



Sponsorship Opportunities

About ISPIIM

The International Society for Professional Innovation Management (ISPIIM) is a worldwide network of academics, business leaders, consultants (A, B, C) and other professionals involved in Innovation Management. ISPIIM's goals are to create a worldwide network of excellence in the field of innovation management, to enhance collaboration between its members and to be at the forefront of research on innovation. ISPIIM achieves this via its international conferences and regional events, journal publications, collaborative research projects and other member services.

ISPIIM prides itself on running high-quality events and, consequently, the symposium fee reflects this high standard. This year, the full conference fee will be US\$ 895 (approx. EUR 696) and delegates will range from full professors to researchers, directors to managers, innovation and management consultants. Organisations represented at ISPIIM's 2008 events included Airbus, Atos Origin, Deutsche Telekom, France Telecom, HP, IBM, Kuehne + Nagel, Nokia Networks, Oracle, Porsche, PricewaterhouseCoopers, Reckitt Benckiser, Samsung, SAP, Slovak Telekom, Thales, Total, Unilever.

The year 2008 marked a new era for ISPIIM with 2 events taking place – one in Europe (Tours, France in June 2008) and one in Asia (Singapore in December 2008) resulting in over 450 delegates having attended ISPIIM events during the year. In 2009 the ISPIIM Conference takes place in Vienna where around 400 delegates are expected. The 2nd ISPIIM Innovation Symposium expects to attract around 200 delegates.

Symposium Sponsorship

ISPIIM is looking for organisations to sponsor the conference. The following levels of sponsorship are available:

1. Main Sponsor (US\$ 12750 – approx. EUR 10000): Plenary speaker slot, workshop slot, exhibition stand, inserts in delegate packs, 3 free delegate places, primary position of logo on all materials (posters, website, brochure, proceedings, book of outlines).
2. General Sponsorship (US\$ 6375 – approx. EUR 5000): Exhibition stand, inserts in delegate packs, 2 free delegate places, logo on all materials (posters, website, brochure, proceedings, book of outlines).

ISPIIM will promote the symposium to mailing list of 30000+ innovation professionals up to the start of the symposium. In addition, the symposium will be promoted by ISPIIM's extended network of associations and media partners.

Contact Details

All exhibition stands, materials and delegate inserts need to arrive in New York City one week prior to the start of the symposium (ie by 27 November 2009) and should be clearly marked "For ISPIIM Innovation Symposium" and addressed to:

Diana Cypress
Fashion Institute of Technology
School of Continuing and Professional Studies
Seventh Avenue at 27th Street, GHC-21
New York, NY 10001
USA
Tel: +1-212-217-4603

**To discuss marketing opportunities, please contact symposium@ispim.org.
The 2nd ISPIIM Innovation Symposium Website: www.symposium.ispim.org**