STUDENT VOICES + TECHNOLOGICAL INNOVATION RETHINKING ONLINE PEDAGOGIES



FIT Fashion Institute of Technology



The FIT Panel:

- Dympna Bowles Dean for Curriculum and Instruction
- Elaine Maldonado Director of Faculty Development & Center for Excellence in Teaching
- Tamara Cupples Executive Director of Online Learning and Academic Technologies
- Jeffrey Riman Coordinator/Instructional Designer, Center for Excellence in Teaching

FIT at-a-Glance

Iocated i Manhattan NYC

- 10,500 students (10% international); 1000 faculty
- 4 residence halls, with a total capacity of 2,400 students
- public college within the SUNY system
- a specialized mission in art and design, fashion and business
- 47 degree programs at the associate, baccalaureate and master's levels

47 Degree Programsin 28 different areas of study

Design:

• Fashion Design

- Computer Animation
- Toy Design
- Photography
- Interior Design
- Accessories Design
- Advertising & Graphic Design and more

Business:

- Fashion Merchandising Management
- Advertising & Marketing Communications
- Home Products Development
- Cosmetics & Fragrance Marketing
- International Trade
- Textile Development & Marketing
 - ... and more

Technology in the Curriculum at FIT

- 100 fully online courses (300 sections annually)
- 1 online degree program; another to launch Fall
 2011
- 12 blended courses in pilot

- 600+ web-enhanced courses
- 142 specialized courses with industry-based technologies
- 46 computer labs; 1200 computers; wireless throughout campus

Some Industry-based Technologies used at FIT

- Web PDM Fashion Design, FMM, Prod Mgmt
- Primavision Knit Design (Fashion Design)
- Stoll Seamless Knit Technology (Fashion Design, and TDM)
- Arthur Planning Software (FMM-

Fashion Merchandising Management)

• SolidWorks (Toy Design)

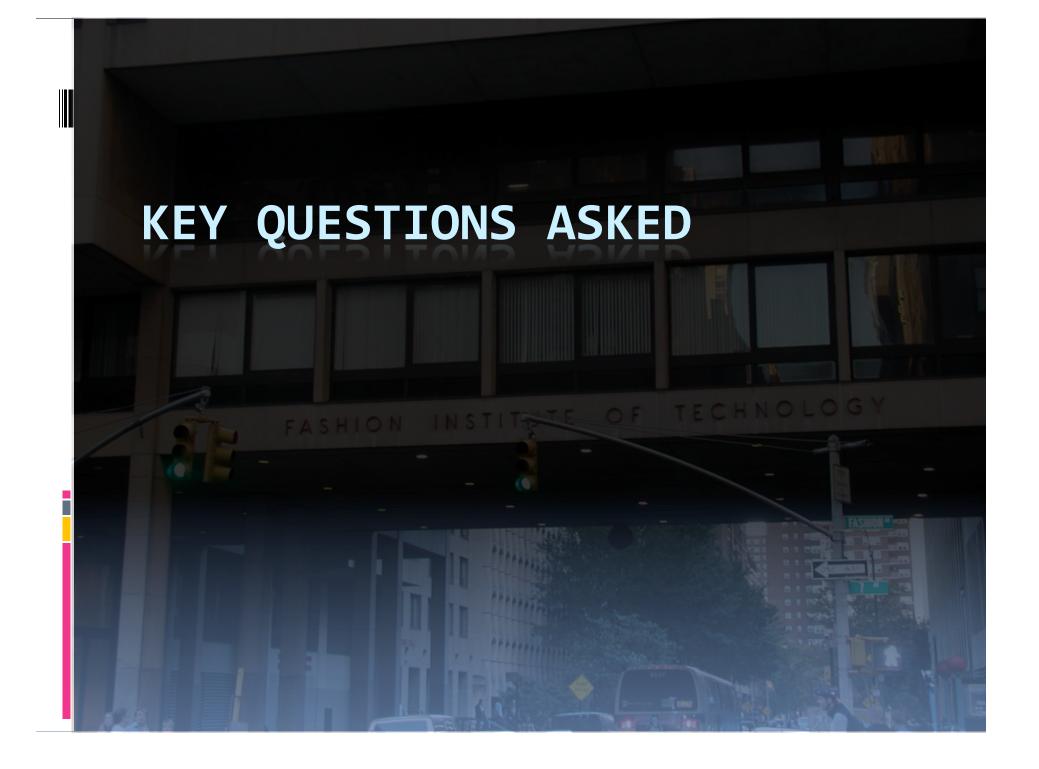
- Autocad (Interior Design)
- VectorWorks (Visual Pres & Exhibition Design)
- Final Cut Pro (Computer Graphics, Fine Arts, Photog)
 - -- and many more

Autodesk 3ds Max Apple iWork (Keynote, Pages, Numbers) AccuRender Adobe After Effects CS4 Adobe CS Design Premium 5 Acrobat Professional 9 Age Technology Clic Design Autodesk AutoCad 2009 Cobalt **Colour Matters** Discover Econ **Extensis Suitcase Fusion** Final Cut Pro (Cinema Tools, Color, Compressor, DVD Studio Pro, LiveType, Motion, Soundtrack Pro) Freeborders Designer Gerber AccuMark Gerber WebPDM Google SketchUp **Graphic Workshop Professional** IBM AS400 Client & JDA ASR Client JDA Allocation & Enterprise Planning Lectra Software Suite (U4ia, PrimaVision, Modaris, DiaminoFashun, Kaledo Style, Kaledo Knit, Kaledo Weave)

Microsoft Office (Word, Excel, Powerpoint, Outlook/Entourage) Nedgraphics Fashion Studio Nedgraphics Jacquard Studio **Premier Accessiblity Suite** QuarkXpress Tom Sa SolidWorks SPSS SynchronEyes VectorWorks Aufmann Barker Math Tutorial **Corel Painter** Desig Spec FormZ Geometers SketchPad Macromedia Director **Pronounciation Pr** Pulse Signature Xi Quickbooks Pro Rhino 3 & Flamingo, TechGems, RhinoGold SnapFashun STOLL M & IrfanView



A DIALOGUE WITH STUDENTS



1.When asked how long a student should wait for a professor to answer email, MOST students said:

A. days

- B. week
- C. 24 hours
- D. B the end o the day

C. 24 hours

2.When asked how often students should check <u>their</u> school email, MOST students said:

- A. Twice a day
- B. Daily

- C. Weekly
- D. More than twice a day

B Daily

3.We asked students how they feel about PowerPoint presentations. MOST students said:

- A. They are usually boring.
- B. They're boring when faculty read the material to the class.
- C. They are good because you can read the material ahead of time.
- D. love them.

B. They're boring whe faculty read the material t the class.

A poor sample looks like...

diaper

[Middle English] Originally, *diaper* seems to have denoted a costly silk fabric, but the word has been applied since the 15th century to a linen fabric woven with a small simple pattern. It is from Old French *diapre*, from medieval Latin *diasprum*, based on Greek *dia* "across" and *aspros* "white" (the composite sense being either "white at intervals" or "pure white"). Babies' nappies were originally made from pieces of *diaper*, which gave rise to the US application of the word.

- A Word From...

'A cornucopia of bookish information'

The Oxford Companion to the Book is a ground breaking 2 volume reference work on all aspects of the book from ancient times to the present day. Written by over 400 of the world's best scholars in bibliography and book history, this Companion is made up of a unique combination of 48 essays followed by over 5,000 A Z entries. Read an extract from the essay on Children's books by Andrea Immel in this month's Word From article.

- More highlights from the 'World of Words' section

<u>Plain English</u>

The Oxford Guide to Plain English, contains essential guidelines to help express yourself more clearly. In this month's 'Word From...' article, the author of the book, Martin Cutts, explains why it is important to make your language easy to understand.

The Insect That Stole Butter? Oxford Dictionary of Word Origins

The InsectThat Stole Butter?, contains the stories behind thousands of English words. Read about the origins of some words you may come across this festive season, including chocolate and tinsel, in this month's 'Word From...' article.

What Made The Crocodile Cry?

In Susie Dent's new book, *What Made The Crocodile Cry?* the *Countdown* star tackles 101 intriguing questions about English in an entertaining exploration of the language. Read more in this month's 'Word From...' article.

English revealed - in all its glory

4.We asked students how they
feel about online learning.
Most students said:

- A. don't like online classes that have mostly written materials.
- B. only take online classes when the traditional class is full.
- C. It all depends upon the teacher.

D. Online classes are much better than traditional classes.

 A. don't like online classes that have mostly written materials. 5.Students were asked if they like their professor using social networking sites like FaceBook. Most students said:

- A. No...it's an invasion of our privacy.
- B. It's ok...sometimes.

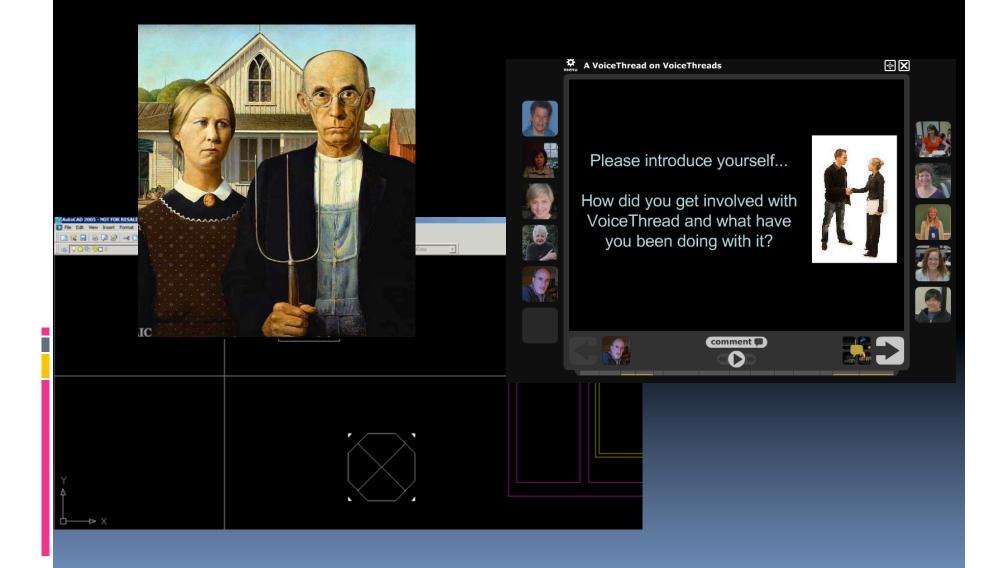
- C. It's a good thing since w know these sites and use them every day.
- D. These are important to use since they are used in the business world regularly.

A. No...it's an invasion of our privacy.

Other Student Feedbackon Blended Learning

- "Lectures are more meaningful, more packed and intense"
- "This format helped me personally, with my own time management skills"
- " I remain skeptical about courses that are fully online...but I was surprised that some of the liveliest discussion actually occurred online"

Multi-Discipline Technologies



THANK YOU HTTP://WWW.FITNYC.EDU HTTP://WWW.FITNYC.EDU/ONLINELEARNING HTTP://WWW.FITNYC.EDU/CET



Fashion Institute of Technology

Support and self-help

