

CV (updated on March 3rd, 2019)

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PROFESSIONAL EXPERIENCE

Work Experience:

- Aug 2001- present Professor of Sociology (full-time since 8/2001; tenured since 8/2004), Social Sciences Department, FIT.
- Spr-Sum 2017 Visiting Fellow at the Department of Commerce, Meiji University, Japan (during Sabbatical)
- 2016-present Board Member of the International Fashion Research Group established by Dr. Federica Muzzarelli and Dr. Simona Segre Reinach of Bologna University.
- Jun 2015-Feb 2016 Fashion Columnist (part-time), NIKKEI, a Japanese financial daily.
- Jan-Aug 2010 Visiting Fellow, The Institute of Social Sciences, Tokyo University, Japan (during Sabbatical).
- Jan & Jul-Aug 2006 Visiting Scholar, The Institute of Comparative Culture, Sophia University, Tokyo, Japan.
- May 1990-May 1992 Correspondent (full-time), NIKKEI America, Inc., New York.
- Apr 1987-Mar 1988 Instructor (full-time), Department of Apparel Design, Bunka College of Fashion, Tokyo, Japan.

Editorial Board Member:

- 2018-present [“Fashion, Dress, and Visual Cultures,”](#) a book series, launched by Adam Geczy of University of Sydney, Australia, and Vicki Karaminas of University of Massey, New Zealand, London, UK: Anthem Press.
- 2018-present “Culture della moda”, a book series, edited by Paola Maddaluno, Professor of Textile Design at Accademia di Belle Art di Brera (School of Fine Art in Brera), and published by Meltemi Editorie, Milan, Italy.
- 2015-present [Zone Moda Journal](#) (Italian-English bilingual journal), edited by Antonella Mascio, Bologna, Italy: Edizioni Pendragon.
- 2014-present [The International Journal of Fashion Studies](#), edited by Emanuela Mora, Agnès Rocamora and Paolo Volonté, London, UK: Intellect.
- 2010-present [Fashion Practice: The Journal of Design, Creative Process and the Fashion Industry](#), edited by Sandy Black and Marilyn DeLong, London, UK: Taylor and Francis.
- 2010-present [Fashion Theory: The Journal of Dress, Body & Culture](#), edited by Valerie Steele, London, UK: Taylor and Francis.

EDUCATION

- May 2001 Ph.D., Department of Sociology, Graduate School of Arts and Sciences (GSAS), Columbia University, New York.
Dissertation Title: The Legitimation of Japanese Designers in Paris

- Fashion.
- May 1994 M. A., Department of Sociology, Graduate School of Arts and Sciences (GSAS), Columbia University, New York
- May 1990 A.A.S., Department of Patternmaking Technology, FIT.
Magna Cum Laude; Symphony Fabrics Corporation Award Winner
- Mar 1987 Certificate, Department of Apparel Design, Bunka College of Fashion, Tokyo, Japan
- Fall 1987 International Exchange Student Program, Department of Fashion Design, Kingston University (formerly called Kingston College of Polytechnic), UK.
- Mar 1985 B.A., Department of English Language and Studies, Sophia University, Tokyo, Japan

PUBLICATIONS (peer-reviewed and non-peer reviewed)

Peer-Reviewed

- 2020 "Chapter 7: Material Culture, Clothing and Consumer Practices", in *A Cultural History of Beauty*, Volume 6: The Modern Age (1900-Present), edited by Paul Deslandes, London, UK: Bloomsbury. (in progress)
- 2019 *Doing Research in Fashion and Dress: An Introduction to Qualitative Methods*, 2nd Edition (two additional chapters), London, UK: Bloomsbury. (in progress)
- 2018 [*Fashion-ology: An Introduction to Fashion Studies, 2nd Edition*](#) (two additional chapters), London, UK: Bloomsbury.
- 2017 "Japanese Youth Subcultures as an Alternative Fashion System and a New Business Model" in [*Japanese Management in Evolution: New Directions, Breaks, and Emerging Practices*](#), edited by Tsutomu Nakano, London, UK: Routledge.
- 2016 [*Sneakers: Fashion, Gender, and Subculture*](#), London, UK: Bloomsbury. [currently being translated in French]
- 2012 [*Fashioning Japanese Subcultures*](#), London, UK: Berg/Bloomsbury.
- 2011 [*Doing Research in Fashion and Dress: an Introduction to Qualitative Methods*](#), London, UK: Berg.
- 2006 "Placing Tokyo on the Fashion Map: From Catwalk to Streetstyle" in [*Fashion's World Cities*](#) edited by Christopher Breward and David Gilbert, Oxford, UK: Berg.
- 2005 [*Fashion-ology: An Introduction to Fashion Studies*](#), London, UK: Berg. [translated in [Italian](#) (2006), [Swedish](#) (2007), Russian (2009), [Chinese](#) (2009), and [Turkish](#) (2016)]
- 2004 [*The Japanese Revolution in Paris Fashion, London*](#), UK: Berg. [translated in [Chinese](#) (2018)]

Non-peer Reviewed

- 2020 "Rei Kawakubo: Defiance Personified" in *Rei Kawakubo: For and Against Fashion*, edited by Rex Butler, Brisbane, Australia: Editions3. (in progress)
- 2019 "Athleisure" and "Romper" in the Online Berg/Bloomsbury Fashion Encyclopedia, edited by Joanne Eicher. (in progress)

- 2016 "The Social Construction of Creative Producers and Consumers" in the *Cultures, Fashion & Society's Notebooks* series, edited by Federica Muzzarelli, London, UK: Pearson.
- 2015 "Dismantling the Hegemonic Idea of Fashion as a Western Concept" in *Fashion + X: The Medial Interactions of Clothing*, edited and translated in German by Rainer Wenrich, Bielefeld, Germany: Transcript Verlag.
- 2016 "The Future of Paris Fashion Week" in the *Nikkei Kairou* (Cloisters), a magazine supplement to the December weekend edition of *Nikkei*, Tokyo, Japan: Nikkei Publishing.
- 2015 "Sociology of Dress & Fashion" for the Online Berg/Bloomsbury Fashion Encyclopedia, edited by Joanne Eicher, London, UK: Bloomsbury.
- 2015- 2017 Monthly column "NY Fashion Research" on American fashion trends in the evening edition of *Nikkei*, a Japanese economic newspaper.
- 2013 "The Globalization of Japanese Lolita Fashion" in *Fusion Fashion: Culture beyond Orientalism and Occidentalism*, edited by Gertrud Lehnert and Gabriele Mentges, Frankfurt, Germany: Peter Lang International Academic Publishers.
- 2011 "A Sartorial Revolutionary" in *Yohji Yamamoto* Exhibition Catalogue edited by Ligaya Salazar, London, UK: Victoria and Albert Museum.
- 2010 "Japanese Fashion Subcultures" in *Japan Fashion Now! Exhibition Catalogue*, edited by Valerie Steele, New Haven, CT: Yale University Press.
- 2010 "East Asian Fashion Designers in Local and International Markets" in *Part 2: Fashion and Identity in East Asia, Volume 6: The Berg Encyclopedia of World Dress and Fashion*, edited by John Vollmer, London, UK: Berg.
- 2010 "The Fashion Industry" in Part 4: Fashion Worldwide, *Volume 10: Global Perspectives, The Berg Encyclopedia of World Dress and Fashion*, edited by Joanne B. Eicher, London, UK: Berg.
- 2008 "Fashion Studies" in the *Encyclopedia of Literary and Cultural Theory*, edited by Michael Ryan, NY: Blackwell Publishers.
- 2008 "Fashion in Postmodern Times" in *Tokyo Life: Art and Design*, edited by Ian Luna, New York: Rizzoli.
- 2007 "Japanese Street Fashion" in *Fashion Reader*, 1st edition, edited by Linda Welters and Abby Lillethun, Oxford, K: Berg.
- 2006 "Japanese Teens as Producers of Fashion" in *Current Sociology* edited by Patrik Aspers and Lise Skov, Volume 54, No.5.
- 2006 "The Accessories as Symbolic Group Identity in Japanese Street Fashion" in *Access to Accessory*, edited by Leyla Neri-Belkaid, Fashion Department Catalogue, Geneva University of Applied Arts, Switzerland, pp. 132-135.
- 2004 "Hanae Mori", in *The Encyclopedia of Clothing and Fashion*, pp. 422-423, NY: Charles Scribners' and Sons.
- 2004 "Issey Miyake", in *The Encyclopedia of Clothing and Fashion*, pp.417-420, NY: Charles Scribners' and Sons.
- 2004 "Japanese Fashion", in *The Encyclopedia of Clothing and Fashion*, pp. 260-265, NY: Charles Scribners' and Sons.
- 2004 "French Revolution: Japanese Designers Rocked Parisian Couture Culture but Ultimately Proved You Can't Beat the System, in *Selvedge*, London, UK: Selvedge, May/June issue: pp.56-60 (excerpt from *The Japanese Revolution in Paris Fashion*, Oxford, UK: Berg.

BOOK ENDORSEMENTS (on the back cover)

- 2018 [*Getting Dressed: Conformity and Imitation in Clothing and Everyday Life*](#) (Routledge) by Carrie Yodanis.
- 2016 [*The Social Life of Kimono*](#) (Bloomsbury) by Sheila Cliffe
- 2016 [*Fashion Studies: Research Methods, Sites, and Practices*](#) (Bloomsbury) by Heike Jenss (ed.).
- 2012 [*Unveiling Fashion: Business, Culture, and Identity in the Most Glamorous Industry*](#) (Palgrave) by Frederick Godart.
- 2010 [*Japanese Fashion Designers*](#) (Bloomsbury) by Bonnie English

ACADEMIC CONFERENCE PRESENTATIONS

- Feb 2019 Presented “Ethnic Dress Styles as New Sustainable Luxury” at *the (Re)Thinking Fashion Globalization Conference* at Bunka Gakuen University, Tokyo, Japan.
- Dec 2018 “A Neo-feminist Interpretation of Japanese Lolita Fashion in a Global Context”, at the *Business, Economics, Social Sciences, and Humanities (BESSH) Conference*, organized by AcademicFora, Bangkok, Thailand.
- Mar 2018 "Asian Designers and Teen Consumers as Global Disseminators of Fashion" at *The Asian Conference on Arts and Humanities*, the International Academic Forum, Kobe, Japan.
- Feb 2018 “The Status Elevation of Japanese *Sashiko* from Poverty to Luxury” at *the Rediscovering Culture: Transforming Fashion Conference* organized by the National Institute of Fashion Technology (NIFT), New Delhi, India.
- Dec 2017 “A Complex Dialogue Between Cultural Appropriation and Creative Inspiration in Fashion Design” at *the International Conference on History and Culture (IHC)* in Kyoto, Japan, organized by the International Economic Development and Research Center in Hong Kong.
- Mar 2016 “Fashion as a Tool to Sustain Democratic Social Differences” at *the Annual Eastern Sociological Society Conference* in Boston, MA.
- May 2015 “A Systemic Approach to Fashion and Dress With/Without Visual Materials as Evidence” at *the Producing the History of Fashion in the West Conference*, in Paris.
- Feb 2015 “A Sociological Analysis of Japanese Kawaii Culture”, *The Annual Eastern Sociological Society Conference*, New York.
- Sep 2014 “Academic Research on Footwear” at *the Fashion: Exploring Critical Issues Global Conference*, Mansfield College, Oxford, UK.
- Jul 2014 “Power Transition in the Legitimation Mechanism of Fashion Designers” at *the International Sociological Association Conference*, Yokohama, Japan.
- Jun 2014 “Japan’s Historical Cultural Heritage in Contemporary Fashion: Novelty and Nostalgia” at the *Things-to-Remember* conference, the University of Redboud, Nijmegen, the Netherlands.
- Feb 2014 “Moving Beyond the Western-centered Perspectives on Fashion” at *the Annual Eastern Sociological Society Conference*, Baltimore, MD.
- Sep 2013 “The Legitimation of Street Art/Artists through Sneaker Designs” at *the European Sociological Association (ESA) Conference*, the University of Turin, Italy.

- Jun 2013 Chaired a panel “Social Investigation of Japanese Youth in the Fashion, Media and Music Scene” with three graduate students, Yusuke Arai (Hitotsubashi Univ), Masato Kudo (Tokyo Univ) and Arni Kristejanssen (Univ of Music and Fine Arts), at the *Asian Studies Conference Japan* (ASCJ) conference, Oberlin University, Japan.
- Mar 2013 “Limited Edition Sneakers as Economic, Social and Symbolic Capital” at *the World at Your Feet Conference*, the University of Northampton, UK.
- Sep 2011 “Fashion Diffusion Processes from Modern to Postmodern Times”, *the Fashion Colloquia*, London College of Fashion, UK.
- Aug 2011 “The Global Systems of Fashion” at *The Shanghai International Conference on Social Science Conference* (SICSS), Shanghai, China.
- Mar 2011 “Tokyo as Fashion-producing City” at *The 1st Global Conference on Urban Popcultures*, Prague, Czech Republic.
- Oct 2010 “Japanese Youths as Producers of Urban Subcultures and Fashion Trends” at *the Sociology of Culture Midterm Conference, European Sociological Association (ESA) Research Network*, the University of Bocconi, Milan, Italy.
- Jun 2008 “Structural Vulnerability of Fashion Systems in Asia” at *the Asian Studies Conference*, Rikkyo University, Tokyo, Japan.
- Apr 2008 “Fashion as an Eastern Concept” at *the 2008 Association for Asian American Studies Annual Meeting*, Chicago, IL.
- Oct 2007 “Street Fashion in Postmodern Times” at *the Annual Conference on Social Theory, Politics, and the Arts*, the Robert F. Wagner Graduate School of Public Service, New York University, NY.
- Oct 2007 “Fashion Subcultures as Social Network” at *the New York Sociological Association Annual Meeting*, St. Francis College, Brooklyn, NY.
- Aug 2007 “Sneakers as a Symbol of Masculinity” at *the King Power- Designing Masculinities Symposium*, RMIT University, Melbourne, Australia.
- May 2007 “Understanding Japanese Youth Subculture through Fashion: 1995-2006” at *the Dressing Rooms: Current Perspectives on Fashion and Textiles*, the University of Oslo, Norway.
- Apr 2007 “Asian American Designers in the Western Fashion Gatekeeping System” at *the Association for Asian American Studies (AAAS) Annual Meeting*, New York, NY.
- Mar 2007 “Qualitative Research Methods in Fashion Studies” at *the Annual Eastern Sociological Society Conference*, Philadelphia, PA.
- Sep 2005 “Japanese Street Fashion: the Urge to be Seen and to be Heard”, at *the Sense and Sentiments of Dress: A Symposium Recognizing the Career of Regents Professor, Joanne B. Eicher*, the University of Minnesota, St. Paul, Minnesota.
- Aug 2005 “Building an Institutionalized System of Fashion in Tokyo and Seoul” at *the 2005 Seoul International Clothing and Textile Conference: Asia, Gateway to the Future*, at the Hanyang University, Seoul, Korea.
- Apr 2005 “Herbert Blumer: A Pioneer in the Contemporary Theories of Fashion” at *the Symbolic Interaction and Ethnographic Research 2005: The Intellectual Legacy of Herbert Blumer Conference*, North Central Sociological Association, Pittsburgh, PA.
- Mar 2005 “Fashion as a Sociological Concept: Imitation” at *Annual Eastern Sociological Society Conference*, Washington DC.

- Oct 2004 "The Socio-cultural Symbolism of Colors of Japan" at *the Inter-Society Color Council (ISCC) and FIT Color and Design Conference*, FIT.
- Aug 2004 "The Globalization of Fashion: Asian Designers in Paris and New York" at *the 20th International Federation of Home Economics World Congress*, Kyoto, Japan.
- Feb 2004 "The Feminization of Fashion: Valued or Devalued?" at *the Annual Eastern Sociology Society Conference*, New York, NY.
- Jul 2003 "Fashion-ology: Constructing a Science of Fashion" at *the Making an Appearance: Fashion, Dress, and Consumption Conference*, the University of Queensland, Brisbane, Australia.
- Oct 2002 "Classical and Contemporary Discourse of Fashion" at *the Annual New York State Sociological Association Meeting*, Albany, NY.

INVITED LECTURES

- Sep 2018 "Cultural Fusion in Fashion Design" at *the GFM International Seminar* coordinated by Prof. Pamela Ellsworth of the Global Fashion Management Department in the MA Program, FIT.
- Apr 2018 Coordinated and participated in the sneaker event "The Many Colorways of Sneakerheads" with Bobbito Garcia, Ellen Goldstein-Lynch, Gregg Woodcock and Dan Levinson Wilk, sponsored by the UCE of FIT and the schools of Liberal Arts and Art and Design.
- Jul 2017 "Sneakers" (Bloomsbury 2016) and "Fashioning Japanese Subcultures" (2012) at Professor Ryu Kojima's seminars, *the Department of Law, Law School*, Kyushu University, Fukuoka, Japan.
- Jun 2017 "Sneakers: Fashion, Gender, and Subculture" (Bloomsbury 2016) at *the Fashion Industry Seminar* at Meiji University, and at Prof. Hiroko Hirayoshi's seminar at Kobe University, Japan.
- Apr 2017 "Sneakers: Fashion, Gender, and Subculture" (Bloomsbury 2016) in Prof. Ellen Goldstein-Lynch's class on footwear design, FIT.
- Nov 2016 "The Global Popularity of Japanese Lolita Fashion: An Alternative Definition of Female Beauty" at *the Eastern Exposure: Dress and Textiles in China and Japan Symposium*, at New York University.
- Oct 2015 "Fashioning Japanese Subcultures" (Bloomsbury 2012) at the RuffleCon, Stamford, CT.
- Dec 2014 "NY Fashion from Sociological Perspectives" (in Japanese) for *the Fashion Business Program* at the Meiji University, Tokyo, Japan.
- Jun 2014 "The Social Construction of Creativity in Fashion" at *the Fashion and Creativity* summer program, the University of Bologna (Rimini branch), Italy.
- Nov 2013 "Fashion-ology Part II: Constructing a Theory of Non-Western Fashion", at *the 2nd Non-Western Fashion Conference*, the London College of Fashion, UK.
- Nov 2013 "The Convergence of Divergent Japanese Subcultures" at *the Morikami Museum* in West Palm Beach, FL.
- Nov 2013 Presented "Fashioning Japanese Subcultures" (Bloomsbury 2012) in Prof. Jane Werner's FMM class, FIT.
- May 2012 "Fashion and Subcultures: Tokyo and New York as Case Studies" at *the Fashion Studies Today: History, Theory and Practice Conference*, New York University.

- Nov 2011 "Fashioning Japanese Subcultures" at *the Mellon Sawyer Seminar: Bodies at Play: Fashioning the Body*, the Washington University in St. Louis, MO.
- Oct 2011 "Geographically and Stylistically Defined Japanese Subcultures" in Prof Rebecca Shea's graduate class in the MA Program, FIT.
- May 2011 "Japanese Fashion Subcultures" in Japanese at *the Japanese Americans and Japanese Association (JAJA)* meeting, NY.
- May 2011 "Fashioning Japanese Subcultures" at *the Ecstatic Skin: Subcultures, New Tribalism and Evolving Identities Symposium*, the Museum of Arts and Design (MAD), New York.
- Feb 2011 "Fashion as a System: Japanese High Fashion and Street Fashion as Case Studies" in Prof. Heike Jenss' MA fashion studies program at Parsons The New School for Design, NY.
- Feb 2011 "What is Cosplay?" at the Cosplay Workshop, FIT Museum.
- Nov 2010 "Japanese Youths as Producers of Subcultures and Fashion Trends" at *the Japan Fashion Now Symposium*, FIT Museum.
- Oct 2010 "Tokyo, Subculture, and Fashion" (in Japanese) at *The Japanese American Association of New York (JAANY)*.
- Sep 2010 "Japanese Youth Subcultures and Fashion" at *the Tokyo! Look! Symposium*, Asia Society, NY.
- Jul 2010 "Ways to Train/Educate Fashion Professionals in the Global Fashion World" (in Japanese) at the Toray Research Institute, Tokyo, Japan.
- Jul 2010 "The Globalization of Japanese Fashion" (in Japanese) at the FIT Alumni Association, Tokyo, Japan.
- Jun 2010 "Fashion as an Institutionalized System: Japanese High Fashion and Street Fashion as Case Studies" at *the Contemporary Japan Group* coordinated by Prof. Hiroshi Ishida, Tokyo University, Japan.
- Jun 2010 "Fashion Studies and Research Methods" (in Japanese) at Prof. Reiko Koga's graduate seminar, Bunka University, Tokyo, Japan.
- Jun 2010 "Life in NY" at the Second Space, a not-for-profit organization for *HIKIKOMORI* (severely socially withdrawn children and young adults), Chiba, Japan.
- May 2010 "A Theoretical Analysis of Fashion as an Institutionalized System: Paris, New York and Tokyo as Case Studies", (in Japanese) at Prof. Takashi Machimura's graduate seminar, Hitotsubashi University, Tokyo, Japan.
- Mar 2008 "Japanese Street Fashion in Japan and the U.S." at *the J-Wave USA: Southern California as the Gateway to Contemporary Japanese Creative Industries in the West* conference, the University of California, Los Angeles, CA.
- Feb 2008 "Fashion-ology", "Street Fashion and Subcultures in NY and Tokyo", and "The Global Network of Fashion Systems" at *the Centre for Fashion Studies*, Stockholm University, Sweden.
- Jun 2006 "Street Fashion and Subcultures in New York and Tokyo" at *the Institute of Comparative Culture*, Sophia University, Tokyo, Japan.
- Apr 2005 "Japanese Teens as Producers, Marketers, and Distributors of Fashion" at the Creative Industries Research Centre, *the Copenhagen Business School*, Denmark.
- Apr 2005 "The Japanese Designers in Paris Fashion" at the *Danish Japan Society*, Copenhagen, Denmark.

- Nov 2004 "Fashion-ology" at the Department of Textile and Apparel, *Cornell University*, Ithaca, NY.
- Feb 2004 "The Japanese Revolution in Paris Fashion" (Berg 2004) at the *Through the Surface: Cultural Differences and Creative Processes Exhibition Symposium*, The Surrey Institute of Art and Design University College, Surrey, UK.

EXHIBITIONS & CHARITY PROJECT WITH HANDMADE TEDDY BEARS

- Nov 2018- present "CIVILITY by 'Teddy' Roosevelt"--Hand-embroidered a quote from Theodore Roosevelt's speech on civility and [eight handmade teddy bears](#) on display at *the Expressions of Civility Faculty/Staff Exhibition*, FIT.
- Nov 2016-Oct 2017 "Lolita Lorraine and Punk Pauline" -- A pair of handmade teddy bears dressed in Lolita and Punk displayed at *the Pairings/Collaborations Staff/Faculty Exhibition*, FIT.
- Nov 2015-Oct 2016 Six photos of handmade teddy bears with NY City skyscrapers in the background displayed at *the Mechanism of Forgetfulness Faculty/Art Exhibition*, FIT.
- Aug 2015-present Founded [NY Teddy Bear World](#), a charity project. Selling handmade teddy bears to raise money for [Operation Smile](#), a non-profit medical service organization. The teddy bear logo was designed by Gabriel Ribes, Prof. CJ Yeh's Communication Design student at FIT.
- July-Aug 2014 "New York Teddy Bear World" -- thirty handmade teddy bears displayed at *the Handmade Gallery Market, Tokyu Hands*, a Japanese arts & crafts retailer, Tokyo, Japan.
- Nov 2013-Oct 2014 "Memory Lane" -- A handmade teddy bear displayed at *the Faculty and Staff Exhibition*, FIT.

ACADEMIC MEMBERSHIP

American Sociological Association (ASA)
 Eastern Sociological Society (ESS)
 Costume Society of America