

Department of International Trade & Marketing

ITM



<https://www.fitnyc.edu/academics/academic-divisions/business-and-technology/itm/>

Meet:



Professor Christine Pomeranz, Chair



Professor Sonja Chapman



Professor Guillermo Jimenez



Dr. Shireen Musa



Professor Patrick Yanez



Department & Industry Project Coordinator

ITM's Mission

Prepare students for management positions in international trade and global fashion & other companies



ITM

- 27-year old program
- International faculty
- Industry-driven curriculum
- 200 majors, 20 minors, & almost 2,000 graduates
- Upper-division program only (no Associate level)
- Face-to-face and online degree programs
- Very active student body
- Exciting extra-curricular activities
- Internships, mentoring, international travel, and scholarships



ITM Talking Trade @ FIT



You are cordially invited to

Spring 2023 Talking Trade @ FIT

Alumni Career Panel

Wednesday, 15 March 2023

3:30 p.m. - 5:00 p.m.

Link and details to be provided

Moderator: Sonja Chapman, Associate Professor, Dept. of ITM, Jay and Patty Baker School of Business & Technology, FIT

ITM Alumni discuss recognizing when a career move will be beneficial or if there is still more opportunity for growth where you are.



The Impact of US Policies on New York Based Importers and Exporters

Thursday, 4 May 2023

6:30 p.m. - 8:00 p.m.

Link and details to be provided

*In Partnership with the New York District Export Council
on the occasion of World Trade Week*

Global supply chains are emerging from the impact of the pandemic and are adjusting to a “new norm” impacting international sourcing, import operations, and foreign business development. Since the passing of USMCA, all new export controls, sanctions, and tariffs have been originated by executive orders rather than congressional action. New York-based companies with a global footprint need to understand Washington, DC’s actions to support US based exports and favorably impact inbound supply chains against the backdrop of a Democratic-led Senate and Republican-led House. This panel will frame the issues with both government and commercial experts to share their views and outline opportunities for legislative and government action.

Free events - No prior registration required for the first event. Both events will be available for attendance in person or online.

ITM Talking Trade @ FIT



State University
of New York
School of Business and Technology
International Trade and Marketing

ITM Advisory Board

Executive Committee:

Josh Green, Novata
Eric Hertz, Center for Executive Development Office
Paul Magel, Computer Generated Solutions
David Uricoli, CSR and Sustainability Consultant
Henry Welt, H. Welt & Company, Inc.
Dr. Anastasia Xenias, U.S. Department of Commerce

Amanda Barlow, Roanoke Insurance Group
Bich Thu Cao Minh, erst, J. Crew
Robert Chin Quee, GEODIS USA
Pamela Church, Esq., Baker & McKenzie LLP
David Bassuk, Alix Partners
Giacomo J. Corrado ESQ, Corrado Montgomery
William D'Arienzo, WDA Brand Strategies
Marianna Fundator, Reliance Brand Management
Pete Hagen, Target
Elizabeth Hodur, Ascena Group
Jade Huang, StyleSage
Steven Hurwitz, Awaytravel.com
Fariba Jalili, To the Market
Irina Kapetenakis, Corben and Lane
Phil Marsom, VF Corporation
William McRaith, erst, PVH Corporation
Kate McShane, Goldman Sachs
Yelena Mogeleskiy, Komar Brands
Kenneth O'Brien, Gemini Shippers Association
Abby Parsonnet, Webster Bank
Sydney Price, The Knew Purpose
Jennifer Raines-Loring, Postscript
Roberto Rosenberg, Zamira
Marc D. Schein, CIC, CLCS, Marsh & McLennan Agency
Jay D. Silver, Mayer Hoffman McCann P.C., CBIZ MHM
Charmaine A. Tang, BNY Mellon Wealth Management

Ex-Officio: *Professor Christine S. Pomeranz, ITM Chairperson*



Look for ITM on Facebook

Search for Group: ITM@FIT and
Become a Fan Today!



www.linkedin.com/groups/4313882



www.instagram.com/itm_fit

ITM Field Trip



State University
of New York
School of Business and Technology
International Trade and Marketing

You are cordially invited to

ITM's SPRING 2023

Field Trip to

Customs and Border Protection

On-site visit organized by Muguette
F. Garcia, Program Manager, Trade
and Cargo Security | New York Field
Office, Customs and Border
Protection,
Department of Homeland Security



U.S. Customs and
Border Protection

Date/ Convening Time: Tuesday, April 11, 2023

9 a.m. in front of FIT's Marvin Feldman Center. Charter bus leaves promptly and returns to FIT around 1:00 pm, subject to unforeseen circumstances, without stops in between.

Company: Customs and Border Protection

Location: JFK International Mail Facility, Building 250

Tour will cover:

- walkthrough of the facility,
- examples of locally encountered counterfeit merchandise,
- observation of exams, as well as
- presentations from National import specialists and other small- and medium-sized enterprises.

Limited space. Sign up by Noon on Friday, February 17, 2023 through

carmen_lee@fitnyc.edu giving your name, phone number, date of birth, ID card and e-mail address. In addition, international students are required to provide a **copy of their passport** and visa upon sign up.

ITM majors who have classes or work during this event may use the letter on the back of this flyer to request to be excused from class or work to attend this department-sponsored event. Visit www.fitnyc.edu/ITM for updates on this event. For additional information, contact ITM carmen_lee@fitnyc.edu.

ITM Field Trip



State University
of New York
School of Business and Technology
International Trade and Marketing

January 30, 2023

Dear Professor/Supervisor:

This is to request that you excuse student:

From class or work on Tuesday, April 11, 2023 to
attend a department-sponsored visit to Customs and
border Protection from 9 a.m. until 1 p.m.

This field trip provides our students with valuable
knowledge on current industry practices.

Thank you for your assistance.

Professor Christine
Pomeranz, ITM Chair

ITM Bachelor Degree Program

- 2-year program
- 21 courses – 63 credits
- Including:
 - 9 major courses (5 required + 4 electives)
 - 12 liberal arts courses
 - many options of “elective courses”
 - winter abroad (January) option

ITM Bachelor of Science Degree

FIT's Baker School of B&T

Fashion Business Management

Marketing Communications

International Trade & Marketing

Textile Development Marketing

Production Management

Home Product Development

Cosmetic/Fragrance Marketing

Direct and Interactive Marketing

Tech Design and Patternmaking

Entrepreneurship

ITM REQUIREMENTS

Int'l Trade
Int'l Business Transactions
Import/Export Regulations
Global Marketing
Global Sourcing
An Experiential Requirement
(recommended optional elective)
4 Electives

English elective
Statistical Analysis
Math Modeling/Math of
Financial Life Management
Macro/Micro/Economics minor
course
1 semester Foreign Language
5 to 6 Liberal Arts electives that
can go toward earning minors
63 credits

ITM Electives

Int'l Finance

Int'l Bus. Law

Int'l Fashion Law

Int'l Management

Int'l Corp.
Responsibility

Global Marketing
of Luxury Brands

Int'l Logistics

Int'l Marketing
Research

Export Promotion
Marketing

Compliance
Management

Practicum

Cross Border eCommerce
and Social Media

ITM Bachelor of Science Degree



Department of International Trade & Marketing
Educating Global Leaders

Entering Class of Spring 2023
Updated 8 January 2023

ITM Program

These requirements apply only to students entering the ITM program on the Spring 2023 semester.
Returning students: please refer to the Advisement Sheet for the semester in which you were accepted into the program.

| Total of 21 courses (63 credits): 9 ITM courses (27 credits) and 12 liberal arts courses (36 credits) | | |
|---|---|---|
| Year 1 | | Year 2 |
| Semester 5 (Spring 2023) IN312 International Trade IN313 International Business Transactions Choice of any 200 - or - 300 level English course MA222 Statistical Analysis: Pre-requires: a minimum score of 520 on the SAT Mathematics or 22 on the ACT Mathematics test or in the case of international students passing the Arithmetic Placement Test administered by the Academic Skills Testing Center (Room C-612). For any questions, please contact the Department of Science and Math at room 8-831. Science G3 or Liberal Arts choice | | Semester 7 (Spring 2024) IN433 Global Sourcing (prereq IN323) ITM major elective Choice of Economics minor course Liberal Arts course choice Choice of Foreign Language |
| Semester 6 (Fall 2023) IN322 Global Marketing IN323 Import/Export Regulations (prereq IN312) ITM major elective MA311 Math Modeling for Business or MA 300 — The Mathematics of Financial Life Management Mathematics Proficiency is a requirement for the AAS degree and is a prerequisite for all mathematics and science classes. Based on placement, a student who shows need for improvement in mathematics may be required to enroll in MA 080 or MA 081 before registering for classes that have Mathematics Proficiency as prerequisite. Mathematics Proficiency may be demonstrated by a qualifying score on the mathematics portion of the SAT or ACT or by placement exam for students that do not have SAT or ACT scores. The Mathematics Proficiency may also be satisfied by transfer of an appropriate credit-bearing mathematics course or by a passing grade in an equivalent developmental mathematics course offered at another accredited college or university. SS242 Microeconomics (prereq SS141) Foreign Language or Liberal Arts choice | | Semester 8 (Fall 2024) IC497 Senior Internship: Career Planning or IN492 International Trade Practicum or ITM major elective ITM major elective Three Liberal Arts course choices |
| ITM Major Elective Courses: Choice of IN320 Compliance Management in Int'l Trade IN324 International Marketing Research IN341 International Logistics IN342 International Corporate Responsibility (Available in class and online, except IN400 and IN492, which are currently in class and abroad, respectively) IN400 Cross-border eCommerce/Social Media IN423 Global Marketing of luxury Brands IN424 Export Promotion Marketing IN434 International Management IN441 International Business Law IN442 International Finance IN443 Int'l Business Strategies & Fashion Law IN492 International Trade Practicum | | |
| LIBERAL ARTS: Without adding courses to their program, ITM majors can now have one or more Liberal Arts Minor(s) (see choices below and the College's website at http://www.fitnyc.edu/10490.asp . To find out more and sign up please contact the Academic Advisement Center. | | |
| American Studies Asian Studies Communication Studies Dance and Performing Arts Economics English Ethics & Sustainability | Fashion Studies Film and Media Studies French History History of Art International Politics Italian | Italian Studies Japanese Latin American Studies Mathematics Psychology Sociology Spanish |
| YOU MUST COMPLETE YOUR MINOR BY THE TIME YOU COMPLETE YOUR ITM MAJOR. | | |
| Note: Some Liberal Arts course numbers may have changed, for additional information and advisement, go to Academic Advisement Center, via http://www.fitnyc.edu/13569.asp , Room C402, email at advisementcenter@fitnyc.edu , or phone at 212.217.3080 | | |

ITM Bachelor of Science Degree

Advisement for ITM Majors

- FIT Email:** Upon registration, ITM majors are assigned an FIT email (Firstname_Lastname@fitnyc.edu). Check your FIT email regularly at gmail.com for relevant college-wide information and ITM announcements. If you do not know your username and password, contact the IT Help Desk at C-303B, or call 212-217-HELP. If you already have a personal email address, you can set your FIT email account to forward automatically all emails received to your personal email address.
- FIT's Residency Requirement:** In order to qualify for a Bachelor's degree, students must take at least 60 credits at FIT out of ITM's 63 required credits.
- FIT's In-degree Status Requirement:** ITM majors must complete at least 50% of the required 62 credits while they are ITM majors (instead of while being non-matriculated students).
- To complete the program in two years, students are advised to start the sequence of required core courses, which includes three courses (IN312, IN323, and IN433), by taking IN312 during their first semester in the program. Same applies to the economics course sequence (E5141, E5242, and Economics minor course).
- Under no circumstances can students take a required course for which they have not completed its pre-requisites.
- Any course taken previously toward a degree or to meet transfer obligations may not be used a second time towards the baccalaureate degree. Students are responsible for ensuring that all pre-requisites are completed on time and in the proper sequence.
- Course substitutions must be pre-approved in writing by the respective Department Chairperson and/or Registrar.
- Liberal Arts courses** (SS, EN, MA, PL, HA and languages) can only be substituted for other Liberal Arts courses of the same level (i.e. 300-level, 400-level, etc.) The Major/Related Elective requirements on semesters 7 and 8 cannot be substituted for Liberal Arts courses.
- Credit-Internship:** Please attend internship orientation and work with counselor semester prior to internship (recommended). International students must get approval from the Office of International Student Advisor (room B119) before signing up for an internship.
- Letters of Recommendation:** All requests for letters of recommendation (job, graduate school, internships, scholarships, etc.) must be done in writing and with lead time of three weeks before the deadline. Attach a copy of your latest audit and a statement indicating the classes you took with the professor, special projects, liberal arts minors, extracurricular activities, phone, and email address.
- Leave of Absence:** ITM majors planning to take a semester(s) off must contact the Admissions Office and complete appropriate leave forms. Upon return, students will be re-admitted into the current program and the new graduation requirements will apply.

ITM Advisors and Important Offices

| DEPARTMENT | NAME | LOCATION | CONTACT |
|--|--|-----------------------------------|---|
| ITM Department | Carmen Lee Dept. & Industry Project Coordinator | B436 within B436 suite | Carmen_Lee@fitnyc.edu 212.217.4280 |
| ITM Department Chair | Prof. Christine S. Pomeranz | B432 within B436 suite | Christine_Pomeranz@fitnyc.edu (office hours posted on door) |
| ITM Mentoring Program | Prof. Sonja Chapman | B-446 within B436 suite | Sonja_Chapman@fitnyc.edu |
| International Trade Student Association (ITSA) | Prof. Lawrence Delson | B-429 or email | Lawrence_Delson@fitnyc.edu |
| ITM Practicum | Prof. Sonja Chapman | B-429 or email | Sonja_Chapman@fitnyc.edu |
| Registrar | Registrars | C-158 | FIT_Registrar@fitnyc.edu |
| Academic Advisement Center Liberal Arts, Minors | Nedean Wilson, Acting Director Tardis Johnson | C-402 | Nedean_Wilson@fitnyc.edu Tardis_Johnson@fitnyc.edu |
| Career & Internship Center (Internships and Jobs) | Prof. Jeanne Golly | B-202 | Jeanne_Golly@fitnyc.edu |
| Office of International Programs (study abroad) | Jesse Seba Kathleen Monich Ol' Yin Lo | B-119 | Jesse_Seba@fitnyc.edu Kathleen.Monich@fitnyc.edu OlYin_Lo@fitnyc.edu |
| Office of International Student Services | Marie Mekari, Acting Director | B-103 | Monday-Friday 9am-5pm by appointment Marie_Mekari@fitnyc.edu |
| FIT Writing and Speaking Studio | Sarah Blazer Stephen Keating | B-602 | Appointments & walk-ins Sarah_Blazer@fitnyc.edu Stephen_Keating@fitnyc.edu General: Writing_studio@fitnyc.edu 212.217.3060 |
| Academic Skills Tutoring Center | Deborah Levine | A-608B | Deborah_Levine@fitnyc.edu |
| Counseling Center | Susan J. Breton, Director | A-212B | Visit A212B 212.217.4260 |
| FIT-ABLE (students with special needs) | Joseph Plutz, Director | A-570 | Visit A570 or email Joseph_Plutz@fitnyc.edu |
| Office of Financial Aid Services | Counselors | A-212A | Office hours 212.217.7792 Sign up for FIT Alerts |
| School closing recorded announcement | | | |
| Security | Officers | Ground floor 236 West 27th St. | 212.217.7777 |

Class Schedule

ITM Spring 2023 Course Schedule

Jan 30, 2023 - May 24, 2023

| COURSE | CRN | SEC | DAY & TIME | ROOM | |
|--|-------|-----|--------------------------|------|------------|
| IN312 International Trade (3 cr. No pre-req.) | 16543 | 701 | Mon. 2:10pm-5:00pm | A336 | Yanez |
| | 12368 | 702 | Thurs. 3:10pm - 6:00 pm | A336 | Yanez |
| | 13240 | OL1 | Online | OL1 | Yanez |
| IN313 Int'l Business Transactions (3cr. No pre-req.) | 9938 | 701 | Wed. 3:10pm - 6:00 pm | A336 | Delson |
| | 10767 | OL1 | Online | OL1 | Delson |
| IN320 Compliance Mgmt. Int'l Trade (3 cr. Pre-req. IN312) | 17069 | 701 | Wed 3:10pm - 6:00pm | A306 | Chapman |
| IN322 Global Marketing (3 cr. No pre-req.) | 9065 | 701 | Tues. 2:10pm-5:00pm | D211 | Greiz |
| | 10768 | OL1 | Online | OL1 | Yanez |
| | 14130 | OL2 | Online | OL2 | Jimenez |
| | 15909 | OL3 | Online | OL3 | Yanez |
| IN323 Import/Export Regulations (3 cr. Pre-req. IN312) | 14926 | 701 | Tues. 9:10am-12:00pm | A336 | Musa |
| | 10789 | OL1 | Online | OL1 | Musa |
| | 15910 | OL2 | Online | OL2 | Musa |
| IN324 International Mkt Research (3 cr. Pre-req. IN322) | 12673 | 75A | Tue. 6:30pm-9:20pm | A336 | Yanez |
| IN341 International Logistics (3 cr. No pre-req.) | 9941 | 701 | Wed. 12:10pm - 3:00 pm | A336 | Chapman |
| | 13241 | OL1 | Online | OL1 | Chapman |
| IN342 International Corporate Responsibility (3 cr. No pre-req.) | 12140 | 75A | Mon & Wed. 5:10pm-6:25pm | A337 | Jimenez |
| IN400 Cross Border eCommerce & Social Media (3 cr. No pre-req.) | 19778 | 701 | Thurs. 9:10 am-12:00 pm | C507 | Greiz |
| IN423 Global Marketing of Luxury Brands BLENDED CLASS (3 cr. Pre-req. IN322) | 15497 | BL1 | Wed. 6:30pm-9:20pm | A336 | Welt |
| | 15911 | OL1 | Online | OL1 | Welt |
| IN424 Export Promotion Marketing (3 cr. Pre-req.: IN322) | 15586 | OL1 | Online | OL1 | Greiz |
| IN433 Global Sourcing (3 cr. Pre-req.: IN323) | 12370 | 75A | Thurs. 6:30pm-9:20pm | A336 | Mogelefsky |
| | 13141 | OL1 | Online | OL1 | Musa |
| | 19988 | OL2 | Online | OL2 | Musa |
| IN434 International Management (3 cr. No pre-req.) | 11311 | 701 | Wed. 9:10am-12:00pm | A336 | Musa |
| | 13565 | OL1 | Online | OL1 | Pomeranz |
| IN441 International Business Law (3 cr. No pre-req.) | 11658 | 701 | Wed. 9:10am-12:00pm | A337 | Jimenez |
| | 19106 | OL1 | Online | OL1 | Jimenez |
| IN442 International Finance (3 cr. Pre-req.: MA222 or MA311) | 11129 | OL1 | Online | OL1 | Pomeranz |
| IN443 Int'l Business Strategies & Fashion Law (3 cr. No pre-req.) | 16330 | OL1 | Online | OL1 | Jimenez |

Academic Calendar

REGISTRAR'S OFFICE **SPRING 2023** CALENDAR ACADEMIC YEAR 2022 - 2023

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--|--|--|--|---|---|---|
| 1/23 | 1/24 | 1/25 | 1/26 SPRING CONVOCATION | 1/27 | 1/28 | 1/29 |
| 1/30 First day of semester | 1/31 | 2/1 | 2/2 | 2/3 | 2/4 | 2/5 |
| 2/6 | 2/7 | 2/8 | 2/9 | 2/10 | 2/11 | 2/12 |
| 2/13 | 2/14 | 2/15 | 2/16 | 2/17 | 2/18 | 2/19 |
| 2/20 President's Day - College Closed | 2/21 | 2/22 | 2/23 | 2/24 | 2/25 | 2/26 |
| 2/27 | 2/28 | 3/1 | 3/2 | 3/3 | 3/4 | 3/5 |
| 3/6 | 3/7 | 3/8 | 3/9 | 3/10 | 3/11 | 3/12 |
| 3/13 | 3/14 | 3/15 | 3/16 | 3/17 | 3/18 | 3/19 |
| 3/20 | 3/21 | 3/22 | 3/23 | 3/24 | 3/25 | 3/26 |
| 3/27 | 3/28 | 3/29 | 3/30 | 3/31 | 4/1 | 4/2 |
| 4/3 Spring Recess No Classes | 4/4 Spring Recess - No Classes | 4/5 Spring Recess - No Classes | 4/6 Spring Recess - No Classes | 4/7 Good Friday College Closed | 4/8 Spring Recess- No Classes | 4/9 Easter - No Classes |
| 4/10 | 4/11 | 4/12 | 4/13 | 4/14 | 4/15 | 4/16 |
| 4/17 | 4/18 | 4/19 | 4/20 | 4/21 | 4/22 | 4/23 |
| 4/24 | 4/25 | 4/26 | 4/27 | 4/28 | 4/29 | 4/30 |
| 5/1 | 5/2 | 5/3 | 5/4 | 5/5 | 5/6 | 5/7 |
| 5/8 | 5/9 | 5/10 | 5/11 | 5/12 | 5/13 | 5/14 |
| 5/15 Last Day for ALL Tuesday Classes | 5/16 Last Day for ALL Tuesday Classes | 5/17 Last Day for ALL Wednesday Classes | 5/18 Last Day for ALL Thursday Classes | 5/19 Last Day for ALL Friday Classes | 5/20 Last Day for ALL Saturday Classes | 5/21 Last Day for ALL Sunday Classes |
| 5/22 Last Day for ALL Monday Classes | 5/23 Emergency Make Up Day- Scheduled by the Registrar | 5/24 Emergency Make Up Day- Scheduled by the Registrar Last Day of Spring Semester | 5/25 COMMENCEMENT | 5/26 ----- | 5/27 ----- | 5/28 ----- |
| 5/29 Memorial Day- College Closed | 5/30 ----- | 5/31 ----- | ----- | ----- | ----- | ----- |

Academic Calendar

Spring 2023

| | |
|----------------|---|
| January 24 | Residence halls open for new students |
| January 25, 26 | New Student Orientation |
| January 26 | Convocation |
| January 28,29 | Residence halls open for returning students |
| January 29 | Last day to receive 100% refund for spring tuition |
| January 30 | First day of spring semester |
| Jan - Feb 5 | Late registration (add/drop) week |
| February 3 | Spring financial aid refunds distributed |
| February 5 | Last day to add/drop spring classes in MyFIT (online system closes at 11:30pm) |
| February 5 | Last day to receive 75% refund for spring tuition |
| February 12 | Last day to receive 50% refund for spring tuition |
| February 14-27 | Spring certification rosters open to faculty |
| February 19 | Last day to receive partial (25%) refund for spring tuition |
| February 20 | Presidents Day - College closed |
| February 27 | Last day for faculty to submit certification rosters |
| February 28 | Census date |
| March 6-10 | Make-up examination period for Fall 2022 Incomplete (IN) grades |
| March 31 | Graduation application must be received to be listed in Commencement program |
| April 3 - 9 | Spring Recess - No classes |
| April 7 | Good Friday - College closed |
| April 13 | Summer registration begins for all students |
| April 13 | Fall registration begins for the School of Graduate Studies |
| April 17-21 | Fall registration begins for currently enrolled, degree seeking undergraduate students |
| April 21 | Fall registration begins for re-admitted degree students |
| April 21 | Fall registration begins for newly admitted graduate students |
| May 1 | Fall registration begins for non-degree students |
| May 1 | Graduation application priority deadline for December & January candidates |
| May 1 | Summer tuition is due |
| May 5 | Last day to submit spring Course Withdrawal forms (WD grades) |
| May 5 | Last day to submit a College Withdrawal form for spring |
| May 15 | Final grade rosters open for faculty |
| May 16 | Last day for all Tuesday Classes |
| May 17 | Last day for all Wednesday Classes |
| May 16 - 22 | All residents must vacate residence halls by 9:00 am on the day following their last final exam. Only students registered for Commencement can remain in the halls on Commencement day. |
| May 18 | Last day for all Thursday Classes |
| May 19 | Last day for all Friday Classes |
| May 20 | Last day for all Saturday Classes |
| May 21 | Last day for all Sunday Classes |
| May 22 | Last day for all Monday Classes |
| May 23 | Conferral of degrees for the School of Graduate Studies |
| May 23,24 | Emergency Make-Up Days |
| May 24 | Official last day of spring semester |
| May 24 | Last day for faculty to submit final grades for spring |
| May 24 | Registration begins for students admitted Fall 2023 |
| May 24, 25 | Commencement |

Liberal Arts

Interdisciplinary Minors

- Just package your required Liberal Arts requirements with minor courses
- **Fifteen credits** that could fulfill your major and minor at the same time
- It does not lengthen your ITM program
- It will enhance employment opportunities
- See Academic Advisement Center at Feldman Center, C402 in person, 212 217.3080 by phone, & advisementcenter@fitnyc.edu by email

→ <https://www.fitnyc.edu/academics/minors/>



Academic Minors

MINORS

You love your major. But there's so much more to learn. Minors help you discover a wider world of interest.

Minors are a major deal at FIT. By completing five courses in a particular discipline, you can take a minor that enhances your major studies or enables you to explore a field that interests you. Do it because companies prefer employees with a wide range of knowledge. Or because you want to be a more interesting person and a well-informed citizen of the world. Here are the 34 minors you can choose from.

Build Your Foundation



Expand your knowledge, understand the past, and think critically and flexibly.

- [Economics](#)
- [Fashion History, Theory, and Culture](#)
- [History](#)
- [History of Art](#)
- [Mathematics](#)
- [Psychology](#)
- [Sociology](#)

Gain Valuable Perspective



Dive deep into a culture, gain a global perspective, and expand your own world.

- [African American and African Studies](#)
- [American Studies](#)
- [Asian Studies](#)
- [Caribbean Studies](#)
- [Ethnic Dress in a Global Context](#)
- [International Politics](#)
- [Italian Studies](#)
- [Latin American Studies](#)
- [LGBTQIA Studies](#)
- [Middle East and North African Studies](#)
- [Women and Gender Studies](#)

Learn Tech Skills and New Ways of Thinking



Broaden your knowledge of new technologies, design, and influential ideas.

- [Color Studies](#)
- [Creative Technology](#)
- [Design Thinking](#)
- [Ethics and Sustainability](#)
- [Integrative Wellness](#)
- [Three-Dimensional Design](#)

Communicate



Expression takes many forms. Speak, listen, and share your creativity in new ways through arts and languages.

- [Communication Studies](#)
- [Dance](#)
- [English](#)
- [Film and Media Studies](#)
- [French](#)
- [Italian](#)
- [Japanese](#)
- [Mandarin Chinese](#)
- [Spanish](#)

Build Business and Marketing Skills



Whatever your major, business thinking can sharpen your perspective.

- [Creative Entrepreneurship](#)
- [International Trade and Marketing](#)

Next Steps

To declare a minor, visit the Academic Advisement Center, or make an appointment to speak with your academic advisor.

ACADEMIC ADVISEMENT CENTER →

Our Work

A minor can inspire groundbreaking discoveries, or give you the chance to work with FIT faculty whose work defies categorization.

Watch Out For

- Courses with pre-requisites
 - Take **IN312** during your first semester with ITM, **IN323** during your second semester, and **IN433** during your third semester (You **have to** take one before the other.)
 - If you have not yet taken **SS141**, take it during your first semester, **SS242** during your second semester, and **SS443** or **SS446** or other Economics minor courses during your third semester
 - Other Liberal Arts courses with pre-requisites
- **Register on the first day** you are able to do so especially for online and Liberal Arts classes
- Credits acknowledged in your Dars audit reports

ITM Grading

| Letter Grade | Percentage Grade | When student earns this grade? | Quality Points |
|--------------|------------------|---|----------------|
| A | 100 - 96 | Exceptional, outstanding work. Work of publishable quality; similar to work of experienced professionals. | 4.0 |
| A- | 95 - 90 | Exceptional, outstanding work but it has a minor error or is missing a minor component. | 3.7 |
| B+ | 89 - 87 | Top undergraduate level work. | 3.3 |
| B | 86 - 84 | Very good work. Almost top-level. | 3.0 |
| B- | 83 - 80 | Good work. | 2.7 |
| C+ | 79 - 77 | Above satisfactory work; has done above just above the minimum required work. | 2.3 |
| C | 76 - 74 | Satisfactory, average work. Understand the material and has done minimum required work. | 2.0 |
| C- | 73 - 70 | Almost satisfactory; needs improvement. | 1.7 |
| D | 69 - 60 | Very poor work; disappointing. (Minimum passing grade) | 1.0 |
| F | 59 or Below | Non-Passing grade. Must repeat course. Both grades will remain on record and both grades will be calculated into the grade point average. | 0 |

Degree Works

- Check all courses and requirements that are **marked with a red circle**
- In addition to the ITM requirements, you are to fulfill the **SUNY Gen Ed. requirements** as well
- Ensure that you can fulfill at least **60 credits FIT residency** if you plan to study abroad
- Attach **printer-friendly version** to emails seeking assistance
- See Academic Advisement Center or ITM Chair **AND** Registrar before applying for **graduation**

Degree Works

Logging In

1. Login to MyFIT
2. In the Student Section navigate to the Online Resources section.
3. Click on Degree Works

The screenshot shows the MyFIT website interface. At the top, there's a navigation bar with the MyFIT logo, Google Apps, Backboard, MyFIT FAQ, and a sign-in link. The main content area is divided into sections. The 'Online Resources' section is highlighted, and within it, the 'Degree Works' link is highlighted with a red box and an arrow. The 'Degree Works' link is labeled 'New degree audit for students admitted to FIT in spring 2023'.

4. If applicable, from the Campus list select "Fashion Institute" from the drop down.
5. Click Remember Campus.
6. Click "LOG IN".

The screenshot shows the SUNY Secure Sign On login form. The 'Campus' dropdown is set to 'Fashion Institute'. The 'Remember Campus' checkbox is checked. The 'LOG IN' button is visible. The form also includes links for 'Forgot Password' and 'Application Access'.

Degree Works

View Audit

The Degree Works audit will open automatically with your student information. If you have more than one degree at FIT, you will need to toggle between them to view.. To change the degree view, follow these steps:

1. Click the arrow by **Degree** to toggle between AAS and Bachelors.
2. The Student View format is displayed.

Worksheets

Data refreshed 12/06/2022 11:12 AM

Student ID
@012

Name
F R, STUDENT

Degree
ASSOCIATE IN APPLIED SCIENCE

[Advanced search](#)

Major Fashion Business Mgmt/2 Yr AAS Academic Standing Good Standing Holds BURSAR OFFICE HOLD

Worksheets

Data refreshed 12/06/2022 11:12 AM

Student ID
@012

Name
F R, STUDENT

ASSOCIATE IN APPLIED SCIENCE
BACHELOR OF FINE ARTS

[Advanced search](#)

Degree Works

Print the Audit

To print, click on the print icon at the top of the Worksheet section. You will be prompted to “Open as PDF”. From the PDF you can save or print.

Worksheets

Data refreshed 12/06/2022 11:12 AM 



Internships

- Plan two semesters in advance
- Attend the **internship orientation** during the prior semester (two semesters prior if you study abroad immediately before your internship) and **meeting with your counselor** is a **pre-requisite** for registering for class; suggest attending orientation just in case you encounter an unexpected opportunity
- Budget 15-20 hours per week to intern duties
- Make it a PROFESSIONAL internship
- Develop life-long relationships (references)
- Build bridges

ITM Internships



To industry associates:

FIT Interns Available for International Trade Related Areas

FIT's Department of International Trade & Marketing for the Fashion Industries (ITM) offers a bachelor's of science in international trade and Marketing. Students who have completed specialized courses are available to intern in related companies. To learn about FIT's ITM visit <http://www.fitnyc.edu/itm/index.php>

| ITM interns available in these areas | Interns are taking or have completed these specialized courses | Preferred types of projects and/or firms' departments | Samples of past and current ITM internship sponsors |
|---|---|--|--|
| Import/Exports/ Customs | IN312 International Trade IN313 Int'l Business Transactions IN323 Import Export Regulations | Import/Export operations | Armani Bread for the World Calvin Klein Citibank Christian Dior CH Carolina Herrera Continental Reliance Group Fishman & Tobin Firstmark Capital Gap Press Japan Interview Magazine J. Mendel |
| Intellectual Property | IN441 International Business Law | Trademarks, Patents, Copyrights | J.P. Morgan Chase Jhane Barnes Lanvin L'Oreal Louis Vuitton Marc Jacobs International MAGIC Trade Show Miss Universe China Oscar De La Renta Prada |
| Trade Finance | IN442 International Finance | Trade finance, factoring, finance | PR Consulting PVH Rakuten Tokyo RJM Group Style Made Simple The Foundation Showroom Union Bank of Switzerland US Commerce Department US Trade Representative United Nations (through YWCA) USA-ITA (now USFIA) Vivienne Tam WGSN, S. Korea 212 Showroom |
| Sourcing/CSR/ Non-Governmental Organization | IN312 International Trade IN313 Int'l Business Transactions IN323 Import/Exports Regulations IN433 Global Sourcing | Searching, rating, working with factories and vendors. CSR programs/projects. | |
| Logistics/ Compliance | IN341 International Logistics IN320 Compliance Mgmt. in Int'l Trade | Transportation, freight forwarding | |
| Trade Policies | IN312 International Trade IN313 Int'l Business Transactions | Trade agencies and associations, NGO's, advocacy. | |
| International Marketing | IN322 Global Marketing | Market research, product placement, consumer outreach, social media, licensing | |
| Luxury Brands | IN423 Global Mktg/Luxury Brands | Luxury brands research, markets | |
| International internships | ITM courses | International brands, supply chain, distribution, marketing, etc. | |

Contact: Professor Nadia Peters, Career and Internship Coordinator. Nadia_Peters@fitnyc.edu. (212) 217-3556.

Update: Oct. 2019

ITM Advisement Tracks

Jobs Held by ITM Graduates



International Trade & Marketing

ITM's Advisement "Tracks"

To facilitate ITM majors' selection of elective courses, students are encouraged to consider the following "Tracks", which are an unofficial configuration of elective courses. Regardless of the "track" selected by the student, the degree (diploma) granted by ITM is a "Bachelors of Science in International Trade and Marketing". See your ITM academic advisor for additional information.

If you are interested in these Positions/Careers:

| | | | |
|--|---|---|--|
| <p>International Production Coordinator, Assistant Finance Analyst, International Credit Specialist, International Entertainment Agent, Project Coordinator/Manager, International Trainer, International Licensing, Merchandise Production, etc.</p> <p>-MBA, Law, Master</p> | <p>International Buyer, Import/Export Manager, U.S. Customs Agent or Import/Export Specialist, Customs Brokerage Manager, Traffic Manager, Logistics Manager, Director of Operations, Transportation Manager, Customs Compliance Manager, International Tax Manager, Professor, Associate Editor, etc.</p> <p>-MBA, Law, Master</p> | <p>International Management, International Marketing, International Real Estate, International Sales Manager, Web Coordinator, etc.</p> <p>-MBA, Law, Master</p> | <p>Government Environmental and Social Compliance, Auditor/Manager/Executive, Non-Government Organization (NGO) Manager, International Security Services, Sustainability Specialist, etc.</p> <p>-MBA, Law, Master</p> |
| <p>Consider following "Track 1":</p> <p>International Business Management</p> | <p>Consider following "Track 2":</p> <p>International Trade, Sourcing & Policy Management</p> | <p>Consider following "Track 3":</p> <p>International Marketing Management</p> | <p>Consider following "Track 4":</p> <p>International Trade Law & Fashion Law</p> |
| <p>REQUIRED COURSES for all 4 "Tracks":</p> <p>IN312 International Trade IN313 International Business Transactions IN322 Global Marketing IN323 Import/Export Regulations</p> | | | |
| <p>Track 1 - <u>SUGGESTED</u> ELECTIVES:</p> <p>IN434 Int'l Management IN443 Int'l Business Strategies & Fashion Law IN442 Int'l Finance IN324 Int'l Marketing Research</p> | <p>Track 2 - <u>SUGGESTED</u> ELECTIVES:</p> <p>IN320 Compliance Management in Int'l Trade IN341 Int'l Logistics IN342 Int'l Corporate Responsibility IN441 Int'l Business Law IN434 Int'l Management IN442 Int'l Finance</p> | <p>Track 3 - <u>SUGGESTED</u> ELECTIVES:</p> <p>IN324 Int'l Marketing Research IN342 Int'l Corporate Responsibility IN400 Cross Border e-Commerce & Social Media for ITM IN423 Global Marketing Luxury Brands IN424 Export Promotion Marketing IN442 Int'l Finance IN434 Int'l Management</p> | <p>Track 4 - <u>SUGGESTED</u> ELECTIVES:</p> <p>IN441 Int'l Business Law IN443 Int'l Business Strategies & Fashion Law IN342 Int'l Corporate Responsibility IN442 Int'l Finance</p> |

Update: Update 11-- FEBRUARY 2022
Location: M-drive/Minutes/Advisement Tracks Folder

International Study Options

- ITM Practicum
 - Every year usually on January 2-22.
 - Past Practicum: Portugal, Costa Rica, Brazil, Panama, Argentina, Turkey, China, India, Vietnam, Peru, Australia, Sweden, Denmark, Hong Kong, Taiwan, and Japan
- Semester Abroad
 - Shanghai, Rome, Mexico, Hong Kong, Brazil, Australia
 - Plan a year in advance to take Liberal Arts courses there
 - Take internship orientation and work with counselor semester prior to your trip if you are taking it when you return



ITM Winter 2024 Practicum



Earn 3 credits in Australia next winter
IN492 International Trade Practicum



Winter 2024: Australia

January 3–19*, 2024: This ITM Practicum offers students interested in international businesses a great opportunity to observe a dynamic economy with strong links in global supply chains. Australia is a developed country and one of the wealthiest in the world, with the world's 12th-largest economy. We will study Australia's fashion markets, wool industry, popularity of U.S. brands, history, and contemporary social and political issues. The cost will be the program fee plus 3 credits tuition. The fee will be determined during the Spring 2023 semester. The fee will include airfare, double-room, daily breakfast, and sightseeing tours.

* Ending date might be shortened to keep the trip fee manageable for students.

To apply contact: sonja_chapman@fitnyc.edu

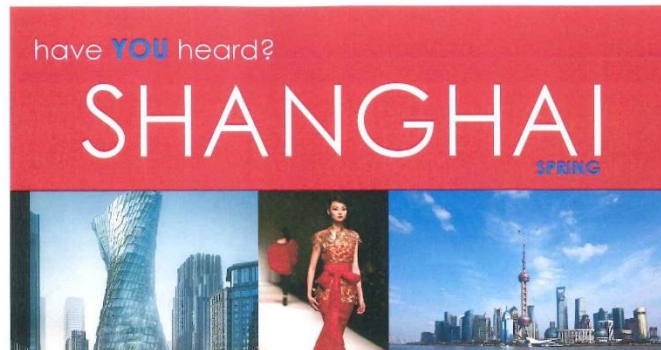
International Study Options

- Shanghai Semester Abroad

- Spring/6th or 7th semester at Donghua University
- <https://www.fitnyc.edu/academics/global/study-abroad/programs/semester-abroad/donghua-university.php>
- 12 to 15 credits
- Courses offered:
 - **International Product Development** (equiv. FM000; fulfills Major Area elective only for this program)
 - **Global Merchandising** (equiv. FM424; fulfills ITM Major Area elective only for this program)
 - **Global Marketing** (equiv. IN322)
 - **Cross Cultural Studies** (equiv. SS374/Other World Civ.)
 - **Introduction to Chinese** (equiv. CH111/Foreign Language)



Shanghai Semester Abroad



FMM, ITM, Production Mgmt, & Asian Studies Minor

As one of the most innovative and impactful cities, Shanghai is a place of profound influence in commerce, culture, media, fashion, technology, and more. During the spring semester, FIT offers students an opportunity to study for an entire semester at Shanghai's prestigious Donghua University.

theCULTURE

Shanghai welcomes and maintains a strong international influence. As China's largest city, it is home to almost 15 million people. Nowhere else in China will you find Eastern and Western culture so gracefully intertwined.

theCAMPUS

The Donghua University campus on West Yan'An Road is located in an active commercial and residential area, allowing students to study while immersing themselves in the culture of Shanghai.

Students will have access to the International Student Resource Center with computers & WIFI. There are 2 dining halls on campus and all of the following within walking distance:

- Restaurants & Coffee Shops
- Convenience Stores & Food Stands
- Bank of China & Post Office
- Metro systems to all areas of the city

theCOURSES

International Product Development
Global Marketing
Global Merchandising
Cross Cultural Studies
Introduction to Chinese

All classes have been pre-approved for transfer credit to your FIT Bachelor's degree program.

internationalEDGE

Because you will be exposed to the art of international trade practices, manufacturing, merchandising, and mass production in a booming economy, studying in China can have a profound effect on your career. Living in Shanghai tells employers that you have a sense of the future of the fashion industries, the ins and outs of production, and how to perform well in a saturated market.

ShanghaiLIVING

In the Classroom:

Experience an international classroom environment that includes students from FIT, the Donghua Fashion-Art Design Institute, as well as students from North Carolina State University.

Classes will be taught in English and will be heavily integrated with field experiences to retail, buying and manufacturing sites as well as excursions to important cultural areas.

Housing:

Students will reside in the residence halls on the Donghua campus. Single and double rooms are available. Each room contains a private bath, furniture, A/C, telephone, television, refrigerator, and internet. Each floor has washing machines as well as a community kitchen with electric stoves and microwaves. Students also have access to several dining halls on campus.

Transportation:

The school is within close proximity to several useful bus routes and within walking distance to both Lines 3 and 4 of the Shanghai metro system. With these transportation services, it is a short trip to many locations of interest.

Buses leaving from near the West Yan'An Road gate go directly to tourist and shopping locations such as the Jing'An Temple and People's Square, which makes going out and seeing the town very easy and affordable.

theAPPLICATION

Apply for the Shanghai Semester Program:

1. Complete the online application including two faculty references and statement of purpose
2. Complete Academic Advisement

Deadline info, online application, reference form, and a step by step application guide can be found on the OIP website at fitnyc.edu/studyabroad.

Jay and Patty Baker School of Business and Technology (B&T) Accreditation

- B&T exit assessment
 - B&T's **accreditation** strengthens the value of the ITM/FIT degree through recognition by a body respected by industry that the FIT B&T graduates and students have achieved the program learning outcomes needed to build the competencies essential in thriving and exceling in business careers
 - Measures business students' aptitude in **general business competencies**, such as marketing, business finance, accounting, management, legal, economics, business ethics, global dimension, information technology, quantitative techniques, and integrative experiences/business policy.
 - Needed to maintain FIT B&T's accreditation
 - Required to be **taken during IN433** but does not affect GPA

Jay and Patty Baker School of Business and Technology (B&T) Accreditation

- Measurement of achievement of ITM **student learning outcomes** through assessment tools in certain ITM required classes
 - Global perspective (IN313)
 - Critical thinking (IN313)
 - Communication (IN322)
 - Team management/interpersonal skills (IN322)
 - Professionalism/Ethics (IN433)
 - Decision making (IN433)
 - Technology (IN433)

Resources

- ITM Chair and your Academic Advisor
- Academic Advisement Center or your minor advisor
- International Trade Students Association (ITSA)
- Registrar
- Career and Internship Center
- Writing and Speaking Studio
- Academic Skills Center (Tutoring)
- ITM's Mentoring Program
- Counseling Center
- Office of International Programs
- Student Life
- Library

Chair's Office Hours

Tuesdays: 4:00 p.m. to 6:00 p.m.

Thursdays: 2:00 p.m. to 4:00 p.m.

B-452 (Within B-436 suite)

Additional hours by appointment

Check with Dept. & Industry Project Coordinator for
any changes during day of the scheduled Office Hours

Official FIT Email Address

Firstname_Lastname@FITnyc.edu

IT Help Desk: (212) 217-HELP

Our Website and Social Media

<https://www.fitnyc.edu/academics/academic-divisions/business-and-technology/itm/>

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