GLOBAL WELLBEING

1. Wellbeing Is Necessary
   Wellbeing: a $4,500,000,000,000 industry
   Consider Wellbeing a Necessity

2. Limitations of GDP
   GDP measures everything in short, except that which makes life worthwhile
   - Stigletz - Sen - Fitoussi Commission
   "GDP measures everything in short, except that which makes life worthwhile" - Robert Kennedy, 1968
   2008 Financial Crisis

3. 2020 - A Catalyst For Change
   Disparity Stress Climate Change

4. FIT Global Citizen Wellbeing (GCW) Scorecard
   PANDEMIC

5. GCW Deep Dive
   HEALTH
   - PHYSICAL & MENTAL
   SAFETY
   - ENVIRONMENT & GOVERNANCE
   ECONOMIC
   - MATERIAL LIVING, EDUCATION & INCOME EQUALITY
   SOCIAL
   - SOCIAL CONNECTEDNESS & WORK/LIFE BALANCE

6. Wellbeing is a Business Imperative
   UNIVERSAL HEALTHCARE
   - Eliminate High Healthcare Cost & Build Better Benefits
   PROTECTIVE POLICIES & WELFARE PROGRAMS
   - Create New Opportunities For Innovation & Entrepreneurship
   PROGRESSIVE TAXATION
   - Devote Resources to Education to Drive Diverse Talent
   MODIFY WORK HOURS & PROTECT PAY
   - Remove Sources of Stress to Drive Creativity

FASHION INSTITUTE OF TECHNOLOGY
MASTER OF PROFESSIONAL STUDIES - COSMETICS AND FRAGRANCE MARKETING & MANAGEMENT - CLASS OF 2020
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