Pre-Event Survey Responses
Social Media Perceptions

42 Responses

Summary

Positive excited about the possibilities 27 68%
Negative-What's the benefit? 1 3%
Too much information to manage in an already complicated world 19 48%
I feel my privacy may be compromised 16 40%
I feel pressured to participate 10 25%

People may select more than one checkbox, so percentages may add up to more than 100%.
Social Media Usage

What social media do you currently use once a week or more

- Facebook: 28 (78%)
- Twitter: 10 (28%)
- LinkedIn: 17 (47%)
- Foursquare: 0 (0%)
- Google+: 11 (31%)
- Flickr: 4 (11%)
- YouTube: 22 (61%)
- Blogs: 13 (38%)
- Hootsuite, TweetDeck or Similar: 4 (11%)
- MySpace: 1 (3%)
- Ning: 0 (0%)
- Second Life: 0 (0%)
- Other: 2 (6%)

People may select more than one checkbox, so percentages may add up to more than 100%.
Top Three Favorite Sources

Please check off your top 3 favorites

- Facebook: 23 (62%)
- Twitter: 10 (27%)
- LinkedIn: 19 (51%)
- Foursquare: 0 (0%)
- Google+: 7 (19%)
- Flickr: 4 (11%)
- YouTube: 22 (59%)
- Blogs: 12 (32%)
- Hootsuite, TweetDeck or Similar: 1 (3%)
- MySpace: 0 (0%)
- Ning: 0 (0%)
- Second Life: 0 (0%)
- Other: 0 (0%)

People may select more than one checkbox, so percentages may add up to more than 100%.