Department of
International Trade & Marketing

ITM

https://www.fitnyc.edu/academics/academic-divisions/business-and-technology/itm/
Meet:

Professor Christine Pomeranz, Chair

Professor Sonja Chapman

Professor Guillermo Jimenez

Dr. Shireen Musa

Professor Patrick Yanez

Department & Industry Project Coordinator
ITM’s Mission

Prepare students for management positions in international trade and global fashion & other companies
ITM

• 27-year old program
• International faculty
• Industry-driven curriculum
• 200 majors, 20 minors, & almost 2,000 graduates
• Upper-division program only (no Associate level)
• Face-to-face and online degree programs
• Very active student body
• Exciting extra-curricular activities
• Internships, mentoring, international travel, and scholarships
You are cordially invited to

Spring 2023 Talking Trade @ FIT

Alumni Career Panel

Wednesday, 15 March 2023
3:30 p.m. – 5:00 p.m.
Link and details to be provided

Moderator: Sonja Chapman, Associate Professor, Dept. of ITM, Jay and Patty Baker School of Business & Technology, FIT

ITM Alumni discuss recognizing when a career move will be beneficial or if there is still more opportunity for growth where you are.

The Impact of US Policies on New York Based Importers and Exporters

Thursday, 4 May 2023
6:30 p.m. – 8:00 p.m.
Link and details to be provided

In Partnership with the New York District Export Council on the occasion of World Trade Week

Global supply chains are emerging from the impact of the pandemic and are adjusting to a “new normal” impacting international sourcing, import operations, and foreign business development. Since the passing of USMCA, all new export controls, sanctions, and tariffs have been originated by executive orders rather than congressional action. New York-based companies with a global footprint need to understand Washington, DC’s actions to support US based exporters and favorably impact inbound supply chains against the backdrop of a Democrats-led Senate and Republican-led House. This panel will frame the issues with both government and commercial exporters to share their views and outline opportunities for legislative and government action.

Free events - No prior registration required for the first event. Both events will be available for attendance in person or online.
ITM Advisory Board

Executive Committee:

Joff Green, Novanta

Eric Hart, Center for Executive Development Office

Paul Magel, Computer Generated Solutions

David Ouellet, CSR and Sustainability Consultant

Henry Web, HW & Company, Inc.

Dr. Annette Chaikin, U.S. Department of Commerce

Amanda Barkove, Ronmaker Insurance Group

Bach The Cao Minh, atty. J. Cline

Robert Chau Quan, QEODS USA

Pamela Church, Esq., Baker & McKenzie LLP

David Rozek, Attorneys

Gemaqua J. Corrado, Corrado, Montgomery, Williams D’Arteis, WDA Brand Strategies

Marinea Fundador, Reliance Brand Management

Pat Hayes, Target

Elizabeth Holter, Access Group

Sade Huang, StyleSage

Steven Hentwin, Awaytravel.com

Fariba Jaffee, To the Market

Irwin Kaplatn, Corin and Law

Paul Marcon, VP Corporation

William McRitchie, ext. P&H Corporation

Kane McShane, Goldman Sachs

Yelena Meyofsky, Kansas Brands

Kenneth O’Brien, Genma Shippers Association

Abby Parsonnet, Webster Bank

Stefan Piatek, The Cargo Purpose

Jennifer Ramos-Loring, Portcrown

Roberto Rojasibar, Zuma

Marc D. Schaffer, CIC, CICS, March & McLennan Agency

Joy D. Silver, Mayn Hoffmann McCann P C, CMII MBM

Carrie A. Tung, BNY Mellon Wealth Management

Ex-Officio: Professor Christine S. Fournier, ITM Chairperson
You are cordially invited to

ITM’s SPRING 2023

Field Trip to

Customs and Border Protection

On-site visit organized by Muquette F. Garcia, Program Manager, Trade and Cargo Security | New York Field Office, Customs and Border Protection, Department of Homeland Security

Date/Convening Time: Tuesday, April 11, 2023
9 a.m. in front of FIT’s Marvin Feldman Center. Charter bus leaves promptly and returns to FIT around 1:00 pm, subject to unforeseen circumstances, without stops in between.

Company: Customs and Border Protection

Location: JFK International Mail Facility, Building 250

Tour will cover:
• walkthrough of the facility,
• examples of locally encountered counterfeit merchandise,
• observation of exams, as well as
• presentations from National import specialists and other small- and medium-sized enterprises.

Limited space. Sign up by Noon on Friday, February 17, 2023 through carmen.lee@fitnyc.edu giving your name, phone number, date of birth, ID card and e-mail address. In addition, international students are required to provide a copy of their passport and visa upon sign up.

ITM majors who have classes or work during this event may use the letter on the back of this flyer to request to be excused from class or work to attend this department-sponsored event.

Visit www.fitnyc.edu/ITM for updates on this event. For additional information, contact ITM carmen.lee@fitnyc.edu.
January 30, 2023

Dear Professor/Supervisor:

This is to request that you excuse student:

_______________________________

From class or work on Tuesday, April 11, 2023 to attend a department-sponsored visit to Customs and Border Protection from 9 a.m. until 1 p.m.

This field trip provides our students with valuable knowledge on current industry practices.

Thank you for your assistance.

Professor Christine
Pomeranz, ITM Chair
ITM Bachelor Degree Program

• 2-year program
• 21 courses – 63 credits
• Including:
  - 9 major courses (5 required + 4 electives)
  - 12 liberal arts courses
  - many options of “elective courses”
  - winter abroad (January) option
ITM Bachelor of Science Degree

FIT’s Baker School of B&T

- Fashion Business Management
- Marketing Communications
- International Trade & Marketing
- Textile Development Marketing
- Production Management
- Home Product Development
- Cosmetic/Fragrance Marketing
- Direct and Interactive Marketing
- Tech Design and Patternmaking
- Entrepreneurship

ITM REQUIREMENTS

- Int’l Trade
- Int’l Business Transactions
- Import/Export Regulations
- Global Marketing
- Global Sourcing
- An Experiential Requirement (recommended optional elective)
- 4 Electives
  - English elective
  - Statistical Analysis
  - Math Modeling/Math of Financial Life Management
  - Macro/Micro/Economics minor course
  - 1 semester Foreign Language
  - 5 to 6 Liberal Arts electives that can go toward earning minors

ITM Electives

- Int’l Finance
- Int’l Bus. Law
- Int’l Fashion Law
- Int’l Management
- Int’l Corp. Responsibility
- Global Marketing of Luxury Brands
- Int’l Logistics
- Int’l Marketing Research
- Export Promotion Marketing
- Compliance Management
- Practicum
- Cross Border eCommerce and Social Media

63 credits
ITM Bachelor of Science Degree

Entering Class of Spring 2023
Updated © January 2023

Department of International Trade & Marketing
Educating Global Leaders

ITM Program

These requirements apply only to students entering the ITM program on the Spring 2023 semester.
Returning students: please refer to the Advisement Sheet for the semester in which you were accepted into the program.

Total of 25 courses (75 credits): 9 ITM courses (27 credits) and 16 liberal arts courses (48 credits)

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Semester 1 (Spring 2023)</strong></td>
<td><strong>Semester 2 (Spring 2023)</strong></td>
</tr>
<tr>
<td>IN332 International Trade</td>
<td>IR425 Global Sourcing (prior to IR425)</td>
</tr>
<tr>
<td>IN333 International Business Transactions</td>
<td>ITM major elective</td>
</tr>
<tr>
<td>Choice of any 300- or 400-level English course</td>
<td>Choice of Economics minor course</td>
</tr>
<tr>
<td>MA222 Statistical Analysis: Pre-requisite minimum score of 520 on the SAT Mathematics or 22 on the ACT Mathematics test or in the case of international students passing the AFWACH Placement Exam administered by the Academic Skills Testing Center (Room C1002). For any questions, please contact the Department of Science and Math at room B481.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Liberal Arts course choice</td>
</tr>
<tr>
<td></td>
<td>Choice of Foreign Language</td>
</tr>
</tbody>
</table>

| **Semester 8 (Fall 2023)** | **Semester 8 (Fall 2024)** |
| IN522 Global Marketing | IR407 Senior Internship: Career Planning or IR409 International Trade Practicum or ITM major elective |
| IN525 Import/Export Regulations (prior to IN532) | ITM major elective |
| ITM Major elective | Three Liberal Arts course choice |
| MA311 Market Modeling for Business or MA 350 — The Mathematics of Financial Life Management: Mathematics Proficiency is a requirement for the AAS degree and is a prerequisite for all mathematics and science classes. Based on placement, a student who shows need for improvement in mathematics may be required to enroll in MA 050 or MA 090 before registering for classes that have Mathematics Proficiency as prerequisites. Mathematics Proficiency may be demonstrated by a qualifying score on the mathematics portion of the SAT or ACT or by placement exam for students that do not have SAT or ACT scores. The Mathematics Proficiency may also be satisfied by transfer of an appropriate credit-bearing mathematics course or by a passing grade in an equivalent development mathematics course offered at another accredited college or university. | |
| SS242 Microeconomics (prior to SS384) | |
| Foreign Language or Liberal Arts course | |

**ITM Major Elective Courses:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>IN320 Compliance Management in Int'l Trade</td>
<td></td>
</tr>
<tr>
<td>IN324 International Marketing Research</td>
<td></td>
</tr>
<tr>
<td>IN381 International Logistics</td>
<td></td>
</tr>
<tr>
<td>IN342 International Corporate Responsibility</td>
<td></td>
</tr>
</tbody>
</table>

**Liberal Arts:**

Required during each of their programs. ITM majors may not take one or more liberal arts classes. See below and the College's website at http://www.flnce.edu/3838.asp. To find out more and sign up please contact the Academic Advisement Center.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Studies</td>
<td></td>
</tr>
<tr>
<td>Art Studies</td>
<td></td>
</tr>
<tr>
<td>Communication Studies</td>
<td></td>
</tr>
<tr>
<td>Dance and Performing Arts</td>
<td></td>
</tr>
<tr>
<td>Economics</td>
<td></td>
</tr>
<tr>
<td>English</td>
<td></td>
</tr>
<tr>
<td>Film &amp; Media Studies</td>
<td></td>
</tr>
<tr>
<td>Fine Arts</td>
<td></td>
</tr>
<tr>
<td>History</td>
<td></td>
</tr>
<tr>
<td>International Politics</td>
<td></td>
</tr>
<tr>
<td>Italian or Spanish</td>
<td></td>
</tr>
<tr>
<td>Japanese</td>
<td></td>
</tr>
<tr>
<td>Latin American Studies</td>
<td></td>
</tr>
<tr>
<td>Mathematics</td>
<td></td>
</tr>
<tr>
<td>Music</td>
<td></td>
</tr>
<tr>
<td>Philosophy</td>
<td></td>
</tr>
<tr>
<td>Physics</td>
<td></td>
</tr>
<tr>
<td>Psychology</td>
<td></td>
</tr>
<tr>
<td>Sociology</td>
<td></td>
</tr>
<tr>
<td>Sustainability</td>
<td></td>
</tr>
</tbody>
</table>

**YOU MUST COMPLETE YOUR MINOR BY THE TIME YOU COMPLETE YOUR ITM MAJOR.**

Note: Some minor courses may have changed. For additional information and advisement, go to Academic Advisement Center via http://www.flnce.edu/3838.asp. Room C1000, email at advisementcenter@flnce.edu, or phone at 732-217-3080.
Advisement for ITM Majors

1. Upon registration, ITM majors are assigned an IT email. Check your IT email regularly to receive important information. If you do not receive your IT email regularly, contact the IT Help Desk at 609-218-3185 or helpdesk@fsnyu.edu.

2. Eligibility requirements: To be eligible to complete a Bachelor of Science degree, students must complete all requirements as per ITM's 63 required credits.

3. ITM's current degree requirements: ITM majors must complete at least 63 credits while ITM majors (instead of in addition to) non-majors courses.

4. To complete the program in two years, students are advised to start the sequence of required core courses. These include courses such as Intro to ITM, ITM 101, ITM 102, ITM 103, ITM 104, ITM 105, and ITM 106.

5. Under no circumstances can students take a required course if they have not completed all prerequisites.

6. Any course taken prior to the degree or non-transfer courses may not be used as a partial requirement towards the bachelor's degree. Students are responsible for ensuring that all prerequisites are completed on time and in the proper sequence.

7. Course substitutions must be pre-approved in writing by the respective department chairperson and/or registrar.

8. Liberal Arts courses (D4, D5, M1, PA, and language) can only be substituted for other Liberal Arts courses of the same level (e.g., 100-level, 200-level, etc.). The major/department elective requirements are waived.

9. Eligibility: Please attend the internship orientation and work with your academic advisor prior to internship (recommended). International students must get approval from the office of international student advisor prior to signing up for an internship.

10. Internship Requirements: All applicants for internships must provide the following documentation: a statement indicating the dates and a statement indicating the dates you plan to take the course. Internship experiences must be completed in the last four weeks before the deadline. Attach a copy of your internship card to a statement indicating the dates you took the course.

11. Advice: ITM majors planning to graduate must contact the Academic Advisor earlier in the year to begin the process. Upon receipt of the Degree Plan, students will be notified of the current program and the new graduation requirements will apply.

---

### ITM Advisors and Important Offices

<table>
<thead>
<tr>
<th>Advisor/Office Name</th>
<th>Email Address</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITM Department</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>ITM Department Chair</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>ITM Mentoring Program</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>ITM Practicum</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Registrar</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Academic Advisor</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Career Internship</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Office of Internships</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>IT Office</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Academic Skills Center</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Counseling Center</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>ITAS Office</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Administration</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
<tr>
<td>Security</td>
<td>C-120</td>
<td>212-315-7360</td>
</tr>
</tbody>
</table>

---

Page 12
# ITM Spring 2023 Course Schedule

**Jan 30, 2023 - May 24, 2023**

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CRN</th>
<th>SEC</th>
<th>DAY &amp; TIME</th>
<th>ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>IN313 International Trade</td>
<td>1950</td>
<td>771</td>
<td>Mon, 3:30pm-5:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN313 INTL Business Transactions</td>
<td>1951</td>
<td>771</td>
<td>Tues, 3:30pm-5:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN229 Compliance Mgmt. INTL Trade</td>
<td>1952</td>
<td>771</td>
<td>Wed, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN222 Global Marketing</td>
<td>1953</td>
<td>771</td>
<td>Thu, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN223 Import/Export Regulations</td>
<td>1954</td>
<td>771</td>
<td>Fri, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN324 International Mkt Research</td>
<td>1955</td>
<td>771</td>
<td>Mon, 11:30am-1:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN342 International Logistics</td>
<td>1956</td>
<td>771</td>
<td>Wed, 11:30am-1:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN342 International Corporate Responsibility</td>
<td>1957</td>
<td>771</td>
<td>Mon, 11:30am-1:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN408 Cross Border eCommerce &amp; Social Media</td>
<td>1958</td>
<td>771</td>
<td>Fri, 11:30am-1:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN423 Global Marketing of Luxury Brands</td>
<td>1959</td>
<td>771</td>
<td>Mon, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN424 Export Promotion Marketing</td>
<td>1960</td>
<td>771</td>
<td>Wed, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN433 Global E-Business</td>
<td>1961</td>
<td>771</td>
<td>Fri, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN434 International Management</td>
<td>1962</td>
<td>771</td>
<td>Mon, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN441 International Business Law</td>
<td>1963</td>
<td>771</td>
<td>Wed, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN442 International Finance</td>
<td>1964</td>
<td>771</td>
<td>Fri, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>IN443 INTL Business Strategies &amp; Fashion Law</td>
<td>1965</td>
<td>771</td>
<td>Mon, 5:10pm-7:00pm</td>
<td>A336</td>
</tr>
<tr>
<td>Monday</td>
<td>Tuesday</td>
<td>Wednesday</td>
<td>Thursday</td>
<td>Friday</td>
</tr>
<tr>
<td>-------------</td>
<td>---------------</td>
<td>----------------</td>
<td>---------------</td>
<td>--------------</td>
</tr>
<tr>
<td>1/23</td>
<td>1/24</td>
<td>1/25</td>
<td>1/26</td>
<td>1/27</td>
</tr>
<tr>
<td>President's Day - College Closed</td>
<td>1/30</td>
<td>2/6</td>
<td>2/7</td>
<td>2/8</td>
</tr>
<tr>
<td>2/13</td>
<td>2/14</td>
<td>2/15</td>
<td>2/16</td>
<td>2/17</td>
</tr>
<tr>
<td>2/20</td>
<td>2/21</td>
<td>2/22</td>
<td>2/23</td>
<td>2/24</td>
</tr>
<tr>
<td>4/3</td>
<td>4/4</td>
<td>4/5</td>
<td>4/6</td>
<td>4/7</td>
</tr>
<tr>
<td>Spring Recess-No Classes</td>
<td>Spring Recess-No Classes</td>
<td>Spring Recess-No Classes</td>
<td>Good Friday College Closed</td>
<td>Good Friday College Closed</td>
</tr>
<tr>
<td>5/1</td>
<td>5/2</td>
<td>5/3</td>
<td>5/4</td>
<td>5/5</td>
</tr>
<tr>
<td>5/6</td>
<td>5/7</td>
<td>5/8</td>
<td>5/9</td>
<td>5/10</td>
</tr>
<tr>
<td>Last Day for ALL Monday Classes</td>
<td>Last Day for ALL Tuesday Classes</td>
<td>Last Day for ALL Wednesday Classes</td>
<td>Last Day for ALL Thursday Classes</td>
<td>Last Day for ALL Friday Classes</td>
</tr>
<tr>
<td>Last Day for ALL Monday Classes</td>
<td>Last Day for ALL Tuesday Classes</td>
<td>Last Day for ALL Wednesday Classes</td>
<td>Last Day for ALL Thursday Classes</td>
<td>Last Day for ALL Friday Classes</td>
</tr>
</tbody>
</table>
**Spring 2023**

- **January 24**: Residence halls open for new students
- **January 25, 26**: New Student Orientation
- **January 26**: Convocation
- **January 28, 29**: Residence halls open for returning students
- **January 30**: Last day to receive 100% refund for spring tuition
- **January 30**: First day of spring semester
- **Jan - Feb 5**: Late registration (add/drop) week
- **February 3**: Spring financial aid refunds distributed
- **February 5**: Last day to add/drop spring classes in MyFit (online system closes at 11:30pm)
- **February 5**: Last day to receive 75% refund for spring tuition
- **February 12**: Last day to receive 50% refund for spring tuition
- **February 14-27**: Spring certification rosters open to faculty
- **February 17**: Last day to receive partial (25%) refund for spring tuition
- **February 20**: President's Day - College closed
- **February 27**: Last day for faculty to submit certification rosters
- **February 28**: Census date
- **March 6-10**: Make-up examination period for Fall 2022 Incomplete (I/N) grades
- **March 31**: Graduation application must be received to be listed in Commencement program
- **April 3 - 8**: Spring Reves - No classes
- **April 7**: Good Friday - College closed
- **April 13**: Summer registration begins for all students
- **April 13**: Fall registration begins for the School of Graduate Studies
- **April 17-21**: Fall registration begins for currently enrolled, degree seeking undergraduate students
- **April 21**: Fall registration begins for re-admitted degree students
- **April 21**: Fall registration begins for newly admitted graduate students
- **May 1**: Graduation application priority deadline for December & January candidates
- **May 1**: Summer tuition is due
- **May 5**: Last day to submit spring Course Withdrawal forms (WD grades)
- **May 5**: Last day to submit a College Withdrawal form for spring
- **May 10**: Final grade rosters open for faculty
- **May 16**: Last day for all Tuesday Classes
- **May 17**: Last day for all Wednesday Classes
- **May 16 - 22**: All residents must vacate residence halls by 6:00 am on the day following their last final exam. Only students registered for Commencement can remain in the halls on Commencement day.
- **May 18**: Last day for all Thursday Classes
- **May 19**: Last day for all Friday Classes
- **May 20**: Last day for all Saturday Classes
- **May 21**: Last day for all Sunday Classes
- **May 22**: Last day for all Monday Classes
- **May 23**: Conferral of degrees for the School of Graduate Studies
- **May 23, 24**: Emergency Make-Up Days
- **May 24**: Official last day of spring semester
- **May 24**: Last day for faculty to submit final grades for spring
- **May 24**: Registration begins for students admitted Fall 2023
- **May 24 - 25**: Commencement
Liberal Arts
Interdisciplinary Minors

• Just package your required Liberal Arts requirements with minor courses

• **Fifteen credits** that could fulfill your major and minor at the same time

• It does not lengthen your ITM program

• It will enhance employment opportunities

• See Academic Advisement Center at Feldman Center, C402 in person, 212 217.3080 by phone, & advisementcenter@fitnyc.edu by email

https://www.fitnyc.edu/academics/minors/
Academic Minors

MINORS

You love your major. But there’s so much more to learn. Minors help you discover a wider world of interest.

Minors are a major deal at FIT. By completing two courses in a particular discipline, you can take a minor that enhances your major studies or enables you to explore a field that interests you. So it eases companies into employing you with a wide range of knowledge. Or because you want to be a more interesting person and a well-informed citizen of the world. Here are some 54 minors you can choose from.

Build Your Foundation

 Expand your knowledge, understand the past, and think critically and flexibly.

- Economics
- Fashion History, Theory, and Culture
- History
- History of Art
- Mathematics
- Psychology
- Sociology

Gain Valuable Perspective

 Dive deep into a culture, gain a global perspective, and expand your own world.

- African American and Africana Studies
- American Studies
- Asian Studies
- Curriculum Studies
- Ethnic Studies in a Global Context
- International Studies
- Italian Studies
- Latin American Studies
- LGBTQIA+ Studies
- Middle East and North Africa Studies
- Women and Gender Studies

Learn Tech Skills and New Ways of Thinking

 Expand your knowledge of how technologies, design, and industrial ideas.

- Color Studies
- Creative Technology
- Design Thinking
- Ethics and Sustainability
- Integrating Webinars
- Three-Dimensional Design

Communicate

Expression takes many forms. Speak, listen, and share your creativity in new ways through arts and languages.

- Communication Studies
- Dance
- English
- Film and Media Studies
- French
- Italian
- Japanese
- Mandarin Chinese
- Spanish

Build Business and Marketing Skills

Whatever your major, business thinking can sharpen your perspective.

- Creative Entrepreneurship
- International Trade and Marketing

Next Steps

To declare a minor, visit the Academic Advisement Center, or make an appointment to speak with your academic advisor.

ACADEMIC ADVISEMENT CENTER

Our Work

A minor can inspire groundbreaking discoveries, or give you the chance to work with FIT faculty whose work defies categorization.

https://www.fitnyc.edu/academics/minors/
Watch Out For

• Courses with pre-requisites
  – Take **IN312** during your first semester with ITM, **IN323** during your second semester, and **IN433** during your third semester (You **have to** take one before the other.)
  – If you have not yet taken **SS141**, take it during your first semester, **SS242** during your second semester, and **SS443** or **SS446** or other Economics minor courses during your third semester
  – Other Liberal Arts courses with pre-requisites

• **Register on the first day** you are able to do so especially for online and Liberal Arts classes

• Credits acknowledged in your Dars audit reports
<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percentage Grade</th>
<th>When student earns this grade?</th>
<th>Quality Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>100 - 96</td>
<td>Exceptional, outstanding work. Work of publishable quality; similar to work of experienced professionals.</td>
<td>4.0</td>
</tr>
<tr>
<td>A-</td>
<td>95 - 90</td>
<td>Exceptional, outstanding work but it has a minor error or is missing a minor component.</td>
<td>3.7</td>
</tr>
<tr>
<td>B+</td>
<td>89 - 87</td>
<td>Top undergraduate level work.</td>
<td>3.3</td>
</tr>
<tr>
<td>B</td>
<td>86 - 84</td>
<td>Very good work. Almost top-level.</td>
<td>3.0</td>
</tr>
<tr>
<td>B-</td>
<td>83 - 80</td>
<td>Good work.</td>
<td>2.7</td>
</tr>
<tr>
<td>C+</td>
<td>79 - 77</td>
<td>Above satisfactory work; has done above just above the minimum required work.</td>
<td>2.3</td>
</tr>
<tr>
<td>C</td>
<td>76 - 74</td>
<td>Satisfactory, average work. Understand the material and has done minimum required work.</td>
<td>2.0</td>
</tr>
<tr>
<td>C-</td>
<td>73 - 70</td>
<td>Almost satisfactory; needs improvement</td>
<td>1.7</td>
</tr>
<tr>
<td>D</td>
<td>69 - 60</td>
<td>Very poor work; disappointing. (Minimum passing grade)</td>
<td>1.0</td>
</tr>
<tr>
<td>F</td>
<td>59 or Below</td>
<td>Non-Passing grade. Must repeat course. Both grades will remain on record and both grades will be calculated into the grade point average.</td>
<td>0</td>
</tr>
</tbody>
</table>
Degree Works

- Check all courses and requirements that are marked with a red circle
- In addition to the ITM requirements, you are to fulfill the SUNY Gen Ed. requirements as well
- Ensure that you can fulfill at least 60 credits FIT residency if you plan to study abroad
- Attach printer-friendly version to emails seeking assistance
- See Academic Advisement Center or ITM Chair AND Registrar before applying for graduation
Degree Works

Logging In

1. Login to MyFIT
2. In the Student Section navigate to the Online Resources section.
3. Click on Degree Works

4. If applicable, from the Campus list select “Fashion Institute” from the drop down.
5. Click Remember Campus.
6. Click “LOG IN”.
View Audit

The Degree Works audit will open automatically with your student information. If you have more than one degree at FIT, you will need to toggle between them to view. To change the degree view, follow these steps:

1. Click the arrow by Degree to toggle between AAS and Bachelors.
2. The Student View format is displayed.

Worksheets

Data refreshed 12/06/2022 11:12 AM

<table>
<thead>
<tr>
<th>Student ID</th>
<th>Name</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>0012</td>
<td>R, STUDENT</td>
<td>ASSOCIATE IN APPLIED SCIENCE</td>
</tr>
</tbody>
</table>

Advanced search

Major: Fashion Business Mgmt/2 Yr AAS  Academic Standing: Good Standing  Holds: BURSAR OFFICE HOLD

Worksheets

Data refreshed 12/06/2022 11:12 AM

<table>
<thead>
<tr>
<th>Student ID</th>
<th>Name</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>0012</td>
<td>R, STUDENT</td>
<td>ASSOCIATE IN APPLIED SCIENCE</td>
</tr>
<tr>
<td></td>
<td></td>
<td>BACHELOR OF FINE ARTS</td>
</tr>
</tbody>
</table>

Advanced search
Print the Audit

To print, click on the print icon at the top of the Worksheet section. You will be prompted to “Open as PDF”. From the PDF you can save or print.
Internships

• Plan two semesters in advance
• Attend the internship orientation during the prior semester (two semesters prior if you study abroad immediately before your internship) and meeting with your counselor is a pre-requisite for registering for class; suggest attending orientation just in case you encounter an unexpected opportunity
• Budget 15-20 hours per week to intern duties
• Make it a PROFESSIONAL internship
• Develop life-long relationships (references)
• Build bridges
ITM Internships

FIT Interns Available for International Trade Related Areas

FIT’s Department of International Trade & Marketing for the Fashion Industries (ITM) offers a bachelor’s of science in international trade and Marketing. Students who have completed specialized courses are available to intern in related companies. To learn about FIT’s ITM visit [http://www.fitnyc.edu/itm/index.php](http://www.fitnyc.edu/itm/index.php)

<table>
<thead>
<tr>
<th>ITM Interns available in these areas</th>
<th>Interns are taking or have completed these specialized courses</th>
<th>Preferred types of projects and/or firms’ departments</th>
<th>Samples of past and current ITM internship sponsors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intellectual Property</td>
<td>IN441 International business law</td>
<td>Trademarks, patents, copyrights</td>
<td></td>
</tr>
<tr>
<td>Trade Finance</td>
<td>IN442 International Finance</td>
<td>Trade finance, factoring, finance</td>
<td></td>
</tr>
<tr>
<td>Sourcing/CSR/Non-Governmental Organization</td>
<td>IN312 International Trade, IN313 Int’l Business Transactions, IN323 Import/Exports Regulations, IN433 Global Sourcing</td>
<td>Searching, rating, working with factories and vendors, CSR programs/projects</td>
<td>J.P. Morgan Chase, Jhane Barnes, Larkin, L’Oreal, Louis Vuitton, Marc Jacobs International, MAGIC: Trade Show, Miss Universe China, Oscar De La Renta, Prada, Pw Consulting, PVH, Rakuten Tokyo, RJM Group, Style Made Simple, The Foundation Showroom, Union Bank of Switzerland, US Commerce Department, US Trade Representative, United Nations (through YWCA), USA-ITA (now USFIA), Vivienne Tam, WIGEN, S. Korea, 212 Showroom</td>
</tr>
<tr>
<td>Logistics/Compliance</td>
<td>IN341 International Logistics, IN320 Compliance Mgmt. in Int’l Trade</td>
<td>Transportation, freight forwarding</td>
<td></td>
</tr>
<tr>
<td>Trade Policies</td>
<td>IN312 International Trade, IN313 Int’l Business Transactions</td>
<td>Trade agencies and associations, NGO’s advocacy.</td>
<td></td>
</tr>
<tr>
<td>International Marketing</td>
<td>IN322 Global Marketing</td>
<td>Market research, product placement, consumer outreach, social media, licensing</td>
<td></td>
</tr>
<tr>
<td>Luxury Brands</td>
<td>IN423 Global Mkrg/Luxury Brands</td>
<td>Luxury brands research, markets</td>
<td></td>
</tr>
<tr>
<td>International Internships</td>
<td>ITM courses</td>
<td>International brands, supply chain, distribution, marketing, etc.</td>
<td></td>
</tr>
</tbody>
</table>

Contact: Professor Nadia Peters, Career and Internship Coordinator. Nadia_Peters@fitnyc.edu. (212) 217-3556.

Update: Oct. 2019
## ITM Advisement Tracks

Jobs Held by ITM Graduates

---

### ITM’s Advisement “Tracks”

To facilitate ITM majors’ selection of elective courses, students are encouraged to consider the following “tracks”, which are an unofficial configuration of elective courses. Regardless of the “track” selected by the student, the degree (diploma) granted by ITM is a “Bachelor of Science in International Trade and Marketing”.

See your ITM academic advisor for additional information.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>REQUIRED COURSES for all 4 “Tracks”:</td>
<td>REQUIRED COURSES for all 4 “Tracks”:</td>
<td>REQUIRED COURSES for all 4 “Tracks”:</td>
<td>REQUIRED COURSES for all 4 “Tracks”:</td>
</tr>
<tr>
<td>IN312 International Trade</td>
<td>IN433 Global Sourcing</td>
<td>IN322 Global Marketing</td>
<td>IN441 IntlBusiness Law</td>
</tr>
<tr>
<td>IN313 International Business Transactions</td>
<td>IN442 International Trade Practice, or COOP senior internship, or career planning, or ITM Major Area Elective</td>
<td>IN323 Import/Export Regulations</td>
<td>IN443 IntlBusiness Strategies &amp; Fashion Law</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Track 1: SUGGESTED ELECTIVES:</th>
<th>Track 2: SUGGESTED ELECTIVES:</th>
<th>Track 3: SUGGESTED ELECTIVES:</th>
<th>Track 4: SUGGESTED ELECTIVES:</th>
</tr>
</thead>
<tbody>
<tr>
<td>IN634 Intl Management</td>
<td>IN520 Compliance Management in Intl Trade</td>
<td>IN341 Intl Logistics</td>
<td>IN441 IntlBusiness Law</td>
</tr>
<tr>
<td>IN635 Intl Business Strategies &amp; Fashion Law</td>
<td>IN442 Intl Corporate Responsibility</td>
<td>IN411 Intl Business Law</td>
<td>IN443 IntlBusiness Strategies &amp; Fashion Law</td>
</tr>
<tr>
<td>IN442 Intl Finance</td>
<td>IN444 Intl Management</td>
<td>IN434 Intl Management</td>
<td>IN342 Intl Corporate Responsibility</td>
</tr>
<tr>
<td>IN324 Intl Marketing Research</td>
<td>IN434 Intl Management</td>
<td>IN442 IntlFinance</td>
<td>IN411 IntlFinance</td>
</tr>
</tbody>
</table>

---

Update: Updated 21—February 2013 Location: Making Minutes/Advisement Tracks Folder
International Study Options

• ITM Practicum
  – Every year usually on January 2-22.
  – Past Practicum: Portugal, Costa Rica, Brazil, Panama, Argentina, Turkey, China, India, Vietnam, Peru, Australia, Sweden, Denmark, Hong Kong, Taiwan, and Japan

• Semester Abroad
  – Shanghai, Rome, Mexico, Hong Kong, Brazil, Australia
  – Plan a year in advance to take Liberal Arts courses there
  – Take internship orientation and work with counselor semester prior to your trip if you are taking it when you return
Winter 2024: Australia

January 3–19*, 2024: This ITM Practicum offers students interested in international businesses a great opportunity to observe a dynamic economy with strong links in global supply chains. Australia is a developed country and one of the wealthiest in the world, with the world’s 12th-largest economy. We will study Australia’s fashion markets, wool industry, popularity of U.S. brands, history, and contemporary social and political issues. The cost will be the program fee plus 3 credits tuition. The fee will be determined during the Spring 2023 semester. The fee will include airfare, double-room, daily breakfast, and sightseeing tours.

* Ending date might be shortened to keep the trip fee manageable for students.

To apply contact: sonja_chapman@fitnyc.edu
International Study Options

• Shanghai Semester Abroad
  – Spring/6th or 7th semester at Donghua University
  – 12 to 15 credits
  – Courses offered:
    • International Product Development (equiv. FM000; fulfills Major Area elective only for this program)
    • Global Merchandising (equiv. FM424; fulfills ITM Major Area elective only for this program)
    • Global Marketing (equiv. IN322)
    • Cross Cultural Studies (equiv. SS374/Other World Civ.)
    • Introduction to Chinese (equiv. CH111/Foreign Language)
Shanghai Semester Abroad

Have you heard?

SHANGHAI

Spring

FMM, ITM, Production Mgmt., & Asian Studies Minor

the CULTURE

Shanghai welcomes and reflects a strong international influence. As China’s largest city, it is home to almost 15 million people. Shanghai, the city of contrasts, is a blend of modern skyscrapers and traditional gardens. Shanghai is known for its rich culture, cuisine, shopping, fashion, architecture, and nightlife. During the spring semester, students can experience this vibrant city for an entire semester at Shanghai Jiao Tong University.

the CAMPUS

Located in an active commercial and residential area, the campus is full of life and energy. Students will have access to the International Student Resource Center, which includes a large library, computer lab, and common areas. The building is equipped with state-of-the-art classrooms, laboratories, and facilities.

the COURSES

International Product Development
Global Marketing
China Cultural Studies
Introduction to Asian Studies

All courses have been pre-approved for transfer credit to your ITI/Entrepreneurship program.

the APPLICATION

Apply for the Shanghai Semester Program:
1. Complete the online application including two faculty references and statement of purpose.
2. Complete Academic Assessment

Deadlines and application details are available on the ITI website at http://www.jioto.com/academic.
Jay and Patty Baker School of Business and Technology (B&T) Accreditation

• B&T exit assessment
  – B&T’s accreditation strengthens the value of the ITM/FIT degree through recognition by a body respected by industry that the FIT B&T graduates and students have achieved the program learning outcomes needed to build the competencies essential in thriving and excelling in business careers
  – Measures business students’ aptitude in general business competencies, such as marketing, business finance, accounting, management, legal, economics, business ethics, global dimension, information technology, quantitative techniques, and integrative experiences/business policy.
  – Needed to maintain FIT B&T’s accreditation
  – Required to be taken during IN433 but does not affect GPA
Jay and Patty Baker School of Business and Technology (B&T) Accreditation

• Measurement of achievement of ITM student learning outcomes through assessment tools in certain ITM required classes
  – Global perspective (IN313)
  – Critical thinking (IN313)
  – Communication (IN322)
  – Team management/interpersonal skills (IN322)
  – Professionalism/Ethics (IN433)
  – Decision making (IN433)
  – Technology (IN433)
Resources

• ITM Chair and your Academic Advisor
• Academic Advisement Center or your minor advisor
• International Trade Students Association (ITSA)
• Registrar
• Career and Internship Center
• Writing and Speaking Studio
• Academic Skills Center (Tutoring)
• ITM’s Mentoring Program
• Counseling Center
• Office of International Programs
• Student Life
• Library
Chair’s Office Hours

Tuesdays: 4:00 p.m. to 6:00 p.m.
Thursdays: 2:00 p.m. to 4:00 p.m.

B-452 (Within B-436 suite)

Additional hours by appointment

Check with Dept. & Industry Project Coordinator for any changes during day of the scheduled Office Hours
Official FIT Email Address

Firstname_Lastname@FITnyc.edu

IT Help Desk: (212) 217-HELP
Our Website and Social Media

https://www.fitnyc.edu/academics/academic-divisions/business-and-technology/itm/

Look for Department of International Trade & Marketing on

facebook  LinkedIn
Instagram  twitter

Search for Group: ITM@FIT