

# NEA: Learning and Leadership

“Pathways to Global Communication”

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Guest Speaker:

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# Project Updates

Next NEA Learning and Leadership Lecture:

Dr. Jacqueline Jones Royster

10:00am

April 29, 2016

Board Room

Luncheon follows in Living Room at 12:30 for NEA participants

Reflective Teaching Portfolio

Optional May One-to-Ones to Work on Teaching Portfolio

# Reflective Teaching Portfolio Overview

**Part 1:** Reflecting on Theory, Practice, and Communication

**Part 2:** Moving Theory into Practice: Diversity as Resource\*\*

**Part 3:** Teaching Goals Statement

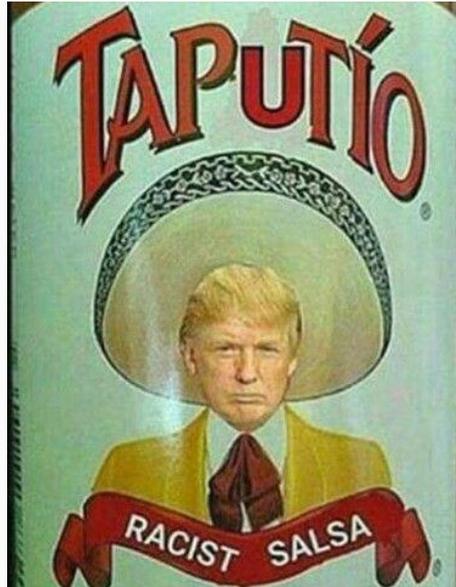
# Workshop 2:

## Don't Get Lost in Translation: Why Culture and Context Matter in Communication

*Disclaimer:*

*The images and language used in this presentation are provocative in order to discuss issues of cultural awareness and sensitivity. They do not represent the views of FIT, the NEA, or today's presenters.*

# Mexican American Anti-Trump Memes



- Why did the designers choose to represent Trump in this way?
- What social commentary are these designers making?
- What cultural references are being made in these memes?

# NOPE Activity



## Activity/Assignment:

- Why did the designer choose to represent Trump in this way?
- What social commentary is this designer making?



2016



2008

**What assumptions does the assignment make about:**

- Age?
- Nationality?
- Political knowledge, interest, and/or affiliation?

# The Takeaway

- All assignments and activities are culturally bound.
- Cultural knowledge includes, but is not limited to:
  - Language/Dialect
  - Nationality
  - Region
  - Age/Generation
  - Gender/Sexuality
  - Religion
  - Customs

# Takeaway (Continued)

- Plan to assess what students already know and bring to the classroom.
- Keep cultural and linguistic differences in mind when developing and assessing assignments/activities.
- Model cross-cultural and international awareness for students.
- Encourage conversations that examine and develop cultural awareness.
- Look to models like Hofstede's taxonomy for cross-cultural communication (but don't limit yourself to them): <http://geert-hofstede.com/>

## Reflective Portfolio Part 2 Questions:

- How might you change an existing lesson/assignment as a result of participating in the NEA project?
- What new assignment might you develop that would incorporate lessons learned as a result of the Pathways to Globalization workshops?
- When responding to and evaluating student writing and/or presentations, which assessment practices will best inform students' understanding of communicating across cultures?

## Works Cited

Fairey, Shepard. *Obama*. Digital image. *Obey Giant*. N.p., 25 Jan. 2008. Web. 6 Mar. 2016. <<https://obeygiant.com/obama/#more-541>>

Hofstede, Geert. "Welcome to The Hofstede Centre." Cultural Insights. N.p., n.d. Web. 11 Mar. 2016. <<http://geert-hofstede.com/>>.

*Taputío*. Digital image. iFunny. N.p. N.d. Web. 6 Mar. 2016. <<https://ifunny.co/tags/Taputio>>

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