

ASIAN AMERICANS IN NEW YORK FASHION: DESIGN, LABOR, INNOVATION

March 2-27, 2022



Presented by the
FIT School of Graduate Studies and

The Museum at **FIT**

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Asian Americans in New York Fashion: Design, Labor, Innovation celebrates the Asian American community's diverse contributions to the fashion industry. The recent rise of violent, racially motivated attacks against Asian Americans in connection with the COVID-19 pandemic has shown the need to increase support and awareness around the complex narratives and expansive achievements of this community. New York City is a fashion capital with a large and diverse Asian American community whose members contribute to every aspect of fashion production, from manufacturing to creative design. This exhibition does not attempt to represent the entire Asian American experience; instead, it highlights the depth and variety of Asian American design through object-based analysis. The exhibition examines topics such as labor and process in addition to exploring design motivation.

Artist Ruben Toledo's 1997 "The Tug of War Continues..." illustration shows how Asian American designers have acted as pillars, supporting one another and the American fashion industry as a whole, over the past few decades. However, the Asian American community has faced discrimination and exploitation, leading to their under-recognition and invisibility in the fashion industry, especially in production and manufacturing. Yeohlee Teng's brown jacket with gold sequins contains a tag with the seamstress's name, "Sue," under the brand label. The inclusion of Sue's name inside the jacket makes her role in its creation visible and also reflects Teng's high regard for garment workers. Harvey Wang's photographs of New York City garment workers serve to further humanize fashion labor by showing the actual people behind garment construction. Two publications, titled *UNITE!* and *Justice*, provide a space for unheard voices to expand the conversation around fashion production and showcase the large number of Asian Americans that were and are involved in the garment industry.

A designer's use of fashion materials can be influenced by many variables, including family history and political and aesthetic ideology. Naeem Khan, for example, has an intergenerational connection to the global fashion industry through his family's embroidery company in Mumbai, India. Khan's signature interest in embellishment, as seen in the embroidered bodice of his Riazee evening dress, demonstrates his continued engagement with his family's legacy.



Jean Yu, Lingerie Set, Spring/
Summer 2005, The Museum at FIT,
2005.55.1, Gift of Jean Yu



Naeem Khan for Riazee Boutique,
Evening Dress, Circa 1992-94, Lent
by Adnan Ege Kutay



Yeohlee Teng, Jacket, Fall 1997, The
Museum at FIT, 99.43.2, Gift of Yeo-
lee New York



Thakoon Panichgul, Dress, Resort
2009, The Museum at FIT, 2009.20.1,
Museum Purchase

Material choice can also express beliefs on the fashion industry's wasteful practices. Mary Ping and Jean Yu both advocate for sustainability in their work. Jean Yu's made-to-measure lingerie embraces artisanal production to promote the longevity rather than the disposability of clothing. Likewise, Ping's use of canvas to interpret a Balenciaga motorcycle bag offers a comment on both sustainability and minimalism.

Asian American designers create an expansive range of design narratives, expressing their roles in the industry, their sources of inspiration, and how they consider their clientele. A one-of-a-kind jacket commissioned by Shail Upadhyia bridges fashion and art, while a ready-to-wear coat by designer Gemma Kahng shows the contrasting role of mass-produced design in the New York fashion industry. An Opening Ceremony ensemble and a look by Public School both incorporate layered references to streetwear. The brands fuse cultural elements through motifs, decorative elements, and silhouettes, such as Opening Ceremony's use of a Korean landscape print on a biker jacket and Public School's mixing of playful fringe and military fatigues. These designs embody the personal experiences of the designers and pay homage to the locations they associate with home. Public School discussed the importance of New York City as part of their design inspiration in *Women's Wear Daily* in 2014, stating, "Streetwear is such a hot topic right now, but to us it's really inherent in who we are and collectively our passion for New York City as our foundation."

Several garments in *Asian Americans in New York Fashion: Design, Labor, Innovation* embody visibility and success. A 1950s evening gown designed by Linda Kinoshita and worn by actress Lisa Kirk shows the history of Asian American designers beyond the late twentieth century and their influence through styles worn by prominent clients. Kinoshita's dress is the oldest piece in the exhibition and indicates a deeper history of Asian Americans' presence in design roles. On a larger stage, Michelle Obama wore Thakoon Panichgul's multicolor printed dress to the 2008 Democratic National Convention, creating unprecedented exposure for Panichgul who produced similar versions of Obama's dress for an interested public. Together, these pieces represent the important role designers have played in dressing influential American fashion icons and in crafting America's fashion identity.

The exhibition concludes with a video display of runway shows from emerging designers Sandy Liang and Peter Do. Liang's collection draws on the style created by her local community by looking at elderly women in Chinatown for fashion inspiration. Peter Do, by contrast, looks to the future with his innovative use of technologically advanced spacer material (insulated synthetic rubber) and tailored designs. These videos, accompanied by garments and other material objects, show that the legacy that Asian Americans contribute to the New York fashion industry stretches from the workroom to the red carpet, each role equally important and impactful in defining the fashion industry as a whole.

Dao-Yi Chow and Maxwell Osborne, Public School NYC, Ensemble, Fall 2016, The Museum at FIT, 2016.64.1, Gift of Public School NYC



Carol Lim and Humberto Leon, Opening Ceremony, Ensemble, Spring 2014, The Museum at FIT, 2013.54.1, Gift of Opening Ceremony

COVER IMAGES:

LEFT: Gemma Kahng, Jacket, Fall 1991, The Museum at FIT, 2002.56.3, Gift of Linda Tain

RIGHT: Shail Upadhya, Jacket, 1988, The Museum at FIT, 2013.36.2, Gift of The Estate of Shail Upadhya

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The Museum at

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