Welcome to FIT.

We know you’re busy. The Center for Continuing and Professional Studies at FIT offers options that accommodate your demanding schedule.

• **Credit Courses.** Brush up your skills for work or personal advancement. Nondegree students can take credit courses taught by FIT faculty in the evening or on weekends.

• **Certificate Options.** Looking for a professional credential in a specialized area of study? Our impressive array of credit and noncredit certificate programs will equip you with a competitive advantage. For details, please see the Certificate Programs section of this book.

• **Noncredit Courses and Workshops.** Explore your creativity or enhance your business skills through noncredit courses.

• **Online Courses.** Make your own schedule with online credit or noncredit courses. Go to class anywhere, anytime you have an internet connection.

Browse through the offerings on the following pages to see what FIT can do for your career, your imagination, and your future. Call us at 212.217.3334 or visit campus during one of our advisement nights or information sessions to meet with faculty and continuing education staff to discuss your educational goals.

We look forward to seeing you!

Sincerely,

Giacomo M. Oliva, Ed.D.
Vice President for Academic Affairs
Credit Course Descriptions & Schedules

CONTINUING AND PROFESSIONAL STUDIES INFORMATION SESSIONS

Learn about certificate opportunities in a variety of fields, as well as individual course offerings, from beginner level to advanced. A question-and-answer session will follow a presentation highlighting:

• nondegree credit courses
• noncredit courses
• certificate programs
  (credit and noncredit options)

Thursday, October 15
5-7 pm
John E. Reeves Great Hall

Tuesday, December 8
5-7 pm
John E. Reeves Great Hall

Credit Calendar

FALL 2015
Fall semester classes meet one or two times a week and run August 31 to December 22. See pages 7-29 for a list of course offerings.

First day of fall classes
Monday, August 31

Late registration and program changes
Monday-Friday, August 31-September 4
(late fees apply)

Labor Day—college closed
Monday, September 7

Last day to withdraw from fall 2015
Monday, November 30

Yom Kippur—college closed
Wednesday, September 23

No evening classes
Tuesday, September 22

Thanksgiving recess—college closed
Thursday-Sunday, November 26-29

Information Session
Thursday, John E. Reeves Great Hall
5-7 pm

Last day of fall classes
Tuesday, December 22

Continuing and Professional Studies Information Sessions
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Winter 2016 registration begins
Thursday, October 29

Spring 2016 registration begins for nonmatriculated students
November 9

Information Session
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5-7 pm

Thanksgiving recess—college closed
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Tuesday, December 8, John E. Reeves Great Hall
5-7 pm

Last day of fall classes
Tuesday, December 22
Credit Registration

Full registration is open through Friday, September 4, 2015. (Late registration fees apply starting Monday, August 31, 2015.) Students have the opportunity to take credit courses in non-degree status. Students must have a high school diploma or equivalent and be legally able to take credit courses in the United States (i.e., not on a tourist visa).

For general information about credit courses, contact:
Center for Continuing and Professional Studies – Main Office
Room GHC-21, Conference Center
Monday–Thursday, 9 am–6 pm
Friday, 9 am–3:30 pm
Saturday and Sunday, closed
212 217.3334, Option 2
control@fitnyc.edu

Online Registration

Continuing Students
Students who have attended FIT in the previous semester should register at myfit.fitnyc.edu.

New Students
Step 1 Apply for an FIT student account.
To go to fitnyc.edu/enrollment and follow the instructions.

Step 2 Look for your confirmation email.
After submitting your enrollment form and proof of New York State residency (if applicable), you will receive a confirmation email. This email will include your FIT username, password, and instructions on how to register online. If you have not received a confirmation email within two business days, contact FIT’s Registrar’s Office at 212 217.3820.

Step 3 Register online for your courses.
Using your new username and password, register for classes through FIT’s website at myfit.fitnyc.edu.

Registration Policies

Health Certification
All students taking six or more credits must provide proof of immunity against measles, mumps, rubella, and tetanus. In addition, students must adhere to recent New York State law regarding meningococcal meningitis. For more information, visit the Health Services website at fitnyc.edu/healthservices. Documentation should be submitted to Room A402. All degree or certificate students born prior to January 1, 1957, are exempt from these requirements. Other exemptions include women who are pregnant and students whose health may be jeopardized by the immunizations. These conditions must be certified in writing by a physician. Students who hold genuine and sincere religious beliefs that are contrary to immunization may be exempted after submitting a statement to that effect. Students with approval exemptions may be barred from campus in the event of an outbreak determined by NYC DOH. Blank immunization record and exemption forms are available online and in Room A402.

Prerequisites/Co-Requisites
The completion of prerequisites and co-requisites applies to all students, degree or nondegree. To register for a class bypassing required prerequisites and co-requisites or other special restrictions, students must obtain special approval from the department offering the course.

Course Withdrawal

After registration, you can make adjustments to your course schedule by adding, dropping, or withdrawing from classes.

During Add/Drop Period
You may make program changes (add/drop) in person or by using MyFIT during the scheduled registration period through the last day of add/drop. Once your initial registration is processed, a $25 add/drop fee is charged each time you adjust your schedule in person. If you use MyFIT to change your schedule, the add/drop fee will not be charged.

After Add/Drop Period
You may withdraw from a course up until the last day of the 13th week of a fall/spring semester. You will receive a final grade of WD on a course withdrawn completed in this timeframe, which will not affect your GPA. To officially withdraw from a course, you must submit a Course Withdrawal Form, completed and signed by your instructor and you, to the Registrar’s Office in the Feldman Center, Room C156.

If you stop attending a class and do not complete the official withdrawal process, or if you want to withdraw after the 13th week of fall/spring semester, you will receive a WF grade, which will negatively impact your GPA and could potentially affect your financial aid, housing, medical, or auto insurance.

In-Person Registration

In-person registration is available at the Registrar’s Office. See page 74 for payment due dates.

Fashion Institute of Technology
Registrar’s Office
Feldman Center
227 West 27 Street, Room C156
New York, NY 10010-5932
212 217.3820

For hours, visit fitnyc.edu/registrar.

In-State and Out-of-State Tuition Rates

Each course in this catalog lists both in-state and out-of-state tuition rates. New York State residents who are U.S. citizens or permanent resident aliens are eligible for the lower in-state tuition rate. To qualify for New York State resident tuition rates you will be required to present proof of residency (see below for details) when you register. If you cannot provide proof of New York State residency when you register, you will be charged the higher out-of-state tuition.

New York City Residency Requirements

Students must submit documents listed below (dated one year prior to the first day of the semester).

Required of All Students

• New York State and federal income tax returns for most recent tax year (including the W-2 Form)
• Residential mental health loan, proof of ownership of New York State real property, or a signed affidavit (fitnyc.edu/residencycertificate)
• New York State driver’s license (or non-driver identification card) or motor vehicle registration

Copy of visa (nonimmigrant aliens only, see below)

Copy of Permanent Resident Card (immigrant aliens only, see below)

Nonimmigrant Aliens

Students with student visas are not eligible for New York State residency status. Students with extensions of visas may be eligible if they have been residents of New York for at least one year, their type of visa qualifies (e.g., A and G visas), and the visa is at least one year old.

Immigrant Aliens

Students who are U.S. citizens must have a Resident Alien Card, and meet the other requirements necessary for establishing residency. If the application is still pending, you must send a copy of your passport, stamped by U.S. Citizenship and Immigration Services (USCIS), as being processed for I-551, or a copy of the Notice of Action from USCIS in response to Form I-485, Application to Register Permanent Residence.

New York State (Outside of New York City) Residency Requirements

In accordance with New York State Education Law, New York State residents who live in counties other than those of New York City must submit a Certificate of Residency to FIT in order to qualify for the resident tuition rate. For more details, please see fitnyc.edu/residencycertificate.

For more information about residency requirements, please visit fitnyc.edu/residency or the Administrative Office of the Bursar, 305 Seventh Avenue, 15th Floor.
**ACCESSORIES DESIGN**

**ADVERTISING AND MARKETING COMMUNICATIONS**

**BUSINESS ENTERPRISE**

**COMPUTER GRAPHICS**

**COMMUNICATION DESIGN**

**COSMETICS AND FRAGRANCE MARKETING**

**DIRECT AND INTERACTIVE MARKETING**

**GREAT COURSES**

**Online Course Dates**

See page 74 for payment due dates.
EN 121 Composition
3 credits In-state $664 Out-of-state $1,689
Prerequisite: EN 121 or equivalent
Communication is the basis of learning in a college setting, and effective writing is an essential means of expressing ideas and identifying and solving problems. This course focuses on the development of writing skills through the analysis and study of a variety of genres. Students learn effective strategies for writing, the use of sources, and the use of technological tools. The course is designed for students in English as a Second Language (ESL) programs.

EN 217 Computer Science
3 credits In-state $664 Out-of-state $1,689
Prerequisite: EN 121 or equivalent
This course provides an introduction to computer science, focusing on the fundamental concepts and principles of computing. Students will learn how to use and manipulate digital information, including data structures, algorithms, and programming languages.

EN 230 Literature and History: The Development of American Culture to 1865
3 credits In-state $664 Out-of-state $1,689
Prerequisite: EN 121 or equivalent
This course examines the development of American culture and society from the time of European settlement to the end of the Civil War. Students will study the literature, art, architecture, and social history of this period, and how these developments have shaped American identity.

EN 215 Creative Writing
3 credits In-state $880 Out-of-state $2,240
Prerequisite: EN 121 or equivalent
This course provides an introduction to creative writing, focusing on the development of storytelling skills and the use of literary techniques to express ideas and emotions. Students will learn how to craft effective narrative and poetic forms, and will practice writing in a variety of genres.

EN 231 Working Women in the United States: 1865 to Present
3 credits In-state $880 Out-of-state $2,240
Prerequisite: EN 121 or equivalent
This course explores the history of working women in the United States, focusing on the social, economic, and political changes that have affected women's roles and experiences. Students will study the feminist movement, labor activism, and changes in the workplace that have shaped women's lives.

EN 232 Introduction to Psychology
3 credits In-state $880 Out-of-state $2,240
Prerequisite: EN 121 or equivalent
This course provides an introduction to the field of psychology, focusing on the scientific study of behavior and mental processes. Students will learn about the major theories and approaches in psychology, and how they are applied to real-world problems.

EN 233 American Historical Epics
3 credits In-state $880 Out-of-state $2,240
Prerequisite: EN 121 or equivalent
This course provides an introduction to the field of American history, focusing on the major events and developments in U.S. history. Students will study the political, social, and economic changes that have shaped American society, and how these developments have affected the nation's identity and culture.
Entrepreneurship

EP 321
Introduction to Entrepreneurship
3 credits In-state $410 Out-of-state $1,248
Prerequisites: EP 111 or EP 112 or approval of program advisor
This course introduces students to entrepreneurship and its applicability to the creative arts. It examines some of the legends of the industry and identifies the characteristics necessary to achieving success as an entrepreneur. It reviews today’s creative arts and business landscape and introduces students to the significance of entrepreneurship and its opportunities in the cutthroat edge of this industry.

27892 75A T 6:30 pm-9:20 pm D403
28033 75B R 5:10 pm-8:25 pm C210
R 5:10 pm-6:25 pm C312

Fashion Design/Apparel

AP 242
Haute Couture Sewing Techniques
2.5 credits In-state $470 Out-of-state $1,487.50
Prerequisites: AP 111 or AP 112 or approval of program advisor
These sewing techniques practiced in the finest haute couture ateliers around the world are introduced and provide the basis for understanding couture. Learning techniques in cutting, hand stitching, seam and hem finishing, pocket construction, pressing, and finishing.

27715 13B W 6:50 pm-10:00 pm C601

AP 243
Haute Couture Decorative Techniques and Embellishments
2.5 credits In-state $470 Out-of-state $1,487.50
Prerequisites: AP 242 or approval of chairperson
Explores knowledge of the couture by exploring various decorative techniques. Learn how to hand-bead and apply rocailles, sequins, pearls, and lace gems on different types of fabrics. Create embellished elements such as flowers and fog closures from fabric and ribbons, hand embroider original designs, and learn the arts of quilting, cardEDGE framing, and trimwork.

26931 13A W 6:30 pm-10:00 pm C601

AP 584
Haute Couture Construction and Technology
2.5 credits In-state $470 Out-of-state $1,487.50
Prerequisite: AP 242
Apply couture sewing methodology and construct a skirt and jacket in order to understand the fitting process, couture fabric selection, proper cutting techniques, and inner construction methods.

26324 15A T 6:30 pm-10:00 pm C601

Fashion Design/Art

FD 103
Introduction to Draping
2 credits In-state $376 Out-of-state $1,126
This course introduces the student to the basic principles of draping, keeping in mind the importance of grain, balance, and structure in a garment. An understanding of fundamental draping procedures and their application to current trends is addressed. Tools and materials essential for professional results are demonstrated and used.

26288 15A R 6:30 pm-9:20 pm C302

FD 110
Apparel Design Workshop
2 credits In-state $376 Out-of-state $1,126
Prerequisite: FD 115 and FD 131
A continuation of FD 115, this course further develops students’ understanding of fundamental draping procedures and their application to current trends. As a final project, a term garment is developed that involves the selection of fabric, draping, and construction, and following industrial sample room procedures.

25006 15A W 6:30 pm-9:20 pm C302

FD 201
Sewing Techniques I
1.5 credits In-state $362 Out-of-state $1,064
Students learn the basic professional techniques used in the construction of designers’ sample garments. Sewing techniques—including cutting, construction, and finishing—are explored, using industrial equipment to create sample garments in cotton or cotton-type fabrics.

24063 15A M 6:30 pm-9:20 pm C713
24064 15B T 6:30 pm-9:20 pm C713
24065 15C W 6:30 pm-9:20 pm C713
24067 15D R 6:30 pm-9:20 pm C713
24088 15E S 9:10 am-12:00 pm C713

FD 202
Drapery in Fashion I
2.5 credits In-state $470 Out-of-state $1,487.50
Prerequisites: DP 112 or DP 122
Students study the history of corsetry from the 1600s to the fashion silhouette. Through museum visits and online market research, students analyze the differences between corsetry and fashion, and form a basis for understanding haute couture. Learn couture techniques for achieving success as an entrepreneur. It reviews today’s creative arts and business landscape and introduces necessary for achieving success as an entrepreneur.

27843 15A M 6:30 pm-8:20 pm C710
23111 OL1 ONLINE COURSE

AR 292
Haute Couture Portfolio
2.5 credits In-state $470 Out-of-state $1,487.50
Prerequisite: AP 211 or approval of Fashion Design Assistant chairperson
Study the musculature and skeletal functions of the human body and their relationships to the design and creation of haute couture garments, visualizing how anatomy and aesthetics form the basis of designing a haute couture collection. Become proficient in the translation of ideas via the fashion design sketch and further develop a personal drawing style.

26254 15A W 6:30 pm-10:00 pm C607

FF 111
Fashion Art and Design I
2 credits In-state $376 Out-of-state $1,126
This course teaches students to understand, analyze, and draw the female fashion figure, front, turned, and back views. Students learn how to communicate their design ideas in a fashion sketch through garment details, silhouettes, and color theory. Acquiring skills in design development sketching enables them to create simple design groups.

25011 15A W 6:30 pm-10:00 pm C705
25073 15B S 9:10 am-12:00 pm C607
26234 15C T 6:30 pm-10:00 pm C907

FF 243
Digital Flats and Specs
1.5 credits In-state $362 Out-of-state $954
Prerequisite: AP 241 and AP 242, or AP 141
Students learn to create garment specifications sheets by integrating manual and digital skills. Digital design techniques and business practices are explored in order to create a presentation of a design collection.

26780 OL1 ONLINE COURSE

Fashion Business Management

FM 214
Introduction to the Fashion Industry
3 credits In-state $564 Out-of-state $1,689
Online: In-state $569 Out-of-state $1,734
This survey covers the history, characteristics, and global interrelationships of all segments of the fashion industry. The course explores how fiber, textile, and apparel producers, retailers, and home furnishing companies merchandise and market their products through the industry and to the ultimate consumer.

4106 25B F 6:30 pm-9:20 pm B306
4170 25C R 6:30 pm-9:20 pm A306
26970 25E S 9:10 am-12:00 pm B306
27527 25F W 6:30 pm-9:20 pm A640
27528 25G R 6:30 pm-9:20 pm B303
25371 OL1 ONLINE COURSE
27712 OL2 ONLINE COURSE

FM 221
Strategies of Selling
2 credits In-state $376 Out-of-state $1,126
Principles of personal selling techniques, presentation skills, the art of persuasion, negotiating, and account building in the wholesale markets are developed through lectures and workshops.

26715 25A T 5:10 pm-6:25 pm C408
R 5:10 pm-6:25 pm B303

FM 231
Retailers and the Fashion Industry
3 credits In-state $810 Out-of-state $2,448
This course is an introduction to the concept of genre in television. Students analyze ways in which individual genres have been used by media producers and consumers, as well as exploring the processes through which television genres evolve as they respond to developments in the television industry and shifts in culture.

25008 15A W 6:30 pm-9:20 pm A321B

Film and Media

FI 241
History of Russian and Soviet Cinema
3 credits In-state $564 Out-of-state $1,689
This course is cross-listed with HA 252. This course is a survey of films produced in pre-revolutionary Russia, the Soviet Union, and post-Soviet Russia, from the earliest silent films to the present. Students view selected films and analyze them within historical, social, and aesthetic contexts. (G6: Arts; G7: Humanities)

25801 15A W 6:30 pm-10:00 pm D207

FI 242
Contemporary Korean Cinema
3 credits In-state $564 Out-of-state $1,689
This course is an introduction to South Korean cinema from the late 1980s to the present. Students study the concept of New Korean Cinema, the rise of the domestic film industry and auteurs, and the emergence of blockbusters and their growing regional and international recognition. (Formerly LA 251) (G6: Arts; G7: Humanities). (G6: Arts; G7: Humanities)

25807 15A M 6:30 pm-10:00 pm D207

Online Courses Are as Easy as 1, 2, 3
1. Register for an OL section at least three business days before the start date.
2. Twenty-four hours after you register, go to<br>https://edulearning.com for information or to learn how to access your courses.
3. Activate your username and password; you can access your course beginning on the start date.
See page 72 for more details!

Great Courses

Great Courses
credit courses

Drawing: I
1.5 credits In-state $128 Out-of-state $484.50
Online: In-state $304.50 Out-of-state $887.50
This course introduces drawing with an emphasis on developing perceptual skills. Line, value, and perspective with still life and interiors as subjects are studied. Black-and-white materials are used. (G6: Arts)
2621 15A M 6:30 pm-9:20 pm D625
2622 15B T 6:30 pm-9:20 pm D626
24227 10G W 6:30 pm-9:20 pm D626
ONLINE COURSE

Color and Watercolor
1.5 credits In-state $128 Out-of-state $484.50
The basic principles of watercolor techniques are introduced. Students gain knowledge of color mixing and perception by direct observation and study of color theory as it pertains to watercolor, both transparent and opaque. Museum visits provide the opportunity to examine artists’ uses and applications of various techniques.
22021 15A R 6:30 pm-9:20 pm D625

HEALTH EDUCATION

Stress Management
1 credits In-state $118 Out-of-state $453
Identifies how stress affects the mind, body, and spirit. Students learn skills to reduce stress and cope with unavoidable stress in their personal and professional lives.
20074 25A M 6:10 pm-7:00 pm DAA25
T 5:10 pm-6:00 pm A337

Human Sexuality
3 credits In-state $354 Out-of-state $1,169
Examines human sexuality through the lenses from biological, physiological, and theoretical perspectives. Students gain insights into their own beliefs and sexual behavior and learn to develop an understanding of the similarities and differences in sexual attitudes and the behaviors of others.
25905 25A W 6:30 pm-9:20 pm A337

HISTORY

Beginnings of Western Art and Civilization: Ancient Prehistory Through the Middle Ages
3 credits In-state $504 Out-of-state $1,710
Presents the history of Western art and civilization from Prehistoric times through the Middle Ages. Illustrated lectures stress political, economic, and social conditions as reflected in architecture, painting, and sculpture. (G6: Western Civilization; G7: Humanities)
4977 35A W 5:10 pm-8:10 pm B900
4980 35B TR 5:10 pm-8:10 pm B905

Beginnings of Western Art and Civilization: Renaissance to the Modern Era
3 credits In-state $504 Out-of-state $1,710
Presents the history of Western art and civilization from the early Renaissance to the modern era. Illustrated lectures explore painting, sculpture, and architecture in relation to pertinent religious, political, economic, and social conditions. (G6: Western Civilization; G7: Humanities)
4883 35B M 6:30 pm-9:20 pm B906
4887 35C W 6:30 pm-9:20 pm B906
4888 35C R 6:30 pm-9:20 pm B906
4889 35C M 6:30 pm-9:20 pm B906
25877 35D FR 5:10 pm-8:10 pm B905
25486 35F F 6:30 pm-9:20 pm B905
38741 0.5
ONLINE COURSE

Beginnings of Western Art and Civilization: The Eastern Mediterranean World, c. 3000 BCE-1000 CE
3 credits In-state $504 Out-of-state $1,710
Students examine the art and civilization of the ancient to medieval eastern Mediterranean (including western Asia) from a non-Western perspective. Illustrated lectures and documents survey the cultures, societies, and arts of the great urban centers of antiquity up to the Crusades. (G7: Humanities; G8: Other World Civilizations)
23874 35A T 6:30 pm-9:20 pm B906
24962 35B M 6:30 pm-9:20 pm B915A
23829 35C TR 5:10 pm-6:20 pm B906

Beginnings of Western Art and Civilization: European Art, 1500 to the Present
3 credits In-state $504 Out-of-state $1,710
Selected studies in the history of art, utilizing resources available in New York City. Critical and historical investigations are conducted through study of Western and non-Western art. (G6: Arts; G7: Humanities)
24924 35B S 2:10 pm-5:00 pm B904

Beginnings of Western Art and Civilization: African Art and Civilization
3 credits In-state $504 Out-of-state $1,710
Surveys cultures of sub-Saharan Africa. Illustrated lectures present art and architecture in relation to history, religion, economic conditions, and social and political structures. (G7: Humanities; G8: Other World Civilizations)
25786 35A MT 5:10 pm-8:10 pm B906

Beginnings of Western Art and Civilization: Islamic World
3 credits In-state $504 Out-of-state $1,710
This course examines the art and civilization of the Islamic world, from the birth of Islam in the seventh century CE to the present. Students are introduced to the spiritual, philosophical, and sociopolitical factors that led to the formation of this multifaceted style. (G6: Humanities; G8: Other World Civilizations)
22705 35A M 6:30 pm-9:20 pm B914
28755 35B W 6:30 pm-9:20 pm B906

Beginnings of Western Art and Civilization: Modern Art
3 credits In-state $504 Out-of-state $1,710
Prerequisite: HA 112
Presents the history of Western art from the 19th century through to the mid-20th century in the context of cultural history. (G7: Humanities)
4989 35A W 6:30 pm-9:20 pm B906
24743 35L R 6:30 pm-9:20 pm B916

Beginnings of Western Art and Civilization: History of Russian and Soviet Film
3 credits In-state $504 Out-of-state $1,710
This course is cross-listed with FI 241. This course surveys the films produced in pre-revolutionary Russia, the Soviet Union, and post-Soviet Russia, from the earliest silent films to the present. Students view selected films and analyze them with historical, social, and aesthetic contexts. (G6: Arts; G7: Humanities; G8: Other World Civilizations)
29056 35A W 6:30 pm-10:00 pm D207

Beginnings of Western Art and Civilization: History of American Art
3 credits In-state $510 Out-of-state $1,748
Prerequisite: HA 112 or equivalent, or approval of chairperson
A history of art in America from the early colonial period to the early 20th century. Illustrated lectures present painting, sculpture, and architecture in relation to pertinent religious, political, economic, and social conditions. (G6: Arts; G7: Humanities; G8: Other World Civilizations)
22535 35A R 6:30 pm-9:20 pm B909

Beginnings of Western Art and Civilization: Contemporary Art and Culture: 1945 to the Present
3 credits In-state $510 Out-of-state $1,748
Prerequisite: HA 231 or approval of chairperson
Presents the recent history of Western art and culture. Illustrated lectures present artist developments in relation to pertinent ideas and events in contemporary culture. (G7: Humanities)
4950 35A M 6:30 pm-9:20 pm B176
38836 35L
ONLINE COURSE

Beginnings of Western Art and Civilization: History of Textile Design
3 credits In-state $510 Out-of-state $1,748
Prerequisite: two semesters of History of Art and Civilization
Illustrated lectures survey patterned textile design throughout the world from antiquity to the mid-20th century. (G7: Humanities)
28334 35B T 6:30 pm-9:20 pm B503

Room Locator
ROOM NUMBER LOCATED IN
Begins with A Dubinsky
Begins with B Business & liberal Arts
Begins with C Feldman
Begins with D Yommarz
Begins with E Goodman
Begins with SF Cramer
Begins with SR Conference Center
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<th>CRN</th>
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<th>Day(s)</th>
<th>Time</th>
<th>Classroom</th>
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<tr>
<td>4223</td>
<td>15A</td>
<td>M, W</td>
<td>6:20 pm–9:10 pm</td>
<td>D530</td>
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### HOW TO READ THE COURSE LISTINGS

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### Online Courses Are as Easy as 1, 2, 3

1. Register for an OL section at least three business days before the start date.
2. Twenty-four hours after you register, go to fitnyc.edu/onlinelearning for information or to learn how to access your course.
3. Activate your username and password; you can access your course beginning on the start date.

See page 72 for more details!
JEWELRY DESIGN

JG 101 Introduction to Jewelry Fabrication
2 credits In-state $296 Out-of-state $864 (includes $10 lab fee)
Co-requisites: JD 114, JD 121, JD 131, JD 122, and JD 170 or approval of chairperson
Prerequisites: introduction to precision techniques in soldering and shaping jewelry.
Emphasis is on exact measurements, control of jewelry tools and soldering joints.
28758 1SA R 6:30 pm-9:20 pm A480

JG 102 Wax Carving
1 credits In-state $116 Out-of-state $350 (includes $10 lab fee)
Co-requisites: JD 114, JD 121, JD 131, JD 122, and JD 170 or approval of chairperson
Wax carving designs suitable for jewelry, stressing illusion and perspective, needed for both brooches and rings.
Emphasis is on developing marketability. A visual sensitivity is developed through museum trips, nature studies, field trips, etc. Suitable rendering techniques, painting, and perspective requirements are covered.
29197 1SA F 6:30 pm-8:20 pm A481

JG 103 Introduction to Jewelry Design
1.5 credits In-state $292 Out-of-state $864 (includes $10 lab fee)
Co-requisites: JD 114, JD 121, JD 131, JD 122, and JD 170 or approval of chairperson
Emphasis is on developing marketability. A visual sensitivity is developed through museum trips, nature studies, field trips, etc. Suitable rendering techniques, painting, and perspective requirements are covered.
29193 1SA M 6:30 pm-9:20 pm C507

JG 104 Introduction to CAD for Jewelry Design
1.5 credits In-state $378 Out-of-state $1,126
Online: In-state $406 Out-of-state $1,156
Prerequisites: CG 111 and JD 121 or approval of chairperson
Students create two- and three-dimensional computer-generated drawings and models specific to jewelry design.
Using modeling software and other computer applications, students develop basic jewelry design skills to create a personal style.
29195 1SA S 12:10 pm-3:00 pm C251
29196 0.1 ONLINE COURSE

JF 101 Introduction to Diamonds
2 credits In-state $376 Out-of-state $1,126
This introductory course provides an overview to diamonds, how crystals form, the physical and optical properties of diamonds, and mining techniques throughout history from ancient times to the present day.
Other topics include a review of mining locations and techniques, and the cultural, environmental, financial, and global economic impact of diamonds.
29796 1SA T 6:30 pm-9:20 pm C816

JF 107 Materials and Properties
2 credits Online: In-state $406 Out-of-state $1,126
Students learn basic chemistry and physics as they pertain to materials used in jewelry. Emphasis is on how chemicals and acids used in the industry, and the chemical composition of various stones, affect production.
29197 OLI ONLINE COURSE

JF 103 Nontraditional Construction Techniques in Metal
1.5 credits In-state $292 Out-of-state $864 (includes $10 lab fee)
Prerequisite: all second-semester Jewelry Design courses
Co-requisite: JD 214
Acquaints students with little-known experimental techniques in metalworking such as the Japanese methods of mokume-gane and shakudo.
29158 1SA W 6:30 pm-9:20 pm A480

JF 104 Introduction to Gemology
2 credits In-state $376 Out-of-state $1,126
Study of the major gem species and their characteristics, with emphasis on their use in commercial production and retail setting.
Students acquire a thorough knowledge of all precious and semiprecious stones and the ways in which they are used in jewelry.
27798 1SA W 6:30 pm-9:20 pm C505

JF 243 Gemology III
1.5 credits In-state $292 Out-of-state $864 (includes $10 lab fee)
Prerequisite: JD 241
A gem identification course with students learning the use of various laboratory equipment such as the gemological microscope, dichroscope, polariscopic, specific gravity balance, refractometer, ultraviolet light, spectroscope, and other instruments used in gem identification.
27799 1SA F 6:30 pm-9:20 pm C816

JF 251 Principles of Silversmithing
1.5 credits In-state $250 Out-of-state $864 (includes $10 lab fee)
Basic study of silversmithing, including advanced use of repoussé, chasing, and forming. Small simple projects in either silver, bronze, or copper are created to study these basic procedures.
27797 1SA M 6:30 pm-9:20 pm A481

LADIES TAILORING

TL 111 Materials and Properties
1.5 credits In-state $475 Out-of-state $1,475 (includes $10 lab fee)
Introduces students to basic tools and machine and commercial applications.
Includes construction process, assembly procedures, selection of trimmings and notions, fabric cutting, and finishing for ladies’ tailored slacks and suits.
2566 1SA M 6:30 pm-10:00 pm C706

TL 112 Ladies Tailoring II
2.5 credits In-state $475 Out-of-state $1,475 (includes $10 lab fee)
Develops skills and techniques necessary to produce ladies’ tailored slacks and suits. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and finishing for ladies’ tailored slacks and suits.
29132 1SA T 6:30 pm-10:00 pm C706

TL 201 Ladies Tailoring III
2.5 credits In-state $475 Out-of-state $1,475 (includes $10 lab fee)
Prerequisite: TL 112
Employs industrial standards for tailoring ladies’ jackets. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and finishing for ladies’ tailored slacks and suits.
29132 1SA T 6:30 pm-10:00 pm C706

TL 202 Ladies Tailoring IV
2.5 credits In-state $475 Out-of-state $1,475 (includes $10 lab fee)
Prerequisite: TL 112
Acquaints students with little-known experimental techniques in metalworking such as the Japanese methods of mokume-gane and shakudo.
29158 1SA W 6:30 pm-9:20 pm A480

TL 203 Ladies Tailoring V
2 credits In-state $376 Out-of-state $1,126
This introductory course provides an overview to diamonds, how crystals form, the physical and optical properties of diamonds, and mining techniques throughout history from ancient times to the present day.
Other topics include a review of mining locations and techniques, and the cultural, environmental, financial, and global economic impact of diamonds.
29796 1SA T 6:30 pm-9:20 pm C816

TL 204 Principles of Silversmithing
1.5 credits In-state $250 Out-of-state $864 (includes $10 lab fee)
Basic study of silversmithing, including advanced use of repoussé, chasing, and forming. Small simple projects in either silver, bronze, or copper are created to study these basic procedures.
27797 1SA M 6:30 pm-9:20 pm A481

MA 001 Developmental Mathematics I
0 credits In-state $78 Out-of-state $220 (includes 4 billable hours)
Prerequisite: SAT math score 440 and below, or ACT math score 16 and below, or appropriate score on Algebra placement test.
Concentrates on fundamental arithmetic skills and applications. Topics include operations on real numbers, exponential and order of operations, ratio and proportion, systems of measurement, fractions, decimals, and percents. Fundamentals of algebra and geometry are introduced.
24819 3SC T 6:30 pm-8:10 pm C808

MA 002 Developmental Mathematics II
0 credits In-state $376 Out-of-state $1,126 (includes 2 billable hours)
Prerequisite: SAT math score 450 - 490, or ACT math score 17 - 20, or appropriate score on Algebra placement test.
An accelerated arithmetic course emphasizing applications, and including such topics as percent, operations on fractions, ratios and proportions, and conversion between the metric and English measurement systems. Fundamentals of algebra and geometry are introduced.
29894 2SA T 6:30 pm-8:30 pm C509
25249 2SC W 6:30 pm-8:30 pm C506
25230 2SD R 6:30 pm-8:30 pm A864

MA 093 Algebra Review
2 credits In-state $376 Out-of-state $1,126 (includes 2 billable hours)
Prerequisite: SAT math score 550 and above, or ACT math score 21 and above, or appropriate score on Algebra placement test.
For those students who need improvement in algebra. Reviews basic algebra topics such as signed numbers, solving linear and simultaneous equations, factoring, exponents, and graphing linear equations, with emphasis on verbal problems.
49193 1SA S 9:10 am-11:00 am B804
29004 2SA W 6:30 pm-8:20 pm B786

MA 095 Developmental Math for Fashion Merchandising Management
0 credits In-state $252 Out-of-state $752 (includes 4 billable hours)
Prerequisite: SAT math score 510 or below, or ACT math score 21 or below, or appropriate score on Fashion Merchandising Management math placement test.
A developmental math course specifically designed for FMM students. In addition to the fundamentals of arithmetic, emphasis is placed on the skills needed for the quantitative study of merchandising in the FMM curriculum.
24811 3SA M 6:30 pm-8:20 pm D405
27137 2SB T 6:30 pm-8:20 pm C515B
29349 2SA W 6:30 pm-8:20 pm B824

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2. Twenty-four hours after you register, go to fitnyc.edu/onlinelearning for information or to learn how to access your course.
3. Activate your username and password; you can access your course beginning on the start date.
<p>**MENSWEAR**

**MW 142**
Menswear Sewing
2 credits  In-state $376 Out-of-state $1,126
This course introduces students to the many processes involved in creating a first sample. Professional standards of construction are emphasized throughout the semester as students cut, lay-out, and construct a classic menswear shirt.
27210  T SA  6:30 pm-9:20 pm  D504

**MW 143**
Tailoring I
2 credits  In-state $376 Out-of-state $1,126
Prerequisite: MW 142, or approval of the chairperson
Students learn how to lay out, cut, and sew all of the details associated with the classically tailored trouser. Special emphasis is given to the fly, tailored pockets, and the creation of a handmade waistband curtain. Students also learn to fit the classic trouser on various figure types.
26059  T SA  6:30 pm-9:20 pm  D504

**MW 142**
Tailoring III
2 credits  In-state $376 Out-of-state $1,126
Prerequisite: MW 144
This course introduces students to the assembly processes and finishing details necessary to construct and master a high-quality, fully finished suit.
29131  T 6:30 pm-9:20 pm  C604

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**MILLINERY**

**ML 113**
Blocking Techniques for Hats
2 5 credits  In-state $470 Out-state $1,407.50
Students acquire basic blocking, patternmaking, and antifolding skills while completing a beret, baseball cap, draped felt hat, and a one-piece blocked fedora hat.
21700  R  6:30 pm-10:00 pm  A485
21000  S  9:15 pm-10:00 pm  A485

**ML 241**
Bridal and Special Occasion Headwear
2 5 credits  In-state $470 Out-state $1,407.50
Prerequisite: ML 113
By completing a collection of hats for a wedding, students continue to master their blocking and sewing skills. How to block and create a classic turban is also taught. Students work with veiling and wire.
25647  T SA  6:30 pm-10:00 pm  A485

**ML 242**
Creative Design in Headwear
2 5 credits  In-state $470 Out-state $1,407.50
Prerequisite: ML 113
Students use the techniques acquired in their previous classes to create a challenging, unified collection of headwear that reflects their individual style.
29192  M  6:30 pm-10:00 pm  A485

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**MUSIC**

**MU 583**
Survey of American Music
3 credits  In-state $564 Out-of-state $1,689
A study of the major styles, trends, and significant composers in American music. Through lecture and demonstration, students explore various types of music, including blues, current trends, folk, jazz, rock, and symphonic, focusing on their relation to the American experience. No musical background is necessary. (Formerly LA 373) (G8: Arts)
29199  SA  M  6:30 pm-9:20 pm  A312

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**Tuition Charges and Policies**
Tuition and fees are subject to change without prior notice at the discretion of the Board of Trustees.

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**Register Early!**
The program of your choice could fill early or be canceled due to enrollment requirements. See page 6 for credit registration information.
Spanish

SP 222 Spanish Conversation I
3 credits In-state $589 Out-of-state $1,714
Prerequisite: SP 111 or equivalent
Students learn to converse in Spanish by emphasizing interaction in real-world situations. Functional and practical verbal communications are addressed, with a focus on the cultures where Spanish is spoken. Course also taught aloud during the winter and summer sessions. (Gil Foreign Language)

SP 141 Spanish for Spanish Speakers I
3 credits In-state $564 Out-of-state $1,689
For Spanish-speaking students who wish to improve their skills in Spanish in order to be competitive in the job market as bilinguals. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (Gil Foreign Language)

PACKAGING DESIGN

PK 211 Introduction to Packaging Design
1.5 credits In-state $360 Out-of-state $944.50
An introduction to the field of packaging design, covering branding, graphics, materials, technology, and typography. This studio course focuses on designing products from concept to three-dimensional components, and includes field trips and guest lectures.

PK 222 Foundation in Sustainable Packaging Design
3 credits In-state $581 Out-of-state $1,714
This course examines sustainability from its beginnings in the modern green movement to the triple bottom line of economic, environmental, and social issues. Students study the development of packaging design, and research rapidly changing sustainability standards and guidelines coming from industry, NGOs, and government.

PK 171 Pattern Grading: Misses’ and Women’s Wear
3 credits In-state $589 Out-of-state $1,714
Prerequisites: (For Patternmaking Certificate students) PM 121, or (For Fashion Design students) FD 111 or FD 121
Introduction to manual pattern grading and marker-layout techniques. The student learns how to apply grade measurements proportionally to the pieces within a pattern. The importance of accurate measurement specifications and their effect on the finished garment are emphasized. Marker-layouts for samples, costing and mass production are developed.

PM 122 Computerized Production Patternmaking
3 credits In-state $569 Out-of-state $1,714
(includes $25 Patternmaking fee)
Prerequisite: PM 121 or approval of chairperson
Students learn to use the computer as a tool for production patternmaking and other apparel industry applications. Includes knowledge of hardware, software, and system programming on the Gerber Accumark system to produce a sample production pattern.

PM 133 Production Pattern Development for Women’s Plus-Sizes
3 credits In-state $569 Out-of-state $1,714
Prerequisite: PM 121
Students are introduced to the full size figure by analyzing the actual body, garment and production specification measurements. By using the most current data developed in industry for the large size body, students gain a better understanding of the important areas of the body that present a challenge when developing styles.

PM 231 Patternmaking: Children’s Wear I
3 credits In-state $569 Out-of-state $1,714
Prerequisite: PM 122
Advanced study of misses’ and women’s daytime dresses. Different dresses are studied.

PM 255 Advanced Pattern Technology
3 credits In-state $495 Out-of-state $1,422.50
(includes $25 Patternmaking fee)
Prerequisite: PM 122 or approval of chairperson
Introduction to the fundamental concepts and methods of technical design in production development—from concept through production—for apparel and related products. The elements of technical design, technical sketching and documentation, garment specification, fitting, technical communication, and the use of CAD systems in the manufacturing and retail environments are taught. A basic knowledge of technical design skills and responsibilities in the industry. Basic computer skills required.

ONLINE COURSES ARE AS EASY AS 1, 2, 3
1. Register for an ODL section at least three business days before the start date.
2. Twenty-four hours after you register, go to MyCSU.edu/olearn/home for information or to learn how to access your course.
3. Activate your username and password; you can access your course beginning on the start date.

See page 72 for more details!
PHILOSOPHY

PH 491
Philosophy: Ethics
3 credits  In-state $610 Out-of-state $2,448
An introduction to philosophy in general and to ethics in particular. Philosophy is presented as an ongoing activity with emphasis on providing students with topical and conceptual tools for dealing with real-world situations. The course is oriented towards the development of the student's ability to use reason to evaluate arguments, particularly ethical arguments.
(G7: Humanities)
4900 8SA  M  6:30 pm-9:20 pm  B619
4902 8GC  M W  5:10 pm-6:25 pm  B603
26795 8SE  F  6:30 pm-9:20 pm  B508

PHOTOGRAPHY

PH 118
Beginning Digital Photography
2 credits  In-state $376 Out-of-state $1,126
An introductory course that familiarizes students with the basics of photography from visual, aesthetic, and technical viewpoints. The course explores the differences between conventional, silver-based (analog), and digital photographic tools. Students learn camera technique, the transfer of the image from the camera to the computer, basic scanning, and digital printing. Students are required to possess their own digital (DSLR) cameras.
25843 7SA  M  6:30 pm-9:20 pm  D422
25844 7TB  T  6:30 pm-9:20 pm  D411
25947 7TC  S  9:10 am-12:00 pm  C414

PH 272
Photoshop I for Photographers
2 credits  In-state $376 Out-of-state $1,126
Students engage in a comprehensive study of Adobe Photoshop tools using the Macintosh platform. Methods and management techniques for scanning, creation of selections, layers, color correction, and basic image manipulation are studied.
27781 15A  W  6:30 pm-9:20 pm  C414

PH 274
Photoshop II for Photographers
2 credits  In-state $376 Out-of-state $1,126
Prerequisite: PH 272
Students develop an advanced knowledge of layers, channels, curves, image merging, color correction, and color matching in the Adobe Photoshop program. Scanning devices, file formats, and resolution levels are explored.
27782 15B  R  6:30 pm-9:20 pm  C511

PH 280
Lighting II
2 credits  In-state $470 Out-of-state $1,427.50
Prerequisite: PH 130
Students continue the exploration of light begun in PH 130. They apply techniques learned with continuous lights to strobe lights, the standard lighting tool of the professional photographer. Students explore the unique quality of strobe lights and develop techniques using the monoblock strobe.
25142 15A  R  5:10 pm-7:20 pm  D422

PH 311
Digital Darkroom
2 credits  In-state $376 Out-of-state $1,126
This course offers an in-depth study of the workflow necessary for the storage, editing, and output of digital photography. Students are introduced to computer-aided tools and techniques that apply to the production and aesthetic concerns of photography in the digital environment.
25377 15A  W  6:30 pm-9:20 pm  C520

PH 330
Lighting I
2 credits  In-state $376 Out-of-state $1,126
Students are introduced to the craft of lighting. They explore the qualities of various kinds of light and observe light from a scientific perspective, which informs their aesthetic decisions. This course is taught using digital cameras.
27885 15A  S  2:10 pm-5:00 pm  C414

PHYSICAL EDUCATION AND DANCE

PE 111
Modern Dance
1 credit  In-state $186 Out-of-state $563
Introduces the fundamentals of modern dance through the development of dance technique and comprehension of rhythms. Elements of dance composition are introduced and provide students with an opportunity to create their own dance work (G5 Arts)
25774 35A  R  6:30 pm-8:20 pm  BBX02

PE 119
Afro-Caribbean Dance
1 credit  In-state $186 Out-of-state $563
Students experience, learn, and perform the traditional dances and rhythms, rooted in African and European dance, of the Caribbean region. (G6: Arts)
23062 35A  F  6:30 pm-8:20 pm  BBX09

PE 131
Tennis I
1 credit  In-state $186 Out-of-state $563
Teaches the fundamental skills of tennis and knowledge of the game.
26714 35B  S  9:10 am-11:00 am  BBX02

PE 141
Fitness Training
1 credit  In-state $186 Out-of-state $563
Students focus on the progressive development of the four components of physical fitness: muscular strength, muscular endurance (through weight-room training and calisthenics), cardiovascular endurance, and flexibility.
4869 35B  F  6:30 pm-8:20 pm  AA309

PE 145
Tai Chi I
1 credit  In-state $186 Out-of-state $563
Students learn the Yang form of this ancient, holistic Chinese exercise to develop good balance and coordination and to relax physically and mentally.
28733 35A  T  6:30 pm-8:20 pm  AA309
4876 35B  R  6:30 pm-8:20 pm  AA309

PE 146
Kung Fu
1 credit  In-state $186 Out-of-state $563
Translated as discipline and inner development, kung fu focuses on learning a system of movements based upon the observations of nature by ancient Chinese priests and monks. The form’s basic exercises, rituals, and punches of Shaolin kung fu are taught to achieve better health, harmony, and coordination.
28732 35A  M  6:30 pm-8:20 pm  AA309

PE 147
Gentle Yoga
1 credit  In-state $186 Out-of-state $563
Gentle yoga introduces all the benefits of yoga with less demand on the body. This course can be enjoyed by all students, particularly those with limited physical health or range of motion. Benefits include enhanced flexibility, increased strength, improved balance, and reduction of stress.
28202 35A  S  9:10 am-11:00 am  BBX09

Register Early!
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Online Courses Are as Easy as 1, 2, 3
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2. Twenty-four hours after you register, go to fityc.edu/onlinelearning for information or to learn how to access your course.
3. Activate your username and password; you can learn how to access your course. See page 72 for more details!
SCIENCE

SC 322
Color Science Laboratory
1 credits In-state $720 Out-of-state $1,816
Co-requisite: SS 322
This lab offers students a hands-on opportunity to learn about the various topics covered in SC 322. State-of-the-art equipment is used to perform spectrophotometric and colorimetric analysis of samples prepared using dyes, filters, colored lights, and color papers to explore the relationship between color and light, the principles of additive and subtractive color mixing, and instrumentation-based color matching.
4646 3SA W 7:30 pm-9:20 pm C316
24128 3SB M 6:30 pm-8:30 pm C316

SOCIAL SCIENCES

SS 101
General Psychology
3 credits In-state $816 Out-of-state $2,448
Prerequisites: SS 131, SS 141, SS 151, or SS 171
This introductory course provides conceptual and practical knowledge of psychological principles and their application to general behavior. It stresses the scientific method in understanding learning, perception, motivation, emotion, personality development, and the social influences on human behavior. (G4: Social Sciences)
4836 3SA W 6:30 pm-9:20 pm C316

SS 151
Introduction to World Affairs
3 credits In-state $816 Out-of-state $2,448
Examines contemporary world issues in diverse areas of conflict. Focuses on issues such as international relations, human rights, and global economic changes. (G4: Social Sciences; G9: Other World Civilizations)
4810 3SA M 6:30 pm-9:20 pm B509
25125 3SB T 6:30 pm-9:20 pm B734

SS 171
Introductory Sociology
3 credits In-state $816 Out-of-state $2,448
Study of patterned social behavior and the international relationships between individual life experiences and the social structure that helps to shape it. (G4: Social Sciences)
4821 3SA T 6:30 pm-9:20 pm B509
25067 3SB R 6:30 pm-9:20 pm C502
25216 3SC M W 5:10 pm-6:25 pm A312

SS 222
Sex Roles, Marriage, and Family in Transition
3 credits In-state $816 Out-of-state $2,448
Sociological study of sex roles and relationships in modern society. Analysis of traditional marriage and family systems, new alternatives, and future trends. (G4: Social Sciences)
4836 3SA W 6:30 pm-9:20 pm C316

DON'T BE DISAPPOINTED
Register early. The program of your choice could fill early or be canceled due to enrollment requirements.
## TEXTILE DESIGN

### TD 131 Woven Design I
1.5 credits In-state $250 Out-of-state $854.50
Includes $10 Lab fee

Introduction to weaving. Students learn basic weaving techniques, drafting of weaves, and the interlacing of yarns, color, and wooven structure in a fabric design.

1987 15A R 6:30 pm-9:20 pm C501

### TD 157 Wallcovering Design
1.5 credits In-state $250 Out-of-state $854.50

This course focuses on the creative development of original wallcoverings. Through the study of historical documents and references, students explore design and production methods needed to create multi-layered compositions. They learn about the wallcovering market through the introduction of home furnishing trends, design styles, and current production standards. (Formerly SD 107)

1989 15A T 6:30 pm-9:20 pm C507

### TD 183 Screen Printing: T-Shirts and Related Products
2 credits In-state $376 Out-of-state $1,126

Using modern screen print technology, students create original engineered designs for T-shirts and related products. Color mixing principles and screen printing techniques are taught. (Formerly SD 183)

1989 15A T 6:30 pm-10:00 pm C501

### TD 281 Textile/Surface Design Using Adobe Illustrator
2 credits In-state $376 Out-of-state $1,126

Prerequisites: SD 224, TD 111, or TD 224

Students learn to use Adobe Illustrator for application to textile and surface design and gain proficiency in working between Adobe Illustrator and Adobe Photoshop. Target markets and the creative use of software for portfolio development are emphasized. (Formerly SD 227)

1989 15A T 6:30 pm-9:20 pm C501

### TD 293 Computer-Aided Print Design
1.5 credits In-state $250 Out-of-state $854.50

Using Adobe Photoshop, students scan images and create original designs, repeats, colorways, and coordinates targeting specific markets. Emphasis is on creative use of the software, awareness of industry trends, and the development of an original portfolio of digitally produced designs. (Formerly SD 224)

1989 15A F 6:30 pm-9:20 pm C415A

### TD 296 Fundamentals of Textiles
3 credits In-state $564 Out-of-state $1,714

General study of textile materials with an emphasis on the factors that produce successful fabrics in the marketplace, including fibers, yarns, construction, color, and finish. Characteristics of a wide range of market fabrics are examined.

1989 15A F 6:30 pm-10:00 pm C108

### TD 309 Introduction to Toy Design
1.5 credits In-state $250 Out-of-state $854.50

This introductory course is designed for students interested in exploring the area of toy design. Students learn the design and invention process, as well as effective ways to visually communicate concepts for toy products. Some drawing skills are needed. (G6 Arts)

29388 15A T 6:30 pm-9:20 pm D503

### ROOM LOCATOR

**Room Number Located In**

- Bugsinsky
- Business & Liberal Arts
- Feldman
- Pomaranz
- Goodman
- 296 West 27 Street
- Conference Center

## TEXTILE SCIENCE

### TS 101 Fundamentals of Textiles
3 credits In-state $564 Out-of-state $1,714

Online: In-state $609 Out-of-state $1,774

General study of textile materials with an emphasis on the factors that produce successful fabrics in the marketplace, including fibers, yarns, construction, color, and finish. Characteristics of a wide range of market fabrics are examined.

1989 15A F 6:30 pm-10:00 pm C108

### TS 198 Knit Design Principles and Technology
2 credits In-state $376 Out-of-state $1,126

This introductory course is designed for students interested in exploring the area of knit design. Students learn to identify, analyze, design, and document well-knit fabrics. The course covers the relationships between knit fabric structures and the technology used to create them. Students create original designs on industrial knitting machinery and on computer patterner workstations.

1989 15A M 6:30 pm-9:30 pm C316

### TOY DESIGN

### TY 101 Introduction to Toy Design
1.5 credits In-state $250 Out-of-state $854.50

This introductory course is designed for students interested in exploring the area of toy design. Students learn the design and invention process, as well as effective ways to visually communicate concepts for toy products. Some drawing skills are needed. (G6 Arts)

29388 15A T 6:30 pm-9:20 pm D503

## VISUAL PRESENTATION AND EXHIBITION DESIGN

### DE 101 Principles of Display and Exhibit Design: Small Scale
2 credits In-state $376 Out-of-state $1,126

For students not majoring in Visual Presentation and Exhibition Design. Basic hands-on display methods used in visual merchandising and an understanding of two- and three-dimensional design principles and materials. (G6 Arts)

1989 15A M 6:30 pm-9:20 pm D425

### DE 102 Principles of Display and Exhibit Design: Large Scale
2 credits In-state $376 Out-of-state $1,126

The introduction to and hands-on creation of large-scale displays using mannequins, fashion, and props.

1989 15A W 6:30 pm-9:20 pm D424

### DE 143 Styling for Visual Presentation
2 credits In-state $376 Out-of-state $1,126

Through lectures, demonstrations, and studio projects, students explore an array of styling and visual presentation techniques used in a range of media. Assignments include set and prop styling, scouting for locations, styling for celebrities, fashion shows, and video production.

1989 15A W 6:30 pm-9:20 pm D424

### DE 251 Event and Promotion Design
2 credits In-state $376 Out-of-state $1,126

Prerequisite: DE 236

The displays and exhibits integral to special events, from one-time extravaganzas to permanent exhibitions, are explored.

1989 15A R 6:30 pm-9:20 pm AAG16

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Online Courses Are as Easy as 1, 2, 3

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3. Activate your username and password; you can access your course beginning on the start date. See page 72 for more details!
Credit Certificates

For general registration information and advisement, contact:
Center for Continuing and Professional Studies
Conference Center, Lower Level
212 217.3334, conted@fitnyc.edu

Certificate Programs

Competency-Based Certificate Programs

Certificate programs are abbreviated courses of study in specialized fields that can provide much-needed skills and knowledge in specific areas. While they are not a substitute for a degree, certificate programs provide comprehensive coverage of a particular topic and grant a certificate of completion at the end of the course of study.

Students wishing to enter one of the following certificate programs should possess proficiencies beyond entry level prior to registration. While certain courses have prerequisites, students who can demonstrate equivalent proficiencies may be accepted by obtaining approval from the program coordinator. Refer to the Course Descriptions and Schedules section of this catalog for specific prerequisite course information.

Upon successful completion of the program, with the recommendation of the faculty, students will receive a Certificate of Competency.

Descriptions of courses offered during this semester are available in the Course Descriptions and Schedules section of this catalog. Not all required courses or prerequisites are listed. For course descriptions and prerequisite information not found in this catalog, go to fitnyc.edu/continuinged.

Aron and Esther Goldfarb Leather Apparel
The program in Leather Apparel was developed to meet the demands of the leather apparel industry and individuals seeking additional knowledge in the area of leather apparel design and construction.

The program offers students the opportunity to earn a certificate in one of two areas of concentration: menswear or women’s wear. Each concentration consists of a 12-credit curriculum comprising five courses, offered over three or four semesters.

The purpose of the program is to develop professional-level skills in leather apparel design for menswear or women’s wear. Students are prepared for positions as assistant designers, designers, technical designers, specification writers, product developers, and CAD designers.

Required courses:
- AP 241 Leather Apparel Design Room Techniques
- AP 253 Leather Apparel Design
- AR 152 Leather Apparel Portfolio
- FS 334 Leather Forecasting and Styling
- LD 112 Decorative Leather Techniques

Academic advisement is available by appointment.
Marlene Middlemiss, advisor
Business and Liberal Arts Center
Room B721
212 217.3309

Digital Still Photography
Digital technology has fundamentally changed the field of photography. A professional photographer’s skill set must include digital techniques and an understanding of the proper digital workflow. FIT’s certificate in Digital Still Photography will immerse you in the professional use of the latest digital-capture and image editing tools. Whether a photographer by profession or a serious amateur, you will learn how to:

• Utilize the basic controls of a digital camera
• Develop a digital asset management strategy
• Edit, color correct, and manipulate digital photographs
• Solve lighting challenges
• Understand the digital output

The program consists of six courses.

Required courses:
- PH 118 Beginning Digital Photography
- PH 171 Digital Darkroom
- PH 130 Lighting I
- PH 272 Photoshop for Photographers
- PH 230 Lighting II
- PH 274 Photoshop II for Photographers

For course-specific information, contact:
Brian Emery, advisor
Pomerantz Center
Room D348
brian_emery@fitnyc.edu

CAD for Fashion Design/Art
The CAD for Fashion Design/Art certificate program was developed to meet the fashion industry’s need for trained talent with advanced Fashion Design computer skills.

The program offers students the opportunity to upgrade their digital fashion design skills to industry standards. The purpose of the program is to enable designers to create and produce various fashion design presentation products, such as digital trend and concept boards, textile color developments, and digital spec sheets for a portfolio.

Students entering this program must have basic fashion drawing skills to succeed. AR 101 or FF 111 are suggested courses for students who need to acquire these basic fashion drawing skills before starting the certificate program.

Required courses:
- FF 241 Fashion Design Using Photoshop
- FF 242 Fashion Design Using Illustrator
- FS 295 Introduction to Digital (updated software such as Adobe will be utilized)
- FF 243 Digital Fabrics and Specs

Registration for these courses require assistance in waiving the prerequisites. Please contact the advisor for this assistance.

Academic advisement is available by appointment.
Karen Schenitz, advisor
Room B701
212 217.5000 to make an appointment
212 217.5034 direct line

For general registration information and advisement, contact:
Center for Continuing and Professional Studies
Conference Center, Lower Level
212 217.3334, conted@fitnyc.edu

Credit Certificates

CAD for Fashion Design/Art
The CAD for Fashion Design/Art certificate program was developed to meet the fashion industry’s need for trained talent with advanced Fashion Design computer skills.

The program offers students the opportunity to upgrade their digital fashion design skills to industry standards. The purpose of the program is to enable designers to create and produce various fashion design presentation products, such as digital trend and concept boards, textile color developments, and digital spec sheets for a portfolio.

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Required courses:
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- FF 242 Fashion Design Using Illustrator
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- FF 243 Digital Fabrics and Specs

Registration for these courses require assistance in waiving the prerequisites. Please contact the advisor for this assistance.

Academic advisement is available by appointment.
Karen Schenitz, advisor
Room B701
212 217.5000 to make an appointment
212 217.5034 direct line

Description of courses offered during this semester are available in the Course Descriptions and Schedules section of this catalog. Not all required courses or prerequisites are listed. For course descriptions and prerequisite information not found in this catalog, go to fitnyc.edu/continuinged.
Draping Techniques
The program in Draping Techniques is intended primarily for students who want to enhance their draping skills but do not wish to enroll in a degree program.
The program consists of four sequential courses, offered over four semesters. Projects that incorporate both draping and patternmaking techniques are explained using a variety of approaches. Methods in developing and analyzing patterns are studied. Admission to the program requires a knowledge of clothing construction and/or tailoring skills, as well as skills in draping and patternmaking.
This program prepares students for positions as assistans to designers, technical designers, and specification writers. Skills and techniques developed in draping can be transformed to other areas of fashion apparel.
Required courses:
DP 111 Draping Proficiency I
DP 112 Draping Proficiency II
DP 211 Draping Proficiency III
DP 212 Draping Proficiency IV
These courses do not replace draping courses in the Fashion Design degree track. Full and part-time Fashion Design students may take them for extra credit or as electives.
Academic advisement is available by appointment. Barbara Seggio, advisor
Fashion Design Department
Business and Liberal Arts Center
Room B101
212.217.5000
Gemmology
FIT’s certificate program in Gemmology is intended to meet the industry’s growing demand for employees with a thorough understanding of the history of gem material and the latest developments in the areas of sustainability and recovery methods.
The certificate program consists of five courses and 10.5 credits. It can be taken over three semesters—fall, winter, and spring—or in the evenings and on the weekends.
Required courses:
JD 241 Introduction to Gemmology
JD 281 Diamond Grading
JD 243 Gemology II
JD 141 Introduction to Diamonds
JD 244 Gemology III
Academic advisement is available by appointment. Michael Giam, advisor
Pomerantz Center
Room D368
212.217.5275
Haute Couture
The Haute Couture program caters to the segment of the fashion industry known as the women’s couture market. It provides an education that focuses on design and technology used in the manufacture of “made-to-measure” women’s clothing. The program offers students the opportunity to enhance their skills in the following areas: couture sewing techniques and enfermed elements, couture pattern construction, and couture design. The program consists of four sequential courses, offered over four semesters.
Admission to the program requires a knowledge of sewing and clothing construction.
Graduates of this program may be employed by design houses, couturiers, and custom tailors or work as entrepreneurs in their own couture houses.
Required courses:
AP 242 Haute Couture Sewing Techniques
AP 243 Haute Couture Decorative Techniques and Embelishments
AP 244 Haute Couture Construction and Technology
AP 275 Haute Couture Apparel Design
AR 292 Haute Couture Portfolio
Academic advisement is available by appointment. Barbara Seggio, advisor
Fashion Design Department
Business and Liberal Arts Center
Room B101
212.217.5000
Lady Tailoring Techniques
The program in Ladies Tailoring Techniques was developed in response to the demand for classic, quality tailored apparel for women.
The program consists of four sequential courses in ladies tailoring techniques, offered over four semesters, and covers topics from fundamental tailoring techniques to more advanced skills and processes in ladies tailoring. Admission to the program requires a knowledge of sewing and clothing construction. Courses utilize strong sewing skills.
The purpose of the program is to develop students’ skills in creating classically tailored coats and suits. Students are prepared for positions as tailors or tailors’ assistants in sample rooms and custom tailoring shops. Skills and techniques developed in ladies tailoring may be transferred to other areas of fashion apparel.
Required courses:
TL 111 Ladies Tailoring I
TL 112 Ladies Tailoring II
TL 211 Ladies Tailoring III
TL 212 Ladies Tailoring IV
Academic advisement is available by appointment. Ellen Goldstein, advisor
Fashion Design Department
Business and Liberal Arts Center
Room B101
212.217.5000
Military Techniques
The program in Military Techniques was developed in response to the demand for quality headwear.
The program consists of six sequential courses in military techniques, offered over four semesters. Projects impart skills from fundamental to advanced military techniques.
The purpose of the program is to develop students’ skills in military techniques to allow professional dress in the most stringent demands of the industry and consumer.
Required courses:
ML 113 Blocking Techniques for Hats
ML 115 Fabric Hat Construction
ML 116 Cold Weather Headgear
ML 123 Contemporary Men’s Hats
ML 241 Bridal and Special Occasion Headwear
ML 243 Creative Design in Headwear
Academic advisement is available by appointment. Ellen Goldstein, advisor and coordinator
Pomerantz Center
Room D365
212.217.5402
Patternmaking
The Patternmaking certificate was created to address the industry’s need for professionals with strong patternmaking and fitting skills. The program is geared toward fashion/technical designers as well as other apparel industry personnel who are responsible for production and pattern development nationally and internationally.
The program consists of five sequential credit courses that focus on:
• Developing body template from specifications
• Developing pattern into advanced styles from the template
• Applying muslin templates to mannequins
• Pattern grading and marker making
• Developing fittings, facings, and jackets
• Fitting, proportions, balance, and making adjustments and pattern corrections
The program can be completed in three to five semesters during the spring and summer and in response to the demand for classic, quality tailored apparel for women.
The program consists of four sequential courses and provides an education that focuses on design and technology used in the manufacture of “made-to-measure” women’s clothing. The program offers students the opportunity to enhance their skills in the following areas: couture sewing techniques and enfermed elements, couture pattern construction, and couture design. The program consists of four sequential courses, offered over four semesters.
Admission to the program requires a knowledge of sewing and clothing construction.
Graduates of this program may be employed by design houses, couturiers, and custom tailors or work as entrepreneurs in their own couture houses.
Required courses:
PM 171 Pattern Grading: Misses’ and Women’s Wear
PM 122 Pattern Grading: Men’s and Women’s Wear
PM 171 Pattern Grading: Misses’ and Women’s Wear
PM 233 Patternmaking: Menswear
PM 255 Fit Analysis and Technical Documentation
For course-specific information and career advisement by appointment, contact:
Deborah Winton, coordinator
Luz Pascal, advisor
Cassandra Williams, advisor
Business and Liberal Arts Center
Room B436
212.217.4412
Room Locator
Room Number Located In
Begin with A
Dubinsky
Begin with B
Business & Liberal Arts
Begin with C
Fokidman
Begin with D
Pomerantz
Begin with E
Goodman
Begin with SF
286 West 27 Street
Begin with SR
Conferences Center
Sustainable Packaging Design

Sustainability is being integrated as a business strategy in the packaging design industry. Designing smarter with consideration of more sustainable materials and efficient structures and more effective brand communication, industry professionals are looking at the big picture. Packaging design, production, and distribution, including supply chain logistics, will continue to be on center stage.

Incorporating the “triple bottom line,” i.e., supporting practices that are environmentally, socially, and economically sound, FIT’s certificate program in sustainable packaging design prepares packaging design professionals to lead and oversee these initiatives in their own companies.

The certificate program is geared toward professionals currently working in the industry who are interested in expanding their expertise in this area and their employment opportunities. One year of packaging design industry experience is preferred, including design, design management, marketing, product development, packaging materials sourcing, and manufacturing or packaging implementation.

Upon completion of the certificate, students will be able to:

• Trace the history of the environmental movement
• Understand the definition of sustainability and other terminology, including environmental acronyms, in relation to the packaging design industry
• Master systems thinking—how each part relates to others within a whole—and its application to sustainability
• Evaluate sustainable packaging criteria, based on government regulations and definitions and guidelines from nongovernmental organizations (NGOs)
• Apply the cradle-to-cradle concept and life cycle analysis (LCA) tools and techniques to the creative process
• Assess existing and new packaging materials to maximize various levels of sustainability
• Evaluate the environmental impact of packaging production and print technologies
• Integrate sustainable best practices into design management processes

The certificate program consists of five courses that can be completed within one year. Courses run in the summer, fall, and spring, in the evening, and on weekends.

PK 352 Foundation in Sustainable Packaging Design
PK 353 Systems Thinking for Sustainable Packaging Design
PK 432 Materials, Technologies, and Production for Sustainable Packaging Design
PK 462 Case Studies in Sustainable Packaging Design
PK 494 Capstone Project in Sustainable Packaging Design

For more specific information, contact:
Sandra Krasovec, advisor
Pomerantz Center
Room D325
212 217.5703
sandra_krasovec@fitnyc.edu

Consumer demands are driving innovation in our industry to design more sustainable packaging.
**Computer Essentials for Web Design**

- CTR 002 The Mac Basics and Beyond (or similar experience)
- CTD 100 Illustrator I
- CTD 200 Photoshop I
- CTD 400 HTML
- CTD 605 Cascading Style Sheets
- CTD 606 HTML5 and CSS3
- CTD 612 JavaScript
- CTD 613 WordPress
- CTD 615 Web Accessibility (GUI)
- CTD 641 Search Engine Optimization

**Computer Essentials for Video**

Online video delivered by YouTube, Facebook, and other social media platforms encourage a high level of interactivity and improve the richness of the user experience. Demand has been explosive. Are you leveraging this growing form of content? Learn how to create and publish online video to promote your business, get your message out, and distribute original digital shorts. This program is designed to teach you the essential steps to cost-effective video production and web delivery.

**Sustainable Certification**

**Sustainable Design Entrepreneurs**

This program gives you business knowledge just where you need it. Each course provides focused information and techniques in a particular area of business management and will help you write a business plan as well as run your business efficiently and profitably.

A total of 8 courses (9 required and 2 personal choice) is needed to complete the certificate.

**Entrepreneurship Certificate**

Creative Business Ownership

This program gives you business knowledge just where you need it. Each course provides focused information and techniques in a particular area of business management and will help you write a business plan as well as run your business efficiently and profitably.

A total of 12 courses is required to earn a certificate.

**Required courses:**

- CTS 001 Getting Press and Publicity
- CTO 014 Marketing Your Product to Boutiques
- CTO 015 The Power of Negotiation
- CTO 016 Managing a (Very) Small Business
- CTO 019 Creative Business Plans for Consulting Success
- CTO 020 Opening Your Own Boutique
- CTO 027 Promoting Your Brand
- CTO 030 Social Media Marketing
- CTO 031 Building a Vintage Business
- CTO 033 How to Plan, Produce, and Market a Pop-Up Shop
- CTO 055 Licensing
- CTO 056 Video Marketing
- CTO 063 Business Coaching for Interior Designers/Architects
- CTO 070 WordPress for Small Business
- CTO 111 Excel II
- CTO 641 Search Engine Optimization

**BUSINESS CERTIFICATES**

**Brand Management Experience**

In-depth strategic courses featuring cutting-edge instruction on how to cultivate customer emotional bonding for fashion products to foster increased sales, profits, and market dominance.

A total of 10 courses (9 required and 7 personal choice) is needed to complete this certificate.

**Required courses (recommended in this order):**

- SXB 100 Increase Sales and Profits Through Brand Management
- SXN 050 Intro to Branding: The Art of Customer Bonding
- SXN 130 How to Think Like a CFO: A Behind-the-Scenes Look at Fashion’s Bottom Line
- SXN 050 Who Are Your Best Customers and How to Motivate Them to Buy
- SXB 200 Brand Marketing Communications for Image and Meaning
- SXB 250 New World Brand Building: Social Media Application and Impact
- SXB 275 Crafting the In-Store Experience to Convey the Brand
- SXB 300 Brand Management Analytics: Maximizing the Value of Your Brand
- SXB 400 Brand Lab: Practicum in Brand Analytics for Business Development

**Personal choice courses (choose 1):**

- SXB 100 Intro to the Power of Digital Marketing
- SXB 200 Data Analytics: The Key to Unlocking Customer Intelligence
- SXB 116 Sustainable Fashion, Social Media, Social Commerce Fundamentals

**Price:**

- SXB 100 + $950
- SXB 200 + $950
- SXB 250 + $950
- SXB 300 + $950
- SXB 350 + $950
- SXB 400 + $950

**Data Analytics: Retail Marketing**

Strategy and hands-on practice in how to use data analytics, derived from digital resources for in-depth customer insight to drive marketing, brand, and retail performance. Additional courses for in-depth learning is available.

**Price:**

- SXB 100 + $150
- SXB 200 + $150
- SXB 300 + $150
- SXB 400 + $150

**Data Analytics: Fashion Marketing**

In-depth education in emerging multi-formal retail strategies as an answer to the needs of today’s customer including: brick and mortar, catalog, online, mobile, and social commerce. How to build sales, profits, brand, and customer loyalty across channels is addressed.

A total of 15 courses (13 required and 2 personal choice) is needed to complete this certificate.

**Required courses (recommended in this order):**

- SXB 005 Introduction to Today’s Omni-Channel Retailing
- SXB 116 Fashion Business Social Media-Social Commerce Fundamentals
- SXB 008 Global Retailing: The New Reality
- SXA 050 Who Are Your Best Customers and How to Motivate Them to Buy
- SXB 070 Retail Math: Merchandising, Planning, and Gross Margin
- SXB 250 New World Brand Building: Social Media Application and Impact
- SXB 080 Retail Operations and Management for the Omni-Channel World
- SXB 085 How Logistics and Fulfillment Pilot Online Sales
- SXB 200 Data Analytics: The Key to Unlocking Customer Intelligence
- SXB 112 Strategic Skills for Measuring Omni-Channel Retail
- SXB 275 Crafting the In-Store Experience to Convey the Brand
- SXB 300 Brand Management Analytics: Maximizing the Value of Your Brand
- SXB 400 Brand Lab: Practicum in Brand Analytics for Business Development

**Personal choice courses (choose 2):**

- SXB 003 Intro to Fashion and Luxury Retail
- SXB 028 Introduction to the Planning and Allocation Function
- SXB 055 Online Retail: What’s Working and What’s Not
- SXB 115 Omni-Channel Merchandising
- SXB 120 Blogging for Fashion Business
- SXB 140 Using Social Networking, Blogging, and Digital Marketing for Product Development (online course)

**Facilitator:**

- Robert Salerno

**COMPANY TRAINING OPTIONS**

Will your company pay for you to take noncredit courses? We are happy to work with you. For more information, email andre亚_adkinsmiller@fitnyc.edu.

**DON’T BE DISAPPOINTED!**

Register early. The program of your choice could fill early or be canceled due to enrollment requirements.
Product Development Manager
Cutting-edge fit, quality, and logistics training for experienced designers, technical designers, patternmakers, production personnel, and product developers involved in sourcing.

A total of 10 courses (5 required and 5 personal choice) is needed to complete this certificate.

Required courses (recommended in this order):
- SXP 100 Intro to Intimate and Swimwear Product Development and Manufacture
- SXP 105 Quality Fashion: How to Make It, How to Deliver It
- SXP 200 Bra Design and Development
- SXP 300 Intimate and Swim Pattern Making and Grading
- SXP 400 Intimate/Swim Technical Design/Manufacturing Methods
- SXP 500 Intimate/Swim Development Studio
- SXP 725 Expert Fashion Trend Online Research for Line Planning (online course)

Personal choice courses (choose 5):
- SXL 600 Intimate/Swim Textiles and Trims
- SFX 020 Costing: How to Win the Garment Game
- SFX 500 Fabrication: Everything You Need to Know
- SFX 100 Design and Product Development Technology Made Easy (online course)
- SFX 120 How to Build a Better Garment: Stitches, Seams, and Finishing
- SFX 200 Technical Design from Product Analysis to Fit Approval
- SFX 305 Sourcing Essentials for Product Developers: The Key Tools and Techniques
- CTD 131 Creating Complete Tech Packs in Illustrator
- CTD 012 Excel II: Fashion Design
- CTD 051 Word/Excel/PowerPoint
- CTD 100 Illustrator
- CTD 110 Illustrator II: Fashion Design
- CTD 120 Illustrator III: Fashion Design
- CTD 140 Using Social Networking, Blogging, and Fashion Digital Media for Product Development (online course)

A total of 10 courses (5 required and 5 personal choice) is needed to complete this certificate.

Required courses (recommended in this order):
- SXP 100 Intro to Intimate and Swimwear Product Development and Manufacture
- SXP 105 Quality Fashion: How to Make It, How to Deliver It
- SXP 200 Bra Design and Development
- SXP 300 Intimate and Swim Pattern Making and Grading
- SXP 400 Intimate/Swim Technical Design/Manufacturing Methods
- SXP 500 Intimate/Swim Development Studio
- SXP 725 Expert Fashion Trend Online Research for Line Planning (online course)

Personal choice courses (choose 5):
- SXP 120 How to Build a Better Garment: Stitches, Seams, and Finishing
- SXP 305 Technical Design from Product Analysis to Fit Approval
- SXP 510 Sourcing Essentials for Product Developers: The Key Tools and Techniques
- CTD 131 Creating Complete Tech Packs in Illustrator
- CTD 100 Illustrator
- CTD 110 Illustrator II: Fashion Design
- CTD 120 Illustrator III: Fashion Design
- CTD 140 Using Social Networking, Blogging, and Fashion Digital Media for Product Development (online course)

Product Development: Certified Technical Designer
Technical training for experienced designers, patternmakers and product developers looking to develop a specialty in technical design and for technical designers looking to improve their performance.

A total of 10 courses (5 required and 5 personal choice) is needed to complete this certificate.

Required courses (recommended in this order):
- SXP 105 Quality Fashion: How to Make It, How to Deliver It
- SXP 200 Bra Design and Development
- SXP 300 Intimate and Swim Pattern Making and Grading
- SXP 400 Intimate/Swim Technical Design/Manufacturing Methods
- SXP 500 Intimate/Swim Development Studio
- SFX 725 Expert Fashion Trend Online Research for Line Planning (online course)

Personal choice courses (choose 5):
- SXL 600 Intimate/Swim Textiles and Trims
- SFX 020 Costing: How to Win the Garment Game
- SFX 500 Fabrication: Everything You Need to Know
- SFX 100 Design and Product Development Technology Made Easy (online course)
- SFX 120 How to Build a Better Garment: Stitches, Seams, and Finishing
- SFX 200 Technical Design from Product Analysis to Fit Approval
- SFX 305 Sourcing Essentials for Product Developers: The Key Tools and Techniques
- CTD 131 Creating Complete Tech Packs in Illustrator
- CTD 012 Excel II: Fashion Design
- CTD 051 Word/Excel/PowerPoint
- CTD 100 Illustrator
- CTD 110 Illustrator II: Fashion Design
- CTD 120 Illustrator III: Fashion Design
- CTD 140 Using Social Networking, Blogging, and Fashion Digital Media for Product Development (online course)

Color Specialist
Intensive study of color usage for design, product development, and manufacture of apparel, accessories, and home products, or for the enhancement of people in media and life. After an introduction to both color concentrations—Fashion and Home Products and Image and Style—in SXC 010, students are encouraged to specialize in one concentration or the other depending on their interests and career paths.

A total of 12 courses (9 required and 3 personal choice) is needed to complete this certificate.

Required courses (recommended in this order):
- SXG 010 Experience the Power of Color: Life, Business, and Career
- SXC 100 How Color Gets to Market
- SXC 150 Color Intensive for the Fashion Professional
- SFC 500 Fabrication: Everything You Need to Know
- SXC 210 Color Basics: Moving From Art to Science
- SXC 260 Color Printing Studio
- SXC 300 Color Through the Eyes of the Modern Artist
- SXC 350 Color Intensive: Print and Presentation
- SXG 040 Careers Opportunities for Working With Color
- SXG 060 Choose other concentration:

FASHION AND HOME PRODUCTS CONCENTRATION
Personal choice courses (choose 4):
- SFX 501 Fabrication Dyeing, Printing, and Finishing Essentials
- SFX 525 How to Become a Wiz With Kints
- SFX 725 Expert Fashion Trend Online Research for Line Planning (online course)
- SFX 120 How to Build a Better Garment: Stitches, Seams, and Finishing
- SFX 315 Real World Technical Design Studio and Workshop
- SFX 400 The Product Developer’s Guide to Effective Managing Communication, Organization, and Collaboration
- SFC 300 Color Workshops for the Home Fashion Marketer
- SFX 082 Textile Color Lab Essentials for Apparel Designers and Developers
- SFC 000 Color Workshop for the Home Fashion Marketer
- SFX 450 What Color You Need to Know About Fashion Shows, From Start-Up to Runway

IMAGE AND STYLE CONCENTRATION
Personal choice courses (choose 4):
- SFX 610 Wardrobe Planning for the Fashion Industry
- SFX 620 Color Psychology
- SFX 130 Fashion in Film and Media
- SSM 110 Media Makeup Knowledge for Designers, Stylists, and Consultants
- SNN 515 Makeup Artistry: The Master Class With Lindsay Eldin
- SFX 710 12 Ways to Get Smart About Fashion Trends

A student who prefers to pursue one of a color generalist and want to explore career options may choose courses from either concentration.

Facilitator: Deborah Hernandez
Noncredit Course Descriptions & Schedules

**Image Consulting—Online**

Training in how to advise clients to enhance physical attributes, minimize physical weaknesses, and project in a more positive manner.

A total of 13 courses is needed to complete this certificate.

Required courses (recommended in this order):

- SIF 100 Introduction to Image Consulting
- SIF 610 The Great Designers (online course)
- SIF 300 Secrets From a Professional Shopper (online course)
- SIF 200 Image Consulting: Wardrobe and Style (online course)
- SIF 340 The Most Iconic Menswear Milestones in Fashion History (online course)
- SIF 725 Expert Fashion Trend Online Research for Line Planning (online course)
- SIF 810 Color for Wardrobe Planning (online course)
- SIF 100 Introduction to Fashion Publicity and Events Planning (online course)
- SIF 375 Online Shopping Sites: Who's Who, Who's New and Who Does It Best or
- SIF 410 Bridal Consulting and Wedding Planning
- CEO 001 Setting a Course for Your Business (online course)
- SIF 300 Image Consulting: Business Essentials for Success (online course)
- SIF 100 Image Consulting with Style

Personal choice courses (choose 2):

- SIF 300 Secrets From a Professional Shopper
- SIF 325 Men’s Image Consulting With Style
- SIF 355 Fit, Balance, and Proportion Fundamentals for Men’s Image and Styling
- SIF 700 Denim Styling: Fashion Forecasting
- SIF 710 13 Ways to Sell Smart About Fashion Trends
- SIF 610 Color for Wardrobe Planning
- SIFM 130 Fashion Styling for Celebrity Images
- SIFM 400 Everything You Need to Know About Fashion Shows, From Start-Up to Runway

Facilitator: Dominique Isbecque

**Wardrobe Technician and Costume Design Specialist**

Specialized training for wardrobe creation, maintenance, and supervision for theater, film, video, and broadcast and cable television productions. Recommended for working stylists or as an additional study for Fashion Styling certificate students looking to increase their versatility.

After an introduction to both career concentrations—wardrobing and costume design—in SIF 100, students are encouraged to specialize in one concentration or the other depending on their interests and skills.

A total of 14 courses is needed to complete this certificate.

Required courses (recommended in this order):

- SIF 100 Wartdrobe for Theater, Film, and TV
- SIFM 100 Styling Tricks of the Trade: Printing, Taping, and Clothing Care
- SIFG 130 Fashion in Film and Media
- SIFG 010 Styling: Fit Fundamentals
- SXW 425 Hand Sewing, Mending, and Alteration Essentials
- SXG 610 The Great Costume Designers
- SXG 100 Learn the Top Ten Design Mats of All Time
- SXG 610 The Great Costume Designers

Personal choice courses (choose 3):

- SXM 500 Fabrication: Everything You Need to Know

Choose one concentration:

**WARDROBE TECHNICIAN CONCENTRATION**

Required courses:

- SIFM 100 Advanced Styling: Tricks of the Trade
- SXG 300 Wardrobe Technician Career Start-Up

Personal choice courses (choose 3):

- SIF 335 Fit, Balance, and Proportion Fundamentals for Men’s Image and Styling
- SIFG 300 Fashion Styling for Men
- SXN 400 Learn to Sew Like a Pro
- SXW 460 Hats and Headpieces for Styling, Image, and Costume Design

**COSTUME DESIGN SPECIALIST CONCENTRATION**

Required courses:

- SXG 540 The Role of the Costume Designer: “So You Want to Make a Movie”
- SXG 120 Costume Design Theory and Practice
- SXG 140 Life Drawing Basics for Costume Design
- SXG 310 Costume Design Career Start-Up

Personal choice courses (choose 1):

- SXG 330 Fashion Styling for Men
- SXM 110 Media Makeup Knowledge for Designers, Stylists, and Consultants
- SXW 460 Hats and Headpieces for Styling, Image, and Costume Design

Facilitator: Pattie Barbosa

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Don’t See the Course You Need?

The complete list of noncredit courses is offered through our Hot Topics catalog. Available online now.

For more information, call 212.217.7715 or visit fitnyc.edu/continuinged.
**Noncredit Calendar**

**FALL 2015**

**Registration**
Noncredit course registration is ongoing through the first day of class for the specific course or until the class is full. Register early because the program of your choice could fill up early or be cancelled due to low enrollment. All registrants must complete the Registration Form at the back of this catalog. Note that you do not pay at the time of registration; you risk not registering.

**In Person**
For courses beginning with CEO, CT, SUS, SX, and TOIT, bring your completed Registration Form (form provided at the back of this catalog) to Room D130.

**Fax**
For courses beginning with CEO, CT, SUS, SX, and TOIT, fax your completed registration form with credit card information to 212.217.7176. Registration form provided at the back of this catalog.

**Noncredit Registration**

**REGISTRATION AT A GLANCE**

Registration is ongoing through the first day of class for the specific course or until the class is full. Register early because the program of your choice could fill up early or be cancelled due to low enrollment. All registrants must complete the Registration Form at the back of this catalog. Note that you do not pay at the time of registration; you risk not registering.

**In Person**
For courses beginning with CEO, CT, SUS, SX, and TOIT, bring your completed Registration Form (form provided at the back of this catalog) to Room D130.

**On Line**
Go to fitnyc.edu/noncreditregister and follow the instructions.

**Online Technical Requirements**

- Firefox, Chrome or Safari internet browser
- Word-processing software that can create and share documents with faculty and other students, and Adobe Reader
- Some instructors require students to use special software related to their courses. This information will be provided to you after you have registered and have access to your course.

**REGISTRATION HOURS**
Noncredit Registration Center Room D130
Monday-Thursday, 9 am-6:30 pm
Friday, 9 am-5:30 pm
Saturday and Sunday, 9 am-2 pm

**ROOM ASSIGNMENTS**
Four to five days in advance of the registration period, call 212.217.HELP (4357) or log in to Blackboard to verify the classroom assignment for the specific course. Classroom assignments are posted on fitnyc.edu/onlinelearning.

**FOR TECHNICAL ASSISTANCE**
- If you have a question or password aren’t working and you cannot log into Blackboard, please contact the Help Desk at 212.217.HELP or techhelp@fitnyc.edu.
- If you are unable to log into Blackboard but still need assistance, you can contact Sandy Rotter at 212.217.7250 or srotter@fitnyc.edu.

**For Online Courses Only**
- Register at least three business days before the start date.
- Twenty-four hours after you register, you can go to fitnyc.edu/onlinelearning for information on accessing your course.

**CONFIRMATION**
Registrations are only processed if seats are available. When indicated in course descriptions, attendance is limited. If the course you registered for is full, you will be contacted (include a daytime phone number on your registration form). Otherwise, report to FIT for your scheduled class. To verify payment, contact your credit card or banking institution. The college reserves the right to cancel a program.

**Noncredit Refund/Payment Policy**
Requests for course withdrawal/refund of tuition must be made in writing to Andrea Adkins-Miller (andrea.adkinsmiller@fitnyc.edu) 24 business hours prior to the start of a program for a full refund. Requests received after a course’s completion cannot be fulfilled. The policy for partial refunds is in accordance with the following schedule:

- Courses that have 1 session: 25% after first session
- Courses that have 2 sessions: 50% after first session
- Courses that have 3 sessions: 50% after first session
- Courses that have 4 sessions: 50% after first session
- Courses that have 5 or more sessions: 75% after first session

**Course Cancellations**
When the enrollment for a course is below the required minimum, the college reserves the right to cancel or combine a course with a similar course.

**Administrative Office Hours**
Professional Studies/Company Training Options Room D130
Monday-Thursday, 9 am-6:30 pm
Friday, 9 am-5:30 pm
Saturdays and Sundays, closed

Enterprise Studies and Digital Design Room D130
Monday-Thursday, 9 am-6:30 pm
Friday, 9 am-5:30 pm
Saturdays and Sundays, closed

**Noncredit Professional Development Certificate Program Orientation for In-depth Information**

**Monday, October 5**
5:45-7:15 pm
John E. Reeves Great Hall

Call to RSVP: 212.217.7715
**Noncredit Course Descriptions and Schedules**

**COMPANY TRAINING OPTIONS**
Do your employees or trade members need training? Many noncredit courses are available privately on campus or on site, including customized computer training. For more information, call Professional Studies/Company Training Options, 212.217.8707, or Enterprise Studies and Digital Design, 212.217.7250.

**CONTINUING AND PROFESSIONAL STUDIES INFORMATION SESSIONS**
Learn about certificate opportunities in a variety of fields, as well as individual course offerings, from beginner level to advanced. A question-and-answer session will follow a presentation highlighting:
- nondegree credit courses
- noncredit courses
- certificate programs
- credit and noncredit options

**THURSDAY, OCTOBER 15**
5–7 pm
John E. Reeves Great Hall

**TUESDAY, DECEMBER 8**
5–7 pm
John E. Reeves Great Hall

**College/Career Prep (SXN)**
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- Master Class Series (SXW)
45
- Brand Management Experience (SXG)
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- Color Specialist: Fashion Products (SXK)
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- Color Specialist: Image and Style (SXL)
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- Computer Technology: Business (CTB)
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- Computer Technology: Design (CTD)
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- Computer Technology: Patternmaking (CTP)
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- Computer Technology: Seniors (CTS)
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- Creative Enterprise Ownership (CEO)
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- Data Analytics: Retail Marketing (SKY)
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- Fashion Business (SOF)
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- Fashion Events Planning (SXE)
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- Fashion Styling (SX5)
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- Home Fashion Market (SHM)
60
- Image Consulting (SXO)
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- Intimate Apparel and Swimwear (SXL)
61
- Media Events and Photography (SXH)
62
- Omni-Channel Retail (SXR)
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- Product Development Manager/Certified Technical Designer (SXP)
63
- Sustainable Design Entrepreneurs (SUS)
64
- Talk and Tours: Cool New York Trends (SKS)
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- Tools of the Trade (TOT)
66
- Wardrobe Technician and Costume Design Specialist (SKG)
68
- Wearable and Decorative Arts (SAX)
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**ESL: Speaking Skills for Fashion Professionals**
S235
Are you a nonnative speaker of English working in the U.S. fashion industry or looking for a fashion career start-up? Do you feel tense or nervous when communicating in English? Learn to speak better English, sound more confident, and be more persuasive in the workplace. Through small presentations, group and pair work, you will be empowered with new idioms, vocabulary and jargon of the fashion industry to overcome your fears and make your dreams a reality.
Instructor: Paul Fasciotti, award-winning international TOEFL preparation specialist and instructor, trained 6 sessions: (SAX) September 29, October 6, 13, 20, 27, November 3
27022 SAX T 6:30 pm–9:30 pm TBA

**SYN 200**
Custom Brokers License Exam Preparation Course $1,495
This 20-week (August 31-December 22) specialized training course, taught by a U.S. Licensed Customs Broker, is designed for individuals who plan to take the U.S. Customs Brokers License Exam. Acquiring a U.S. Customs Brokers License is strategically advantageous for anyone in an international trade career path and is an asset when competing for management positions in international trade departments and global manufacturing, customs brokers firms, or global transportation companies. While studying the chapters in the U.S. Customs Regulations Text and the Harmonized Tariff Schedule of the United States (HTSUS) Text, learn about the various import regulations enforced by the U.S. government, including country of origin, required documentation, valuation, duty drawback, tariff classification, markings, entry summary procedures, broker's responsibilities, tariff preference programs and much more. Practice exams are administered and reviewed in-detailed during class meetings.
Instructor: Shireen Musa, assistant professor, International Trade & Marketing; MBA, Saint Peter's College; licensed U.S. Customs Broker, International trade and global sourcing expert. 30 sessions: (SAX) August 31-December 22
28429 SAX MT 6:00 pm-9:00 pm TBA

**BRAND MANAGEMENT EXPERIENCE**
S11 100
Increase Sales and Performance Through Brand Management $770 1.5 CEUs
Everyone’s looking to up their fashion sales. How about trying a different and proven approach guaranteed to generate quality of product and an opportunity to enhance your job performance. Learn the practice of brand management, successfully practiced by consumer goods companies and beauty businesses to drive planned sales figures into reality. These five intensive sessions cover every aspect of branding, what it is, and how to use it profitably. As you progress you learn how a “brandperson” is created, how to measure brand equity and success, and how to cultivate a consumer base. Communication style and outreach programs, including social and viral networking to ensure customer loyalty, are examined, and pricing strategies and ROI calculations as well as other pertinent measurements are taught by this internationally recognized marketing and branding expert.
Instructor: Bill DiFonzo, founder and CEO of WBAI Branding Solutions and Apparel Analytics TM. 5 sessions: (SAX) September 17, October 1, 8, 15
29914 SAX R 6:00 pm-9:30 pm TBA

**S13 100**
Brand Marketing Communications for Image and Meaning $770 1.5 CEUs
Prerequisite: S90 090
Increasing and sustaining brand power and brand equity is vital for corporations, retailers, and designers. Learn to develop the necessary brand management skills to create new ideas for product and process positioning to advance your brands image and meaning. Experience how integrated marketing communications (IMC) is used to invent new brand strategies and creative executions incorporating a mix of advertising, public relations, publicity, sales promotion, special events, interactive/direct marketing, and viral marketing. Discover how to keep the positive buzz going, via word-of-mouth and viral media. Special emphasis is placed on how social media necessitates use of customer relationship management (CRM) to execute better relationships and brand loyalty. Examples of IMC campaigns are discussed and analyzed in preparation for each participant’s own brand marketing communications plan.
Instructor: Arthur A. Winters, professor emeritus, Advertising and Marketing Communications, and Peggy Fischer Winters, TFI Geomarketing, Inc.; co-authors of the Power of Retail Branding and Brandand Strategist for Retail Brand Building. 5 sessions: (SAX) September 29, October 6, 13, 20, 27
27043 SAX T 6:00 pm-9:30 pm TBA

**S10 100**
Business and Branding Strategies for Retail Brand Building $770 1.5 CEUs
Learn the practice of brand management, successfully practiced by consumer goods companies and beauty businesses to drive planned sales figures into reality. These five intensive sessions cover every aspect of branding, what it is, and how to use it profitably. As you progress you learn how a “brandperson” is created, how to measure brand equity and success, and how to cultivate a consumer base. Communication style and outreach programs, including social and viral networking to ensure customer loyalty, are examined, and pricing strategies and ROI calculations as well as other pertinent measurements are taught by this internationally recognized marketing and branding expert.
Instructor: Bill DiFonzo, founder and CEO of WBAI Branding Solutions and Apparel Analytics TM. 5 sessions: (SAX) September 17, October 1, 8, 15
29914 SAX R 6:00 pm-9:30 pm TBA

**DON’T SEE THE COURSE YOU NEED?**
The complete list of noncredit courses are offered through our Hot Topics catalog. Available online now at fitnyc.edu/noncreditregister/SpecialPrograms/Events/MasterClassSeries (SXM).

**Room Locator**

**Room Number Located In**

<table>
<thead>
<tr>
<th>Begins with</th>
<th>Location</th>
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<td>A</td>
<td>Dubinsky</td>
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<td>B</td>
<td>Business &amp; Liberal Arts</td>
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<td>236 West 27th Street</td>
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<td>Conference Center</td>
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**FOR MORE INFORMATION, CALL 212.217.7715 OR VISIT FTYC.EDU/HOTTOPICS.**
COLOR SPECIALIST

CSD 100
Experience the Power of Color: Life, Business, and Career
$175 0.5 CEU
This course will introduce students to the fundamentals, nuances, and the importance of knowing about color and color choices and how they are made through a variety of presentations, discussions, and color exercises. If you are a professional in the fashion industry, retail, apparel, cosmetics, accessories, or home products, this course will open a world of color solutions and effectiveness that you can use in industry.

This course is the introduction in a series of required courses to achieve a Color Certificate.

Instructor: Ben Gurney, president, CFS Trends, nationally recognized color authority and trends forecaster.

CTD 028
How Color Gets to Market
$275 ($290 for online section) 1.2 CEU
Color is a major, if not the number one reason any product sells. No matter what type of work you do or course you pursue, the ability to harness the power of color can be your success factor. Discover the degree to which color is universal, crossing all market boundaries and impacting potential sales of all products and consumers. Learn to use color effectively as an extraordinary visual and sensual stimulus and how color can update a product line, increase consumer awareness, and build color awareness. Find out how to pick colors that affect mood, product sales, and home environments by creating color ranges and learning about all of its included software (iLife, iWork, Time Machine, etc.). Class also teaches students the importance of knowing about color and how it gets to market and the aesthetic sensibilities of the many factors that make up the modern color landscape.

Instructor: Jada Schumacher, associate professor, Communications Design, founder/designer, Design Orange

Instructor: instructor, associate professor, History of Art and Civilization.

CTD 094:
The Mac: Basics and Beyond
$145 6 CEU
Jump into the Mac world with both feet starting with this class! Begins with mastering the key to your Mac success, the Finder, and understanding the elements of your desktop. Learn how to navigate through WebPDM and manage data through style sheets and charts. Create and manage your own material files. Learn to create your own material files. Learn how to navigate through WebPDM and manage data through style sheets and charts. Create and manage your own material files. Learn how to navigate through WebPDM and manage data through style sheets and charts. Create and manage your own material files.

Instructor: instructor

CTD 106:
Excel II: Fashion Design
$295 1.2 CEU
Learn how to manage style data and minimize communication errors. Learn how to create tech packs and use the line assortment tool within WebPDM to facilitate communication and product development activities. Bring a flash drive to class to save your work.

Instructor: instructor

CTD 107:
Product Development with PDM
$295 ($305 for online section) 1.2 CEU
Product Lifecycle Management (PLM) has rapidly become one of the hottest technologies applied in apparel, accessories, footwear, textiles, and other fashion-related industries. Learn how PLM software can accelerate your product development process with design data and formats. PLM systems also support the creation of tech packs and use the line assortment tool within WebPDM to facilitate communication and product development activities.

Instructor: instructor

CTD 108:
Managing the Design Process
$295 1.2 CEU
Successful design is a team endeavor. This class explains how to manage input and complete projects in a timely and effective fashion. Questions considered include how the design process is integrated with other management areas such as marketing and production, and which strategies expedite the design process without sacrificing quality.

Instructor: instructor

CTD 109:
The Mac: Color
$295 1.2 CEU
Discover the basics of the Mac software program and learn how to use it to set up a document, create basic illustrations with lines and text, and work with color palettes. Work with text objects. Creating text paths and aligning text to a circle are recommended for, but not limited to, those planning to take courses in design software.

Instructor: instructor

CTD 110:
WebPDM
$295 1.2 CEU
Learn how to navigate through WebPDM and manage data including style information, measurements, fit evaluations, construction, and more. In this course you will learn how to create tech packs and use the line assortment tool within WebPDM to facilitate communication and product development activities.

Instructor: instructor

Online Courses Are as Easy as 1, 2, 3
1. Register for an OL section at least three business days before the start date.
2. Twenty-four hours after you register, log in to fitnyc.edu/onlinelearning for information or to learn how to access your course.
3. Activate your username and password; you can go to fitnyc.edu/onlinelearning for information on accessing your course.

Interested in interior design or event design?

CTD 361 AutoCAD I
CTD 371 SketchUp Pro 3D
CEO 039 Business Coaching for Interior Designers/Architects

Wish you were as smart as your phone?

CTD 525 Interactive Design for Tablets and Smartphones

Is your marketing up to date?

CEO 027 Promoting Your Brand
CEO 030 Social Media

CEO 033 How to Plan, Produce, and Market a Pop-Up Shop

Enterprise Technology and Digital Design

Interested in interior design or event design?

CTD 361 AutoCAD I
CTD 371 SketchUp Pro 3D
CEO 039 Business Coaching for Interior Designers/Architects

Wish you were as smart as your phone?

CTD 525 Interactive Design for Tablets and Smartphones

Is your marketing up to date?

CEO 027 Promoting Your Brand
CEO 030 Social Media

CEO 033 How to Plan, Produce, and Market a Pop-Up Shop
For online courses only: You must have Adobe Photoshop on your computer by the start of the online class. Register at least three business days before the start date. Twenty-four hours after you register you can go to fitnyc.edu/onlinelearning for information on accessing your course.

2 or 4 sessions: (55A) October 24, 31, November 7, 14, 21
24559 55C PC W 6:20 pm-9:10 pm CC154
29383 55A S 10:00 am-2:00 pm CC153
29385 55A S 10:00 am-2:00 pm ONLINE COURSE

CTD 215 Photoshop I $295 (530 hours for online section) 1.2 CEU
Prerequisite: CTD 100
This course builds on the topics covered in Illustrator and Photoshop. Students learn to work back and forth between Adobe Illustrator and Photoshop. Industry techniques used to illustrate apparel, accessories, and graphics, and utilize materials from one application to another. Bring a flash drive to class to save your work.

2 sessions: (55A) November 14, 21
24573 55A PC S 10:00 am-9:10 pm CC154

CTD 216 Adobe InDesign for Fashion Design $295 1.2 CEU
Prerequisite: CTD 100
Adobe InDesign is the most widely used design software in the textile industry. This hands-on workshop teaches you to apply your Photoshop skills to textile design and product development. Scan images and generate drawings for technical and structural design. Create technical sheets, reports, and colorways for specific target markets. Bring a flash drive to class to save your work.

3 sessions: (55A) November 14, 21, 28
24573 55A PC S 10:00 am-9:10 pm CC154

CTD 217 Adobe Photoshop for 3D Printing $295
Prerequisite: CTD 200
Students will learn to color and import images onto their objects in preparation for 3D printing at home, or by 3D printing companies. Students will learn the Photoshop interface, key tools, palettes and shortcuts. In addition, students will learn how to import and color 3D objects in preparation to 3D print. Bring a flash drive to class to save your work.

2 sessions: (55A) November 7, 14
24573 55A S 10:00 am-9:10 pm CC154

CTD 218 Optimizing the four most popular Adobe publishing programs: InDesign, Illustrator, Photoshop, and Acrobat—for maximum results is the goal of this course. Explore how all these programs can be used together and separately to obtain optimal results. Learn to make effective tool choices, internal test and graphics, and utilize materials from one application in another. Bring a flash drive to class to save your work.

6 sessions: (55A) November 16, 23, 30, December 7, 14, 21
25600 55A S 6:20 pm-9:10 pm CC154

CTD 220 Adobe Illustrator: Interactive Print Designs $295 1.2 CEU
Prerequisite: CTD 100
Adobe Illustrator is a great software tool for drawing fashion illustrations. However, Photoshop is used in the textile industry. This hands-on workshop teaches you to apply your Photoshop skills to textile design and product development. Scan images and generate drawings for technical and structural design. Create technical sheets, reports, and colorways for specific target markets. Bring a flash drive to class to save your work.

2 or 4 sessions: (55A) October 24, 31, November 7, 14, 21
24573 55A PC S 10:00 am-9:10 pm CC154

CTD 221 Photoshop II: Textiles and Product Development $295 1.2 CEU
Prerequisite: CTD 200
Adobe Illustrator is the most widely used design software in the textile industry. This hands-on workshop teaches you to apply your Photoshop skills to textile design and product development. Scan images and generate drawings for technical and structural design. Create technical sheets, reports, and colorways for specific target markets. Bring a flash drive to class to save your work.

2 sessions: (55A) November 14, 21
24573 55A PC S 10:00 am-9:10 pm CC154

CTD 225 Adobe Photoshop for 3D Printing $295
Prerequisite: CTD 200
This course will focus on modeling 3D objects in Photoshop. Students will learn to color and import images onto their objects in preparation for 3D printing at home, or by 3D printing companies. Students will learn the Photoshop interface, key tools, palettes and shortcuts. In addition, students will learn how to import and color 3D objects in preparation to 3D print. Bring a flash drive to class to save your work.

2 sessions: (55A) November 7, 14
24573 55A S 10:00 am-9:10 pm CC154

CTD 230 Mastering the Pen Tool $145
Students should be familiar with Adobe Creative Cloud. Whether drawing corporate logos or fashion illustrations, designing typefaces, or creating motion graphics for web and video, Adobe’s pen tool is indispensable. It is the most powerful tool for creating completely scalable digital graphics. Photoshop is also difficult to master. You will learn techniques and exercises designed to help you take full advantage of the pen and related path tools while exploring the different uses for paths throughout the Adobe Creative Cloud. This course is specifically designed for students interested in creating digital art. The course is a mix of hands-on projects and lectures.

4 sessions: (55A) October 6, 13, 20, 27
28046 55B F 6:20 pm-9:10 pm CC154

CTD 250 Fashion Studio Suite Textile Graphics $256 1.2 CEU
Prerequisite: CTD 100
Adobe Photoshop, Illustrator, and InDesign are the three most important software programs used in the fashion industry. Adobe Photoshop is used for photo editing and image manipulation; Adobe Illustrator is used for creating vector graphics such as logos and icons; and Adobe InDesign is used for page layout and desktop publishing. This course will cover the entire textile collection development (including product concept and color development, color reduction and cleaning of scanned artwork, and design and textile print reproductions, and introduce the CAD weaving tools. No technical knowledge is required.

Bring a USB drive for file storage to the first session.

4 sessions: (55B) October 6, 13, 20, 27
28046 55B F 6:20 pm-9:10 pm TBA

CTD 250 Kaleido Print $295
Prerequisite: CTD 100
Kaleido Print is specifically developed to turn creative ideas into production-ready, cost-effective prints. Learn how to use Kaleido tools to execute an idea from concept to production by reducing artwork down to flat color or by creating gradients to replicate a watercolor effect. You will put the artwork into a technical production-ready size and create the colorways that the customer will see in the store. Bring a flash drive to class to save your work.

6 sessions: (55A) October 5, 12, 19, 26
25600 55A S 6:20 pm-9:10 pm CC154

DON'T SEE THE COURSE YOU NEED?

The complete list of noncredit courses is offered through our Hot Topics catalog. Available online now at fitnyc.edu/noncrediterister.

For more information, call 212-217-7715 or visit fitnyc.edu/hottopics.
Don't Be Disappointed!
Register early. The program of your choice could fill early or be canceled due to enrollment requirements.

Online Courses Are as Easy as 1, 2, 3
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2. Twenty-four hours after you register, go to fitnyc.edu/onlinelearning for information or to learn how to access your course.
3. Activate your username and password; you can access your course beginning on the start date.
See page 72 for more details!
noncredit courses
5354 55A W 6:20 pm-9:10 pm TBA
(OL1) October 5-October 30
For online courses only: Register at least three business days before the start date. Twenty-four hours after you register you can go to fitnyc.edu/onlinelearning for information on accessing your course.

4 sessions: (55A) September 19, 26, 27
23723 SAA S 1.2 CEU
403. Online Strategy
$145 1.2 CEU
Building a competitive edge in an overcrowded marketplace is essentially a matter of marketing. This course will show you how to develop the basic skills of your business whether you already have a business or are just starting out. We will focus on building a strong, identity, naming, finding your differentiation, positioning, advertising, research, developing your USP, and marketing strategies that will enhance your position in the market.
4 sessions: (55A) September 17, 24, 27, October 1
23733 SAA R 6:20 pm-9:10 pm TBA

CEO 004 Managing Money in a Small Enterprise
116.1 1.2 CEU
Cash flow management and tax planning are the foundations of this course. Make the most of your money through budgeting, smart credit policies, and legitimate business deductions. Learn to make business decisions that minimize your taxes and set up record and documentation systems to back it all up.
4 sessions: (55A) November 19, 26, 27
23460 SAA S 6:20 pm-9:10 pm TBA

CEO 005 Legal Basics for Business Startups
116.1 1.2 CEU
A straight-talking guide to staying out of trouble and knowing your rights. Learn how to set up your business, from contracts and leases, trademarks and copyrights. This course covers the basics, from collections to liability to intellectual property.
6 sessions: (55A) October 6, 13, 20, 27, November 3, 10
23766 SAA T 6:20 pm-9:10 pm TBA

CEO 006 Marketing Techniques for Promoting Business
116.1 1.2 CEU
Marketing techniques that shadow those of larger businesses can put tremendous strain on your business’ chief resource: you. In this course, creative entrepreneurs from manageable and affordable techniques for generating business; attracting new prospects and building customer loyalty. You will learn how to set up your business, from contracts and leases, trademarks and copyrights. This course covers the basics, from collections to liability to intellectual property.
4 sessions: (55A) October 17, 24, 31, November 7
23725 SAA T 6:20 pm-9:10 pm TBA

CEO 007 Managing a Very Small Business
116.1 1.2 CEU
This course explores the critical management challenges of businesses with one to ten employees. To define your business, its market, clients, and principal competitors. Learn to set goals that are realistic and measurable. Learn how to hire and retain the best—there’s no margin for error in an organization that small. And especially, learn your role as leader, clarifying business goals and values, motivating and managing the team, and setting standards of business ethics.
4 sessions: (55A) November 11, 18, December 2, 9
23842 SAA W 6:20 pm-9:10 pm TBA

CEO 008 Getting Press and Publicity
116.1 1.2 CEU
The difference between a recognized artist and an acknowledged artist is the media. A recent New York Times opinion piece is putting you in the loop for free publicity from newspapers, magazines, and trade publications. This class helps you put together a public relations plan covering everything from press releases and press kits to low-cost promotional events.
6 sessions: (55A) November 29, 12, 19
24177 SAA M 6:20 pm-9:10 pm TBA

CEO 009 Promoting Your Product to Boutiques
116.1 1.2 CEU
Boutiques and specialty department stores want unique pieces to sell. This course helps you develop a plan to present your product, set a price, and start to publicize. Learn how to find buyers and sell your product effectively.
4 sessions: (55A) October 29, November 5, 12, 19
23980 SAA R 6:20 pm-9:10 pm TBA

CEO 010 The Power of Negotiation
116.1 1.2 CEU
Your negotiating skill may be the determining factor in how successful you will be in business. Whether it’s setting a price, ironing out the terms of a contract, resolving conflicts, or just getting someone to agree on a meeting time, entrepreneurs must negotiate every day. This course will introduce you to a wide area of negotiating techniques and provide you with the tools you need to negotiate in various situations.
4 sessions: (55A) November 2, 9, 16, 23
23725 SAA T 6:20 pm-9:10 pm TBA

CEO 011 Marketing a Product or Service
116.1 1.2 CEU
What’s the difference between an acknowledged artist and an acknowledged artist is the media. A recent New York Times opinion piece is putting you in the loop for free publicity from newspapers, magazines, and trade publications. This class helps you put together a public relations plan covering everything from press releases and press kits to low-cost promotional events.
6 sessions: (55A) November 29, 12, 19
24177 SAA M 6:20 pm-9:10 pm TBA

CEO 012 Promoting Your Brand
116.1 1.2 CEU
No matter how great your product or service is, no one will buy it if they don’t know about it. This class will focus on understanding your business and marketing its unique qualities, values, and risks.
4 sessions: (55A) October 29, November 5, 12, 19
23980 SAA R 6:20 pm-9:10 pm TBA

CEO 013 Writing and Using a Business Plan
116.1 1.2 CEU
Preparation: Students should have functioning social media profiles for business (at least Facebook, Instagram, Twitter, and Pinterest) before taking this class. Otherwise, take EN 201. Is social media marketing mandatory for staying “relevant” or is it just another means of marketing? In this course, you will learn how to stay relevant and build connections, online and off, using social media, SEO, and making the most of the new community tools.
For online courses only: Regularly at least three business days before the start date. Twenty-four hours after you register you can go to fitnyc.edu/onlinelearning for information on accessing your course.
4 sessions: (55A) November 10, 17, 24, December 1
(OL1) October 26-November 20
26329 SAA T 6:20 pm-9:10 pm OLI

CEO 014 Building a Vintage Business
116.1 1.2 CEU
Vintage has stood the test of time. Find out if it’s right for you. Led by Bridgett Artise, designer of original-fab Vintage Artisan and founder of the vintage-inspired Born-Again line, this class will focus on starting and building a vintage business. Before There Were Vintage, and invited guests will show you how to start a business that is right for you. Led by Bridgett Artise, designer of original-fab Vintage Artisan and founder of the vintage-inspired Born-Again line, this class will focus on starting and building a vintage business. Before There Were Vintage, and invited guests will show you how.
4 sessions: (55A) October 19, 26, November 2, 9
26905 SAA S 6:20 pm-9:10 pm OLI

CEO 015 Introducing Social Media for Business
75.1 0.6 CEU
Just as the Internet has changed the way people buy music, organize vacations, and keep in touch with old friends and families, it has also offered new ways to reach customers and do business socially. Social media creates a place for community engagement and social interaction. In this course, we will work through blogs, and participate in online discussions. Tools you will learn how to use them, as well as their benefits, values, and risks.
2 sessions: (55A) October 27, November 3
26905 SAA T 6:20 pm-9:10 pm OLI

Room Assignments
Check room posting in the Fred P. Pornerman Art and Design Center lobby, by security, or visit fitnyc.edu/courses and select your course category, scroll to your course, or call the first day or class for locations: 212.217.8741.

Room Assignments
Check room posting in the Fred P. Pornerman Art and Design Center lobby, by security, or visit fitnyc.edu/courses and select your course category, scroll to your course, or call the first day or class for locations: 212.217.8741.
**DATA ANALYTICS: RETAIL MARKETING**

**SXF 306 Intro to the Power of “Big Data”**

*3.75 1.0 CEU*

$125 3.0 CEU

Marketing is a new game. A mix of modern digital-related methods that focus on how to tell your brand, build on your customers, and add value to product and service are replacing traditional concepts that have been in place for decades. Discover just what digital marketing is, the role-played by data analytics, and why this is important. Learn the meaning of key terminology and buzzwords as you find out how new marketing uses SEM, SEO, digital ads, e-commerce, email, social media, online advertising, and more tools to drive business. Lecture includes the basics of data analytics measurement as tools.

Instructor: Dalia Shlim, consumer and business strategic digital media expert, and fashion-related social shopping consultant.

2 sessions: (SXF) September 14, 17

**SXF 307 Business Strategy: Plan for Success**

*3.10 1.0 CEU*

$115 1.0 CEU

Create and present a business plan that is focused, professional, and business. Comfortable clothing required. Bring a yoga mat and journal.

2 sessions: (SXF) October 10, 17

**SXF 308 How to Style, Plan, and Merchandise an Apparel Line**

*3.25 1.0 CEU*

$230 ($245 for online section)

If you are a manufacturer, designer, or product developer, this course will help you create a cohesive and saleable line. Start with the merchandising function, which stresses how to plan, fashion, and implement customer targeting for regional markets. The design process and color, fabric, and silhouette selection are demonstrated, and sourcing is discussed. Includes information on the first sample and the control steps vital to the production phase, both domestic and foreign. Learn how to present your collection and receive tips on resources throughout the world.

Instructor: Kathleen Agrin, adjunct professor. Fashion design, fashion designer, costume and bridge late day into evening and special occasion apparel.

4 sessions: (SXF) September 21, 28, October 5, 12

22457 SFA M 6:00 pm-9:00 pm TBA

**FASHION BUSINESS**

**SXF 309 Styling: How to Turn the Garment Game**

*3.00 1.0 CEU*

$325

You never know how your “take” was great, but no one lost money after completing this basic costing program. Reduce the garment sin apparel and related accessories manufacturing pgy learning how to cost out a product correctly. Course emphasizes the importance of establishing prices that customers are willing to pay while reducing financial risks, achieve return on investments, and increasing net profit profitability. Reviews accounting theory applicable to the fashion business.

Instructor: Bernard N. Kahn, assistant professor, Production Management, Fashion and Related Industries. Manufacturing consultant.

4 sessions: (SXF) September 24, October 1, 8, 15

25662 SFA R 6:00 pm-9:00 pm TBA

**SXF 310 How to Style, Plan, and Merchandise a Pet Product line**

*3.25 1.0 CEU*

$225

Learn how to create a saleable line targeted to this thriving industry sector. Discover how one good idea can spark an integrated grouping featuring apparel, accessories, toys and lifestyle items. Choice of colors, fabrication and design elements are covered and sourcing for materials and production is discussed. Costing for wholesale and retail is taught along with how to approach a variety of retailers, from big-box and department stores to boutiques, catalogs, and e-commerce sites.

Instructor: Robin Meyer Drones, president Robin Meyer NYC, apparel and accessory designer and manufacturer, former fashion industry executive.

4 sessions: (SXF) October 22, 29, November 5, 12

23992 SFA R 6:00 pm-9:00 pm TBA

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2. Twenty-four hours after you register, go to fitnyc.edu/onlinelearning for information or to learn how to access your course.  
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See page 72 for more details!

**DON'T SEE THE COURSE YOU NEED?**

The complete list of noncredit courses are offered through our Hot Topics catalog. Available online now at fitnyc.edu/noncreditregister.

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Register early. The program of your choice could fill early or be canceled due to enrollment requirements.
**NONCREDIT COURSE ONLINE REGISTRATION**

For online registration, go to fitnyc.edu/noncreditregister.

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**FASHION EVENTS PLANNING**

**SXF 103**

**The Great Designers**  
$150 ($200 for online section)

What better way to gain insight into key designers than through a combination of lectures and examinations of actual garments from the costume collection of The Costume Institute? Discover how important fashion trends influence lifestyle and dressing. Gain a greater understanding of fashion influences and important designer trademarks.

Instructor: Sarah Byrd, adjunct instructor, Fashion and Textile Studies: History, Theory, Museum Practice; fashion historian and archivist, and Beryl Wing, AIC, CIP, image consultant.

3 sessions: (55A) September 24, October 1, 11  
OL1 October 29  
23586 SSA R  6:00 pm-9:00 pm TBA  
24966 OL1  ONLINE COURSE

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**SXF 725**

**Expert Fashion Trend Online Research for Line Planning**  
$175 Online Course

Fashion trend research is available and affordable on the internet if you know how to find it and how to focus your searches. If you are navigating through a sea of images and sorting through myriads of reports and articles, learn to get just what you need fast! See tools like the Forecast Timeline, Runway Color Tracking, Forecasting Trend Watch, webinar, and others. Find out how to construct your own moodboards and storyboardings using the latest online tools. Experience what virtual shopping is like in cities around the world, as well as fashion market events, all without leaving your desk chair.

Instructor: Bernard N. Kahn, adjunct assistant professor, Textile Development & Marketing; international consultant.

7 sessions: (OL1) September 28-October 18  
23567 OL1  6:00 pm-9:00 pm TBA  
26909 OL1  ONLINE COURSE

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**SXF 220**

**Social Media Strategies for Event and P.R. Professionals**  
$245 ($290 for online section)  
1.2 CEU

Prerequisite: SXE 100 or PR and events planning experience.

This workshop covers every aspect of online strategy, communications, from eye-catching save-the-date cards and invitations to compelling pitch letters, properly formatted press releases, and when and how to use email effectively. Special attention is given to developing an overall press campaign, including digital outreach for an event. Mentors and agendas for effective team project directions and client communications are covered along with important tips for outsourcing work to partners. Remember that in the world of events, written materials need to reflect your attention to detail and professionalism as well as your creativity and signature style.

Instructor: Dinos Gavril, marketing and public relations specialist, expert writer, owner of Open Heart Creative; or Georgieta Pascale, president and CEO, Pascale Compendium Brands.

3 sessions: (55A) October 1, 8, 15  
25285 SSA R  6:00 pm-9:00 pm TBA  
27050 SSA S  6:00 pm-9:00 pm TBA  
27050 SSA F  6:00 pm-9:00 pm TBA

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For more information, call 212.217.7715 or visit fitnyc.edu/hottopics.
**FASHION STYLING**

**SKS 100**
Introduction to Fashion Styling
$300 ($315 for online section) 1.8 CEU

If you have a strong visual sens and an aptitude for working with color and proportion, consider becoming a fashion stylist, creating visual solutions for publications, media, and entertainment events. This course provides an in-depth study of the stylist's role in print and interactive media, with an emphasis on fashion and accessories. The actual work and responsibilities of the assistant stylist and stylist—from shopping and preparing merchandise to working with models and layouts—are covered. The specifics of the styling professionalism are taught. Program is highly interactive, with work assignments.

Some additional expenses required. Text assigned at first work assignments.

Program begins with SXM 100, SXM 220, and SXS 100.

- **Instructor:**
  - Emma Sosa, professional stylist
  - Nancy Akazuki, professional stylist, or Sarla Szymkow, professional stylist.

- **3 sessions:**
  - (SSA) September 9, 16, 23 (SSB) September 10, 17, 24
  - 23482 SSA W 6:00-9:00 pm TBA
  - 23483 SSB S 9:00 am-12:00 pm TBA
  - 24688 OL1 ONLINE COURSE

**SKS 390**
Fashion Styling for Media
$140 2.8 CEU

Prerequisites: SMIM 100, SMIM 220, and SKS 100

This program provides a step-by-step education in the basics of styling for advertising, print layouts, television commercials, and video assignments. Course includes how to shop the market, work with costume designers, and pick models and actors. The professionalism necessary for large and small assignments is stressed. Program includes a mock photo shoot. Students receive an email file of their digital images. Some additional expenses required.

Instructors: Nancy Akazuki, professional stylist, and Emmanouil Feaun, commercial photographer.

- **6 sessions:**
  - (SSA) September 26, October 3, 10, 17, 24
  - 23486 SSA M 6:00-9:00 pm TBA

**IMAGE CONSULTING**

**SXI 101**
Introduction to Image Consulting
$300 ($375 for online section) 1.8 CEU

Prerequisite: SXI 100

This program provides a step-by-step education in the basics of women's and men's fashion styles, including fabric identification, garment details, and silhouettes. Wardrobe and accessories are included, and personal shopping and image consulting business methods are explored. This class is highly interactive and attends complete reading and work assignments.

In addition to Image Consulting books, please order StyleDiva by Alyson Pearson with Minh Crazy (available at Barnes & Noble at FIT). Online students outside the U.S., please allow extra time to receive all books. To order books from Barnes & Noble at FIT, go to fashion.bncollege.com or call 212 297-5900.

Instructors: MaryAnne Kakolko, AICI, CIP, image consultant; and Beryl Wing, AICI, CIP, image consultant.

- **6 sessions:**
  - (SSA) September 29, November 5, 12, 19, December 3, 10
  - 23492 SAA W 6:00-9:00 pm TBA
  - 23496 SSB S 9:00 am-12:00 pm TBA
  - 24691 OL1 ONLINE COURSE

**SXI 200**
Image Consulting: Wardrobe and Style
$300 ($375 for online section) 1.8 CEU

Prerequisite: SXI 100

This program provides a step-by-step education in the basics of women's and men's fashion styles, including fabric identification, garment details, and silhouettes. Wardrobe and accessory analysis is included, and personal shopping and image consulting business methods are explored. This class is highly interactive and attends complete reading and work assignments.

In addition to Image Consulting books, please order StyleDiva by Alyson Pearson with Minh Crazy (available at Barnes & Noble at FIT). Online students outside the U.S., please allow extra time to receive all books. To order books from Barnes & Noble at FIT, go to fashion.bncollege.com or call 212 297-5900.

Instructors: MaryAnne Kakolko, AICI, CIP, image consultant; and Beryl Wing, AICI, CIP, image consultant.

- **6 sessions:**
  - (SSA) September 29, November 5, 12, 19, December 3, 10
  - 23492 SAA W 6:00-9:00 pm TBA
  - 23496 SSB S 9:00 am-12:00 pm TBA
  - 24691 OL1 ONLINE COURSE

**SXI 300**
Image Consulting: Business Essentials for Success
$345 2.1 CEU

Prerequisites: SXI 100 and SXI 200

Learn the practical side of freelancing and entrepreneurship in this exciting field as you develop the skills necessary for the business of image. Lectures explain how to set up and market your own business and develop a mission statement and business plan. Also discussed is how to attract new clients and how to keep the ones you already have. Workshop includes class projects, home assignments, and role-play situations that emphasize client service development.

Instructor: Dominique Ibezenko, AICI, CIP, image consultant.

- **7 sessions:**
  - (OL1) September 29–November 15
  - 27518 SAA ONLINE COURSE

**HOMESTYLE MARKETING**

**SXI 010**
Fashion Styling: Home Fashion Business
$175

Get a head start exposure to the growing world of home fashion styling, including opportunities in media, entertainment, and retailing. Program presents the fundamentals of styling from project conception through prop selection and stresses the art of visual presentation with home products. Gain a perspective on the many options available for a home-styling career.

Instructor: Stephen J. Cuozo, display and visual merchandising consultant.

- **3 sessions:**
  - (SSA) October 5, 12, 19
  - 23478 SAA M 6:00-9:00 pm TBA

**SXI 030**
Learn the Top Ten Design Motifs of All Time
$180

Do your Roman concepts turn out Greek? Have you suggested Art Deco when you meant Art Nouveau? Can you never keep Biedermeier and Bauhaus straight? It doesn’t matter whether it’s art in the home or apparel-related motifs matter. Be able to recall and utilize historical design elements correctly is a professional skill. Program includes important stylistic periods demonstrated through slides and discussion. Sharpen your ability to instantly recognize historical motifs and design elements and strengthen your design vocabulary and interpretive abilities.

Program is highly interactive and attendees complete reading and work assignments.

- **11 sessions:**
  - (SSA) September 16, October 7, 14, 21, 28 (SSB) September 12, October 3, 10, 17, 24
  - 23488 SSA W 6:00-9:00 pm TBA

**SXI 050**
Interior Design
$800 1 CEU

Prerequisites: SXI 100 and SXI 200

Get in-depth exposure to the growing world of home fashion styling. This program will provide a comprehensive understanding of the fundamentals of styling from project conception through prop selection and stresses the art of visual presentation with home products. Gain a perspective on the many options available for a home-styling career.

Instructor: Dominique Ibezenko, AICI, CIP, image consultant; and Beryl Wing, AICI, CIP, image consultant.

- **6 sessions:**
  - (SSA) September 26, November 5, 12, 19, December 3, 10
  - 23492 SAA W 6:00-9:00 pm TBA
  - 23496 SSB S 9:00 am-12:00 pm TBA
  - 24691 OL1 ONLINE COURSE

**INTIMATE APPAREL AND SWIMWEAR**

**SXI 100**
Intro to Intimates and Swimwear Product Development and Manufacture
$275 0.9 CEU

Do you know the combined sales of intimate apparel and swimwear in the U.S. in recent years? Whether you’re in these markets already or looking for a blue chip opportunity, this dynamic program provides a complete overview of these robust segments to help you shape your career goals. Let our global industry expert introduce you to the breadth and breadth of product assortments, including women’s and men’s categories. Learn about sleepwear, undergarments, sleepwear, specialty intimates, and every type of swim design from sting bikinis to jaunty and board shorts. Information includes market channels, sales points, and regional and cultural differences. Sector unique challenges such as understanding fabric, finishes, and ever-changing fashion silhouettes are addressed.

Instructor: Andrew Sia, founder, Ace Style Group, a vertically integrated intimate manufacturing business; founder, Ace Style Institute of Intimate Apparel, a vertically integrated and ever-changing fashion silhouettes are stressed.

- **2 sessions:**
  - (SSA) September 29, October 6, 13
  - 26934 SSA T 6:00-9:00 pm TBA

**SXI 200**
Bra Development and Design
$295 1 CEU

Learn bra construction, a highly detailed technology combining mastery of three dimensional form and two dimensional structures and materials. This in-depth course stresses how shape and size, cup size and band size are necessary to creating quality bras. Gain a full understanding of the leasing machines and attachments required. Special emphasis is given to trimmings, including underwires, sliders, hooks and eyes and the use of narrow fabrications. Information stresses the process of creating and manufacturing commodities, well-fitting and long wearing products for customer dedication and repeat sales.

Instructor: Camille Block, designer, merchandiser and product developer.

- **2 sessions:**
  - (SSA) October 13, November 2, 9, 16, 23, 29
  - 27118 SAA T 6:00-9:00 pm TBA

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See page 72 for more details!
OMNI-CHANNEL RETAIL

3SM 095
Introduction to Today’s Omni-Channel Retailing
$265 0.9 CEU
Retail represents over 40 percent of the U.S. economy and has enormous global financial importance. Understanding who the top performers are and how the explosion of online and social media have dramatically transformed the retail landscape is essential to starting and thriving in a retail career. Whether your goal is to be a merchant, manager, or marketer synthesizing customer-related data, or to sell products and services to the retail sector, understanding today’s retail is critical. Get a brief history of retail evolution culminating in today’s winning strategies. Included are explanations of retail formats such as what is considered a department store (i.e., J.C. Penney or Bloomingdale’s), what makes Walmart different from Target, and what is meant by the omni-channel consumer player. Current market changes such as the growth of social and e-commerce at retail/wholesale level retailers like Macy’s and new formats such as Zappos and Net-a-Porter, the manufacturer-and e-commerce at established retailers like Macy’s and New York & Company are practiced. Course includes tips and hints only known in the trade about stain removal, taping, and building a styling kit. Proper safety pins, Topstick, Stitch Witchery, scissors, double-sided masking tape, and clips or clips are recommended. Additional items may be required after the first session.

Instructor: Saqda Seymour, professional stylist
3 sessions: (55A) September 21, 28, October 5
25428 SSA M 6:30 pm-9:30 pm TBA

3SM 096
Retail Math: Merchandising, Planning, and Gross Margin
$240 0.6 CEU
Learn how retailers calculate gross margin while participating in a roundtable discussion on the buying and selling methods characteristic of today’s accounting-driven market. Learn what gross margin is another name for profit margin. Program includes mark-up calculation, merchandise planning, and a review of operating expenses as they affect gross margin. Session features hands-on exercises based on traditional retail formats such as Zappos and Net-a-Porter, the manufacturer-and e-commerce at established retailers like Macy’s and new formats such as what is considered a department store (i.e., J.C. Penney or Bloomingdale’s), what makes Walmart different from Target, and what is meant by the omni-channel consumer player. Current market changes such as the growth of social and e-commerce at retail/wholesale level retailers like Macy’s and New York & Company are practiced. Course includes tips and hints only known in the trade about stain removal, taping, and building a styling kit. Proper safety pins, Topstick, Stitch Witchery, scissors, double-sided masking tape, and clips or clips are recommended. Additional items may be required after the first session.

Instructor: Robert Szalapski, retail consultant; former board member of Bon Ton Stores, former retail executive
3 sessions: (55A) September 26, October 6, 13
24008 SSA T 6:00 pm-9:00 pm TBA

3SM 097
Patternmaking for Dog Garments
$225 1.2 CEU
Learn to make patterns to take dog and pet-related design concepts from sketches to reality in this hands-on workshops. Instructors start with the fundamentals of proper measurement on the "unique dimensions" to get the correct specifications for the needed patterns, including slopes for size variation. Learners work with various dog body types to produce pattern pieces for garments, collars, and dresses. Make patterns for creative muslin for dresses for dogs, cats, and owners.

Instructor: Neal Levad, adjunct instructor, Fashion Merchandising Management; senior retail and manufacturing executive
3 sessions: (55A) September 9, 16, 30
40509 SSA Wednesday, October 3
28374 SSA W 6:00 pm-9:00 pm TBA
28375 SSA S 10:00 am-3:00 pm TBA

Instructor: Kris Lynch, president, Ruff-puppy Ruff-doggie, a vertical pet product company; former key industry executive
4 sessions: (55A) October 22, 29, November 5, 12
25658 SSA R 6:00 pm-9:00 pm TBA

P E T PRO D U C T D E S I G N A N D M A R K E T I N G

3SM 098
Pet Apparel Fashion and Design
$295 1.2 CEU - Online Course
Redesign your design and sewing skills into one of today’s fastest growing markets fashion-inspired pet clothing. From buildups to American Bulldogs, pets are styling designer staff and owners are vying for best breeder awards for their four-legged family members. This hands-on workshop starts with an introduction to body forms, functional needs and a seasonal fabric guide. Ease of dressing and safety tips are considered in relation to t-shirts, winter coats, and costume ensembles. Learn how to create your own garments using sketches and get tips for developing a line and aspiring to this exciting new field.

Instructor: Renee Hunter, president, Selects Fashion Planning former buyer/fashion director, Saks Fifth Avenue.
3 sessions: (55A) October 13, 26, 27
27250 SSA T 6:00 pm-9:00 pm TBA

Instructor: Bernard N. Kahn, adjunct assistant professor, Production Management: Fashion and Related Industries manufacturing consultant
4 sessions: (55A)November 19, December 3, 10, 17
26388 SSA R 6:00 pm-9:00 pm TBA

3SM 099
How to Build a Better Garment: Stitches, Seams, and Finishing
$265 1.2 CEU
Whether you are a sourcing or production manager, technical designer, and/or production professional, you must be a master of garment construction in order to produce superior products. Learn about best practices in garment construction and detailed sewing. Learn about universal stretch and steam terminology so that your ops can be understood in any language. Topics covered include the secrets of proper finishing to ensure that your products grab the customers’ attention at retail.

Instructor: Bernard N. Kahn, adjunct assistant professor, Production Management: Fashion and Related Industries manufacturing consultant
4 sessions: (55A) October 22, 29, November 5, 12
24747 SSA R 6:00 pm-9:00 pm TBA

3SM 100
Planning; former buyer/fashion director, Saks Fifth Avenue.
4 sessions: (55A) November 19, December 3, 10, 17
26388 SSA R 6:00 pm-9:00 pm TBA

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See page 72 for more details!

NONCREDIT COURSE ONLINE REGISTRATION
For online registration, go to fitnyc.edu/noncreditregistrar.
Sustainable Design Entrepreneurs

SUS 001 Introduction to Sustainability

$135 ($180 for online section) 1.2 CEU

Students will learn the class with in-depth knowledge of the history of sustainability and be up to date on the most current sustainability thinking (including the understanding that such knowledge is ever-evolving). Both practical and conceptual issues will be discussed with the goal of developing sustainable practices in our daily and professional lives. Absorb the vocabulary, build the myths, and learn how your design skills and creativity can contribute to a sustainable future.

For online courses only: Register at least three business days before the start date. Twenty-four hours after you register, you go to fitny.edu/onlinelearning for information on accessing your course.

4 sessions: (S5A) September 21, 26, October 1, 5
27297 S5A M 6:00 pm-9:00 pm TBA
27257 OL1 ONLINE COURSE

SUS 002 The Sustainable Organization

$135 ($180 for online section) 1.2 CEU

More and more businesses, nonprofits, and governmental agencies are announcing that they are “going green.” What does this mean? Should a sustainable organization be held to some set of standards? What certifications have been established? Are there guiding principles to help you develop sustainable business structures and processes? To be “green” must we keep on our voracious demand, make demands on our customers or our landlords? Can we afford it? So many “green” must we keep an eye on our vendors, make demands, and professionals can get beyond the green buzz, stay clear of greenwashing, and use marketing to both sell and educate.

For online courses only: Register at least three business days before the start date. Twenty-four hours after you register, you go to fitny.edu/onlinelearning for information on accessing your course.

4 sessions: (S5A) October 8, 15, 22, 29
27250 S5A R 6:00 pm-9:00 pm TBA

SUS 003 Materials and Eco-Labels—Fashion

$135 1.2 CEU

The journey from raw material through processing, dying, and finishing is complex. Sources of raw materials, chemicals used in processing, energy and water use, finishing products, and processes are just some of the considerations in developing sustainable textiles. This course will cover all the components and considerations of sustainable materials for fashion. It will cover the eco-labels that pertain to materials in the United States and, on applicable, worldwide markets and teach you how to evaluate these labels’ pros and cons. We will also touch on eco-labels that apply to the packaging and labeling necessary for the retail environment.

4 sessions: (S5A) October 19, 26, November 2, 9
27298 S5A S U 10:00 am-5:00 pm TBA
28952 OL1 ONLINE COURSE

SUS 004 Sustainable Marketing

$135 1.2 CEU

“Green” is one of the most overused words in popular culture. While an interest in all things green is well for the planet, it is becoming difficult to distinguish between a marketing ploy and a serious sustainability effort. In this class we will look at marketing trends, consumer perceptions, and efforts to regulate claims, such as the Federal Trade Commission’s Environmental Marketing Guidelines. Learn how companies and professionals can get beyond the green buzz, stay clear of greenwashing, and use marketing to both sell and educate.

4 sessions: (S5A) November 16, 23, 30, December 7
27259 S5A M 6:00 pm-9:00 pm TBA

SUS 005 Sustainable Design Thinking

$135 1.2 CEU

What environmental issues can be tackled by design? What are the success stories? What are the most pressing issues? Sustainable design holds the promise of changing the world from the sit of human-wrought ecological calamity to the home of people living in harmony with nature—and begins with you.

4 sessions: (S5A) October 8, 15, 22, 29
27250 S5A R 6:00 pm-9:00 pm TBA

SUS 006 Natural Dying

$135 1.2 CEU

Natural dyeing is a process that artisans have refined over centuries and is currently experiencing a resurgence in interest and fashion applications. This course will cover the basic processes of natural dyes, how they are distinctly different from chemical dyes, their successful application and the surprising range of color that is achievable while only using plants, minerals, and one very special species of insect. You will learn about fashion companies successfully using natural dyes on a large scale and the benefits and disadvantages to working with them in industry. Many of the myths that you may have heard about natural dyes or preconceived notions you may have will be dispelled as you become familiar with this traditional, magical, and beautiful art.

2 sessions: (S5A) October 24, 25
28427 S5A SU 10:00 am-5:00 pm TBA

SUS 010 Clothing Reconstruction

$135 1.2 CEU

This class gives you a new way to look at your old clothing. The label Aska, author of 25 Ways to Deconstruct, Reinvent, and Recycle Your Wardrobe, which Nylon magazine calls “shopping tips and sneaky instructions for the very stylish” and Glamour says “is a totally cool how-to book,” will teach you an innovative and sustainable way to stay fashionable. Discover a unique way of recycling previously unwearable yardage by visiting the world of reconstruction. Create sustainable fashion by upcycling together collectible garments that have been sized, cut, and transformed to suit the sale bin. Using 25 Ways as a guide, create a new wardrobe using what’s already in your closet.

4 sessions: (S5A) October 20, 27, November 3, 10
27287 S5A T 6:00 pm-9:00 pm TBA

SUS 012 Rebuses, Renovations, and New Construction—Interior Design

$135 1.2 CEU

Sustainable interiors are intrinsically tied to a building’s characteristics. This course will explore goals and methods of green design for buildings, from rebuses and renovations to new construction. Students will learn the key tenets of eco-design and how they impact considerations, and decisions for interiors including material selection, finishes, indoor air quality, lighting, and plumbing as well as LEEDE criteria.

4 sessions: (S5A) November 12, 19, December 3, 10
27204 S5A R 6:00 pm-9:00 pm TBA

DON’T BE DISAPPOINTED!

Register early. The program of your choice could fill early or be canceled due to enrollment requirements.

Talk and Tours: Cool New York Trends

STA 010 Insider’s Guide to Tracking Trends in NYC

$125

This program is important to anyone in fashion who is responsible for designing or merchandising the next hot thing. Get answers to questions such as: Where and when does trend come from? What embodies a cutting edge image and lifestyle? Learn about the art and science of recognizing what is to become the newest and most popular at different price points, as you explore how the economy, political climate, and real estate create trends. Included are walks and talks to locations that depict emerging trends, and receive a comprehensive tracking guide plus a resource list of retailers, restaurants, nightclubs, and salons for future hunting. Recommended for both fashion professionals and those who are interested in New York City’s vibrant cultural scene.

Lunch and subway costs not included in course fee. No same-day registration.

Instructor: Troy Witter, visual merchandiser, Victoria Secret.

2 sessions: (S5A) October 10, 17
23876 S5A S 12:00 pm-5:00 pm TBA

STA 028 Fashion Design Upfront and Personal: From Creating Designs to Running a Business

$135

Discover what a fashion designer really does from a bona fide working New York designer! Begin at FIT learning about the process of design from inspiration to target customer. Learn about the disciplined planning that turns creative ideas into selling garments. Find out how fabrics and trim are sourced, how sketches turn into patterns, and how multiple sizes are planned and executed. An overview of the ins and outs of getting product to market is discussed, including selling, PR, and networking. Rent, tour local resources used by top designers, including key industry fabric suppliers, trim resources, and little-known stores that are treasure troves of inspiration for designers from around the world, all located in New York City’s Garment District.

Food and subway costs not included in course fee. No same-day registration.

Instructor: Kathlyn Aragon, adjunct professor, Fashion Design, fashion designer, couture and bridge late day into evening and special occasion apparel.

2 sessions: (S5A) October 3, 10
27230 S5A S 10:00 am-4:00 pm TBA

Talk and Tours: Cool New York Trends

STA 010 Insider’s Guide to Tracking Trends in NYC

$125

This program is important to anyone in fashion who is responsible for designing or merchandising the next hot thing. Get answers to questions such as: Where and when does trend come from? What embodies a cutting edge image and lifestyle? Learn about the art and science of recognizing what is to become the newest and most popular at different price points, as you explore how the economy, political climate, and real estate create trends. Included are walks and talks to locations that depict emerging trends, and receive a comprehensive tracking guide plus a resource list of retailers, restaurants, nightclubs, and salons for future hunting. Recommended for both fashion professionals and those who are interested in New York City’s vibrant cultural scene.

Lunch and subway costs not included in course fee. No same-day registration.

Instructor: Troy Witter, visual merchandiser, Victoria Secret.

2 sessions: (S5A) October 10, 17
23876 S5A S 12:00 pm-5:00 pm TBA

STA 028 Fashion Design Upfront and Personal: From Creating Designs to Running a Business

$135

Discover what a fashion designer really does from a bona fide working New York designer! Begin at FIT learning about the process of design from inspiration to target customer. Learn about the disciplined planning that turns creative ideas into selling garments. Find out how fabrics and trim are sourced, how sketches turn into patterns, and how multiple sizes are planned and executed. An overview of the ins and outs of getting product to market is discussed, including selling, PR, and networking. Rent, tour local resources used by top designers, including key industry fabric suppliers, trim resources, and little-known stores that are treasure troves of inspiration for designers from around the world, all located in New York City’s Garment District.

Food and subway costs not included in course fee. No same-day registration.

Instructor: Kathlyn Aragon, adjunct professor, Fashion Design, fashion designer, couture and bridge late day into evening and special occasion apparel.

2 sessions: (S5A) October 3, 10
27230 S5A S 10:00 am-4:00 pm TBA
noncredit courses

2 sessions: (55A) October 10, 17
Instructor: Emma Sosa, professional stylist and owner
Food and subway cost not included in course fee. No a passion for vintage fashion. Highly recommended for stylists, designers, or shoppers with shops. Stop at a coffee bar for a show-and-tell wrap-up. Each session is spent in the field strengthening your critical eye up with the types of finds seen on celebrities. Part of both sessions focuses on assessing the competition, identifying the latest trends, finding profitable markets, and assessing their potential market. Whether you are looking for your perfect product niche or analyzing competing collections, the market research you do positions your business for success.

1 session: (55A) October 15
26366 $45 R 6:00 pm-9:00 pm TBA

Trends in the Fashion Scene

3 sessions: same-day registration. Offering many tasty hard-to-find treats. Sample the world of authentic ethnic cuisines from every major continent – Hell’s Kitchen has it all and at great prices. Then visit gourmet groceries filled with open bins of fragrant spices and freshreadied foods and finish with a tour of New York’s newest dining and food shopping destination, the open kitchens of Gourmet West Market.

1 session: (55A) October 22
26277 $45 R 6:00 pm-9:00 pm TBA

Tactical Approaches to Marketing

1 session: (55A) September 17
26385 $45 R 10:00 am-4:00 pm TBA

Quality Control in Food

2 sessions: (55A) October 17, 24
26369 $45 S 11:00 am-3:00 pm TBA

Room Location

ROOM NUMBER LOCATED IN

Room with A
Dudinsky
Room with B
Business & Liberal Arts
Room with C
Foklman
Room with D
Pomaranz
Room with E
Goodman
Room with S
236 West 27 Street
Room with SR
Conference Center

TOOLs OF the TRADE

102 Assessing Your Market
$35
The most important research that designers can do is to assess their potential market. Whether you are looking for your perfect product niche or analyzing competing collections, the market research you do positions your business for success.

1 session: (55A) October 6
26367 $45 R 6:00 pm-9:00 pm TBA

103 Fabrics 101
$35
Finding fabrics, trims, and accessories for samples is difficult. Chasing these down for production often determines a designer’s ability to ship what they have sold. This seminar will give you a thorough understanding of the material side of fashion and will help you plan material purchases from sampling through production.

1 session: (55A) October 15
26368 $45 R 6:00 pm-9:00 pm TBA

104 Line Sheets, Look Books and Sales Collateral
$35
The most important aspect of establishing your brand is providing sales materials that convey the image you are trying to create. From line sheets to look books, this seminar will present strategies to increase sales while preventing unnecessary duplication of your valuable design concepts. From models and photographers through stylists and printers, we will provide an overview of the tools you need to create the branded image you want to achieve.

1 session: (55A) October 22
26369 $45 R 6:00 pm-9:00 pm TBA

105 Finding the Right Supplier
$35
Take advantage of all the new opportunities in sourcing and supply chain management available to the small designer. Review manufacturing opportunities and resources available in New York City from sampling through production. Global opportunities the internet has made available to the small designer will also be discussed.

1 session: (55A) October 29
26370 $45 S 6:00 pm-9:00 pm TBA

TACTICAL APPROACHES TO MARKETING

106 Marketing, Promoting and PR
$35
Score free publicity and get your product in the spotlight. From fashion editorials and the “what’s hot” pages turning television spots and celebrity endorsements, this seminar will show you where these opportunities are and how you can benefit. Industry experts will teach you how to write press releases and how to send your product to editors.

1 session: (55A) November 5
26371 $45 R 6:00 pm-9:00 pm TBA

107 A View from a Retail Buyer and Sales Rep
$35
This seminar gives you the opportunity to hear about the fashion business from a buyer’s and sales rep’s perspective. A discussion on how your product will be received at the two levels, insights into getting your product into a boutique, and how to properly merchandise your line to get maximum sales using a sales rep will be the focus.

1 session: (55A) November 12
26372 $45 R 6:00 pm-9:00 pm TBA

108 Selling and Marketing Your Product Online
$35
Today’s fashion market strongly relies on the internet. This seminar discusses the advantages of having your product available online and shows you how to get it there.

1 session: (55A) November 19
26373 $45 S 6:00 pm-9:00 pm TBA

109 Patternmaking, Grading and Sample Making
$35
What really goes into the process of making a pattern, a sample, and marking and grading? Get firsthand advice from industry professionals to fully understand the steps to make your product come to life. Patternmaking, grading and sample making.

1 session: (55A) December 3
26374 $45 A 6:00 pm-9:00 pm TBA

110 Selecting a Showroom
$35
Finding the right showroom for your collection is a lot like Woody Allen’s line about dating. The showrooms you want to work with typically won’t have you. The best showrooms have an established retail clientele and a list of notable designers that cater to their customer’s needs. Understanding how to find the right showroom for your line is the first critical step. Becoming knowledgeable about showroom fees, including publicity and rack fees, will give you the tools to make the right choice. Finally, we will give you insight into marketing and presenting your collections to a showroom. Becoming the right showroom is often the difference between success and failure for a collection.

1 session: (55A) December 10
26376 $45 A 6:00 pm-9:00 pm TBA

26378 $45 A 6:00 pm-9:00 pm TBA

CRAFTS/DESIGN:

111 Setting a Course for Your Business
$35
Complete 3 courses in a specific Wearable and Decorative Arts discipline plus SYW 005 and 3 Creative Enterprise Ownership (CEO) courses and earn a Wearable and Decorative Arts Certificate of Achievement.

112 Selling Your Products and Services
$35
Marketing Your Products to Boutiques
$35
ToolsofTheTrade

MAKER TO MOGUL SHORTCUTS

TAKING YOUR TALENT FOR FINE CRAFTING INTO COMMERCIAL FORMATS

CREATIVE WORKSHOPS AND BUSINESS COURSES FOR FINE CRAFTERS

If you make jewelry, apparel, accessories, knits, home décor items, or put products or want to learn how, check out our Wearable and Decorative Arts programs.

SYW 005

Crafts/Design: The Fine Art of Business beginning October 21

Choose 3:

CEO 012
Setting a Course for Your Business

CEO 014
Marketing Your Products to Boutiques

CEO 027
Promoting Your Brand

Perfect for professional expansion into selling your own creations at craft shows, flea and farmer’s markets, galleries, and online markets.

DO YOU KNOW THE COURSE YOU NEED?

The compete list of noncredit courses are offered through our Hot Topics catalog. Available online now at fitnyc.edu/noncreditregister.

For more information, call 212 217.7715 or visit fitnyc.edu/hottopics.
Online Courses Are as Easy as 1, 2, 3

1. Register for an online section at least three business days before the start date.
2. Twenty-four hours after you register, go to fitnyc.edu/onlinelearning for information or to learn how to access your course.
3. Activate your user name and password. You can access your course beginning on the start date.

See page 72 for more details!

Wearable and Decorative Arts

Noncredit Courses

S10 301 The Great Costume Designers
S210 $120 ($25 for senior citizen) 1.0 CEU

It is an undisputed fact that the costume designer’s role is the key character to recognition and definition as portrayed on film or on stage within a few minutes of viewing. What would Anna Hill, Holly Golightly, Liz Taylor, Donatella Versace or the Sugar Plum Fairy be without their costumes? Just as there are great fashion designers, there are great costume designers. Each season introduces an elegant and unique jewelry project, including a pair of wire and bead earrings. Pearl knotting and other beadwork techniques are included. Tools, resources, range and quality of beads and clasps are discussed within the context of design guidelines and finishing techniques. Produce quality pieces, get a foundation to continue on to more advanced techniques, and be a more savvy costumer for costume jewelry. No previous experience necessary. Stringing basics for novices.
Separate materials fee varies from $72 to $175 per session. Class limited to 20.

Workshop leader: Samuelle Barnes, jewelry designer; or Esther Essen, jewelry designer.
2 sessions (S10): October 17, 24
23529 SSA $ S 9.30 am-1.00 pm TBA

S10 303 Beadweaving for Novices

$140
Learn the foundational bead weaving stitches necessary for developing beadwork jewelry. Projects. Workshops concentrate on Peyote stitch, square stitch, herringbone, tubular herringbone, and right angle lattice basic stitches. Excellent follow-up to SXW 070 and recommended prior to SXW 070. Class limited to 10. Optional materials fee varies up to $80. Materials are available at each session.
Workshop leader: Jen Salzberg, jewelry designer.
3 sessions (S10): September 26, October 3, 10
23646 SSA $ S 10.00 am-2.30 pm TBA

S10 306 Collectible Jewelry

$140
Learn to produce elegant, finished jewelry pieces to wear or to sell. This program teaches techniques in chain-making, weaving, and stringing with pearls, crystals, and semiprecious stones. This program stresses the principles of style, color, and design as well as custom-fitting methods. Tricks of the trade are revealed, including where to obtain materials and tools. Classic: larger bead pieces are emphasized. Start by making a bracelet from materials provided in the first class and progress to creating your own necklaces and a complete woven necklace in subsequent classes. Techniques for both beginning and experienced artisans taught.
Bring to class: a small white hand towel, curved cuticle scissors, one small non-serrated knife, and a compact-size mirror.
Separate materials fee pay at first session. Class limited to 16.

Workshop leader: Marcy-Fay Levitt, jewelry designer.
4 sessions (S10): October 6, 13, 20, 27
22599 SSA $ S 6.00 pm-9.00 pm TBA

S10 330 Wire and Chain Necklace and Earring Studio

$140
Develop your jewelry skills and create more complex designs. Excellent follow-up to SXW 100. Make necklaces, earrings and bracelets using wire and chain. Learn to create pendant, woven necklaces, chain mail, and hand-strung beaded高级刺绣。Designs of principles of good design, color and art are discussed.
Bring to class: a tidy crotch, two flat, round paddles, one round ribbed paddle and a wax crotchet. Separate materials fee of $60 payable at first session.
Workshop leader: Marcy-Fay Levitt, jewelry designer.
4 sessions (S10): November 3, 16, 27, 24
25932 SSA $ S 6.00 pm-9.00 pm TBA

S10 350 Knitting for Pleasure

$155
Learn to make hand-knit, designer inspired sweaters from start to finish. Workshop teaches you to write your own instructions and to measure and construct properly. Assembly and blocking are demonstrated. Recommended for people with basic knitting skills who are interested in producing beautiful sweaters at a fraction of the normal cost. Advanced instruction in more challenging designs and stitches available to experienced knitters.
Bring 2 sets of knitting needles, scall and size 6 and two balls of worsted weight yarn (same color). Some additional supplies required. Knowledge of basic hand knit stitch is required.
Class limited to 16.

Workshop leader: Arnetta Kennedy, adjunct instructor, Textile/Surface Design, boutique knitter designer; or Esperanza Zeno, certified instructor, Yarn Council of America.
6 sessions (S10): November 10, 17, 24, December 1, 8, 15
23534 SSA $ S 6.00 pm-9.00 pm TBA

S10 001 Knitting for Novices

$155
If you, being new to SXW 200 but not dead or Grain knitter in a long time, learn or reacquaint yourself with the basic hand-knit stitches, fabrics, and techniques in this knitting start-up program. Learn knit and purl combinations, how to measure and fit properly. Introduce color knitting, basic cable stitches, seams, and finishing. A small seasonal project is completed. If you are new to knitting, take this program prior to SXW 200.
Bring 2 sets of straight knitting needles, size 8 and 9, and two balls of worsted weight yarn (same color). Some additional supplies required. Class limited to 16.

Workshop leaders: Arnetta Kennedy, adjunct instructor, Textile/Surface Design, boutique knitter designer; or Esperanza Zeno, certified instructor, Yarn Council of America.
6 sessions (S10): September 29, October 6, 13, 20, 27, November 3
24804 SSA $ S 6.00 pm-9.00 pm TBA

S20 300 Beginners’ Machine Knitting

$250
Learn to produce garments with a hand-knit look through intermediate machine knitting. Whether or not you own a machine, the basic techniques covered enable you to pursue knit production. Attendees start by making a sweater at their own pace and advancing to additional garments in SXW 350. Instructors: Marian Greshik, adjunct assistant professor, Textile Development and Marketing; and Kathryn Malik, technological, Textile Development and Marketing.
3 sessions (S20): September 5, 6, 12
23525 SSA S U 9.30 am-3.45 pm TBA

S20 330 Machine Knitting II

$350
Prerequisite: SXW 220
Continue to develop machine-knitting skills learned in SXW 220 using your own standard gauge tricot. Program stresses taking measurements and additional garment construction at the intermediate and advanced levels.
Instructors: Marian Greshik, adjunct assistant professor, Textile Development and Marketing; and Kathryn Malik, technological, Textile Development and Marketing.
3 sessions (S20): September 19, 26, October 3
23526 SSA $ S U 9.30 am-4.00 pm TBA

Don’t See the Course You Need?

The complete list of noncredit courses is offered through our Hot Topics catalog. Available online now at fitnyc.edu/noncreditregister.

For more information, call 212 217-7775 or visit fitnyc.edu/hottopics.
Welcome to Precollege Programs at the Fashion Institute of Technology!
What will your life after high school include? If you’re interested in fashion design, illustration, interior design, photography, international trade and marketing, or a related field, FIT’s Precollege Programs can help you explore career possibilities before you choose your college.

Program details, requirements, prices, and applications can be found on our website: fitnyc.edu/precollege.

Students and parents with questions can contact the Precollege Office at precollegeprograms@fitnyc.edu.

Saturday and Sunday Live: If you’re in high school and are thinking about what you’re going to do next, now is the time to explore some career possibilities before you make the leap to college. And what better way to find out what you really want to do than by taking a course or two? Saturday and Sunday Live courses run on the weekends (11 sessions in total) during the fall and spring semesters and are taught by FIT professionals who love what they do and love to share their knowledge even more.

When offered: fall and spring semesters

Precollege Workshops for High School and Middle School Students: FIT’s Precollege Workshops are fun, short programs that introduce you to some of the unusual and creative topics that we specialize in at FIT. Spend four days at FIT learning a specific skill or technique, and leave with a certificate of completion that you can put in your portfolio or submit with your college applications. You’ll be both challenged and inspired by the new tips, tricks, and techniques you’ll learn in just four days.

When offered: fall, spring, and summer semesters

Summer Live: These courses are similar to our Saturday and Sunday Live programs, but Summer Live courses for high school students run for three weeks in July, meeting Monday through Thursday. Courses are taught by FIT professionals who can provide insight into their industries and the admissions process, or just show you how to enjoy the fields they love. Join more than 2,000 students from across the globe as they socialize with like-minded, creative individuals while preparing for college. The classes are great, but the friendships are better!

When offered: July

Credit Courses for High School Students: FIT’s Precollege Programs and the School of Liberal Arts offer credit courses for high school students during the spring semester. Applicants must be high school seniors with exceptional academic standing. Students are limited to one credit course for the spring semester. These credits may be transferred to most institutions of higher education, including FIT.

When offered: spring semester

High School and Community Outreach
In addition to tuition-based programs for children under the age of 18, we also provide community outreach, tours, and internships for high school students. Students and educators interested in these opportunities should visit our fitnyc.edu/precollege and select High School and Community Outreach.
For Technical Assistance
If your user name and password aren't working and you
cannot log in to Blackboard, please contact FIT at 212
217 HELP or webhelp@fitnyc.edu.

If you are able to log in to Blackboard but still need
assistance, Open SUNY Support Services is available to
answer your questions at 800-875-4699 or OpenSUNYHelp@suny.edu.

Information for Nondegree Students in Credit-Courses
Nonmatriculated students are not eligible for financial
aid. Nonmatriculated students must have earned a high school
diploma or a GED (descriptions based on advanced high
school academic curriculum):

Nonmatriculated students who accumulate more than 24
credits must complete a form at fitnyc.edu/credit.
If they do not, their registration will be restricted.

Veterans and Selective Service
The College has been granted the status of a college of higher learning
by the Veterans Administration. Prospective students should
obtain their VA forms as far as is practical in advance of registration.
Admission to the College does not imply eligibility for veterans
education benefits. Prospective students are encouraged to contact
the Veterans Administration for information on veterans education
opportunities at the following toll-free numbers:

888-898-5673
361-4682

To apply for financial aid you must complete the Free
Application for Federal Student Aid (FAFSA) online at

To apply for financial aid you must complete the Free
Application for Federal Student Aid (FAFSA) online at

Tuition Charges and Policies
Nondegree students in credit-bearing courses:
To update information regarding tuition payment deadlines
for nondegree students, please visit fitnyc.edu/credit and click on Payment Information.

Ways to Pay Your Bill
You may pay your bill online by wire transfer, by mail, or
in person. Payment must made in the exchange amount in U.S.
dollars. Foreign forms of payment will be charged an exchange
rate and a fee. Non-residents will be held to any foreign exchange
restrictions imposed by DHS. Maintaining legal status is,
ultimately, the individual's responsibility.

FIT strongly discourages individuals from entering the United
States under a B-1/B-2 visa if they intend to enroll in
credit-bearing courses. Nondegree admission to FIT is not
offered under a B-1/B-2 visa. Nondegree students admitted
under the B-1/B-2 visa should have the following documents
available for proof of enrollment:

Letter of acceptance
Copy of course schedule
Copy of passport
Copy of I-20 or DS-2019

Nondegree students admitted to FIT under credit
registration must meet the following conditions:

- The student must have an admission file completed
- The student must have a financial aid package
- The student must meet the admission criteria of the
Division of Undergraduate Admissions

This information will be provided to you
at the time of admission.

Tuition fees are subject to change without prior notice at
the discretion of the Board of Trustees.

Additional lab, program change, and late registration fees
may be assessed. Nondegree students will be subject to
these fees.

Nondegree students in credit-bearing courses:
To update information regarding tuition payment deadlines
for nondegree students, please visit fitnyc.edu/credit and click on Payment Information.

Ways to Pay Your Bill
You may pay your bill online by wire transfer, by mail, or
in person. Payment must made in the exchange amount in U.S.
dollars. Foreign forms of payment will be charged an exchange
rate and a fee. Non-residents will be held to any foreign exchange
restrictions imposed by DHS. Maintaining legal status is,
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registration must meet the following conditions:

- The student must have an admission file completed
- The student must have a financial aid package
- The student must meet the admission criteria of the
Division of Undergraduate Admissions

This information will be provided to you
at the time of admission.
**Credit Course Withdrawal**

Not attending class or stopping payment on a check is not considered an official withdrawal from the college and you will be responsible for all tuition liabilities. Refunds of tuition and fees paid to the college will be processed if permitted unless a formal withdrawal form is submitted in the required time period to the Registrar’s Office or online during the drop/add period. The date on which the withdrawal application is received by the college or processed online is considered the official date of your withdrawal. All refunds will be processed at the last day of the drop/add period. The time period for non-attendance and enrollment may take up to 8 weeks. If you wish to receive a refund prior to this time frame, please notify the Bursar’s Cashiering Office located in Business and Liberal Arts Center, Room B127. Students who pay by credit card will receive a refund to their credit card.

**Fall 2015**

For withdrawals and refund periods, please visit fitnyc.edu/bursar.

The college encourages student seeking accommodations to meet with the coordinator. Current evaluations from certified clinicians are recommended to document disabilities in order to provide individuals with reasonable accommodations for courses and participation in events and programming on campus. The office will also provide training on the use of assistive technology that can help enhance an individual’s experience on campus. Equipment is available to loan to students who are registered with FIT-ABLE.

Students with learning disabilities are offered academic, personal, and career-readiness development programming. Students who are on the autism spectrum, who have nonverbal learning disorders, or who have social anxiety disorders may benefit from coaching provided by project:REHAB, a collaborative effort between FIT and the Jewish Child Care Association (JCCA).

The Office of Disability Services is a confidential support service for FIT students, upholding the mandates of Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990, Titles II and V.

FIT-ABLE recognizes the excellent academic work of our students and proudly supports the honor society Delta Alpha Pi (DAP), a group composed of students who are registered with the disability services office and meet certain GPA and credit requirements. The group strives to bring awareness to disabilities and facilitates development of skills in leadership, advocacy, and education for participating students.

The office also serves as a National Voter Registration Act voter registration site, whereby students with disabilities are registered to vote within the specified timeframe. For noncredit withdrawal/refund policy, see page 43.

**Student Services**

**Barnes & Noble at FIT**

Carlos Oliver-Brown, Store Manager
Dubinsky Student Center, Lower Level
212.217.5690

**Student ID Replacement**

$25 (per occurrence)

**Schedule of Fees and Credits**

**Tuition Payment Deadlines**

Nondegree students in noncredit-bearing courses:

For information regarding tuition payment deadlines for nondegree students, please visit fitnyc.edu/bursar and click on Payment Information.

**Transfer Credit**

Coursework taken at another institution is not available for credit unless preapproved by the Director of Admissions and Registrar.

**Non-matriculated students (summer)**

Two year $550 per credit

**International Students**

Non-resident student fees are $24,533 per term.

**Campus Recreation Facilities**

The campus recreation facilities include the Dubinsky and Barneline Athletic Centers, located in the sub-basement of the Dubinsky and Barneline Athletic Centers. The Student Recreation Center offers complete weight rooms, cardiovascular machines, and a variety of land and water sports.

**Financial Aid**

FIT is firmly committed to creating an environment that attracts and retains people of diverse racial and cultural backgrounds. By providing a learning and working environment that encourages, utilizes, and appreciates the full potential of every individual's ability, the FIT community fosters its missions and goals because of its rich multicultural experience. FIT is committed to prohibiting discrimination, whether based on race, national origin, gender, religion, ethnic background, age, disability, marital status, sexual orientation, employment status, or any other criterion specified by applicable federal, state, or local laws. The affirmative action officer provides complete resolution and investigates complaints of discrimination, affirmative action, sexual harassment, and sexual assault. The affirmative action officer also monitors the college's progress in complying with Title VII and laws concerning discrimination and affirmative action.

**Family Educational Rights and Privacy Act (FERPA)**

The Family Educational Rights and Privacy Act of 1974, as amended (commonly known as the Buckley Amendment), is a federal law which provides that colleges and universities will maintain the confidentiality of student education records. The laws say that no person outside the institution shall have access to a student’s education records nor will the institution disclose any information from those records without the written consent of the student. There are exceptions, of course, so that certain personnel within the institution may see the records (including persons in an emergency) in order to protect the health or safety of students or other persons. For more information regarding FERPA, please visit fitnyc.edu/ferpa or contact the Registrar’s Office at 212.217.3600.

**Student Disability Support Services**

Joseph Plutz, coordinator
Disability Services
Room A405
212.217.4090

**Non-Degree Application fee**

$50 (effective Spring 2015)

**Affirmative Action Officer**

Graciela Gonzalez, affirmative action officer and acting director of compliance
Office of Compliance and Audit
Room A605
212.217.3603

**General Information**

The program of your choice could fill early or be canceled due to enrollment requirements. See pages 36-37 for noncredit registration information.
About FIT

The Fashion Institute of Technology is New York’s celebrated urban college for creativity and business talent. Whether you want to explore your own creativity or pursue a part-time or full-time career in a design or technical profession, FIT offers both the beginning and the professional a wide variety of flexible and challenging courses taught by industry professionals.

The Center for Continuing and Professional Studies offers credit and noncredit courses on a degree or nondegree basis—primarily for adult learners—and a precollege program for children in grades 7 through 12. Some credit courses can be applied to the completion of a certificate or degree. Courses are taught evenings, late afternoons, and on weekends during the fall, spring, and summer semesters, and a selection of intensive courses are offered during the winter term. Online courses are offered throughout the year.

In addition to the credit and noncredit certificates offered through the Center for Continuing and Professional Studies, FIT grants Associate in Applied Sciences, Bachelor of Fine Arts, and Bachelor of Science degrees, as well as Master of Arts, Master of Fine Arts, and Master of Professional Studies degrees.

A college of the State University of New York, FIT is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (msche.org). The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditations. FIT is also accredited by the National Association of Schools of Art and Design, and the Council for Interior Design Accreditation. The Museum at FIT is accredited by the American Alliance of Museums.

Frequently Asked Questions

What is the difference between a matriculated student and a nonmatriculated student? Matriculated students have been accepted into a degree-granting program and are taking courses toward that degree. Nonmatriculated students are not enrolled in any degree-granting program and do not receive financial aid or loans.

What is the difference between a credit course and a noncredit course? A credit course is administered by an academic school and department, with tests, assignments, and grades provided by FIT faculty. Credit courses may be transferable and applied to degrees. Noncredit courses are short, intensive seminars or workshops administered by the Center for Continuing and Professional Studies through its specialized units. Each course is taught by experts in the topic.

What is a certificate program? A certificate indicates that you have attained a high level of proficiency and professional training in a particular field. It’s a credential that demonstrates you’re able to meet the demands of the industry and the consumer. FIT offers both noncredit and credit certificate programs.

What are FIT’s matriculation guidelines for degree status? A minimum of 50 percent of the credits identified in an FT degree program as major and related credits must be taken while the student is in FT degree status. For information on obtaining degree status, please refer to the Degree Admissions in the Details section of this catalog. Taking courses in nondegree status does not guarantee admission to FIT.

Can I complete all degree requirements and then apply for admission? No. More than 30 credits taken of FT in nondegree status may be applied toward a degree. Also, a minimum of 50 percent of the credits identified in an FT degree program as major and related credits must be taken while the student is in FT degree status. For information on obtaining degree status, please refer to Degree Admissions in the Details section of this catalog. Taking courses in nondegree status does not guarantee admission to FIT.

Are online courses open to all students? Online credit courses are open to all current and returning students and may be applied toward a degree. For more information, contact the registrar at 212-220-4066 or visit fitnyc.edu/onlinelearning.

Do I have to complete both the Enrollment/Re-enrollment Application and the Registration Application? Yes.

How much does a classes cost? The cost of each course is listed in the course description. Tuition rates for credit courses vary based on whether the course is at the associate or baccalaureate level and how many credit hours the course carries. Noncredit courses are open to all noncredit courses.

What are the immunization requirements for degree status? All students born after January 1, 1957, taking six or more credits must provide proof of immunity against measles, mumps, and rubella. In addition, students must adhere to recent New York State law regarding meningococcal meningitis. For more information, visit the Health Services website at fhnyc.edu/healthservices.
## CREDIT Courses

### ACCESSORIES DESIGN
Refer to page 8 for course descriptions.
- LD 101 Accessories Design
- LD 111 Leather and Materials Technology
- LD 112 Decorative Leather Techniques
- LD 121 Anatomy for Accessories
- LD 133 Footwear Design and Construction I
- LD 143 Handbag Design and Construction I
- LD 181 Ergonomics for Athletic Footwear
- LD 184 Athletic Footwear Sketching
- LD 252 Small Leathergood for Men
- LD 261 Sketching Accessories

### ADVERTISING AND MARKETING COMMUNICATIONS
Refer to page 9 for course descriptions.
- AC 111 Advertising and Promotion
- AC 141 Journalism
- AC 221 Publicity Workshop

### BUSINESS ENTERPRISE
Refer to page 9 for course description.
- BE 261 Starting a Small Business

### CHINESE
Refer to page 27 for course descriptions.
- CH 111 Chinese I
- CH 122 Chinese Conversation I

### COMMUNICATION DESIGN FOUNDATION
Refer to page 9 for course descriptions.
- CD 122 Digital Layout I
- CD 123 Basic Bookbinding

### COMPUTER GRAPHICS
Refer to page 9 for course descriptions.
- CG 111 Survey of Computer Graphics
- CG 121 Applications for Social Media
- CG 212 Introduction to 3D Computer Modeling
- CG 214 Web Page Construction
- CG 221 Design and Authoring for Interactive Media I
- CG 231 2D Computer Image Generation
- CG 232 3D Computer Modeling and Rendering

### COSMETICS AND FRAGRANCE MARKETING
Refer to page 9 for course descriptions.
- CM 151 The Business of Beauty

### DIRECT AND INTERACTIVE MARKETING
Refer to page 9 for course description.
- CM 211 Workshop in Direct Marketing

### DRAPING TECHNIQUES
Refer to page 30 for course descriptions.
- DP 111 Draping Proficiency I
- DP 112 Draping Proficiency II
- DP 211 Draping Proficiency III

### ENGLISH AND COMMUNICATION STUDIES
Refer to pages 39-41 for course descriptions.
- EN 121 English Composition
- EN 231 Short Fiction
- EN 233 Poetry
- EN 236 Major Writers of the Western World
- EN 241 Professional Speech Communication
- EN 244 Speech Dynamics in Group Communication
- EN 271 Literature and History: The Development of American Culture to 1695
- EN 272 Identity in America: History and Literature, 1695 to Present
- EN 321 Strategies of Business Communication
- EN 335 Working Women in the United States: 1965 to Present
- EN 361 Creative Writing

### EDUCATION SKILLS
Refer to page 31 for course descriptions.
- ES 003 English as a Second Language Workshop
- ES 004 English as a Second Language
- ES 005 College English Preparation Workshop
- ES 007 Survival Grammar
- ES 123 English as a Second Language
- ES 133 College English Preparation

### ENTREPRENEURSHIP
Refer to page 9 for course description.
- EP 311 Introduction to Entrepreneurship

### FASHION DESIGN-APPAREL
Refer to page 52 for course description.
- AP 242 Haute Couture Sewing Techniques
- AP 243 Haute Couture Decorative Techniques and Embellishments
- AP 244 Haute Couture Construction and Technology
- FD 115 Introduction to Draping
- FD 116 Apparel Design Workshop
- FD 121 Sewing Techniques I
- FD 281 Costume in Fashion I

### FASHION DESIGN-ART
Refer to page 52 for course description.
- AR 101 Fashion Art and Design
- AR 282 Haute Couture Portfolio
- FF 111 Fashion Art and Design I
- FF 243 Digital Fabric and Spec

### FASHION BUSINESS MANAGEMENT
Refer to page 52 for course description.
- FM 114 Introduction to the Fashion Industry
- FM 231 Strategies of Selling

### FILM AND MEDIA
Refer to page 78 for course descriptions.
- FL 241 History of Russian and Soviet Cinema
- FL 243 Television Genres
- FL 342 Contemporary Korean Cinema

### FINE ARTS
Refer to page 74 for course descriptions.
- FA 103 Painting
- FA 104 Sculpture - Basic
- FA 106 Printmaking - Basic
- FA 141 Drawing II
- FA 153 Watercolor and Its Applications

### FRENCH
Refer to page 27 for course descriptions.
- FR 112 French II
- FR 223 French Conversation II
- FR 315 Introduction to French Literature

### HEALTH EDUCATION
Refer to page 14 for course description.
- HE 102 Stress Management
- HE 201 Human Sexuality

### HISTORY
Refer to page 15 for course description.
- HI 202 U.S. History: Civil War-Present

### HISTORY OF ART
Refer to pages 14-15 for course descriptions.
- HA 111 History of Western Art and Civilization: Ancient Prehistory Through the Middle Ages
- HA 112 History of Western Art and Civilization: Renaissance to the Modern Era
- HA 121 Cities and Civilizations: The Eastern Mediterranean World, c. 3000 BCE-1000 CE
- HA 214 Art in New York
- HA 223 African Art and Civilization
- HA 236 Art and Civilization of the Islamic World
- HA 231 Modern Art
- HA 252 History of Russian and Soviet Film
- HA 314 History of American Art
- HA 331 Contemporary Art and Culture: 1945 to the Present
- HA 342 History of Textile Design

### HUMAN DEVELOPMENT
Refer to page 16 for course description.
- HD 111 Career Planning
ILLUSTRATION
Refer to page 18 for course descriptions.
IL 111 Fashion Illustration I
IL 123 Principles of Illustration I
IL 126 Watercolor and Illustrations
IL 143 Fashion Drawing I
IL 181 The Essence of Comic Art
IL 183 Comic Book Illustration
IL 376 Fantasy and Science Fiction Illustration

INTERIOR DESIGN
Refer to page 18 for course descriptions.
ID 211 Survey of Interior Design
ID 333 Presentation Techniques I
ID 511 Basic Drafting Techniques

INTERNATIONAL TRADE AND MARKETING
Refer to page 17 for course descriptions.
IN 302 International Trade
IN 303 International Business Transactions
IN 341 International Logistics
IN 424 Export Promotion Marketing
IN 443 International Business Strategies and Fashion Law

ITALIAN
Refer to page 27 for course descriptions.
IT 111 Italian I
IT 112 Italian II
IT 122 Italian Conversation I
IT 241 Italian-American Cultural Studies

JAPANESE
Refer to pages 27-28 for course descriptions.
JA 112 Japanese I
JA 122 Japanese Conversation I
JA 213 Japanese II

JEWELRY DESIGN
Refer to page 18 for course descriptions.
JD 101 Introduction to Jewelry Fabrication
JD 113 Beginning Silversmithing Techniques
JD 121 Wax Carving
JD 133 Introduction to Jewelry Design
JD 138 Introduction to CAD for Jewelry Design
JD 141 Introduction to Diamonds
JD 171 Materials and Properties
JD 213 Nontraditional Construction Techniques in Metal
JD 241 Introduction to Gemology
JD 243 Gemology II
JD 251 Principles of Silversmithing

LADIES TAILORING
Refer to page 18 for course descriptions.
TL 111 Ladies Tailoring I
TL 112 Ladies Tailoring II
TL 211 Ladies Tailoring III

MATHEMATICS
Refer to page 19 for course descriptions.
MA 001 Developmental Mathematics I
MA 002 Developmental Mathematics II
MA 036 Algebra Review
MA 037 Developmental Math for Fashion Merchandising Management
MA 140 Geometry and the Art of Design
MA 141 Geometry and the Art of Design (formerly MA 242)
MA 161 Mathematical ideas

MEN’SWEAR
Refer to page 20 for course descriptions.
MG 142 Men’s Wear Merchandising
MG 143 Tailoring I
MG 242 Tailoring II

MILLINERY
Refer to page 20 for course descriptions.
NL 113 Blocking Techniques for Hats
NL 241 Bridal and Special Occasion Headwear
NL 243 Creative Design in Headwear

MUSIC
Refer to page 20 for course descriptions.
MU 203 Survey of American Music

PACKAGING DESIGN
Refer to page 22 for course descriptions.
PK 211 Introduction to Packaging Design
PK 231 Postproduction in Sustainable Packaging Design

PATTERNMAKING
Refer to pages 25-26 for course descriptions.
P 111 Industrial Methods of Draping
P 121 Patternmaking I: Males’ and Women’s Wear
P 122 Patternmaking I: Males’ and Women’s Wear
P 171 Patternmaking: Males’ and Women’s Wear
P 231 Computerized Patternmaking
P 232 Patternmaking: Males’ and Women’s Wear
P 233 Patternmaking: Males’ Sportswear
P 237 Patternmaking: Coats and Suits II
P 238 Production Pattern Development for Women’s Plus-Size
P 241 Patternmaking: Children’s Wear I
P 251 Advanced Pattern Technology
P 255 Flat Analysis and Technical Documentation
P 273 Computerized Pattern Grading and Marking Making
P 283 Patternmaking for Knit Garments

PHOTOGRAPHY
Refer to page 24 for course descriptions.
PH 118 Beginning Digital Photography
PH 131 Digital Darkroom
PH 230 Lighting II
PH 272 Photoshop I for Photographers
PH 274 Photoshop II for Photographers

PHYSICAL EDUCATION AND DANCE
Refer to page 24 for course descriptions.
PE 111 Modern Dance
PE 116 Afro-Caribbean Dance
PE 131 Tennis I
PE 145 Tai Chi I
PE 146 Kung Fu
PE 147 Gentle Yoga

PRODUCTION MANAGEMENT
Refer to page 26 for course descriptions.
MG 114 Principles of Production Management
MG 132 Marketing for Manufacturers
MG 153 Excel for Business
MG 242 Principles of Accounting

SCIENCE
Refer to page 26-27 for course descriptions.
SC 106 General Psychology
SC 117 Introduction to World Affairs
SC 272 Sex Roles, Marriage, and Family in Transition
SC 304 Psychology of Color
SC 343 Latin Economics
SC 355 Latin America Today
SC 356 Comparative Political Systems
SC 374 Cross-Cultural Studies
SC 443 International Economics

SPANISH
Refer to page 22 for course descriptions.
SP 111 Spanish I
SP 122 Spanish Conversation I
SP 141 Spanish for Spanish Speakers I
SP 223 Spanish Conversation II
SP 262 Resolution as Spectacle: Mexico

TEXTILE DESIGN
Refer to page 28 for course descriptions.
TD 101 Experimental Screen Printing
TD 111 Computer-Aided Design Principles for Textile Design
TD 131 Woven Design I
TD 157 Wallcovering Design
TD 160 Screen Printing: T-Shirts and Related Products
TD 224 Computer-Aided Print Design
TD 227 Painting on Fabric
TD 271 Textile/Surface Design Using Adobe Illustrator

TEXTILE SCIENCE
Refer to page 29 for course descriptions.
TS 111 Fundamentals of Textiles
TS 116 Knit Design Principles and Technology

TOY DESIGN
Refer to page 29 for course descriptions.
TP 101 Introduction to Toy Design

VISUAL PRESENTATION AND EXHIBITION DESIGN
Refer to page 29 for course descriptions.
OE 101 Principles of Display and Exhibit Design: Small Scale
OE 102 Principles of Display and Exhibit Design: Large Scale
OE 143 Styling for Visual Presentation
OE 251 Event and Promotion Design

TEXTILE SCIENCE
Refer to page 29 for course description.
TS 111 Fundamentals of Textiles

CREDIT Courses

BUSINESS ENTERPRISE
Refer to page 28 for course description.
BE 261 Starting a Small Business

EDUCATIONAL SKILLS
Refer to page 17 for course descriptions.
ES 083 College English Preparation Workshop
ES 097 College English Preparation

ENGLISH AND COMMUNICATION STUDIES
Refer to page 19 for course descriptions.
EN 121 English Composition

FASHION DESIGN ART
Refer to page 12-13 for course descriptions.
AR 101 Fashion Art and Design
FF 243 Digital Flats and Spec

FASHION BUSINESS MANAGEMENT
Refer to page 18 for course description.
FM 114 Introduction to the Fashion Industry

FINE ARTS
Refer to page 14 for course description.
FA 141 Drawing I

HISTORY
Refer to page 14 for course description.
HI 202 U.S. History: Civil War-Pre-Present

HISTORY OF ART AND CIVILIZATION
Refer to pages 14-15 for course descriptions.
HA 112 History of Western Art and Civilization: Renaissance to the Modern Era
HA 331 Contemporary Art and Culture: 1945 to the Present

INTERNATIONAL TRADE AND MARKETING
Refer to page 28 for course descriptions.
IN 341 International Logistics

JEWELRY DESIGN
Refer to page 18 for course descriptions.
JD 138 Introduction to CAD for Jewelry Design
JD 171 Materials and Properties

TEXTILE SCIENCE
Refer to page 29 for course description.
TS 111 Fundamentals of Textiles

NON-CREDIT Courses

BRAND MANAGEMENT EXPERIENCE
Refer to page 49 for course description.
SBX 106 Increase Sales and Performance Through Brand Management
SBX 200 Brand Marketing Communications for Image and Meaning

COLLEGE CAREER PREP
Refer to page 45 for course description.
SFK 900 ESL: Speaking Skills for Fashion Professionals

COLD SPECIALIST
Refer to page 46 for course descriptions.
SCK 010 Experience the Power of Color: Life, Business, and Career
SCK 100 The Basics of Color
SCK 300 Color Through the Eyes of the Modern Artist

TECHNOLOGY

COMPUTER TECHNOLOGY: BUSINESS
Refer to page 46 for course descriptions.
CBT 002 The Mac: Basics and Beyond
CBT 007 Excel
CBT 096 HTML
CBT 098 Introduction to Programming
CBT 099 Introduction to SQL

TECHNOLOGY: DESIGN AND VIDEO
Refer to page 47 for course descriptions.
CTD 100 Illustrator
CTD 110 Illustrator II: Fashion Design
CTD 111 Illustrator III: Graphic Design
CTD 122 Illustrator IV: Graphic Design
CTD 131 Creating Complete Text Packs in Illustrator (Mac or PC)
CTD 138 Technical Design for Costume Jewelry
CTD 200 Photoshopt
CTD 211 Photoshop II: Graphic Design (Mac)
CTD 212 Photoshop III: Textiles and Product Development
CTD 225 Photoshop for 3D Printing
CTD 228 Mastering the Pen Tool
CTD 250 Power User
CTD 300 Fashion Studio Suite:Photoshopt
CTD 350 Adobe Illustrator
CTD 351 Adobe InDesign
CTD 352 Adobe CAD II
CTD 371 SketchUp Pro
CTD 375 SketchUp Pro for 3D Printing
CTD 390 Intro to Knit CAD With Shima Seiki
CTD 429 Intro to Rhino for the CAD Novice
CTD 430 Rhino
CTD 431 Rhino II
CTD 432 Rhino III
CTD 520 InDesign
CTD 525 Interactive Design for Tablets and Smartphones
CTD 600 HTML
CTD 605 Cascading Style Sheets
CTD 606 HTML5 and CSS3
CTD 610 Dreamweaver I
CTD 612 JavaScript
CTD 613 WordPress
CTD 641 Search Engine Optimization
CTD 650 Social Media Analytics
CTD 662 Web E-Commerce and Email Analytics
CTD 702 Creating an iPhone App
CTD 800 Final Cut Pro X
CTD 860 After Effects I

FREE STANDALONE
Refer to page 49 for course descriptions.
SDC 100 From Grid to Market

FASHION BUSINESS
Refer to page 57 for course descriptions.

CEO 039 Business Coaching for Interior Designers
CEO 030 Social Media Marketing
CEO 029 Building a Vintage Business
CEO 028 Advanced Style, Plan, and Merchandising From Concept to Product
CEO 027 How to Design and Merchandize an Accessory Line
CEO 026 Styles, Plan, and Merchandising a Product Line
CEO 025 Master Class Series
CEO 024 How to Become a Pro With Kids
CEO 023 The Great Designers
CEO 022 Expert Fashion Trend Online Research for Line Planning

MEDIA EVENTS AND PHOTOGRAPHY
Refer to page 67 for course descriptions.

SOM 010 Styling: Fit Fundamentals
SOM 100 Styling Tricks of the Trade: Planning, Taping, and Clothing Care
SOM 200 Photography for Self-Expression or Profit

OMNI-CHANNEL RETAIL
Refer to pages 62-63 for course descriptions.

SRO 005 Introduction to Today’s Omni-Channel Retailing
SRO 006 Intro to Fashion and Luxury Retail
SRO 015 Retail Math: Merchandising, Planning, and Gross Margin

PET PRODUCT DESIGN AND MARKETING
Refer to page 61 for course descriptions.

SIS 025 Pet Apparel Fashion and Design
SIS 020 Patternmaking for Dog Garments

PRODUCT DEVELOPMENT MANAGER/CERTIFIED TECHNICAL DESIGNER
Refer to pages 62-63 for course descriptions.

SXP 105 Quality Fashion: How to Make It, How to Deliver It
SXP 120 How to Build a Better Garment: Stitches, Seams, and Finishing

HOME FASHION MARKET
Refer to page 61 for course descriptions.

SXI 010 Fashion Styling: Home Fashion Business
SXI 100 Learn the Top Ten Design Math of All Time

IMAGE CONSULTING
Refer to pages 65-66 for course descriptions.

SXI 010 Introduction to Image Consulting
SXI 020 Image Consulting: Wardrobe and Style
SXI 030 Image Consulting: Business Essentials for Success

SUS 003 Sustainable Marketing
SUS 004 Sustainable Design Thinking
SUS 010 Materials and Eco-Lab—Fashion
SUS 014 Natural Dyeing
SUS 016 Clothing Reconstruction
SUS 021 Refits, Renovations, and New Construction—Interior Design

SUS 001 Introduction to Sustainability
SUS 002 The Sustainable Organization
SUS 005 Sustainable Design Thinking
SUS 010 Materials and Eco-Lab—Fashion
SUS 014 Natural Dyeing
SUS 016 Clothing Reconstruction
SUS 021 Refits, Renovations, and New Construction—Interior Design

CREATIVE ENTERPRISE OWNERSHIP
Refer to page 54 for course descriptions.

CEO 001 Setting a Course for Your Business
CEO 002 Knowing Your Market
CEO 003 Formulating Your Financial Strategy
CEO 004 Managing Money in a Small Enterprise
CEO 005 Legal Basics for Business Startups
CEO 006 Marketing Techniques for Promoting Business Startups
CEO 007 Building Your Business Brand
CEO 008 How to Launch an Online Business
CEO 009 Fundamentals of Online Retailing
CEO 010 Selling Your Products and Services
CEO 011 Getting Press and Publicity
CEO 012 Marketing Your Product to Boutiques
CEO 013 Getting Press and Publicity
CEO 014 Marketing Your Product to Boutiques
CEO 015 The Power Of Negotiation
CEO 016 Managing a (Very) Small Business
CEO 017 Marketing Your Product to Boutiques
CEO 018 Fundamentals of Online Retailing
CEO 019 Building a Vintage Business
CEO 020 Intro to Fashion and Luxury Retail
CEO 021 Fashion Styling: Home Fashion Business
CEO 022 Learn the Top Ten Design Math of All Time
CEO 023 How to Design and Merchandize an Accessory Line
CEO 024 Advanced Style, Plan, and Merchandising From Concept to Product
CEO 025 Fashion Styling: How to Develop a Sellable Collections
CEO 026 Styles, Plan, and Merchandising a Product Line
CEO 027 How to Become a Pro With Kids
CEO 028 The Great Designers
CEO 029 Expert Fashion Trend Online Research for Line Planning

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