



You are cordially invited to

# Spring 2016 Talking Trade @ FIT

## International Fashion Law Seminar

Thursday, 3 March, 2016

3:30 p.m. - 5:00 p.m.

FIT's Employee Dining Room, Dubinsky Student Center, 8<sup>th</sup> Floor Alcove or attend online at [fitnyc.edu/itm](http://fitnyc.edu/itm)

The speakers will engage in a conversation on ethical sourcing and fashion licensing.

**Moderator: Guillermo Jimenez**, Associate Professor, International Trade & Marketing (ITM), Fashion Institute of Technology

**Speaker: Mr. Adam Ziedenweber**, Vice President, Sourcing Compliance, G-III Apparel Group

## Understanding the Importance of Cultural Diversity in Global Business

Thursday, 21 April, 2016

6:30 p.m. - 8:00 p.m.

FIT's Dubinsky Student Center, 8<sup>th</sup> Floor Alcove, 27th St. & 8th Ave. or attend online at [fitnyc.edu/itm](http://fitnyc.edu/itm)  
*in Partnership with Prof. Subash Midha, Global Strategy Advisory (India) International Business and Finance, NYU*

A panel of experts will discuss how cultural diversity serves to enrich career satisfaction while achieving corporate missions in the global marketplace.

**Welcome: Dean Steven Frumkin**, Jay and Patty Baker School of Business and Technology, Fashion Institute of Technology

**Keynote Speaker: Ms. Nicole Arnaboldi, J.D.**, Managing Director & Vice Chairman, Asset Management Division, Credit Suisse Group AG

## TransPacific Partnership and Updates on Free Trade Agreements

Monday, 2 May, 2016

6:30 p.m. - 8:00 p.m.

FIT's Dubinsky Student Center, 8<sup>th</sup> Floor Alcove, 27th St. & 8th Ave. or attend online at [fitnyc.edu/itm](http://fitnyc.edu/itm)  
*in Partnership with Sourcing Journal and the New York District Export Council during World Trade Month*

The distinguished panel will discuss the benefits and challenges derived by international fashion companies from free trade agreements with emphasis on the Trans Pacific Partnership.

**Moderator: Ed Hertzman**, Founder and Publisher, Sourcing Journal

### Panelists:

- **Julie K. Hughes**, President, United States Fashion Industry Association
- **Nicole Bivens Collinson**, International Trade and Government Relations, Sandler, Travis & Rosenberg
- **Thomas Crokett**, Director of Government and Regulatory Affairs, Footwear Distributors and Retailers of America

All events will be available for attendance in person or online at [www.FITnyc.edu/ITM](http://www.FITnyc.edu/ITM)



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**Department of International Trade & Marketing for the Fashion Industries**



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