



**Fashion Institute
of Technology**

FIT Fact Book
Degrees Conferred

2017-2018 through 2021-2022

Office of Institutional Research and Effectiveness
April 2023

Degrees and Certificates Conferred by Type of Award

| Degree Awarded | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|-----------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|---------------------|
| Undergraduate Credit Certificate | | | | | | | |
| Credit Certificate | 52 | 30 | 29 | 11 | 17 | 54.5% | -67.3% |
| Total | 52 | 30 | 29 | 11 | 17 | 54.5% | -67.3% |
| Associate | | | | | | | |
| Associate of Applied Science (AAS) | 2,019 | 1,995 | 1,944 | 1,883 | 1,711 | -9.1% | -15.3% |
| Total | 2,019 | 1,995 | 1,944 | 1,883 | 1,711 | -9.1% | -15.3% |
| Baccalaureate | | | | | | | |
| Bachelor's of Fine Arts (BFA) | 620 | 571 | 567 | 628 | 614 | -2.2% | -1.0% |
| Bachelor's of Science (BS) | 1,152 | 1,119 | 1,079 | 1,052 | 989 | -6.0% | -14.1% |
| Total | 1,772 | 1,690 | 1,646 | 1,680 | 1,603 | -4.6% | -9.5% |
| Master's | | | | | | | |
| Master's of Arts (MA) | 27 | 35 | 82 | 35 | 22 | -37.1% | -18.5% |
| Master's of Professional Studies (MPS) | 33 | 34 | 35 | 34 | 35 | 2.9% | 6.1% |
| Master's of Fine Arts (MFA) | 8 | 16 | 25 | 24 | 30 | 25.0% | 275.0% |
| Total | 68 | 85 | 142 | 93 | 87 | -6.5% | 27.9% |
| Total | 3,911 | 3,800 | 3,761 | 3,667 | 3,418 | -6.8% | -12.6% |

Degrees and Certificates Conferred by Award Level and School

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|-----------------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|---------------------|
| Undergraduate Credit Certificate | | | | | | | |
| School of Art and Design | 29 | 12 | 18 | 11 | 9 | -18.2% | -69.0% |
| Baker School of Business and Technology | 23 | 18 | 11 | 0 | 8 | 0 | -65.2% |
| <i>Total</i> | 52 | 30 | 29 | 11 | 17 | 54.5% | -67.3% |
| Associate | | | | | | | |
| School of Art and Design | 864 | 881 | 892 | 839 | 737 | -12.2% | -14.7% |
| Baker School of Business and Technology | 1,133 | 1,092 | 1,039 | 1,028 | 957 | -6.9% | -15.5% |
| School of Liberal Arts and Sciences | 22 | 22 | 13 | 16 | 17 | 6.3% | -22.7% |
| <i>Total</i> | 2,019 | 1,995 | 1,944 | 1,883 | 1,711 | -9.1% | -15.3% |
| Baccalaureate | | | | | | | |
| School of Art and Design | 620 | 571 | 567 | 628 | 614 | -2.2% | -1.0% |
| Baker School of Business and Technology | 1,127 | 1,093 | 1,047 | 1,016 | 959 | -5.6% | -14.9% |
| School of Liberal Arts and Sciences | 25 | 26 | 32 | 36 | 30 | -16.7% | 20.0% |
| <i>Total</i> | 1,772 | 1,690 | 1,646 | 1,680 | 1,603 | -4.6% | -9.5% |
| Master's | | | | | | | |
| School of Graduate Studies | 68 | 85 | 142 | 93 | 87 | -6.5% | 27.9% |
| <i>Total</i> | 68 | 85 | 142 | 93 | 87 | -6.5% | 27.9% |
| Total Degrees Awarded | 3,911 | 3,800 | 3,761 | 3,667 | 3,418 | -6.8% | -12.6% |

Degrees and Certificates Conferred by Level and Academic Program School of Art and Design

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|-----------------------------------------------|------------|------------|------------|------------|------------|--------------------|---------------------|
| Undergraduate Credit Certificate | | | | | | | |
| CAD for Fashion Design-Arts | 1 | 0 | 1 | 1 | 1 | 0.0% | 0.0% |
| Digital Still Photography | 3 | 5 | 3 | 4 | 1 | -66.7% | -75.0% |
| Draping Techniques | 0 | 0 | 4 | 0 | 0 | 0 | 0 |
| Gemology | 9 | 0 | 0 | 0 | 0 | 0 | 0 |
| Haute Couture | 7 | 6 | 5 | 3 | 2 | -71.4% | -33.3% |
| Millinery Techniques | 7 | 0 | 5 | 2 | 3 | -57.1% | 50.0% |
| Performance Athletic Footwear | 2 | 1 | 0 | 1 | 2 | 0.0% | 100.0% |
| | 29 | 12 | 18 | 11 | 9 | -69.0% | -18.2% |
| Associate | | | | | | | |
| Communications Design Foundation | 141 | 142 | 161 | 153 | 132 | -6.4% | -13.7% |
| Fashion Design | 311 | 353 | 336 | 277 | 245 | -21.2% | -11.6% |
| Fine Arts | 59 | 44 | 52 | 72 | 58 | -1.7% | -19.4% |
| Footwear and Accessories Design | 30 | 38 | 30 | 19 | 15 | -50.0% | -21.1% |
| Illustration | 112 | 112 | 113 | 126 | 126 | 12.5% | 0.0% |
| Interior Design | 79 | 75 | 77 | 69 | 54 | -31.6% | -21.7% |
| Jewelry Design | 20 | 16 | 13 | 9 | 7 | -65.0% | -22.2% |
| Menswear | 18 | 18 | 21 | 24 | 16 | -11.1% | -33.3% |
| Photography and Related Media | 54 | 44 | 58 | 63 | 55 | 1.9% | -12.7% |
| Textile/Surface Design | 39 | 39 | 31 | 27 | 29 | -25.6% | 7.4% |
| Visual Presentation and Exhibition Design | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 864 | 881 | 892 | 839 | 737 | -14.7% | -12.2% |
| Baccalaureate | | | | | | | |
| Advertising Design | 33 | 24 | 43 | 43 | 44 | 33.3% | 2.3% |
| Animation, Interactive Media, and Game Design | 20 | 21 | 17 | 24 | 22 | 10.0% | -8.3% |

Degrees and Certificates Conferred by Level and Academic Program School of Art and Design

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|---------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|---------------------|
| Fabric Styling | 24 | 11 | 18 | 16 | 20 | -16.7% | 25.0% |
| Fashion Design | 192 | 196 | 176 | 208 | 205 | 6.8% | -1.4% |
| Fine Arts | 43 | 31 | 26 | 28 | 37 | -14.0% | 32.1% |
| Footwear and Accessories Design | 19 | 18 | 8 | 19 | 18 | -5.3% | -5.3% |
| Graphic Design | 42 | 43 | 35 | 43 | 33 | -21.4% | -23.3% |
| Illustration | 70 | 55 | 77 | 74 | 74 | 5.7% | 0.0% |
| Interior Design | 37 | 50 | 41 | 46 | 55 | 48.6% | 19.6% |
| Packaging Design | 27 | 25 | 22 | 22 | 21 | -22.2% | -4.5% |
| Photography and Related Media | 38 | 32 | 42 | 39 | 31 | -18.4% | -20.5% |
| Spatial Experience Design | 35 | 27 | 34 | 32 | 25 | -28.6% | -21.9% |
| Textile/Surface Design | 27 | 30 | 20 | 25 | 22 | -18.5% | -12.0% |
| Toy Design | 13 | 8 | 8 | 9 | 7 | -46.2% | -22.2% |
| | 620 | 571 | 567 | 628 | 614 | -1.0% | -2.2% |
| | 1,513 | 1,464 | 1,477 | 1,478 | 1,360 | -10.1% | -8.0% |

Degrees and Certificates Conferred by Level and Academic Program Baker School of Business and Technology

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|-------------------------------------------------------|--------------|--------------|--------------|--------------|------------|--------------------|---------------------|
| Undergraduate Credit Certificate | | | | | | | |
| Patternmaking | 23 | 18 | 11 | 0 | 8 | -65.2% | 0 |
| | 23 | 18 | 11 | 0 | 8 | -65.2% | 0 |
| Associate | | | | | | | |
| Advertising & Marketing Communications | 331 | 329 | 342 | 318 | 325 | -1.8% | 2.2% |
| Fashion Business Management | 734 | 689 | 637 | 657 | 589 | -19.8% | -10.4% |
| Production Management: Fashion and Related Industries | 32 | 42 | 27 | 26 | 20 | -37.5% | -23.1% |
| Textile Development and Marketing | 36 | 32 | 33 | 27 | 23 | -36.1% | -14.8% |
| | 1,133 | 1,092 | 1,039 | 1,028 | 957 | -15.5% | -6.9% |
| Baccalaureate | | | | | | | |
| Advertising & Digital Design | 310 | 284 | 283 | 280 | 254 | -18.1% | -9.3% |
| Cosmetics & Fragrance Marketing | 52 | 46 | 46 | 44 | 56 | 7.7% | 27.3% |
| Direct and Interactive Marketing | 18 | 23 | 18 | 21 | 11 | -38.9% | -47.6% |
| Entrepreneurship for Fashion/Design Industries | 15 | 18 | 21 | 16 | 19 | 26.7% | 18.8% |
| Fashion Business Management | 466 | 439 | 408 | 386 | 379 | -18.7% | -1.8% |
| Home Products Development & Marketing | 25 | 22 | 16 | 16 | 10 | -60.0% | -37.5% |
| International Trade & Marketing | 149 | 137 | 142 | 151 | 137 | -8.1% | -9.3% |
| Production Management: Fashion and Related Industries | 30 | 42 | 46 | 36 | 26 | -13.3% | -27.8% |
| Technical Design | 24 | 50 | 37 | 31 | 37 | 54.2% | 19.4% |

**Degrees and Certificates Conferred by Level and Academic Program
Baker School of Business and Technology**

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|-----------------------------------|--------------|--------------|--------------|--------------|--------------|-----------------------------|------------------------------|
| Textile Development and Marketing | 38 | 32 | 30 | 35 | 30 | -21.1% | -14.3% |
| | 1,127 | 1,093 | 1,047 | 1,016 | 959 | -14.9% | -5.6% |
| | 2,283 | 2,203 | 2,097 | 2,044 | 1,924 | -15.7% | -5.9% |

**Degrees and Certificates Conferred by Level and Academic Program
School of Liberal Arts and Sciences**

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|------------------------------------|-----------|-----------|-----------|-----------|-----------|--------------------|---------------------|
| Associate | | | | | | | |
| Film and Media | 22 | 22 | 13 | 16 | 17 | -22.7% | 6.3% |
| | 22 | 22 | 13 | 16 | 17 | -22.7% | 6.3% |
| Baccalaureate | | | | | | | |
| Art History and Museum Professions | 15 | 17 | 16 | 17 | 16 | 6.7% | -5.9% |
| Film and Media | 10 | 9 | 16 | 19 | 14 | 40.0% | -26.3% |
| | 25 | 26 | 32 | 36 | 30 | 20.0% | -16.7% |
| | 47 | 48 | 45 | 52 | 47 | 0.0% | -9.6% |

**Degrees and Certificates Conferred by Level and Academic Program
School of Graduate Studies**

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|-----------------------------------|-----------|-----------|------------|-----------|-----------|--------------------|---------------------|
| Master's | | | | | | | |
| Art Market Studies | 10 | 11 | 7 | 11 | 5 | -50.0% | -54.5% |
| Cosmetics & Fragrance Marketing | 18 | 18 | 18 | 19 | 21 | 16.7% | 10.5% |
| Exhibition and Experience Design | 11 | 14 | 12 | 13 | 6 | -45.5% | -53.8% |
| Fashion & Textile Studies | 5 | 10 | 63 | 11 | 11 | 120.0% | 0.0% |
| Fashion Design and Illustration | 0 | 12 | 18 | 15 | 17 | 0 | 13.3% |
| Global Fashion Management | 15 | 16 | 17 | 15 | 14 | -6.7% | -6.7% |
| Illustration | 8 | 4 | 7 | 9 | 13 | 62.5% | 44.4% |
| Sustainable Interior Environments | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 68 | 85 | 142 | 93 | 87 | 27.9% | -6.5% |
| | 68 | 85 | 142 | 93 | 87 | 27.9% | -6.5% |

Minors Awarded by Minor School

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|------------------------------------------------|-----------|-----------|-----------|-----------|-----------|--------------------|---------------------|
| School of Art and Design | | | | | | | |
| 3-Dimensional Design Minor | 0 | 0 | 2 | 3 | 4 | 33.3% | 0.0% |
| Color Studies | 0 | 0 | 1 | 5 | 4 | -20.0% | 0.0% |
| Creative Entrepreneurship | 44 | 22 | 11 | 26 | 18 | -30.8% | -59.1% |
| Design Thinking | 1 | 6 | 18 | 17 | 26 | 52.9% | 2500% |
| | 45 | 28 | 32 | 51 | 52 | 2.0% | 15.6% |
| Baker School of Business and Technology | | | | | | | |
| Creative Entrepreneurship | 0 | 0 | 0 | 3 | 4 | 33.3% | 0.0% |
| Trade and Marketing | 11 | 26 | 19 | 20 | 29 | 45.0% | 163.6% |
| | 11 | 26 | 19 | 23 | 33 | 43.5% | 200.0% |
| School of Liberal Arts and Sciences | | | | | | | |
| African American and Africana Studies | 0 | 0 | 0 | 2 | 3 | 50.0% | 0.0% |
| American Studies | 2 | 3 | 1 | 1 | 6 | 500.0% | 200.0% |
| Asian Studies | 22 | 32 | 26 | 26 | 17 | -34.6% | -22.7% |
| Caribbean Studies | 0 | 1 | 1 | 1 | 0 | 0 | 0.0% |
| Communication Studies | 12 | 11 | 11 | 11 | 5 | -54.5% | -58.3% |
| Dance | 6 | 4 | 1 | 0 | 0 | 0.0% | 0 |
| Economics | 172 | 146 | 139 | 118 | 137 | 16.1% | -20.3% |
| English | 96 | 70 | 69 | 51 | 43 | -15.7% | -55.2% |
| English Literature | 0 | 4 | 2 | 2 | 3 | 50.0% | 0.0% |
| English Writing | 8 | 9 | 17 | 21 | 22 | 4.8% | 175.0% |
| Fashion History, Theory and Culture | 8 | 20 | 17 | 14 | 28 | 100.0% | 250.0% |
| Fashion Studies | 1 | 0 | 0 | 0 | 0 | 0.0% | 0 |
| Film and Media Studies | 20 | 17 | 20 | 41 | 23 | -43.9% | 15.0% |
| French | 12 | 19 | 11 | 17 | 7 | -58.8% | -41.7% |
| History | 1 | 3 | 0 | 1 | 2 | 100.0% | 100.0% |
| History of Art | 284 | 272 | 267 | 273 | 270 | -1.1% | -4.9% |
| Integrative Wellness | 0 | 0 | 0 | 1 | 5 | 400.0% | 0.0% |

Minors Awarded by Minor School

| | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 | % Change, One Year | % Change, Five Year |
|---------------------------------------|------------|------------|------------|------------|------------|--------------------|---------------------|
| International Politics | 8 | 11 | 9 | 6 | 9 | 50.0% | 12.5% |
| Italian | 34 | 33 | 21 | 21 | 14 | -33.3% | -58.8% |
| Italian Studies | 11 | 7 | 24 | 13 | 16 | 23.1% | 45.5% |
| Japanese | 5 | 10 | 9 | 8 | 2 | -75.0% | -60.0% |
| LGBTQIA Studies | 0 | 0 | 0 | 0 | 3 | 0.0% | 0.0% |
| Latin America Studies | 15 | 4 | 3 | 4 | 8 | 100.0% | -46.7% |
| Mandarin Chinese | 6 | 3 | 8 | 1 | 4 | 300.0% | -33.3% |
| Mathematics | 22 | 16 | 23 | 18 | 15 | -16.7% | -31.8% |
| Middle East and North African Studies | 2 | 1 | 5 | 1 | 2 | 100.0% | 0.0% |
| Psychology | 49 | 37 | 45 | 63 | 49 | -22.2% | 0.0% |
| Sociology | 13 | 11 | 19 | 8 | 16 | 100.0% | 23.1% |
| Spanish | 10 | 12 | 11 | 17 | 17 | 0.0% | 70.0% |
| Women and Gender Studies | 2 | 3 | 3 | 2 | 4 | 100.0% | 100.0% |
| | 821 | 759 | 762 | 742 | 730 | -1.6% | -11.1% |
| Interdisciplinary | | | | | | | |
| Ethics and Sustainability | 61 | 71 | 81 | 93 | 106 | 14.0% | 73.8% |
| | 61 | 71 | 81 | 93 | 106 | 14.0% | 73.8% |
| Total Minors Awarded | 938 | 884 | 894 | 909 | 921 | 1.3% | -1.8% |

Factbook Definitions

Award Year

Placement of a degree or certificate award in an award year is determined on the basis of the award date. For example, degrees and certificates with award dates from July 1, 2014 to June 30, 2015 are included in the 2014-2015 award year.

Degree awards included in this report

Degree awards may be submitted to SIRIS in reporting terms after the award date. Those awards are included in this report in the award year based on the award date if they are reported within one term after the award year. For example, awards reported in the 2015 summer term (through August 2015) are included in the 2014-2015 award year.