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<td>RECYCLING - PLAN DETAILS</td>
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<td>EX-05-09</td>
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<tr>
<td>EX-05-09</td>
<td>MY SUPERPOWER</td>
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</table>
Superhero School is not your typical school. It is where kids of diverse cognitive abilities discover and harness their strengths, where they learn that being different is a superpower. With the guidance of their mentors, kids save the earth from climate change while engaging in Science, Technology, Engineering, and Mathematics (STEM).
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CONCEPT DIAGRAM

SUPERHERO
- Hero’s Journey
- Heroic Qualities
- Unique Strengths

SUPERPOWERS
- Heightened Senses
- Cognitive and Perceptive Abilities
- Intense Interests
- Determination

AUTISM IS A SUPERPOWER

NEURODIVERSITY
- Neurodivergent + Neurotypical
- Difference not Disability

ENGAGING A NEURODIVERSE AUDIENCE
- Common Interests
- Hands-on Play
- Flexible Environment
- Inclusive Design

EMPOWERING KIDS ON THE SPECTRUM
- Harnessing Superpowers
- Nurturing Interests
- Embracing Uniqueness
- Increasing Self-Esteem

NEGATIVE FEELINGS
- Stigma around Autism
- Education

Diagram description
1 INTRODUCTION
The exhibition can be started from either of the opposite entries.

2 TRAINING
Visitors can choose which STEM areas or games they want to play. They can go in the order they prefer and recharge anytime they need a calming space.

3 REVELATION
Their superpowers are revealed and reinforced at The Ellipse.

4 GRADUATION
It ends with a photo opportunity where kids can wear costumes and their superpower sticker badges.
**SAVE THE EARTH**

Help fight climate change with your superpowers!

<table>
<thead>
<tr>
<th>Biodiversity</th>
<th>Coding</th>
<th>Building</th>
<th>Numbers</th>
<th>Superpower</th>
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<td>I-Spy Animals and Plants</td>
<td>Robotics in Agriculture</td>
<td>Floodwall</td>
<td>Trash Sorter</td>
<td>Discover your superpower</td>
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<tr>
<td>Matching Habitats</td>
<td>Robot Design</td>
<td>Wind Farm</td>
<td>Counting Recyclables</td>
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**ADULTS**

**NEURODIVERSITY**

Diverse cognitive abilities of children on the autism spectrum

<table>
<thead>
<tr>
<th>Science</th>
<th>Technology</th>
<th>Engineering</th>
<th>Mathematics</th>
<th>Strengths</th>
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<tr>
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<td>Logical Thinking</td>
<td>Visual-Spatial Thinking</td>
<td>Sorting</td>
<td>Being different is a superpower</td>
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<tr>
<td>Memory Recall</td>
<td>Creativity</td>
<td>Problem Solving</td>
<td>Counting</td>
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SUPERPOWERS
OF AUTISM
EMPOWERING KIDS
ON THE SPECTRUM
ENGAGING A NEURODIVERSE AUDIENCE
SUPERHERO
Know your Superpower
Hone your Superpower
EURODIVERSITY
SUPERPOWERS OF AUTISM
ENGAGING A NEURODIVERSE AUDIENCE
PERSPECTIVE SHIFT
NEURODIVERSITY

JANINE NATALIE B. EDOVAS
THESIS CAPSTONE 2023
Exhibition and Experience Design
Fashion Institute of Technology

PROJECT
Superhero School
CLIENT

SITE
NY HALL OF SCIENCE
Upper Level, North Wing
47-01 111th St., Queens, NY 11368

GRAPHIC TYPE
GRAPHIC NO.

CONCEPT BLOCKING DIAGRAM

SCALE
NTS
ISSUE DATE
12.06.2023

EX-01-05
PROJECT

The exhibition will:

- Serve the mission and vision of the New York Hall of Science (NYSCI)
- Serve the institution’s visitor base including students, families and educators
- Enhance an awareness of autism and promote positive attitudes towards children on the spectrum

EDUCATION

Visitors will learn:

- What neurodiversity is, and that everyone is special in their own way
- How “weaknesses” can be viewed as strengths

EXPERIENCE

Visitors will experience:

- Welcoming environment that accommodates their needs
- Feelings of pride in who they are and acceptance of other kids’ abilities and interests
- A space where they can be themselves and learn about themselves and other kids through multisensory play

GOALS

- Serve the mission and vision of the New York Hall of Science (NYSCI)
- Serve the institution’s visitor base including students, families and educators
- Enhance an awareness of autism and promote positive attitudes towards children on the spectrum
- What neurodiversity is, and that everyone is special in their own way
- How “weaknesses” can be viewed as strengths
- Welcoming environment that accommodates their needs
- Feelings of pride in who they are and acceptance of other kids’ abilities and interests
- A space where they can be themselves and learn about themselves and other kids through multisensory play

SITE

NY HALL OF SCIENCE
Upper Level, North Wing
47-01 111th St., Queens, NY 11368
Primary
Families with Children on the Autism Spectrum

- New York City residents, diverse population
- Adults ages 21 to 50, facilitator motivator type, including caregivers
- Children ages 4-8 (Pre-K to 3rd Grade), explorers, including siblings
- Different from neurotypical in terms of sensory processing, social communication, and patterns of behavior

Secondary
Families with Non-Autistic Children

- Same demographics and motivator type as the primary target audience
- Neurodivergent other than autistic (e.g. ADHD, dyslexia, and other learning disabilities)
- Neurotypical children whose verbal, physical, social, and intellectual skills develop at an expected pace, order, and level
NEW YORK HALL OF SCIENCE (NYSCI)

NYSCI was founded at the 1964–65 World’s Fair and has evolved into New York’s center for interactive science, serving a half million students, teachers, and families each year.

MISSION

NYSCI’s mission is to nurture passionate learners, critical thinkers, and active citizens through an approach they call Design Make Play.

NYSCI offers STEM learning opportunities for children with developmental disabilities such as Sensory Playdates—events aimed at giving neurodiverse children ages 4-8 an opportunity to explore science learning together in a communal environment.

PROJECT SPONSORS

The project will be funded by the FAR Fund and the J.E. & Z.B. Butler Foundation and will be supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council, and the New York State Council on the Arts.
Inclusion in museums can extend beyond physical access to accommodating all audiences including the neurodivergent (with conditions such as autism, ADHD, and learning disabilities) through events such as early morning sensory-friendly programs. However, these programs are limited as they only happen occasionally and are very focused on accommodating sensory sensitivities, which vary even among neurodivergent visitors.

A multisensory exhibition around common interests can not just accommodate but engage children across a range of cognitive abilities, while focusing on visitors on the autism spectrum. This approach will increase their self-esteem and recognize that their unique abilities make them valued members of society.
A multisensory exhibition around common autism special interests and unique abilities

Like any individual, autistic children have diverse interests and abilities. An interest-themed exhibition can encourage social connections among autistic and non-autistic children who share the same interests. It will also be an experience where children learn about their abilities and use them to solve challenges.
The S in the logo is made into a symbol similar to the bat signal and spread strategically in subway stations with the 7 train line and at the venue’s exterior. This symbol serves as a wayfinding element and a call to action for the budding superheroes.
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PROJECT
Superhero School

CLIENT
NYSCI

SITE
NY HALL OF SCIENCE
Upper Level, North Wing
47-01 111th St., Queens, NY 11368

GRAPHIC TYPE
PERSPECTIVE

NOTES

ISSUE DATE
12.06.2023
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Illustrations projected on the walls as shown in this rendering were drawn by Yuliya Paninna-Kottas for The New York Times, April 18, 2021. [Link](http://www.nytimes.com/interactive/2021/04/18/climate/climate-change-future-kids.html) The intent is to work with an illustrator with a similar style for this exhibit.
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DIMENSION PLAN

SEE GRAPHIC SCALE

SCALE

SEE GRAPHIC SCALE

ISSUE DATE

12.06.2023

EX-03-02
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SECTION LEFT - UPPER LEVEL, NORTH WING
1/16" = 1'-0"
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SECTION - THE ANTHONY VISCUSI GALLERY
1/8" = 1'-0"
GRAPHIC GENERAL ELEMENTS

EX-04-00
SHAPE

The lines and shapes in the graphics are pulled from the hexagon, an appealing shape that can be seen in nature and is used a lot in science fiction.

TYPEFACE

The type family chosen for the title and subhead is Hyperspace Race Variable by John Roshell, an experienced designer of fonts who has lettered thousands of comics for Marvel and DC. It is a futuristic, variable sans serif font that allows the user to change the weight, width, and slant. It evokes movement and speed.

The typeface for the body copy is geometric sans serif Avenir, created by famous type designer Adrian Frutiger in 1988 and is one of the most widely used typefaces in corporate branding. A more human version of the font Futura, it is very legible and suitable for body copy.

COLOR

The main color palette is a muted version of the rainbow, minus the red and yellow as these can be overstimulating for visually hypersensitive children. The use of rainbow colors is also a nod to the color spectrum, which represents the diversity of children on the autism spectrum. The neutral color gray as well as tinted versions of the main color palette are utilized for background or large surfaces as they are not distracting and can have a calming effect. The use of monochromatic scheme to define an area also helps minimize visual complexity. Pops of color on these backgrounds make a space stimulating for hyposensitive children. Dark blue is also used for graphics to provide more contrast primarily for adults.

The use of pink and purple as well as gradients, follows the shifting color palette representing technology to more colorful, fun, and approachable than the sci-fi visions of the early 2000s.

SPATIAL

The use of angles in the partitions gives a firm and active impression which could help in orientation as well as stimulate those that are hyposensitive. Having a space where there is more to it than meets the eye can make people feel engaged while still keeping it easy to navigate and having clear sightlines.

Carpet flooring helps with sound absorption. A quiet space and sensory room are available for visitors who might feel overwhelmed. Surfaces will be matte finished or be made of materials with low reflectivity to reduce glare when lighting is directed to it.
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### NEURODIVERSITY

**Diverse Cognitive Abilities**

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Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

### SCIENCE

**Attention to Detail, Memory Recall**

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### TECHNOLOGY

**Logical Thinking, Creativity**

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### ENGINEERING

**Visual-Spatial, Problem Solving**

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### MATH

**Sorting, Counting**

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### STRENGTHS

**Being different is a superpower**

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Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.
**EXHIBITION AND EXPERIENCE DESIGN**

**FASHION INSTITUTE OF TECHNOLOGY**

**JANINE NATALIE B. EDOVAS**

**SUPERHERO SCHOOL**

**NY HALL OF SCIENCE**

Upper Level, North Wing
47-01 111th St., Queens, NY 11368

---

**GRAPHIC LOOK & FEEL - CONCEPT AREAS - KIDS**

**BUILDING**
- Resilient Structures

---

**GRAPHIC TYPE**

**GRAPHIC NO.**

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**COLOR PALETTE**

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**SCALE**

XXX" = 1'-0"
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Keywords: Futuristic, Headquarters, Lair, Geometric, Color Spectrum
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VISUAL IDENTITY - LOGO

SCALE

ISSUE DATE 12.06.2023

EX-04-08
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Where kids on the autism spectrum discover their superpowers and save the earth through STEM

Opens JAN 2, 2024
New York Hall of Science

NYSCI BUTLER FOUNDATION The J & E. Frenz

Where kids on the autism spectrum discover their superpowers and save the earth through STEM

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NYSCI BUTLER FOUNDATION The J & E. Frenz
INTRODUCTION - RENDERED

1 PERSPECTIVE - 01A.01.GR01-02
NTS

2 PERSPECTIVE - 01A.01.GR03-04
NTS
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Hey, kids! Superhero School will unleash your superpowers so you could help in our mission. Now, start your training!

Help fight climate change with your superpowers!

SAVE THE EARTH

There is no one right way of thinking and learning. Helping children make the most of their strengths and interests, instead of correcting their deficits is a more effective method of educating children with atypical minds.

Diverse cognitive abilities of children on the autism spectrum

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MATCHING HABITATS

Match the photos of the animals in their habitats.

It's a MATCH!

Try again.

CHALLENGE LEVELS

- EASY
- MEDIUM
- HARD

1. ELEVATION - 03A.01.AV01-02
   3/4 = 1'-0"

2. SAMPLE GRAPHICS - 03A.01.AV01-02
   NTS

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EXHIBIT AREAS
EX-05-00
## Drawing Information

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### Project Details

- **Project Name:** Superhero School
- **Client:** NY Hall of Science
- **Site:** Upper Level, North Wing, 47-01 111th St., Queens, NY 11368

### Notes

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### Building Structures - Rendered

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### Perspective - Building Structures

1. **Perspective - Building Structures**

   NTS
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SUPERHERO SCHOOL

NY HALL OF SCIENCE
Upper Level, North Wing
47-01 111th St., Queens, NY 11368

RECYCLING - RENDERED

KEY PLAN

PERSPECTIVE - RECYCLING

NTS

ISSUE DATE
12.06.2023

EX-05-05
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RECYCLING - PLAN

1/4" = 1'-0"

ISSUE DATE
12.06.2023

EX-05-06
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1 PLAN - RECYCLING INTERACTIVES

1/4" = 1'-0"
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**MY SUPERPOWER SCALE**

**KEY PLAN**

**PERSPECTIVE - MY SUPERPOWER**

1

**NTS**

**PROJECT**

Superhero School

**CLIENT**

NY Hall of Science

47-01 111th St., Queens, NY 11368

**SITE**

**GRAPHIC NO.**

**GRAPHIC TYPE**

**NOTES**

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