Analysis of US Unemployment Rate % and Consumer Confidence Index

• Source
  - US Bureau of Labor Statistics (Unemployment)
  - Reuter’s/Univ. of Michigan (Consumer Confidence)

• Assessment
  - 2009 Trend Line in Unemployment mirrors 1982
  - 2009 Trend Line in Consumer Confidence similar to 1982
  - As Unemployment Rate Declines, Consumer Confidence Improves
  - There is HOPE!

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Unemployment Rate%
2009 vs. 1982

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Consumer Confidence Index
2009 vs. 1982-1983

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