Fashion Design
Spring / Fall 2015 Portfolio Instructions  (Contains 6 Pages)

NOTE: Please do not submit any portfolio items to FIT until you have applied and received your LOG-IN INSTRUCTIONS in an email from the FIT Admissions Office.

Dear Fashion Design applicant,

Thank you for applying to the Fashion Design AAS Degree program. As part of the application requirements for this major, you must complete a portfolio. Please review and select either the online or in-person option below. Please note only one option may be selected.

We strongly encourage you to submit your portfolio as soon as possible. Please keep in mind that November 1, 2014 is the deadline for priority consideration for the Spring 2015 semester and February 1, 2015 is the deadline for priority consideration for the Fall 2015 semester. You can confirm receipt of your portfolio submission by checking the status of your application online at https://MyFIT.fitnyc.edu/

Portfolio Review Options

• ONLINE – ePortfolio (Preferred)

The Online – ePortfolio Review option is the preferred method and the most efficient way to have your portfolio reviewed. To access the online option go to https://ePortfolio.fitnyc.edu/ Log in with your FIT Username and Password, then click on the tab labeled 'Portfolio' to get started.

OR

• IN-PERSON (Fall applicants only)

Limited In-Person portfolio review dates are provided on a space available basis. To schedule an in-person portfolio review, click on the link to register for December 13 at 9am, December 13 at 1pm, December 14 at 9am or December 14 at 1pm. The amount of time you spend on campus will depend on the number of participants. Please be prepared to be on campus for 2 to 3 hours. Please review the In-Person Portfolio Review Checklist on Page 6 for detailed instructions on what to bring with you.

Note: This evaluation is for the purpose of reviewing your Fashion Design portfolio only. All other documents should be submitted directly to FIT Admissions.

If you wish to be considered for a major other than Fashion Design, you may complete a Change of Major Request Form online at: MyFIT.fitnyc.edu. If you have chosen another Art & Design major, please follow the portfolio instructions for your new major choice. Please do not submit your portfolio online until your major has been changed and the instructions for your new Art & Design major choice appear on your ePortfolio page.
Fashion Design
Portfolio Requirements

Welcome to the FIT Fashion Design Portfolio. This portfolio submission consists of four parts: A Design Test, a Sewing Test, a Written Essay and a Portfolio Cover Page. **All sketch and garment images must be composed on 8 1/2 inch x 11 inch paper. Color copies are required.** Construction knowledge should be represented in both your design sketches and garment images. Originality, creativity, and design aesthetic are valued.

The Fashion Design program prepares students to excel and flourish in the fashion industry. The philosophy of the program focuses on individual students’ design development and professionalism. Through rigorous coursework, students develop their analytical, creative, and intellectual competencies. The learning environment broadens students’ aesthetics, critical thinking, and problem-solving skills and graduates apply these abilities to career opportunities in the evolving global marketplace. The AAS degree builds foundation skills through hands-on and digital methodology and students examine and implement practical and conceptual design solutions through two-dimensional and three-dimensional techniques in projects and assignments.

• **PART ONE: Design Test**

**Project One: Mix-and-Match Designs**

1. Create a mood/inspiration page for the following mix-and-match designs. The mood page should include an image(s) that has inspired you to create these designs. Include a short written explanation of how the designs have been inspired by the mood page image(s). Also list the destination and season of the year that these designs will be worn in.

2. Draw original garment designs in color using the medium of your choice. Show mix-and-match separates that work together.
   1) Design a jacket
   2) Design a top (use the top twice, once on each figure)
   3) Design a pant
   4) Design a skirt

Sketch the designs in color on two figures. Include back views of the garments on a figure or as a flat sketch. Attach actual fabric swatches and identify the fabrics on the front of the sketches. **Note:** Original artwork can be computer generated. **Reminder:** Only color copies are to be submitted for this project.

**NOTE:** For ePortfolio submission, please see **How To Submit Your ePortfolio: General Instructions** when you log into ePortfolio. Images submitted must be properly oriented (i.e. not upside down or sideways). Your images should be saved as JPEGs and re-sized to approximately 12 inches in the longest direction at 72 dpi (or 900 pixels). Your file names should use all lowercase extensions. **This applies to all of the ePortfolio image uploads listed in these instructions.**

For ePortfolio submission, take digital pictures of your mood page as well as your mix-and-match design sketches. Name your mix-and-match design pages in order as follows: yourlastname_1-1.jpg, yourlastname_1-2.jpg, yourlastname_1-3.jpg. Also, when uploading your image(s) in step 2, use the ‘File Description’ text box on the image upload page to include a short written explanation of how the designs have been inspired by the mood page image(s).
For In-Person review, bring 8 ½ inch x 11 inch color copies of the original mood page and mix-and-match designs with you, as well as the image of your inspiration and be prepared to discuss what inspired you to compose this work.

**Note:** Nothing submitted will be returned. Also do not submit work on art boards or mats. CDs, DVDs, flash drives, slides, binders, books, sketchbooks, plastic sleeves and portfolio cases are not acceptable.

## Project Two: Fashion Design Artwork

Submit four sketches of your original fashion design artwork.

1. Draw original designs in color using the medium of your choice. Note original artwork can be computer generated. Design sketches are to be on full-length fashion figures with back views.
2. Include 2 inch x 2 inch fabric swatches on the front of each sketch, identify the type of fabric (e.g. 100% wool gabardine).
3. Include a short written explanation of the inspiration.
4. **Note Only** color copies of your sketches are to be submitted.

For ePortfolio submission, take digital pictures of your sketches. Name your Fashion Design Artwork sketches in order as follows: yourlastname_2-1.jpg, yourlastname_2-2.jpg, yourlastname_2-3.jpg, yourlastname_2-4.jpg. Also, when uploading your image(s) in step 2, use the 'File Description' text box on the image upload page to include a short written explanation of the inspiration.

For In-Person review, please bring your garments with you. If you cannot bring some garments, then you should photograph them on a person or dress mannequin. You will take all of your garments home after the portfolio review.

## PART TWO: Sewing Test

### Project Three: Garment Samples

Submit photographs of a maximum of three garments you have sewn (include front and back views). Samples are to demonstrate knowledge of construction. Originality, creativity, and design aesthetic are valued. Clothing is to be photographed on a person or dress mannequin. Garments can be created from commercial patterns or you can develop your own patterns or drape the design. Garment examples should be sewn. Do not show existing garments that have just been decorated.

For ePortfolio submission, take digital pictures of your garments. Name your Garment Samples in order as follows: yourlastname_3-1.jpg, yourlastname_3-2.jpg, yourlastname_3-3.jpg.

For In-Person review, please bring your garments with you. If you cannot bring some garments, then you should photograph them on a person or dress mannequin.
• **PART THREE: Written Essay**

Please respond thoughtfully and note that your answers do not replace the essay/academic history that you are required to submit as part of your FIT/SUNY application.

For ePortfolio submission, you may type your answer in any format, either in the provided text area or you may upload a separate document with your answer. Also, this question must be copied and pasted and precede the answer. If you choose to upload a separate document, please name the file as follows: yourlastname_01_essay.doc. Uploaded files may be submitted in any of the following formats: .doc, .docx, .pdf, .txt.

For In-Person review, incorporate the question and your answer into one document, print on 8 1/2 inch x 11 inch paper and bring both question and answer to your interview. Question must precede the answer. Be sure to include your full name at the top of each page.

**Answer the following question:**

In 250 words or less, provide an example of when your point of view differed from a teacher or employer during an evaluation of your performance. How did you handle the situation?

• **PART FOUR: Fashion Design Portfolio Cover Page**  
(see Page 5)

This page is required for your portfolio submission. Follow the instructions below for each mode of submission.
Fashion Design Portfolio Cover Page

PLEASE BE AWARE THAT YOU MAY CHOOSE ONLY ONE PORTFOLIO REVIEW OPTION:

• IN-PERSON: Print, complete, sign and date this page. Bring it with you as the first page of your portfolio. Do not glue, tape, staple, bind or affix this page to any surface.

• ONLINE – ePortfolio: Upload as per instructions. A PDF of this cover page and essay questions are provided on the ePortfolio site.

APPLICANT INFORMATION (REQUIRED):

NAME: __________________________________________________________
(FORMAT FULL NAME, clearly and legibly, as it appears on your application: First Name, Last Name.)
FIT STUDENT ID: __________________________
(Required to identify your application.)

MAJOR: _________________________________________________________
(Format major you are applying to, clearly and legibly.)
ENTRY TERM: □ SPRING 2015
(Choose Only One) □ FALL 2015

ADMISSIONS CHOICE:
□ Two Year Full Time (Day) Associate Degree Program
□ One Year Full Time (Day) Associate Degree Program (if qualified)
□ Evening/Weekend Associate Degree Program (Fall Only)
□ Two Year AAS International Fashion Design/Florence first year & New York second year (Fall Only)
□ Two Year Full Time (Day) Bachelor Degree Program (Fall Only)
(Must already have AAS Degree in Fashion Design)

PRIOR COLLEGES OR UNIVERSITIES ATTENDED: __________________________________________________________

ART AND DESIGN COURSEWORK STUDIED: __________________________________________________________

DEGREE EARNED: ________________________________________________________________________

The work I am about to submit as my Portfolio submission for acceptance to FIT is my own work. I am the sole creator of this work and have abided by copyright laws when creating it. I understand that, if I am offered admission and it is later learned that my Portfolio submission is not my sole creation, the offer of admission may be revoked. Or, if I am already enrolled, I may be dismissed from the college.

SIGNATURE: __________________________ DATE: __________________________
In-Person Portfolio Review Checklist

WHAT TO BRING WITH YOU FOR YOUR IN-PERSON PORTFOLIO REVIEW:

Your completed Fashion Design Portfolio, including:

- **PART ONE**: Design Test: Project One: Mix-and-Match Designs
  Submit as Color copies only on 8 ½ inch x 11 inch paper, with actual swatches attached.

- **PART ONE**: Design Test: Project Two: Fashion Artwork
  Submit as Color copies only on 8 ½ inch x 11 inch paper, with actual swatches attached.

- **PART TWO**: Sewing Test
  Bring actual garments. You will take them home after the portfolio review.
  If unable to bring garments, submit as digital or scanned photos on 8 ½ inch x 11 inch paper.

- **PART THREE**: Written Essay
  Print Question and answer on 8 ½ inch x 11 inch paper. Include your name on page.

- **PART FOUR**: Fashion Design Portfolio Cover Page
  Print, complete and present as the first page of your portfolio submission.

The amount of time you spend on campus will depend on the number of participants. Please be prepared to be on campus for 2 to 3 hours.

**NOTE:** All submitted portfolios are expected to be complete at the time of the portfolio review. It is your responsibility to arrive on time at your portfolio review with all of the required portfolio items listed above. If your portfolio is incomplete, you will not have full consideration of your selected major. Please be aware that we are unable to review applicants who arrive late.