

## FDGA Report 2021-2022

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### II. Research, Scholarly, Creative, Pedagogical and Industry-Related Activities

Expenses Related to Book Project, *Expansion Mode: Art and Fashion After Warhol*

I am grateful for the support of FIT's Faculty Development Grants and Awards in helping to offset color printing costs for my forthcoming book, tentatively titled *Expansion Mode: Art and Fashion After Warhol*. The book, which is under contract by Reaktion Books, discusses how the worlds of art and fashion have become deeply intertwined and increasingly indistinguishable. Fashion has co-opted the aesthetics of art and many of its strategies of presentation. Artists have made fashion their medium. Designers have abandoned the fashion industry to become full-time visual artists. Artist-brand collaborations have proliferated. Fashion businesses and luxury conglomerates have opened their own art museums. And fashion exhibitions have become the best attended shows at major art museums, outranking blockbuster presentations of Impressionist masterpieces, treasures from King Tutankhamun's tomb, and even the Mona Lisa. My book explores why art and fashion grew so close, and are growing closer still.

Given the visual nature of the subject, illustrations are essential, and I am pleased that this grant will allow many of the images to appear in color. These include photographs of artworks, fashion, runway presentations, exhibitions, retail spaces, and art foundations. They will provide a visual counterpart to the description and analysis in the text. Reproducing these illustrations in color will enable a better and more vivid understanding of the issues I discuss. It will also give the book a more eye-catching and professional look. For these reasons, I am especially thankful to FIT for supporting the publication of my research and facilitating my professional development and scholarly efforts.