SPRING/SUMMER
2015 TREND REPORT

by Olivia Land
Indulge your inner minimalist with spring’s pure white obsession
It’s been a long winter... dive head-first into the warm weather with bright pops of yellow.
Pink

After playing a starring role last spring and into the fall, this girlish shade is back again for 2015. Maybe it’s time to admit it: pink is spring’s signature color.
Spring’s unexpected love affair with army green has us standing at attention
FABRICS
After several seasons of playing second string to the explosive “athleisure” trend, denim is back and better than ever for SS15.
Lace and its bohemian cousin take center stage on the selling floor this season.
PATTERNS
Gone are the über-girly pastels of seasons past, in are the moody, brooding blooms of today. Florals, for spring? Yes, Miranda, they’re looking pretty groundbreaking.
Gingham

This schoolyard favorite got a high-fashion makeover just in time for spring.
Details
Everyday items gain some momentum by way of fringe, fringe, and more fringe
Perforated

Holes in your clothes? Spring thinks yes.
FULL CIRCLE
Spotted bucket bags make for a chic daytime carrier, ideal for toting poolside. We’ll be tucked away at the new SLS Lux at Baha Mar, the Bahamas’ much-anticipated multihotel resort opening this month. Model Amanda Murphy carries Tod’s bucket bags with mirrored discs, $1,765 to $2,265. Tod’s boutiques. Sacai clothing.
Cat-Eye Sunglasses
Fendi  

Tom Ford  

Céline
Forget the LBD, the LWD is officially here to stay.
Scarves
Calypso St. Barth

Fendi

Hermès

Vineyard Vines

Burberry
Peasant Blouses
PLATFORMS
Gladiator Sandals
Crochet Shawls, Wraps, + Vests