

Call for Papers

The 2nd ISPIIM Innovation Symposium - ***Stimulating Recovery - The Role of Innovation Management*** - will be held in **New York City, USA** on **6-9 December 2009**. Organised by ISPIIM and hosted by The Fashion Institute of Technology this symposium will bring together academics, business leaders, consultants and other professionals involved in innovation management. The symposium format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the symposium will provide excellent networking opportunities together with a taste of local New York culture.

Economies around the world are displaying similar symptoms in a global downturn: profits and investment is disappearing, companies are failing and unemployment is rising. These chaotic and uncertain economic circumstances have required companies and governments to define and implement innovative actions to ensure survival and stimulate recovery.

High uncertainty calls for creative and innovative management. Consumers and businesses still have needs, but what are the best ways to address them? How do we develop such creative strategies? What innovative solutions deal with today's problems and still strengthen business and economic innovation in the long run? How should we manage innovation in the current climate? Those companies and governments that can answer these questions will not only survive the economic crisis, but will emerge in a strengthened strategic position as recovery takes root.

Submissions from academics, consultants and managers on innovation-related topics are strongly encouraged and should focus on the following:

- ✓ Collaboration and open innovation
- ✓ Commercialising and financing innovation
- ✓ Entrepreneurship & intrapreneurship
- ✓ Innovating business models
- ✓ Innovation and IP
- ✓ Innovation policy for economic recovery
- ✓ Integrating innovation practice into education
- ✓ Lean innovation
- ✓ Managing innovation to stimulate recovery
- ✓ Measuring and managing innovation
- ✓ Methods and tools for innovation
- ✓ Networks and regions of innovation
- ✓ Organisational creativity & idea generation
- ✓ Training and leadership for innovation

Important Submission Deadlines:

13 September 2009: Outlines Only (All Academic and Practitioner Submissions)

27 September 2009: Acceptance Notification

8 November 2009: Final Submissions (including papers, slides, profiles & photos) together with registration and payment

Invited Speakers (more to come):

Debra M. Amidon

Founder and CEO, ENTOVATION International Ltd

Author of *The Innovation SuperHighway* and *Knowledge Economics: Emerging Principles, Practices and Policies*

Dr. Alan G. Robinson

Professor of Finance & Operations Management, Isenberg School of Management at the University of Massachusetts

Author of *Ideas Are Free* and *Corporate Creativity: How Innovation & Improvement Actually Happen*

James D. Thompson

Associate Director of Wharton Entrepreneurial Programs; Director of Societal Wealth Program

The Wharton School, University of Pennsylvania

Dr. Rita Gunther McGrath (to be confirmed)

Associate Professor, Columbia Business School

Co-Author of *The Entrepreneurial Mindset* and *MarketBusters: 40 Strategic Moves that Drive Exceptional Business Growth*

plus a visit to Google's New York Headquarters for a tour and speaker on Google's innovative products/services management (limited to 80 people on a first come first served basis)



Workshop Leaders:

To be announced

Symposium Publications:

All accepted submissions will be published in the Symposium Proceedings with an ISBN number. All outlines will appear in the Book of Outlines with a separate ISBN number.

A Special Issue containing selected papers from this symposium will be published in ISPIM's official journal, *The International Journal of Innovation Management*, published by World Scientific and Imperial College Press.



Submissions:

The table below describes the possible submission types for this symposium. All files should be submitted online at www.conferencesubmissions.com/ispimnyc by the respective deadline date. Do NOT email submissions to ISPIM. Please note that due to the popularity of this event, only one submission per person and only one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

Submission Types	Description	Documents required			
		Outlines*	Paper	Slides and presentation length	Presenter Photo & Profile
		(by 13 Sept 09)	(by 8 November 09)		
Full Academic Paper Submissions	Accomplished substantial research results of an empirical or theoretical nature	800-1000 words: text only using structured headings template	Max 5000 words (ISPIM paper template)	Max 10 slides Time allocation: 15 mins plus questions & discussion	Photo (90 x 110 px) Profile (about 150 words of text including contact details, affiliations and background)
Short Academic Paper Submissions	Implementation information or work-in-progress	400-500 words: text only using structured headings template	Max 2500 words (ISPIM paper template)		
Practitioner Presentation Submissions	Substantial demonstrations of significant successful business practices and insights		Optional No size limit (ISPIM paper template)		

* all outlines are blind evaluated for acceptance to the symposium. Only papers with potential for journal publication are double blind reviewed.

Please use and include the headings below to structure the outline. Do not include author identifiers, graphics, tables, formatted text, automatic bullets or list of references. The outline is to be copied and pasted into a text box during the submission process. Outlines not adhering to the instructions will not be accepted.

Keywords: List no more than 5 keywords

Topic: What is the submission about?

Problem: What specific problem does the submission focus on?

Current understanding: What is known about this problem?

Research question: What is the submission's goal?

Design/methodology/approach: How was the study/work executed?

Findings: What are the main outcomes?

Contribution: What does the submission add to current understanding?

Practical implications: Who will gain why and in which way from the findings?

For submission guidelines and documents as well as further details, please visit www.symposium.ispim.org