A mutually beneficial relationship between humans and horses.

DESIGN DEVELOPMENT PACKAGE

GRADUATE THESIS
MA EXHIBITION AND EXPERIENCE DESIGN
SUNY FASHION INSTITUTE OF TECHNOLOGY

FLAVIA PEDROSA TONIETTO
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BIG IDEA STATEMENT

Simply interacting with a horse has the potential to positively impact people’s lives. The recognition of qualities in the horse gave rise to Equine Assisted Therapy: practice that understands the horse as a health-promoting agent. Providing the horse with quality of life is essential for building a relationship of mutual benefit, as well as an opportunity to repay all the good that the horse has provided to humanity. This is Horsecentrism, a mutually beneficial relationship between humans and horses. The Horsecentrism exhibition aims to publicize and make accessible the practice of equine therapy, as well as beneficial practices for the horse.
PROJECT PARAMETERS

SUBJECT
Through the theme of HORSES AND EQUINE THERAPY, the exhibition explores the relationships that developed between humans and horses. From the beginning, when horses were represented in caves, being hunted, or later incorporated into society through sports, the horse has always been present. Moreover, the horse has been used as a healing agent since very early times. Hippocrates, in his book “De Dieta”, advised horse riding as a treatment for pathologies, as it benefited health in general. The project seeks to represent these relationships through time, but mainly to disseminate the horse’s contribution to therapies.
CLIENT

PATH INTERNATIONAL
Mission: To ensure universal recognition of professional equine-assisted services and the transformative impacts that enrich lives.

Vision: PATH Intl. believes in the inherent worth and dignity of every person and recognizes the historical and current lack of diversity within the equine-assisted services industry. We commit to increasing diversity, equity and inclusion, leading by example within the equine assisted services industry, and expanding access and opportunity for all people. We will provide education and resources and collaborate with marginalized and/or underrepresented people and communities, while actively seeking representation from those communities for our governing Board of Trustees, staff, members, certificants and volunteers.
CLIENT

GERMAN EQUESTRIAN FEDERATION(FN)
The FN is the umbrella organization for nearly all equestrian sports and breeding associations in Germany.

Mission: The promotion of equestrian sport and horse breeding, the provision of guidance and services, and the preservation of the historic relationship between man and horse.

Responsibilities and Objectives
Promotion of:
- Joy of living,
- Training and education,
- The sport for pleasure and performance,
- German horses and breeding,
- Horse keeping,
- Animal welfare,
- Environmental responsibility and care for the environment,
- Responsible horse care.
AUDIENCE

Primary: Local and international tourists (Explorers, Experience Seekers, Facilitators).

Secondary: People who are directly involved with horses, such as equine therapy professionals, professional riders, and amateurs. People who provide any service to the welfare of horses (Hobbyists, Experience Seekers, Facilitators, Rechargers).

Tertiary: Horse Lovers (Explorers, Experience Seekers).
VENUE

PARK AVENUE ARMORY
Completed in 1881, the Armory served as a military, cultural and social center for the Regiment as well as New York society of the Gilded Age.

WADE THOMPSON DRILL HALL
A monument in the history of American engineering, 55,000 square feet of open, uncolumnned space. 80-foot-high barrel vaulted roof or “ballon shed” is the oldest of this scale in America, featuring eleven elliptical wrought iron arches designed by Charles Macdonald.
PROJECT INTRODUCTION
Through the theme of Horses and Equine Therapy, I sought to explore factors that affect people’s behavior in exhibition environments. To explore the way visitors move around exhibition environments, I opted for an open floor plan, which gives visitors greater freedom to choose their path. The exhibition takes place in circular areas around the main theme: Equine Therapy. There are two groups containing three themes. The first group is divided into Armies and Warriors, WWI, and Horses and the Arts, while the second group is divided into: Equestrian World, A Billion-Dollar Industry, and The Equine Carbon “Hoofprint”. My goal is to make visitors understand the relationship that existed and still exists between humans and horses, bringing an approach focused on the well-being of both, but especially the horse. The clients provide a real opportunity and example of the relationship between humans and horses today.

EXHIBITION DESCRIPTION
Through the theme of Horse and Equine Therapy, the project explores the way in which visitors interpret the space and consequently move through it. The exhibition explores the relationships that developed between humans and horses. From the beginning, when horses were represented in caves, being hunted, or later incorporated into society through sports, the horse has always been present. Moreover, the horse has been used as a healing agent since very early times. Hippocrates, in his book “De Dieta”, advised horse riding as a treatment for pathologies, as it benefited health in general. The project seeks to represent these relationships through time, but mainly to disseminate the horse’s contribution to therapies.
PROJECT GOALS
The exhibition will show:
• How people navigate and circulate in exhibitions.
• If there are predominant patterns in people’s behavior.
• If elements of the exhibition influence the path taken.
• How the layout interferes with circulation.

EDUCATION GOALS
Visitors will learn about:
• The horses’ contribution to shaping the world and specifically in WWI.
• Paintings of horses in caves, War Horse Performance made with life-size puppets.
• The use of horses in assisted therapies.
• What are the German practices and why do Germans stand out in equestrian competitions.

EXPERIENCE GOALS
Visitors will experience:
• Competition games that, in addition to teaching, bring out in visitors the competitive side present in equestrian competitions.
• Encourage curiosity to create connections and empathy through what horses experience in WWI.
• A simulation of an equine-assisted therapy session will help visitors understand what the benefits of therapy are and why this treatment is used.
CONCEPT DIAGRAM

EQUINE-ASSISTED THERAPY
POWER & LIFE

HOW HORSES SHAPED
THE WORLD

WHAT ARE THE GERMAN
PRACTICES?

ARMIES & WARRIORS
WWI
HORSES AND
THE ARTS

THE EQUESTRIAN
WORLD
A BILLION-DOLLAR
INDUSTRY
THE EQUINE CARBON
“HOOFPRINT”
* OPEN FLOOR PLAN

** 55,000 FT²
EXPERIENCE DESCRIPTION

Three types of wayfinding were developed in the vicinity of the Park Avenue Armory to guide visitors to the exhibit. The first wayfinding is the footprints of a horse and a man walking side by side, located on two corners, starting from the 68 St-Hunter College metro station. The second wayfinding, a metal structure with the logo, directs visitors to the building’s entrance and is located in the corners of the block. And finally the third wayfinding, there are four giant banners located on the facade of the Park Avenue Armory.

Upon entering the exhibition, visitors will be exposed to an introductory video that will briefly describe each area, this way visitors will have an idea of the content they will be exposed to. After the introductory video, visitors will be able to move freely around the space. Through an open floor plan, my objective was to encourage visitor participation regarding a menu of possible circulation routes, so visitors can choose what they want to see. Furthermore, a transparent layout, with as few dividers as possible, allows visitors to better understand the relationship between the exhibits. Among the seven topics developed, the main one, Equine Therapy, is located in the center, dividing the others into two groups of three. The areas are visibly identified, through colors and a central cylinder that, in addition to having the name of the key concept, also has seats. The objective is to make visitors read these elements as points of reference, identifying them as distinct areas with different content.
00A: WAYFINDING RENDER

PARK AVENUE ARMORY
NEW YORK

FLAVIA PEDROSA TONIETTO
HORSECENTRISM
THESIS CAPSTONE
EXHIBIT

PROJECT

CLIENTS

SITE

NOTE

DRAWINGS FOR DESIGN INTENT ONLY

DRAWN BY
FLAVIA PEDROSA TONIETTO

SCALE

EXH1.13

DATE
DEC.06.2023

FIT
School of Graduate Studies
Exhibition and Experience Design

FLAVIA PEDROSA TONIETTO

EXHIBIT

00A: WAYFINDING RENDER
00A: WAYFINDING RENDER

EXHIBIT

HORSECENTRISM

FLAVIA PEDROSA TONIETTO

PARK AVENUE ARMORY
NEW YORK

FIT
School of Graduate Studies
Exhibition and Experience Design

FLAVIA PEDROSA TONIETTO

PROJECT
HORSECENTRISM
THESIS CAPSTONE EXHIBIT

DRAWN BY
FLAVIA PEDROSA TONIETTO

SITE
PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN

NOTES
DRAWINGS FOR DESIGN INTENT ONLY

DRAWING
WAYFINDING RENDER

SCALE

DATE
DEC.06.2023

DRAWING NO
EXH1.14
00A: WAYFINDING RENDER
ARMIES AND WARRIORS

After the introductory video, upon entering the exhibition, visitors will be closer to Armies and Warriors, which consists of seven vertical blocks, arranged in a circle, which contain dioramas of important battles and their respective warriors and armies, such as Hernán Cortes, Napoleon Bonaparte, Genghis Khan, Alexander The Great, Attila The Hun, Roman Empire, and Battle of Poitiers. Each display can be seen on both sides of the vertical block, thus allowing the visitor to have visual access from more than one angle. Visitors will learn through the scenes how unequal a battle can be when one side has horses and the other does not, but most importantly that the horse helped to forge the image of great warriors.
Next to Armies and Warriors is the First World War Tunnel, which consists of a circular tunnel with three entrances made of fabric. The exterior of the tunnel is surrounded by a thin wooden structure that resembles the idea of trenches. The tunnel is divided into three parts: the participation of the horses before, during, and after the war, which corresponds to the collection of horses from all over the world, the work of the horses in the war, and the auction of the horses after the war. Videos corresponding to each of the three phases are projected on the tunnel walls, and sounds narrating these moments are also available to visitors when walking through or near the tunnels. My intention is to provide an immersive experience so that visitors will understand the role of horses in the First World War, and consequently have empathy for the work carried out by horses.
HORSECENTRISM
THESIS CAPSTONE
EXHIBIT

DRAWN BY
FLAVIA PEDROSA TONIETTO

SITE
PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN

NOTES
DRAWINGS FOR
DESIGN INTENT
ONLY

DRAWING
02B RENDER

SCALE
NTS

DATE
DEC.06.2023

DRAWING NO
EXH.24

FLAVIA PEDROSA TONIETTO
HORSES AND THE ARTS

This area has three activities that take place in an amphitheater. The first is War Horse Performance, a show that uses life-size horse puppets, which are manipulated by at least three actors. The amphitheater serves as a bleacher for visitors.

The second activity is Cave Paintings of horses, which take place under the bleacher. It consists of a semicircular tunnel that has extruded drawings of horses made in caves on one side, and on the other side, there is paper for people to make their own drawings of horses. When the paper is full of drawings it is rolled up and a new surface of paper without drawings is exposed.

The third activity is Life-Size Horse Puppet Workshop, which takes place on the opposite side of the amphitheater stage, where four puppets, identical to those used in the War Horse Performance, are available to visitors so they can handle them. For each puppet, at least three people are required, therefore, the activity seeks to encourage the participation of visitors even if they do not belong to the same group. Additionally, visitors will learn about horses’ body language. This activity is supervised by an exhibition team and takes place using passwords with timetables that are distributed to interested visitors.

Through the three activities, visitors will learn that horses have been part of human lives for a long time and understand that this relationship has been transforming to the point of generating balance and respect for humans and horses.
HORSECENTRISM
THESIS CAPSTONE
EXHIBIT

PARK AVENUE ARMORY
NEW YORK

03B CAVE PAINTINGS RENDER

EXHIBIT

DECEMBER 06, 2023

SCALE
0.27

DRAWING NO
EXH1.27
FLAVIA PEDROSA TONIETTO

PROJECT

DRAWN BY

SITE

CLIENTS

KEY PLAN

NOTES

DRAWING

SCALE

DRAWING NO

DATE

EXHIBIT

HORSE CENTRISM

THESIS CAPSTONE

PARK AVENUE ARMORY

NEW YORK

DRAWINGS FOR

DESIGN INTENT

ONLY

03B PUPPET WORKSHOP RENDER

FIT

School of Graduate Studies
Exhibition and Experience Design

DEC. 06. 2023

EX1.28
THE EQUESTRIAN WORLD

The Equestrian World also has three activities that mainly seek to awaken people’s competitive side. The first is What Horses Can and Cannot Eat, which can be played individually or in pairs. The objective is to get eight of the sixteen available foods right first. Participants have turns and they must take the food from the wall, scan it in the horse’s mouth and place it back. On the wall, red luminous numbers represent the wrong foods, while green luminous numbers represent the correct foods.

The second activity is Horses in Motion. The objective is to reproduce the horse’s gaits: walk, trot, and canter, in that order using the hands and feet. Lights light up on the surfaces representing the hands and feet as the participant touches them. Whoever manages to reproduce the movements first wins. This activity can also be played individually.

The third activity is Grooming the Horse, it can be carried out individually and is educational in nature. The visitor learns how to clean the horse, using the correct tools and movements, in the correct sequence.

All three activities seek to teach visitors how to handle horses, and the appropriate foods, in addition to understanding the horse’s mechanics, which is extremely important when practicing sports.
FLAVIA PEDROSA TONIETTO

PROJECT

DRAWN BY

SITE

CLIENTS

KEY PLAN

NOTES

DRAWING

SCALE

DRAWING NO

DATE

EXH 1.30

FLAVIA PEDROSA TONIETTO

HORSECENTRISM

THESIS CAPSTONE EXHIBIT

PARK AVENUE ARMORY

NEW YORK

NOTES

DRAWINGS FOR DESIGN INTENT ONLY

DRAWING 048 RENDER

SCALE

DRAWING NO

DATE

DEC 06 2023
A BILLION-DOLLAR INDUSTRY

In this area, visitors will see six vertical rectangular elements made of fabric positioned in a circle. Each element represents an area of the equestrian industry: food, equipment, instructors, veterinarians, farriers, and horse breeders. One side of the blocks contains the name of the activity, through a gobo light, while on the other surface a video about the economic activity carried out is projected. Through this information, visitors will be able to understand how economically relevant the equine industry is, representing billions of dollars.
THE EQUINE CARBON “HOOFPRINT”

This area consists of a semi-circular projection room, in which visitors can sit on chairs to learn about the case study of a stable in Sweden. The stable is called Lövsta Stuteri, which works in partnership with researchers from Wageningen University in the Netherlands to develop tools capable of measuring CO₂ emissions. The stable has an average of one hundred high-performance horses and has a management system focused on sustainable practices, such as: measuring the consumption of energy, water, and manure, sorting waste, reducing consumption, and purchasing environmentally friendly goods, in addition, the establishment has developed an award to encourage the best environmental initiative in Sweden and in the US to support different organizations.

On the outside wall of the projection room, there is an interactive panel called Sharing Your Sustainable Actions that invites visitors to share sustainable initiatives, through two interfaces located in front of the panel. The objective is to share information and thus teach and motivate visitors to adopt sustainable practices.
THE EQUINE-ASSISTED THERAPY: POWER & LIFE

In this area there are two main activities, the first is the Equine Therapy Simulator, which consists of five horse simulators arranged radially around a cylinder. Each simulator will be assisted by two people, one who controls the horse simulator and a therapist who accompanies the visitor on the horse’s side. The horse simulator reproduces equine-assisted therapy in a more controlled way, providing the visitor with an approximate experience of the therapy. Each session lasts an average of six minutes and interested visitors receive a timed ticket to avoid queues.

The second activity consists of projecting testimonials from equine therapy patients on a semicircular screen hanging from the ceiling. Visitors will be able to sit or lie down on the ottoman seats, feeling comfortable to watch the testimonies. The audio can be accessed through QR codes on visitors’ cell phones, or provided through headphones at the exhibition. Through patient testimonials, visitors will learn how relevant and transformative equine therapy is, and will thus share the information or even be interested in bringing it into their lives.
The professionals are divided into two groups that rotate every hour.

LEGEND:

▲ ECOTHERAPIST
■ HORSE SIMULATOR
CTRLER
● PUPPET COORDINATOR

DURATION & STAFF ROLES
scale: 1"=30'
POST VISIT ENGAGEMENT

Scanning the QR code, visitors will have access to three options: the first is to schedule an equine therapy session at one of the establishments that partner with PATH International, the second option is to access the PATH International website to search for information regarding certification of the practice of equine therapy and the third and final option is to access the German Equestrian Federation website.
SCHEDULES & LISTS
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02B.01 E INTRODUCTION TITLE

SECTION 03B

03B.01 E INTRODUCTION TITLE

03B.02 F DIMENSIONAL LETTERS

03B.03.GR01 G SCULPTED HIGH DENSITY FOAM MADE BY A SCENIC ARTIST

03B.03.GR02 D ACRYLIC HORSE SHAPES 1/4" THICKNESS

SECTION 04B

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<td>POWDER-COATED ALUMINUM, 0.160&quot; THICK</td>
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<td>MDF LAMINATE MATCHED PMS, THICKNESS ACCORDING TO DRAWINGS</td>
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<td>E</td>
<td>HIGH RESOLUTION INK JET PRINTED VINYL DECAL</td>
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<td>1/4&quot; ACRYLIC DIMENSIONAL LETTER PAINTED MATCHED PMS</td>
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<td>G</td>
<td>3M POLYSTYRENE FOAM 78 SPRAY TO EMULATE CAVE TEXTURE</td>
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<td>1/8&quot; BLACK ACRYLITE® SATINICE PANELS, BLIND FASTENERS, DIRECT PRINT SURFACE TYPE, LAMINATED</td>
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<td>STEEL</td>
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<td>WD.01</td>
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<td>PAINT</td>
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<tr>
<td>PT.03</td>
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<td>COLOR MATCH PANTONE 157-15C</td>
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<tr>
<td>PT.05</td>
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<tr>
<td>PT.06</td>
<td>COLOR MATCH PANTONE 3308 C</td>
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<td>COLOR MATCH PANTONE 5535 C</td>
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<td>PT.08</td>
<td>COLOR MATCH PANTONE 166-8C</td>
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<td>PT.09</td>
<td>COLOR MATCH PANTONE 23-16C</td>
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### Paint

- **PT.03**
  - Color: PANTONE 37-8C
  - Finish: Color Washed
  - Location: OB3
- **PT.04**
  - Color: PANTONE 157-15C
  - Finish: Color Washed
  - Location: OB4
- **PT.05**
  - Color: PANTONE 158 -16C
  - Finish: Color Washed
  - Location: OB4
- **PT.06**
  - Color: PANTONE 3308 C
  - Finish: Color Washed
  - Location: OB4
- **PT.07**
  - Color: PANTONE 5535 C
  - Finish: Color Washed
  - Location: OB4
- **PT.08**
  - Color: PANTONE 166-8C
  - Finish: Color Washed
  - Location: OB5
- **PT.09**
  - Color: PANTONE 23-16C
  - Finish: Color Washed
  - Location: OB6
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<tr>
<td>L2</td>
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<td>LED</td>
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<td>LED</td>
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PLANS, ELEVATIONS, & SECTIONS
AREA LEGEND:

008 INTRODUCTION VIDEO
018 ARMIES & WARRIORS
028 WWI
038 HORSES & THE ARTS
048 THE EQUESTRIAN WORLD
058 A BILLION-DOLLAR INDUSTRY
068 THE EQUINE CARBON "HOOFPRINT"
078 EQUINE-ASSISTED THERAPY/POWER & LIFE

CODED FLOOR PLAN

scale: 1"=30'
GRAPHIC LOCATION PLAN
scale: 1"=30'

LEGEND:

- INTRODUCTION
- AREA INTRODUCTION
- CONTENT GRAPHICS
- DIGITAL MEDIA
- DIRECTIVES
- LABELS
- FLOOR GRAPHIC

PROJECT
HORSECENTRISM
THESIS CAPSTONE
EXHIBIT

DRAWN BY
FLAVIA PEDROSA TONIETTO

SITE
PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN

NOTES
DRAWINGS FOR
DESIGN INTENT
ONLY

DRAWING

SCALE
1"=30'

DRAWING NO
EX3.06

DATE
DEC.06.2023

SCHOOL OF GRADUATE STUDIES
EXHIBITION AND EXPERIENCE DESIGN

FLAVIA PEDROSA TONIETTO

HORSE CENTRISM
THESIS CAPSTONE
EXHIBIT

PARK AVENUE ARMORY
NEW YORK

EXHIBIT

GRAPHIC LOCATION PLAN

01B.08.GR01-02
01B.07.GR01-02
01B.06.GR01-02
01B.05.GR01-02
01B.04.GR01-02
01B.03.GR01-02
01B.02.GR01-02
01B.01
00A.12
02B.01
07B.01
07B.02.GR01-30
07B.03.GR01-03
04B.01
04B.02.GR01-02
04B.03.GR01-08
04B.04.GR01-08
04B.05.GR01-08
04B.06.GR01
04B.07.GR01
04B.08.GR01
03B.01
03B.02
03B.03.GR01-02
00A.13
00A.14
FINISH FLOOR PLAN
scale: 1"=30'

CLIENTS
PARK AVENUE ARMORY
NEW YORK

NOTES
DRAWINGS FOR DESIGN INTENT ONLY

DRAWING
EXHIBIT
PARK AVENUE ARMORY
NEW YORK

KEY PLAN

DATE
DEC.06.2023

SCALE
1"=30'
EXHIBIT 1

LONGITUDINAL SECTION
scale: 1"=20'

TRANSVERSAL SECTION
scale: 1"=20'
01B DIMENSIONED FLOOR PLAN

scale: 1/8" = 1'
018 SECTION
scale: 1/4"=1'
028 DIMENSIONED FLOOR PLAN

scale: 1/8"=1'
03B DIMENSIONED FLOOR PLAN
scale: 1/8"=1'

03B DIMENSIONED PLAN
scale: 1/8"=1'

DATE
DEC. 06.2023

DRAWING NO
EX3.16

CLIENTS
PARK AVENUE ARMORY
NEW YORK

NOTES
DRAWINGS FOR DESIGN INTENT ONLY

PROJECT
HORSECENTRISM
THESIS CAPSTONE EXHIBIT

FLAVIA PEDROSA TONIETTO
SCHOOL OF GRADUATE STUDIES
EXHIBITION AND EXPERIENCE DESIGN
HORSECENTRISM
THESIS CAPSTONE EXHIBIT

DRAWN BY
FLAVIA PEDROSA TONIETTO

SITE
PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN

NOTES
DRAWINGS FOR DESIGN INTENT ONLY

DRAWING
03B SECTION

SCALE
3/16"=1'

DATE
DEC.06.2023

DRAWING NO
EX3.17

03B SECTION

scale: 3/16"=1'
06B DIMENSIONED FLOOR PLAN
scale: 1/8"=1'

1/8"=1'

DATE
DEC.06.2023

SCALE
06B DIMENSIONED PLAN
DRAWING NO
EX3.22

FLAVIA PEDROSA TONIETTO

PROJECT
HORSECENTRISM
THESIS CAPSTONE
EXHIBIT

DRAWN BY
FLAVIA PEDROSA TONIETTO

SITE
PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN

NOTES
DRAWINGS FOR DESIGN INTENT ONLY

GSEducationalVersion
GRAPHICS
HORSECENTRISM

A relationship of mutual benefit between man and horse

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi. At vero eros et accumsan et imperdiet lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
Century Gothic Pro Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Century Gothic Pro Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
A mutually beneficial relationship between humans and horses.
Horsecentrism
A mutually beneficial relationship between humans and horses

Dec 09 – Apr 20, 2024
Park Avenue Armory
HORSECENTRISM
THEESIS CAPSTONE
EXHIBIT

DRAWN BY
FLAVIA PEDROSA TONIETTO

SITE
PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN

NOTES
DRAWINGS FOR
DESIGN INTENT
ONLY

POSTER APPLIED

DRAWING NO
EX4.06

DATE
DEC. 06. 2023

SCALE

FLAVIA PEDROSA TONIETTO

HORSECENTRISM
THESIS CAPSTONE
EXHIBIT
HORSECENTRISM

THESIS CAPSTONE EXHIBIT

DRAWN BY
FLAVIA PEDROSA TONIETTO

SITE
PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN

NOTES
DRAWINGS FOR DESIGN INTENT ONLY

DRAWING POSTER APPLIED CONTD

SCALE
1/50

DATE
DEC.06.2023

DRAWING NO
EX.08
EQUINE ASSISTED THERAPY POWER & LIFE

A BILLION DOLLAR INDUSTRY

UNFOLDED ELEVATION 058.01
scale: 1/4"=1'

UNFOLDED ELEVATION 078.01
scale: 1/4"=1'

DATE DEC. 06, 2023

DRAWING NO EXH 01.16

SCALE 1/4"=1'

NOTES

DRAWINGS FOR DESIGN INTENT ONLY

AREA INTRODUCTION GRAPHIC CONT'D

CLIENTS

SITE

PARK AVENUE ARMORY
NEW YORK

PROJECT

HORSECENTRISM

THESIS CAPSTONE EXHIBIT

DRAWN BY

FLAVIA PEDROSA TONIETTO

FLAVIA PEDROSA TONIETTO

GSEducationalVersion 5'-9" 11'-11"
6'-3" 5'-10"
6'-4"
18'-10"

7'

24'-8"

1'-0" 4'-8" 3'-3" 3'-1"

11'

12'-4"
EXHIBIT 1
FRONT VIEW
01B.02.GR01-02
01B.04.GR01-02
01B.06.GR01-02
scale: 3/8"=1'

SIDE VIEW
01B.02.GR01-02
01B.04.GR01-02
01B.06.GR01-02
scale: 3/8"=1'

AXONOMETRIC
01B.02.GR01-02
01B.04.GR01-02
01B.06.GR01-02
scale: 3/8"=1'

Flavia Pedroso Toniello
HORSECENTRISM
Thesis Capstone Exhibit
Drawn By
Flavia Pedroso Toniello
Park Avenue Armory
New York

Key Plan

Notes
Drawings for Design Intent Only
04B EXTERNAL WALL FLOOR PLAN
scale: 1/8"=1'
04B CENTRAL WALLS FLOOR PLAN
scale: 1/8"=1'
FLAVIA PEDROSA TONIETTO

PROJECT

DRAWN BY

SITE

CLIENTS

KEY PLAN

NOTES

DRAWING

SCALE

DRAWING NO

DATE

1/4"=1'

EX5.05

DEC.06.2023

04B FLOOR PLAN

CENTRAL WALL A

DRAWINGS FOR DESIGN INTENT ONLY

PARK AVENUE ARMORY
NEW YORK

FLAVIA PEDROSA TONIETTO

HORSECENTRISM
THESIS CAPSTONE EXHIBIT

04B ELEVATION 1
scale: 1/4"=1'

04B ELEVATION 2
scale: 1/4"=1'

04B SECTION 1
scale: 1/4"=1'

04B WALL A FLOOR PLAN
scale: 1/4"=1'

WHAT HORSES CAN AND CANNOT EAT

1'-5" 3'-3" 2'-3" 0'-6" 0'-7" 8'
1'-6" 6' 0'-6"
0'-1" 0'-8" 0'-4"
04B ELEVATION 3
scale: 1/4"=1'

04B ELEVATION 4
scale: 1/4"=1'

04B WALL B FLOOR PLAN
scale: 1/4"=1'

04B SECTION 2
scale: 1/4"=1'
GROOMING THE HORSE

CROSS-COUNTRY

CENTRAL WALL C

04B FLOOR PLAN
scale: 1/4"=1'

04B WALL C FLOOR PLAN
scale: 1/4"=1'

04B ELEVATION 5
scale: 1/4"=1'

04B ELEVATION 6
scale: 1/4"=1'

04B SECTION 3
scale: 1/4"=1'

NOTES
DRAWINGS FOR DESIGN INTENT ONLY

EXH.07
DATE
DEC.06.2023

FLAVIA PEDROSA TONIETTO

HORSECENTRISM
THESIS CAPSTONE EXHIBIT

PARK AVENUE ARMORY
NEW YORK

CLIENTS

KEY PLAN
04B THE EQUESTRIAN WORLD AXONOMETRIC
04B THE EQUESTRIAN WORLD AXONOMETRIC
SECTION 4 - LONGITUDINAL
scale: 3/16"=1'

SECTION 5 - TRANSVERSAL
scale: 3/16"=1'

078 HORSE SIMULATOR FLOOR PLAN
scale: 1/8"=1'

078 HORSE SIMULATOR AXONOMETRIC
SECTION 6 - TRANSVERSAL SECTION

scale: 1/2" = 1'

BENCH - HORIZONTAL SECTION

scale: 1/2" = 1'

BENCH - AXONOMETRIC

scale: 1/2" = 1'

FLAVIA PEDROSA TONIETTO

HORSECENTRISM

THESIS CAPSTONE

EXHIBIT

SITE

PARK AVENUE ARMORY

NEW YORK

KEY PLAN

NOTES

DRAWINGS FOR

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ONLY

DRAWING

DETAIL 2

SCALE

1/2" = 1'

DRAWING NO

EX 6.12

DATE

DEC 06 2023
A mutually beneficial relationship between humans and horses.

DESIGN DEVELOPMENT PACKAGE

GRADUATE THESIS
MA EXHIBITION AND EXPERIENCE DESIGN
SUNY FASHION INSTITUTE OF TECHNOLOGY

FLAVIA PEDROSA TONIETTO