



State University
of New York
School of Business and Technology
International Trade and Marketing

Jacqueline and Russell Pomeranz ITM

Scholarship

Educational Scholarship for Fall 2022

Criteria & Application

In memory of Jacqueline and Russell Pomeranz, through the fundraising efforts of the Department of International Trade & Marketing (ITM) at the Fashion Institute of Technology (FIT), a scholarship, which will be awarded to cover educational expenses of an ITM student for the Fall 2022 semester, has been created. We are now accepting applications for this scholarship.

This scholarship was raised in memory of Jacqueline and Russell Pomeranz (late mother-in-law and husband of Prof. Christine Pomeranz), who passed away on 6 November 2019 and 4 September 2021, respectively. Ms. Pomeranz was a career counselor for three decades at a community college in Cleveland, Ohio, guiding students to pursue professional paths where their natural talents, studies, and aspirations led them. Her last decade was spent at her retirement community, interviewing co-residents at the local radio station, welcoming new community members, and selecting scholars to deserving under-privileged students. A lifelong athlete, who biked, played tennis, lifted weights, and climbed thousands of steps daily at the gym, she also enjoyed witty conversations about politics and education, and loved listening to classical music. Mr. Pomeranz was an accomplished non-profit expert, who mentored executives in connecting finance and assets to mission. He was a published author of peer-reviewed essays, frequent public speaker on the philanthropic circuit, and headed many community organizations. A consummate cricket player with equally admirable skills in tennis, basketball, softball, and other sports, he was praised for his wit, smarts, winning smile, and talent for lending levity to serious negotiations. With donations from various donors to honor the lives of Jacqueline and Russell Pomeranz, this fund finances one scholarship of at least \$6,070. The scholarship is for an ITM student with a strong scholastic record, penchant for any of the interests both Jacqueline and Russell Pomeranz represent, and visible volunteer work at ITM, FIT, the international trade and marketing for the fashion industry, and/or the community.

Deadline: Complete application must be submitted electronically to Stacey_Sedereas@fitnyc.edu no later than 3 p.m. on Friday, 18 March 2022. The winner(s) will be announced via the ITM website by 23 May 2022, for disbursement in Fall 2022.

The application consists of the attached cover page and requested attachments.

Criteria: Applicants must:

1. Be an ITM major and have completed at least one ITM course, i.e., an ITM GPA is available;
2. Maintain matriculation status during the scholarship period;
3. Have and maintain Grade Point Average (GPA) of at least 3.0;
4. Have done volunteer work for ITM, FIT, the fashion industry and/or the community (excluding internships);
5. Submit a complete and well-organized application; and
6. Be available for a virtual interview beginning at 5:00 p.m. up to 7:00 p.m. New York time on Wednesday, 6 April 2022, and other presentation(s) as requested. (*Note: The Selection Committee and ITM reserve the right to pre-screen all applicants and invite only the finalists to the interview process*).

The Selection Committee reserves the right to choose none or more than one recipient to share the scholarship if it deems that no one or more than one candidate is equally deserving of it. If the recipient(s) does/do not enroll or withdraw from classes during the academic year that the scholarship is intended, s/he/they will return the unused funds to the FIT Foundation.

Questions should be directed to Professor Christine S. Pomeranz at (212) 217-4282 or Christine_Pomeranz@fitnyc.edu.

Updated: 11 November 2021

