



**State University
of New York**

FIT Fact Book

**Degrees and Certificates Conferred by Level,
School, and Program
2016-2017 to 2020-2021**

**Office of Institutional Research
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FIT Fact Book

Degrees and Certificates Conferred by Level, School, and Program 2016-2017 to 2020-2021

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Table 1: Degrees and Certificates Conferred by Type of Award

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Certificate							
Certificate	48	52	30	29	11	-62.1%	-77.1%
Bachelor's							
Bachelor's of Fine Arts (BFA)	529	620	571	567	628	10.8%	18.7%
Bachelor's of Science (BS)	1,095	1,152	1,119	1,079	1,049	-2.8%	-4.2%
Subtotal	1,624	1,772	1,690	1,646	1,677	1.9%	3.3%
Associate							
Associate of Applied Science(AAS)	2,141	2,019	1,995	1,944	1,871	-3.8%	-12.6%
Graduate							
Master's of Arts (MA)	26	27	35	82	35	-57.3%	34.6%
Master's of Fine Arts (MFA)	12	8	16	25	24	-4.0%	100.0%
Master's of Professional Studies (MPS)	33	33	34	35	34	-2.9%	3.0%
Subtotal	71	68	85	142	93	-34.5%	31.0%
Grand Total	3,884	3,911	3,800	3,761	3,652	-2.9%	-6.0%

Table 2: Degrees and Certificates Conferred by Award Level and School

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Total							
School of Art and Design	1,477	1,513	1,464	1,477	1,470	-0.5%	-0.5%
Baker School of Business & Technology	2,302	2,283	2,203	2,097	2,037	-2.9%	-11.5%
School of Liberal Arts	34	47	48	45	52	15.6%	52.9%
School of Graduate Studies	71	68	85	142	93	-34.5%	31.0%
Grand Total	3,884	3,911	3,800	3,761	3,652	-2.9%	-6.0%
Certificate							
School of Art and Design	35	29	12	18	11	-38.9%	-68.6%
Baker School of Business & Technology	13	23	18	11	.	.	.
Subtotal	48	52	30	29	11	-62.1%	-77.1%
Associate							
School of Art and Design	913	864	881	892	831	-6.8%	-9.0%
Baker School of Business & Technology	1,212	1,133	1,092	1,039	1,024	-1.4%	-15.5%
School of Liberal Arts	16	22	22	13	16	23.1%	0.0%
Subtotal	2,141	2,019	1,995	1,944	1,871	-3.8%	-12.6%
Bachelor's							
School of Art and Design	529	620	571	567	628	10.8%	18.7%
Baker School of Business & Technology	1,077	1,127	1,093	1,047	1,013	-3.2%	-5.9%
School of Liberal Arts	18	25	26	32	36	12.5%	100.0%
Subtotal	1,624	1,772	1,690	1,646	1,677	1.9%	3.3%
Graduate							
School of Graduate Studies	71	68	85	142	93	-34.5%	31.0%

Table 3: Degrees and Certificates Conferred by Level and Academic Program--School of Art & Design

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Totals							
Certificate	35	29	12	18	11	-38.9%	-68.6%
Associate	913	864	881	892	831	-6.8%	-9.0%
Bachelor's	529	620	571	567	628	10.8%	18.7%
Grand Total	1,477	1,513	1,464	1,477	1,470	-0.5%	-0.5%
Certificate							
Digital Still Photography	13	3	5	3	4	33.3%	-69.2%
Draping Techniques	6	.	.	4	.	.	.
Gemology	5	9
Haute Couture	5	7	6	5	3	-40.0%	-40.0%
Millinery Techniques	4	7	.	5	2	-60.0%	-50.0%
Performance Athletic Footwear	2	2	1	.	1	.	-50.0%
CAD for Fashion Art	.	1	.	1	1	0.0%	.
Sub-Total	35	29	12	18	11	-38.9%	-68.6%
Associate							
Communications Design	150	141	142	161	151	-6.2%	0.7%
Fashion Design	347	311	353	336	274	-18.5%	-21.0%
Fine Arts	66	59	44	52	72	38.5%	9.1%
Footwear and Accessories Design	40	30	38	30	18	-40.0%	-55.0%
Illustration	99	112	112	113	125	10.6%	26.3%
Interior Design	74	79	75	77	69	-10.4%	-6.8%
Jewelry Design	30	20	16	13	9	-30.8%	-70.0%
Menswear	22	18	18	21	24	14.3%	9.1%
Photography and Related Media	48	54	44	58	63	8.6%	31.3%
Textile/Surface Design	34	39	39	31	26	-16.1%	-23.5%
Visual Presentation and Exhibition Design	3	1
Sub-Total	913	864	881	892	831	-6.8%	-9.0%

Table 3: Degrees and Certificates Conferred by Level and Academic Program--School of Art & Design

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Bachelor's							
Fashion Design	157	192	196	176	208	18.2%	32.5%
Fine Arts	20	43	31	26	28	7.7%	40.0%
Footwear and Accessories Design	35	19	18	8	19	137.5%	-45.7%
Illustration	46	70	55	77	74	-3.9%	60.9%
Interior Design	41	37	50	41	46	12.2%	12.2%
Textile/Surface Design	27	27	30	20	25	25.0%	-7.4%
Visual Presentation and Exhibition Design	20	35	27	34	32	-5.9%	60.0%
Advertising Design	34	33	24	43	43	0.0%	26.5%
Computer Animation & Interactive Media	22	20	21	17	24	41.2%	9.1%
Fabric Styling	23	24	11	18	16	-11.1%	-30.4%
Graphic Design	37	42	43	35	43	22.9%	16.2%
Packaging Design	22	27	25	22	22	0.0%	0.0%
Photography and the Digital Image	33	38	32	42	39	-7.1%	18.2%
Toy Design	12	13	8	8	9	12.5%	-25.0%
Sub-Total	529	620	571	567	628	10.8%	18.7%

Table 4: Degrees and Certificates Conferred by Level--School of Business & Technology

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Totals							
Certificate	13	23	18	11	.	.	.
Associate	1,212	1,133	1,092	1,039	1,024	-1.4%	-15.5%
Bachelor's	1,077	1,127	1,093	1,047	1,013	-3.2%	-5.9%
Grand Total	2,302	2,283	2,203	2,097	2,037	-2.9%	-11.5%
Certificate							
Patternmaking Certificate	13	23	18	11	.	.	.
Sub-Total	13	23	18	11	.	.	.
Associate							
Advertising & Marketing Communications	353	331	329	342	318	-7.0%	-9.9%
Fashion Business Management	797	734	689	637	654	2.7%	-17.9%
Production Management: Fashion and Related Industries	28	32	42	27	26	-3.7%	-7.1%
Textile Development and Marketing	34	36	32	33	26	-21.2%	-23.5%
Sub-Total	1,212	1,133	1,092	1,039	1,024	-1.4%	-15.5%

Table 4: Degrees and Certificates Conferred by Level--School of Business & Technology

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Bachelor's							
Advertising & Marketing Communications	288	310	284	283	280	-1.1%	-2.8%
Fashion Business Management	434	466	439	408	386	-5.4%	-11.1%
Production Management: Fashion and Related Industries	37	30	42	46	36	-21.7%	-2.7%
Textile Development and Marketing	21	38	32	30	32	6.7%	52.4%
Cosmetics & Fragrance Marketing	37	52	46	46	44	-4.3%	18.9%
Direct and Interactive Marketing	30	18	23	18	21	16.7%	-30.0%
Entrepreneurship for Fashion/Design Industries	23	15	18	21	16	-23.8%	-30.4%
Home Products Development & Marketing	22	25	22	16	16	0.0%	-27.3%
International Trade & Marketing	142	149	137	142	151	6.3%	6.3%
Technical Design	43	24	50	37	31	-16.2%	-27.9%
Sub-Total	1,077	1,127	1,093	1,047	1,013	-3.2%	-5.9%

Table 5: Degrees and Certificates Conferred by Level and Academic Program--School of Liberal Arts

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Totals							
Associate	16	22	22	13	16	23.1%	0.0%
Bachelor's	18	25	26	32	36	12.5%	100.0%
Grand Total	34	47	48	45	52	15.6%	52.9%
Associate							
Filmmaking	16	22	22	13	16	23.1%	0.0%
Sub-Total	16	22	22	13	16	23.1%	0.0%
Bachelor's							
Art History and Museum Professions	18	15	17	16	17	6.3%	-5.6%
Film & Media Studies	.	10	9	16	19	18.8%	.
Sub-Total	18	25	26	32	36	12.5%	100.0%

Table 6: Degrees and Certificates Conferred by Level and Academic Program--School of Graduate Studies

	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	% Change, AY2020 to AY2021	% Change, AY2017 to AY2021
Art Market: Principles and Practices	6	10	11	7	11	57.1%	83.3%
Cosmetics & Fragrance Marketing	18	18	18	18	19	5.6%	5.6%
Exhibition and Experience Design	9	11	14	12	13	8.3%	44.4%
Fashion & Textile Studies	8	5	10	63	11	-82.5%	37.5%
Global Fashion Management	15	15	16	17	15	-11.8%	0.0%
Illustration MA or MFA	12	8	4	7	9	28.6%	-25.0%
Sustainable Interior Environments	3	1
Fashion Design MFA	.	.	12	18	15	-16.7%	.
Total	71	68	85	142	93	-34.5%	31.0%

Factbook Definitions

Award Year

Placement of a degree or certificate award in an award year is determined on the basis of the award date. For example, degrees and certificates with award dates from July 1, 2014 to June 30, 2015 are included in the 2014-2015 award year.

Degree awards included in this report

Degree awards may be submitted to SIRIS in reporting terms after the award date. Those awards are included in this report in the award year based on the award date if they are reported within one term after the award year. For example, awards reported in the 2015 summer term (through August 2015) are included in the 2014-2015 award year.