

Mistress of Ceremony:



Prof. Christine S. Pomeranz, ITM Chairperson, FIT

Professor Christine Pomeranz is the tenured chairperson of Fashion Institute of Technology's Department of International Trade and Marketing for the Fashion Industries and has taught at New York University as well as World Trade Institute of Pace University.

Prior to teaching, Christine was an international banker for twenty years, most recently with Australia and New Zealand Banking Group Limited (ANZ) as Senior Vice President and Regional Head of Structured Trade Services-Americas.

Before joining ANZ, Christine was a relationship manager at The Hong Kong and Shanghai Banking Corporation Limited in New York and started her career at Citibank in the Philippines and New York.

Christine was appointed by successive United States Secretaries of Commerce as a member of the New York District Export Council. She is also a member of the Steering Committee of the New York City Global Business Alliance and recently joined the advisory boards of the NYC Fair Trade Coalition and Westchester Community College's Marketing program.

She earned her Master of Business Administration degree with majors in Finance and International Business from the Leonard N. Stern School of Business at New York University in 1998 and received her Bachelor of Arts Degree major in Business Administration with honors at Assumption College in Manila, Philippines in 1980.

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Professor Christine S. Pomeranz, ITM Chairperson



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International Trade & Marketing



Jay and Patty Baker
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Talking Trade @ FIT

Understanding the Importance of Cultural Diversity in Global Business

Thursday, April 21, 2016

6:30 p.m. – 8:00 p.m.

FIT's Dubinsky Student Center, 8th Floor

A panel of experts will discuss how cultural diversity serves to enrich career satisfaction while achieving corporate missions in the global marketplace.

Program by:

- Professor Subash Midha, Global Strategy Advisory (India), International Business and Finance, New York University
- Professor Christine S. Pomeranz, ITM Chairperson, FIT

The Diversity Council of the Fashion Institute of Technology is pleased to give its Stamp of Support for this event.

For more information, go to fitnyc.edu/diversity-council/



Fashion Institute of Technology/SUNY
27th Street at 7th Avenue, New York City

Welcome Remarks:



Dean Steven Frumkin, Jay and Patty Baker School of Business and Technology, FIT

Steven Frumkin is Dean of the Baker School of Business and Technology. Dean Frumkin joined FIT in 2012, coming from Philadelphia University, where he was an Associate Professor in the School of Design-Engineering Commerce and School of Business Administration. His experience combines academic achievement with business experience in the textile and apparel industries.

Dean Frumkin was the recipient of a Fulbright Scholar Award in 2004 and he has been a visiting international expert at institutions throughout the world. He is also the recipient of the 2006 Presidential Award for Service for the United States of America.

Keynote Speaker:



Ms. Nicole Arnaboldi, Vice Chairman of Asset Management Group at Credit Suisse

Nicole Arnaboldi is Vice Chairman of Credit Suisse Asset Management and heads the Direct Equity Partners business. She also oversees the bank's legacy private equity portfolio.

Nicole serves on the boards of Victoria Capital Partners and Mubadala Infrastructure Partners as well as on the investment committees of Victoria South America Partners and GC Equity Partners II. She has also served on the investment committees of a variety of Credit Suisse-sponsored funds including the bank's buyout, mezzanine, venture capital and secondary funds, as well as joint ventures including China Renaissance Capital Partners and Global Infrastructure Partners.

Prior to her current roles, Nicole served as head of Credit Suisse's Illiquid Alternatives businesses, which included the management and distribution of private equity, real estate, and credit products. She also headed DLJ Merchant Banking Partners, the bank's buyout business. Nicole joined Credit Suisse in November 2000 when the bank merged with Donaldson, Lufkin & Jenrette (DLJ), where she was a Managing Director on DLJ's merchant banking team. Prior to the merger, Nicole spent 15 years at DLJ, primarily in the private equity and venture capital groups.

Nicole serves on the Harvard University Corporation Committee on Finance and the Federal Reserve Bank of New York's Investors Advisory Committee on Financial Markets, and also serves on the boards of the Credit Suisse Americas Foundation, New Yorkers for Children, and Prep for Prep. She also serves on the Harvard Law School New York Advisory Council.

Nicole holds a B.A. magna cum laude from Harvard College, a J.D. cum laude from Harvard Law School and an M.B.A. with high distinction from the Harvard Graduate School of Business Administration, where she was a Baker Scholar.

Collobrator/Moderator:



Prof. Subash Midha, Global Strategy Advisory (India), International Business and Finance, New York University

Over the last 35 years, he has held several roles in the international trade which includes Export/Import, outsourcing, medical tourism competitive strategy and strategic planning sessions, international marketing, product research etc. with multiple companies in India as well as in USA. For the last 15 years, he has concentrated on advising multinational companies to set up their business in India.

Mr. Midha is an adjunct Assistant Professor at New York University and has been teaching for more than 35 years in the field of International Trade, Doing business with India and Corporate finance. He holds M.Sc., Delhi University, India M.S. in Computer Science and Mathematics and an MBA from State University of New York at Buffalo.

He is currently President of New York City Ekal Chapter. He is on the Board for Lotus Music and Dance, India Association of Long Island, and South Asian American Women's Alliance, Inc (SAAWA).

He is very actively involved in raising funds in tri state for educating underprivileged kids in India.

Panelists:



Derek Burks, Director, Talent & Culture, Shoptiques.com

Derek's career in human resources started at a global entertainment company with 20,000+ employees, focusing on recruiting, training & development and employee relations. In 2012, he joined the team at Baked by Melissa in NYC to lead their recruiting efforts for retail & corporate, scaling the business to over 300+ employees in NYC. Then, he joined Blue Apron where we built out a team of recruiters and together we grew the business from 300 to 2,000+ employees in less than 2 years nationwide.

He is currently heading up Talent & Culture for Shoptiques.com, a quickly growing fashion e-commerce startup in NYC with a team of 50+ smart, driven, and culturally diverse individuals. As the business is scaling quickly, he is currently focused on bringing in top talent to help scale the business internationally, as well as creating, building and maintaining a reputable internal culture.

BOGR



Terrence Clark, President and CEO of the New York New Jersey Minority Supplier Development Council

Terrence Clark serves as the President and CEO of the New York New Jersey Minority Supplier Development Council. At the Council, Terrence provides operational oversight and carries out full management and operational responsibilities for the Council staff including personnel, administration, work delegation and performance evaluations. He also provides supervision and direction related to the Council program areas and activities in the Council's market areas which are the State of New York and New Jersey up to the Trenton area.

Prior to this position, he served as the Vice President of Entrepreneurship and Business Development for the National Urban League, where he was responsible for the management of all of the small business and entrepreneurship programs. Terrence also served as the Senior Vice President, Knowledge Sharing for Opportunity Finance Network, where he was responsible for the management consulting, training and annual conference lines of business for community development financial institutions nationwide.

Over the course of his career, he has served in a variety of leadership positions for community and economic development organizations over the past twenty five years. He served as the Executive Director of the 47th Street Business Improvement District for nine years assisting the 2,600 business owners in New York's Diamond District in improving economic conditions in the district and marketing its services to a wider client base. He also served as the Executive Director of the Manhattan Minority Business Development Center, Bronx Small Business Development Center and the Pace University Minority and Women Business Development Center, where he managed and provided management consulting and business training services to small, minority and women business owners.

Terrence began his career with the United States Small Business Administration, where he served as the Assistant District Director for Management Assistance managing and providing management consulting and training services to SBA clients in the downstate 14 counties of New York. He is a graduate of Hunter College of the City University of New York, with a bachelor's degree in Economics.

BOGR



Patricia Goodwin-Peters, Vice President of Global Rewards, Kate Spade & Company

Patricia joined Kate Spade & Company in February of 2014 as the Vice President of Global Rewards. In 2015, in addition to her responsibility for Rewards, she assumed responsibility for Global Learning & Development. Prior to joining Kate, Patricia spent six years at Aéropostale as the Vice President of Employee Rewards and six years at Ralph Lauren where she held various executive positions with the last being Senior Director of Compensation & International Experience. Prior to entering and falling in love with the retail industry, Patricia's background also included positions in the executive compensation survey and proxy analysis division at Towers Perrin, and in qualitative consumer research at Sachs Insights.

For the past two years, Patricia has served as a founding steering committee member of the U.S. 30% Club, a group of over 50 Chairmen and CEOs committed to better gender balance at senior management and board levels.

Patricia holds a B.A. in English Literature and Dramatic Arts from Fordham University and an M.B.A. in Finance and Human Resources from Zicklin School of Business, CUNY graduating Beta Gamma Sigma. Patricia is also the mother of two children and strong advocate for working mothers. During her first maternity leave she developed a product for on-the-go nursing mothers and was granted a patent from the United States Patent and Trademark office. Her products are currently sold in the United States, Canada, and other international locations.