



New Times Group International Trade and Marketing Scholarship Fund

Educational Scholarship for Fall 2013 and Spring 2014

Criteria & Application

Through the fundraising efforts of the ITM Advisory Board, New Times Development Limited has endowed the New Times Group International Trade and Marketing Scholarship Fund, which this year will award one scholarship to cover some of the educational expenses for the Fall 2013 and Spring 2014 semesters. We are now accepting applications for this scholarship.

This scholarship was raised in honor of Mr. Donald Baum, Ralph Lauren's Senior Vice President of Global Sourcing and Manufacturing, ITM's 2009 Global Sourcing Executive of the Year honoree. With a gift from New Times Development Limited, this endowed fund will finance one scholarship per school year in perpetuity. The scholarship award has ranged from \$2,500 to \$2,600. The scholarship is for ITM students with a strong scholastic record and visible volunteer work at ITM, FIT, the industry and/or the community.

Deadline: Complete application must be hand delivered in both hard copy and CD forms to the ITM Department Administrative Assistant at room B-429 no later than 3 p.m. on Friday, 22 March, 2013. The winner(s) will be announced via the ITM website by 1 November, 2012.

The application consists of the attached cover page and requested attachments.

Criteria: Applicants must:

1. Be an ITM major and have completed at least one ITM course, i.e., an ITM GPA is available;
2. Maintain full-time status during the scholarship period;
3. Have and maintain Grade Point Average (GPA) of at least 3.0;
4. Have done volunteer work for ITM, FIT, the fashion industry or the community (excluding internships);
5. Submit a complete and well-organized application; and
6. Be available for interview at FIT beginning at 5:30 p.m. up to 8:30 p.m. on Wednesday, 24 April, 2013, and other presentation(s) as requested. (*Note: The Selection Committee and ITM reserve the right to pre-screen all applicants and invite only the finalists to the interview process*).

The Selection Committee reserves the right to choose none or more than one recipient to share the scholarship if it deems that no one or more than one candidate are equally deserving of it.

Questions should be directed to Professor Christine S. Pomeranz at (212) 217-4282 or Christine.Pomeranz@Fitnyc.edu.

Update: 15 January, 2013

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COVER PAGE

1. Name _____
First M.I. Last

2. ID#: _____

3. E-mail address: _____

4. Local address: _____

Phone number(s): _____

5. Permanent/home address: _____

Phone number(s): _____

6. No. of semesters completed at ITM _____ No. of semesters yet to be completed _____

7. Overall current cumulative Grade Point Average ("GPA") _____ ITM Major GPA _____

Required Attachments :

Attachment 1: Your one-page Resume.

Attachment 2: A statement entitled "Why I Deserve to Win The New Times Group International Trade and Marketing Scholarship for Fall 2013 and Spring 2014". Maximum two typewritten pages, double-spaced.

Attachment 3: A one-page Statement of Volunteering Activities stating time and/or resources you have contributed to the ITM Department, International Trade Students Association (ITSA), ITM classes, the fashion industry, or the community. Include only volunteer work and not company internships.

Attachment 4: A Statement of Career Goals. Maximum two typewritten pages, double-spaced.

Attachment 5: One Letter of Reference from FIT faculty (excluding Professors Patrick Yanez, Shireen Musa, and Christine Pomeranz).

I hereby declare that all of the statements herein and attached are true and that I will comply with all the requirements of this scholarship. I understand any false statements or inaccurate information that I knowingly submit will permanently forfeit my scholarship eligibility for the duration of my enrollment at ITM/FIT.

Applicant's Signature

Date