Robert Caplan
Fashion Merchandising Management

Lecture/Presentation
A Candid Conversation from a Fashion Industry Executives’ Perspectives with a Fortune 500 Manufacturing Company, a Web-Based Internet Start-Up Company, and an International Fabric and Garment Invited Talk

Host Organization:
Fiber Science and Apparel Design Department, Cornell University Undergraduate
Ithaca, New York
October 3, 2008

Renee Cooper
Fashion Merchandising Management

Lecture/Presentation
The Fashion Industry Invited Talk

Host Organization:
BRAG Summer Internship Program
Lord & Taylor

Lecture/Presentation
Starting a BRAG College Chapter at Morehouse College Invited Talk

Host Organization:
Morehouse College
Atlanta, Georgia

Lecture/Presentation
Starting a BRAG College Chapter at OSU Invited Talk

Host Organization:
Ohio State University
Columbus, Ohio

You were the: interviewee

Host Organization:
Fashion Manuscript Magazine


Roberta Elins  
Advertising and Marketing  
Communications

Grant/Award Name or Granting Organization: Philip Dorf Award for Mentoring  

Mark Higden  
Fashion Merchandising  
Management

Title of Show: Landscapes and Beyond  
Exhibition was a: group show  
Host Organization: Apex Gallery  
Asbury Park, New Jersey  
June 1 - June 30, 2007

Lecture/Presentation  
New York Street Fashion  
Conference presentation  
Host Organization: SENAI/CETIQUE Rio Fashion Conference  
Rio De Janeiro, Brazil  
August 2008

Project Name: Target boy's Holiday 2007 Program  
Description: Assisted product development department in  
Role: Oshkosh B'Gosh  
Products of Consultation: 50 style techpacks  
June 2007

Project Name:  
Description: Developed, designed and merchandised men's  
Role: Churchill Apparel, Inc.  
Company, Industry, Non-profit, etc.:  
Products of Consultation: January - September, 2006

Ken Jacobs  
Advertising and Marketing  
Communications

Title of Article, etc.: Retaining Your Best and Your Brightest Employees  
Description:  
Work appeared in:  
Journal, Anthology, etc.: Trade Publication  
Public Relations Tactics  
Public Relations Society of America, August 2007. [page numbers?]
Managing Up

Managing Millennials

The Ties that Bind: Building Better Client Relationships

From Manager to Leader

Ingrid Johnson
Textile Development and Marketing

Title of Book:
Fabric Science
Forthcoming: to be published in 2010.
Allen Cohn

Lori Massaro
Fashion Merchandising
Management

Project Name:
WebPDM Custom Training Manual
Description:
Wrote manual.
Role:
Macy's Merchandising Group
Company, Industry, Non-profit, etc.:
Manual, July 2005
Products of Consultation:
Adobe Illustrator Training Manual
Description:
Role:
Macy's Merchandising Group
Company, Industry, Non-profit, etc.:
Training Manual
Project Name: Adobe Illustrator Custom Training Manual for
Description: Wrote manual.
Role: Jones Apparel Group
Products of Consultation: Project Name: Adobe Illustrator Custom Training Manual for
Description: Wrote Manual.
Role: Target Corporation
Products of Consultation: Nancy Sheridan
Fashion Merchandising
Management
Lecture/Presentation: Special Topics in Retailing
Invited Talk
Host Organization: Wharton School, University of Pennsylvania
Philadelphia, PA
October 27 - December 1, 2008
You were the: interviewer
Jeffrey Silberman
Textile Development and Marketing
Title of Article, etc.: Cotton Promotion
Description: Bound Anthology
Journal, Anthology, etc.: Title of Article, etc.: A Brief Look at Denim
Description: Bound Anthology
Journal, Anthology, etc.: Title of Article, etc.: Cultivation of Textile Fiber Flax
Description: Article appeared in:
Journal, Anthology, etc.:
<table>
<thead>
<tr>
<th>Lecture/Presentation</th>
<th>Teaching and Working with Industry in Real Time: Problems and Solutions</th>
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<tbody>
<tr>
<td>Host Organization:</td>
<td>Invited Talk</td>
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<tr>
<td></td>
<td>Farmingdale College</td>
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<td></td>
<td>Farmingdale, N.Y.</td>
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<td>5/4/208</td>
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<thead>
<tr>
<th>Lecture/Presentation</th>
<th>Working with Higher Education to Promote Cotton</th>
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<tbody>
<tr>
<td>Host Organization:</td>
<td>Conference presentation</td>
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<tr>
<td></td>
<td>Bayer Crop Science Fibermax Summit</td>
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<td>Singapore</td>
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<td>6/27/2006</td>
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<thead>
<tr>
<th>Lecture/Presentation</th>
<th>The IFCP in its Fifth Year Moving Forward</th>
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<tr>
<td>Host Organization:</td>
<td>Invited Talk</td>
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<tr>
<td></td>
<td>Cotton Bangladesh</td>
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<td></td>
<td>Bangladesh [precise location?]</td>
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<td></td>
<td>1/26/2006</td>
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<tr>
<th>Lecture/Presentation</th>
<th>Building A Fiber Company in the 21st Century: A New Model</th>
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<tr>
<td>Host Organization:</td>
<td>Conference presentation</td>
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<tr>
<td></td>
<td>Textile Institute Annual Conference</td>
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<td>Cairo, Egypt</td>
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<th>Lecture/Presentation</th>
<th>Cotton Sustainability in the Textile Complex</th>
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<tr>
<td>Host Organization:</td>
<td>Conference presentation</td>
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<td>67th Plenary meeting, Cotton Advisory Committee</td>
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<td></td>
<td>Burkino Fasso, Africa</td>
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| Project Name:                                          | International Cotton Advisory Committee (ICAC)                          |
| Description:                                          | Executive director and presenter.                                       |
| Company, Industry, Non-profit, etc.:                  | International Forum for Cotton Promotion                                |
| Products of Consultation:                             | Presentations 2003-2007 in Gdansk, Poland;                              |

| Project Name:                                          | Strategic Initiative                                                   |
| Description:                                          | Contracted to develop SWOT analysis.                                   |
| Company, Industry, Non-profit, etc.:                  | WestPoint Home                                                          |
| Products of Consultation:                             | Report with recommendations.                                            |

| Project Name:                                          | Textile and Home Furnishings Industry Channel                          |
| Description:                                          | Created and maintained page, 2000-2001.                                 |
| Company, Industry, Non-profit, etc.:                  | website                                                                 |
| Products of Consultation:                             |                                                                         |