

Leveraging The Social Web To Expand Your Teaching & Learning Experience



Ruben Quinones,

November 11th, 2011



**How Do We Filter?
How Do We Become Relevant?
How Do We Stand Out?**



Passive Tools – Sit Back and Gather/Filter Intelligence



Passive Tools Gather/Filter Intelligence

The screenshot shows the Google Reader interface. At the top left is the "Google reader" logo. To its right is a search bar and a dropdown menu set to "All items". Below the search bar is a red "SUBSCRIBE" button. To the right of the subscribe button are several utility buttons: a refresh icon, a dropdown showing "16 new items", a "Mark all as read" button, and a "Feed settings..." dropdown. On the left side, there is a navigation menu with categories: Home, All items (1000+), Explore, Subscriptions, Clients, Friends, Social Media (1000+), Top News - WebPr... (429), Monitoring (5), Tech (1000+), "call for speakers"... (5), Brian Solis (12), Facebook Develop... (16), facebook news fee... (73), facebook news fee... (88), Inside Search (12), Inside Search (12), and LinkedIn Answers:... (168). The main content area displays a feed of articles from the "Facebook Developer Blog". Each article is preceded by a star icon and includes a title and a short description. The visible titles include "Platform Updates: Operation Developer Love", "Steps Toward the New Messaging System", "Platform Updates: Operation Developer Love", "Open Graph Roadshow: More tickets available", "Additional tickets now available for Mobile Hack", "Additional tickets now available for Mobile Hack", "Platform Updates: Operation Developer Love", "Building Private Mode and Other Sharing Controls into Your App", "Mobile Hack", and "Introducing HTML5 Resource Center".

Passive Tools Gather/Filter Intelligence



Track keywords and searches

Google Reader can keep track of whenever a person, topic or product is mentioned on various news and search sites.

on

Have topics, key terms delivered to you via a feed. For newer results, filter by blog and or news.

www.google.com/reader

Passive Tools Gather/Filter Intelligence



Passive Tools Gather/Filter Intelligence

The image shows a screenshot of the LinkedIn website's search results page. The search term is "fashion nyc". The results are sorted by "Degrees away from you | Relevance | Date". A callout box with a blue background and white text points to the search results, stating "Business Professionals asking about 'fashion nyc'". The callout box is positioned over the first few search results. The search results list several questions related to fashion in NYC, such as "How to...", "The top...", and "What is the best way to get in touch with fashion based Creative Directors who are job seeking?". The "Refine Search" panel on the right shows the search criteria: "Keyword: fashion nyc", "Search for keyword match in: Questions and Answers (selected)", "Category: All categories", and "Options: Show only unanswered questions (unchecked)".

Business Professionals asking about "fashion nyc"

Passive Tools Gather/Filter Intelligence

Event Marketing and Promotions Questions From Your Network

Open Questions Closed Questions

(B2B) What compels you to visit a company's trade show booth?
6 answers | Asked by Marilyn Mead (2nd) | 4 days ago in Event Marketing and Promotions

Does anyone have a favourite museum - and even better one that does social media well. So far I have The Met in New York - do you have any others? Please let me know
Event Marketing and Promotions

Aggregate questions regarding topic of interest into your Google Reader

	No. of Best Answers (in this category)
Lorraine Mariella CSEP CMP (2nd) - see all my answers Employee	13
Lewis Howes (1st) - see all my answers Author of two LinkedIn Books Founder of the Sports Executives Association Social Media Marketing Speaker	1
Dave Maskin (2nd) - see all my answers Trade show booth traffic builder ★ Event entertainer the WireMan ★ Attendees in your booth ★ 1 name every 45 sec.	9
Lorraine Mariella CSEP CMP (2nd) - see all my answers	6

★ Best Answers in: Event Marketing and Promotions (13)

★ Best Answers in: Event Marketing and Promotions (1)

★ Best Answers in: Event Marketing and Promotions (9)

Subscribe to new questions in:
Event Marketing and Promotions

Ask a question about Event Marketing and Promotions

ferences and Event Planning

- Conference Planning
- Conference Venues
- Event Marketing and Promotions

More questions in other languages

- Pertanyaan dalam Bahasa Indonesia
- Soalan dalam Bahasa Malaysia
- Fragen auf Deutsch
- Questions in English
- Preguntas en español
- Questions en français
- 질문 더 보기(한국어)
- Domande in italiano
- 日本語の質問
- Perguntas em português
- Întrebări în limba română
- Вопросы на русском языке
- Frågor på svenska
- Türkçe Sorular

Passive Tools Gather/Filter Intelligence



Passive Tools Gather/Filter Intelligence

**Create and Develop
Lists to Filter News,
Groups, Friends,
Colleagues**

LISTS

	New York University	20+
	New York Area	20+
	All Pages	20+
	Clients / Vendors	7
	Digital News	20+
	Fashion Retail	20
	Mens Wear	3
	News	17
	Personalities	20+
	Restaurant Chains	12
	Small Businesses	10
	Social TV	8

Passive Tools Gather/Filter Intelligence

Create and Develop Lists to Filter News, Groups, Friends, Colleagues



Passive Tools Gather/Filter Intelligence



Passive Tools Gather/Filter Intelligence

What's happening?

Timeline @Mentions Retweets Searches Lists

Aggregate tweets from students, colleagues, topical thought leaders

Lists by you

- @rubenq/path-peeps
- @rubenq/nyu-marketing-professors
- @rubenq/digital-reporters
- @rubenq/cmo-s
- @rubenq/event-contacts
- @rubenq/nyu
- @rubenq/internet-marketers
- @rubenq/social-media

Create a list

Lists following you

Your Tweets 4,219

5 hours ago : @binghott fyi, its available now.

Following 3,583

Followers 5,296

to follow · refresh · view all

Gap Gap · Follow

Promoted · Followed by @Angelboo07 and others.

marthaterenzzo9 martha terenzzo · Follow

Innovation Training, Mentor, Business and MKT Pr...

twilk Twilk.com · Follow

Followed by @Adrica and others.

nds: New York · change

Promoted

ngsICantLiveWithout

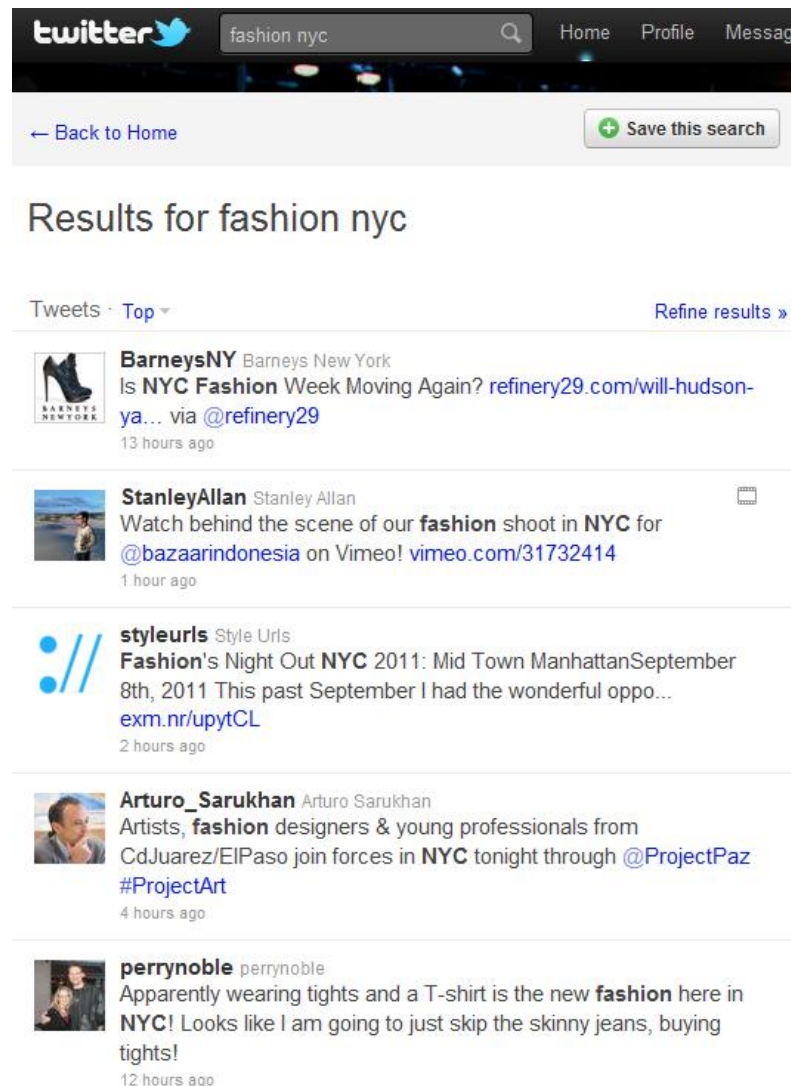
ctorsBetterThanConradMurray

Joe Frazier

#BGCreunion

Passive Tools Gather/Filter Intelligence

Twitter search provides real time tweets around topics and key terms




The screenshot shows the Twitter search interface for the query 'fashion nyc'. The search bar at the top contains the text 'fashion nyc' and a search icon. Below the search bar, there are navigation links for 'Home', 'Profile', and 'Message'. A 'Back to Home' link and a 'Save this search' button are also visible. The main content area displays 'Results for fashion nyc' and a list of tweets. The first tweet is from BarneysNY, discussing the NYC Fashion Week. The second is from StanleyAllan, sharing a video of a fashion shoot. The third is from styleurls, mentioning Fashion's Night Out NYC. The fourth is from Arturo_Sarukhan, talking about artists and fashion professionals. The fifth is from perrynoble, commenting on fashion trends in NYC.


twitter **fashion nyc** Home Profile Message


← Back to Home Save this search


Results for fashion nyc


Tweets · Top Refine results »

 **BarneysNY** Barneys New York
Is NYC Fashion Week Moving Again? refinery29.com/will-hudson-ya... via @refinery29
13 hours ago

 **StanleyAllan** Stanley Allan
Watch behind the scene of our **fashion** shoot in NYC for @bazaarindonesia on Vimeo! vimeo.com/31732414
1 hour ago

 **styleurls** Style Urls
Fashion's Night Out NYC 2011: Mid Town ManhattanSeptember 8th, 2011 This past September I had the wonderful oppo...
exm.nr/upytCL
2 hours ago

 **Arturo_Sarukhan** Arturo Sarukhan
Artists, **fashion** designers & young professionals from CdJuarez/EIPaso join forces in NYC tonight through @ProjectPaz #ProjectArt
4 hours ago

 **perrynoble** perrynoble
Apparently wearing tights and a T-shirt is the new **fashion** here in NYC! Looks like I am going to just skip the skinny jeans, buying tights!
12 hours ago

Social Management



Social Management



Connect

Search for professionals by key terms, title, company, schools, etc.

Search People Search Advanced

Advanced Search Tip: Get Search tips & shortcuts in our [Learning Center](#)

People Search Reference Search

Keywords: First Name:
Location: Last Name:

Title: Industry: Accounting
 Airlines/Aviation
Company: Alternative Dispute Resolution
 Alternative Medicine
School: Animation

Groups: LinkedSEO
 Sr level Internet Marketers Group, Internet Marketing Professionals Only.
 Ex ADP'ers
 Innovative Marketing, PR, Sales, Word-of-Mouth & Buzz Innovators
 BNI (Business Network)

Interested In: Language: All Languages
Joined: English
Network: Limit search to my network only Spanish
Sort By: German
View: French

Connect

Make an easy for your students to stay in touch, connect with them!

Connections Imported Contacts Profile Organizer Network Statistics

Share your phone, IM and more with your connections

Filter Connections Select: All, None

NYU

All Connections (1214)

Tags Manage

- friends (2)
- group members (1)
- classmates
- colleagues
- partners
- untagged (1)

▶ Last Name

▶ Companies

▶ Locations

▶ Industries

▶ Recent Activity

	Consultor de Redes Sociales - Social Media - SmartBCN	
	Anstey ✓✓, John 500+ Founder & CEO - Elcom Technology	
	Antar, Eddie 62 Member - BNI - Business Network International	
	Anzivino, Tony 348 Senior Vice President, Business Solutions - Merrill Corporation	
	Apple-Blossom, LaKesia 500+ Business Development Consultant - Self	
	Aragay, Mariona 236 Digital Communications Management and Research Support - Institut Català d'Arqueologia Clàssica (ICAC)	
	Armstrong, Jon 500+ Chief Executive Officer - Adlucent	
	Astromoff, Kathy 349 EVP and Group General Manager: Black Hat, HDI and	

Participate or Create a Group



Home Profile Contacts Groups Jobs Inbox 60 Companies News More



Fashion Institute of Technology Alumni

The Fashion Institute of Technology group is the worldwide network of graduates of the Fashion Institute of Technology, New York, NY.

About this Group

Join Group

Share group Report as...

Groups

My Groups Following Groups Directory Create a Group

Group Members in Your Network



Epirot Ludvik Nekaj
Founder & CEO of Ludvik + Partners / Creative A
1st



Arlene Albert
Marketing Services | Marketing Operations | Ever Recommended
1st



Jane Cranston
Executive Career Coach, Management Consultan
1st



Rachel Ezrin
Sales, Soft Accessories at Holt Renfrew
1st



Jennifer S. Frankel
NYC Stylist, Production Assistant, Costumer for Blogger, Social Media
1st



Aimée Tañón, PMP®, MBA Candidate 2012

Featured Groups



UCLA Anderson Alumni Network

We encourage all alumni from the UCLA Anderson School of Management to join this group to maximize the advantage of the UCLA Anderson network.



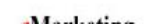
Caltech Alumni Association

The Caltech Alumni Association is the worldwide network of graduates of the California Institute of Technology, Pasadena, California.



CIO Forum

The CIO Forum, facilitated by CIO.com/CIO magazine, is where members of the CIO community can connect and collaborate to move their business technology initiatives and careers forward. If you are a senior IT professional, we'd love to have you join—apply for membership today.



eMarketing Association Network

Search Groups

Keywords

All categories

All languages

Search

Create a Group

LinkedIn Groups can help you stay informed and keep in touch with people that share your interests. Create a group today.

Create a Group

Participate or Create a Group

The screenshot shows the LinkedIn search interface. At the top, the user is logged in as 'Ruben Quinones' and has 'Add Connections' available. The navigation bar includes 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox' (with 60 notifications), 'Companies', 'News', and 'More'. A search bar is set to 'Groups' and contains the text 'cultural diversity'. On the left, there is a 'Search Groups' sidebar with a search input field containing 'cultural diversity', dropdown menus for 'All categories' and 'Choose...', and a 'Search' button. Below this is a 'Create a Group' section with a description and a 'Create a Group' button. The main area displays 'Search Results (153)' with a list of groups. Each group entry includes a profile picture, the group name, a brief description, the owner's name and member count, and buttons for 'Similar groups' and 'Join Group'. The groups listed are: 1. 'GTME: Global Top MBAs and Entrepreneurs' (2,793 members, owner Mark Liao). 2. 'Diversity and Cross Cultural Professionals' (2,127 members, owner Kari Heistad). 3. 'Creating Results from Cultural Diversity' (2,037 members, owner Dr. Finn Majjergaard). 4. 'CISV International' (1,904 members, owner Matteo Zanella). 5. 'AIGA/LA' (1,260 members, owner Rachel Einar). 6. 'Language Awareness/Cultural Diversity Group - 90+ Languages' (1,041 members, owner Deborah Lockhart).

Search Groups

cultural diversity

All categories

Choose...

Search

Create a Group

LinkedIn Groups can help you stay informed and keep in touch with people that share your interests. Create a group today.

Create a Group

Search Results (153)

GTME: Global Top MBAs and Entrepreneurs

GTME: Global Top MBAs and Entrepreneurs group to share ideas, MBA/EMBA educations, intelligence, experiences, business cooperations, emerging hi-technologies/markets, CSR, BRIC & international business, cultural diversity, investments, case studies, conferences, seminars and career opportunities.

Owner: **Mark Liao** | 2,793 members | Share

Similar groups »

Join Group

Diversity and Cross Cultural Professionals

This group is for people working in the areas of diversity and cross cultural issues who would like to network with professionals working in these fields.

Yesterday's Activity: Discussions (3)

Owner: **Kari Heistad** | 2,127 members | Share

Similar groups »

Join Group

Creating Results from Cultural Diversity

How do we bridge cultures in a globalised world and how do we reconcile the cultural differences in today's business. This group is for people who have a say on how to create results from cultural diversity e.g.: How should a true global organisation look like ?

Owner: **Dr. Finn Majjergaard** | 2,037 members | Share

Similar groups »

Join Group

CISV International

We are a global community of dedicated volunteers, creating opportunities for all ages to experience the excitement and enrichment of cultural diversity through our educational programmes.

Owner: **Matteo Zanella** | 1,904 members | Share

Similar groups »

Join Group

AIGA/LA

AIGA/LA is recognized as a civic leader for its celebration of local design, partnerships with cultural and media organizations, exceptional support of educational institutions, and a dedication to nurturing the diversity and independent spirit unique to the Los Angeles creative community.

Owner: **Rachel Einar** | 1,260 members | Share

Similar groups »

Join Group

Language Awareness/Cultural Diversity Group - 90+ Languages

Members in this group are from diverse cultures and operate in over 90 worldwide. Our aim is to enhance cross-border relationships, by discussing language and customs in an open forum format that allows ideas to be involved in international dealings.

Owner: **Deborah Lockhart, LION** | 1,041 members | Share

Similar groups »

A search for diversity groups, brought up over 150 groups devoted to diversity.

Participate or Create a Group

The screenshot shows a LinkedIn group page for '@ColumbiaJrn Social Media Weekend 2011'. The page has tabs for 'Discussions', 'Members', 'Promotions', 'Jobs', 'Search', and 'More...'. A 'Start a Discussion' box is visible at the top. Below it, there are 'Latest Updates' and 'Most Popular Discussions' sections. A callout bubble points to a discussion by Chitra Esther Chelladurai, which has a comment from Kareem Johnson. Another discussion by Phithizela Nqobco is also visible.

@ColumbiaJrn Social Media Weekend 2011

Discussions Members Promotions Jobs Search More... Share group

Start a: Discussion

Start a discussion or share something with the group...

Your Activity

Choose Your View **NEW** Show all RSS discussions

Check out our great class! Brush up on your Social Media skills, ... • 16 hours ago
Think your skills at Facebook stalking, refreshing Twitter streams or...

Like Comment Flag More

Most Popular Discussions

7 Life-Changing Job Trends You Need to Know About
The world of work is changing. Here's how to deal with it well.
Read more at: <http://jobmob.co.il/blog/job-trends-2011/#ixzz1Xl8U9YIQ>
posted 2 months ago

Kareem Johnson 2 months ago • Chitra, great link. As a recent college graduate, I'm finding myself in the position of having rethink how I approach my job search, ... »

Gender - Online Communications Officer at the World Bank
Professional/Technical extjobs.worldbank.org
posted 5 months ago

Phithizela Nqobco 2 months ago • Phithizela likes this.

Conversations continued for months on LinkedIn Group following Weekend sessions at Columbia

Participate or Create a Group

The screenshot shows the LinkedIn Answers page. At the top, there's a navigation bar with 'Answers Home', 'Advanced Answers Search', 'My Q&A', 'Ask a Question', and 'Answer Questions'. Below this is a banner for LinkedIn Polls. The main content area is divided into two columns: 'Ask a Question' on the left and 'Answer Questions' on the right. The 'Ask a Question' section has a text input field and a 'Next' button. The 'Answer Questions' section lists recommended categories: Internet Marketing, Search Marketing, Business Development, Public Relations, and Blogging. To the right of these columns is a 'Featured Category' for 'Business Air Travel' sponsored by 'EasyJet ALASKA AIRLINES'. Below that is a 'My Q&A' section with a link to 'View all your questions'. At the bottom, there's a 'Browse' section with categories like Administration, Business Operations, Business Travel, Career and Education, and Conferences and Events. A blue callout bubble points from the 'Answer Questions' section to the right.

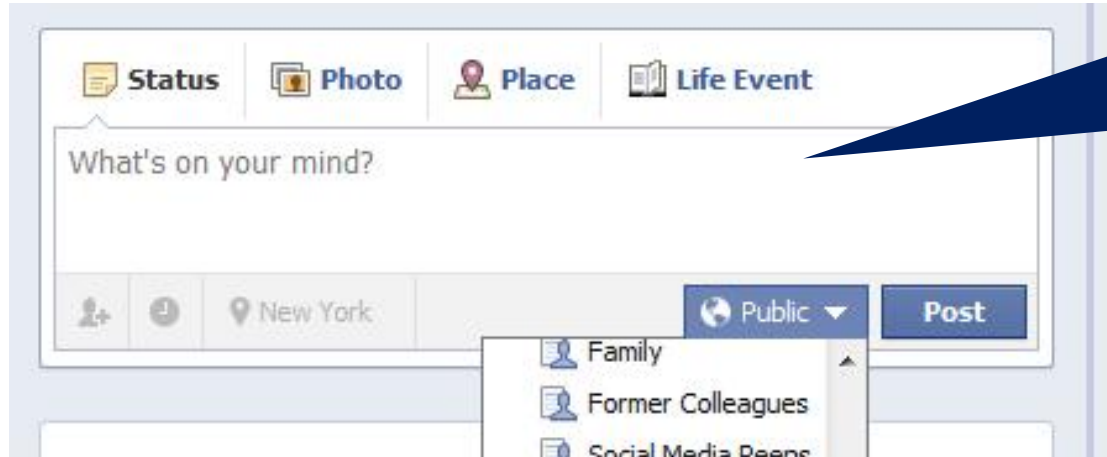


Amplify your expertise and help others

Social Management



Social Management



Customize, and make your updates more relevant. Can also provide a level of privacy.

Social Management Leveraging The Subscribe Button

The image shows a screenshot of a Facebook profile for Mark Zuckerberg. The profile header includes his name, location (Palo Alto, California), languages (English, Mandarin Chinese), birthplace (Dobbs Ferry, New York), and birth date (May 14, 1984). The main content area shows a 'Wall' section with 'RECENT ACTIVITY' posts, such as 'Mark subscribed to updates from Paul Tarjan and 9 other people.' and 'Mark likes Steve Jobs. · Like Page'. A red circle highlights the 'Subscribed' button in the top right corner, which has opened a dropdown menu. The menu options are: 'All Updates', 'Most Updates' (checked), 'Only Important', 'What types of updates?' (with sub-options: 'Life Events', 'Status Updates', 'Photos and Videos', 'Games'), and 'Unsubscribe'. The left sidebar shows navigation options like 'Wall', 'Info', 'Photos', 'Questions', 'Subscriptions (13)', and 'Subscribers (5,274,4...)'. The bottom right corner features a sponsored advertisement for 'Clash of Kingdoms'.

Social Management

facebook



This Photo and update was only shared only with Brazilian contacts

Like Comment

Tag Photo



Ruben Quinones

Eu sinto falta disso, você pode enviar um para Nova Iorque?

Like · Comment · Unfollow Post · Share · Edit · October 27

Estêvão Soares Custodio, Melissa Marques, Beatriz Freitas and 3 others like this.

1 share



Adriana Kevill eu quero tambem! Manda umas para Sao Francisco!

October 27 at 9:20pm · Unlike · 2



Ruth Sieveking Coxinha!!!! Hahahahaha

November 3 at 5:38pm · Like

Album: Wall Photos · 3 of 16

Share with: * Custom ▾

Tag This Photo

Add Location

Change Date

Download

Make Profile Picture

Delete This Photo



Set up a Facebook Page or Group?

facebook

NYU
SCPS

NYU Marketing and Public Relations Department added 17 new photos to the album More Photos from the Social Media Intensive - July 2011.



Like · Comment · Share · August 12 at 5:21pm ·

3



Daniel Sutton

Write



Like · Comment · July 29 at 2:08pm ·



Daniel Sutton From Today's Session (July 29 at 2:09pm · Like

NYU
SCPS

NYU Marketing and Public Relations Department added 43 new photos to the album Social Media Marketing Strategy & Execution - Intensive.



Comment · Share · July 30 at 7:09pm ·

ple like this.

elgin Destereci Güven Thanks for p that about next summer? are there any ugust 1 at 12:22pm · Like

YU Marketing and Public Relation (e haven't started working on Summer finalizing Sprin

Recommendations (4)

See All



Ana Silva O'Reilly Very interestin g and thought provoking class - cutting edge stuff. Very international group with added different perspectives to the insightful discussions

1



Daniel Sutton Dear All, I loved our class this week! I think it is terrific that we had so many qualified and smart professionals present their social media stories to us. It is so much more helpful to hear from real people than to simply read case studies in textbooks, that is why I enjoy these classes so much. One suggestion I wold make, though, is that it is very difficult to write a research paper in the space of 5 days when we are also taking an intensive course. Assignments do help to reinforce what we learn in class, however, in an intensive such as this one, I think it might be overkill. Aside from that, thank you so much for a great week, and I hope I can keep in touch with you!!

Works best when you have multiple admins to facilitate the conversation.

FIT

Fashion Institute of Technology
Center for Excellence in Teaching

Set Up A HashTag For Your Class?

#advsmnyu would be interested in people's thoughts on this site/platform:
Turntable.fm <http://read.bi/mAQTon>



Click on the photo to comment, share or view other great photos

BREAKING NEWS: A rare picture of @rubenq teaching fully-clothed. #advsmnyu
<http://t.co/OcKTbPp>

@rubenq Thx for another amazing class. Hope we can make next week happen - remote attendance #advsmnyu

"Unfazed by Google's Algorithm Changes, Demand Media Expands - The Atlantic: <http://t.co/4hwd9u7> via @AddThis #advsmnyu "

Students Have Questions During The Week?


Quora Search Questions, Topics and People Home In

Direct Question: This question addresses a specific user directly and should be written as a question about the user (e.g., removing "you's") or generalized for anyone to answer.

Direct Question [Edit](#)

Ruben Quinones: How can one drive direct income from social channels, besides ads? [Edit](#)

[Add Question Details](#)
[Add Comment](#) · [Wiki](#) · [Flag Question](#)

Ruben Quinones, Director of New Media @Pathinteractiv... [Edit Bio](#) 

When it comes to "earned media", its important have the right expectations. Generally speaking, participating and providing a forum in social channels are not the way to go if the only expectation is to foster direct hard leads. However, if you are in it to genuinely provide value, become a source of authoritative information, have a conversation, it may lead to soft conversions from a audience that will eventually need your product or service, and will likely consider you when they are in the market to make a purchasing decision. This approach coupled with a good holistic search campaign can provide multiple streams from the "ready to buy" and the "eventually will buy" prospects. [Edit](#)

[Add Comment](#) · [Delete](#) · * · Feb 23, 2011

[Add Answer or Ask to Answer](#)

Have your answers displayed for all to see by answering class questions online

Making It All Work









Easy To Post, Easy To Monitor



Easy To Post, Easy To Monitor

The screenshot shows the IFTTT dashboard for a user named 'rubenc'. At the top, there are tabs for 'Tasks', 'Recipes', and 'Channels'. A 'Filter' button is on the left, and a 'Create task' button is on the right. Three tasks are listed below:

- Task 1:** 'if  then '. Description: 'Call for speakers social media'. Created about 1 hour ago, never triggered. Action icons: trash, power, refresh, right arrow.
- Task 2:** 'if  then '. Description: '"ruben quinones" google reader alerts'. Created about 12 hours ago, never triggered. Action icons: trash, power, refresh, right arrow.
- Task 3:** 'if  then '. Description: 'Add a description'. Created about 13 hours ago, never triggered. Action icons: trash, power, refresh, right arrow.

<http://ifttt.com/dashboard>

Have a Smartphone or Tablet?



Flipboard



SUBSCRIBE

- Home
- All items (1000+)
- Explore
- Subscriptions
 - Clients
 - Friends
 - Social Media (1000+)
 - Top News - WebPr... (432)
 - Monitoring (1)
 - Tech (1000+)
 - "call for speakers"... (5)
 - Brian Solis (12)
 - Facebook Develop... (16)
 - facebook news tee... (73)
 - facebook news fee... (07)
 - Inside Search (2)
 - Inside Search (2)
 - LinkedIn Answers:... (174)
 - Video Surveillance

All items

☆ TechCrunch	New Case Device Adds Dual SIMs To iPhone 4 - The makers of the Peel iPod phone adapter have outdone themselves. Their new device - called the Vooma Peel	12:12 PM	🔗
☆ TechCrunch	Fric Schmidt: Microsoft Pushes Patent Deals Out Of Fear Of Android - Microsoft may be preparing for a big Mango push here in the States, but the Wall Street	12:12 PM	🔗
☆ TechCrunch	Online Video Ad Budgets Expected To Rise Sharply In 2012 - Here's some good news for web video publishers and producers. Online video advertising budgets are	12:12 PM	🔗
☆ TechCrunch	Olympus Has Been Hiding Investment Losses For The Past 20 Years - After months of uncertainty and allegations thrown out left and right, Olympus admitted today	12:12 PM	🔗
☆ Social Media News and W	Apple App Store Hack Makes Good Apps Go Bad - Apple has a reputation for being virus and malware-free, but a hacker has uncovered a potentially dangerous	12:05 PM	🔗
☆ Techmeme	Facebook Picks Up Talent Behind SproutCore With HTML5-Focused Strobe Acquisition (Kim-Mai Cutler/Inside Mobile Apps) - Kim-Mai Cutler / Inside Mobile	12:04 PM	🔗
☆ Inside Facebook	Facebook Picks Up Talent Behind SproutCore With HTML5-Focused Strobe Acquisition - Facebook has announced a second mobile talent acquisition in two	12:02 PM	🔗
☆ Top News - WebProNews	Election Day: Another Time To Break Out The iPads? - Oregon, the first state in the United States to vote by mail, is pioneering another way for residents to	12:02 PM	🔗
☆ TechCrunch	BankSimple Is Now Just 'Simple', And It's Accepting Its First Users - BankSimple, the well-funded startup that's setting out to build 'a bank that doesn't suck', has	11:53 AM	🔗
☆ TechCrunch	Facebook Acquires HTML5 App Delivery Network Strobe; SproutCore Lives On - Facebook has apparently completed yet another small acquisition, snapping up	11:53 AM	🔗
☆ Techmeme	Mobile Payments Startup... Sir Richard Br... (TechCrunch) Leona Rao /	11:50 AM	🔗
☆ Techmeme	Salesforce debuts Do.com, a small... (TechCrunch) Leona Rao /	11:50 AM	🔗
☆ Social Media News and W	The History of Mashable Awards - A year and a...	11:49 AM	🔗
☆ TechCrunch	Launchpad LA Receives VC Funding: \$50,000 Per Start...	11:38 AM	🔗
☆ Inside Facebook	New Facebook Platform Industry Hires: AdParlor, Bud...	11:27 AM	🔗
☆ Techmeme	Ex-Motorola Worker on Trial for Stealing Secrets for C...	11:22 AM	🔗
☆ Social Media News and W	6 Tips for Holiday Social Good Campaigns - The Comm...	11:22 AM	🔗

Business Professionals asking about "fashion nyc"

Making It All Work

facebook

Connect/Subscribe @ Facebook.com/rubenquinones

twitter

@rubenq

LinkedIn

linkedin.com/in/rubenquinones