

## ELIZABETH PULOS IS THE FIRST ITM MAJOR TO RECEIVE THE WORLD TRADE WEEK SCHOLARSHIP GRANTED BY THE NEW YORK DISTRICT EXPORT COUNCIL



ITM is very pleased to announce that the Selection Committee has chosen Elizabeth “Liz” Pulos as the first recipient of the newly established World Trade Week Scholarship funded by the New York District Export Council (NYDEC) to nurture the next generation of international traders. The committee included Prof. Virginia Bonofiglio, Chairperson of the Department of Cosmetics and Fragrance Marketing and former ITM faculty member; Nicole Lorden, Account Executive, Inbound Sales Specialist, Panjiva and ITM’2013; and Sophie Miyashiro, Customs Broker, SA0000 Audit Certified, and ITM’2014.

The judges were impressed with Liz’s excellent scholastic record, extensive work experience and passion for corporate social responsibility as demonstrated by her presidency of the Corporate Social Responsibility Club’s inaugural year. She undertook related projects, such as organizing and moderating a Talking Trade @ FIT panel discussion on Careers with a Conscience: Working in Global Social Responsibility; co-authoring the SUNY Open Textbook, *Good Corporation, Bad Corporation: CSR in the Global Economy*; and speaking at the UCE of FIT conference, Factory Safety: What Can We Do?.

Liz has amassed over ten years of work experience in various positions at Sputnik, Great Jones Productions, Go Studios, Mindy Saad, Garo Sparo, Thirsty Girl Productions and History Channel.

Liz’s extensive volunteering experience includes assisting animal shelters and contributing to numerous fashion events around the city. She has been a production assistant for Levi’s, Hugo Boss and Reco Jeans fashion shows, managed the wardrobe department on the set of the short film, “The Saint of Avenue B,” and developed costumes for Our Time Theater Company. Liz has also produced the Re/Mixed Media Festival fashion show, co-produced Williamsburg Fashion Weekend, and coordinated fundraisers for various nonprofits, including A Global Friendship and the Jinja Empowerment Organization in Uganda.

In his recommendation of Liz, Professor Guillermo Jimenez recognized her exceptional academic performance and community service. He noted her fundraising and planning efforts, especially in the organization of a campus-wide human rights event commemorating the Rana Plaza factory collapse in Bangladesh. Prof. Jimenez especially praised her efforts to bring together the International Trade Student Association, Sustainable Design Club and Corporate Social Responsibility Club to collectively have a greater impact on student life.

Upon graduation, Liz plans to focus on promoting corporate social responsibility, environmental sustainability, ethical production and economic development through the global textile and apparel industry. In pursuit of that dream, she is currently working with another ITM student to launch a media-driven social enterprise to highlight ethical and transparent supply chains within the garment industry. The venture is a means to explore the ways in which brands give back to their communities, while counterbalancing the negative publicity surrounding the global fashion industry.

Liz is expected to deliver a speech at the annual World Trade Week Awards Breakfast on May 12, and attend a NYDEC meeting to express how the scholarship is helping her in her international trade education, to learn more innately NYDEC's leadership role in fostering exports, and to network with NYDEC members who were appointed by the US Secretary of Commerce.

Every year, the US president declares World Trade Week in May, spurring trade organizations, business, and other stakeholders to come together to promote and facilitate international trade through educational seminars, global business networking events, and the Awards Breakfast as a forum to recognize the exemplary achievements of practitioners in the field. It has grown to become a landmark event for the entire month of May.

Please join us in congratulating Liz for being selected to receive this special honor!