



You are cordially invited to

Fall 2015

Talking Trade @ FIT

African Fashion and International Business: Creative Economies Powered by Capacity Building, Education, Entrepreneurship, Women Empowerment, and Innovation

Thursday, 24 September, 2015

9:15 a.m. – 10:45 a.m.

Katie Murphy Amphitheater, Pomerantz Center, D405. Attend online at fitnyc.edu/itm

Speaker: Ms. Roberta Annan, Founder and Principal, Roberta Annan Consulting

African fashion is on the rise. Africa is making waves in the commercial fashion industry with the use of traditional patterns and textiles. Yet, failing economies and lack of investment opportunities have put African Designers out of focus and exclusion from the global fashion market. Join Roberta Annan, Founder of Frailain, as she discusses the Frailain Initiative and its role in creating a platform for African designers through capacity building, education, and women empowerment.

Marketing and Licensing in Latin America

Tuesday, 27 October, 2015

6:30 p.m. - 8:00 p.m.

FIT's Employee Dining Room, Dubinsky Student Center, 8th Floor Alcove - Attend online at fitnyc.edu/itm

Speakers:

- Ms. Karina Spar, Executive Vice President of Licensing, Tommy Hilfiger
- Ms. Sylvia Reyes, Director of Apparel and Textiles USA, Procolombia (invited)

A panel of experts will discuss their career path, experience with licensing in Latin America, in which countries they are focusing, the challenges they are facing, as well as how they are competing with international and local brands there, and provide advice to students and graduates who aspire for a similar careers.

Your Head to Toe Guide to Ethical Fashion and Non-Toxic Beauty

Wednesday, 11 November, 2015

9:15 a.m. – 10:45 a.m.

FIT's Employee Dining Room, Dubinsky Student Center, 8th Floor Alcove - Attend online at fitnyc.edu/itm

Master of Ceremonies: **Guillermo Jimenez**, Professor, Fashion Institute of Technology, International Trade & Marketing (ITM)

Guest Speaker: **Kate Black**, Founder and Editor-in-Chief of Magnifeco.com

Our distinguished guest speaker will highlight how the fashion industry's reputation for international social responsibility can be elevated through brands and designers leading the way so that consumers can make more ethical choices and feel better about what they wear.

Book signing immediately following

All events will be available for attendance in person or online at www.FITnyc.edu/ITM



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