FIT Presents a New Generation of Exhibition Designers at its Capstone Event

The Fashion Institute of Technology in New York City is home to the leading graduate program in exhibition and experience design, offering a Master of Arts degree in the discipline. Students from around the world learn to create environmental experiences that inform, entertain, and inspire with a focus on the designer’s role and relationship to other members of the exhibition team. Each year, FIT invites exhibition industry professionals to its Capstone Event, where students demonstrate their ability to develop a theory that is of significance to the exhibition design profession, and then explore the validity and opportunities of that theory within an applied design project. These projects require students to research the client, the venue, the exhibition content, and subject as well as the audience. This year’s Capstone was held on December 8, followed by an evening reception and a keynote address by exhibition and digital user experience designer Jackson Young.