

The Fashion Institute of Technology, a world-renowned institution for creative business professions, will help you to learn about Textile Development and Marketing, introducing you to all aspects of the international textile industry, from pricing to quality assurance, and providing the knowledge and skills you need to turn your ideas into tomorrow's fashion materials. As a college of the State University of New York, FIT offers unmatched value and a strong commitment to professional education. At FIT, you'll learn from faculty who are experts in their field, on a campus located in the heart of Manhattan. Join a diverse community of students from New York City, across the country, and around the world. Find your dream internship, and your dream job.



Textile development and marketing professionals know how to create fabrics both high-tech and traditional, what they should be tested for, and where to market them. These fabrics are used for everything from runway fashions to high-quality home furnishings.

First Class Mail
U.S. Postage
PAID
New York, NY
Permit No. 472

FIT Fashion Institute of Technology
Seventh Avenue at 27 Street
New York City 10001-5992

FIT is a State University of New York college of art and design, business and technology.
www.fitnyc.edu

FIT is Textile Development and Marketing

Fabric Development / Textile Manufacturing / Product Testing / Quality Assurance

How did Lyra® change the way we dress?
Where does the denim in my jeans come from?
How do you measure a sleeping bag's warmth?
How is fabric created?
What makes upholstery flame-retardant?

FIT Fashion Institute of Technology
State University of New York
JAY AND PATTY BAKER SCHOOL OF BUSINESS AND TECHNOLOGY

If you're interested in developing high-performance fabrics or understanding how textiles are made, then Textile Development and Marketing is the program for you.



“Textile Development and Marketing not only prepares students for today’s marketplace, but for tomorrow’s opportunities as well.”

INGRID JOHNSON,
PROFESSOR OF TEXTILE DEVELOPMENT AND MARKETING

TEXTILE DEVELOPMENT AND MARKETING

HANDS-ON EXPERIENCE

The program prepares you to move directly from classroom to career. At FIT, you gain valuable, real-world experience through:

- Expert faculty with years of professional experience
- Guest lectures by industry leaders

Learn sophisticated techniques for coloring and finishing fabrics, and discover how to collaborate with designers, distributors, and other professionals to provide consumers with the best possible products.

INDUSTRY PROJECT

Every year, a group of graduating seniors involved in the FIT Denim Project researches, designs, manufactures, and markets a commercially viable line of jeans. Students have expanded the product line to include a sweater collection, and commercialized the project through a major retailer.

PROGRAM HIGHLIGHTS

The program offers two degrees: an Associate in Applied Science and a Bachelor of Science. Once you complete the associate’s program, you may then choose to go on to the two-year bachelor’s program.

Highlights include:

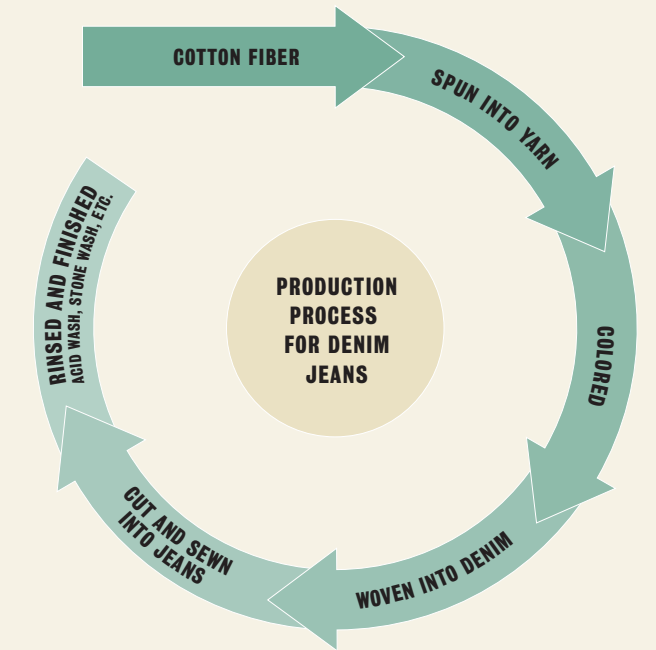
- Locating the best fabrics from around the globe
- Textile laboratories equipped with the latest technology
- Core liberal arts curriculum to develop critical thinking, communication skills, and a global perspective

ASSOCIATE IN APPLIED SCIENCE DEGREE PROGRAM

The associate’s program focuses on the fundamentals of producing commercial fabrics for apparel and home applications. Learn about textiles, fashion, and home furnishings, with special emphasis on applications, and global sourcing—locating the best fabrics at the best prices from around the world.

BACHELOR OF SCIENCE DEGREE PROGRAM

The bachelor’s program provides an in-depth understanding of the textile industry and supply chain. Study materials, product management, styling, and performance evaluation, and participate in international marketing programs to prepare for global managerial positions.



Making denim for jeans, like much of what textile developers and marketers do, involves many different stages, from finding raw materials in countries around the world to manufacturing fabrics from them, and applying sophisticated finishing techniques to the final products.

CAREER OPPORTUNITIES

FIT reports a nearly ninety percent graduate placement rate, and many internships result in full-time job offers.

Our graduates enjoy international employment opportunities with well-known designers and retailers. They go on to managerial positions with:

- Apparel manufacturers
- Design houses
- Fabric companies
- Fiber specialists
- Home furnishing manufacturers
- Import/export firms
- Retailers

For more information about Textile Development and Marketing, call us at 212 217.7686, or visit www.fitnyc.edu/tdm.