

WINTERIM 2010

In-Person Registration: D130

WINTERIM NON-CREDIT COURSES

Winter 2010 short-term, non-credit courses and workshops provide concise learning packages on a variety of topics. For information about these or additional seminars call The Center for Professional Studies 212.217.7715 or call The Enterprise Center 212.217.7250. Quick registration email: non-creditreg@fitnyc.edu Quick registration fax: 212.217.7176

HOW TO READ THE COURSE LISTINGS

4223	15A	MW	6:20 pm-9:10 pm	D530
CRN:	section	day*	time	classroom

Course registration number

*Monday - M Tuesday - T Wednesday - W Thursday - R Friday - F Saturday - S Sunday - U

PROFESSIONAL CERTIFICATE PROGRAMS

Fashion Events Planning

SXE 100 Introduction to Fashion Publicity and Events Planning
\$250 1.2 CEU

Are you a freelance specialist or an executive responsible for corporate promotional events? This intensive program teaches you how to formulate media plans to promote products, services, and events. Learn the tools of publicity. Program includes budgets and tips on how to formulate and direct promotional needs in order to coordinate special events for yourself or your clients.

Instructor: Barbara Berman, wardrobe and show coordinator with guests from the field.

4 sessions: (55A) January 5, 19, 26, February 2
2798 55A T 6:00 pm-9:00 pm TBA

SXE 310 Fashion Publicity and Events Planning Workshop
\$250 1.2 CEU

Prerequisites : SXE 100, SXE 210, SXE 215, SXM 440

Experience real-world teamwork and formulate a professional media plan. Each team creates a theme, campaign, and kit. Program includes how to work within budgets, interact with clients, and produce winning events. Attendees pitch their concept to actual media experts who critique and give event's career advice.

Instructor: Edgar Trinidad, vice president, Client Relations, Fineberg Publicity Inc.; fashion-related public relations and events specialist.

4 sessions: (55A) January 11, 25, February 1, 8
3046 55A M 6:00 pm-9:00 pm TBA

Fashion Styling

SXS 100 Introduction to Fashion Styling
\$290 1.8 CEU

If you have a strong visual sense and an aptitude for working with color and proportion, consider becoming a fashion stylist, creating visual solutions for publications, media, and entertainment events. This course provides an in-depth study of the stylist's role in print and interactive media, with an emphasis on fashion and home fashion. The actual work and responsibilities of the assistant stylist and stylist-from shopping and prepping merchandise to working with models and layouts-are covered. The specifics of styling professionalism are taught. Program is highly interactive, with work assignments.

Some additional expenses required. Text assigned at first class.

Instructor: Emma Sosa, professional stylist; Nancy Alusick, professional stylist; Sadia Seymour, professional stylist.

3 or 6 sessions: (55A) January 6, 13, 20, 27, February 3, 10; (55B) January 7, 8, 9
2795 55A W 6:00 pm-9:00 pm TBA
2968 55B RFS 9:30 am-4:30 pm TBA

SXS 200 Fashion Styling II: Fashion Styling for Media
\$325 1.8 CEU

Prerequisite: SXM 100, SXM 220, and SXS 100

This program provides a step-by-step education in the basics of styling for advertising, print layouts, television commercials, and video assignments. Course includes how to shop the market, work with costume designers, and pick models and actors. The professionalism necessary for both large and small assignments is stressed. Program includes a mock photo shoot.

Students receive one portfolio quality tear sheet. Some additional expenses required.

Instructors: Nancy Alusick, professional stylist; and Emmanuel Faure, commercial photographer.

3 sessions: (55A) January 10, 17, 24
2796 55A U 9:30 am-4:30 pm TBA

SXS 300 Fashion Styling III: Launching Your Career
\$330 2.1 CEU

Prerequisites: SXM 100, SXM 120, SXM 220, SXS 100, and SXS 200

Learn tips on the practical side of styling to enhance success and monetary rewards. Topics covered include how to conduct business and market your talents properly, and an exploration of personal management vs. agent representation. Financial management is stressed, and practices common to the field are explained. Program stresses the use of the portfolio as a vital instrument in securing assignments in various media, and students develop their own professional portfolios to showcase their marketability and creativity.

Instructors: Cynthia Raffa, professional stylist; and Joseph Schufle, small business specialist.

7 sessions: (55A) January 5, 12, 19, 26, February 2, 9, 16
3154 55A T 6:00 pm-9:00 pm

Wardrobe Technician/Costume Design Specialist

SXG 100 Wardrobing for Theatre, Film and TV
\$250 1.2 CEU

This intensive program fully explains the costume and wardrobe world - the roles of costume and stylist shoppers, designers, wardrobe supervisors, and more. You are artistic, organized and interested in working with clothing, discover your own niche. Get information about this exciting business, including how to get started and your earnings potential. Meet specialists working in costume/styling related positions in theater, film and TV in New York City where there are hundreds of entertainment productions taking place seven days a week, all of which offer opportunities for professionals in the costume and wardrobe field.

Textbook recommendation given at first class.

Workshop leader: Isabel Rubio, costume designer and wardrobe supervisor for film, TV, opera, theatre, ballet and print with guest speakers.

4 sessions: (55A) January 19, 26, February 2, 9
3141 55A T 6:00 pm-9:00 pm TBA

Image Consulting

SXI 100 Introduction to Image Consulting
\$290 1.8 CEU

Capitalize on your fashion industry experience and education by learning the basics of image consulting in this in-depth technical program. Course of study includes color, line, and visual principles. Analyzing the human figure and face is stressed. Hair, makeup, and skin care information is covered. The class is highly interactive and attendees complete reading and work assignments.

Bring the following textbooks to first class: *Color Me Confident*, by Henderson and Henshaw; *The Triumph of Individual Style*, by Mathis and Conner; and *third textbook to be announced at the first day of class (available at Barnes and Noble at FIT)*.

Instructors: Carol Davidson AICI, CIP, image consultant.

6 sessions: (55A) January 12, 19, 26, February 2, 9, 16
2799 55A T 6:00 pm-9:00 pm TBA

SXI 200 Image Consulting II: Wardrobe, Makeup and Hair
\$290 1.8 CEU

Prerequisite: SXI 100

This program provides a step-by-step education in the basics of women's and men's fashion styles, including fabric identification, garment details, and silhouettes. Wardrobe and accessory analysis is included, and personal shopping and image consulting business methods are explored. This class is highly interactive and attendees complete reading and work assignments.

Instructor: MaryAnne Kokidis, AICI, CIP image consultant; Beryl Wing, AICI, CIP, image consultant.

6 sessions: (55A) January 7, 14, 21, 28, February 4, 11
2800 55A R 6:00 pm-9:00 pm TBA

SXI 300 Image Consulting III: Business Essentials for Success
\$310 2.1 CEU

Prerequisite: SXI 100 and SXI 200

Learn the practical side of freelancing and entrepreneurship in this exciting field as you develop the skills necessary for the business of image. Lectures explain how to set up and market your own business and develop a mission statement

and business plan. Also discussed is how to attract new clients and cater to the ones you already have. Workshop includes class projects, home assignments, and role-play situations that emphasize client service development.

Instructor: Dominique Isbecque, AICI, CIP, image consultant.

7 sessions: (55A) January 5, 12, 19, 26, February 2, 9, 16
2801 55A T 6:00 pm-9:00 pm TBA

Color Specialist

SXC 210 Color Theory Basics: Moving from Art to Science
\$250 1.2 CEU

As a professional who works with color, do you know all the catchy names but need help communicating color attributes effectively? Learn to avoid costly mistakes by fostering an understanding and usage of color vocabulary that will ensure that the colors you specify are the colors that you receive. Aspects of professional-level color technology are introduced including lighting, illuminants and color measurement instruments. Industry accepted color notation is emphasized, along with color technology software. Learn to develop and implement a cohesive color management program through both lecture and hands-on work.

Instructor: David C. Albrecht, senior partner, DCD Advanced Technologies.

4 sessions: January 12, 19, 26, February 2
3140 55A T 6:00 pm-9:00 pm TBA

Creative Enterprise Ownership

CEO 001 Setting a Course for Your Business
\$135 1.2 CEU (\$150 for online section)

Starting a business requires clear conceptions about your product or service, and about yourself. Examine your strengths, weaknesses, desires, and definition of success in order to develop a business description that will guide you through the planning process. Find the perfect name for your business; learn how to obtain licenses, permits, and tax identification numbers; and set up your business as a legal entity.

4 sessions: (55A) January 4, 6, 11, 13
2678 55A M W 6:20 pm-9:10 pm SR5

CEO 005 Legal Basics for Business Start-ups
\$185 1.8 CEU

A straight-talking guide to staying out of trouble and knowing your rights. Learn how to set up your business, form contracts and agreements, examine leases, and obtain trademarks and copyrights. This course covers the basics, from collections to liability to intellectual property law.

6 sessions: (55A) January 5, 7, 12, 14, 19, 21
2865 55A T R 6:20 pm-9:10 pm SR8

CEO 019 Creative Business Plans for Consulting Success
\$135 1.2 CEU

Whether you are planning to launch a freelance service or are already out on your own, learn how to establish a proper business foundation for your consulting enterprise. This course focuses on the role of the consultant and reviews the special aspects of a service provider business. Legal and financial aspects are analyzed, including tips on how to select and work with a lawyer, accountant, banker, and insurance broker. Class participation is encouraged.

4 sessions: (55A) January 4, 6, 11, 13
3041 55A M W 6:00 pm-9:00 pm SR9

Fashion Business

SXN 300 Fashion Design Studio
\$365

Professional fashion designers gain experience creating a garment at the highest level as you take a personal journey in artistic development and elevate your technical skills to couture level. Start with mood boards, customer muse profiling and progress through the entire creative process employed by creator designers- the croquis book, final sketches and swatch selection. Go from moulage making to muslins and toiles to a show worthy garment. Fit techniques, luxury fabric sewing and couture finishing is stressed. Final segment covers how to define a recognizable label and build a brand. Enrollment is limited to 16, professional designers only. Portfolios and or sample work must be brought to first session. Some additional expense for materials. Request supply list by calling 212.217.7715

Instructor: Caroline Simonelli, adjunct instructor, Fashion Design apparel, couture designer and critic.

6 sessions (55A) January 16, 23, 30, February 6, 13, 20
3166 55A S 9:30 am-5:00 pm TBA

SXR 005 Introduction to Today's Retail Arena
\$200 .9 CEU

Why have some retail organizations really struggled lately and yet others are able to beat the odds in a down economy? When is a department store not a department store? What makes Kohl's different from Target? These questions are answered in this overview of today's competitive retail environment, which also provides insight on business and career advancement. Gain an understanding of nuances that define differing kinds of retail operations. A brief history of retail evolution is provided as a backdrop for examining the organizational charts of market leaders. Learn how merchandise is bought, managed and sold, and to what particular segments the current leading retailers sell.

Instructor: Renee Hunter, president, Sequoyah Fashion Planning, former buyer/ fashion director, Saks Fifth Avenue.

3 sessions: (55A) January 5, 12, 19
2988 55A T 6:00 pm-9:00 pm TBA

SXR 010 Retail Math: Merchandising, Planning, and Gross Margin
\$200 .9 CEU

Learn how retailers calculate gross margin while participating in a roundtable discussion on the buying and selling methods characteristic of today's accounting-driven market. Learn what gross margin is and how it is derived. Program includes mark-up calculation, merchandise planning, and a review of operating expenses as they affect gross margin. Sessions feature hands-on exercises based on typical retail/wholesale partnership case studies. Recommended for showroom sales account executives and entry-level retail executives.

Instructor: Neal Leavitt, adjunct instructor, Fashion Merchandising Management; former senior retail and manufacturing executive.

3 sessions: (55A) January 14, 21, 28
2870 55A R 6:00 pm-9:00 pm TBA

SXR 050 Intro to Retail Branding: The Art of Customer Bonding
\$225 .9 CEU

Learn to bond with target customer groups to reinvigorate customer loyalty and reinforce the store-as-brand. This interactive retail lab concentrates on new outreach methods in customer communications, including special programs and publications, promotions, and in-store events. Learn how to become proficient at consumer-centric retail marketing and use in-store and in-class case studies to produce branding strategies that enhance the shopping experience.

Seminar leaders: Dr. Arthur A. Winters, professor emeritus, Advertising and Marketing Communications; and Peggy Fincher Winters partners, TFI Geomarketing, Inc.; co-authors, *The Power of Retail Branding and Brandstand, Strategies for Retail Brand Building*.

3 sessions: (55A) January 6, 13, 20
3142 55A W 6:00 pm-9:00 pm TBA

SXF 118 Maximize Your Fashion Skills and Super-size Your Career
\$125

Do you want to advance your career in design, marketing, event planning, or promotion? Do you want to break into a new area of the industry or into a new field such as entertainment? Identify career possibilities that capitalize on your talents and create an action plan to brand yourself, network, and pitch your projects. Learn to package your expertise and uniqueness for a career reinvention.

Seminar leader: Jim Arnoff, The Arnoff Company, Inc., certified life coach, and entertainment attorney and television packaging agent.

3 sessions: January 13, 20, 27
3073 55A W 6:00 pm-9:00 pm TBA

SXF 200 How to Style, Plan and Merchandise an Apparel Line
\$225

If you are a manufacturer, designer, or product developer, this course will help you create a cohesive and saleable line. Start with the merchandising function, which stresses how to plan, fashion, and implement customer targeting for regional markets. The design process and color, fabric, and silhouette selection are demonstrated and sourcing is discussed. Includes information on the first sample and the control steps vital to the production phase, both domestic and foreign. Learn how to present your collection and receive tips on resources throughout the world.

Workshop leader: Tina Shoulders, social media strategist; graphic and textile designer; creative director, Laidback Home, with industry experienced guest speaker.

2 sessions: (55A) January 8, 15
2960 55A F 9:15 am-3:45 pm TBA

SXF 250 How to Write Garment Specs that Really Count

Upgrade the quality and consistency of your samples and production by improving your ability to write comprehensive, accurate specifications. This hands-on workshop explains how to measure and set up a spec sheet to communicate in any market and at any price point, whether you are sourcing abroad or at home. Review the techniques necessary to analyze the particular specs for cut-and-sew knits, sweater knits, and wovens. Learn how to change the specifications of an existing garment and develop a new one. Excellent pre-requisite to SXP 356.

Bring to the first session a knit (T-shirt fabric) and a woven top and bottom, tape measure, 2" x 18" clear plastic ruler, and straight pins.

Workshop leader: Eileen Karp, assistant professor, Fashion Design-Apparel, garment manufacturing technical design director.

4 sessions: (55A) January 4, 7, 11, 14
2825 55A M R 6:30 pm-9:30 pm TBA

SXF 400 Fashionspeak: How to Get What You Want, When You Need It

In the fast-changing fashion business, having the right vocabulary to describe trends, garments, and modern production techniques increases your professionalism and improves your ability to get the look and quality you expect. This program will teach you how to use correct terminology. Learn to describe silhouettes, details, production steps, and computer applications through visits to such sites as a design and color forecasting service, a private label manufacturer, a computer design service, and The Museum at FIT. Highly recommended for fashion, media or finance personnel in need of trade lingo.

First class meets in Room E226, with subsequent locations discussed at first class. Class limited to 15.

Instructor Leader: Jaye G. Edelstein, adjunct assistant professor, Fashion Design-Apparel, and professional designer/product developer.

4 sessions: (55A) January 6, 13, 20, 27
2882 55A W 5:45 pm-9:00 pm TBA

SXF 500 Fabrication: Everything You Need to Know

This intensive workshop is for anyone in the fashion and related industries who works with fabrics or fabric terminology. Whether you are in retailing, manufacturing, a textile-entry position, or copywriting, you will increase your skill, vocabulary, and knowledge of everything fabric-related from fiber to finished product. Course teaches fiber properties, effective end-use information, and methods of yarn and cloth manufacturing through lecture, demonstration, and hands-on analysis. *Workbook included.*

Workshop leader: Theodore Hoffman, adjunct assistant professor, Textile Development and Marketing; and Wallace Filler, adjunct assistant professor, Textile Development and Marketing; textile converter.

2 or 4 sessions: (55A) January 6, 13, 20, 27; (55B) January 30, February 6
2806 55A W 6:00 pm-9:00 pm TBA
3070 55B S 9:30 am-4:00 pm TBA

SXF 501 Fabrication Dyeing, Printing, and Finishing Essentials

Would your career benefit from a more complete knowledge of textile and garment dyeing, printing, and finishing techniques? This intensive workshop covers styling fundamentals and how to select fabric in response to market demands for the apparel or domestics markets. Patterns, colors, and finishes are stressed. Program considers dyestuff properties and their applications; screen, roller, and heat transfer printing; and chemical and mechanical finishing processes. *Excellent follow-up to SXF 500.*

Workshop leader: Theodore Hoffman, adjunct assistant professor, Textile Development and Marketing; and Wallace Filler, adjunct assistant professor, Textile Development and Marketing, textile converter.

1 session: (55A) January 23
2807 55A S 9:30 am-4:30 pm TBA

SXF 600 Quick Sketching for the Fashion Business

Learn how to present fashion design ideas or adaptations through simple fashion sketching using effective shortcuts. Illustrate fashion details and draw fashion figures, apparel and flat sketches. Learn to enhance your fashion communications skills, particularly in areas related to private-label product development or translating ideas gathered at the market. Although no professional art training is required, basic creative abilities are helpful.

Instructor: Diane De Mers, professor, Fashion Design-Art.

3 sessions: (55A) January 7, 14, 21; (55B) January 12, 19, 26
2804 55A R 6:00 pm-9:00 pm TBA
3071 55B T 6:00 pm-9:00 pm TBA

SXH 010 Fashion Styling: Home Fashion Business

Get in-depth exposure to the growing world of home fashion styling, including opportunities in media, entertainment, and retailing. Program presents the fundamentals of styling from project conception through prop selection and stresses the art of visual presentation with home products. Guests from the field give additional perspectives on the many options available for a home styling career.

Seminar leader: Gregory Wegweiser, designer, stylist, and visual merchandising expert.

3 sessions: (55A) January 4, 11, 25
2827 55A M 6:15 pm-8:15 pm TBA

SXP 110 How to Master Global Security and Social Compliance

Learn how to navigate national and international security requirements that challenge the manufacturing of private label and brand goods. Successful strategies to gain approval form even the most stringent social compliance programs are emphasized. Special attention is paid to dealing with the compliance requirements of multiple retailers. Current Homeland Security regulations, C-TPAT, WRAP, and other initiatives are included. Highly recommended for supply chain managers and sourcing professionals.

Workshop leader: Bernard N. Kahn, adjunct assistant professor, Production Management: Fashion and Related Industries; manufacturing consultant.

4 sessions: (55A) January 5, 12, 19, 26
3155 55A T 6:00 pm-9:00 pm TBA

SXP 120 How to Build a Better Garment: Stitches, Seams, and Finishing

Whether you are a sourcing or production manager, technical designer or product development professional, you must be a master of garment construction in order to produce superior products. Learn about best practices in garment construction and detail writing. Learn about universal stitch and seam terminology so that your specs can be understood in any language. Program includes the secrets of proper finishing to insure that your well-made products grab the customers' attention at retail.

Workshop leader: Bernard N. Kahn, adjunct assistant professor, Production Management: Fashion and Related Industries; manufacturing consultant.

4 sessions: (55A) January 14, 21, 28, February 4
3066 55A R 6:00 pm-9:00 pm TBA

SXP 300 The Ultimate Guide to Fit Approval Process Success

Learn the fit approval process from start to finish. Program stresses the correct approach to reviewing an apparel sample, including measuring an approval sample and checking and establishing proper fit construction and workmanship. How to analyze comfort, range of motion and other fit elements is included. In-depth discussion revolves around overcoming common fit problems, formulating corrections and factory notes. Course exercises are designed to reinforce methods that solve real-life fit challenges.

Instructor: Irene Mak, director of technical services at Victoria Secret's PINK and former vice president of technical design at American Eagle Outfitters.

4 sessions: (55A) January 4, 11, 25, February 1
2992 55A M 6:00 pm-9:00 pm TBA

Media Events and Photography

SXM 100 Styling Tricks of the Trade: Pinning, Taping, and Clothing Care

\$160
Prerequisite: SXS 100 or professional wardrobe and styling experience.

This hands-on workshop reveals secret techniques, used by highly regarded stylists and wardrobe coordinators, to help you succeed in businesses that require garments and accessories to be photographed or worn on stage. Learn master-level ironing and steaming iron maintenance. Proper hangers are reviewed and professional pinning techniques are practiced. Course includes tips and hints, only known in the trade, about stain removal, taping, and building a styling kit. *A professional resource guide is included. Bring to first class: tape measure, press cloth, and a men's cotton dress shirt.*

Workshop leader: Pattie Barbosa, professional wardrobe costumer, stylist, and star dresser.

3 sessions: (55A) January 16, 23, 30
2826 55A S 9:00 am-12:00 pm TBA

SXM 200 Photography: For Self-Expression or Profit

If your photos aren't capturing important moments the way you hoped they would, this introductory photography course is for you. Learn the techniques, step-by-step, for turning ordinary pictures into works of art. Become knowledgeable about cameras, lenses, and the elements that go into creating a great photograph. Using either film or digital capture, you will be better able to understand what you can realistically accomplish with the equipment you own. Learn how to upgrade and use photographic equipment professionally. Through actual photo shoots and critiquing, improve composition while maximizing light and texture. Go from snaps to hot shots for personal satisfaction and get tips about the possibilities of selling your images. *Attendees must bring their own camera to all sessions.*

Instructor: Ken Chan, professional photographer.

5 sessions: (55A) January 9, 16, 23, 30, February 6
2956 55A S 9:30 am-12:30 pm TBA

SXM 220 Introduction to Fashion Photography

Let industry professionals teach you the basics of fashion and beauty photography including lighting techniques. By the second session, spend the entire day participating in a mock photo shoot with digital equipment and live models. Program provides tips on selecting and working with support staff and equipment, followed by a critique and professional portfolio development class. Includes discussions about the demands of the U.S., South American, and European markets. Excellent for stylists and photographers who are looking to broaden their freelance options. *Attendees must bring a camera to all sessions.*

Workshop leader: Mea Mazzearella, fashion and beauty photographer.

3 sessions: (55A) January 9, 16, 23
2957 55A S 9:30 am-4:00 pm TBA

Wearable and Decorative Arts

SXW 005 Crafts/Design: The Fine Art of Business

\$125

Does everyone say you should sell your work, but no one tells you how to do it? Learn how to market and sell your art from experts affiliated with trade and craft fairs, shops, galleries, and showrooms. Discuss policies, fees and costs, pricing concepts and promotional techniques, including booth and exhibit arrangements. Meet successful guest speakers including professionals from the commercial art and craft world along with artists who will share their experiences, emphasizing what's worked well and what to avoid. Program includes advice on resource development, salesmanship, and time management.

Instructor: Alice Melzer, professional commercial artist, photographer, award-winning exhibitor, and art educator, with arts and crafts expertise.

3 sessions: January 13, 20, 27
3145 55A W 6:15 pm-8:45 pm TBA

SXW 010 Bauble, Bangle and Bead Stringing I

\$125

Learn to design jewelry through this foundation course in the ancient art of bead stringing. Each session introduces an elegant and unique jewelry project, including a pair of wire and bead earrings. Pearl knotting and other beadwork stitches are included. Tools, resources, range, and quality of beads and clasps are discussed within the context of design guidelines and finishing techniques. Produce quality pieces, get a foundation to continue on to more advanced techniques, and be a more savvy consumer when shopping for costume jewelry.

No previous experience necessary. Stringing basics for novices. Separate materials fee up to \$30, payable at first session. Class limited to 20.

Instructors: Sumako Barnes, jewelry designer.

3 sessions: (55A) January 14, 21, 28
2833 55A R 6:00 pm-9:00 pm TBA

SXW 110 Collectible Jewelry II and Beaded Wire Earrings

\$130

Recommended Prerequisite: SXW 100

Continue to develop your jewelry skills as you create more complex designs. Learn to attach pendants, make jeweled tassels, and design elegant multiple weaves and graduated multi-stranded necklaces. Principles of good design, color, and proper fit are discussed. Make necklaces and earrings working with wire and chain.

Separate \$30 materials fee payable at first session. Bring to first session a small white hand towel, curved cuticle scissors, one small non-serrated knife, and a compact-sized hand mirror.

Workshop leader: Marian Fay Levitt, jewelry designer.

4 sessions: (55A) January 6, 13, 20, 27
2834 55A W 6:00 pm-9:00 pm TBA

SXW 115 Sterling Silver Link Jewelry Workshop

\$180

If jewelry making is your passion learn to work in sterling silver to capture the techniques necessary to making links and chains. Workshop begins with instructions to make a classic sterling silver link bracelet. As your proficiency increases graduate to making an in-style pin or pendant piece. Let sterling silver add a new level of fashion and value to your work.

Bring to first session an industrial style apron, bench brush, brass scratch brush, goggles, bench pin, 1 pair of flat pliers, 1 pointed pliers, 1 saw frame 5" or 6", #1 saw blades (2doz.), and 1 ounce of 2mm sterling silver wire. All materials available at All Craft, 135 West 29 Street, Suite 205. Additional tools, equipment and materials will be provided.

Workshop leader: Garnet-Barracks, jewelry designer.

4 sessions: (55A) January 5, 12, 19, 26
3081 T 6:00 pm-9:00 pm AC08

SXW 201 Knitting for Novices

\$150

If you long to take SXW 200 but do not knit, or haven't knitted in a long time, learn or re-acquaint yourself with the basic hand knit stitches, fabrics and techniques in this knitting start-up program. Learn knit and purl combinations, how to measure and fit properly, Intarsia color knitting, basic cable stitches, seams and finishing. A small seasonal project is completed. If you are new to knitting, take this program prior to SXW 200.

Bring 2 sets of straight knitting needles, sizes 8 and 9, and two balls of worsted weight yarn (same color). Some additional supplies required. Class limited to 16.

Workshop leader: Arnetta Kenney, adjunct instructor, Textile Surface Design; boutique knitwear designer; Esperanza Zeno, certified instructor, Yarn Council of America.

6 sessions: (55A) January 7, 14, 21, 28, February 4, 11
3146 55A R 6:00 pm-9:00 pm TBA

SXW 400 Learn to Sew Like a Pro I

\$230

This basic sewing workshop teaches professional techniques employed in the fashion business for you to use at home. Utilizing the college's industrial equipment, you not only learn how to sew, learn how to sew and produce correctly finished professional looking pieces. The program includes layout, cutting, construction, and finishing of garments. Attendees use a commercial pattern to sew a pajama-style bottom – long, cropped or Capri- working in cotton or cotton-type fabrics. Appropriate sewing techniques for a variety of fabrics and fabric resources are covered. *Separate \$10 materials fee payable at first session.*

Workshop leaders: Alicia Cerrone, assistant professor, Fashion Design-Apparel; Joan Endres, professional designer.

5 sessions: (55A) January 10, 17, 24, 31, February 7; (55B) January 10, 17, 24, 31, February 7
2828 55A U 9:30 am-1:00 pm TBA
2838 55B U 1:30 pm-5:00 pm TBA

SXW 410 Learn to Sew Like a Pro II

\$260

Prerequisite: SXW 400

Follow up SXW 400 by making a pajama top or nightshirt as you advance your sewing savvy. Continue to learn and refine your professional skills. Program includes special attention to button-holes, trim details, and fit and assembly techniques. Students work in cotton or cotton-type fabrics. *Separate \$10 materials fee payable at first session.*

Workshop leader: Sandra Markus, Assistant Professor Fashion Design-Apparel; professional designer.

5 sessions: (55A) January 6, 13, 20, 27, February 3
2994 55A W 5:45 pm-9:45 pm TBA

SXW 425 Hand Sewing, Mending and Alteration Essentials

\$200

1.5 CEU

Learn professional hand-sewing techniques that can save time and dollars usually spent at a tailoring establishment. Lessons include how to do a proper hem for pants, skirts and dresses and how to shorten sleeves on tailored jackets. Repairs, such as buttons, snaps, hooks, eyes and zippers are taught. Also included are basting and stitch style techniques. These skills compliment careers in styling, image, events and wardrobeing, as well as personally beneficial to banishing costly alteration fees from your life. *Bring to first session: embroidery scissors, assorted buttons, hooks and eyes, snaps, 1 ft. of cotton cloth, needle and thread. Additional supplies discussed at first class.*

Workshop leaders: Ruth Katz, professional wardrobe costumer, stylist.

4 sessions: (55A) January 10, 17, 24, 31
3082 55A U 9:45 am-1:30 pm TBA

Pet Product Design and Marketing

SXD 640 How to Get Your Pet Apparel and Product Concepts to Market

\$200

1.2 CEU

Do you have great ideas for pet apparel, accessories and products? This program concentrates on the steps necessary to getting your products manufactured, promoted and placed into retail stores. Learn how to get into this hot market, designing, licensing and sourcing. How to price products, research, evaluate and choose retail distribution is explained, including low-end stores such as supermarkets and drug chains to middle-tier chain stores and high-end specialty stores and boutiques. Program information is "real world" covering both pitfalls and best practices with emphasis on turning your ideas into real products and profits.

Workshop leader: Kris Lynch, president, Ruff-Puppy Ruff-doggie, a vertical pet product company, former toy industry executive.

4 sessions: January 13, 20, 27, February 3
3083 55A W 6:00 pm-9:00 pm TBA

Computer Technology

CTB 001 Computers Made Easy as 1-2-3

\$125

.6 CEU

Is the computer age stalling your professional advancement? This course will conquer any fears and prepare you to use a computer effectively. Learn the meaning of computer terminology in simple English and work hands-on in an environment offering a taste of word processing, spreadsheets, and presentation graphics. Highly recommended for non-users before intensive computer training.

1 session: (55A) January 23
2980 55A S 10:00 am-5:00 pm SR2

CTB 002 Introduction to the Macintosh

\$125

.6 CEU

Learn the basics of Mac hardware and operating system. Get acquainted with the mouse, menus, and windows, and learn how to use the Mac when working with text and graphics. Program also provides an opportunity to practice what you've learned at your own pace, in a supervised environment.

1 session: (55A) January 23
2981 55A S 10:00 am-4:00 pm CC153

CTB 010 Microsoft Excel

\$275

1.2 CEU

Impressive spreadsheets and charts are easy to make with this premier spreadsheet program. Learn how to create, save, and retrieve a worksheet. Work with ranges, movement techniques, formatting techniques, and formula creation. Learn to display budgets, make projections, and create graphs.

4 sessions: (55A) January 4, 6, 11, 13
3075 55A M W 6:20 pm-9:10 pm CC154

CTD 100 Adobe Illustrator I

\$275

1.2 CEU

Prerequisite: CTB 002 or Mac experience for Mac sections

Adobe Illustrator is a must for any design professional. Learn to set up a document, create basic illustrations with lines and points, and edit your artwork. Program includes spacing, scaling, rotating graphics, and importing and auto-tracing objects. Creating text paths and aligning text to a circle are also covered.

2 or 4 sessions: (55A) January 5, 7, 12, 14; (55B) January 10, 17
3022 55A Mac T R 6:20 pm-9:10 pm CC153
3076 55B PC U 10:00 am-5:00 pm CC154

CTD 111 Adobe Illustrator II: Graphic Design

\$275

1.2 CEU

Prerequisite: CTD 100 or equivalent experience

Expands upon and develops the skills learned in Adobe Illustrator I. Create dynamic graphics using advanced editing and drawing tools, path editing techniques, filter effects, and masks. Explore the transparency palette, live effects, and the appearance palette.

2 sessions: (55A) January 9, 16
3074 55A Mac S 10:00 am-5:00 pm CC153

CTD 200 Adobe Photoshop I
 \$275 1.2 CEU
 Prerequisite: CTB 002 or equivalent for Mac sections
 This hands-on workshop teaches you how to apply Adobe Photoshop to your photography or print media-related business. Functions and controls of each of the program's major tools are introduced as well as layers, scanning, adjustments, and the principles of file size.
 4 sessions: (55A) January 4, 6, 11, 13
 3042 55A Mac MW 6:20 pm-9:10 pm CC153

CTD 430 3D Modeling: Rhino I
 \$275 1.2 CEU
 Rhinoceros is one of the foremost applications used to create three-dimensional models for prototyping, in jewelry design and other industries, and to create mechanical drawings and layouts. This first course will cover two-dimensional digital drawing and drafting. Class exercises will include jewelry-related material.
Required text: Rhino for Jewelry by Dana Buscaglia - available at FIT bookstore.
 4 sessions: (55A) January 5, 7, 12, 14
 2995 55A PC T R 6:20 pm-9:10 pm CC154

CTD 612 Web Design: JavaScript
 \$275 1.2 CEU
 Many of today's 'Web 2.0' applications rely on JavaScript to create rich, and dynamic user interfaces. In this course, students will learn the fundamentals of the JavaScript programming language along with the Document Object Model, the key component to producing interactive web pages. From there, students will use jQuery, a third party JS library, to make JS programming easy and fun. Learn simple patterns for creating reusable widgets, such as dynamic tabs, accordions, and image galleries.
 2 sessions: (55A) January 10, 17
 3150 55A Mac U 10:00 am- 5:00 pm CC153

CTP 230 PAD Systems
 \$395 1.8 CEU
 Learn to use the PAD System, which offers an efficient, simple, and flexible approach to computerized patternmaking. With its ease of use and practical working methods, PAD's Master Pattern is the benchmark leader in pattern design for freelancers and small- to mid-sized manufacturers. PAD software operates on Mac and Windows platforms and is compatible with the majority of peripherals on the market, such as digitizers, plotters, and cutters.
 3 sessions: (55A) January 9, 16, 23
 3165 55A PC U 10:00 am - 5:00 pm CC154

ROOM ASSIGNMENTS

Check room postings in the B and D building lobbies by security, or call day of class for locations: for CEO and CT courses call 212.217.7250 for SX courses call 212.217.8741

For Non-Credit Spring courses visit us at www.fitnyc.edu/continuing

To earn CEUs and/or a Professional development certificate, in addition to attendance, required course work must be completed as specified by each course instructor in order to advance to higher-level foundation modules.

TO REGISTER

The fastest way to register for a course beginning with CEO, CT, or SX is by e-mail or by fax, using your credit card. Registration is available up until the first that a day of course is held. Registration is done in order of receipt. Register early to ensure your seat.

By e-mail: Scan it. Complete this registration form, including your credit card information, and send it as an email attachment to: non_creditreg@fitnyc.edu

By Fax: Complete this registration form, including your credit card information, and fax to 212.217.7176.

In-Person: Complete this registration form and bring to:
 FIT's Non Credit Registration Center
 Room D130
 Seventh Avenue at 27th Street New York City 10001-5992

By Mail: Complete and return this form. Payment can be made with a credit card by providing the necessary information below, or with a check or money order made payable to FIT and mailed to:

**Fashion Institute of Technology
 Non Credit Registration Center
 Seventh Avenue at 27th Street, Room D130
 New York City 10001-5992**

Course Registration

Course Number	Course Title	CRN#	Fee

Service Fee \$5 _____
 Total _____

 Name _____
 Student ID# _____
 Address _____
 City, State, Zip _____
 Phone Number _____
 Email Address _____

Circle one: American Express Discover Master Card Visa

Cardholder Name _____
 Expiration Date _____
 Account Number _____
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FIT does not send out confirmations. Full refund requests must be received in writing 24 hours prior to the start of the program. Once the program has started, refunds will be issued in accordance with the Center for Professional Studies' refund schedule. Call 212.217.7715 for more information.

