



earth within

Discover the connection
between humans and nature

100% Package

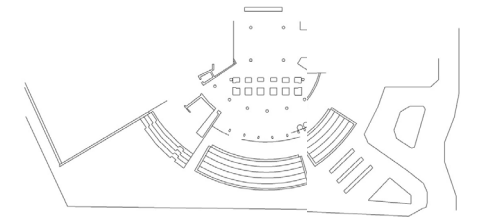
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Drafting	62
Closure	67

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



Scale:

Date: 12.2023

Drawing No.


Vision by Janelle Sochet


concept


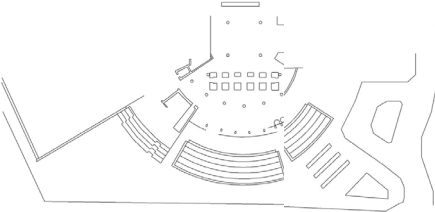
Conceptual Approach



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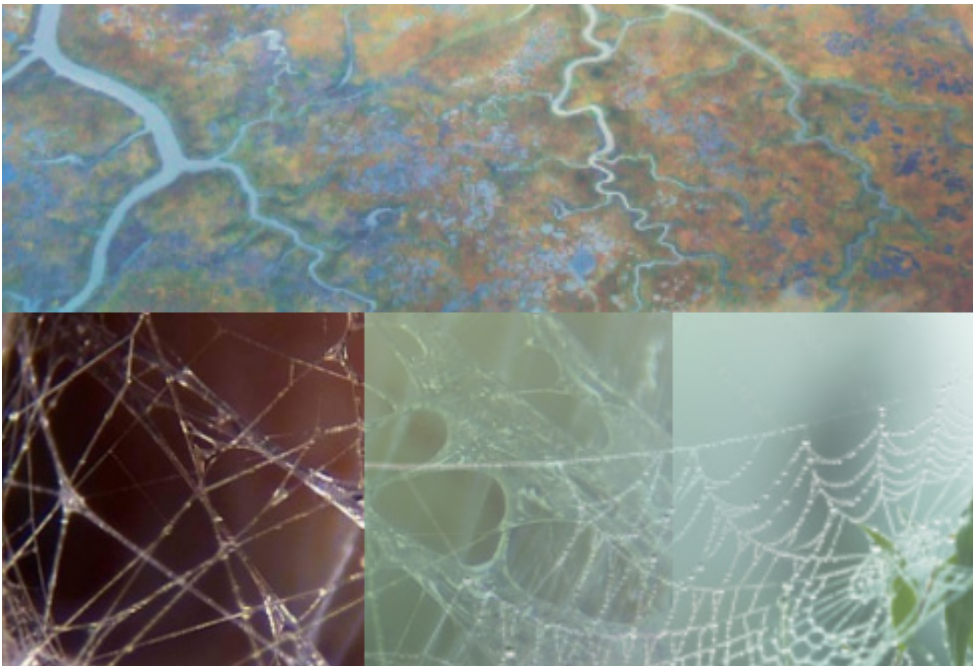
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Invite art into communities

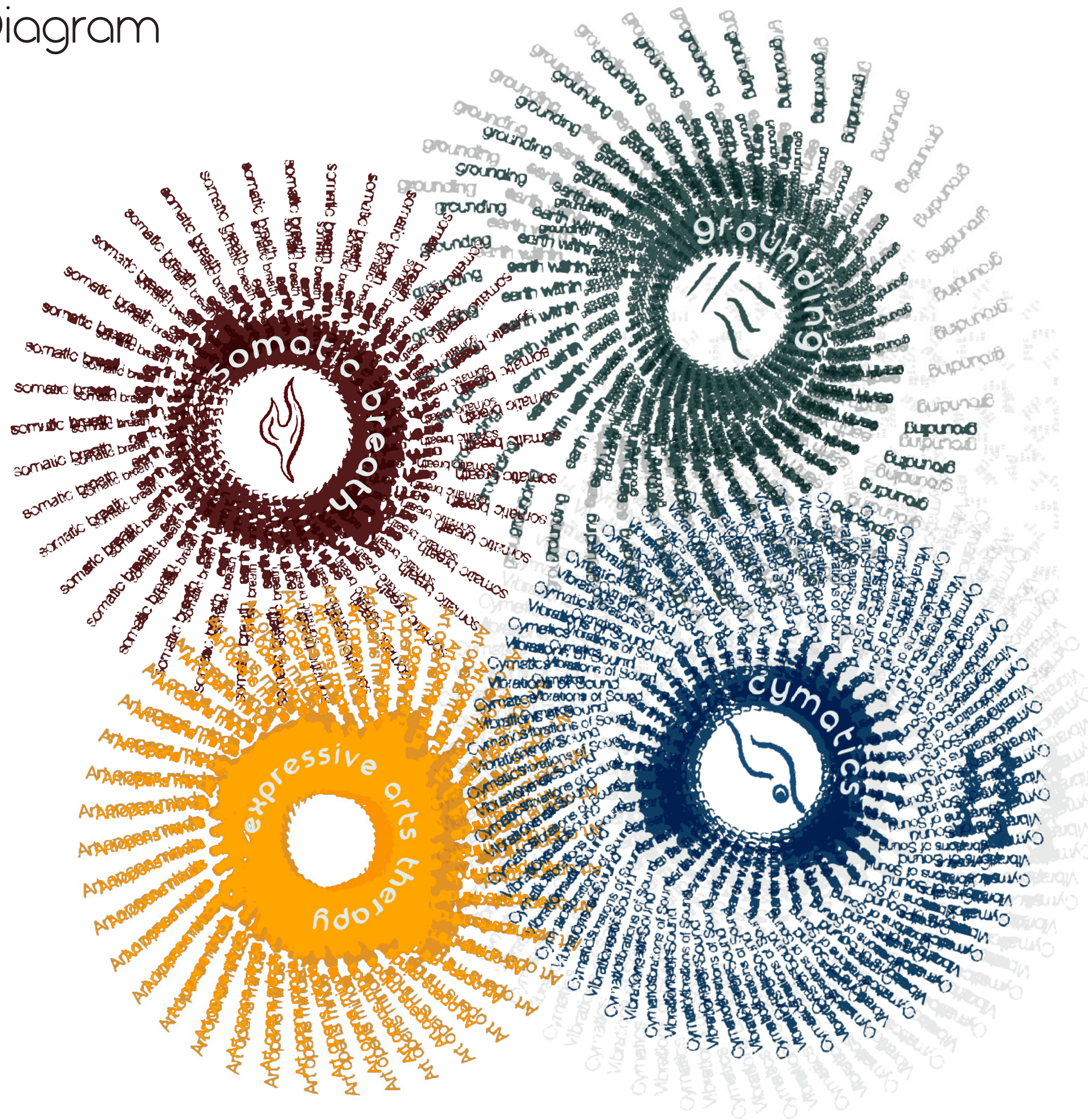
Practice of Natural Breath

Connection to Nature



There are awing visual connections between humans and the natural environment, this exhibit will highlight these features through elements of design to symbolize that we live in harmony with nature, in fact the **earth is within**


Concept Diagram




earthwithin

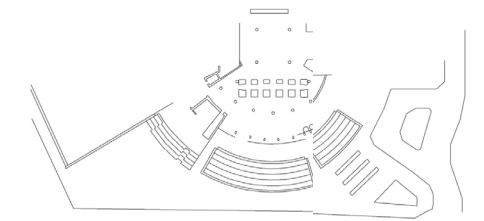


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Client

Brooklyn Museum



BkM Teens

The BkM Teens program offers a space for youth to share dialogue on exhibit installations of the museum. Events hosted by the program typically integrate music, spoken word and other forms of unique expression in relation to the creative diaspora.



Cityarts engages youth with professional artists in the creation of public art, including murals and mosaics. Through this creative process, cityarts empowers, educates, and connects youth and children locally and around the world to become active participants in realizing their potential and transforming communities. (Cityarts)

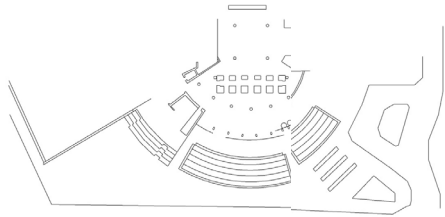


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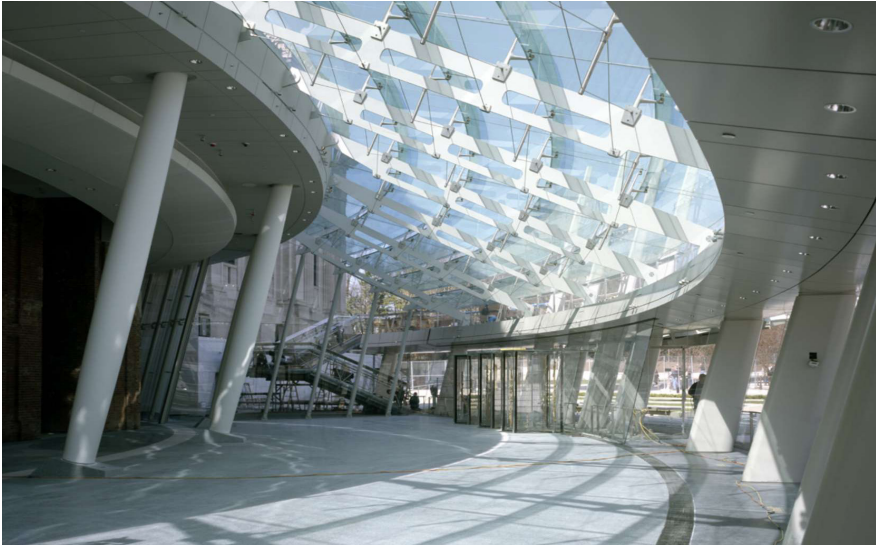
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Venue



Pavilion



Lawn



Garden

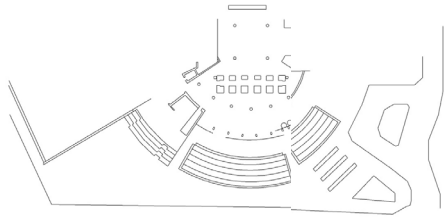
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Goals

Vision:
Create outlets for people to express themselves through art and nature

Educational Goals:
Humans are deeply rooted to and impacted by our environments
The symbiotic relationship between nature and humankind
How to find peace within organic patterns


Experience Goals:
Ancient practices connected to modern habits
Large scale sculptures speak volumes

Mission:
Inspire people to explore their 

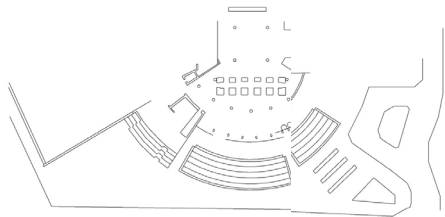


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Audience

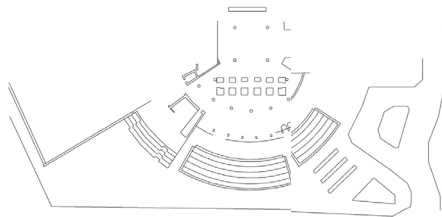
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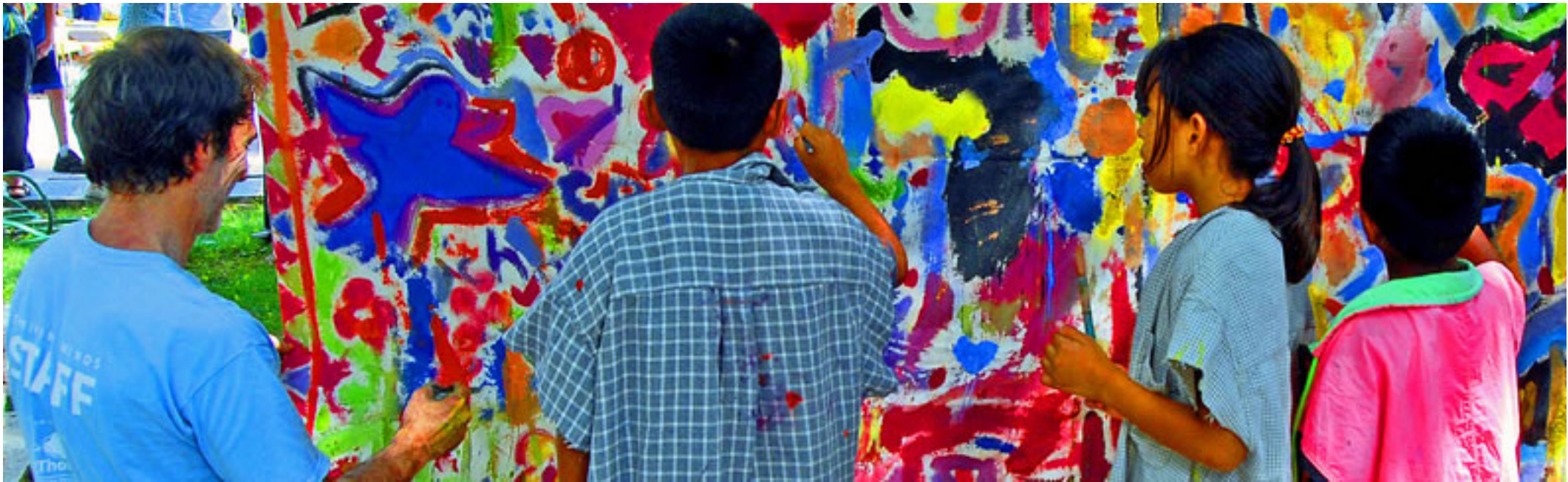


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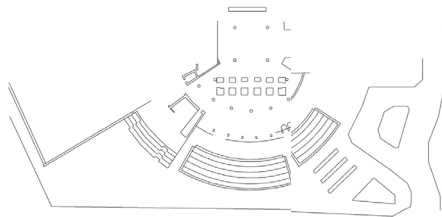


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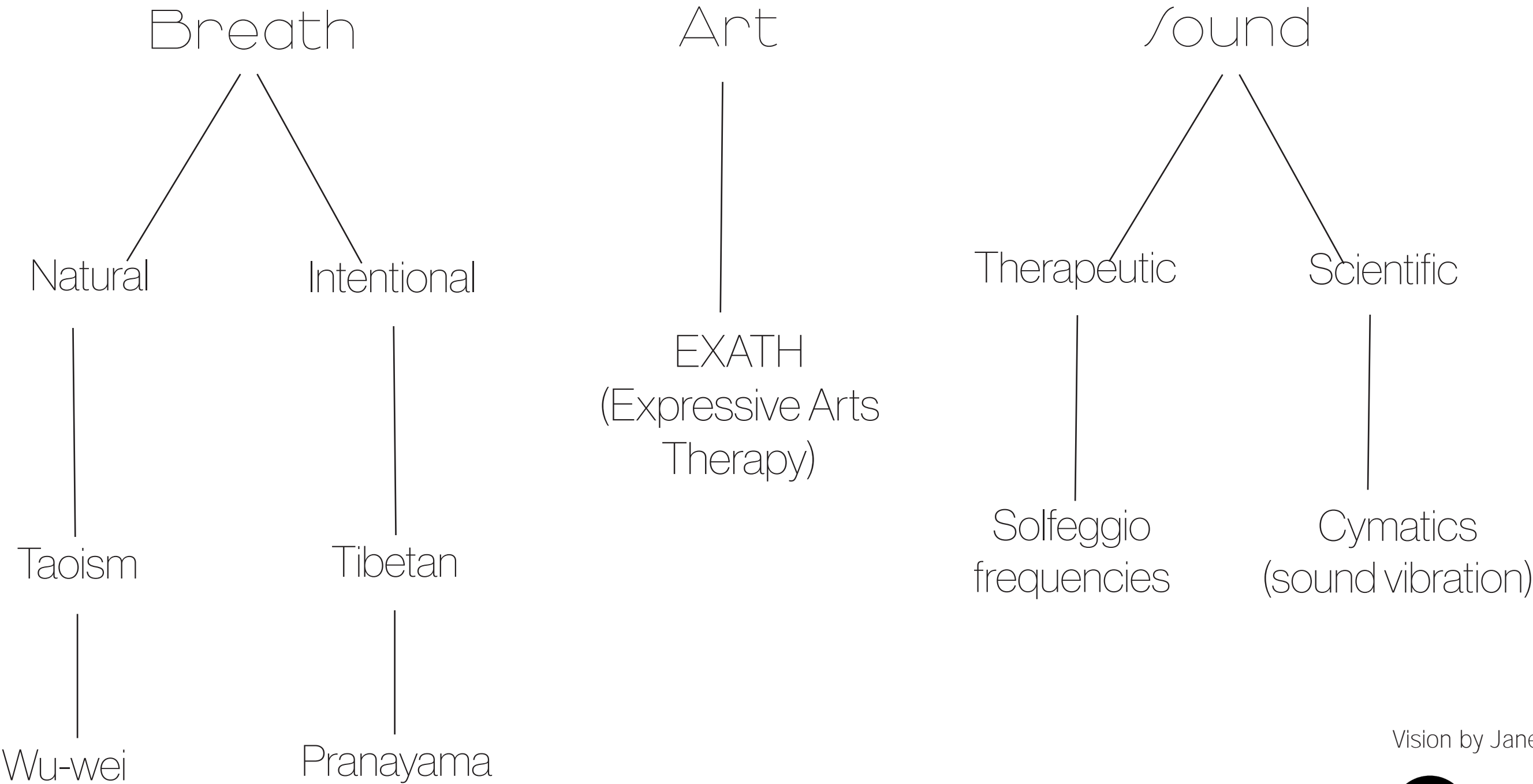
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To ground is to align your mind, body and soul. This can be accomplished in many ways depending on the preference of the individual's connection to their sense of self and environment. Although, a universally sound rule of grounding is breath-work. Our breath taps into every part of our being and connects us to our surroundings, providing confidence in the present. Before we continue, pause and take a breath. And not the typical implicit breath, but an intentional full belly breath, in and out. This is an opportunity to root into the now and clear your mind. Through the art of breath, spaces optimal for grounding can be integrated into designed environments to elevate experiences of visitor engagement.





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Elemental Narrative

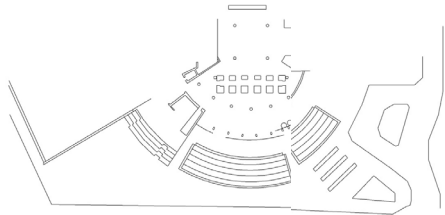
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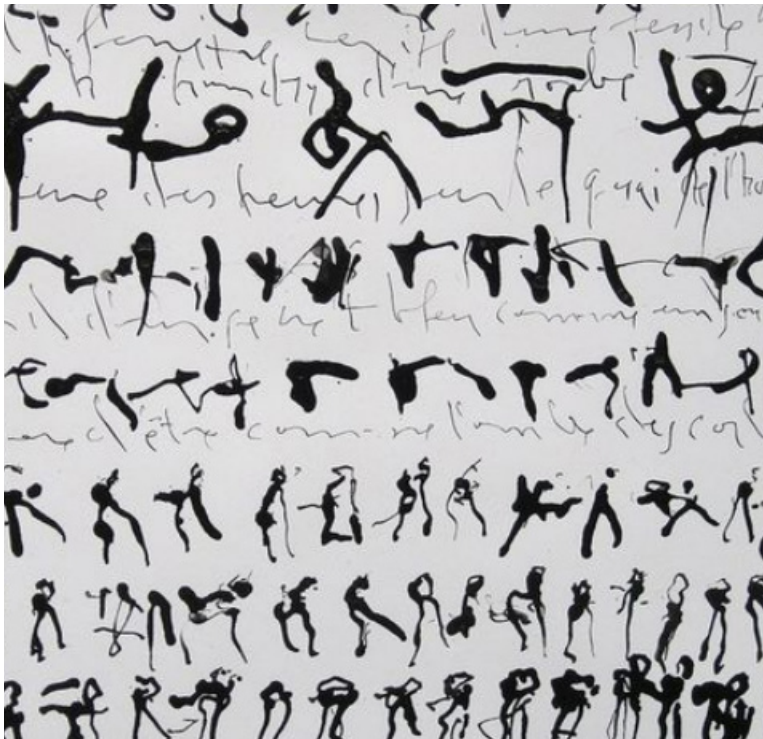
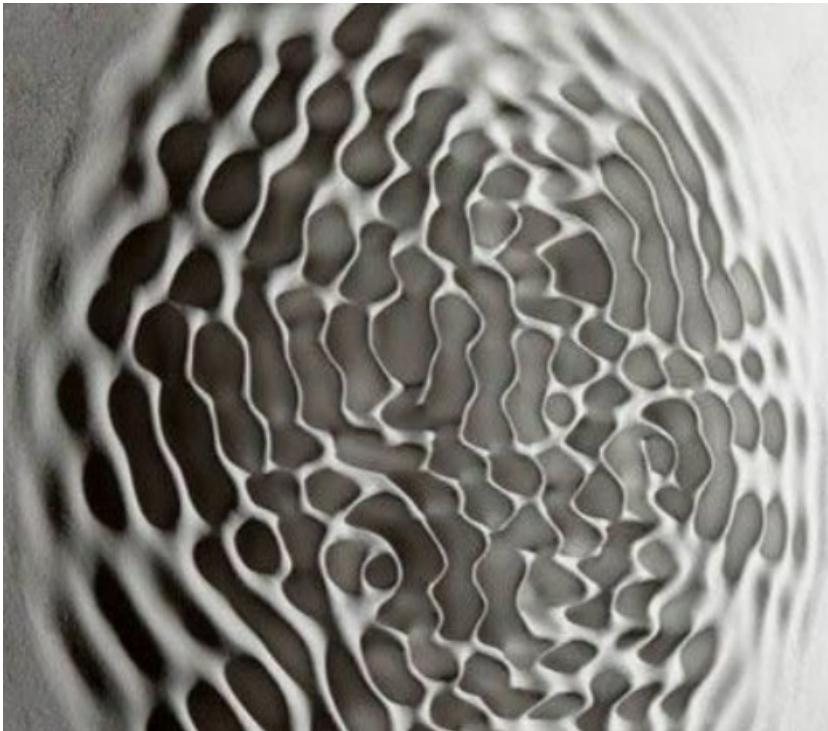


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Prior Integration

Arts & Connect

The Arts Connect program serves as a way to gather community to support the Earth through art. The Arts Connect program will have multiple craft sessions leading up to the Earth Within exhibit in respects to the Neuro-network build, art block mural, breath and body movement therapy as well as activities in the botanical garden. This arts program will have direct connection to local schools to engage with the Brooklyn youth. Other sessions will be held for more open groups to accommodate all who feel called to participate in the Earth Within vision.



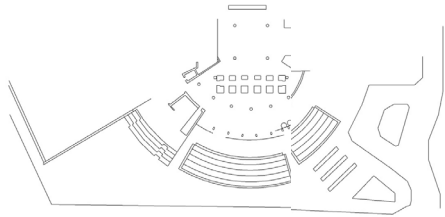
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Earth Within Sync

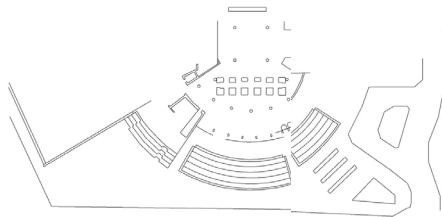
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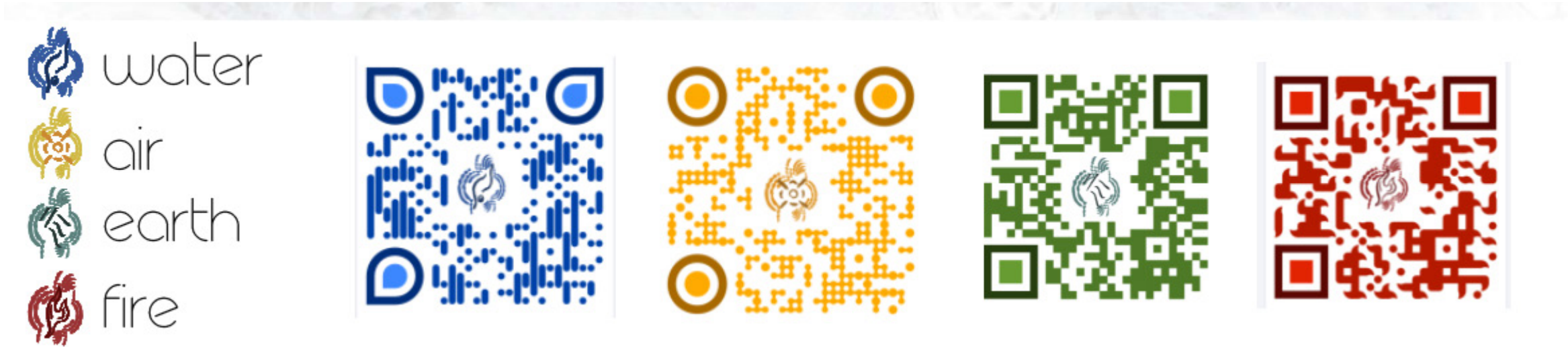


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Workshops & Programming



Plastic Art Workshop



The language of water



Lumi Gude Walk



Tai Chi on the lawn



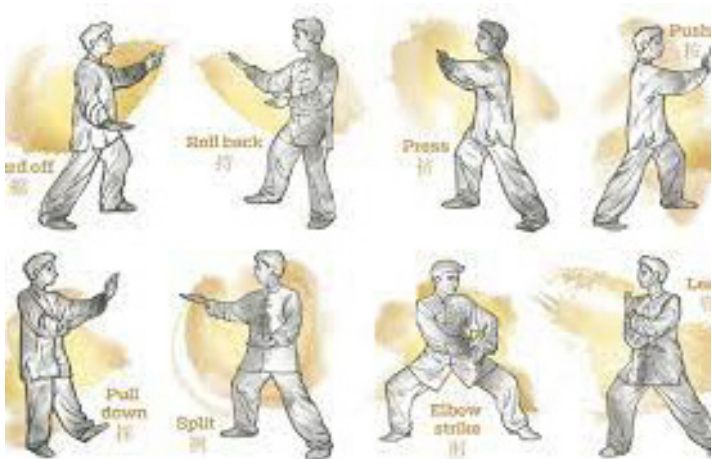
Thumb



Hand



Iris



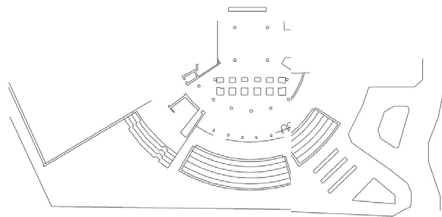
earthwithin

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Neighborhood Network



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Visual Scope

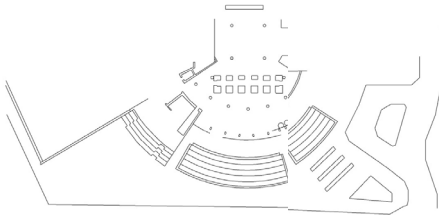
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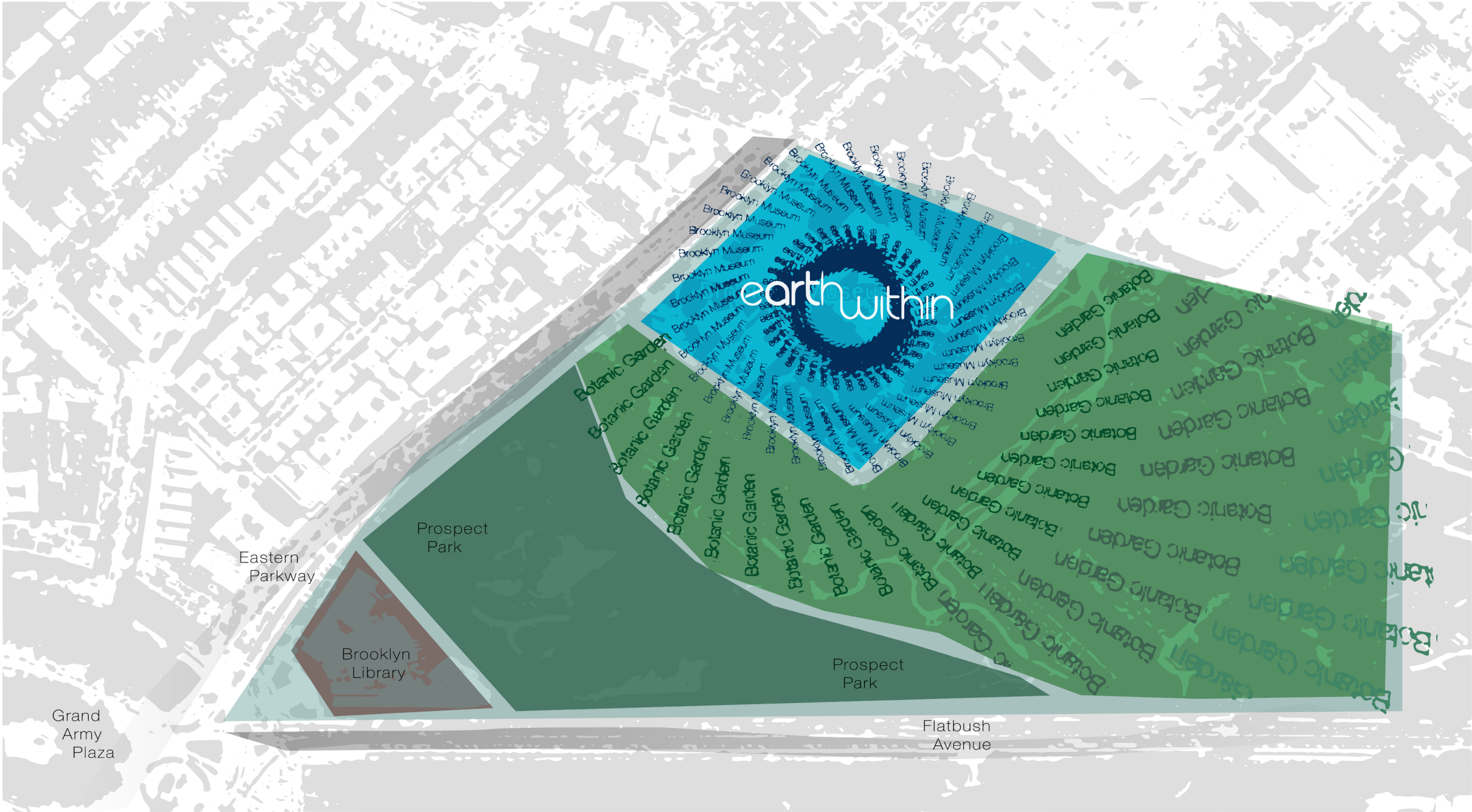


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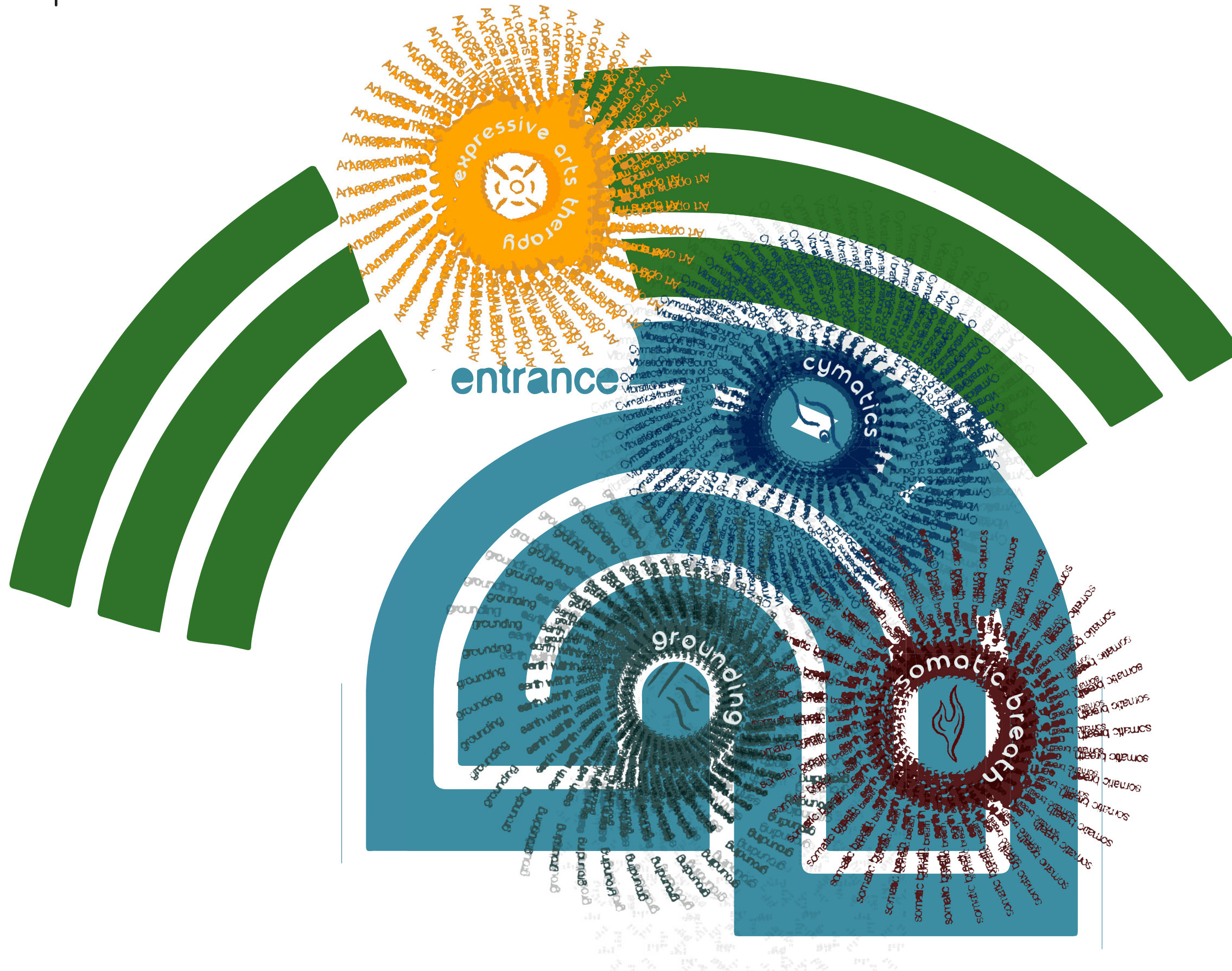
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- Brooklyn Museum
- Botanic Gardens




The Experience




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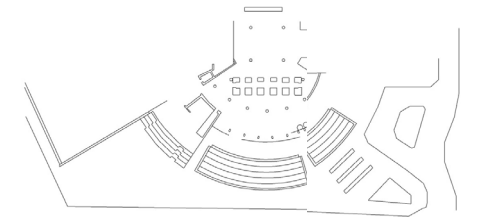


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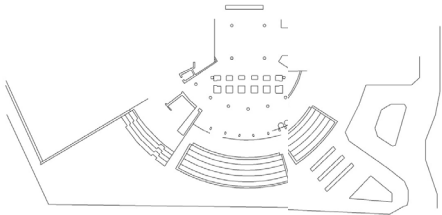
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renders

Origins



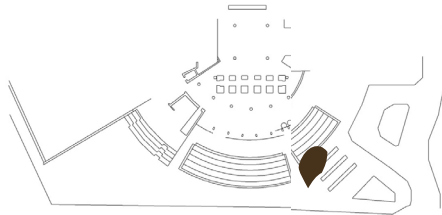
earth within

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Drawing No.
Origins
EX.01

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Sonic Reverb

earthwithin

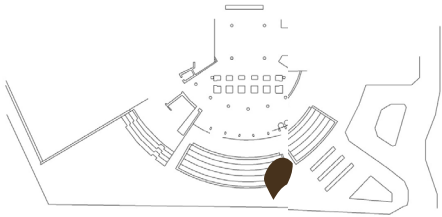


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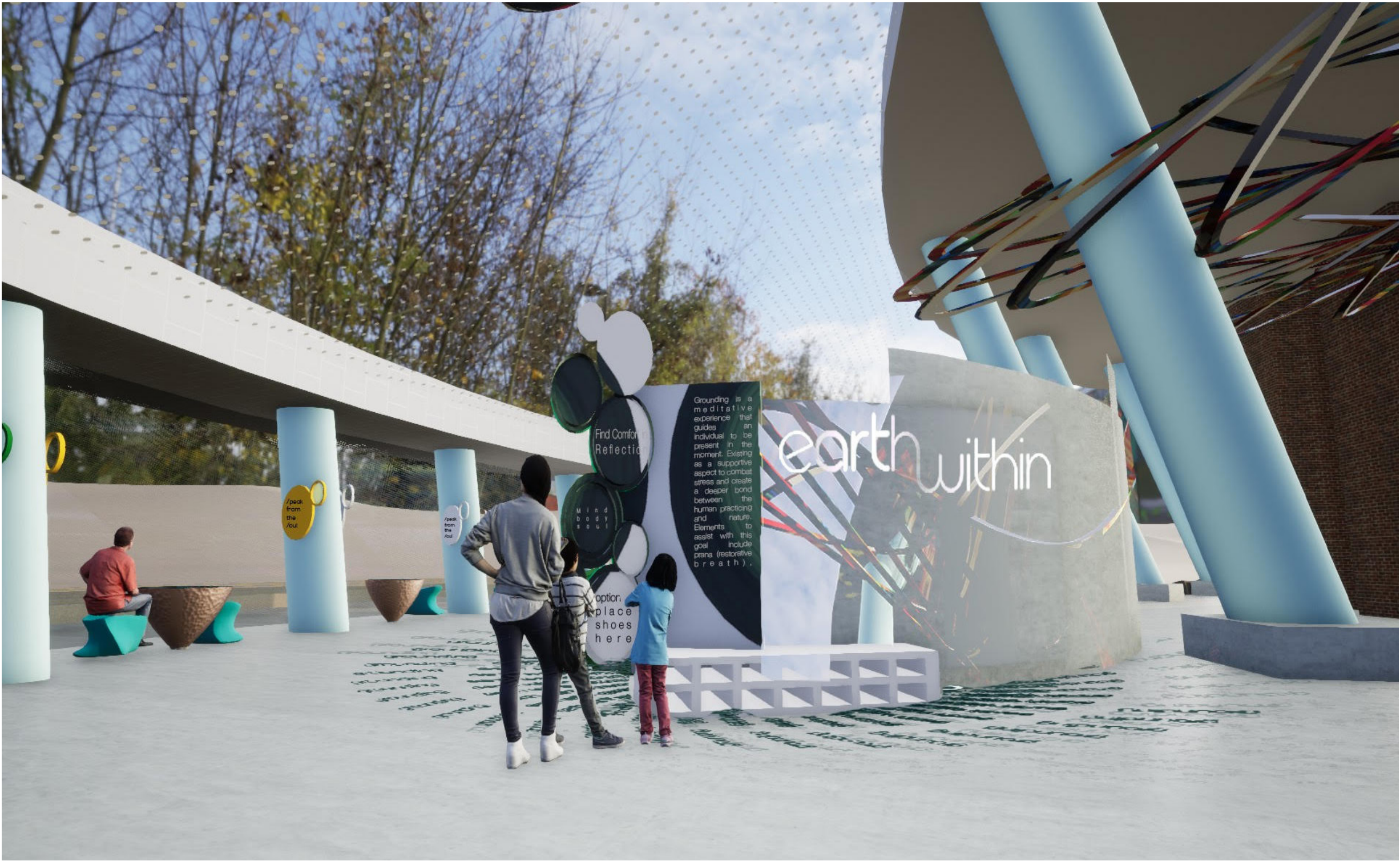


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Drawing No.
Sonic Reverb
EX.02

Vision by Janelle Sochet

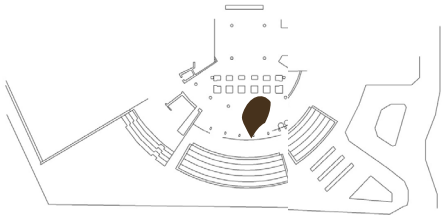


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Key Plan:



Scale:

Date: 12.2023

Drawing No.
Neuronet
EX.03

Vision by Janelle Sochet

Vibrational Voices

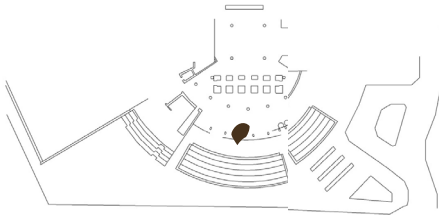
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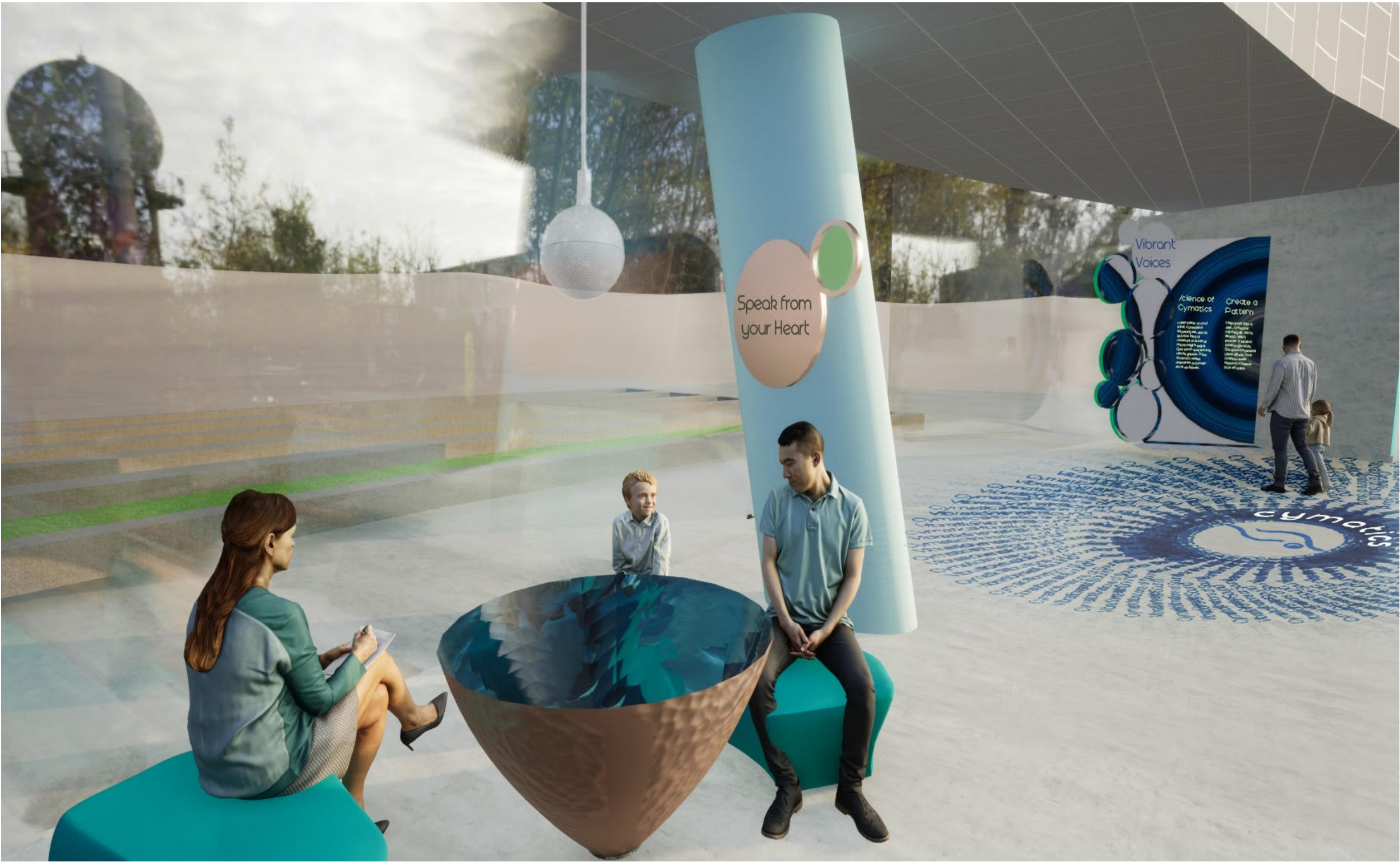


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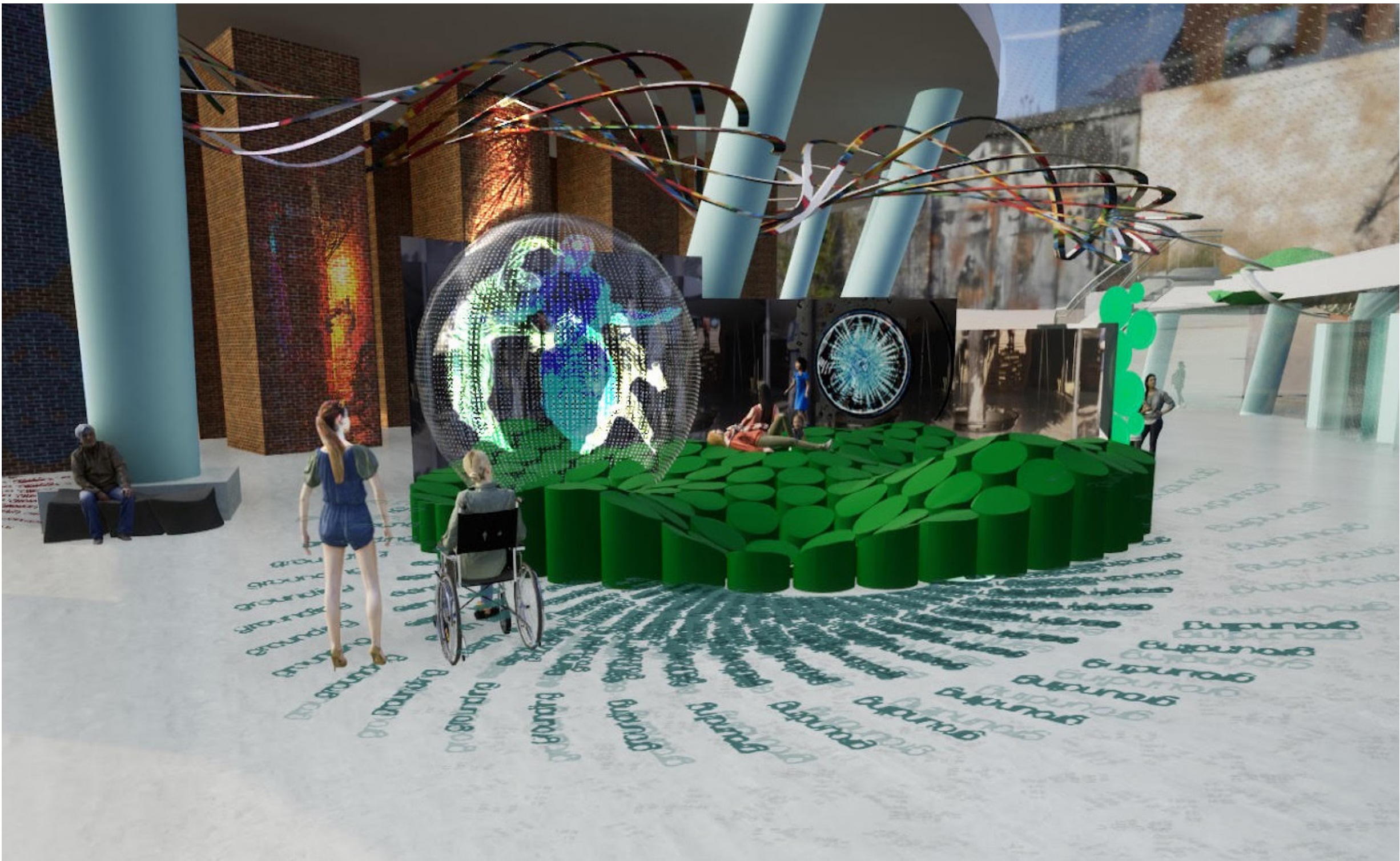
Drawing No.
Vibrational Voice
EX.04

Vision by Janelle Sochet



Earth Within

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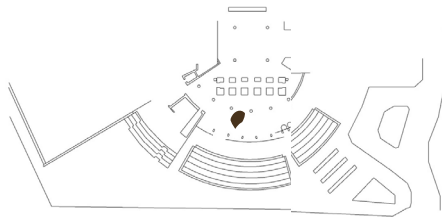


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earth within

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Drawing No.
Earth Within
EX.05

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Texturized Minds

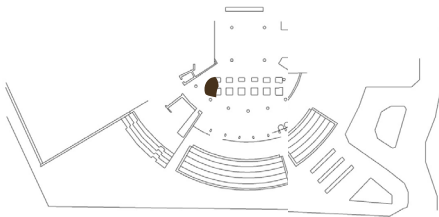
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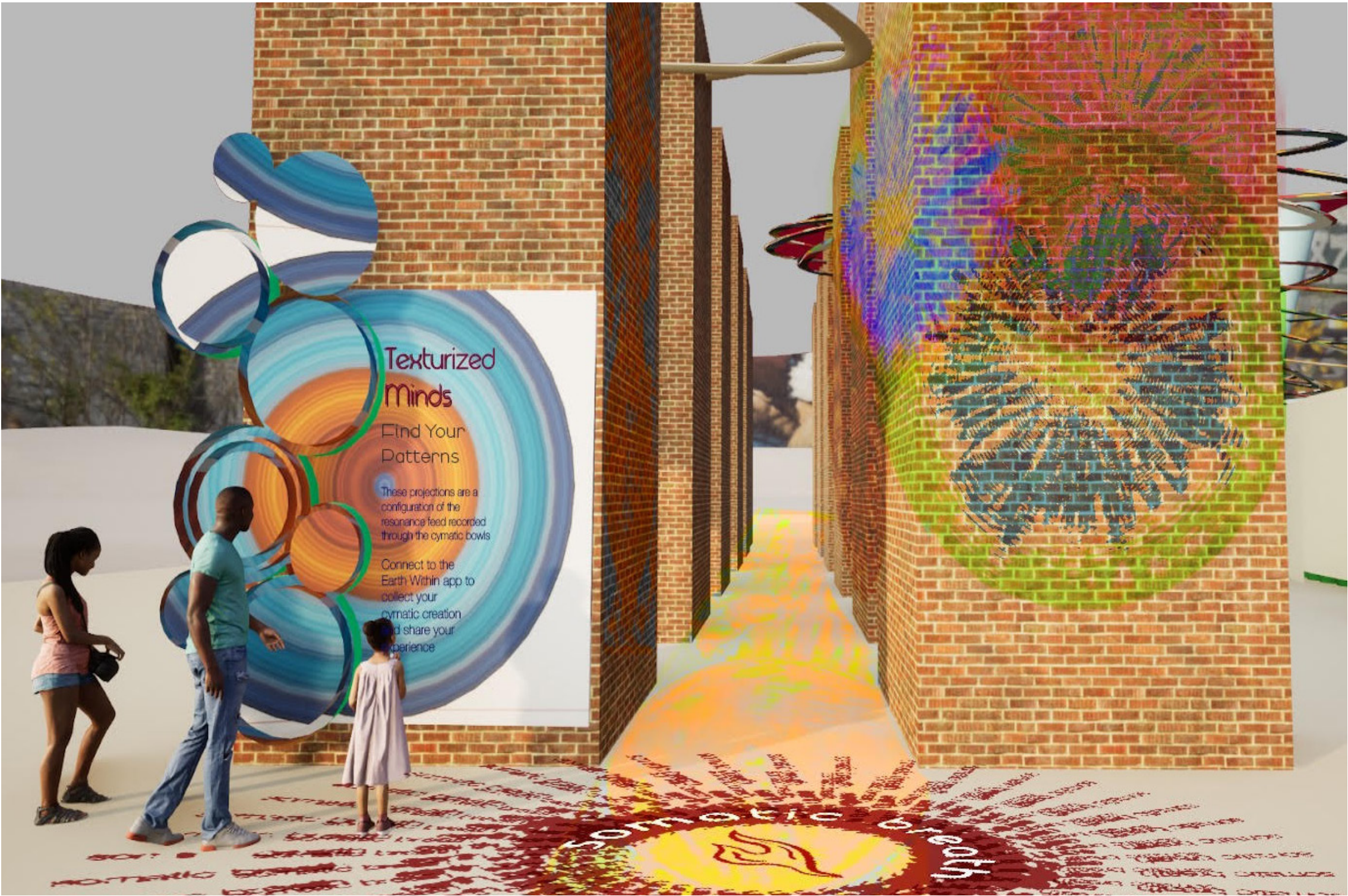
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Drawing No.

Texturized Minds
EX.06

Vision by Janelle Sochet



Walk with Sages

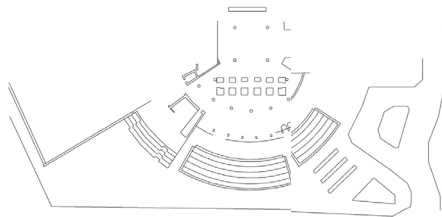
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Drawing No.

Walking with Sages
EX.07

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Lumi Guide (Botanic Garden Map)

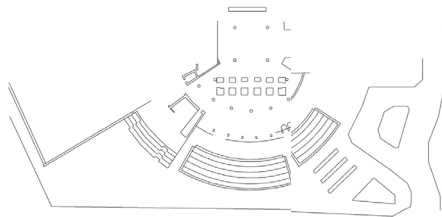
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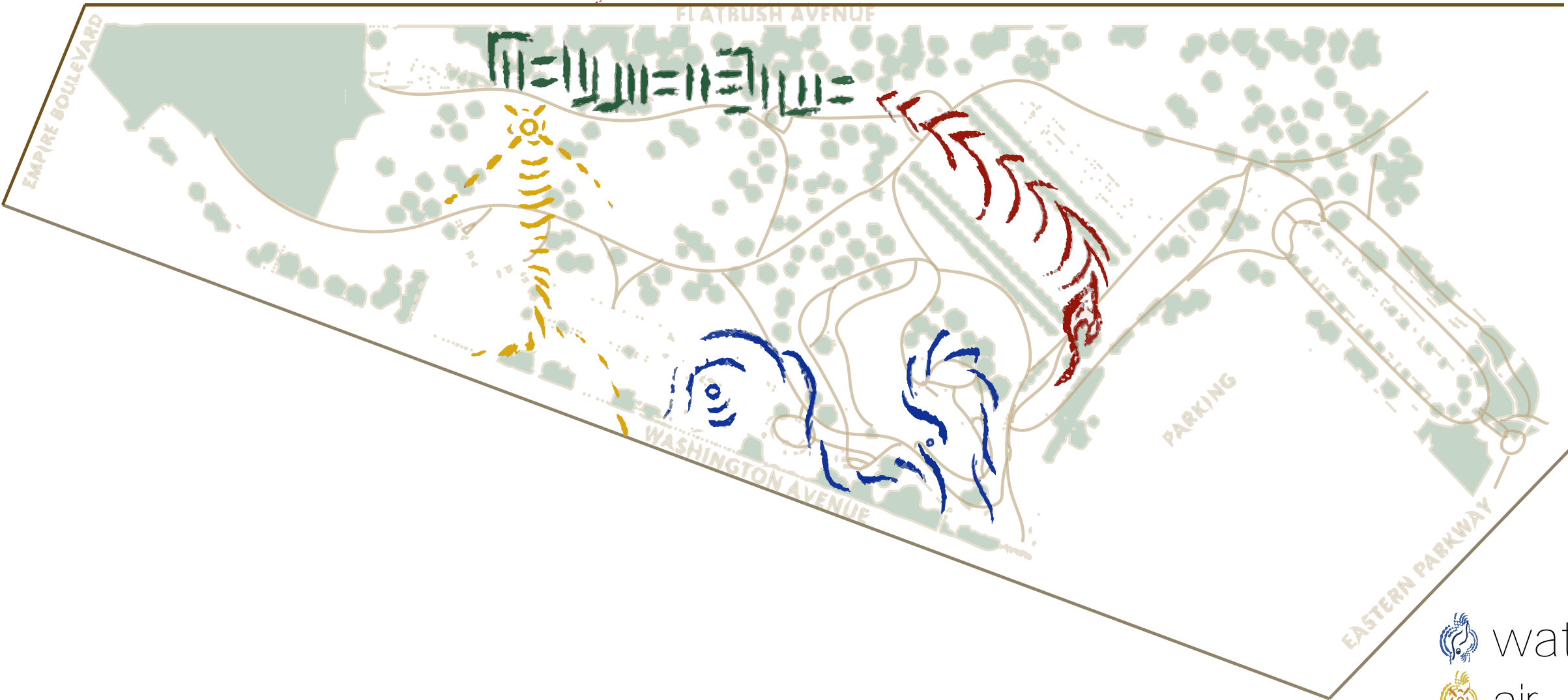


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Drawing No.

Vision by Janelle Sochet



- water
- air
- earth
- fire

Eastern Parkway Entrance

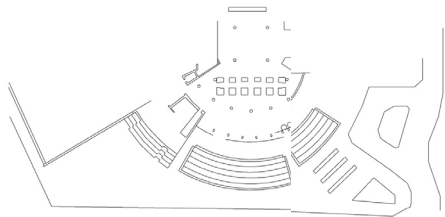
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Drawing No.
entrance
EX.G00

Vision by Janelle Sochet



water



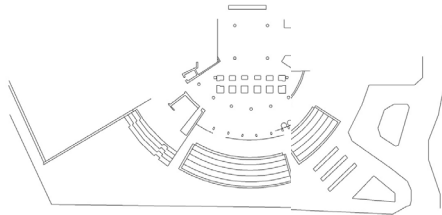
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Drawing No.
water
EX.G01

Vision by Janelle Sochet

fire



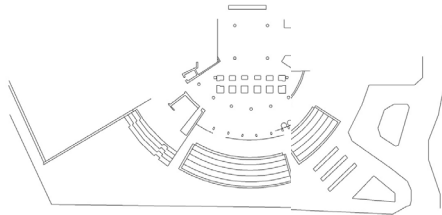
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Drawing No.

fire
EX.G02

Vision by Janelle Sochet

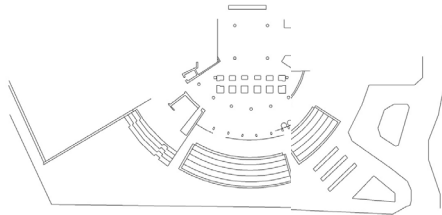


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Drawing No.
earth
EX.G03

Vision by Janelle Sochet

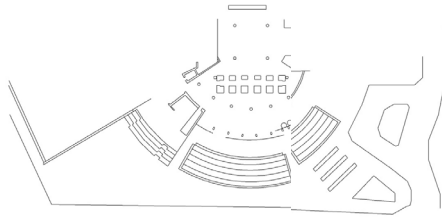


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Drawing No.
air
EX.G04


Vision by Janelle Sochet



schedules and specifications

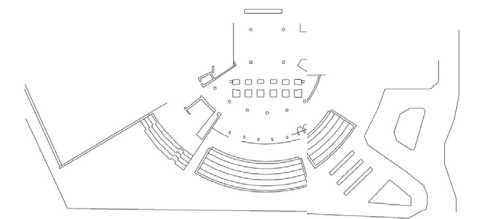
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Graphic Specification List

- A

3FORM Varia Translucent Formable EcoResin Wave Juniper
- B

3FORM Varia Translucent Formable EcoResin Serotina Mountain
- C

FABBACK Textured Acrylic Mirror
- F

D

MOZ Patina Metals
- E

GDOT Biomaterial Labels
- F


SIGNS NYC Decals
- G


BioWWCENE Indus reusable tiles
- H

Recycled Craft Materials

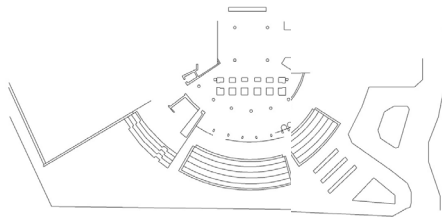


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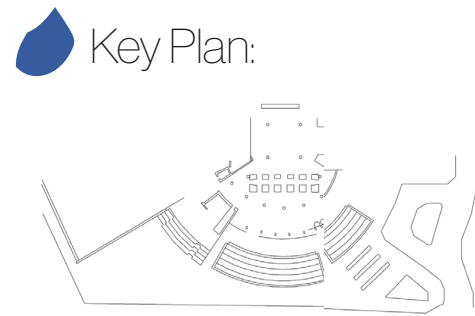
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Introduction	Type	Description	Exhibit Content Location		
A0.GR01	A	Exhibit Curved Indoor	X0.GR01	A	Lawn
A0.GR02	B	Exhibit Outdoor Board	X0.GR02	B	Pavilion
A0.GR03a	BK	Exhibit Outdoor Banner	X0.GR03	C	Gardens
A0.GR03b	BK	Exhibit Outdoor Banner			

Wayfinding	Type	Description	Labels	Type	Description
AW0.GR01		Exterior Directive Floor Graphic	L0.GR01	E	Exhibit Display Label
AW0.GR02	A	Exterior Directive Floor Graphic	L0.GR02	E	Exhibit Display Label
AW0.GR03	A	Exterior Information Board	L0.GR03	E	Exhibit Display Label
BW0.GR04	B	Exhibit Directional Graphic	L0.GR04	E	Exhibit Display Label
BW0.GR05	B	Exhibit Directional Graphic	L0.GR05	E	Exhibit Display Label
BW0.GR06	F	Exhibit Floor Directional Graphic	L0.GR06	E	Exhibit Display Label
BW0.GR07	F	Exhibit Floor Directional Graphic	L0.GR07	E	Exhibit Display Label
BW0.GR08	F	Exhibit Floor Directional Graphic	L0.GR08	E	Exhibit Display Label
BW0.GR09	D	Exhibit Floor Directional Graphic	L0.GR09	E	Exhibit Display Label
CW0.GR010	D	Freestanding Directional Graphic	L0.GR010	E	Exhibit Display Label
CW0.GR011	D	Freestanding Directional Graphic	L0.GR011	E	Exhibit Display Label
CW0.GR011	J	Painted Floor Graphic			

Murals	Type	Description	Digital Media	Type	Description
M0.GR01	H	Indoor Install	DM0.GR01	X	Smart Globe Screen
M0.GR02	S	Lawn Install	DM0.GR02	X	Interactive boards
M0.GR03	S	Lawn Install	DM0.GR03	X	App install

Finish Schedule

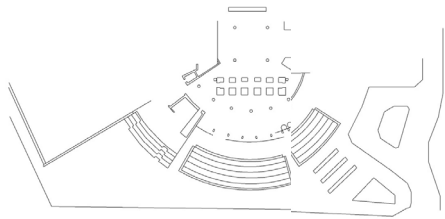


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Material	Code	Location	Description	Image
Varia Product Declarations and 3form Initiatives that advance sustainability goals and help projects qualify for LEED		B03a.Pavilion - Earth Within exhibit divider	A wash of shimmering delight that hypnotically plays with the colors, objects, and light that pass through it.	
		B03b.Pavilion - Earth Within exhibit divider	This simple depiction of the veins and stems of a black cherry tree leaf com- plement Varia's translucency and recall the dappled sunlight of a grove of trees.	
FABBACK		B03c. Pavilion - Earth Within exhibit divider	Available in prismatic and Non-Glare patterns, FABBACK provides the industry's toughest protective back coating, which protects against scratching during fabrication	
BioCENE		Decorative Element on Graphic Labels	Indus is a biologically integrated wall, designed using computational algorithms to create ceramic scaffolds which contain microalgae for bioremediation of polluted water.	

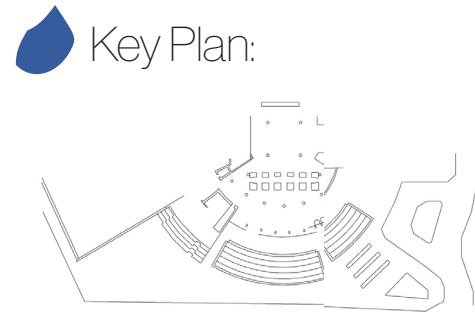
Finish Schedule



 Project:
earth within

 Location:
Brooklyn Museum and
Botanic Gardens

 Partners:
BKm Teens and CITYarts






Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet



Material	Code	Location	Description	Image
MOZ Patina Metal Panels	P126	For exhibit panel boards	Standard panel size is 4 x 8 and 4 x 10 on .040 aluminum for laminate use.	 
Mycelium Brick Build	OXXD113	Brooklyn Design Based	Mycelium based eco_brick for earth within base	

Lighting and Media

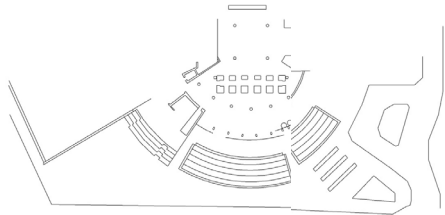


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:







Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet



Code	Type	Manufacturer	Description	Location	Image
V11H944820	Projector	ESPON	Projection System: High-ap- erture Epson® 3LCD, 3-chip technology Native Resolution: WUXGA with 4K Enhancement1 (1920 x 1200 x 2) Color Brightness: 30,000F	Indoor (see AV Plan)	
PC640	Hanging pendant speaker	OUTDOOR SPEAKER DEPOT	6.5" Hanging Pendant Speak- er, Built-In 70V w/ Reinforced Cable Suspension, Black or White - PC640	Indoor (see AV Plan)	
TS-A1676R	6-1/2" 3-Way Speaker	Pionner	320 Watts Max Power (50 Watts Nominal) New Multilayer Mica Matrix Cone Design for Optimum Sound Re- production and Responsiveness Lightweight Elastic Polymer Surround	Cymatic Bowls	
F100	Foresta System	MOGU		Cymatic Bowls	

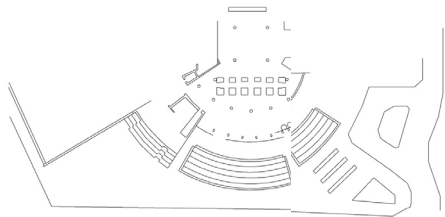
Lighting and Media

Project:
earth within

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Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

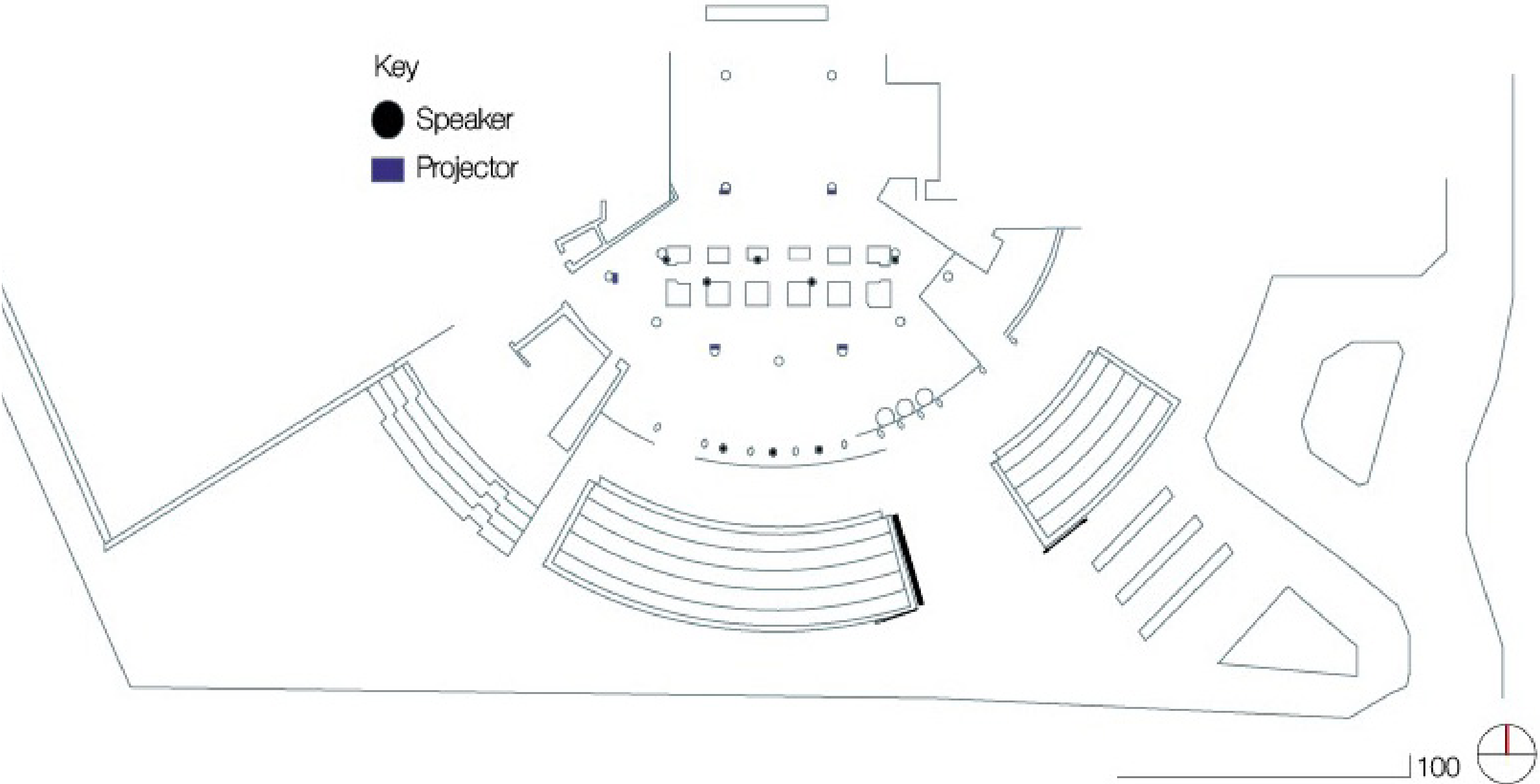


Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

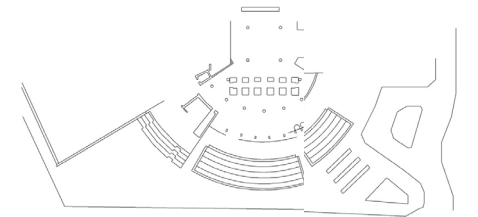


Project:
earth within

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Brooklyn Museum and
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BKm Teens and CITYarts

Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

plans and sections

Overview Plan

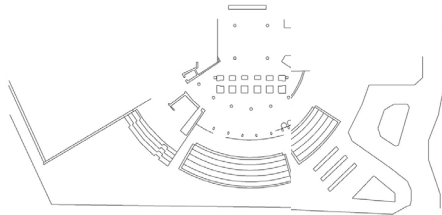


Project:
earth within

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Brooklyn Museum and
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BKm Teens and CITYarts

Key Plan:



Scale:

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Drawing No.

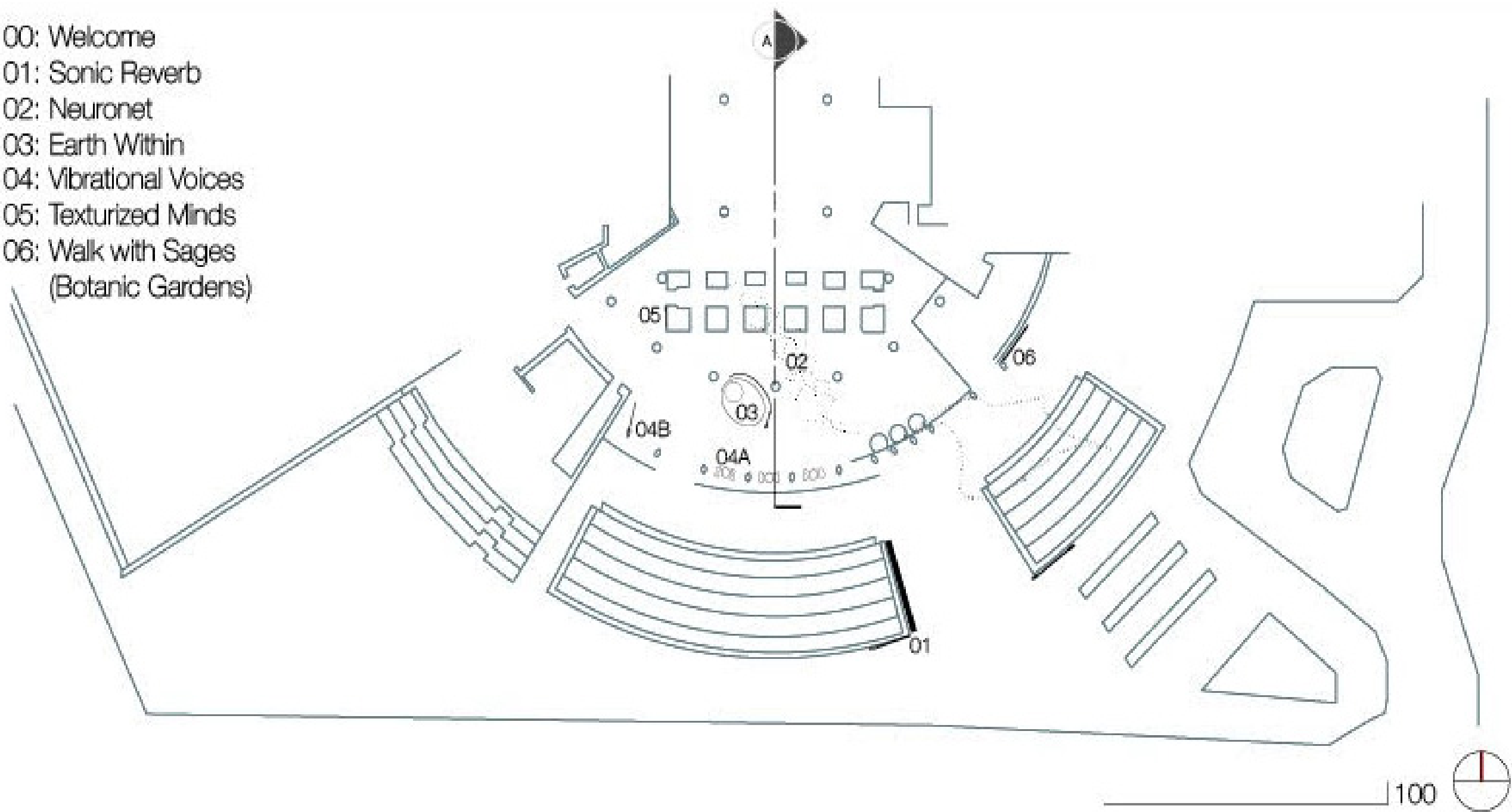


Vision by Janelle Sochet



Floor Plan

- 00: Welcome
- 01: Sonic Reverb
- 02: Neuronet
- 03: Earth Within
- 04: Vibrational Voices
- 05: Texturized Minds
- 06: Walk with Sages
(Botanic Gardens)

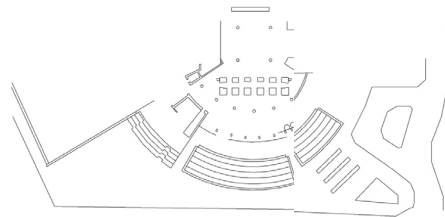


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



Scale:

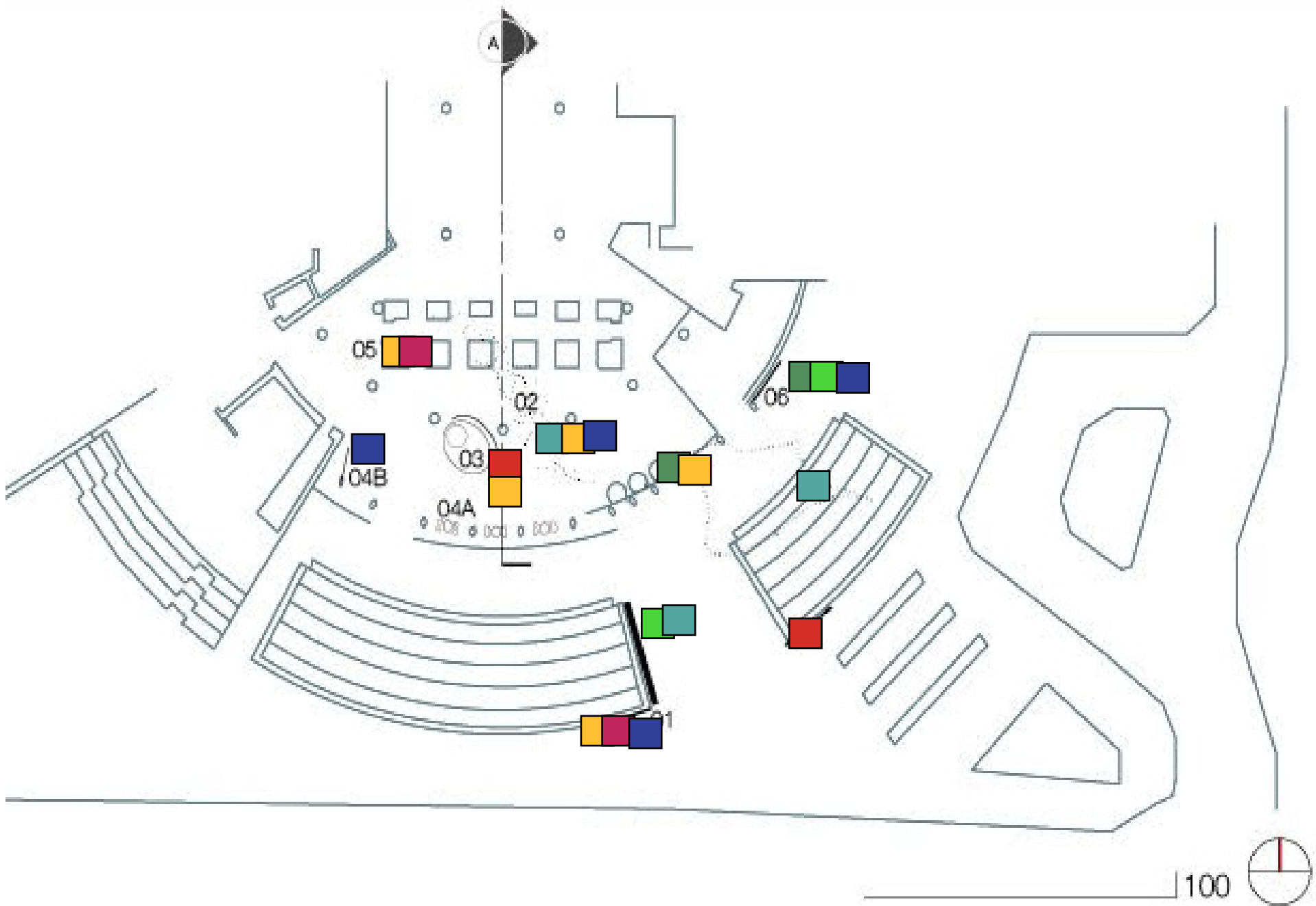
Date: 12.2023

Drawing No.

Vision by Janelle Sochet

Graphic Location Plan

- Introduction
- Area Introduction
- Content Graphics
- Directives
- Murals
- Interactives
- Wayfinding



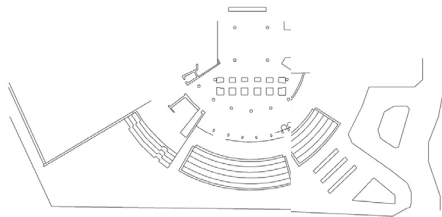
earthwithin

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

Sections

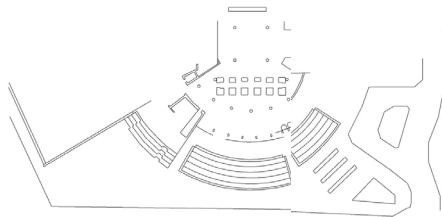
earthwithin

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earth within

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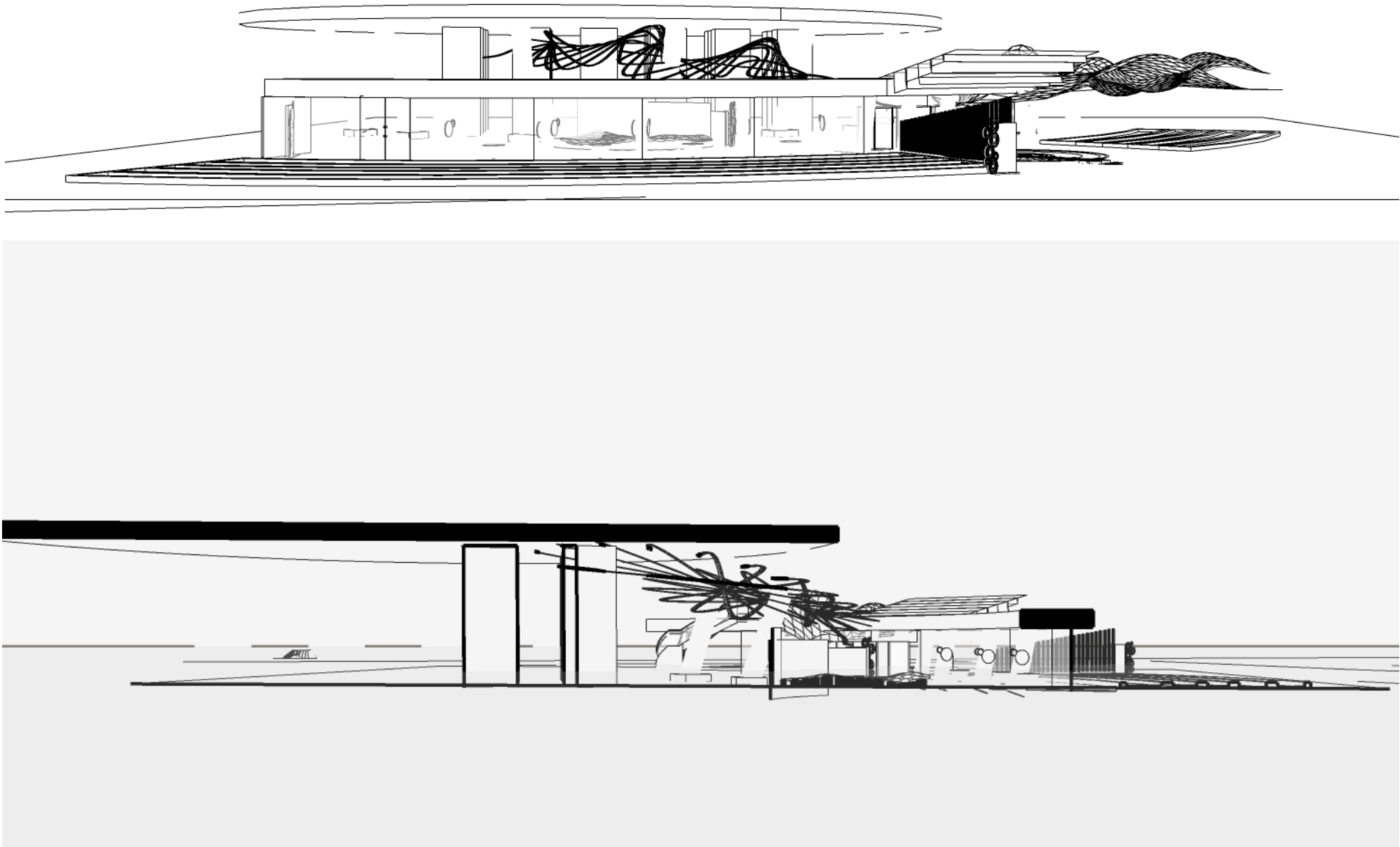


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Date: 12.2023

Drawing No.

Vision by Janelle Sochet



Graphic Location Plan : Garden

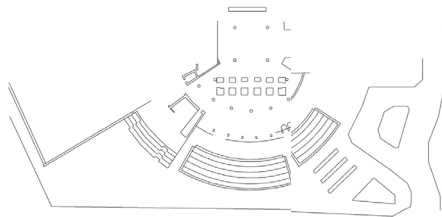


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

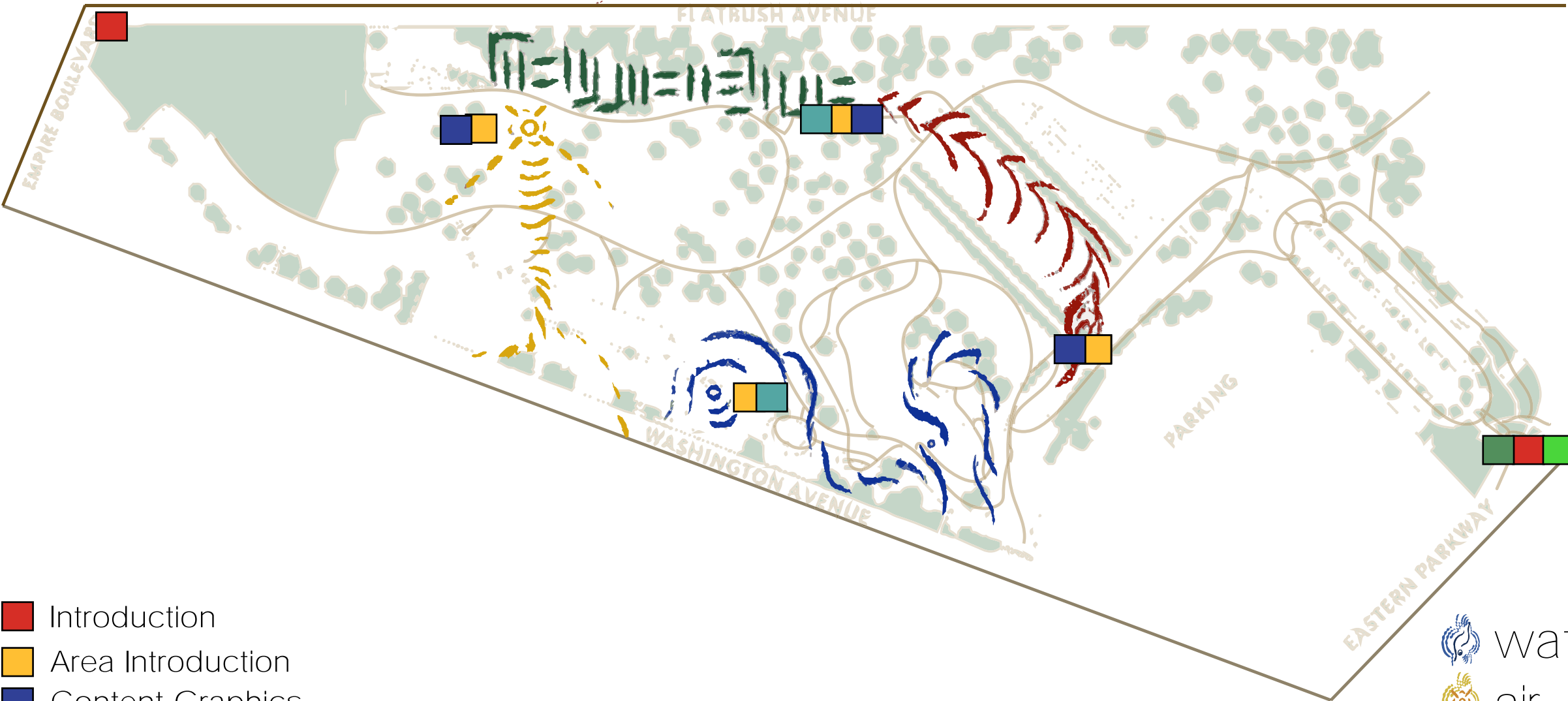


Scale:

Date: 12.2023

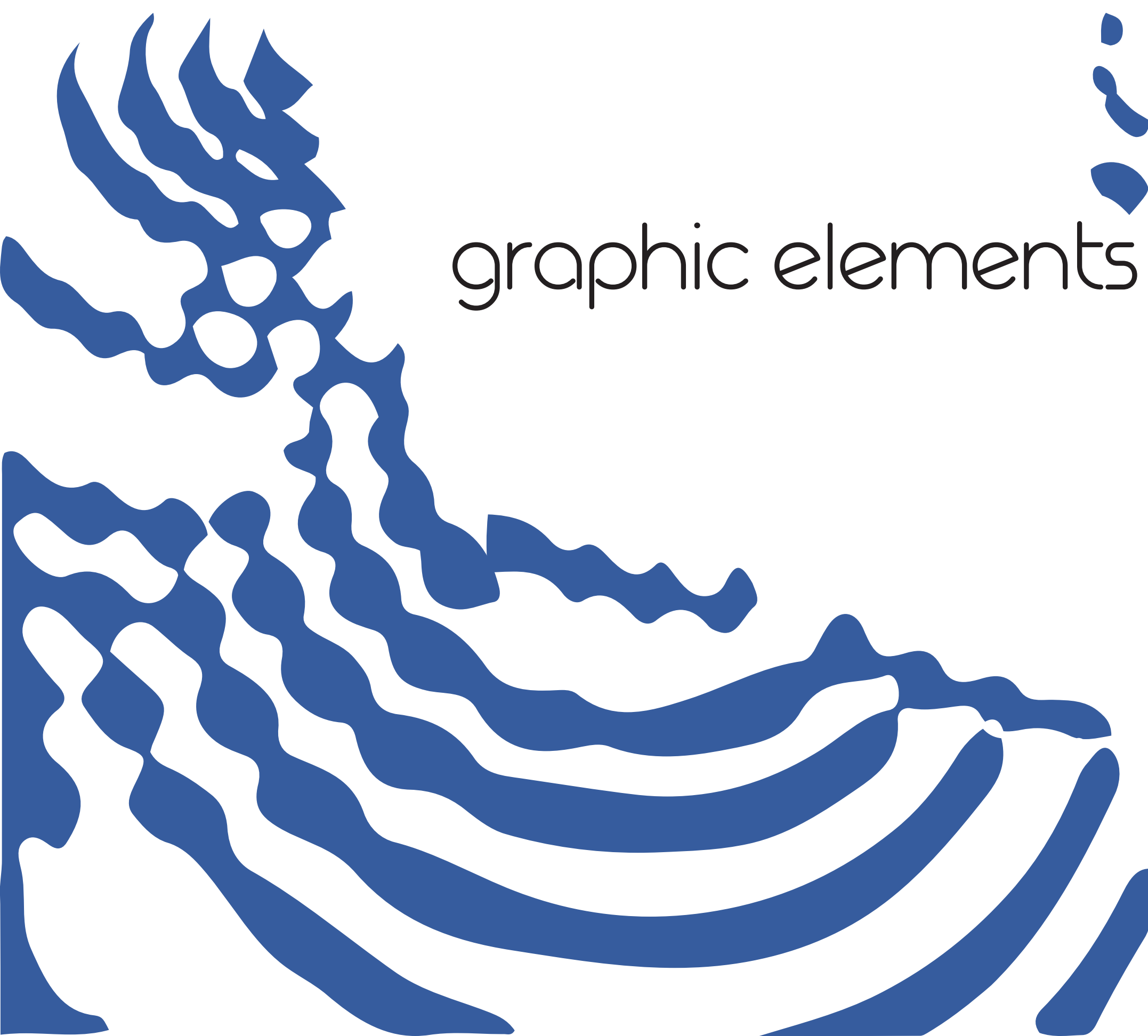
Drawing No.

Vision by Janelle Sochet



- Introduction
- Area Introduction
- Content Graphics
- Directives
- Murals
- Interactives
- Wayfinding


- water
- air
- earth
- fire




graphic elements

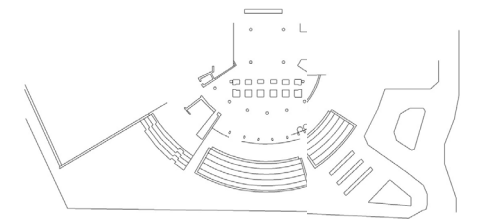
earthwithin

 Project:
earth within

 Location:
Brooklyn Museum and
Botanic Gardens

 Partners:
BKm Teens and CITYarts

 Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

Color Palette

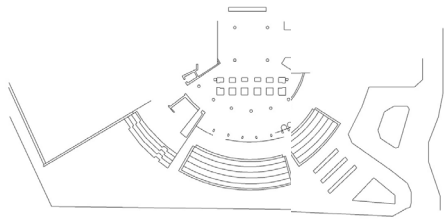
earthwithin

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earth within

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Drawing No.

Vision by Janelle Sochet

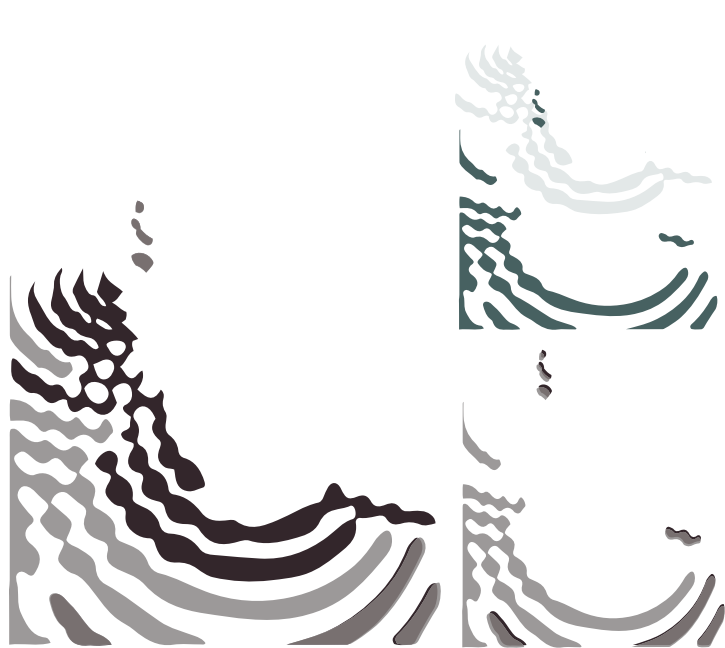


J353 Ultramarine Blue

J441 Venetian Red

J316 CP Green Light

J321 Chrome Yellow Medium



Typography

head copy

subheading

body

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
!@#\$%^&*()_+


geoma light demo


Arbotech Thin

HelveticaNeue Thin

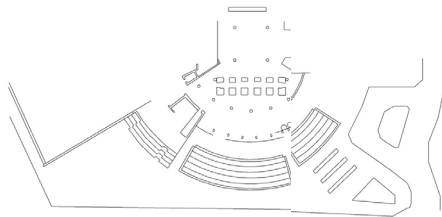


 Project:
earth within

 Location:
Brooklyn Museum and
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 Partners:
BKm Teens and CITYarts

 Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet



Graphic Look and Feel

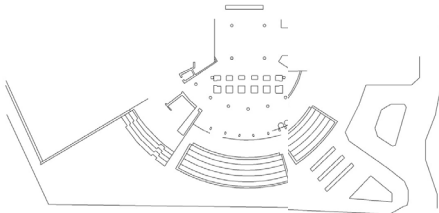
earthwithin

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CItYarts

Key Plan:

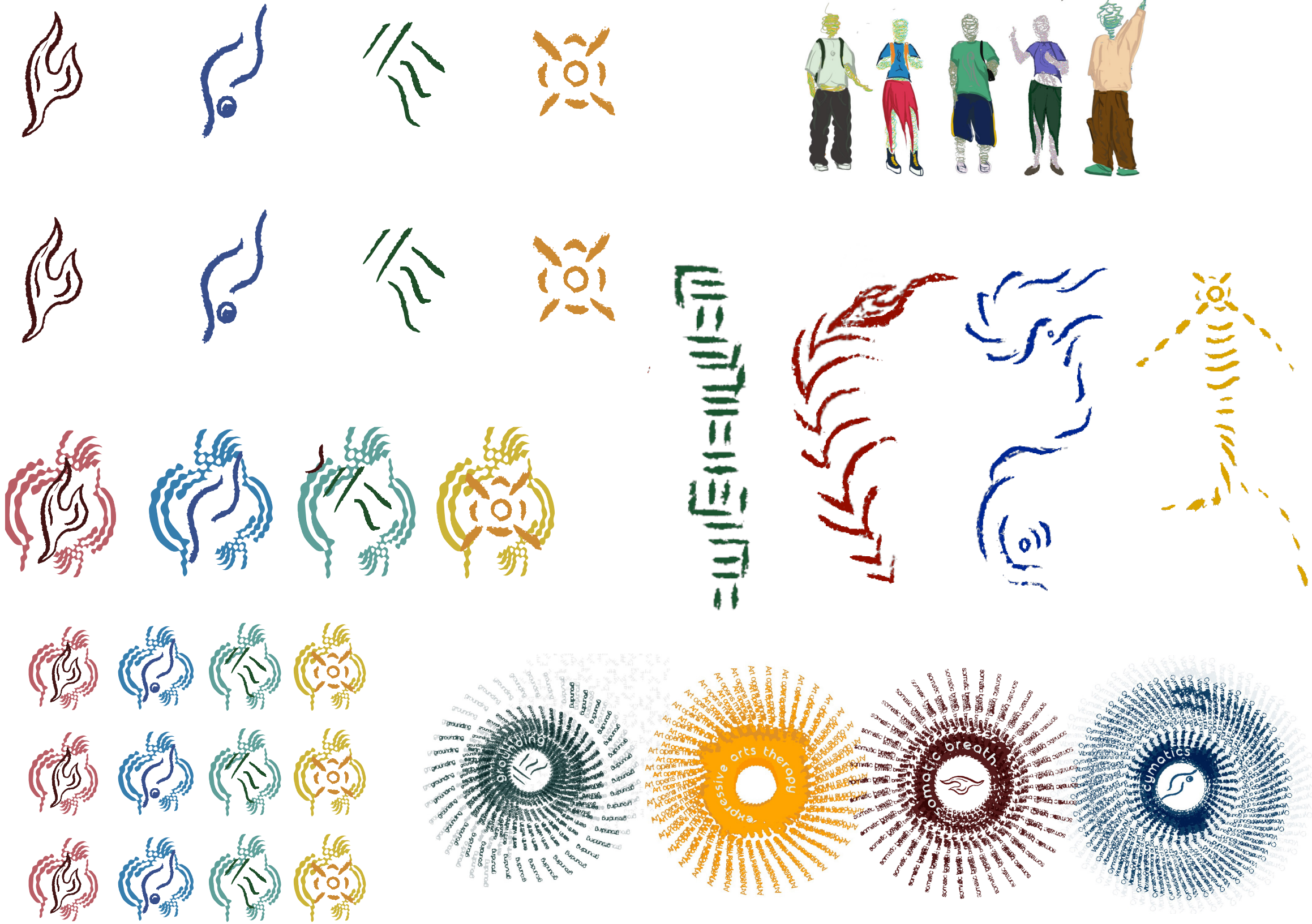


Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet



Visual Identity System



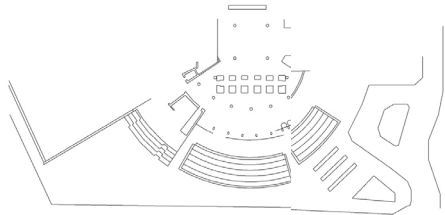
earthwithin

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earth within

Location:
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BKm Teens and CITYarts

Key Plan:



Scale:

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Collateral : Subway QR

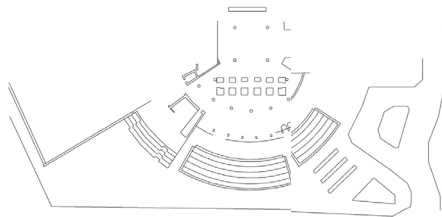
earthwithin

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earth within

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Partners:
BKm Teens and CITYarts

Key Plan:



Scale:

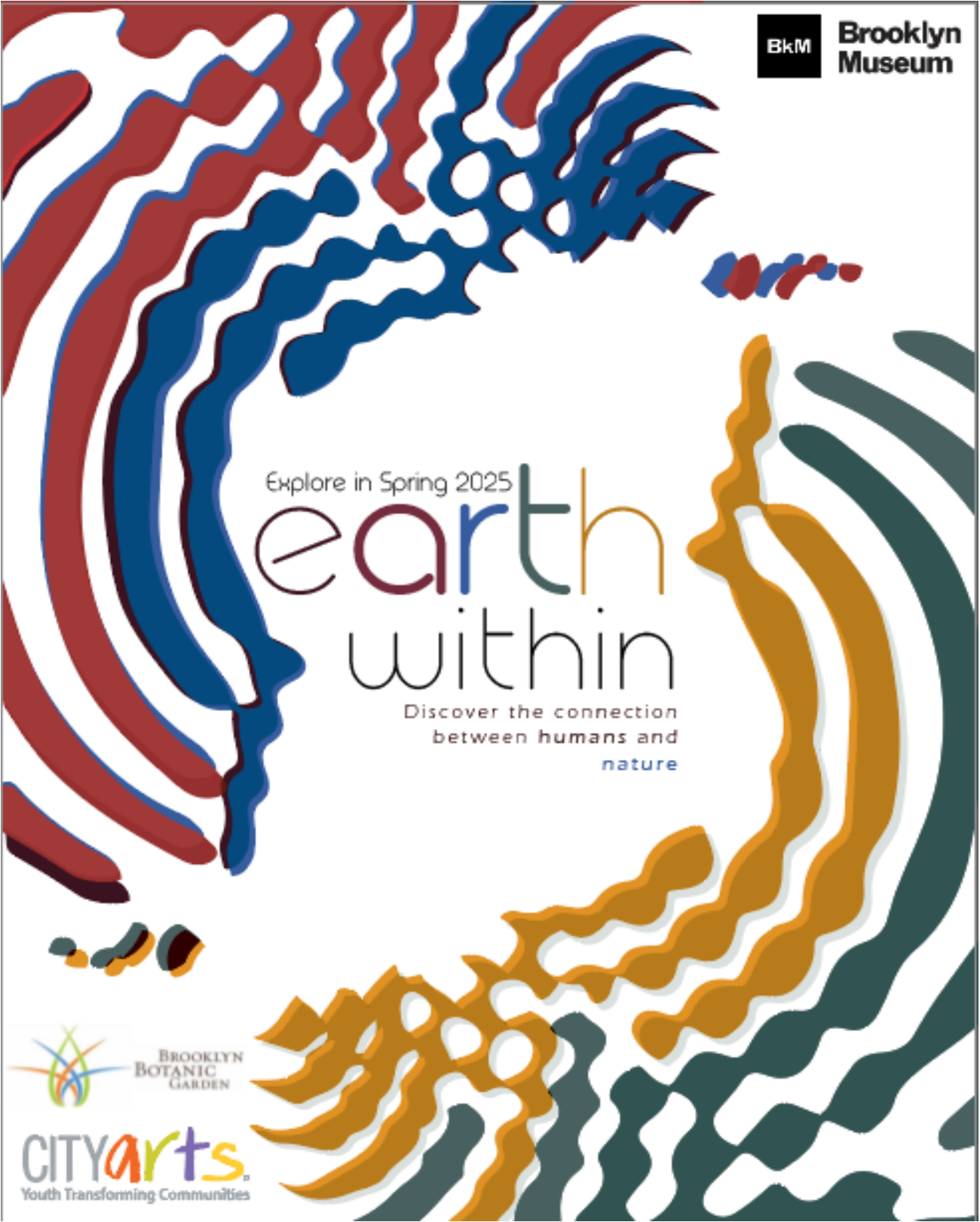
Date: 12.2023

Drawing No.

Vision by Janelle Sochet



Exhibition Poster



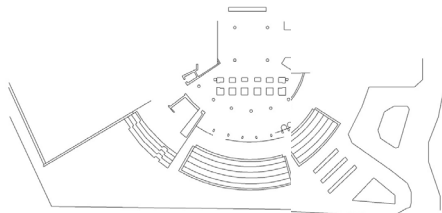
earth within

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BkM Teens and CITYarts

Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet



General Infographic

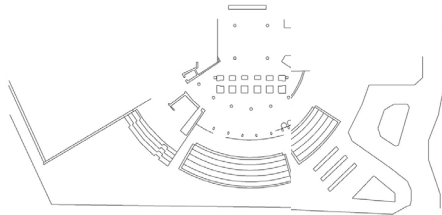


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

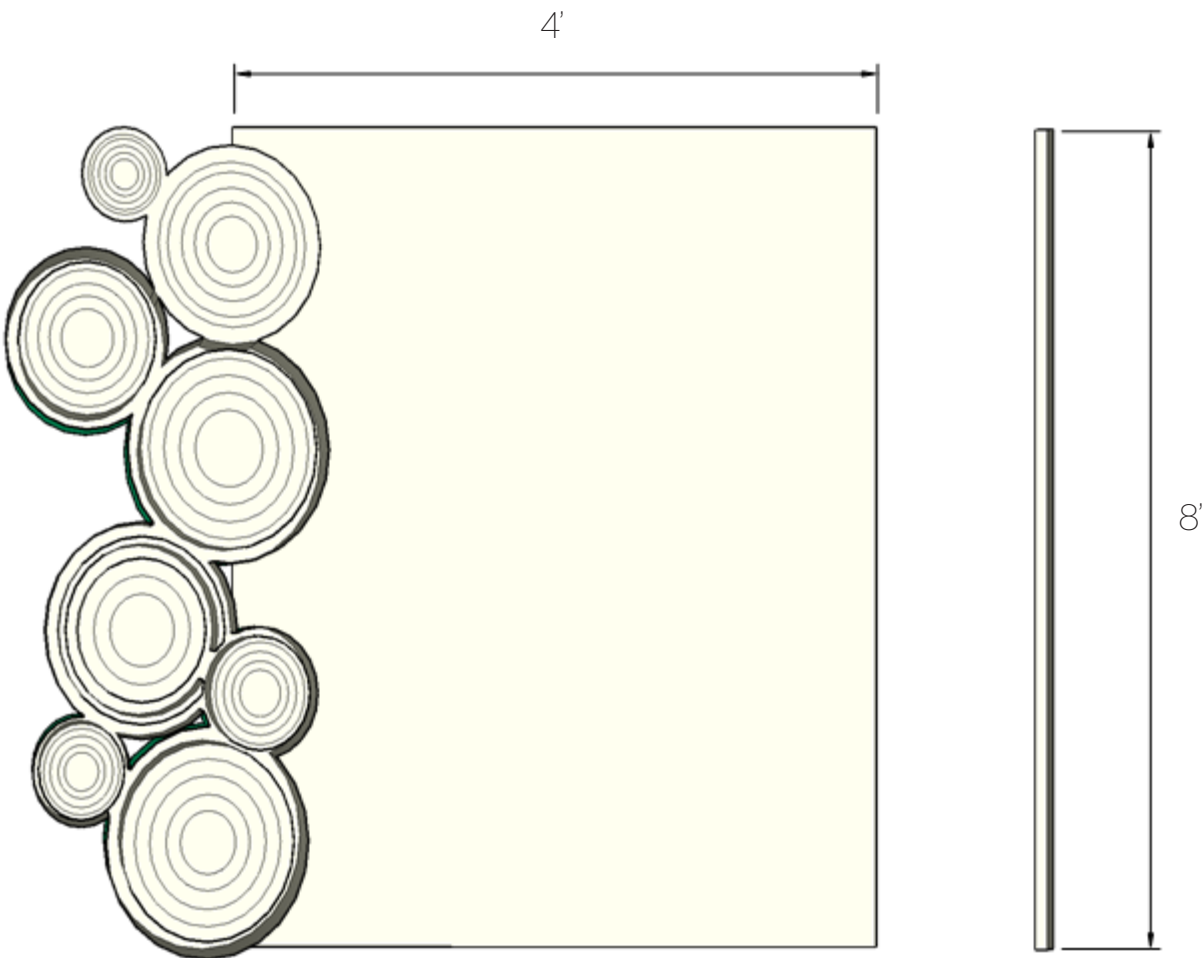
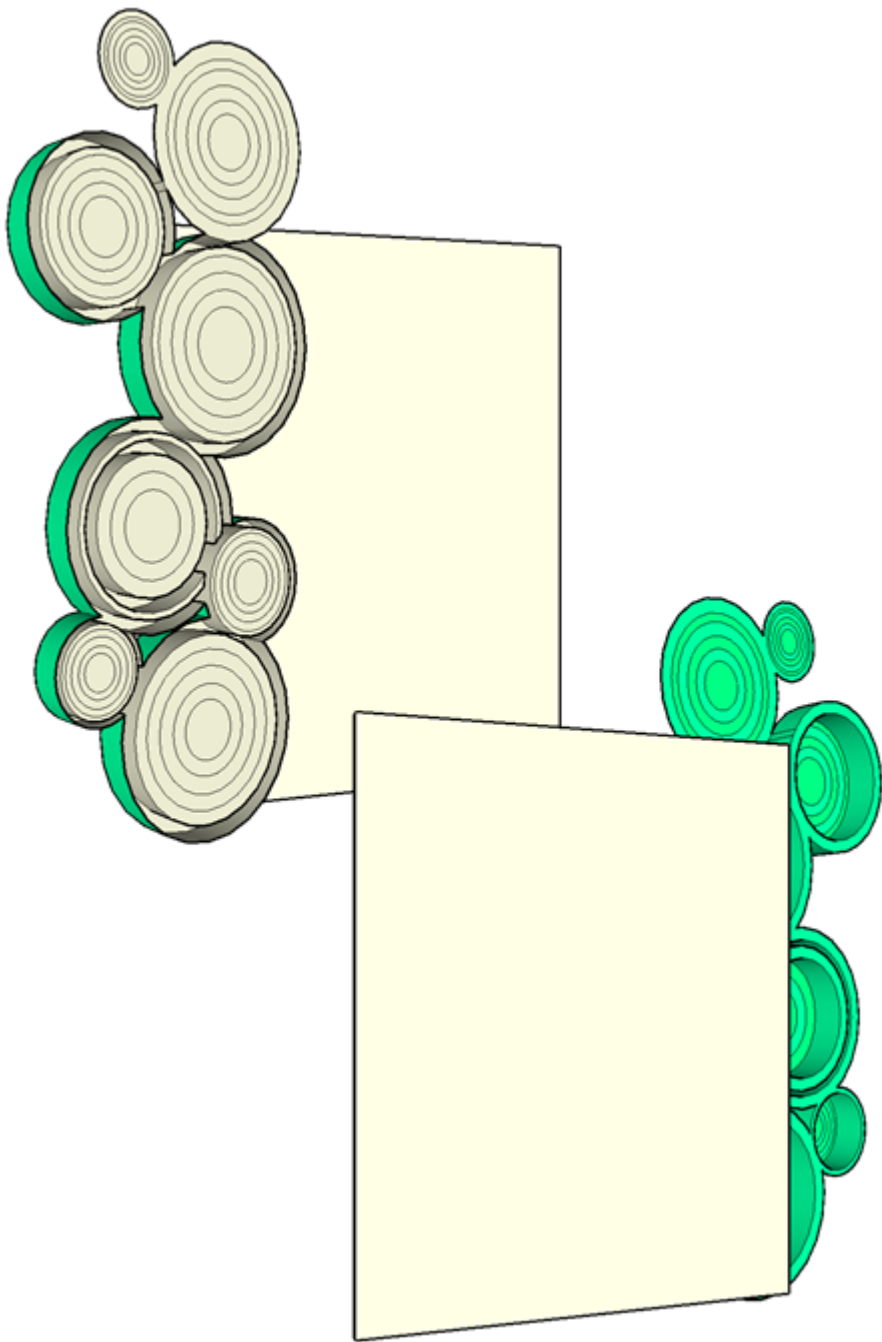


Scale: 3"=1'

Date: 12.2023

Drawing No.
info panel
SC.01

Vision by Janelle Sochet



Origins

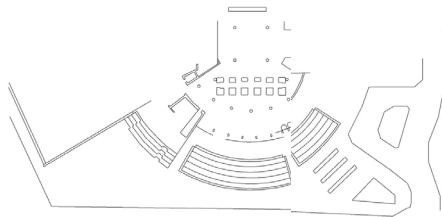
earthwithin

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



Scale: 3"=1'

Date: 12.2023

Drawing No.
info panel
SC.01a

Vision by Janelle Sochet



Vibrant Voices

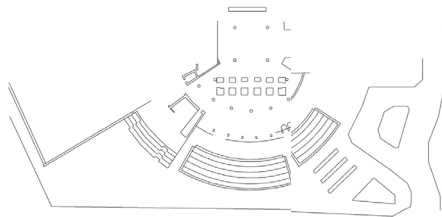
earthwithin

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

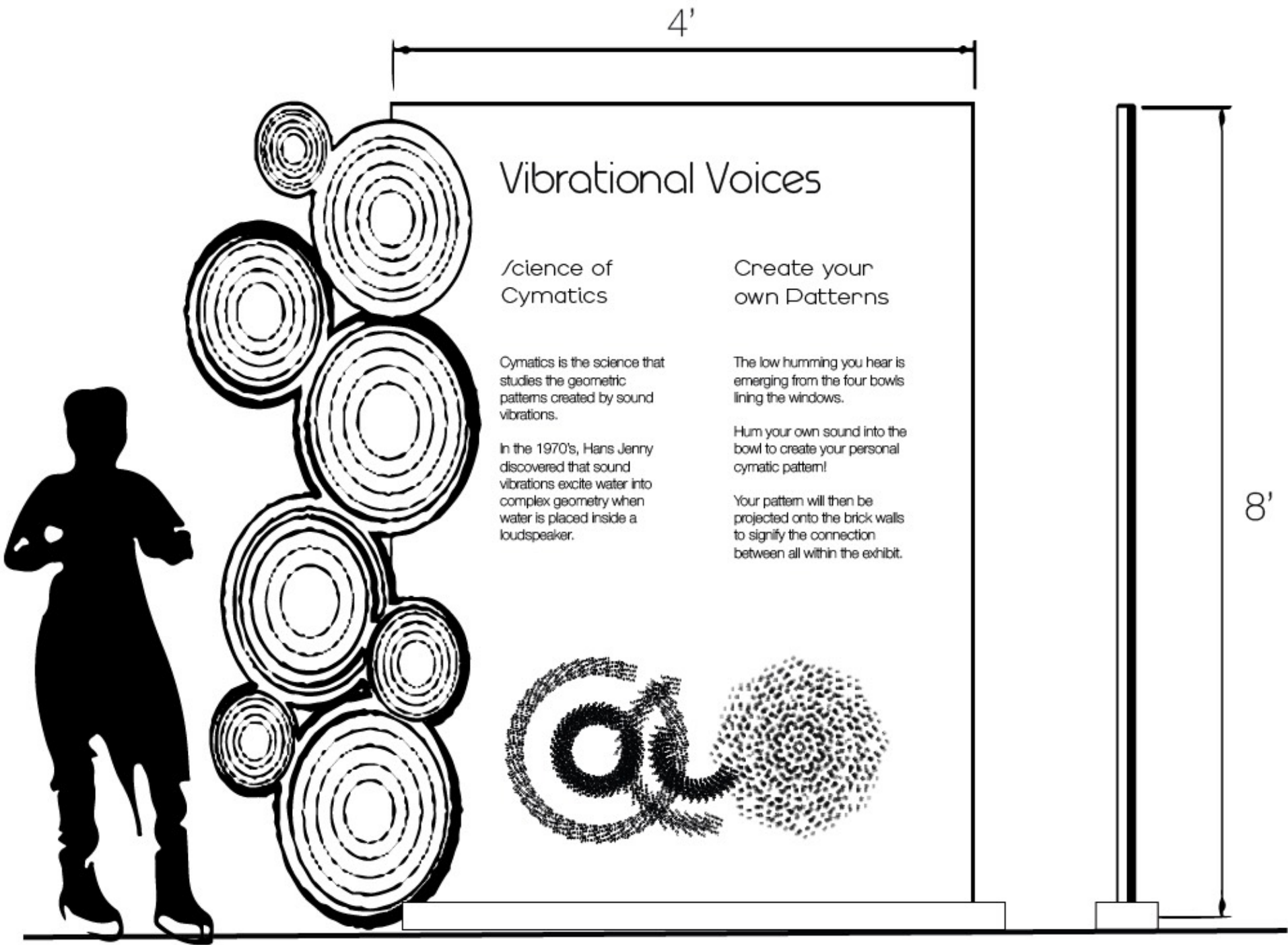


Scale: 3"=1'

Date: 12.2023

Drawing No.
info panel
SC.01b

Vision by Janelle Sochet



Vibrant Voices

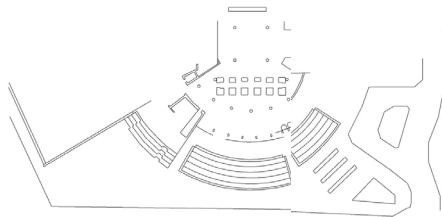


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



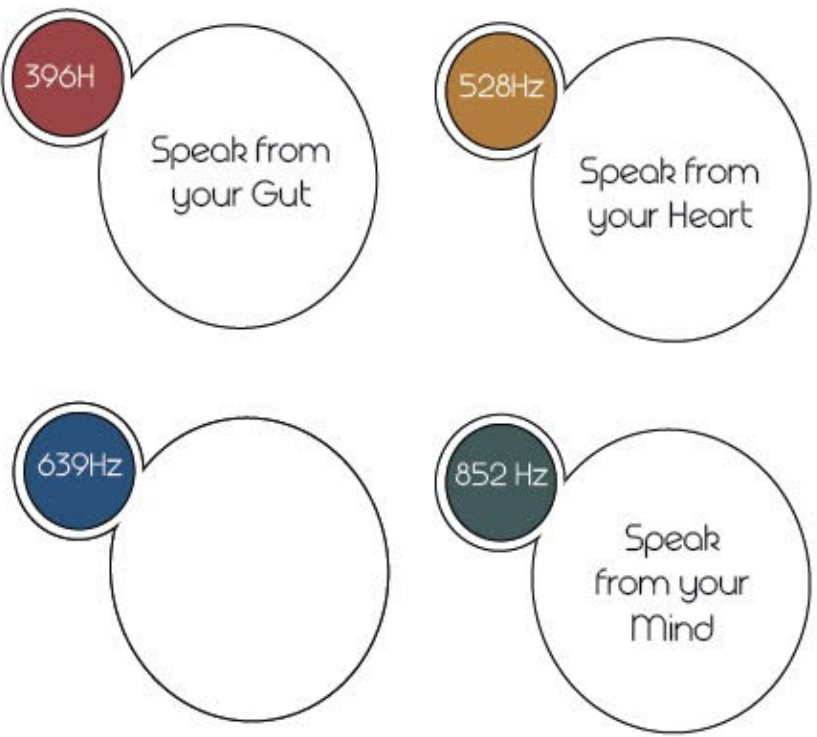
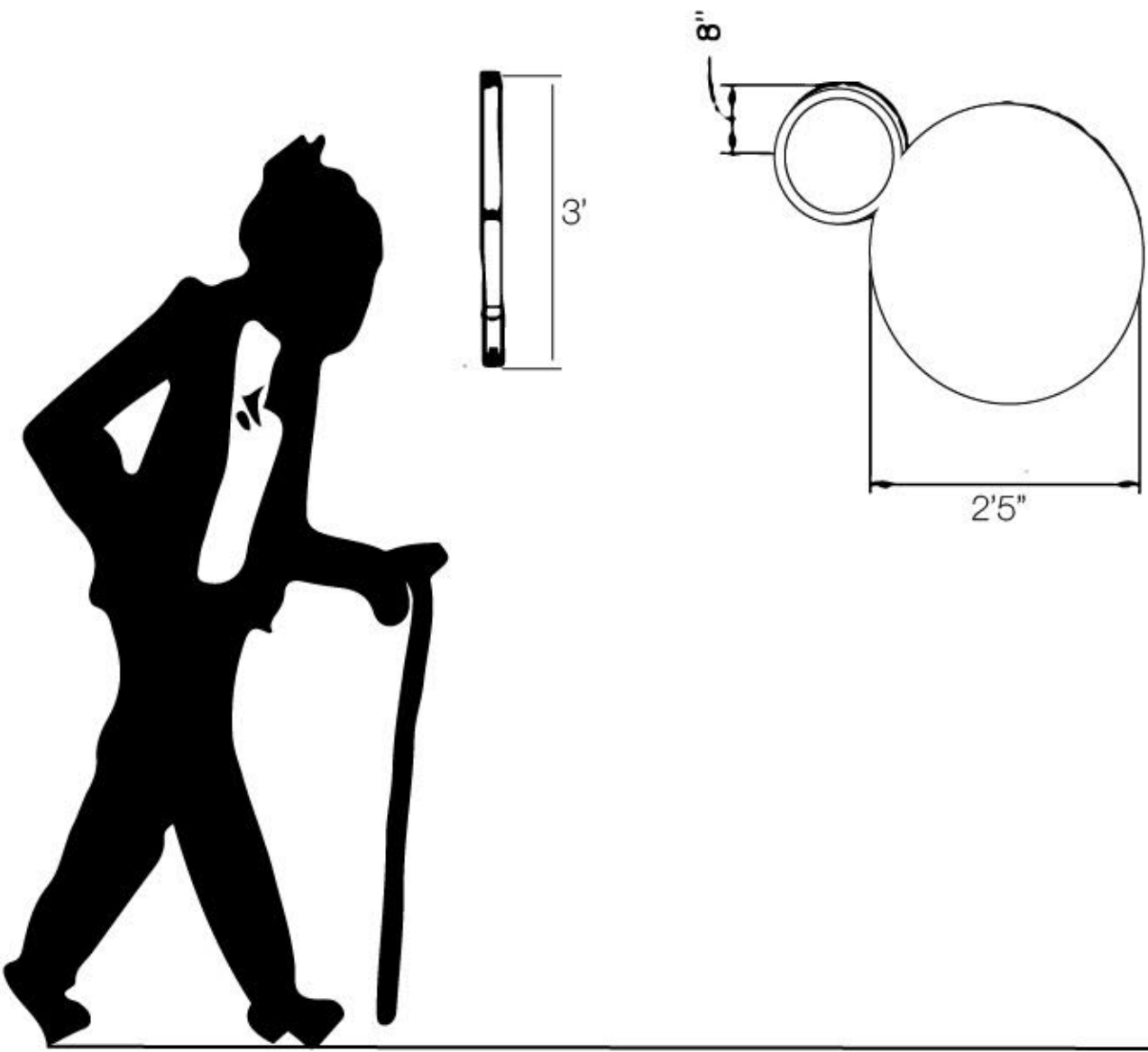
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Date: 12.2023

Drawing No.

Orbs
SC.10

Vision by Janelle Sochet

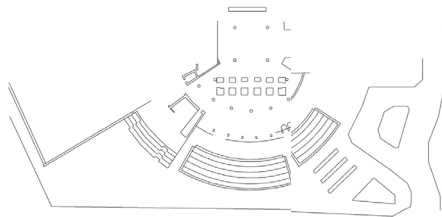


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

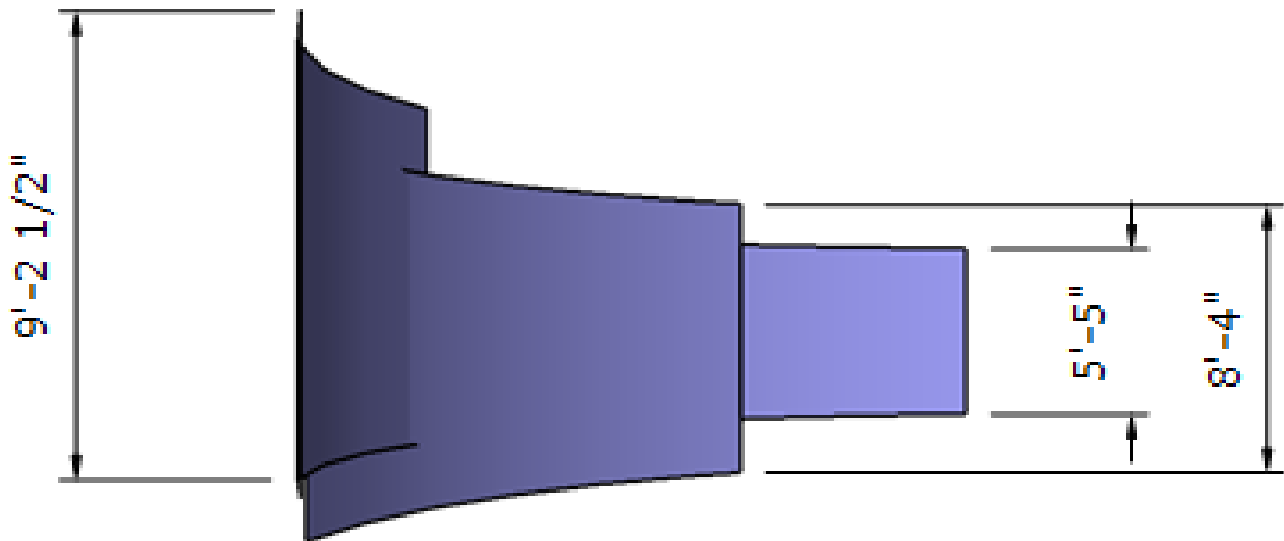
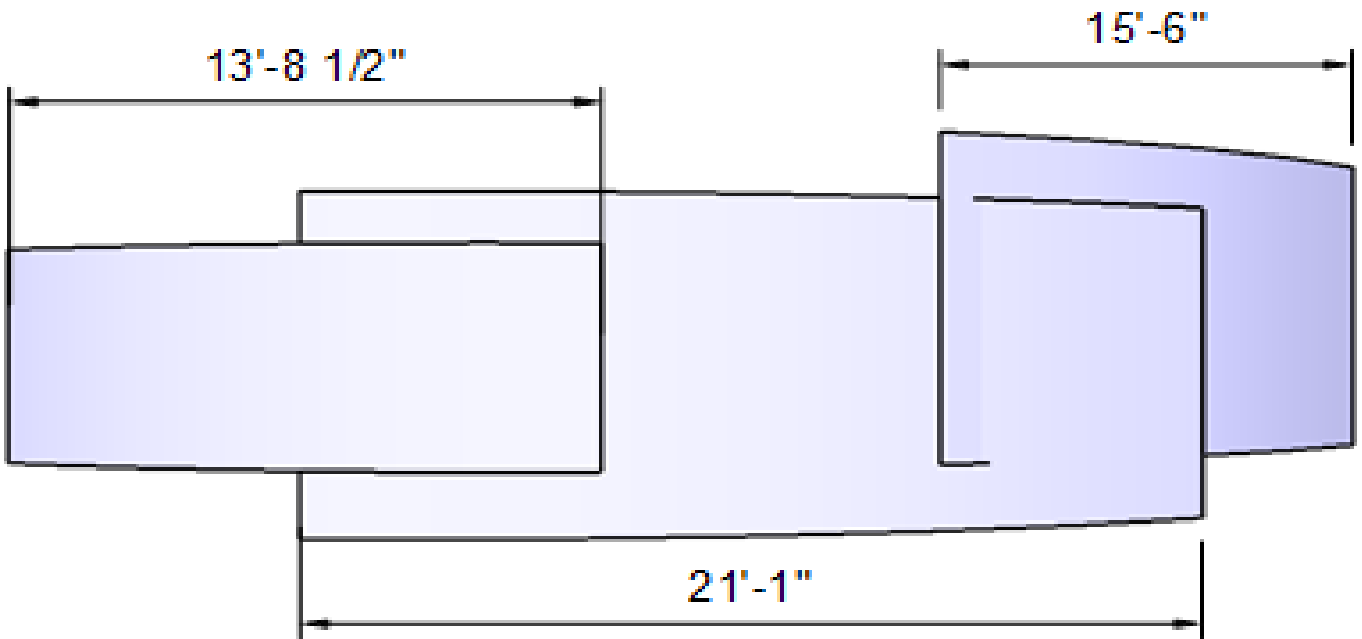


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Date: 12.2023

Drawing No.
curved divider
SC.20

Vision by Janelle Sochet

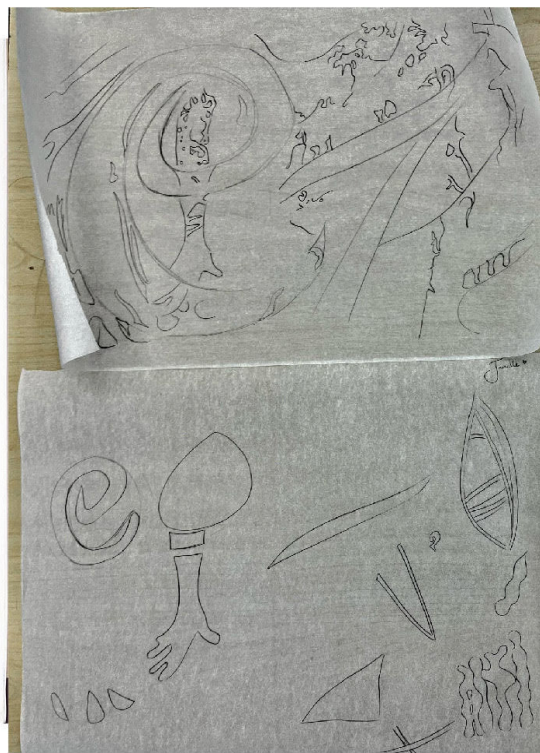
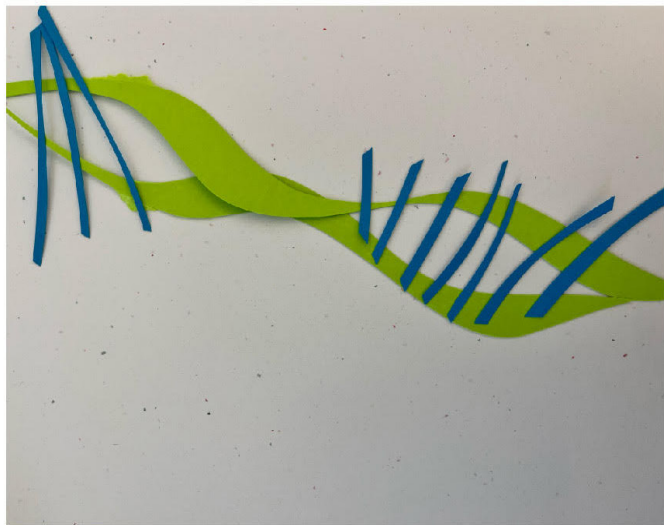


Experimental 2D 3D

earthwithin

2D to 3D

Exploration of how core graphic look and feel elements translate into spacial design

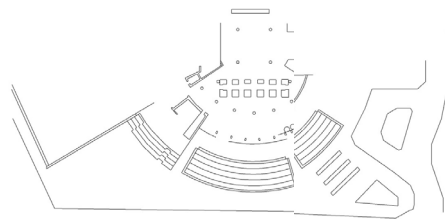


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

Walk with Sages Map

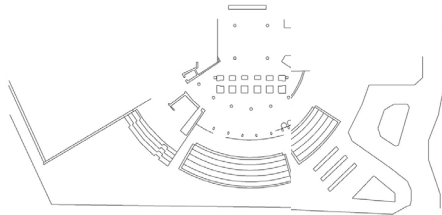
earthwithin

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CItYarts

Key Plan:

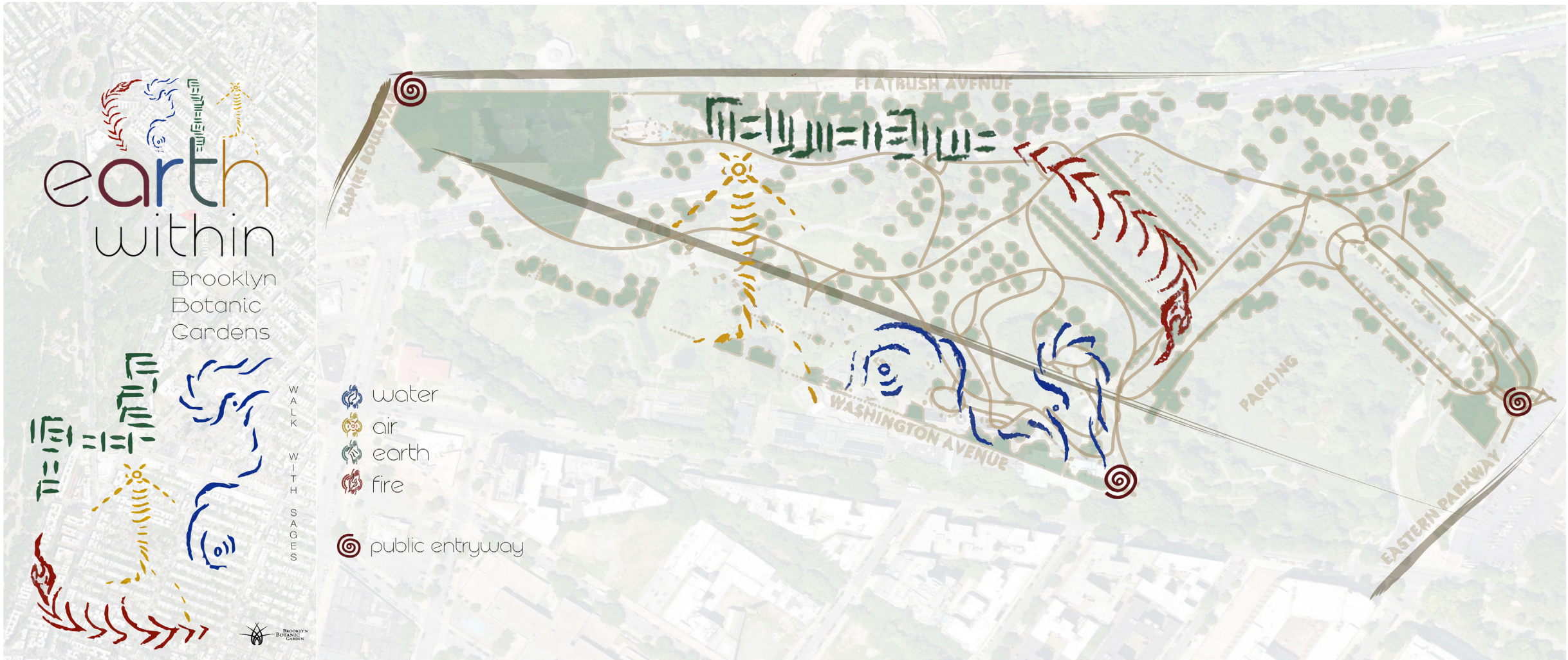


Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet



Walk with Sages / Content





Walk with the /ages

Explore the gardens with the stories of elemental sages


Tap into the nature

Tap into the narrative

Tap into you




Tune in to the Earth Within app & walk with the sages



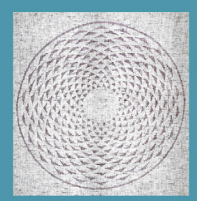
Esperanza /palding is an intuitive musician, specializing in standup and electric bass, vocals and composition. Spalding started her music journey at a young age involved with a music program in her hometown Portland community. As for her writing she sings in several languages, including English, Spanish, Portuguese, and French. She won her fifth Grammy this year for best jazz vocal album for Songwrights Apothecary Lab. Listen in to her thoughts on music and self expression.




Tune in to the Earth Within app & walk with the sages



Veda Austin, A New Zealand water researcher, studies the language of water and how it impacts the human experience. Her findings are grounded in the Japanese scientist, Masaru Emoto's "The Miracle of Water", where reactions to positive and negative expressions of water crystals are captured; based on the images produced, there is a clear distinction to how water interprets theses desired or unwanted phrases. Austin explored deeper into this theory using imagery to stimulate crystallized communication between various types of water.




Tune in to the Earth Within app & walk with the sages



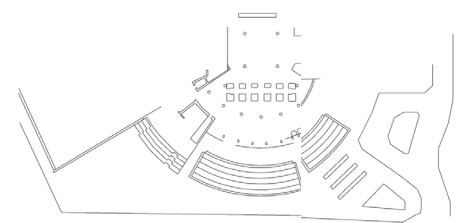
Daosetsu Teitaro /uzuki, a native Switzerland, is a foundational figure of the practice, Expressive Arts Therapy. "Knill introduced the method of "intermodal decentering" in the 1990s. This method is based upon systems theory. It leads the patient out of the constriction of thinking and acting tied to their problem and into a space of playful and artistic shape/form. This leeway allows for sensual experiences that are neither predictable nor intentional. The client can find "solution possibilities" in the concretely observable "here" and "now" of the artistic process." In other terms, inspiring a grounding experience to accept what is and learn how to be fluid in the process of problem—solving.



Tune in to the Earth Within app & walk with the sages



Guadalupe Maravilla is a practitioner over 12 years, teaching mindfulness and meditation practices scientifically proven to reduce stress & anxiety, increase focus and improve well-being. Fundamentally, the practices cultivate awareness of both our inner and outer worlds. Shares their meditation practice at local yoga studios in Brooklyn, NYC and online page Cultivating Awareness.



earthwithin

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

FIT

School of Graduate Studies

Graphics



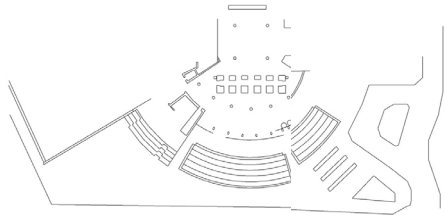
earthwithin

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Drawing No.

Vision by Janelle Sochet







drafting & design

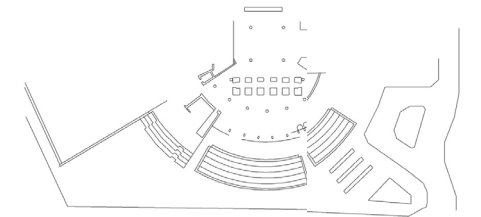
earthwithin

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earth within

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 Partners:
BKm Teens and CITYarts

 Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

Design 1a – Sound Bowls

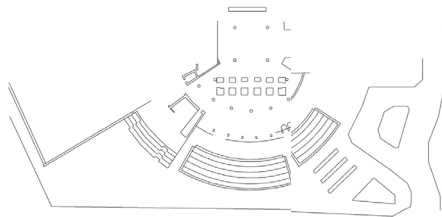


Project:
earth within

Location:
Brooklyn Museum and
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Partners:
BKm Teens and CITYarts

Key Plan:

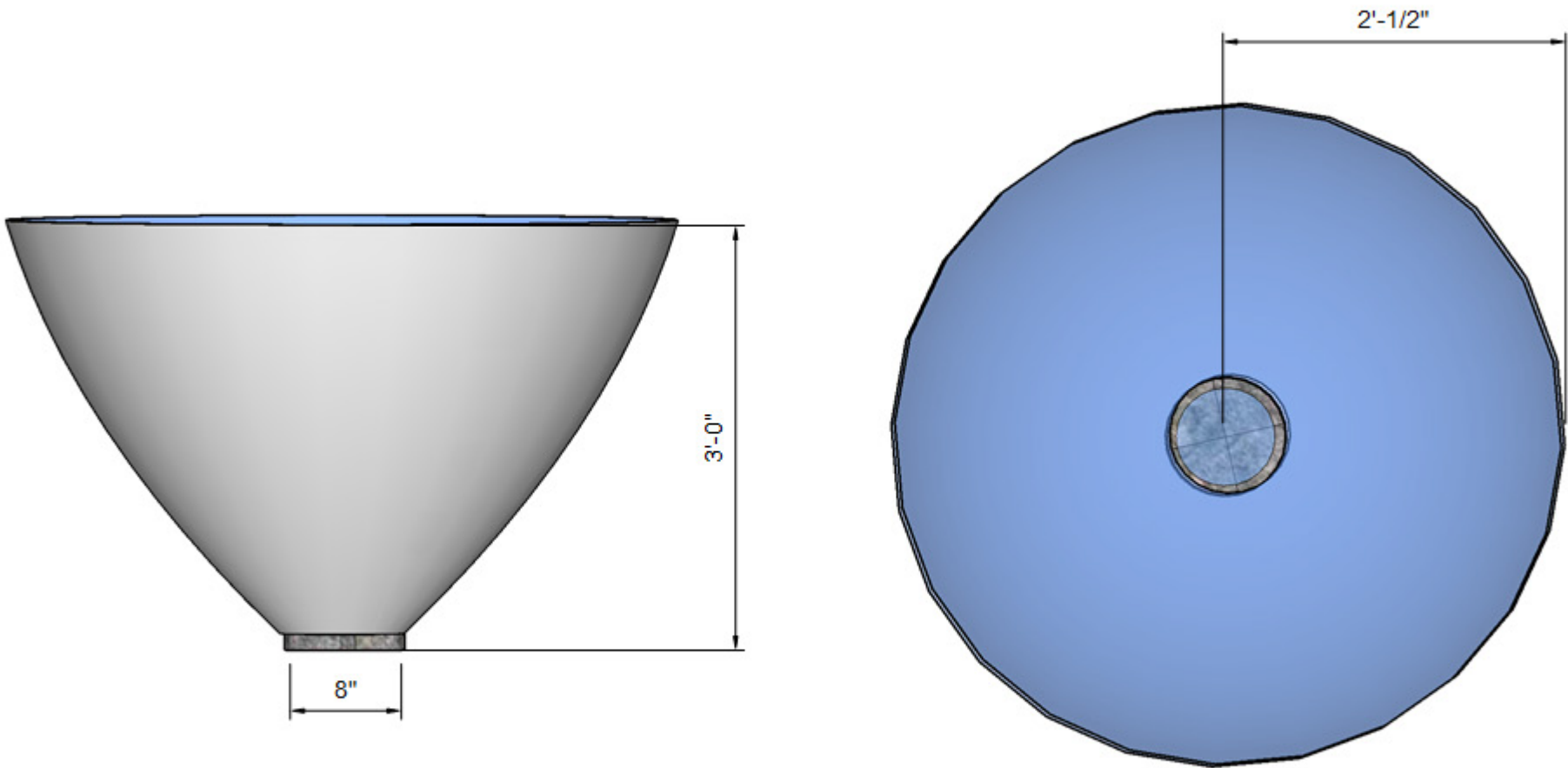


Scale: 3"=1'

Date: 12.2023

Drawing No.
cymatic bowls
D.01

Vision by Janelle Sochet



Design 1b- Sound Bowls chairs

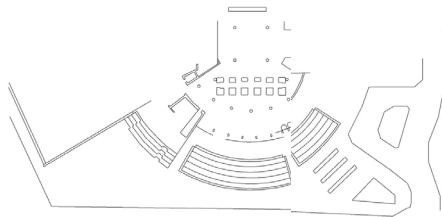


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

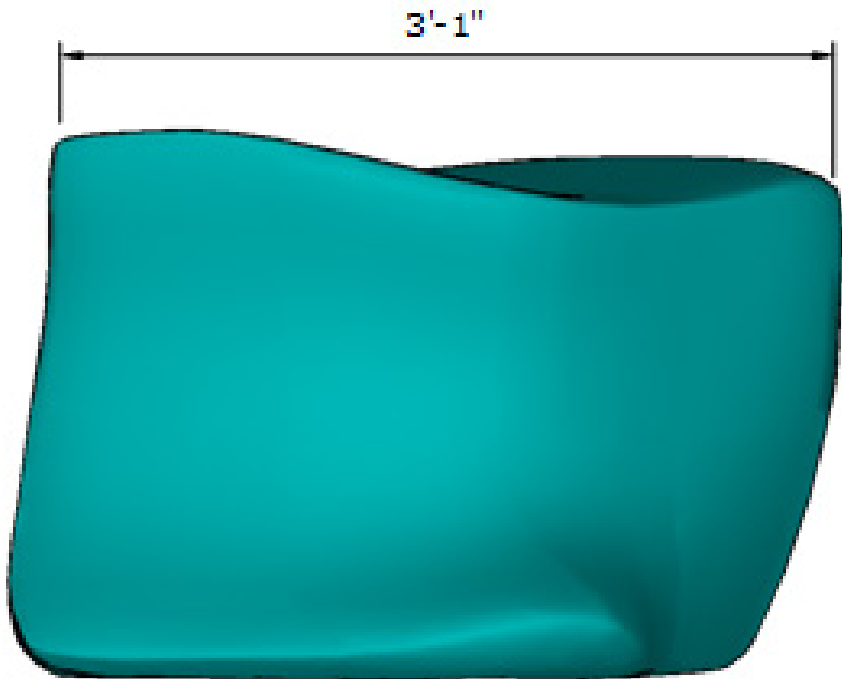
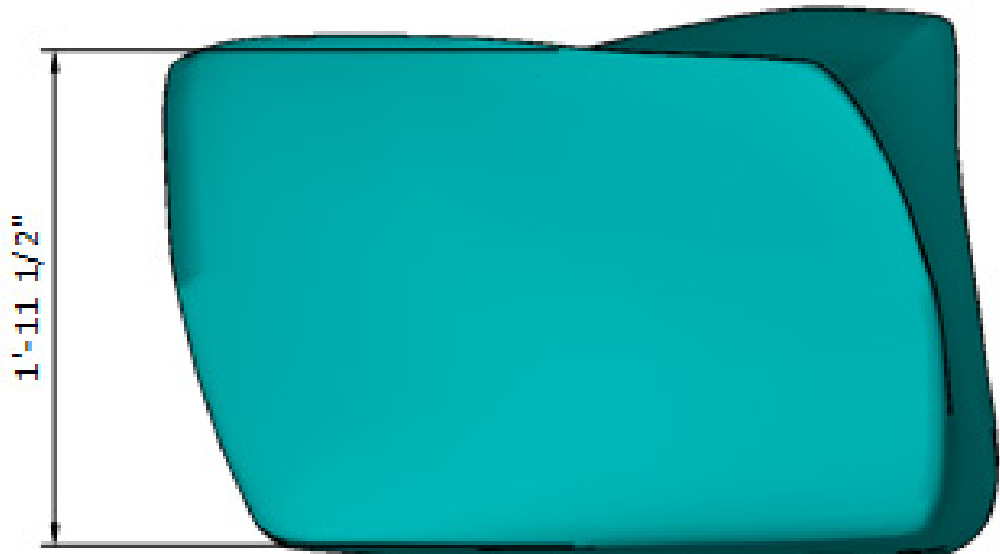
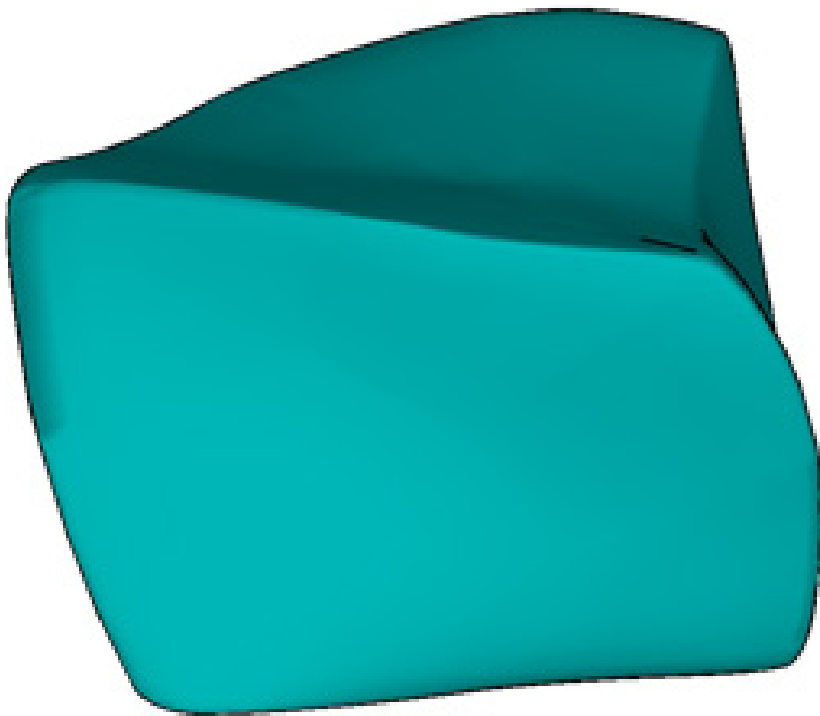


Scale:

Date: 12.2023

Drawing No.
cymatic chairs
D.02

Vision by Janelle Sochet



Design 2: Sonic Reverb

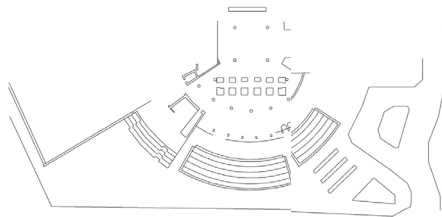


Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



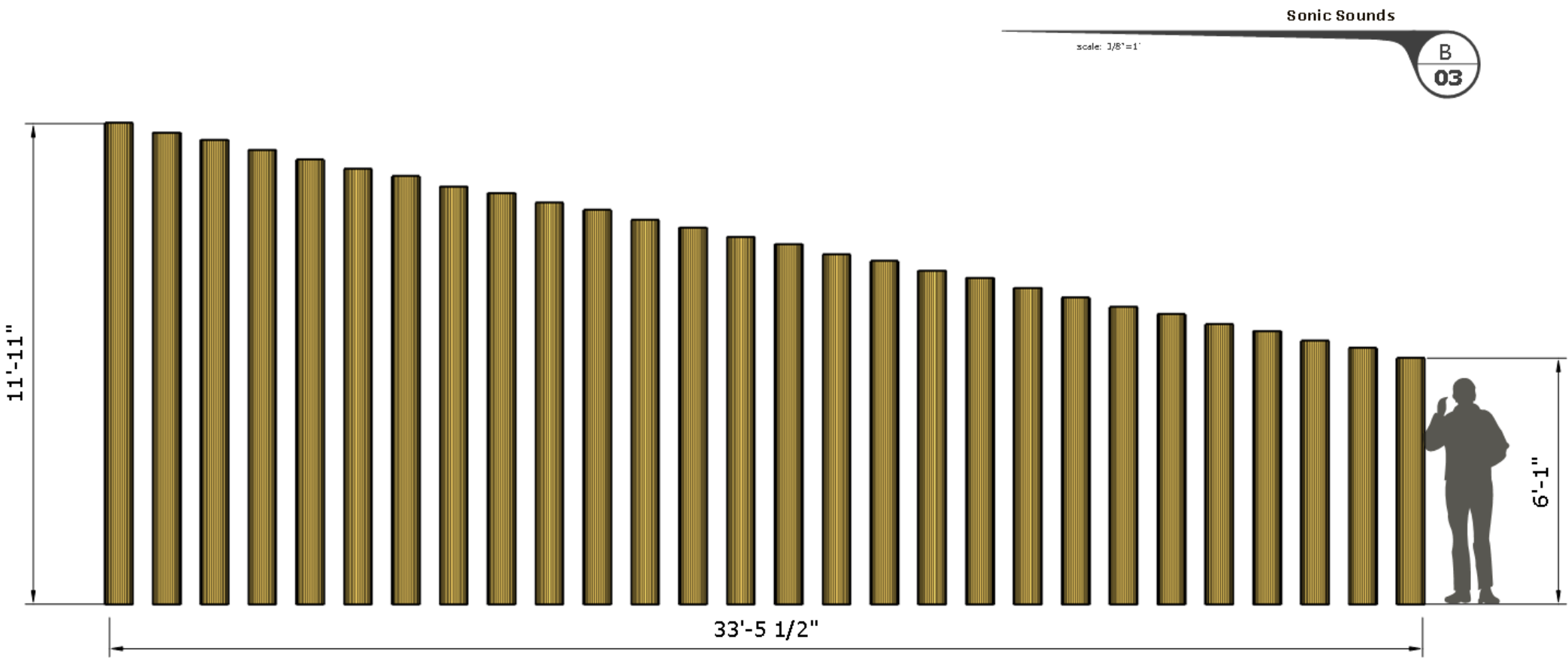
Scale:

Date: 12.2023

Drawing No.

Sound Chimes
D.03

Vision by Janelle Sochet



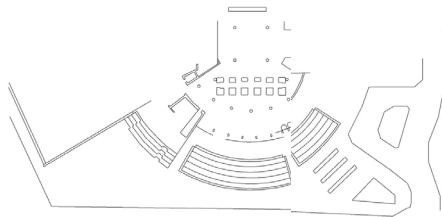
Design 3 (Garden)

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:

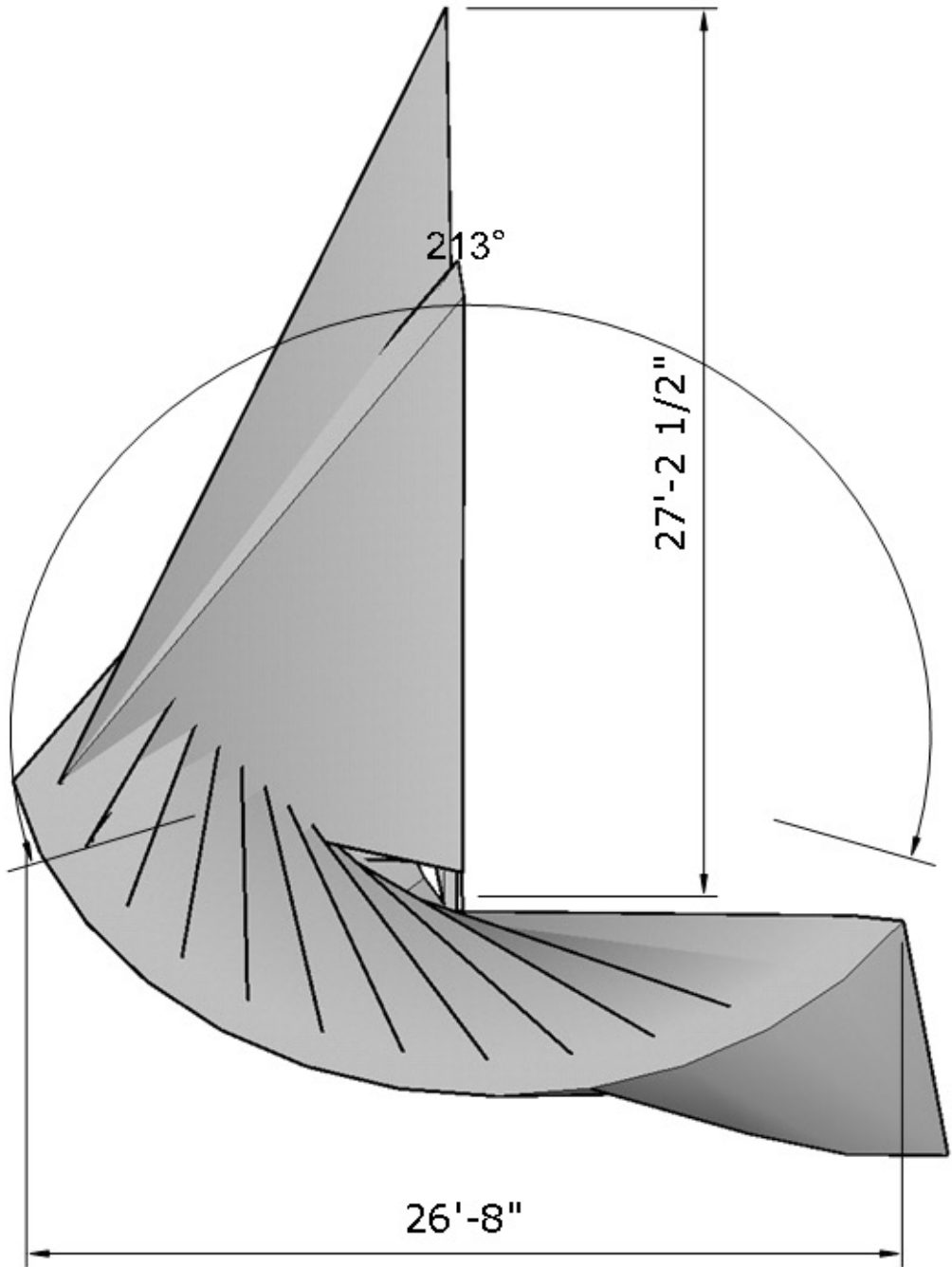
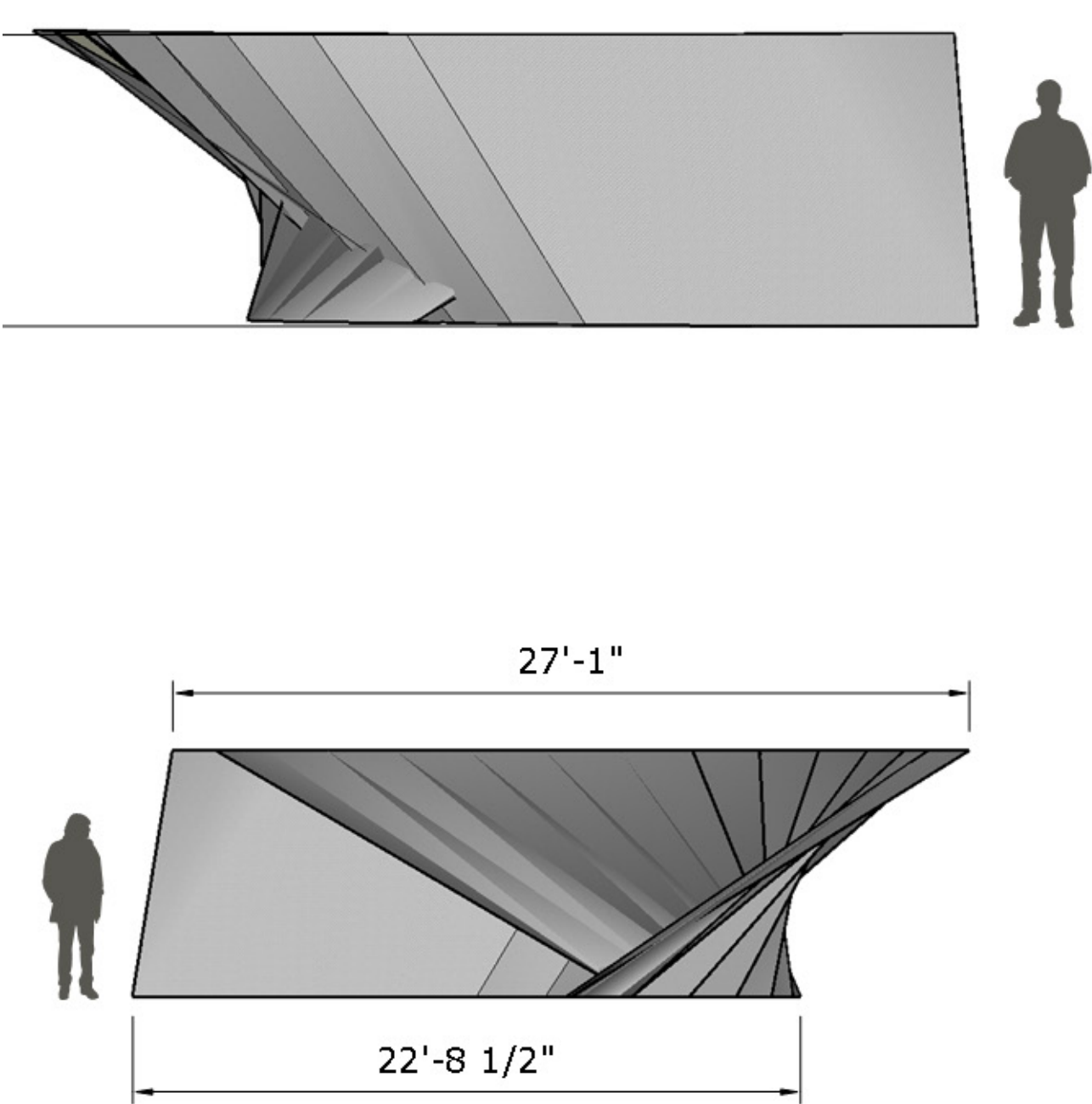


Scale:

Date: 12.2023

Drawing No.
Garden Mural
D.04

Vision by Janelle Sochet





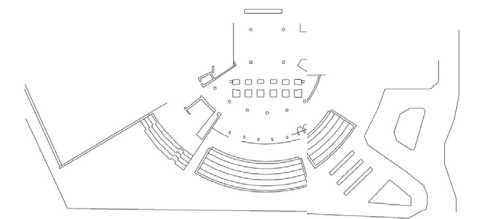
earthwithin

Project:
earth within

Location:
Brooklyn Museum and
Botanic Gardens

Partners:
BKm Teens and CITYarts

Key Plan:



Scale:

Date: 12.2023

Drawing No.

Vision by Janelle Sochet

