

2013 World Trade Week NYC Scholarship

An educational scholarship for undergraduate students majoring in International Trade or International Business



Through the fundraising efforts of World Trade Week NYC (WTW NYC) committee of the New York District Export Council (NYDEC), a next generation five-year program is being developed. It is a very exciting endeavor by WTW NYC to foster an environment in the tri-state area that inspires undergraduates and recent graduates to work in international trade. This, in turn, is intended to support talent educated by key New York City and state institutions and further grow our local economy. The launch of the WTW NYC Next Generation Program will start with two scholarships in the amount of \$1,000 each that will be offered in 2013 to help cover educational expenses for an academic year for undergraduate students majoring in international trade or international business. One scholarship will be awarded to a student at the Department of International Trade and Marketing (ITM) at the Fashion Institute of Technology (FIT), SUNY and one scholarship will be awarded to an undergraduate student majoring in international business at Baruch College/CUNY. The scholarship is for students with a record of strong scholastic achievement and volunteer work in the community. This year's recipients will be announced at the World Trade Week NYC 2014 awards breakfast on May 13, 2014.

This scholarship is sponsored by WTWNYC. World Trade Week NYC is a committee of the New York District Export Council (NYDEC). Every year, the President of the United States declares the third full week of May as World Trade Week. Trade organizations, businesses and other stakeholders come together both nationally and locally to promote and facilitate international trade in the U.S. economy. The New York City tri-state region's trade and transportation community celebrates World Trade Week by offering a full agenda of educational seminars, global business networking events and the Awards Breakfast that recognizes the exemplary achievements by practitioners in the field. Through the WTWNYC scholarship program, the New District Export Council seeks to encourage the next generation of business leaders to pursue an academic program in their undergraduate years that will help them build the skills and knowledge they need to be successful. The scholarship is intended to benefit high-achieving undergraduate students who attend New York institutions of higher education that are members of the New York District Export Council. The scholarship may vary from year to year depending on the funds available. The recipient(s) will be announced every spring preceding the school year that the scholarship will take effect. The scholarship recipients will be required to attend the WTW NYC annual breakfast (May 12) and one DEC meeting in 2014 to express how the scholarship has helped them in their international trade education, to learn more about the NYDEC and its leadership role in fostering exports, and to meet the NYDEC members. This is a great opportunity for the students to meet leaders in the tri-state area's locally driven international industry and see the inner workings of a key government supported export promotion program.

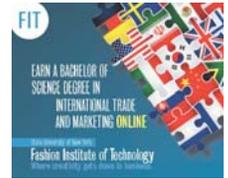
Deadline: March 17, 2014

Criteria: Applicants must:

1. Be an undergraduate ITM major at FIT/SUNY or an International Business major at Baruch College/CUNY;
2. Maintain full-time status during the scholarship period;
3. Have and maintain Grade Point Average (GPA) of at least 3.0;
4. Have done volunteer work for the community;
5. Submit a complete and well-organized application; and
6. Be available for interview at FIT on 1 April, 2014 for ITM applicants or Baruch on a date to be determined for Baruch applicants at locations to be disclosed later on.

Application for the 2014 World Trade Week NYC Scholarship

An educational scholarship for undergraduate students majoring in International Trade and Marketing



1. Name _____

First

M.I.

Last

2. ID#: _____

3. E-mail address: _____

4. Local address: _____

Phone number(s): _____

5. Permanent/home address: _____

Phone number(s): _____

6. No. of semesters completed in your major _____

No. of semesters yet to be completed _____

7. Overall current cumulative Grade Point Average ("GPA") _____ Major GPA _____

Required Attachments:

Attachment 1: Your one-page Resume

Attachment 2: Copy of your transcript or Dars audit report in the case of ITM students

Attachment 3: A statement entitled "Why I Deserve to Win the World Trade Week NYC Scholarship for 2014." Maximum two typewritten pages, double-spaced.

Attachment 4: A one-page Statement of Volunteering Activities. Include only volunteer work and not company internships, which will be included in the resume.

Attachment 5: A Statement of Career Goals. Maximum two typewritten pages, double-spaced.

Attachment 6: One Letter of Reference from an FIT (except Professors Patrick Yanez, Christine Pomeranz, and Shireen Musa) faculty member.

I hereby declare that all of the statements herein and attached are true and that I will comply with all the requirements of this scholarship.

Applicant's Signature

Date