**OMNI-CHANNEL RETAIL**  
Business Certificate Group  
**AUDIT FORM**

<table>
<thead>
<tr>
<th>NAME:</th>
<th>ID NUMBER: @</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEMESTER STARTED:</td>
<td>YEAR STARTED:</td>
</tr>
<tr>
<td>fall · winter · spring · summer</td>
<td></td>
</tr>
<tr>
<td>DAYTIME PHONE:</td>
<td></td>
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<tr>
<td>EMAIL:</td>
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WRITE THE SEMESTER AND YEAR YOU TOOK EACH CLASS NEXT TO THE CLASSES YOU COMPLETED:  
(ex. "spring 2015")

A total of 10 courses (9 required and 1 personal choice) is needed to complete this certificate.

*Required courses (recommended in this order)*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
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</thead>
<tbody>
<tr>
<td>SXR 005</td>
<td>Introduction to Today’s Omni Channel Retailing</td>
</tr>
<tr>
<td>SXR 040</td>
<td>Who Are Your Best Customers and How to Motivate Them to Buy</td>
</tr>
<tr>
<td>SXR 050</td>
<td>Intro to Branding: The Art of Customer Bonding</td>
</tr>
<tr>
<td>SXR 080</td>
<td>Retail Operations and Management for the Omni-Channel World</td>
</tr>
<tr>
<td>SXR 085</td>
<td>Intro to Logistics and Fulfillment for Omni-Channel Business</td>
</tr>
<tr>
<td>SXY 200</td>
<td>Data Analytics: The Key to Unlocking Customer Intelligence</td>
</tr>
<tr>
<td>SXR 055</td>
<td>Introduction to E-Commerce and Digital Retailing</td>
</tr>
<tr>
<td>SXR 115</td>
<td>Omni-Channel Buying and Merchandising</td>
</tr>
<tr>
<td>SXR 119</td>
<td>Omni-Channel Strategies: Winners and Losers</td>
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*Personal choice courses (choose 1)*

<table>
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<tbody>
<tr>
<td>SXR 006</td>
<td>Intro to Fashion and Luxury Retail</td>
</tr>
<tr>
<td>SXR 008</td>
<td>Global Retailing: The New Reality</td>
</tr>
<tr>
<td>SXR 028</td>
<td>Introduction to the Planning and Allocation Function</td>
</tr>
<tr>
<td>SXR 075</td>
<td>Retail Math: Merchandising, Planning and Gross Margin</td>
</tr>
<tr>
<td>SXR 130</td>
<td>How to Land a Job in Omni-Channel Retail</td>
</tr>
<tr>
<td>SXB 275</td>
<td>Crafting the In-Store Experience to Convey the Brand</td>
</tr>
</tbody>
</table>

*Please hand in audit form to 236 West 27th Street-Storefront or fax to 212-217-7176.*