Silhouette Design Contest

Silhouette Luxury World

HA, SUN HYANG
**MOKUME GANE** *(Wood Grain)*

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- uniqueness of each piece:
  It is possible to create two pieces using the same patterning techniques, however, no two pieces are ever identical. Each piece of Mokume Gane is as unique as a person’s fingerprint.

- celebration of subtle colors and organic patterns

- abstract, sophisticated, unisex

- traditional material with a contemporary aesthetic
The collection can offer customers the choice in a wide range of materials:

1. High end: combinations of precious metals such as silver, gold and platinum
2. Mid range: combinations of non-precious metals such as copper, brass and iron
3. Silhouette signature: combinations of precious and non-precious materials
Target Customers:

The simple design and subtle color combinations of this collection will have broad appeal to male and female customers alike, regardless of their age and lifestyle.

YOUNG

SOPHISTICATED

ELEGANT

CASUAL

The modest detail of Mokume Gane is timeless, sophisticated, and beautiful and eyeglass frames that feature this material can be worn every occasion, from the most formal to the most relaxed and casual.