STUDENT VOICES + TECHNOLOGICAL INNOVATION
RETHINKING ONLINE PEDAGOGIES
The FIT Panel:

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FIT at-a-Glance

- located in Manhattan, NYC
- 10,500 students (10% international); 1000 faculty
- 4 residence halls, with a total capacity of 2,400 students
- a public college within the SUNY system
- a specialized mission in art and design, fashion and business
- 47 degree programs at the associate, baccalaureate and master’s levels
47 Degree Programs—
in 28 different areas of study

*Design:*
- Fashion Design
- Computer Animation
- Toy Design
- Photography
- Interior Design
- Accessories Design
- Advertising & Graphic Design
  ... and more

*Bbusiness:*
- Fashion Merchandising Management
- Advertising & Marketing Communications
- Home Products Development
- Cosmetics & Fragrance Marketing
- International Trade
- Textile Development & Marketing
  ... and more
Technology in the Curriculum at FIT

- 100 fully online courses (300 sections annually)
- 1 online degree program; another to launch Fall 2011
- 12 blended courses in pilot
- 600+ web-enhanced courses
- 142 specialized courses with industry-based technologies
- 46 computer labs; 1200 computers; wireless throughout campus
Some Industry-based Technologies used at FIT

• **Web PDM** – Fashion Design, FMM, Prod Mgmt
• **Primavision Knit Design** (Fashion Design)
• **Stoll Seamless Knit Technology** (Fashion Design, and TDM)
• **Arthur Planning Software** (FMM-Fashion Merchandising Management)
• **SolidWorks** (Toy Design)
• **Autocad** (Interior Design)
• **VectorWorks** (Visual Pres & Exhibition Design)
• **Final Cut Pro** (Computer Graphics, Fine Arts, Photog)
  -- and many more
Autodesk 3ds Max
Apple iWork (Keynote, Pages, Numbers)
AccuRender
Adobe After Effects CS4
Adobe CS Design Premium 5
Acrobat Professional 9
Age Technology Clic Design
Autodesk AutoCad 2009
Cobalt
Colour Matters
Discover Econ
Extensis Suitcase Fusion
Final Cut Pro (Cinema Tools, Color, Compressor, DVD Studio Pro, LiveType, Motion, Soundtrack Pro)
Freeborders Designer
Gerber AccuMark
Gerber WebPDM
Google SketchUp
Graphic Workshop Professional
IBM AS400 Client & JDA ASR Client
JDA Allocation & Enterprise Planning
Lectra Software Suite (U4ia, PrimaVision, Modaris, DiaminoFashun, Kaledo Style, Kaledo Knit, Kaledo Weave)
Microsoft Office (Word, Excel, Powerpoint, Outlook/Entourage)
Nedgraphics Fashion Studio
Nedgraphics Jacquard Studio
Premier Accessibility Suite
QuarkXpress
Sam + Tom
SolidWorks
SPSS
SynchronEyes
VectorWorks
Aufmann Barker Math Tutorial
Corel Painter
Design Spec
FormZ
Geometers SketchPad
Macromedia Director
Pronunciation Pr
Pulse Signature Xi
Quickbooks Pro
Rhino 3d & Flamingo, TechGems, RhinoGold
SnapFashun
STOLL M1 & IrfanView
A DIALOGUE WITH STUDENTS
KEY QUESTIONS ASKED
1. When asked how long a student should wait for a professor to answer email, most students said:

A. 2 days
B. 1 week
C. 24 hours
D. By the end of the day
The answer is...

C. 24 hours
2. When asked how often students should check their school email, **MOST** students said:

A. Twice a day
B. Daily
C. Weekly
D. More than twice a day
The answer is...

B. Daily
3. We asked students how they feel about PowerPoint presentations. **MOST** students said:

A. They are usually boring.

B. They’re boring when faculty read the material to the class.

C. They are good because you can read the material ahead of time.

D. I love them.
The answer is...

B. They’re boring when faculty read the material to the class.
diaper
[ Middle English] Originally, diaper seems to have denoted a costly silk fabric, but the word has been applied since the 15th century to a linen fabric woven with a small simple pattern. It is from Old French diapre, from medieval Latin diasprium, based on Greek dia "across" and aspros "white" (the composite sense being either "white at intervals" or "pure white"). Babies' nappies were originally made from pieces of diaper, which gave rise to the US application of the word.

A Word From...

'A cornucopia of bookish information'
The Oxford Companion to the Book is a ground-breaking 2-volume reference work on all aspects of the book from ancient times to the present day. Written by over 400 of the world's best scholars in bibliography and book history, this Companion is made up of a unique combination of 48 essays followed by over 5,000 A-Z entries. Read an extract from the essay on Children's books by Andrea Immel in this month's Word From article.

More highlights from the 'World of Words' section

Plain English
The Oxford Guide to Plain English, contains essential guidelines to help express yourself more clearly. In this month's 'Word From...' article, the author of the book, Martin Cutts, explains why it is important to make your language easy to understand.

The Insect That Stole Butter? Oxford Dictionary of Word Origins
The Insect That Stole Butter?, contains the stories behind thousands of English words. Read about the origins of some words you may come across this festive season, including chocolate and tinsel, in this month's 'Word From...' article.

What Made The Crocodile Cry?
In Susie Dent's new book, What Made The Crocodile Cry?, the Countdown star tackles 101 intriguing questions about English in an entertaining exploration of the language. Read more in this month's 'Word From...' article.

English revealed - in all its glory
4. We asked students how they feel about online learning. Most students said:

A. I don’t like online classes that have mostly written materials.
B. I only take online classes when the traditional class is full.
C. It all depends upon the teacher.
D. Online classes are much better than traditional classes.
The answer is...

A. I don’t like online classes that have mostly written materials.
5. Students were asked if they like their professor using social networking sites like FaceBook. **Most** students said:

A. No...it’s an invasion of our privacy.
B. It’s ok...sometimes.
C. It’s a good thing since we know these sites and use them every day.
D. These are important to use since they are used in the business world regularly.
The answer is...

A. No...it’s an invasion of our privacy.
Other Student Feedback—on Blended Learning

“Lectures are more meaningful, more packed and intense”

“This format helped me personally, with my own time management skills”

“ I remain skeptical about courses that are fully online…but I was surprised that some of the liveliest discussion actually occurred online”
Multi-Discipline Technologies

Please introduce yourself...

How did you get involved with VoiceThread and what have you been doing with it?
THANK YOU

HTTP://WWW.FITNYC.EDU
HTTP://WWW.FITNYC.EDU/ONLINELEARNING
HTTP://WWW.FITNYC.EDU/CET

FIT Fashion Institute of Technology