

Visual Presentation and Exhibition Design

Spring 2011 Evening Courses

DE 101 Principles of Display and Exhibit Design: Small Scale

2 credits

In-state \$310 Out-of-state \$928

For students not majoring in Visual Presentation and Exhibition Design. Basic hands-on display methods used in visual merchandising and an understanding of two- and three-dimensional design practices and materials. (G6: Arts)

CRN	Section	Day	Time	Location
12890	15A	R	6:30 pm-9:20 pm	D424 <i>evenings</i>
3323	101	M	2:10 pm – 5:00 pm	D424 <i>mornings</i>
3325	102	T	2:10 pm – 5:00 pm	AC08 <i>mornings</i>
10258	103	W	9:10 am – 12:00 pm	D425 <i>mornings</i>

DE 102 Principles of Display and Exhibit Design: Large Scale

2 credits

In-state \$310 Out-of-state \$928

The introduction to and hands-on creation of large-scale displays using mannequins, fashions, and props.

CRN	Section	Day	Time	Location
10844	15A	W	6:30 pm-9:20 pm	D424

DE 123 Design and Rendering

2 credits

In-state \$310 Out-of-state \$928

Learn introductory drafting for floor plans and elevations. Create a model of an exhibition environment and design structures for visual presentation. This course is an exciting combination of two dimensional and three dimensional design. Open to all students.

CRN	Section	Day	Time	Location
13549	15A	T	6:30 pm-9:20 pm	D425

DE 125 CAD for Visual Presentation

2 credits

In-state \$310 Out-of-state \$928

Prerequisites: DE 123 and DE 141 or approval of chairperson

This course introduces two-dimensional computer drafting. Using VectorWorks, students draw plans and elevations for visual presentation and exhibition design projects.

CRN	Section	Day	Time	Location
12618	15A	M	6:30 pm-9:20 pm	C306
12891	15B	R	6:30 pm-9:20 pm	C230

DE 143 Styling for Visual Presentation

2 credits

In-state \$310 Out-of-state \$928

Through lectures, demonstrations, and studio projects, students explore an array of styling and visual presentation techniques used in a range of media. Assignments include set and prop styling, scouting for locations, styling for celebrities, fashion shows, and video production.

CRN	Section	Day	Time	Location
12892	15A	T	6:30 pm-9:20 pm	D424
13550	15B	R	6:30 pm-9:20 pm	D425

DE 226 CAD for Visual Presentation II

2 credits

In-state \$310 Out-of-state \$928

Prerequisite: DE 125 or approval of chairperson

This course presents three-dimensional CAD techniques in Vector Works, enabling designers to develop and present their concepts in 3-D drawings and renderings.

CRN	Section	Day	Time	Location
12893	15A	M	6:30 pm-9:20 pm	C305

**If you have any questions about these courses,
please contact the chairperson:
Brenda Cowan 212 217 4302
brenda_cowan@fitnyc.edu**