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International Trade & Marketing



Talking Trade @ FIT

Trans-Pacific Partnership (TPP) and Updates on Other Trade Agreements

Monday, May 2, 2016
6:30 p.m. – 8:00 p.m.

FIT's Dubinsky Student Center, 8th Floor

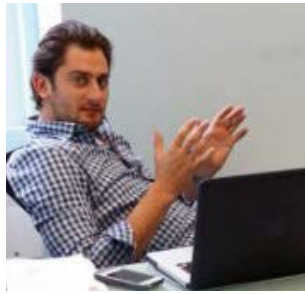
The distinguished panel will discuss the benefits and challenges of free trade agreements for international fashion companies, with an emphasis on the Trans-Pacific Partnership agreement.

Program by:

- Professor Sonja Chapman, Adjunct Assistant Professor, International Trade and Marketing, FIT
- Tara Donaldson, Editorial Director, Sourcing Journal
- Edward Hertzman, Founder and Publisher, Sourcing Journal
- Professor Christine S. Pomeranz, ITM Chairperson, FIT

Fashion Institute of Technology/SUNY
27th Street at 7th Avenue, New York City

Moderator:



Edward Hertzman, Founder and Publisher, Sourcing Journal

Edward Hertzman received a degree in economics from NYU and then spent more than a decade working as a top executive for major sourcing companies, including Synergies Worldwide and Pearl Global. He has partnered with globally recognized retailers and wholesalers all over the world with special expertise in Pakistan, Bangladesh, India and China. He continues to consult widely on sourcing and supply chain matters.

Hertzman sits on the Leadership Board for Fashion Delivers, a charitable organization that channels the resources of the fashion industry to those in need. In 2009, in response to a gaping need in the industry, he founded Sourcing Journal Online. With more than 70,000 subscribers, Sourcing Journal Online is the largest trade journal devoted to the sourcing apparel and textile industry supply chain in the world.

Panelists:



Julia K. Hughes, President, United States Fashion Industry Association

Julia K. Hughes is the President of the United States Fashion Industry Association (USFIA). USFIA represents all segments of the fashion industry, from apparel brands to retailers to service companies. Ms. Hughes represents the interests of textile and apparel importers on trade policy issues to government officials, both in the United States and overseas. She has testified before Congress and the Executive Branch on textile trade issues.

Ms. Hughes is also recognized as an expert in textile and apparel issues and is a frequent speaker at international conferences including the Apparel Sourcing Show, MAGIC, Foreign Service Institute, National Association of Manufacturers, Cotton Sourcing Summit, USIA's Worldnet, the International Textiles and Clothing Bureau, Young Presidents' Organization, World Trade Organization Beijing International Forum and others.

Ms. Hughes also served as the first President of the international Organization of Women in International Trade (OWIT) and is one of the founders of the Washington Chapter of Women in International Trade (WIIT). In 1992 she received the Outstanding Woman in International Trade award and in 2008 received the WIIT Lifetime Achievement Award.

Ms. Hughes has an M.A. in International Studies from the Johns Hopkins School of Advanced International Studies and a B.S. in Foreign Service from Georgetown University.



Nicole Bivens Collinson, International Trade and Government Relations, Sandler, Travis & Rosenberg

Nicole Bivens Collinson leads the International Trade and Government relations practice of Sandler, Travis & Rosenberg, P.A., and serves as managing principal of the Washington, D.C., office. She is also a member of the Firm's Operating Committee.

Ms. Collinson has over 25 years of experience in government, public affairs and lobbying. She has drafted and guided the successful implementation of several pieces of key international trade legislation positively affecting the bottom line of many U.S. companies. Clients have saved millions of dollars through the successful drafting, guidance and passage of legislation that reduces or eliminates duties -- crafting creative measures to benefit clients such as blocking changes to the First Sale doctrine, Miscellaneous Tariff Bills, specific trade preference legislation, the Generalized System of Preferences, etc. Such a track record demonstrates her ability to effectively move your agenda forward.

Ms. Collinson prepares countries, companies and associations for negotiations with the United States on free trade agreements, trade and investment agreements, labor disputes or other preferential programs. She is well-known for her ability to foster dialogue among a diverse set of stakeholders to resolve complex issues in trade policy making and implementation. She also works directly with U.S. multinational corporations and associations, as well as foreign companies, associations and government agencies, to clearly represent their positions in Washington. In doing so she analyzes and monitors cross-cutting trade issues, including labor, the environment, food safety, customs regulations, international development and others, and helps build strong coalitions to advocate for change.

Further, her work representing clients before Congress has earned her a well-respected position among politicians involved in international and business affairs. She is a well-known international trade authority in Washington, regularly called upon by members of Congress and the administration to help explain complex trade programs. Her decades of work with the House Ways and Means, Energy and Commerce, Foreign Affairs and Homeland Security committees and the Senate Finance; Commerce, Science and Transportation; Foreign Relations; and Homeland Security and Governmental Affairs committees has established deep and lasting relations with members of Congress and their staffs.

Prior to joining the Firm, Ms. Collinson served as assistant chief negotiator for the Office of the U.S. Trade Representative, responsible for the negotiation of bilateral agreements with Latin America, Eastern Europe, Southeast Asia, the Sub-Continent and Africa. She also served as a country specialist in the International Trade Administration at the Department of Commerce, where she was responsible for the preparation of negotiations on specific topics between the U.S. and Latin America, Eastern Europe, China and Hong Kong, as well as the administration of complex textile agreements.



Thomas Crockett, Director of Government and Regulatory Affairs, Footwear Distributors and Retailers of America

Thomas Crockett joined FDRA in January 2015, after working in the office of Congressman Spencer Bachus (R-AL) from 2010 until 2015, where he served as Legislative Counsel. As Director of Government & Regulatory Affairs, he is responsible for managing FDRA's advocacy on issues impacting the footwear industry, including U.S. international trade policy, global trade barriers, customs, and product safety.

During his time on the Hill, Thomas oversaw the issues of trade, foreign relations, transportation, government reform and immigration for the Congressman. Before working on Capitol Hill, he served as Deputy District Attorney in Tuscaloosa, Alabama. Thomas received his Bachelor of Arts in English from Auburn University and his Juris Doctor from the University of Alabama, bringing important critical thought and analytical skills to FDRA.