



**Fashion Institute
of Technology**

FIT Fact Book

Applications

Fall 2018 - Fall 2022

Office of Institutional Research and Effectiveness
October 2023

Applicant Yield by Degree Level

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Percent Change	
						1 Yr	5 Yr
Associate							
Applications	10,149	9,952	9,473	10,089	10,314	2%	2%
Completed Applications	6,031	6,036	5,854	6,256	6,145	-2%	2%
Accepted Applications	3,241	3,344	3,471	3,336	3,396	2%	5%
Paid Deposit	2,129	2,187	1,984	2,016	2,092	4%	-2%
Enrolled	2,068	2,114	1,869	1,939	2,021	4%	-2%
<i>Percent Completed</i>	59%	61%	62%	62%	60%	-4%	0%
<i>Acceptance Rate</i>	54%	55%	59%	53%	55%	4%	3%
<i>Yield Rate</i>	64%	63%	54%	58%	60%	2%	-7%
<i>Paid Deposits who Enroll</i>	97%	97%	94%	96%	97%	0%	-1%
Baccalaureate							
Applications	2,530	2,623	2,668	2,484	2,414	-3%	-5%
Completed Applications	2,082	2,156	2,208	2,093	1,967	-6%	-6%
Accepted Applications	1,808	1,909	1,948	1,798	1,763	-2%	-2%
Paid Deposit	1,635	1,715	1,684	1,643	1,579	-4%	-3%
Enrolled	1,566	1,630	1,594	1,562	1,491	-5%	-5%
<i>Percent Completed</i>	82%	82%	83%	84%	81%	-3%	-1%
<i>Acceptance Rate</i>	87%	89%	88%	86%	90%	4%	3%
<i>Yield Rate</i>	87%	85%	82%	87%	85%	-3%	-2%
<i>Paid Deposits who Enroll</i>	96%	95%	95%	95%	94%	-1%	-1%
Master's							
Applications	436	423	519	428	503	18%	15%
Completed Applications	436	423	519	428	428	0%	-2%
Accepted Applications	146	164	198	175	195	11%	34%
Paid Deposit	108	126	120	129	120	-7%	11%
Enrolled	105	107	112	116	117	1%	11%
<i>Percent Completed</i>	100%	100%	100%	100%	85%	-15%	-15%
<i>Acceptance Rate</i>	33%	39%	38%	41%	46%	11%	36%
<i>Yield Rate</i>	72%	65%	57%	66%	60%	-9%	-17%
<i>Paid Deposits who Enroll</i>	97%	85%	93%	90%	98%	8%	0%

Undergraduate Applicant Yield by Degree Level and School

		Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Percent Change	
							1 Yr	5 Yr
Associate								
Art and Design	Applications	5,174	5,224	4,968	4,814	5,195	8%	0%
	Completed Applications	2,712	2,925	2,904	2,754	2,856	4%	5%
	Accepted Applications	1,611	1,595	1,663	1,601	1,596	-0%	-1%
	Paid Deposit	1,077	1,078	962	1,003	1,027	2%	-5%
	Enrolled	1,048	1,042	903	971	998	3%	-5%
	<i>Percent Completed</i>	52%	56%	58%	57%	55%	-4%	5%
	<i>Acceptance Rate</i>	59%	55%	57%	58%	56%	-4%	-6%
	<i>Yield Rate</i>	65%	65%	54%	61%	63%	3%	-4%
	<i>Paid Deposits who Enroll</i>	97%	97%	94%	97%	97%	0%	-0%
Business and Technology	Applications	4,571	4,306	4,094	4,900	4,765	-3%	4%
	Completed Applications	3,073	2,841	2,708	3,265	3,100	-5%	1%
	Accepted Applications	1,588	1,702	1,748	1,683	1,756	4%	11%
	Paid Deposit	1,027	1,084	997	990	1,040	5%	1%
	Enrolled	995	1,047	941	945	999	6%	0%
	<i>Percent Completed</i>	67%	66%	66%	67%	65%	-2%	-3%
	<i>Acceptance Rate</i>	52%	60%	65%	54%	57%	5%	10%
	<i>Yield Rate</i>	63%	62%	54%	56%	57%	1%	-9%
	<i>Paid Deposits who Enroll</i>	97%	97%	94%	95%	96%	1%	-1%
Liberal Arts	Applications	404	422	411	375	354	-6%	-12%
	Completed Applications	246	270	242	237	189	-20%	-23%
	Accepted Applications	42	47	60	52	44	-15%	5%
	Paid Deposit	25	25	25	23	25	9%	0%
	Enrolled	25	25	25	23	24	4%	-4%
	<i>Percent Completed</i>	61%	64%	59%	63%	53%	-16%	-12%
	<i>Acceptance Rate</i>	17%	17%	25%	19%	23%	25%	36%
	<i>Yield Rate</i>	60%	53%	42%	44%	55%	23%	-8%
	<i>Paid Deposits who Enroll</i>	100%	100%	100%	100%	96%	-4%	-4%

Undergraduate Applicant Yield by Degree Level and School

		Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Percent Change	
							1 Yr	5 Yr
Baccalaureate								
Art and Design	Applications	1,003	1,158	1,191	1,133	1,087	-4%	8%
	Completed Applications	811	923	961	943	854	-9%	5%
	Accepted Applications	726	807	829	779	731	-6%	1%
	Paid Deposit	662	730	716	732	673	-8%	2%
	Enrolled	635	702	685	699	646	-8%	2%
	<i>Percent Completed</i>	81%	80%	81%	83%	79%	-6%	-3%
	<i>Acceptance Rate</i>	90%	87%	86%	78%	86%	10%	-4%
	<i>Yield Rate</i>	87%	87%	83%	90%	88%	-2%	1%
	<i>Paid Deposits who Enroll</i>	96%	96%	96%	95%	96%	1%	0%
Business and Technology	Applications	1,452	1,397	1,406	1,276	1,253	-2%	-14%
	Completed Applications	1,216	1,174	1,194	1,090	1,055	-3%	-13%
	Accepted Applications	1,034	1,050	1,071	970	979	1%	-5%
	Paid Deposit	931	941	929	871	867	-0%	-7%
	Enrolled	894	885	875	826	810	-2%	-9%
	<i>Percent Completed</i>	84%	84%	85%	85%	84%	-1%	1%
	<i>Acceptance Rate</i>	85%	89%	90%	90%	93%	3%	9%
	<i>Yield Rate</i>	86%	84%	82%	85%	83%	-3%	-4%
	<i>Paid Deposits who Enroll</i>	96%	94%	94%	95%	93%	-1%	-3%
Liberal Arts	Applications	75	68	71	75	74	-1%	-1%
	Completed Applications	55	59	53	60	58	-3%	5%
	Accepted Applications	48	52	48	49	53	8%	10%
	Paid Deposit	42	44	39	40	39	-3%	-7%
	Enrolled	37	43	34	37	35	-5%	-5%
	<i>Percent Completed</i>	73%	87%	75%	80%	78%	-2%	7%
	<i>Acceptance Rate</i>	87%	88%	91%	88%	91%	3%	5%
	<i>Yield Rate</i>	77%	83%	71%	76%	66%	-13%	-14%
	<i>Paid Deposits who Enroll</i>	88%	98%	87%	93%	90%	-3%	2%