The International Trade & Marketing (ITM) Mentoring Initiative provides a connection between students’ academic goals and the professional paths they pursue. Mentoring focuses on developing relationships and resources to help our students succeed.

Student mentors guide their ITM “mentee” peers through the challenges of balancing academic and professional responsibilities, offer valuable input on the ITM major and related courses, and provide mentees with access to a job-related network after graduation.

Alumni mentors deepen their own leadership skills and professional networks while enhancing the image of the ITM department and the Fashion Institute of Technology.

Are you interested in developing your career path? Then, become a part of ITM’s future . . . Join FIT’s growing ITM Mentoring Initiative today.

Why Mentor?

BE A PART OF ITM’S FUTURE
Enhance the image of FIT’s Department of International Trade & Marketing

DEVELOP YOUR CAREER PATH
Demonstrate professionalism and a commitment to the personal and professional development of ITM students

FIND INDUSTRY CONNECTIONS
Build and broaden one’s own support networks among professionals

MAKE A DIFFERENCE
Gain personal satisfaction from making a positive difference in someone else’s life

Questions about the ITM Mentoring Initiative, please contact:
Mentoring Team Leader: Carla Quatraro-D’Arcy  Email: carlaqny@gmail.com

WWW.FITNYC.EDU/ITM
PARTICIPANTS IN THE ITM MENTORING INITIATIVE HAVE SAID . . .

ALUMNI

This program helps students follow the correct path in the ITM department and get as much as they can out of the curriculum. You gain a lot of valuable information from other students with similar experiences at FIT.

Nicole Lorden
Account Executive, Inbound Sales,
Panjiva, Inc.
(Class of 2013)

Connections: Everyone wants them, everyone needs them, but not everyone has them. Through the ITM Mentoring Initiative, you make connections you otherwise would not have and they are specific to ITM!

Andrea Maeng
Journalist & Blogger,
GROUND magazine, inBusinessandLife.com
(Class of 2013)

An individual's network is one of his or her greatest professional assets and I am proud to be a part of ITM's alumni network to help mentor our next generation of ITM graduates.

Jade Huang
Information Technology Specialist,
U.S. Department of the Treasury
(Class of 2006)

I am always so proud to work with the students from FIT. They represent the brightest hope for the future in global commerce and business development.

Richard H. Lowe, III
Owner/President Richard Lowe Fashion Group
(Class of 2007)

INDUSTRY VETERANS

My mentor gave me much needed career advice and provided a supportive relationship which, in turn, allowed me to make better and smarter decisions about my future. I highly recommend that all students go through the ITM Mentoring Initiative, as it is a crucial relationship which enables young professionals to continuously communicate, develop and pursue their dreams and ambitions.

Malvina Hoxha
Product Development Associate,
Ralph Lauren Corp.
(Class of 2011)

The ITM Mentoring Initiative was an opportunity to coach outstanding students one-on-one and to guide them in their career planning. The students I mentored had a general idea of the field they wanted to work in, such as corporate social responsibility or global marketing; but needed help in understanding the types of jobs available in each field. ITM students set high expectations and are driven to reach their career goals.

Melinda Lorenz
Adjunct Instructor, ITM Department, FIT
Global Marketing Consultant

Mentoring is helping students direct the electricity of their dreams into a well lit plan. While illuminating the pupils’ projects, we too as mentors, are recharged by their unique energy. Nothing has inspired me more than knowing that I contributed to the success of one who sought and relied on my help.

Giacomo James Corrado, Esq.
Corrado Montgomery, Attorneys at Law
ITM Advisory Board Member

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