

## **Gemini Shippers Association Academic 2016 Scholarship Awarded ERIKA RENSTROM SELECTED TO RECEIVE \$3,100 SCHOLARSHIP**



We are pleased to announce that the Scholarship Selection Committee comprised of long-time ITM supporter, donor, and Lifetime Achievement Awardee ITM advisory board member, Sara Mayes , President of Gemini Shippers Association; Sophie Miyashiro, International Trade Specialist and U.S. Customs Broker and exceptional ITM alumna 2013; and Prof. Carla Quatraro-Darcy, ITM Mentoring Coordinator and outstanding ITM alumna 2015, have chosen Erika Renstrom as the recipient of the 2016-2017 Gemini Shippers Association Academic Scholarship.

Gemini Shippers Association is a long-time supporter of ITM students, having donated more than \$160,000 to the ITM program. Through Sara's leadership, the company has also been chosen by the New York District Export Council as this year's recipient of its Global Logistics Award at the Annual International World Trade Week NYC Awards Breakfast on 16 May, 2016.

In her selection as this year's scholarship recipient, the Committee recognized Erika primarily for the precision of her answers to its questions as well as her well defined future aspirations, making her a quintessential model of a Gemini Shippers Association scholar and ITM student. At the same time, while the Committee recognized an especially strong pool of candidates, she demonstrated an extraordinary capacity to cover a broad spectrum of international trade and marketing principles that would greatly impact industry.

Erika is a Corporate Social Responsibility (CSR) intern at Nudie Jeans, where she is educating department store sales associates on the company's CSR initiatives as well as creating CSR discussion strategies with its Sales Director. Prior to that, she was a Sales Intern at WWDMagic, Market Researcher at Solidar Fondservice in Sweden, and Vattenfall AB also in Sweden.

She is currently Treasurer of Half the Sky at FIT, where she manages the financial account of a women's empowerment club that aims to raise awareness on gender inequalities. Erika is also a member of the Corporate Social Responsibility Club, is involved in Liberty Humane Society, and helps people deal with their personal challenges through 7 Cups of Tea. In the past, she was a member of the National Retail Federation Students Association and helped to fundraise for leukemia research at Cornhole for a Cause.

In addition to English, Erika is proficient in Swedish, Norwegian, and German and converses in French and Chinese.

Consistently interested in immersing herself in ethical initiatives, Erika strives to work for companies, like Eileen Fisher or Patagonia, which are already committed to strategic CSR, initially as an export/import agent with the view to gaining practical experience in sourcing and production as her experience expands.

We hope that you will all join us in congratulating Erika as ITM's new Gemini Shippers Association academic scholar.