

precollege programs 2011-12

FIT Fashion Institute of Technology
State University of New York

school of continuing
and professional studies



FIT: crossroads of commerce and creativity

FIT is a selective State University of New York (SUNY) college of art, design, business, and technology that has been at the crossroads of commerce and creativity for more than 60 years. With programs that blend hands-on practice, a strong grounding in theory, and a broad-based liberal arts foundation, FIT offers career education in more than 30 areas, and grants associate, bachelor's, and master's degrees. FIT provides students with a complete college experience at an affordable cost, a vibrant campus life in New York City, and industry-relevant preparation for rewarding careers.

visit
fitnyc.edu

wondering about life after high school? good!

it's never too soon to start thinking about your future.

precollege programs offer a wide range of classes in art, design, and business.

we have long and short courses—more than 140 in all—for high school and middle school students.

whatever you choose, you'll spend time on FIT's vibrant urban campus, and see what it's like to study with our outstanding instructors.

you'll meet new friends from schools around new york city and beyond, and leave with skills and knowledge you can use now and in the future.

for the whole picture,
visit fitnyc.edu/precollege



**your future
starts
here at FIT**

courses and workshops: something for everyone

Whether you're ready for serious college and career prep or just looking for a fast, fun introduction to some subjects FIT specializes in, we have a program for you. To explore possible majors and careers and learn to prepare a portfolio, choose Saturday and Sunday Live or Summer Live. These intensive 11- or 12-session courses help you develop your talents, immerse you in the college experience, and expose you to FIT's exciting fields. But if you're not quite ready to commit, consider a Precollege Workshop. In these short courses that amp up the fun factor, you'll have a four-day creative adventure, pick up some useful skills, and meet other students who share your interests.

building a portfolio: timing is everything

Do you plan to apply to an art or design college? You'll need to submit a portfolio of artwork. It takes time to develop a great one—so start early. Ideally, you should begin in your sophomore year and do most of the work in your junior year, so by your senior year you'll just need some fine tuning. FIT's Saturday and Sunday Live and Summer Live art and design courses let you explore your field of interest and help you build an impressive portfolio suited to your chosen major.

learn more at fitnyc.edu/precollege

for high school students

serious? fun? precollege programs are both. students in grades 9, 10, 11, and 12 will find a variety of programs designed just for them.



saturday and sunday live

These challenging programs offer opportunities to explore a variety of subjects and career possibilities, prepare a portfolio, and experience studying with college instructors. You'll enjoy delving into fascinating topics while making new friends who share your interests, plus you'll get a permanent transcript you can use for college applications.

Classes meet once a week for 11 weeks in fall and spring.

summer live

Summer Live is similar to Saturday and Sunday Live, but with courses condensed to fit a summer schedule.

Classes meet Monday through Thursday, three hours a day, for three weeks in July.

high school precollege workshops

If you're not ready to focus on intensive career preparation, try these short fun-filled courses. You'll spend four days exploring one of FIT's creative specialties, immersing yourself in a specific skill or technique. You'll be inspired by the tips, tricks, and methods you learn, and you'll leave with a certificate of completion you can submit with your college applications or portfolio.

Classes meet six hours a day for four days in fall, spring, and summer.

credit courses for high school seniors

Why not earn college credits while still in high school? FIT offers courses that allow you to earn liberal arts credits that can be transferred to most colleges and universities. These courses, offered in the spring semester in partnership with FIT's School of Liberal Arts, broaden your understanding of the humanities and the natural and social sciences, strengthen critical thinking and communication skills, and prepare you for a complex and culturally diverse world. Applicants must be seniors in exceptional academic standing.

Classes meet once a week for 15 weeks in spring.

for middle school students

you're never too young to follow your dream. that's why FIT offers classes especially designed for students in grades 7, 8, and 9.



middle school summer live

These rigorous beginner-level courses range from fashion and jewelry design to drawing and painting. Courses are offered in complementary combinations so students leave with a broader skill set. You'll create a variety of original artworks, build a portfolio for admission to high school art programs, and explore career opportunities for artists and designers.

Classes meet Monday through Thursday, three hours a day, for three weeks in July.

middle school precollege workshops

These short programs let you sample some of the creative topics that FIT specializes in. You'll spend four days on campus learning a specific skill or technique, and leave with a certificate of completion. You'll create amazing works of art—and impress your friends and family with what you can learn in just a few days.

Classes meet three hours a day for four days in fall, spring, and summer.

learn more at fitnyc.edu/precollege

hot courses

here's a sampling of what we offer. for a complete list, go to fitnyc.edu/precollege

bridging painting and drawing

painting in the style of ...

passion for fashion styling

cityscape

beaded and wire-wrapped jewelry design

the secret of private branding for retailers

multiple media workshop

Urbanwear

anatomy of fashion

character creation

portrait painting for the beginner

communicate your ideas through drawings: idea sketching for beginners

the fashion cycle

drawing fashion from inspiration

everything old is new again

props, materials, and methods

perfect fit: shorts and pants that fit!



business track

here's a sampling of our
business course offerings.
see the complete course
listing at fitnyc.edu/precollege

HAC 063

careers in advertising and marketing communications

How do you create an effective ad? How does publicity work? What makes an event special? Learn about the many career opportunities in the communications field while you create TV commercials, publicity campaigns, and special event concepts.

HCM 190

the beauty business— art and science of cosmetics and fragrance

Explore the cosmetics and fragrance industry in this exciting hands-on course. Students get a brief overview of the history of cosmetic and fragrance products and the language used in these industries before working in FIT's laboratory. Students examine hair samples under the microscope and develop a flavored cosmetic product and various bath products. The course culminates in the study of fragrance genealogy.

HFM 064

the ins and outs of fashion merchandising

Learn how color, fabrics, consumer motivation, sales, and fashion publications affect the art of merchandising. You analyze merchandising strategies by visiting retail stores and get an overview of historic style trends by touring The Museum at FIT's costume collection.

HSX 120

the fabulous world of fashion forecasting!

What will consumers be wearing next year? What will be the hot new fashion styles and next season's "must haves"? Welcome to the exciting and ever-changing role of fashion forecasting! Learn the importance of research in designing and developing products from textiles, ready-to-wear, accessories, and retail. Projects include producing creative fashion forecasting presentations: seasonal color cards, silhouette/fabric trend boards, and multimedia presentations. We also explore the diverse career opportunities of fashion forecasting in the fashion industry.

HMG 165

small business start-up

You have a great idea for a small business. Now what? In this course, you learn start-up basics, including how to create a business plan and explore your idea's potential. You also analyze costing techniques; discover the differences between a product and a service business; and gain insight about how to plan, manage, and deliver your goods or services.

JSX 040

fashion merchandising trend-spotting (middle school)

Did you ever wonder how certain items become key fashion trends? In this class you'll learn how fashion experts forecast upcoming trends. Students photograph store windows that represent the current season's trends and learn how this information helps develop private labels for next year's seasonal lines. You also learn about major trend services that help forecast key colors, prints, fabrics, details, and accessories. After this class, you'll be thinking about all the exciting career opportunities that are available in the fashion industry!

fashion track

here's a sampling of our fashion course offerings. see the complete course listing at fitnyc.edu/precollege

HAP 026

sewing for fashion designers

You learn the basics of sewing on an industrial machine; how to make several different seams, seam finishes, and hems; and how to lay out and cut a pattern. Projects include an apron, a skirt, pajama pants, a peasant top, and a blouse.

HAR 016

fashion art for fashion designers

If you dream of becoming a fashion designer, merchandiser, or stylist, this course can help make that dream a reality. Learn the elements of a basic fashion design sketch and start to develop a portfolio of your own. You also learn to develop a fashion figure and explore the basic silhouettes used in fashion design.

HJD 019

jewelry design studio

Work with enameling and metals, and learn to use a variety of jewelry-making tools in this intensive studio class. Learn about the jewelry design industry as you create three-dimensional pieces and develop your personal style.

HLD 014

accessories design techniques

Learn to design and create handbags and accessories. In this hands-on course students learn to sew on an industrial machine, how use a pattern and cut fabric, and create accessories in their own personal style. Projects include a tote bag, zip-top case, small carryall, and various handbags, belts, and small accessories.

HSX 095

costume and couture rendering

Lots of sequins, feathers, fur, velvet, taffeta, plaid... and the list goes on. Learn to design and render many fabrics and understand how fabrication really works in a design. Students learn the techniques of applying shadows and shadings and learn to render and understand costume and the characteristics of various fabrics. Look to Alexander McQueen and Vivienne Westwood as some of your inspirations.

HPM 167

perfect fit: shorts and pants that fit

Learn how to make yourself a pair of shorts or pants that fit you perfectly. Draft a pattern for shorts or pants from your own measurements. Transfer your draft to a pattern that is cut from the fabric of your choice. Sew the pattern together for a perfect pair of fitted pants or shorts.

JAR 121

hot fashion trends (middle school)

Explore current styles in junior sportswear, including streetwear, urbanwear, gothic styles, and others. Students design trendy fashions for their age group. All designs are drawn on the croquis (elongated fashion figure).

JSX 010

drawing from inspiration (middle school)

You learn how to derive fashion inspiration from everything around you, from architecture to food to everyday objects, all while learning how to draw! Learn how to create the basic fashion croquis (figure) and become familiar with fashion silhouettes while exploring your imagination. No experience necessary, but we are looking for students who aren't afraid to be unique!

visual arts and design track

here's a sampling of our visual arts and design course offerings. see the complete course listing at fitnyc.edu/precollege

HAD 150

magazine design

Produce your own original magazine using professional industry software: Adobe Photoshop, Illustrator, and InDesign. Emphasis is placed on creativity as you use your own photographs, artwork, poems, and essays to express your point of view. Skills to be learned include designing layouts, enhancing images, scanning photographs, and manipulating typography. Your finished magazine may be used as a portfolio piece when applying to college. No previous computer experience needed.

HDE 114

styling of fashion, food, and home products for the visual industry

If you're considering a career in the visual presentation industry, you must develop a keen eye for detail and style. This course introduces styling techniques for fashion, print ads, retail, home decoration, and media opportunities. Assignments include set and prop styling, styling for a fashion shoot and for food presentations, and styling for the home. Students design, source, style, and compose three-dimensional works that include merchandise, props, and backgrounds. All work is digitally photographed by the instructor for students to use in their portfolios.

HFA 148

fine arts portfolio

Create a first-class portfolio, or perfect your existing portfolio for presentation to college review committees. Develop new skills as you create drawings from live nude models, still-lives, and interiors, using perspective drawing techniques. Students are encouraged to explore all drawing media.

HID 027

the process of interior design

Discover how to transform a boring room into a dynamic living environment. In this course you'll get an overview of the profession and career opportunities as you explore the interior design process, including space planning, furniture arrangements, material and sample selection, and the development of presentation boards.

HIL 015

the art of comic-book drawing

Do you dream of creating your own superhero comic or graphic novel? This course teaches you to use pencil and ink to develop your own comic-book style. You'll also get an overview of the industry and explore comic-art career options.

HPH 168

introduction to traditional and digital photography

In this introductory course, you learn the basics of black-and-white commercial photography and how to communicate a variety of ideas using both traditional and digital techniques. Traditional darkroom and digital printing techniques are covered. The pros and cons of each approach are discussed, and you begin to develop your own perspectives on lifestyle and fashion photography.

HSX 060

mannequin madness

Spend four days learning lots of "tricks of the trade" and behind-the-scenes fun in the visual merchandising industry. You'll create fun and fantastic displays using mannequins, props, and backdrops. You also learn to apply these techniques to retail situations and discover the tricks used in many of your favorite stores.

JFA 133

designing with color (middle school)

Learn the fundamentals of designing with color, including the color wheel, color harmonies, and color families. Hands-on projects explore the many ways colors can be used in design.



interest and career guide

The list below shows you which FIT curriculum areas correspond to your interests. Note that you may be drawn to more than one subject, so be sure to read about all the FIT courses you might want to explore.

personal interests	business	fashion	visual arts and design
Advertising	●		●
Business	●		
Buying and selling	●	●	●
Cartooning			●
Clothes	●	●	
Color coordinating	●	●	●
Computer graphics			●
Designing		●	●
Drafting			●
Drawing and sketching		●	●
Entertainment	●	●	●
Event planning	●		
Fabrics	●	●	●
Fashion	●	●	
Fundraising	●		
Hats and handbags		●	
Jewelry		●	
Leadership	●		
Model making			●
Money and finance	●		
Organizing	●		
Painting			●
Personal expression		●	●
Photography			●
Planning	●		
Sculpture			●
Sewing		●	●
Shopping	●	●	●
Travel	●		●
Writing	●		



FIT majors

business

Advertising and Marketing Communications
 Art History and Museum Professions
 Cosmetics and Fragrance Marketing
 Direct and Interactive Marketing
 Entrepreneurship for the Fashion and Design Industries
 Fashion Merchandising Management
 Home Products Development
 International Trade and Marketing for the Fashion Industries
 Production Management: Fashion and Related Industries
 Technical Design
 Textile Development and Marketing

fashion

Accessories Design
 Fabric Styling
 Fashion Design
 Jewelry Design
 Menswear
 Textile/Surface Design

visual arts and design

Advertising Design
 Communication Design Foundation
 Computer Animation and Interactive Media
 Fine Arts
 Graphic Design
 Illustration
 Interior Design
 Packaging Design
 Photography
 Toy Design
 Visual Presentation and Exhibition Design

quick answers

what's the age requirement to participate in precollege programs?

It's your grade, not your age, that determines eligibility.

Fall/spring programs: if you're in grade 9, 10, 11, or 12 at the time of registration, you're eligible for high school classes. If you're in grade 7, 8, or 9, you may participate in Middle School Precollege Workshops.

Summer programs: if you'll be in grade 9, 10, 11, or 12 as of September of the year in which you're enrolling, you qualify for High School Summer Live and High School Precollege Workshops. You may also enroll in our summer program if you're graduating from high school in May/June immediately preceding the summer session. If you're in grade 7, 8, or 9, you may participate in Middle School Summer Live and Precollege Workshops.

*9th-grade students may choose either a high school or middle school program, based on the student's maturity and skill level. You may participate in only one program in a given period; high school and middle school classes cannot be taken during the same session.

what level of artistic ability is required for precollege art and design classes?

All courses are at the beginner level unless otherwise stated in the course description.

do i need paperwork, documentation, or a portfolio to participate in precollege programs?

No. Just complete the application. Enrollment is on a first-come, first-served basis.

how much will my class cost?

Costs as of fall 2011 are as follows (note that the cost includes a \$15 materials fee and a nonrefundable \$15 registration fee):

High School Saturday and Sunday Live or Summer Live

One course

New York State resident	\$308
Nonresident	\$391

Two courses

New York State resident	\$601
Nonresident	\$767

Middle School Summer Live

One combination

New York State resident	\$323
Nonresident	\$406

High School Precollege Workshop

One course

New York State resident and nonresident	\$242
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Middle School Precollege Workshop

One course

New York State resident and nonresident	\$136
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west 27th street
between
seventh and
eighth avenues

nyc

visit us at
[fitnyc.edu/
visitfit](http://fitnyc.edu/visitfit)

FIT

how to apply

applications are accepted
on a rolling basis

register online, by fax, or by mail

Registration instructions and dates can be found at fitnyc.edu/precollege, on the Program Details page for the particular program you wish to attend.

college credit, grades, and transcripts

Saturday Live, Sunday Live, and Summer Live courses do not carry college credit, but students receive letter grades to help them evaluate their own progress and success. Grades appear on your FIT transcript, which can be submitted with a college application. These grades will also appear on all future FIT transcripts. To obtain grades and unofficial transcripts, go online at the end of the semester. To request an official copy of your transcript, call the Registrar's Office at 212 217.3320 and/or complete the transcript request form.

Precollege Workshops do not carry college credits, and are given on a pass/withdraw basis. Students who attend all classes, complete assignments, and actively participate in class receive a pass. To request a copy of your transcript, call the Registrar's Office at 212 217.3320 and/or complete the transcript request form.

precollege programs office

Fred P. Pomerantz Art and Design Center
Room D130
precollegeprograms@fitnyc.edu
T 212 217.4630, F 212 217.7964
June–September: 9 am–5 pm, Mon–Fri
October–December: 9 am–5 pm, Tues–Sat
January–February: 9 am–5 pm, Mon–Fri
March–May: 9 am–5 pm, Tues–Sat

take a closer look

only one way to experience
the FIT campus

FIT campus tours

The best way to get to know FIT is to visit. The Admissions Office hosts information sessions where you can learn about everything FIT has to offer. Then take a campus tour led by a student and get a student's-eye view of what it's all about. You can ask all the questions you want. Find more information at fitnyc.edu/admissions.

admissions office

Marvin Feldman Center

Room C139

FITinfo@fitnyc.edu

T 212 217.3760, F 212 217.3761

Mon/Thurs, 9 am–6:30 pm*

Tues/Wed/Fri, 9 am–5 pm

*Office closes at 5 pm when classes are not in session. See the Academic Calendar at fitnyc.edu/academiccalendar.

learn more at fitnyc.edu/precollege

FIT **Fashion Institute of Technology**
State University of New York

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