



PVH Corp. ITM Scholarships

Educational Scholarship for 2016-17

Criteria & Application

Through the fundraising efforts of the ITM Advisory Board, PVH Corp. (PVH Corp.) has endowed, in perpetuity, two scholarships to cover educational expenses for Fall and Spring semesters. We are now accepting applications for this scholarship for Fall 2016 and Spring 2017.

Led by Mr. Joseph Gromek, former President & Chief Executive Officer of The Warnaco Group Inc. (Warnaco), and ITM's 2006 Executive of the Year honoree, this scholarship was generously endowed by Warnaco (now PVH Corp.) and its business associates. The endowed fund will finance scholarships for two students per school year for educational expenses in perpetuity. In the past, the scholarship has ranged from \$5,000 to \$5,768 for each recipient. FIT's board of trustees will determine the amount to be awarded later in 2016. The scholarship is for full-time ITM students with a strong scholastic record and visible volunteer work at ITM, FIT, the industry and/or the community. NOTE: On February 13, 2013, PVH Corp. completed its acquisition of Warnaco. This scholarship is now being managed by PVH Corp.

PVH Corp.'s mission is to grow global brands. PVH Corp. leverages a diversified portfolio of brands — including **Calvin Klein, Tommy Hilfiger, Van Heusen, Izod, Arrow, Speedo, Warner's and Olga** — and markets them globally. PVH Corp.'s operational expertise, dedicated team of associates and leaders, and commitment to each brand's core values allow them to gain market share as they pursue new markets and product categories globally. In February 2013, PVH Corp. completed its acquisition of The Warnaco Group Inc., adding the following brands to its global portfolio: Calvin Klein Underwear, Calvin Klein Jeans, Calvin Klein Swim, Warner's, Olga, Chaps and Speedo. All of PVH Corp.'s brands have been established in their respective markets for extended periods and have attained a high level of consumer awareness. The company's products are distributed domestically and internationally through multiple distribution channels.

Deadline: Complete application must be hand delivered in both hard copy and usb drive with electronic copies of all documents to the ITM Department Administrative Assistant at room B-436 no later than 3 p.m. on Monday, 28 March, 2016. The winner(s) will be announced via the ITM website by 6 May, 2016 for disbursement in Fall 2016 and Spring 2017.

The application consists of the attached cover page and requested attachments.

Criteria: This criteria has been set by the donor. Applicants must:

1. Be a full-time ITM major and have completed at least one semester in the program;
2. Maintain full-time status during the scholarship period;
3. Have and maintain Grade Point Average (GPA) of at least 3.0;
4. Have done volunteer work for ITM, FIT, the fashion industry and/or the community;
5. Submit a complete and well-organized application; and
6. Be available for interview at PVH Corporation 200 Madison Avenue, 19th Floor (between 35th/36th) New York, NY 10016 beginning at 3:00 p.m. up to approximately 7:00 p.m. on Tuesday, 19 April 2016, and other presentation(s) as requested.

The Selection Committee reserves the right to pre-screen all applicants and invite only the finalists to the interview process.

If, for any reason the student withdraws from the ITM program, any unused funds will be returned to the scholarship account for use at some future date with a new selection process to be undertaken. The Selection Committee reserves the right to choose three or more recipients to share the scholarships if it deems that the candidates are equally deserving of them. If the recipient(s) does/do not enroll in the fall and/or spring terms of the academic year intended, they will refund the awarded funds to the FIT Foundation. Questions should be directed to Professor Christine S. Pomeranz at (212) 217-4282 or Christine.Pomeranz@Fitnyc.edu.



PVH Corp. ITM Scholarships
Educational Scholarship for Fall 2016 and Spring 2017

COVER PAGE

1. Name _____
First M.I. Last

2. ID#: _____

3. E-mail address: _____

4. Local address: _____

Phone number(s): _____

5. Permanent/home address: _____

Phone number(s): _____

6. No. of semesters completed at ITM _____ No. of semesters yet to be completed _____

7. Overall current cumulative Grade Point Average ("GPA") _____ ITM Major GPA _____

Required Attachments:

Attachment 1: Your one-page Resume.

Attachment 2: A statement entitled "Why I Deserve to Win The PVH Corp. ITM Scholarship for Fall 2016 and Spring 2017". Maximum two typewritten pages, double-spaced.

Attachment 3: A one-page Statement of Volunteering Activities stating time and/or resources you have contributed to the ITM Department, International Trade Students Association (ITSA), ITM classes, the fashion industry, or the community.

Attachment 4: A Statement of Career Goals. Maximum two typewritten pages, double-spaced.

Attachment 5: One Letter of Reference from FIT faculty (excluding Professors Patrick Yanez, Shireen Musa, and Christine Pomeranz).

I hereby declare that all of the statements herein and attached are true and that I will comply with all the requirements of this scholarship.

Applicant's Signature

Date