



State University
of New York

FIT Fact Book

Awards Conferred

2019-2020 through 2023-2024

Office of Institutional Research and Effectiveness

January 2025

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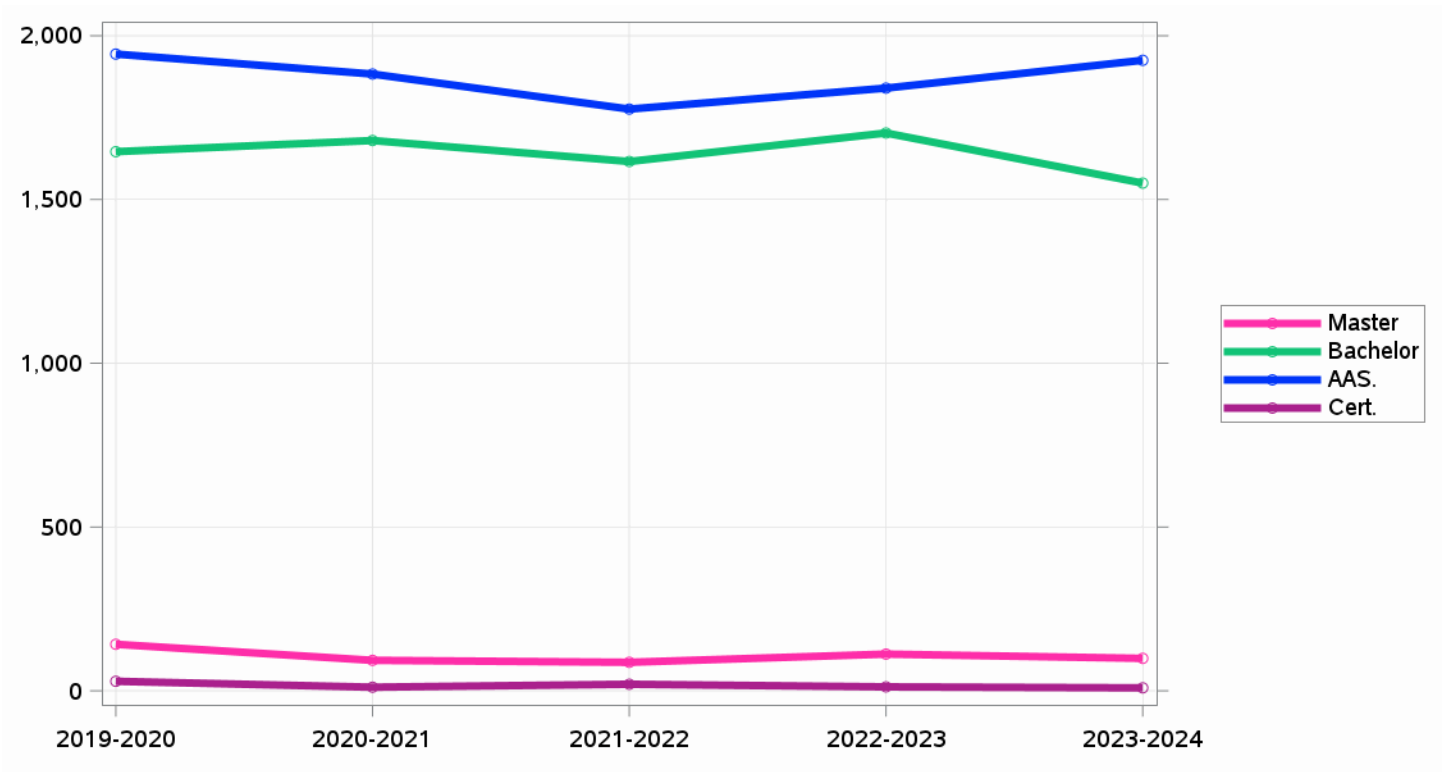
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Glossaryi

Awards Conferred by Program Award Level

Award	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Undergraduate Credit Certificate							
Credit Certificate	29	11	20	12	9	-25.0%	-69.0%
Award Level Total	29	11	20	12	9	-25.0%	-69.0%
Associate							
Associate of Applied Science (AAS)	1,944	1,883	1,776	1,840	1,925	4.6%	-1.0%
Award Level Total	1,944	1,883	1,776	1,840	1,925	4.6%	-1.0%
Baccalaureate							
Bachelor's of Fine Arts (BFA)	567	628	619	668	595	-10.9%	4.9%
Bachelor's of Science (BS)	1,079	1,052	997	1,035	955	-7.7%	-11.5%
Award Level Total	1,646	1,680	1,616	1,703	1,550	-9.0%	-5.8%
Master's							
Master's of Arts (MA)	82	35	22	47	30	-36.2%	-63.4%
Master's of Professional Studies (MPS)	35	34	35	35	38	8.6%	8.6%
Master's of Fine Arts (MFA)	25	24	30	30	31	3.3%	24.0%
Award Level Total	142	93	87	112	99	-11.6%	-30.3%
Grand Total	3,761	3,667	3,499	3,667	3,583	-2.3%	-4.7%

Awards Conferred by Program Award Level



Completers by Award Combination

Award Combination	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Associate	1,923	1,868	1,767	1,822	1,886	3.5%	-1.9%
Associate and Credit Certificate	2	2	1	0	3	0	50.0%
Associate and Baccalaureate	17	10	7	17	33	94.1%	94.1%
Baccalaureate	1,624	1,668	1,607	1,686	1,517	-10.0%	-6.6%
Baccalaureate and Credit Certificate	4	2	2	0	0	0	0
Credit Certificate	22	7	16	11	6	-45.5%	-72.7%
Master's	142	93	87	112	99	-11.6%	-30.3%
Total Completers	3,734	3,650	3,487	3,648	3,544	-2.9%	-5.1%

Awards Conferred by Season

Season	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
December/January	769	712	655	746	735	-1.5%	-4.4%
May	2,697	2,674	2,604	2,676	2,617	-2.2%	-3.0%
July/August	295	281	240	245	231	-5.7%	-21.7%
Total	3,761	3,667	3,499	3,667	3,583	-2.3%	-4.7%

Awards Conferred by Program Award Level and School

Award	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Undergraduate Credit Certificate							
Art and Design	18	11	11	9	3	-66.7%	-83.3%
Business and Technology	11	0	9	3	6	100.0%	-45.5%
Award Level Total	29	11	20	12	9	-25.0%	-69.0%
Associate							
Art and Design	892	839	771	811	886	9.2%	-0.7%
Business and Technology	1,039	1,028	987	1,016	1,012	-0.4%	-2.6%
Liberal Arts	13	16	18	13	27	107.7%	107.7%
Award Level Total	1,944	1,883	1,776	1,840	1,925	4.6%	-1.0%
Baccalaureate							
Art and Design	567	628	619	668	595	-10.9%	4.9%
Business and Technology	1,047	1,016	967	999	931	-6.8%	-11.1%
Liberal Arts	32	36	30	36	24	-33.3%	-25.0%
Award Level Total	1,646	1,680	1,616	1,703	1,550	-9.0%	-5.8%
Master's							
Graduate Studies	142	93	87	112	99	-11.6%	-30.3%
Award Level Total	142	93	87	112	99	-11.6%	-30.3%
Grand Total	3,761	3,667	3,499	3,667	3,583	-2.3%	-4.7%

Awards Conferred by Program Award Level and Program School of Art and Design

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Undergraduate Credit Certificate							
CAD for Fashion Design-Arts	1	1	2	2	0	0	0
Digital Still Photography	3	4	1	1	0	0	0
Draping Techniques	4	0	0	0	0	0	0
Gemology	0	0	0	0	3	0	0
Haute Couture	5	3	2	2	0	0	0
Millinery Techniques	5	2	3	2	0	0	0
Performance Athletic Footwear	0	1	3	2	0	0	0
Degree Level Total	18	11	11	9	3	-66.7%	-83.3%
Associate							
Communication Design Foundation	161	153	138	149	166	11.4%	3.1%
Fashion Design	336	277	265	286	318	11.2%	-5.4%
Fine Arts	52	72	60	56	59	5.4%	13.5%
Footwear and Accessories Design	30	19	18	23	29	26.1%	-3.3%
Illustration	113	126	126	119	124	4.2%	9.7%
Interior Design	77	69	54	66	72	9.1%	-6.5%
Jewelry Design	13	9	7	18	14	-22.2%	7.7%
Menswear	21	24	17	26	15	-42.3%	-28.6%
Photography and Related Media	58	63	56	47	55	17.0%	-5.2%
Textile/Surface Design	31	27	30	21	34	61.9%	9.7%
Degree Level Total	892	839	771	811	886	9.2%	-0.7%
Baccalaureate							
Advertising and Digital Design	43	43	44	47	41	-12.8%	-4.7%
Animation, Interactive Media, and Game Design	17	24	22	21	25	19.0%	47.1%
Fabric Styling	18	16	20	16	17	6.3%	-5.6%

Awards Conferred by Program Award Level and Program School of Art and Design

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Fashion Design	176	208	206	206	191	-7.3%	8.5%
Fine Arts	26	28	37	42	30	-28.6%	15.4%
Footwear and Accessories Design	8	19	18	7	10	42.9%	25.0%
Graphic Design	35	43	33	44	32	-27.3%	-8.6%
Illustration	77	74	75	91	93	2.2%	20.8%
Interior Design	41	46	55	66	37	-43.9%	-9.8%
Packaging Design	22	22	22	23	20	-13.0%	-9.1%
Photography and Related Media	42	39	31	44	47	6.8%	11.9%
Spatial Experience Design	34	32	25	35	30	-14.3%	-11.8%
Textile/Surface Design	20	25	22	18	17	-5.6%	-15.0%
Toy Design	8	9	9	8	5	-37.5%	-37.5%
Degree Level Total	567	628	619	668	595	-10.9%	4.9%
Grand Total	1,477	1,478	1,401	1,488	1,484	-0.3%	0.5%

Awards Conferred by Program Award Level and Program Baker School of Business and Technology

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Undergraduate Credit Certificate							
Patternmaking	11	0	9	3	6	100.0%	-45.5%
Degree Level Total	11	0	9	3	6	100.0%	-45.5%
Associate							
Advertising and Marketing Communications	342	318	341	352	317	-9.9%	-7.3%
Fashion Business Management	637	657	599	623	639	2.6%	0.3%
Production Management: Fashion and Related Industries	27	26	22	22	39	77.3%	44.4%
Textile Development and Marketing	33	27	25	19	17	-10.5%	-48.5%
Degree Level Total	1,039	1,028	987	1,016	1,012	-0.4%	-2.6%
Baccalaureate							
Advertising and Marketing Communications	283	280	255	275	254	-7.6%	-10.2%
Cosmetics & Fragrance Marketing	46	44	56	68	67	-1.5%	45.7%
Direct and Interactive Marketing	18	21	12	16	19	18.8%	5.6%
Entrepreneurship for Fashion/Design Industries	21	16	19	15	18	20.0%	-14.3%
Fashion Business Management	408	386	380	408	406	-0.5%	-0.5%
Home Products Development & Marketing	16	16	10	7	9	28.6%	-43.8%
International Trade & Marketing	142	151	139	109	73	-33.0%	-48.6%
Production Management: Fashion and Related Industries	46	36	28	39	28	-28.2%	-39.1%
Technical Design	37	31	37	32	28	-12.5%	-24.3%

Awards Conferred by Program Award Level and Program Baker School of Business and Technology

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Textile Development and Marketing	30	35	31	30	29	-3.3%	-3.3%
Degree Level Total	1,047	1,016	967	999	931	-6.8%	-11.1%
Grand Total	2,097	2,044	1,963	2,018	1,949	-3.4%	-7.1%

Awards Conferred by Program Award Level and Program School of Liberal Arts and Sciences

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Associate							
Film and Media	13	16	18	13	27	107.7%	107.7%
Degree Level Total	13	16	18	13	27	107.7%	107.7%
Baccalaureate							
Art History and Museum Professions	16	17	16	18	12	-33.3%	-25.0%
Film and Media	16	19	14	18	12	-33.3%	-25.0%
Degree Level Total	32	36	30	36	24	-33.3%	-25.0%
Grand Total	45	52	48	49	51	4.1%	13.3%

Awards Conferred by Program Award Level and Program School of Graduate Studies

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Master's							
Art Market Studies	7	11	5	7	5	-28.6%	-28.6%
Cosmetics Fragrance Marketing and Management	18	19	21	17	21	23.5%	16.7%
Exhibition and Experience Design	12	13	6	18	13	-27.8%	8.3%
Fashion & Textile Studies	63	11	11	22	12	-45.5%	-81.0%
Fashion Design	18	15	17	15	14	-6.7%	-22.2%
Global Fashion Management	17	15	14	18	17	-5.6%	0.0%
Illustration	7	9	13	15	17	13.3%	142.9%
Degree Level Total	142	93	87	112	99	-11.6%	-30.3%
Grand Total	142	93	87	112	99	-11.6%	-30.3%

Minors Completed by Housed School

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
School of Art and Design							
3-Dimensional Design	2	3	4	8	0	0	0
Color Studies	1	5	4	13	6	-53.8%	500.0%
Creative Technology	11	26	19	17	22	29.4%	100.0%
Design Thinking	18	17	26	33	10	-69.7%	-44.4%
Digital Typography	0	0	0	0	9	0.0%	0.0%
Multi-Sensory Branding	0	0	0	0	8	0.0%	0.0%
School Total	32	51	53	71	55	-22.5%	71.9%
Baker School of Business and Technology							
Creative Entrepreneurship	0	3	4	11	8	-27.3%	0.0%
International Trade and Marketing	19	20	29	26	10	-61.5%	-47.4%
School Total	19	23	33	37	18	-51.4%	-5.3%
School of Liberal Arts and Sciences							
African American and Africana Studies	0	2	3	4	3	-25.0%	0.0%
American Studies	1	1	6	3	3	0.0%	200.0%
Asian Studies	26	26	17	11	17	54.5%	-34.6%
Caribbean Studies	1	1	0	1	1	0.0%	0.0%
Communication Studies	11	11	5	11	4	-63.6%	-63.6%
Dance	1	0	0	1	1	0.0%	0.0%
Economics	139	118	137	118	92	-22.0%	-33.8%
English	69	52	43	39	26	-33.3%	-62.3%
English Literature	2	2	4	0	2	0.0%	0.0%
English Writing	17	21	22	18	15	-16.7%	-11.8%
Fashion History, Theory and Culture	17	14	28	39	24	-38.5%	41.2%
Film and Media Studies	20	41	23	33	21	-36.4%	5.0%
French	11	17	7	6	6	0.0%	-45.5%
French & Francophone Studies	0	0	0	2	0	0	0.0%
History	0	1	2	3	1	-66.7%	0.0%

Minors Completed by Housed School

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
History of Art	267	273	270	276	226	-18.1%	-15.4%
Integrative Wellness	0	1	5	5	2	-60.0%	0.0%
International Politics	9	6	9	3	2	-33.3%	-77.8%
Italian	21	21	14	3	9	200.0%	-57.1%
Italian Studies	24	13	16	14	20	42.9%	-16.7%
Japanese	9	8	2	4	3	-25.0%	-66.7%
LGBTQIA Studies	0	0	3	2	1	-50.0%	0.0%
Latin America Studies	3	4	8	8	6	-25.0%	100.0%
Mandarin Chinese	8	1	4	3	2	-33.3%	-75.0%
Mathematics	23	18	15	9	11	22.2%	-52.2%
Middle East and North African Studies	5	1	2	2	0	0	0
Psychology	45	63	49	45	29	-35.6%	-35.6%
Sociology	19	8	16	11	3	-72.7%	-84.2%
Spanish	11	17	17	14	7	-50.0%	-36.4%
Sustainable Materials and Technology	0	0	0	0	1	0.0%	0.0%
Women and Gender Studies	3	2	5	6	3	-50.0%	0.0%
School Total	762	743	732	694	541	-22.0%	-29.0%
Interdisciplinary							
Ethics and Sustainability	81	93	106	155	99	-36.1%	22.2%
School Total	81	93	106	155	99	-36.1%	22.2%
Grand Total	894	910	924	957	713	-25.5%	-20.2%

Awards Conferred by Program Award Level and Program FIT @ SUNY KOREA

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	% Change, One Year	% Change, Five Year
Associate							
Korea: Fashion Business	24	42	28	40	60	50.0%	150.0%
Korea: Fashion Design	11	13	12	19	27	42.1%	145.5%
Degree Level Total	35	55	40	59	87	47.5%	148.6%
Grand Total	35	55	40	59	87	47.5%	148.6%

Glossary

Description of Dataset: The dataset used reports on the total number of awards conferred between the 2019–2020 and 2023–2024 academic school years (July 1st to June 30th) and reported to the SUNY SIRIS system within one reporting period after conferral. Awards conferred by FIT at SUNY Korea awards are reported separately at the end of the factbook.

Fact Book Source: Official SIRIS Degrees Conferred Dataset and BANNER Degree Tables (for Minors conferred)

Award

The specific degree, diploma, or certificate an institution grants upon completing a program's requirements.

Associate Degree

An award that normally requires at least two but less than four years of full-time equivalent college work. (e.g., A.A.S.)

Bachelor's Degree

An award that normally requires at least four but no more than five years of full-time equivalent college-level work. (e.g., B.S. and B.F.A.)

Master's Degree

An award that requires the successful completion of a program of study of at least the full-time equivalent of 1 but not more than two academic years of work beyond the bachelor's degree. (M.A., M.F.A., and M.P.S.)

Undergraduate Credit Certificate

A recognized postsecondary credential program offered by an institution is generally a shorter program concentrating on a specific field or expertise. Approved by SUNY, FIT's credit certificates range from 4 to 6 courses each, and total undergraduate credits range from 8.5 to 15.

Completer

A student who receives a degree, certificate, or other recognized postsecondary credential. To be considered a completer, the degree/award must be conferred.

Minor

A selection of courses focused on a particular discipline or a combination of disciplines. Normally consisting of 5 courses or ~15 credits. Completion of a minor is recognized on a graduate's transcript.

Program

A course of study leading to a formal award given by the institution, such as a degree, diploma, or certificate.

Program Award Level

The award level of the degree program, either Nondegree, Associate (AAS Associate in Applied Science), Bachelor's (Bachelor in Fine Arts, Bachelor of Science), or Master's (Master of Arts, Master of Fine Arts, Master of Professional Studies).

School

Within FIT, one of four schools that grants degrees: The School of Art and Design, the Jay and Patty Baker School of Business and Technology, the School of Liberal Arts and Sciences, and the School of Graduate Studies. A Dean leads each School.

Housed School: One of four schools in which a student's degree program is housed.