



## **PVH Corp. ITM Scholarships** Educational Scholarship for Fall 2022 and Spring 2023 Criteria & Application

Through the fundraising efforts of the ITM Advisory Board, PVH Corp. has endowed, in perpetuity, two scholarships to cover educational expenses for Fall and Spring semesters. We are now accepting scholarship applications for the Fall 2022 and Spring 2023 semesters.

Led by Mr. Joseph Gromek, former President & Chief Executive Officer of The Warnaco Group Inc. (Warnaco) and ITM's 2006 Executive of the Year honoree, this scholarship was generously endowed by Warnaco (now PVH Corp.) and its business associates. The endowed fund finances scholarships for two students per school year for educational expenses in perpetuity. In the past, the scholarship has ranged from \$5,000 to \$5,768 for each recipient. FIT's Board of Trustees will determine the amount, which could be more or less than in the past, to be awarded later in 2021. The scholarship is for full-time ITM students with a strong scholastic record and visible volunteer work at ITM, FIT, the industry and/or the community.

NOTE: On February 13, 2013, PVH Corp. completed its acquisition of Warnaco. This scholarship is now being managed by PVH Corp.

With a history going back over 130 years, PVH has excelled at growing brands and businesses with rich American heritages, becoming one of the largest global apparel companies. PVH has over 40,000 associates operating in over 40 countries with over \$8 billion in revenues. PVH owns the iconic Calvin Klein, Tommy Hilfiger, True&Co., Warner's, and Olga brands and market a variety of goods under these and other nationally and internationally known owned and licensed brands.

**Deadline:** Completed application must be submitted electronically to [Stacey\\_Sedereas@fitnyc.edu](mailto:Stacey_Sedereas@fitnyc.edu) no later than 3 p.m. on Friday, 18 March 2022. The winner(s) will be announced via the ITM website by 23 May 2022 for disbursement in Fall 2022 and Spring 2023.

The application consists of the attached cover page and requested attachments.

**Criteria:** This criterion has been set by the donor. Applicants must:

1. Be a full-time ITM major and have completed at least one semester in the program;
2. Maintain full-time status during the scholarship period;
3. Have and maintain Grade Point Average (GPA) of at least 3.0;
4. Have done volunteer work for ITM, FIT, the fashion industry and/or the community;
5. Submit a complete and well-organized application; and
6. Be available for a virtual interview beginning at 1:30 p.m. up to approximately 3:30 p.m. New York time on Wednesday, 27 April 2022, and other presentation(s) as requested.

*The Selection Committee reserves the right to pre-screen all applicants and invite only the finalists to the interview process.*

If, for any reason the student withdraws from the ITM program, any unused funds will be returned to the scholarship account for use at some future date with a new selection process to be undertaken. The Selection Committee reserves the right to choose three or more recipients to share the scholarships if it deems that the candidates are equally deserving of them. If the recipient(s) does/do not enroll in the fall and/or spring terms of the academic year intended, they will refund the awarded funds to the FIT Foundation. Questions should be directed to Professor Christine S. Pomeranz at (212) 217-4282 or [Christine.Pomeranz@fitnyc.edu](mailto:Christine.Pomeranz@fitnyc.edu).

