



**Gemini Shippers Association Academic 2015 Scholarship Awarded  
Bruno G. Meira Selected to Receive \$3,000 Scholarship**

We are pleased to announce that the Scholarship Selection Committee comprised of long-time ITM supporter, donor, and Lifetime Achievement Awardee ITM advisory board member, Sara Mayes , President of Gemini Shippers Association; Prof. Amanda Barlow, Vice President of Roanoke Insurance Group, ITM advisory board member and outstanding ITM alumna 2005; and Sophie Miyashiro, Customs Broker and exceptional ITM alumna 2009, have chosen Bruno Meira as the recipient of the 2015-2016 Gemini Shippers Association Academic Scholarship.



Gemini Shippers Association is a long-time supporter of ITM students, having donated more than \$130,000 to the ITM program.

Last year's recipient, Estefania Garcia-Correa, is one of two ITM students who received the SUNY Chancellor Award in Student Excellence upon graduation this year.

In his selection as this year's scholarship recipient, the committee recognized Bruno primarily for his passion for international business, having exported to Brazil, plans to apply the scholarship funds towards studying abroad, and keen interest in applying the lessons from ITM's international corporate responsibility class to his future aspirations.

Bruno has interned at Chez Du Vogue's Public Relations unit in Paris, France, where he participated in multiple fashion workshops, attended gallery openings, as well as designed the team's official logo. He was also advertising and marketing intern at Nana Bumbum in New York, where he developed new marketing strategies, designed advertising campaigns, as well as trained and evaluated employees.

Consistently interested in immersing himself in industry events, Bruno was VIP host of Boy Meets Girl Fashion Show during New York Fashion Week and also actively represented, promoted, and marketed a Parisian design studio in Copenhagen Fashion Week, Sao Paulo Fashion Week, Berlin Fashion Week, and Milan Fashion Week.

He is president and founder of FIT Models and Stylists Association (FMSA), a board representative of the New York State Council on Leadership and Student Activities, a member of the FIT Student Council, named on the Dean's List, and is an FIT Presidential Scholar. In March 2015, Bruno led a networking conference that included keynote speakers from America's Next Top Model and attended by 150 guests. He has fostered collaborations with other FIT clubs to broaden the experiences of his constituents.

In her recommendation of Bruno, Prof. Sylvana Firrincieli, Educational Opportunity Program Counselor, highlighted Bruno's penchant for connecting his classes to real world experiences. He quickly "catapulted FMSA into a student life scene", sought after as an active club with sixty-two members signing up at its first meeting.

Going forward, Bruno aspires to combine his background in art and design with his deep passion for international business, which has been nurtured through his experiences and travel to twenty-three countries. He is keen about promoting corporate responsibility and, through his professional and personal actions, aims to contribute to the betterment of mankind.

We hope that you will all join us in congratulating Bruno as ITM's new Gemini Shippers Association academic and practicum scholar.