

# FIT FACULTY AND THE POWER OF POSSIBILITY



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Here's the thing about a college built on the idea of creativity: it requires every color of imagination, interdisciplinary effort, and far-reaching, visionary strategy. And its foundation is the formidable professional power of every faculty member.

So standing at the head of every FIT classroom, lab, and studio are boldly experimental dreamers and thinkers, inventive entrepreneurs, and some of the most responsive, dedicated, and highly connected people in the creative industries today.

Both individually and collectively, our faculty has what it takes to inspire students...to advance personal expression and communal concerns...and to push what is possible. Together our faculty creates unexpected solutions, provokes the interesting intersection of ideas, reveals deep meaning, and encourages beauty to blossom.

Together, the faculty brings FIT's institutional intelligence to life.

# FIT ANNUAL REPORT 2014–2015

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**SINGULAR**

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# LETTER FROM THE PRESIDENT DR. JOYCE F. BROWN

In a meeting on campus earlier this year, we were talking about creativity in the context of FIT when one of the professors present said, “Creativity is rewritten at FIT every day.” That really struck a chord with me—and I think with others in the room—because it is a kind of global statement that rings true throughout the college: in the curricula of all of our schools, in our pedagogy, in the work our students produce daily, and in the work of our faculty.

It is our faculty, of course, who tie it all together—who design the curricula, practice the pedagogy, and inspire our students. We have more than 950 full- and part-time faculty members. I cannot tell you how often they tell me—and they will tell you—how privileged they feel to be teaching at FIT and how much they appreciate the opportunity to help their students reach their dreams. For them, teaching is an adventure in discovery. And as one said, “The more I work to inspire students, the more I come away with my own creative fire.” And they have such creative fire!

The evidence of that is everywhere: at our open mic events at a performance space off campus where faculty present their latest research or recite their latest poem; in annual college-wide exhibitions; in presentations at our Center for Excellence in Teaching or in projects they tackle in research release time. We have faculty members whose creative achievements have placed them in the Toy Industry Hall of Fame and the Science Fiction Hall of

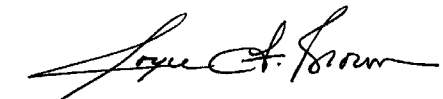
Fame, who have been tapped by the U.S. Postal Service to design series of stamps, and whose silverwork resides in the Vatican. Indeed, our faculty are Fulbright scholars, Guggenheim fellows, National Endowment for the Arts grantees, and National Science Foundation awardees.

From where I sit, one of the best perspectives on the depth and breadth of our faculty’s creative fire—the sheer scope of it—is in the projects they propose when they apply for sabbaticals. In one year, for instance, sabbaticals were granted for the start of a photo-identification project of threatened marine mammals on Long Island Sound, field work on street fashion in Tokyo, and a biography of the detective fiction writer Dashiell Hammett. On their sabbaticals, professors have designed children’s books, studied letterpress printing in Europe, researched and created oversized paintings of Kabuki characters, explored the medium of egg tempera, researched and illustrated the evolution of a newly chic Manhattan neighborhood, developed protocols for identifying statistical approaches in data quantification, explored design principles in paper and digital maps, and analyzed the 1970s New York art world through the personal letters of Sol Lewitt. They have written books on global governance and finance, labor history as seen through the prism of the modern service industries, and American couturiers in late 19th-century Paris. They have developed texts on economics, the civil rights movement in America, outerwear design, and market research;

they’ve written memoirs, fiction, and poetry and prepared artworks for their own exhibitions in galleries and museums throughout the world.

As president of FIT, I of course take great pride in the creative accomplishments of our faculty. But what is particularly gratifying is the salutary impact the sabbatical projects have on the professors and inevitably on the college itself. Having the time to immerse themselves in their projects—no matter the field—they return with rejuvenated creative energy, eager to share what they have learned and achieved. They present their projects in workshops, in the classroom, in departmental or college-wide panels or other venues. Invariably, new courses are developed—enriching our curricula and opportunity for students. In the pages of this annual report, you will see still more evidence of their creative fire, and I think you will understand why FIT’s accrediting agency, the Middle States Commission on Higher Education, in one assessment, deemed our faculty a “singular treasure.”

“A singular treasure.” I could not have said it better.





# HEAD IN THE CLOUDS. FEET UNDER WATER.

Keith Ellenbogen—photographer, videographer, and assistant professor of Photography at FIT—has spent much of his career shooting underwater images of marine life in the service of environmental conservation.

But lately Ellenbogen's head has been in the clouds.

For the past academic year, he has been a visiting artist-in-residence at the Massachusetts Institute of Technology (MIT) Center for Art, Science & Technology. There, in interdisciplinary collaboration with two scientists—Allan Adams, theoretical physicist and associate professor of physics, and Jim Bales, assistant director of MIT's Edgerton Center (named for the late MIT professor and high-speed photography pioneer Harold "Doc" Edgerton)—Ellenbogen has been developing groundbreaking, ultra-high-speed photographic techniques to capture the formation of lightning.



The first sparks flew when Ellenbogen and Adams met at a dinner party in 2013. At the time, Ellenbogen was working on a project for the New England Aquarium, shooting faster-than-the-eye-can-see movements of cuttlefish, sharks, and goosefish. Because the fish swim at speeds up to two thousand frames per second, Ellenbogen was unable to fully capture their motion using the equipment he had available to him.

So he was thrilled to learn that Adams—whose work centered on fluid dynamics inside black holes—had access to MIT's higher-speed video cameras. This advanced photographic technology would allow them to shoot hundreds of frames per second, revealing stunning, slow-motion movement unseen by the naked human eye. Their extraordinary footage became the centerpiece of the aquarium's first-ever ad campaign, which was shown on television, on digital displays in Boston's subway system, and as an IMAX film.

It wasn't long before the Boston Museum of Science came calling... and things began looking skyward. Ellenbogen and Adams were invited to do a photographic project in the museum's Theater of Electricity, a room outfitted with the largest Van de Graff generator in the world. Capable of generating up to two million volts of static electricity, the Van de Graff essentially makes artificial lightning that behaves like real lightning...and the artist and the scientists were there to capture it.

But once again, the limitation of technology reared its head. Because not even MIT's highest-speed cameras were fast enough to capture the formation of lightning, all they were able to reproduce was the "afterglow" of the lightning bolt. So Ellenbogen and company did what any true innovators would do: They strategized the best way to get the help they needed.



Turning to the maker of the world's fastest high-speed camera, the Shimadzu Corporation, they asked Shimadzu's top executives to watch them in action at the museum. When the executives saw exactly what Ellenbogen, Adams, and Bales could—and could not—shoot with the cameras they had at hand, Shimadzu offered to loan them the Shimadzu HPV-X. This half-million-dollar camera shoots at 10 million frames per second, allowing the team to get about 30 frames of the lightning as it moved.

But extraordinary technology was just the start; it took much trial and error for Ellenbogen, Adams, and Bales to figure out the split-second timing involved in tripping the camera. Over time, perseverance led to success: the team produced a groundbreaking video containing the first evidence to support a theory about the propagation of lightning. Of course, for deeply

committed artists, scientists, and educators, lightning doesn't strike just once. So Ellenbogen, Adams, and Bales have embarked on a series of projects dedicated to continuing their work of making natural phenomena visible; applying techniques that advance the creation of images for scientific and conservation purposes; easing the financial, scientific, and artistic process of making high-speed, underwater video in extreme situations; and conducting hands-on student workshops on underwater photography. Individually and as a team, Keith Ellenbogen and his partners in innovation are continuing to bring together the singularly distinctive powers of art, science, and technology.





**WHEN HUNDREDS OF THOUSANDS OF SPARKS OF LIGHT TRAVEL BACK AND FORTH BETWEEN TESLA COILS, THEY REVEAL RISING HEAT...CAPTURED, EXPRESSIVELY, AS A WORK OF ART.**



# SUSTAINABILITY TO DYE FOR.

TODAY'S TEXTILE INDUSTRY IS ABOUT MORE THAN MAKING PRETTY FABRICS. AT FIT, IT'S ABOUT SUSTAINABILITY. FUTURE-THINKING. AND CREATING INTERDISCIPLINARY INTERSECTIONS BETWEEN AND AMONG FACULTY, STUDENTS, AND INDUSTRY. HERE'S JUST ONE EXAMPLE OF A PRODUCTIVE CAMPUS COLLABORATION:



## REIMAGINE THE GARDEN.

Three FIT Textile Development and Marketing (TDM) students presented a proposal at the 2014 Clinton Global Initiative University. Their idea was brilliant: to create an on-campus Rooftop Natural Dye Garden that incorporates rain collection and composting, while also addressing global environmental challenges and underscoring FIT's commitment to sustainability. The students—Caitlin Powell, Amber Harkonen, and Meghan Navoy—were mentored by Suzanne McGillicuddy, assistant dean of students, and taught and advised by TDM faculty members Ajoy Sarkar and Jeffrey Silberman.

Powell, Harkonen, and Navoy, now all FIT graduates, said they were motivated by the fact that “global textile production can be an alarmingly heavy burden on this planet's resources. Excess water use, toxic effluents, the use of petrochemicals on fiber plants as well as in synthetic dyes, and intensive farming practices are all problems that directly contribute to climate change. This project aims to raise awareness about these issues, and more important, to give the FIT population a tangible way to move away from these practices.”



## DREAM IN COLOR.

At about the same time as the dye garden was getting started, Sarkar—whose specialty is textile chemistry—had been awarded a Faculty Release Time for Research grant to study the “Optimization and Standardization of Natural Colorants.” Silberman noted that Sarkar's work was a logical extension of the Rooftop Natural Dye Garden project; Sarkar agreed, and a vital piece of the collaborative puzzle fell into place.



## BRING CAMPUS TO THE COUNTRY.

By the summer of '14, McGillicuddy, Sarkar, and the dye garden's founders had done their first planting atop FIT's Feldman Center. Although they cultivated a variety of plants, it became clear they'd need a larger crop yield to conduct credible research and to take them to the next level: extracting natural dyes for use on fabrics. So Silberman volunteered the use of his five-and-a-half-acre farm in northern Westchester. He chose to concentrate on four plant species that yield natural dyes: Japanese indigo, coreopsis, sunflower, and marigold.

## SMELL THE FLOWERS. THEN HARVEST THEM.

By October, the plants were ready to be harvested. Sarkar's senior dye class students went to Silberman's farm, where they were joined by TDM student Jillian Oderwald and Fashion Merchandising Management student Amanda Farr, who—in another kind of interdisciplinary collaboration—jointly maintain the on-campus rooftop dye garden. The week after harvest, Sasha Wright, an ecologist and plant biologist who teaches in FIT's Science and Mathematics Department, went to the farm to help with winnowing, the process of separating the leaves from the stalks.



## COMPOST. EXTRACT.

While the other plant species only require drying before dye can be extracted, indigo requires composting. Some indigo planted for the project is being composted and extracted at the farm; some is being done on campus by the same student team that is composting cotton muslin. All campus-composted indigo is being fermented in the TDM dye labs in preparation for dye extraction.



## AND SPEAKING OF COMPOSTING...

Cotton muslin is the fabric used to test drape and fit garments. Free of dyes, printing, or finishing, it—literally—underpins every fashion designer's creative process. But because it rarely has a life beyond the designer's studio, muslin is typically scrapped after use and dumped in landfills.

Developed, in part, as a companion to the Rooftop Natural Dye Garden—also a Clinton Global Initiative University proposal—the Muslin Compost System collects, composts, and

recycles the college's scrap fabric. The project is the brainchild of Lydia Baird and Willa Tsokanis—both TDM majors studying under Sarkar and Silberman.

Composting bins are located behind FIT's Great Hall, where muslin scraps are mixed with a variety of organic material and thermophilic (heat-loving) bacteria. The combination is left to “cook” or break down, and ultimately has a new life feeding soil, managing water use, and reducing dependence on pesticides. The nutrient-rich material that is produced is, in turn, used in the dye garden and other campus green spaces.

# SUSTAINABILITY TO DYE FOR.



## EXPERIMENT!

Sarkar's initial experiments are focused on testing various methods for extracting colorant from the flowers and leaves of the dye plants; he is also studying the optimum process to get the best yield. The good news: Initial results show that the indigo harvested and composted both at FIT and at the farm has a strong concentration.

Sarkar and Silberman plan to double the size of the planting area next year, focusing on Japanese indigo and coreopsis. They hope to create a full-system cycle, from planting the seeds through bringing to market garments manufactured with natural dye.

## CONTINUE RESEARCHING.

Individually and as a team, Sarkar and Silberman are seeking additional grants to fund new research. One grant application to the EPA is related to further integrating their natural colorant and composting research. The faculty collaborators plan to continue their current lab work by dyeing cotton and wool fabrics with the dyes they have extracted, and studying the properties of the fabrics' color depth and colorfastness.



## INVITE MORE FACULTY TO THE PARTY.

Next up: more FIT faculty are collaborating in related research across schools and departments. Professor Virginia Bonofiglio, Cosmetics and Fragrance Marketing, is planning to experiment with indigo for hair coloring. (Turns out henna with an over-layer of indigo yields jet black hair.)

## COLLABORATE WITH INDUSTRY.

To achieve the goal of joining forces with industry, Silberman has approached TDM's Advisory Board member, Cone Denim Mills, to advise on the dye garden project. In addition to being a leading supplier of denim fabrics to top apparel brands since 1891, Cone Denim recently introduced a line of natural indigo denim.



## KEEP GROWING SUSTAINABILITY AT FIT.

Sustainability has become part of FIT's DNA. So in addition to academic programs, course offerings, environmentally conscious operations such as green roofs, the dye garden, and the compost system, FIT also sponsors an annual Sustainable Business and Design Conference. And in June 2015, the college held its second Summer Institute, an annual textile and apparel conference dedicated to the subject of sustainability in fashion and textiles. Attendees included designers, technologists, and educators seeking greater knowledge about what is, historically, an environmentally challenging sector of the fashion industry; all left with deeper understanding of the challenges and promises of sustainability. For the next Summer Institute, Sarkar and Silberman are planning a panel on naturally dyed indigo denim.



# THERE ARE COUNTLESS WAYS TO DEFINE “CREATIVITY.”

SARAH MULLINS, ACCESSORIES DESIGN, COORDINATED AN EXHIBITION OF STUDENT WORK ON 3D PROTOTYPES. MATTHEW RADAR, COMMUNICATION DESIGN, COLLABORATED ON MTV/VMA ADS AND BILLBOARDS STARRING MILEY CYRUS. SANDRA MARKUS, FASHION DESIGN, PRESENTED ON DIGITAL LITERACY IN HIGHER EDUCATION. EDWARD MURR, FASHION ILLUSTRATION, IS DEVELOPING A COMIC BOOK ABOUT AN ADVENTURE IN NYC'S GRAND CENTRAL STATION. WILLIAM PANGBURN, FINE ARTS, EXHIBITED A LARGE-SCALE WOODCUT AND GAVE TWO TALKS AT A CONFERENCE IN CHINA. NOMI DALE KLEINMAN, TEXTILE/SURFACE DESIGN, CO-ORGANIZED THE FIT SUMMER INSTITUTE ON SUSTAINABILITY IN FASHION AND TEXTILES. LESLIE COBER-GENTRY, ILLUSTRATION, DESIGNED AND CREATED TWO AWARD-WINNING PARADE FLOATS FOR THE PT. BARNUM FESTIVAL. GREGORY DIETRICH, INTERIOR DESIGN, RESEARCHED THE WORK OF A SWEDISH ARCHITECT WHO DESIGNED RESIDENCES IN BROOKLYN AND PRESENTED AT THE ÖREBRO COUNTY MUSEUM IN SWEDEN. WENDY YOTHERS, JEWELRY DESIGN, RECEIVED A PUBLISHING CONTRACT FOR A BOOK ABOUT SILVER. BRAD FARWELL, PHOTOGRAPHY, HAD AN ART INSTALLATION ON GOVERNOR'S ISLAND, PLACING LARGE MIRRORS IN THE MUZZLES OF CIVIL WAR-ERA CANNONS. ALLISON WADE, PHOTOGRAPHY, ATTENDED A HYBRID RESIDENCY/ART ACADEMY IN BERLIN ON ART AND PHOTOGRAPHY. BRENDA GOWAN, EXHIBITION DESIGN, RESEARCHED THE HEALING IMPACTS OF OBJECTS AND THEIR INFLUENCES ON MUSEUM EXHIBITIONS. PRAVEEN K. CHAUDHRY, SOCIAL SCIENCE, LECTURED AT MADRAS UNIVERSITY, REVIEWED A BOOK ON THE WORLD BANK FOR OXFORD UNIVERSITY PRESS, AND DID FIELD WORK AMONG THE NOMADS OF KASHMIR AND THE CHANGTANG IN THE TIBETAN VALLEY. DANIEL BENKENDORF, PSYCHOLOGY, CHAIRED AND MODERATED TWO SYMPOSIA AT THE ANNUAL CONVENTION OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION, EACH FOCUSED ON THE PSYCHOLOGY OF SUSTAINABLE CONSERVATION. KYUNGHEE PYUN, HISTORY OF ART, WAS A RESEARCH FELLOW IN THE DEPARTMENT OF ARCHAEOLOGY AND ART HISTORY AT SEOUL NATIONAL UNIVERSITY, WHERE SHE STUDIED LANDSCAPE IN PORTRAITURE PAINTING. ARTIE KOPELMAN, SCIENCE AND MATH, RECEIVED A DISTINGUISHED FACULTY AWARD FROM THE SUNY FACULTY COUNCIL OF COMMUNITY COLLEGES, LED WEEKLY SUMMER WHALE-WATCHING TRIPS, AND STUDIED LARGE WHALES IN THE NEW YORK BIGHT.

LUCY COLLINS, SOCIAL SCIENCE, SPOKE ON FASHION AND ETHICS AT THE PIONEER MODE CONFERENCE IN NYC. MICHELLE HANDELMAN, FILM AND MEDIA, HAD A SOLO EXHIBITION OF VIDEO AND PHOTOGRAPHY, CO-TRANSLATED THE WRITINGS OF COLETTE TO MUSIDORA, AND WROTE ABOUT HER PERSONAL EXPERIENCE WITH ART CENSORSHIP. MARIA POLITANO, MODERN LANGUAGES AND CULTURES, PRODUCED A SHORT FILM THAT WAS ACCEPTED AT THE FORT LAUDERDALE FILM FESTIVAL. CATHERINE POND, ENGLISH AND COMMUNICATION STUDIES, PUBLISHED MORE THAN TEN POEMS IN 2015. AMY KURZWEIL, ENGLISH AND COMMUNICATION STUDIES, SOLD HER GRAPHIC MEMOIR, “FLYING COUCH.” GENNADY LYAKIR, SOCIAL SCIENCES, PRESENTED A PAPER, “RESERVE BANK OF AUSTRALIA MONETARY POLICY: REAL-TIME RULES MATTER,” AT A FINANCE AND ECONOMICS CONFERENCE IN GERMANY. THEANNE SCHIROS, SCIENCE AND MATH, RECEIVED GRANTS FOR HER WORK IN NANOSTRUCTURED MATERIALS AND “SYNCHROTRON-BASED STUDIES OF 2D SEMICONDUCTORS AND HETEROSTRUCTURES.” TED FOLKE, ENGLISH AND COMMUNICATION STUDIES, LAUNCHED A PRODUCTION COMPANY AND BEGAN A DOCUMENTARY ABOUT THE U.N. AND THE CONGO. KATHERINE PAYNE, ENGLISH AND COMMUNICATION STUDIES, TRANSLATED THE WORK OF FRENCH THEORIST ANNE DUFOURMANTELLE. ANN SHAFER, HISTORY OF ART, WON THE 2015 GEORGE T. DORSCH ENDOWED FELLOWSHIP IN HISTORY OF ART AND IS PLANNING RESEARCH ON TURKISH CERAMICS. MEIRA GOLDBERG, FILM, MEDIA, AND THE PERFORMING ARTS, TAUGHT AT THE JOFFREY BALLET SCHOOL SUMMER CHARACTER INTENSIVE. SHIREEN MUSA, INTERNATIONAL TRADE AND MARKETING, PRESENTED A WORKING PAPER TITLED “THE ROLE OF COMPASSION AND KNOWLEDGE ACQUISITION ON FAIR TRADE FASHION CONSUMPTION” AT THE MACROMARKETING CONFERENCE IN CHICAGO. ELENA ROMERO, ADVERTISING AND MARKETING COMMUNICATIONS, WAS A PANELIST FOR HARVARD UNIVERSITY'S HIP-HOP ARCHIVE AND RESEARCH INSTITUTE. ELDIRA BEHARM, FASHION MERCHANDISING MANAGEMENT, TAUGHT IN HANGZHOU, CHINA. GEORGE RUBSAM, DIRECT AND INTERACTIVE MARKETING, IS DEVELOPING A CHILDREN'S BOOK ABOUT “FUZZY ROBOTS” WHO HELP STUDENTS USE SCIENCE, TECHNOLOGY, ENGINEERING, ART/DESIGN, AND MATHEMATICS (STEAM) CONCEPTS. HELENE VERIN, CAREER AND INTERNSHIP CENTER, CURATED AN EXHIBITION AT THE LONG ISLAND MUSEUM, “BETH LEVINE: FIRST LADY OF SHOES.”

# THERE ARE COUNTLESS WAYS TO DEFINE "CREATIVITY."

**IMAGINED**

**EMERGED**

**TAUGHT**

**EXPERIMENTED**

**MENTORED**

**CONCEIVED**

**CONNECTED**

**TRAVELED**

**FILMED**

**AUTHORED**

**PRODUCED**

**HIGHLIGHTS**

**HIGHLIGHTS**

**HIGHLIGHTS**





## BUILDING A “BOTTLE SCHOOL” IN GUATEMALA

AUGUST 2014

Five Interior Design students with Associate Professor Carmita Sanchez-Fong spent a week in August on a service/learning project in the Guatemalan village of Chidonjuan. The students—Antonina Dominici, Lisbeth Jimenez, Joanna Kraszewska, Yuko Nagasue, and Natalie Zepeda—helped build a school using 6,000 bottles.

These “bottle schools,” which are constructed with plastic beverage bottles filled with inorganic trash, cost about half as much as buildings made with traditional construction materials and also provide a way to dispose of waste. The project was coordinated by the nonprofit Hug It Forward and the Community of Friends in Action of Leonia, NJ.

## FIT APPOINTS NINE FULL-TIME FACULTY

AUGUST 2014

The college appointed nine new full-time faculty members, of whom seven are classroom faculty. Amanda Greatens, assistant professor of Cosmetics and Fragrance Marketing, founded her own color cosmetics company and served as vice president of marketing for Key West Aloe. Christine Lyons, assistant professor of Exhibition Design, is the director of the graphics department at Lee H. Skolnick Architecture + Design Partnership and has taught exhibition design at FIT part time since 2008. Thomas McManus, associate professor of Advertising Design, was art director on the team behind the award-winning Absolut Vodka campaign; he has also worked as group creative director at Prudential Advertising and creative director at Young & Rubicam. Theanne Schiros, assistant professor of chemistry, conducted research at the Columbia University Energy Frontier Research Center, and developed Columbia’s sustainable energy master’s

program. Jennifer Schloming, assistant professor of mathematics, has been teaching in FIT’s Science and Mathematics Department part time since 2006. Mario Valero, assistant professor of Spanish, is an FIT alumnus who taught Spanish conversation part time before becoming a temporary full-time assistant professor in fall 2013. Min Zhu, assistant professor of Textile Development and Marketing, was previously a principal at Inversion, LLC, a startup that creates fashionable air filtration. The two new nonclassroom faculty members are Admissions Counselor Mercedes Cepeda, who rejoined the college after working at the Office of Graduate Admissions at the Zicklin School of Business at Baruch College; and Amy Ballmer, assistant head of research and instructional services in the FIT library, who has worked at the Art Institute of Chicago, the New York Public Library, and the Brooklyn Museum of Art.

## RALPH LAUREN EXECUTIVE HONORS ALUMNI

AUGUST 2014

Joy Herfel Cronin, Fashion Buying and Merchandising ’86, honored the 300-some FIT alumni who work within the Ralph Lauren empire with a reception in summer 2014. Cronin is group president of wholesale and retail for the Americas at the company and a member of the FIT Foundation board of directors; she has also co-chaired the college’s past galas. Cronin and President Brown co-hosted the alumni reception at the Ralph Lauren headquarters in New York.

## NEW MINORS IN CREATIVE TECHNOLOGY AND ETHICS AND SUSTAINABILITY

AUGUST 2014

FIT launched two new minors this fall. Creative Technology, a five-course program in the School of Art and Design, is for students interested in getting a deeper understanding

of digital technology beyond their traditional curriculum. Ethics and Sustainability is an interdisciplinary minor that draws from all three schools. Students in the program gain an understanding of local and global environmental issues, economic and social responsibility, and the impacts of actions, with the ability to critically assess the future philosophical, social, economic, and environmental impacts of their work.

## 70TH ANNIVERSARY CELEBRATION

SEPTEMBER 2014

In 2014-15, FIT marked its 70th anniversary, noting the remarkable changes that have taken place since the college’s founding in 1944. FIT began as a tiny trade school with 100 students, in borrowed space in the Central High School of Needle Trades; now it’s an internationally renowned college with nearly 10,000 students, a ten-building campus, 48 associate, bachelor’s, and master’s programs, and many thousands of alumni who have become industry leaders. View an interactive timeline of FIT history at [timeline.fitnyc.edu](http://timeline.fitnyc.edu).



ROUZITA AND BITA VAHHABAGHAI, DR. BROWN, REBECCA SZYMCZAK

## DESIGN ENTREPRENEURS NYC CLASS GRADUATES

SEPTEMBER 2014

The third class of Design Entrepreneurs NYC, the college’s “mini MBA” program run in conjunction with the New York City Economic Development Corporation, graduated in September at an

event exhibiting the work of the 34 class members. A panel of 14 fashion executives chose designers Bitah and Rouzita Vahhabaghai to receive the grand prize of \$25,000. The funds will allow the winners to implement the business plan they created for their luxury handbag collection, Ita Designs. Rebecca Szymczak, owner of the luxury intimates lifestyle brand BEXnyc, received the second-place prize of \$10,000. G-III Apparel Group provided funding for the awards.

## FIT TEAM WINS RETAIL FUTURES CHALLENGE

SEPTEMBER 2014

For the second consecutive year, a team of FIT students took first place in the Retail Futures Challenge, the international competition held annually at the World Retail Congress. This year's team worked closely with Samsung to completely redesign a traditional appliance store and create the "Samsung Life Store"—a concept intended to understand the changing needs of millennial consumers and today's increasingly connected appliances. FIT's team included Paula Cushman, Advertising and Marketing Communications; Victoria Kulesza and Alison Rebozo, both Fashion

Merchandising Management; and Cassandra Napoli, International Trade and Marketing for the Fashion Industries. The students submitted a concept and preliminary research before the congress in Paris. They then displayed their work at the congress and made formal presentations of their projects, including a retail concept, a business model, and an earnings forecast, to a panel of judges and retail executives. The winners were announced at the World Retail Awards dinner September 30. "The students gave an exceptional presentation," said Fashion Merchandising Management chair Robin Sackin, who advised the team. "It really says a lot about the students and FIT that we have won this major competition for the second consecutive year."

## ALUMNUS WINS SECOND GUINNESS WORLD RECORD

SEPTEMBER 2014

Stan Munro, a 1992 graduate and sculptor of toothpick structures, earned a Guinness World Record in September for creating the "tallest toothpick

structure." Munro won the record with a 16-foot replica of the world's tallest building, Burj Khalifa in Dubai. That model is part of Munro's traveling exhibition, *Toothpick World*. Munro also won a Guinness record for "largest display."



## FIT GRADUATES EARN HIGHEST MID-CAREER SALARIES

SEPTEMBER 2014

The college was well-ranked in PayScale.com's 2014-15 College Salary Report, the first to include colleges granting two-year degrees. PayScale found that FIT alumni earn the highest mid-career salaries among graduates of schools that offer two-year degrees—an average of \$71,000. The Seattle-based company has a database of more than 40 million salary profiles.



## PLEDGE PURPLE EVENT ON CAMPUS

OCTOBER 2014

A dozen organizations gathered on campus on October 16 for the Pledge Purple event to raise awareness about domestic and sexual violence. The New York City Mayor's Office to Combat Domestic Violence and the New York Police Department were among those

participating. Another event took place April 16, 2015, and included performances by the college's a cappella group, the Skyliners, the Gospel Choir, and the FIT Dance Team. Community members covered a wall with signatures, pledging to help prevent sexual and domestic violence.

## INAUGURAL FASHION HERITAGE WEEK BENEFITS MFIT

OCTOBER 2014

The Museum at FIT was a partner in the inaugural Madison Avenue Fashion Heritage Week, October 20-26. The Madison Avenue Business Improvement District organized the event to showcase the histories of brands including Calvin Klein, Carolina Herrera, Dolce & Gabbana, Ermenegildo Zegna, Hermès, Max Mara, Missoni, and Mulberry. MFIT Director Valerie Steele offered commentary on a companion mobile app and website that explained the works on view. Among the histories on display were Bruno Cuccinelli's creation of a garment from wool flake to finished piece and a video on the company's historic workrooms in Solomeo, Italy; Max Mara's windows focusing on four signature looks from the 1950s, '60s, '70s, and '80s; and a retrospective of the Etro heritage print and its roots in the paisley pattern.



## FIT PLAYS A MAJOR PART IN THE FIRST LADY'S CELEBRATION OF DESIGN AT THE WHITE HOUSE

"Fashion is about so much more than just a pretty pair of pumps or the perfect hemline," First Lady Michelle Obama said at the first Celebration of Design event, on October 8, part of her Reach Higher initiative encouraging

students to complete their education. "For so many people across the country, it is a calling, it is a career, and it's a way they feed their families. So that's why we thought it was important to bring the industry to the White House, and to share it with all of you who are coming up in the next generation."

The occasion underscored the economic impact of the \$350 billion American fashion industry and exposed high-school students to all aspects of the industry. And Mrs. Obama offered FIT students a special gift: the opportunity to design her dress for the event. The two finalists in the design competition, Natalya Koval '16 and Chelsea Chen '15, went to the White House for the day's activities—and the First Lady wore Koval's dress.

Koval and Chen, along with Dean for the School of Art and Design Joanne Arbuckle, joined the First Lady at the educational program. They lunched with Mrs. Obama and Anna Wintour, and mingled with

industry luminaries, who praised and encouraged the students. Style expert Lilliana Vazquez moderated a panel, which included Diane von Furstenberg, Tracy Reese, and Jenna Lyons. Top designers, including Carolina Herrera, Thom Browne, Narciso Rodriguez, Phillip Lim, Prabal Gurung, and Zac Posen, conducted workshops for the high-school students.

To cap off the day, the FIT students were invited to the evening reception, along with President Joyce F. Brown, Dean Arbuckle, Acting Associate Dean Sass Brown, and Fashion Design faculty member Kathlin Argiro, coordinator of the design competition. Among the industry notables present were Nanette Lepore '83 and Milly designer Michelle Smith '92. "[Mrs. Obama's] appreciation of FIT—and her dedication to education—was palpable," President Brown said later. "She could not have been more gracious or more impressive."

## DRESSING THE FIRST LADY

What President Brown called the students' "memorable White House moment" was made possible by a mysterious project that began in June. FIT Fashion Design students were invited to submit sketches for a daytime dress for an unnamed high-profile African-American woman in her 50s. Koval suspected it was Mrs. Obama and began researching what styles and colors she liked to wear. She settled on a bicolored fit-and-flare racer-back dress made of silk/wool hammered satin and silk crepe, with curved seams instead of darts. Chen's fluid creation incorporated a slash of purple that disappeared at the waist and returned in the skirt.

Both students had taken a circuitous route to FIT. Koval dreamed of being a designer as a child in Ukraine but couldn't afford to study at FIT until she was 27. Chen, from Toronto, left a career in financial accounting after falling in love with *Project Runway*. For both, the journey is paying off.

By the middle of July, their designs were selected as finalists from among the 26 submissions, and the mystery client was revealed. "I was like, 'Yes! I knew it!'" Koval said.

Koval was mentored by Lela Rose, Chen by Phillip Lim, to edit the designs and produce sample after sample until the dresses were just right. Chen was excited to work with Lim. "He was one of the first people I looked up to as a designer," she said.

At the event, Mrs. Obama wore Koval's design, and Chen's was displayed on a dress form while the First Lady spoke. When Mrs. Obama walked by in her design, the astonished Koval nearly fainted. "She looked so graceful and elegant and beautiful, I wanted to cry," she said. "She made one of my American dreams come true."



NATALYA KOVAL, DR. BROWN, CHELSEA CHEN



## KIMORA LEE SIMMONS ANNOUNCES SCHOLARSHIP FUND

OCTOBER 2014

The designer, entrepreneur, and philanthropist Kimora Lee Simmons announced a \$1 million scholarship fund, half of which is designated for first-year FIT students from underrepresented groups. The fund will be dispersed over five years. A total of 85 students will benefit, including 15 who will study abroad. Students in the program will also have the

opportunity to intern with KLS. Kimora Lee Simmons, the high-end women's wear line Simmons recently launched. "Fashion has been at the core of my creative life for more than 25 years," Simmons said at the October 21 event where she announced the fund. "I am thrilled to be able to provide similar opportunities for the next generation of designers, executives, and artists."



## CHALK! RETURNS

OCTOBER 2014

For the second year, FIT Illustration students and alumni used the college's Seventh Avenue façade as a canvas for their original designs. Angel Garcia, a 2013 alumnus, installed a piece on October 24 as part of a workshop. In all, more than 45 artists chalked their designs on the walls on October 27, to kick off the college's Legacy Week. Chalk FIT! was on display on the busy corner for a week.



## STUDENT WINS RAY GREENLY SCHOLARSHIP

OCTOBER 2014

Evan Chisholm, a second-year student in Fashion Merchandising Management, won the competitive Ray Greenly Scholarship from the National Retail Federation. The scholarship supports students pursuing degrees in fields that address digital retail, recognizing those with "a creative, entrepreneurial spirit who can find innovative ways to connect retail customers to brands and products." The lengthy application process requires students to show support from faculty, demonstrate good grades, and write a number of essays and a case study; retail industry executives select the finalists.

To win the \$25,000 top prize, Chisholm bested more than 100 other applicants, including students from the University of Pennsylvania, the Massachusetts Institute of Technology, and Stanford University. In awarding Chisholm first place, the NRF praised his "mind built for business," and predicted that he "is definitely going places."

## FIT REVISITS MASTER PLAN FOR ACADEMIC BUILDINGS

OCTOBER 2014

The college is updating its 2005 Master Plan focusing on academic buildings and the overall campus. Consultant Fletcher Thompson Architecture Engineering, under the leadership of Patrick Curley, AIA, is facilitating the process, guided by a steering committee made up of 20 leaders in the college administration. The firm toured campus in summer 2014, reviewed previous planning documents, and met with many members of the FIT community to understand the priorities and wishes for academic space. Two town halls were held, in fall 2014 and spring 2015, with the goal of presenting a revised Master Plan to the FIT Board of Trustees in the spring of 2016.

## \$3.2 MILLION GRANT FOR ENERGY UPGRADES

OCTOBER 2014

The college received a \$3.2 million grant from New York City's Accelerated Conservation and Efficiency program to allow three energy-efficient upgrades. The campus will install new hot-water heaters and an air-handling unit able to be turned down in the evenings. In addition, The Museum at FIT's accessories collection will upgrade to a more effective heating, ventilation, and air-conditioning system. The upgrades are expected to trim 1,400 metric tons off FIT's carbon footprint and save more than \$1 million annually in fuel costs. The grant is part of the mayor's plan to retrofit every city-owned building with significant energy use by 2025 to reduce greenhouse gas emissions.



## NEW DEAN FOR INTERNATIONAL EDUCATION NAMED

NOVEMBER 2014

Deirdre Sato was named dean for International Education in November—a new position that supports an increased global presence for the college and an enhanced learning environment for international students studying here. An FIT alumna, Sato has more than 20 years' experience in academic administration. Before joining FIT, she was the director of international programs and services at Purchase College, where she expanded study-abroad options and faculty and institutional collaborations. Sato is also the secretary of the steering committee of the SUNY Council on International Education. She has a PhD in international education and a master's in higher education administration from New York University, a bachelor's in social relations from Cornell University, and an associate degree in Fashion Design from FIT.

## TEN RECEIVE SUNYWORKS SCHOLARSHIPS

NOVEMBER 2014

Ten students this fall received internship scholarships through SUNYWorks, a SUNY program partly funded by the Lumina Foundation that aims to relieve some costs incurred when doing unpaid internships for credit. Students submitted an information packet and essay on how the internship and scholarship would help them advance professionally; awards were based on financial and professional need. Advertising and Marketing Communications student Jocelyn Bula completed an internship with iConcept Media through the program; AMC student Mollie Flinton interned with Cannon Style. Eight Fashion Merchandising Management students won as well: Patrick Ching (Zegna), Valerie Councill (Diesel USA), Delina Oliveira (Flo Societa), Tahlia Prindle (A Peace Treaty), Adrienne Rios (Alexander Wang), Yocheved Sacks (Nylon magazine), Melanie Salazar (Marubeni), and Boyd Sloan (Alexander McQueen).

## THREE ALUMNI NOTED IN COFFEE TABLE BOOK

NOVEMBER 2014

The latest edition of the *Emerging Fashion Designers* book series includes three FIT graduates. *Emerging Fashion Designers 4*, published in November by Schiffer Publishing, features the works of Talisa Almonte, Sarah Angel, and Danielle Ortiz, who graduated in 2014. Amazon calls the book “an essential reference to the newest talent and trends in fashion.”

## FASHION ILLUSTRATION COLLECTION TURNS 30

NOVEMBER 2014

To mark the 30th anniversary of the Gladys Marcus Library’s archive of fashion illustrations—which has grown from 30 pieces of original art to over 300—the library in late November mounted the exhibition *Fashionable Art: The Frances Neady Collection of Original Fashion Illustrations*. Named for a professor of fashion illustration at FIT and Parsons, the collection was started by two former students soon after Neady’s death in 1982. The exhibition, on view in January, included such items as a 1950s Countess Mara advertisement by Alvin Pimsler



for *The New Yorker*; a 1981 George Stavrinos illustration of a female figure surrounded by fans for Bergdorf Goodman, and a charcoal and watercolor image created by René Bouché for *Vogue* in the 1960s. Rosemary Torre, a fashion illustrator and former FIT professor, organized the exhibition. Torre also participated in a panel called “Fashion Illustration Redefined” with illustrators Carlos Aponte and Izak Zenou, art producer Merrilee Hesterfer-Diaz, and artist agent Stephanie Pesakoff.

## FACULTY MEMBER SHOWS WORK; RECEIVES GRANT

DECEMBER 2014

Michelle Handelman, assistant chair of Film, Media, and the Performing Arts, won an unrestricted \$10,000 grant from the Art Matters Foundation in December to develop a film project. Her film, titled *Hustlers and Empires*, is based on an obscure 1968 Fellini film; it began shooting this summer. Another project by Handelman, *Dorian, A Cinematic Perfume*, was shown at the Leslie-Lohman Museum in Soho between February 13 and May 3.

## PROFESSOR ILLUSTRATES FOR SCREEN AND STAGE

DECEMBER 2014

Bil Donovan, adjunct associate professor of Illustration, created the artwork for a holiday video for the skin care company L’Occitane. The 40-second spot was shown in all L’Occitane stores during the 2014 holiday season and was part of the company’s social media campaign. A few months later, Donovan created the promotional poster for the Broadway production of *Gigi*, starring Vanessa Hudgens. For the pink-and-black poster—his first for a Broadway show—Donovan took inspiration from the 1958 film.

## STUDENT WINS AMERICAN HORROR STORY CONTEST

DECEMBER 2014

Fashion Design student Yekaterina Burmatnova created the winning design in a costume contest sponsored by *American Horror Story*, the FX TV series. Some 800 entries poured in with designs for the show’s circus-inspired fourth season. They were judged by Lou Eyrich, the show’s head costume designer; Stephanie Gibbons, the network’s president of marketing and on-air promotions; and designer Christian Siriano. Burmatnova’s ringmaster costume design consisted of a black-and-white stretch jacket over a long red dress with a puffy skirt; it was encased in a black, crow-adorned birdcage. The prize was \$5,000 and the chance to meet Eyrich in New Orleans. Costume designer Jennifer Love turned the concept into reality, and it was featured on the show’s social channels.



## HOLIDAY SHOP RAISES FUNDS FOR CANCER CARE

DECEMBER 2014

A pop-up shop that donates its profits to charity made a comeback this year and is quickly becoming an annual tradition. Season’s Greet-Inks, a holiday thrift shop in the Pomerantz Center, was run entirely by Visual Presentation and Exhibition Design students, who designed it with a “fantasy forest” theme.

The Society Boutique, the thrift shop run by the Society of Memorial Sloan Kettering Cancer Center, chose this year’s theme out of 12 proposals. The shop, open from December 10 to 13, raised \$15,500 to benefit the society, which supports cancer patient care and research.

## COLLEGE IS NAMED TO PRESIDENT'S COMMUNITY SERVICE HONOR ROLL DECEMBER 2014

The college was named to the 2014 President's Higher Education Community Service Honor Roll, one of 766 higher education institutions and 19 SUNY campuses to achieve this distinction. The honor roll aims to put "more students on a lifelong path of civic engagement by recognizing institutions that achieve meaningful, measureable outcomes in the communities they serve." FIT's citation is in the general community service category. It is the third time in the past four years that FIT has been named to the list. Since 2011, student engagement at FIT has increased by 35 percent.



AFT PRESIDENT RANDI WEINGARTEN, HOWARD UNIVERSITY PROFESSOR TRICIA BENT-GOODLEY, U.S. SENATOR KRISTEN GILLIBRAND

## COLLEGE HOSTS SEXUAL ASSAULT AWARENESS PANEL DECEMBER 2014

New York Senator Kirsten Gillibrand joined the FIT community to discuss the problem of sexual assault on campus, taking part in a panel with MSNBC national reporter Irin Carmon, American Federation of Teachers (AFT) president Randi Weingarten, Howard University professor Tricia Bent-Goodley, and student activists Andrea Pino and Annie Clark from the University of North Carolina at Chapel Hill. The AFT hosted the December 15 discussion, followed by a

Q&A. "We always focus on the victim and what she was wearing and what she was doing," Bent-Goodley said. "We need to change the conversation." Gillibrand, who has spearheaded legislation to reduce sexual assault, spoke about such issues as the too-short statute of limitations and the importance of training police to work with assault survivors. "The number-one reason a survivor doesn't report is not trusting that justice is possible," she said. "Regardless of the measure you use, too many rapes are happening on our college campuses today, and not enough justice is being delivered."

## FASHIONISTA RANKS FIT NO. 6 IN THE WORLD

DECEMBER 2014

Fashionista.com, a top fashion news and industry site, placed FIT sixth on its 2014 list of "The Top 50 Fashion Schools in the World." The listing, published December 22, praised the college's teaching of technical skills and called it "a great choice for those who are as career driven as they are creatively driven." The college has been in the top ten in the world since Fashionista began ranking fashion schools globally in 2010.



## ATHLETIC PROGRAM LAUNCHES NEW WEBSITE

JANUARY 2015

After a year-and-a-half-long redesign process, the college's athletics department launched a new website to showcase student-athlete talent. FITTigers.com includes a staff directory, photos, schedules, a list of awards, and athletic facilities information.

## ILLUSTRATION CHAIR JOINS PRESTIGIOUS JOURNAL

JANUARY 2015

Melanie Reim, chair of FIT's Illustration MFA program, was invited to join the editorial board of *Catwalk: The Journal of Fashion, Beauty and Style*. The journal, published by Inter-Disciplinary Press, is a peer-reviewed publication that focuses on the many dimensions—historical, social, economic, political, and artistic—of fashion, beauty, and style.

## DR. BROWN JOINS "POWERFUL WOMEN" PANEL

JANUARY 2015

President Joyce Brown joined four fashion industry executives on a panel discussion titled "Powerful Women in Fashion/Retail" hosted by the College of New Rochelle. The January 4 event—part of a series that honors women in key industries—also included Julie Gaynor, vice president and general manager of Neiman Marcus in Westchester; Barbara Lamonica, founding partner of the fashion consulting firm Lamonica-Baas Group; Kara Mendelsohn, creative director

for clothing firm Cooper & Ella; and Helaine Suval, CEO and president of Suval Consultants. Dr. Brown spoke about the importance of flexibility and drive, and shared the story of a student who turned an internship into managing a department from his dorm room. She also discussed the impact of globalization on the industry—including its role in prompting the creation of FIT's Technical Design program.

# FIT TO CONSTRUCT STATE-OF-THE-ART BUILDING



## BUILDING FOR FIT'S FUTURE

FIT is set to construct a 10-story, state-of-the-art academic building, expected to open in 2019-20. Mayor Bill de Blasio's executive budget, announced in May, allocated \$74 million for the project, matching a 2009 allocation from the State of New York. The first new academic facility on campus in four decades, the structure will be built within the footprint of the existing campus, opening onto West 28th Street. It will provide nearly 100,000 square feet of space for classrooms, studios, and student services. With funding now in place, one year will be spent finalizing the design, and construction will take about three years.



FIT's student population has doubled over 30 years, but academic space has increased by only 3.68 percent, creating a severe shortage that has limited the college's growth. FIT needs not only more space, but more modern space, since its specialized fields require advanced technology and areas for students, faculty, and industry to collaborate. The building will address these needs, strengthening FIT's role as an education leader and a partner to the creative industries in New York City.

Designed by the award-winning New York firm SHoP Architects in a competition sponsored by the National Endowment for the Arts, the dramatic structure will add an exciting element to the neighborhood and bring life to what has been a nondescript

block. The innovative design incorporates environmentally friendly technology, reflecting FIT's commitment to sustainability. The LEED-certified building includes a green roof and a photovoltaic façade that distributes light throughout the space while collecting solar energy for heating and cooling systems. The transparent exterior opens the life of the college to the neighborhood, conveying a welcoming presence and allowing a dynamic interchange between the campus and the surrounding community.



## FACULTY EXHIBITION SHOWCASES INTERNATIONALISM

JANUARY 2015

Faculty from the School of Art and Design initiated an exhibition, titled *Cultural Spheres: 2015 International Exhibition Celebrating Diversity of Culture and Creativity*, that took place January 24 to February 7 in Gallery FIT and brought together student artwork from FIT, South Korea's Gachon University, and Taiwan's Kun Shan University. The exhibition is part of a multi-year project conceived by Suzanne Anoushian, Christie Shin, and C.J. Yeh, all Communication Design, and Curtis Willocks, Photography. The project, which received a Diversity Council grant, also brought one of South Korea's most renowned designers, Chang Sook Kim, to the college as an International Visiting Scholar.

## GLADYS MARCUS LIBRARY CREATES VIDEO ARCHIVE

JANUARY 2015

The FIT library has launched Archive on Demand—a continually updated video repository of events and presentations on campus. The online resource includes faculty and visitor lectures, graduating students' capstone presentations, video tours of museum exhibitions, and the BFA graduating students' annual runway show, The Future of Fashion.



U.S. REPRESENTATIVE CAROLYN MALONEY AND DR. BROWN

## CONGRESSWOMAN MALONEY UNVEILS FASHION REPORT

FEBRUARY 2015

U.S. Rep. Carolyn Maloney chose the FIT campus to present a report analyzing the economic impact of New York Fashion Week and the city's fashion industry. The report, which Maloney developed with the Joint Economic Committee, found that Fashion Week generates \$887 million in economic activity every year—more than its counterparts in Paris and Milan. “New York is leading in almost every economic indicator,” Maloney said, unveiling the report on February 6. “And the people we’re standing with are the people that made this happen. FIT faculty and students are some of the most creative,

dedicated, and talented people in the industry.” The report noted that the industry employs 180,000 people in the city and generates nearly \$2 billion in tax revenue. Furthermore, FIT itself attracts more than 200,000 visitors and generates more than \$280 million of spending each year. The event spotlighted 2007 alumna Karolina Zmarlak, now a successful fashion designer. Local elected officials joined the press conference, including Council Member Daniel Garodnick; State Senator Brad Hoylman; Eric Gertler, executive vice president of the Center for Economic Transformation at the New York City Economic Development Corporation; EDC Chief Strategy Officer Benjamin Branham; Steven Kolb, CEO of the CFDA; and Polish Consul General of New York Urszula Gacek.



## PRESIDENT BROWN JOINS MAYOR'S FASHION WORKING GROUP

FEBRUARY 2015

In February, Dr. Joyce F. Brown was appointed to Mayor Bill de Blasio's Fashion Working Group, which is developing proposals to support and grow the fashion industry in New York City. At the launch of Fashion Week, Mayor de Blasio announced a \$15 million investment in the city's fashion sector, a stimulus that would come largely through public-private partnerships. The initiative includes capital and workforce grants for fashion manufacturing, a new awards program, scholarships for aspiring design students, and seed funding to help fashion firms invest in advanced technologies.

## SIX STUDENTS WIN YMA SCHOLARSHIPS

FEBRUARY 2015

Six FIT students won scholarships from the YMA Fashion Scholarship Fund in spring 2015. Jenny Zhao, Textile Development and Marketing, won the top prize—a \$30,000 Geoffrey Beene National Scholarship. (Zhao graduated in May summa cum laude; she also received a Chancellor's Award and a Raymond Nordheim Memorial Senior Award.) Five other students won scholarships from the Fashion Scholarship Fund. Fashion Design students Chelsea Chen, Kurtis Fox, Jody Lee, and Andrea Spiridonakas, and Fashion Merchandising Management student Victoria Kulesza each won \$5,000.

## GRADUATE STUDENTS IN SUNY POSTER SYMPOSIUM

FEBRUARY 2015

Graduate students got the chance to present their research to a large audience at a poster symposium sponsored by SUNY and CUNY titled “Graduate Research: Making a Difference in New York.”

The event was held in Albany's Legislative Office Building on February 11, with an audience of legislative representatives, SUNY administration officials, and members of the public. Three students from the Cosmetics and Fragrance Marketing and Management program—Amanda Bopp, Rachel Ball, and Winnie Cho—presented a new high-technology lipstick concept in which a customer can capture a color with a smartphone and instantly wear it as a lip color. Global Fashion Management students Celia Arias and Margaret Wilson

presented the sales implications of radio-frequency identification tags in clothing. Scott Fowler, Illustration, showed a retrospective of the role of black American illustrators in the movement for equality, and Yesenia Abreu, Sustainable Interior Environments, addressed the ways hotel lobbies can be better integrated with natural environments.

## FACULTY CONTRIBUTE ARTWORK FOR VETERANS FUNDRAISER

FEBRUARY 2015

A nonprofit dedicated to helping veterans received donations from six FIT faculty members and alumni. Faculty members Steve Brodner, Dennis Dittrich, William Low, Melanie Reim, and Stephen Gardner, who is also an alumnus, along with alumna Bri Hermanson, created original work for the project 52 Reasons to Love a Vet. The initiative sells artwork in the form of prints, posters, books, and playing cards to raise funds, which are used to help veterans with education and health care.





## ILLUSTRATION PROFESSOR CONTINUES STAMP SERIES FEBRUARY 2015

Kam Mak, assistant chair of Illustration, continued his work designing the U.S. Postal Service Lunar New Year stamp series with a design commemorating the Year of the Ram. The USPS commissioned Mak in 2008 to create a series of 12 stamps; this was the eighth in the series. The stamp features a round tray filled with dried fruit and sweets on a blue background, symbolizing togetherness, creativity, and artistic talent—traits of people born in the Year of the Ram. The year runs from February 19, 2015 to February 7, 2016.



DR. BROWN WITH STUDENTS FROM FASHION AND TEXTILE STUDIES

## LAUREN BACALL IS FOCUS OF GRADUATE STUDENTS' EXHIBITION MARCH 2015

Graduate students in Fashion and Textile Studies: History, Theory, Museum Practice paid homage to screen and fashion legend Lauren Bacall in a month-long show this spring. Inspired by gifts of her clothes that Bacall made to The Museum at FIT starting in the late 1960s, the students explored the development of the unique style that Bacall herself called “studied carelessness.” The show, titled *Lauren Bacall: The Look*, featured garments by designers including Christian Dior, Pierre Cardin, and Norman Norell along with magazine archives and film footage. The exhibition, on display March 5 to April 4, was covered by The Associated Press, *Vogue*, *Women's Wear Daily*, *The Daily Beast*, *Elle*, *Harper's Bazaar*, *Marie Claire*, *Racked*, and *New York*, among others.



## STUDENTS PRESENT COMPOSTING PROJECT AT CGIU MARCH 2015

MARCH 2015

Two Textile Development and Marketing students, Lydia Baird and Willa Tsokanis, represented the college at the Clinton Global Initiative University, a weekend-long gathering at the University of Miami that took place March 6–8. This was the second year FIT students participated in the event, which brings together a thousand college students to spur discussion and create solutions to global challenges; of the numerous submissions, only about one in six proposals are selected for presentation. Baird and Tsokanis proposed a muslin composting system, a model for reducing the large amounts of textile waste created by the apparel industry. The students devised an on-campus aerobic compost bin, which breaks down the cotton muslin left over from FIT classes into nutrient-rich compost to be used in campus green spaces. (See more on page 17.)



## FIT WINS FUSION COMPETITION MARCH 2015

MARCH 2015

FIT was named Best Overall School in the 2015 Fusion Fashion Show, an annual competition with Parsons School of Design held on March 7 and 8. FIT Fashion Design major Haley Byfield was named best designer. The competition was launched in 2000 by a Parsons alumnus to showcase the two schools' talent. Sixteen students from each school are chosen to participate; all majors are eligible. A series of five shows take place over a weekend and are judged by a panel of industry experts. At this year's event, which boasted record attendance, judges included Peter Davis, group executive editor of *Daily Front Row*; James Worthington DeMolet, senior fashion editor for *Cosmopolitan* and *Seventeen*; style bloggers Tom Fitzgerald and Lorenzo Marquez; Shawn Reddy, a designer at Proenza Schouler; and stylist Mary Kate Steinmiller.



## MFIT AMONG CONDÉ NAST TRAVELER'S "TEN BEST" MARCH 2015

MARCH 2015

The Museum at FIT was fourth on *Condé Nast Traveler's* list of Ten Best Small Museums in New York City, an issue that celebrated institutions offering “plenty of history and culture in smaller, easily navigable spaces,” published March 13.

The magazine called MFIT “a haven for fashionistas, with exhibits that look at every aspect of fashion, from the historical garments that inspire current looks to the celebrities who don couture clothing.”

## SUSTAINABLE GLOBAL SOURCING FORUM MARCH 2015

MARCH 2015

Some 150 attendees came out March 24 for an industry-spanning discussion about creating more sustainable global supply chains. The event, organized by the International Trade and Marketing, and Cosmetics and Fragrance Marketing departments and the Enterprise Center, featured more than 25 speakers addressing topics from global sourcing trends to product life cycles. Notable speakers included Maxine Bédard, co-founder of Zady.com; Bob Bland, CEO and founder of Manufacture NY; and Kyle Thomas, sustainability manager for Le Pain Quotidien. One panel addressed the connections between ethical sourcing and preserving indigenous cultures; another, which featured executives from the hospitality industries, examined the importance of worker engagement and health to the sustainability of the corporate enterprise.



KONCHOCK BERCHOLZ, HYUNA KIM, DEAN ARBUCKLE, ELENA KANAGY-LOUX

## KORNIT DIGITAL SPONSORS SUSTAINABLE DESIGN COMPETITION APRIL 2015

The fashion printing company Kornit Digital sponsored a design competition for FIT students for the second year in a row. The contest challenged fourth-year Textile/Surface Design majors to create a sustainability-themed design, which was then printed using a non-toxic technology developed by Kornit. Five judges—Tom Cody, principal of Tom Cody Design; FIT alumnus Joe Castaldo, president of the Style Council; alumna Melissa Niederman, art director of

the Style Council; Leslie Baker, associate designer for the Bon-Ton Stores' Relativity brand; and alumna Vanessa DeSousa, development manager of print and embellishment for Diane von Furstenberg—chose the winning works, considering factors including the concept and the marketability of the design. The winners were announced at an April 23 event. Hyuna Kim won the \$3,000 first prize; Cody praised her design, saying, "I could put it in my collection and it would sell right away." Konchock Bercholz took the \$2,000 second prize and Elena Kanagy-Loux won third place and \$1,000. Kornit announced that the company will create garments from all three winning designs.



BACK ROW, FROM LEFT: ROBIN SACKIN, JENNIFER SCHMIDT, DR. BROWN, DAVID LAUREN, JON STINE, DANIELLA YACOBOVSKY, AND JEAN JACULLO; FRONT ROW: STUDENT PRESENTERS

## COLLEGE HOSTS OMNI RETAILING SYMPOSIUM APRIL 2015

The second annual Omni Retailing Symposium—a gathering that grew out of a Fashion Merchandising Management course on multichannel retailing—took place at the college April 9. The symposium included presentations, discussions,

and tips on best practices in the industry. David Lauren, executive vice president of Global Advertising, Marketing and Corporate Communications at Ralph Lauren, delivered the keynote. Other featured speakers included Amy Jain and Daniella Yacobovskiy, founders of BaubleBar; Jennifer Schmidt, principal at McKinsey & Co.; and Jon Stine, global director of retail sales at Intel.

## CFDA CEO VISITS CAMPUS

APRIL 2015

Steven Kolb, the CEO of the Council of Fashion Designers of America (CFDA), visited campus April 9 for a Love Your Library event. Speaking in the Katie Murphy Amphitheatre, Kolb explained to students and FIT community members what he does for the CFDA and shared advice for students' future endeavors. In his role, Kolb is responsible for all operations and activities for the CFDA, which represents 470 American fashion designers working in women's wear, menswear, jewelry, and accessories. He manages the CFDA's membership, trade association activities, and philanthropy. One piece of Kolb's advice that students later tweeted: "You never know where connections will take you."



## ART MARKET STUDENTS CURATE GALLERY SHOW

APRIL 2015

Graduating students in the Art Market Master of Arts program curated and presented an exhibition, *de-con-struct*, held in the Lower East Side gallery NOosphere Arts April 17 to May 10. The show featured ten artists working in a variety of media, and explored the veracity of contemporary artistic norms and social standards. Among the artists featured were Elle, a street artist whose work includes powerful women

and references to the natural world; Johanna Goodman, an illustrator known for her whimsical, energetic portraits of celebrities and cultural icons; and John Whitlock, a multimedia artist who creates elaborate, mesmerizing collages of graphic images, videos, and sound. FIT students Nina Blumberg, Cassandra Caro, Bianca Hirschowitz, Johanna Quinton, Caitlin Santomauro, TaraMarie Tocci, and Beckie Warren curated the show.

## GRADUATING AAS STUDENTS EXHIBIT SCULPTURAL FASHION

APRIL 2015

About 180 fourth-semester AAS Fashion Design students presented their work in a weeklong exhibition, *Sculptural Fashion*, in the John E. Reeves Great Hall. MFIT Director Valerie Steele participated in selecting designs for the show, displayed April 22–26. The works included ready-to-wear women's apparel as well as fashion art, created through fabric manipulation, pleating, folding, tucking, and even origami. "It is a very modern and very forward exhibition," said Marlene Middlemiss, assistant professor of Fashion Design. "We picked this theme because we wanted students thinking outside the box to what the future will look like."

# SUSTAINABILITY CONTINUES HIGH ON FIT'S AGENDA

## COLLEGE PARTICIPATES IN NO IMPACT WEEK

From September 14 to 20, FIT participated for the first time in No Impact Week, a program designed to promote sustainability. It was part of the No Impact Project, founded in 2009 by Colin Beavan and adopted by communities, schools, and workplaces around the country. No Impact Week, presented by the college's Sustainability Council, included activities and events focused on specific areas of conservation: consumption, trash/waste, transportation, food, energy, water/air/land, and giving back.

### HIGHLIGHTS INCLUDED:

Weave-a-Thon, a crowdsourced art project using scrap yarn and textiles salvaged from Textile/Surface Design to create a wall hanging.

Field trip to a state-of-the-art New York City recycling facility that uses magnets and lasers for sorting.

Where Does FIT's Trash Go?, a presentation highlighting the



global pathways of materials discarded on FIT's campus.

Greenmarket, locally grown fruits and vegetables for sale on campus.

Walking tour of Coney Island beach, focusing on environmental challenges facing marine life and ecological systems.

Green roof tours, a rare opportunity to see FIT's green roofs.

Think Big Challenge Information Session, helping students change current thinking about education, energy, climate change, global health, human rights, and poverty.

Transportation Alternatives 101, presenting cool bikes from Zen Bikes and safety tips from Transportation Alternatives.



## FIT ADDS NEW GREEN ROOF

A green roof was installed on the bridge between the Shirley Goodman Resource Center and the Fred P. Pomerantz Art and Design Center in September 2014. Green roofs, which are covered with low-maintenance

sedum plants, contribute to sustainability, insulating the structures from summer heat and reducing water run-off. The college will eventually install green roofs on all campus buildings, replacing each one as a new roof becomes necessary.

## NINTH ANNUAL SUSTAINABLE BUSINESS AND DESIGN CONFERENCE

APRIL 2015

The theme of FIT's Sustainable Business and Design Conference, held on April 7, was Our Land: Local Action, Global Impact. The keynote speaker was writer and filmmaker Jon Bowermaster, six-time grantee of the National Geographic Expeditions Council. Featured speakers included National Resources Defense Council consultant Jennifer Grossman and permaculture expert Andrew Faust.



## TONY CHI RECEIVES LAWRENCE ISRAEL PRIZE

APRIL 2015

The Interior Design Department awarded the 2015 Lawrence Israel Prize to Tony Chi, an FIT alumnus known for his work on high-end restaurants and hotels around the globe. Chi, who graduated in 1979, founded his firm, *tonychi and associates*, five years later. Chi has created interiors for the Rosewood London hotel, the Park Hyatt Shanghai, *Namu* in Seoul, and *Asiate* in the TimeWarner Center in New York. He has been inducted into *Interior Design* magazine's hall of fame and honored by the James Beard Foundation. The Lawrence Israel Prize, endowed by the architect of the same name, has been given every year since 1998 to a person or firm whose ideas and work enrich FIT Interior Design students' course of study. Chi discussed his work in an April 23 talk on campus titled "Invisible Design."

## STUDENT HONORED BY NATIONAL ARTS CLUB

APRIL 2015

Illustration major Michele Floria won the National Arts Club's prestigious Will Barnet First Prize in April. The prize consists of \$2,500 and a solo show in the galleries of the National Arts Club on Gramercy Park. This is the second consecutive year an FIT student has won the prize, a first in the history of the show. The winner is chosen from participants in the club's annual student exhibition; aside from FIT, participating schools this year were the Art Students League, Lehman College, New York University, Parsons School of Design, Pratt Institute, and the School of Visual Arts. Floria, a Flushing, Queens, native, was graduated *summa cum laude* in May.



HOUSE MINORITY LEADER NANCY PELOSI, GOVERNOR ANDREW CUOMO, DR. BROWN

## ITM RECOGNIZED BY THE CHAMBER OF COMMERCE

MAY 2015

The college's International Trade and Marketing program received an Export Certificate of Appreciation from the U.S. Department of Commerce at the May 11 kickoff breakfast for World Trade Week, attended by 260 exporters. The honor "recognizes trade partner organizations for supporting U.S. export development and for creating opportunities for U.S. businesses through trade." During the breakfast, Kelsey Antonino, an International Trade and Marketing student, received the World Trade Week Next Generation Scholarship.

## GOVERNOR ANNOUNCES LEGISLATION TO CURB ASSAULT

MAY 2015

New York State Governor Andrew Cuomo presented legislation to curb the sexual assault epidemic on campuses at a news conference at FIT on May 11. A standing-room-only crowd of students, staff, and community members filled the room. The "Enough Is Enough" legislation would require all New York colleges to adopt strict policies treating sexual assault as a criminal justice matter, not only a disciplinary one. It aims to create a statewide definition of affirmative consent, make it easier for students to report sexual violence by granting them immunity for breaking drug and alcohol use policies, and includes a

bill of rights for victims of sexual violence. Lieutenant Governor Kathy Hochul and House Minority Leader Nancy Pelosi, who endorsed the bill, joined the governor on stage. Other legislators who attended included Representatives Yvette Clarke, Jerry Nadler, Carolyn Maloney, Jose Serrano, and Nydia Velázquez. Also present were former Council Speaker Christine Quinn and New York State Health Commissioner Dr. Howard Zucker.

## VALERIE STEELE HONORED

MAY 2015

Museum at FIT Director Valerie Steele received the Millia Davenport Publication Award from the Costume Society of America. The award denotes a book or catalog that "makes a significant contribution to the study of costume, reflects original thought and exceptional creativity." Steele received the award for the book *A Queer History of Fashion: From the Closet to the Catwalk*, which she edited and which accompanied an MFIT exhibition by the same

name. The previous fall, Steele was named to the Business of Fashion's "Fashion 500" list, which recognizes the most influential personalities in the fashion industry. Her profile notes that she "has been influential in raising public awareness of the cultural and social significance of fashion."

## BROOKE SHIELDS, MARC METRICK SPEAK AT COMMENCEMENT CEREMONIES

MAY 2015

In the packed Jacob K. Javits Center on Manhattan's West Side, some 4,000 graduating students received their diplomas and a warm send-off in two back-to-back ceremonies on May 21. In the morning, students from the schools of Art and Design and Graduate Studies heard from actor and model Brooke Shields, who lauded the graduates' hard work and spoke about the importance of defining success individually. "It's not seeing what other people have," she said. "It means something different to all



MARC METRICK, JOY HERFEL CRONIN, PETER G. SCOTESE



DANIEL LIBESKIND, BROOKE SHIELDS, RANDY FENOLI

of us." In the afternoon, Marc Metrick, president of Saks Fifth Avenue, addressed students graduating from the Jay and Patty Baker School of Business and Technology and the School of Liberal Arts. Renowned architect Daniel Libeskind received an honorary degree. Peter G. Scotese, chairman emeritus of

FIT's Board of Trustees, was honored with the President's Award for Lifetime Achievement. President's Awards for Creative Excellence were given to Joy Herfel Cronin, an FIT alumna and Ralph Lauren Corporation group president of the Americas, and alumnus Randy Fenoli, a media personality who gained fame on TV's *Say Yes to the Dress*.

## THE FUTURE OF FASHION 2015: FIT'S CRYSTAL BALL

MAY 2015

FIT's annual runway show, held April 30, featured looks by 65 graduating Fashion Design BFA students, and offered a glimpse into fashion's future. Nearly 400 VIPs, designers, fashion industry insiders, and media attended, and more than 15,000 viewers watched live online. Nicole Richie hosted the show, which, for the first time, included a People's Choice Award winner selected through online vote.

The Future of Fashion is supported by a \$2 million multiyear gift from FIT alumnus Calvin Klein and Calvin Klein, Inc. It is also made possible by a generous grant from MAC. Support for the video presentation was provided by Chico's FAS. Watch the video and see photos of the Critic Award-winning garments at [fitnyc.edu/futureoffashion](http://fitnyc.edu/futureoffashion).



## STUDENTS WIN CHANCELLOR'S AWARDS

MAY 2015

Six FIT students were honored with Chancellor's Awards this year. They are Micaela Burke, Advertising and Marketing Communications; Matar Cohen, Advertising Design; Estefania Garcia-Correa, International Trade and Marketing for the Fashion Industries; Emilee Koss, Textile/Surface Design; Elizabeth Pulos, International Trade and Marketing for the Fashion Industries; and Jenny Zhao, Textile Development and Marketing.

## SCHOLAR ATHLETES HONORED

MAY 2015

Three students received SUNY Scholar Athlete Awards: Shannon McIver, Fashion Merchandising Management, for the women's half marathon; Emily Mance, Advertising and Marketing Communications, for women's swimming and diving; and Nicole Druzhinsky, Fashion Merchandising Management, for women's tennis.

## CHANCELLOR'S AWARDS RECOGNIZE FIT FACULTY

MAY 2015

Five FIT faculty members received Chancellor's Awards. Joseph Antee, Fashion Merchandising Management, and Matthew Petrunia, English and Communication Studies, received Chancellor's Awards for Excellence in Teaching. Excellence in Adjunct Teaching awards went to Georgia Kalivas, Textile Development and Marketing; Chad Laird, History of Art; and Darra Landman, English and Communication Studies. The awards, given by SUNY, are intended to give "system-wide recognition for excellence and consistently superior professional achievement."

## COSMETICS AND FRAGRANCE GRADUATE STUDENTS UNVEIL LUXURY PREDICTIONS

JUNE 2015

Graduating students in the Cosmetics and Fragrance Marketing and Management master's program unveiled their research results at an event titled "The Future of Luxury" on June 3. At the event, sponsored by LVMH and the Boston Consulting Group and attended by leading industry executives, students presented their findings on how consumers will purchase luxury goods in 2030. The students pinpointed the growing role of cities globally, the changing dominance of brick-and-mortar stores, and the importance of relationships to consumers as driving factors of change in the luxury market. Their recommendations for purveyors of luxury included taking advantage of mobile technology and playing to younger consumers' desire for an experience, not just a product.



PRESIDENT BROWN STANDS WITH STUDENT CHANCELLOR'S AWARD WINNERS



## SUMMER INSTITUTE IN SUSTAINABILITY

JUNE 2015

The college's second annual Summer Institute on Sustainability in Fashion and Textiles explored the theme "Reinvention and Innovation," with topics ranging from sourcing to natural dyes to printing with rust. Participants in the June 8-11 institute learned about the Higg Index, a set of tools designed by apparel companies to assess environmental and social impacts; studied artisanal weaving; heard from creators of low-impact denim-printing methods; and discovered how to repurpose ecological waste to create fabrics. Notable speakers included Kristy Caylor, cofounder of Maiyet; Paul Dillinger, head of global product innovation for Levi Strauss; and the Eileen Fisher team behind the company's Vision 2020, a plan for permanent sustainability.

## ILLUSTRATION MFA GRADUATES HOLD HIGH SCHOOL WORKSHOP

JUNE 2015

Shortly after receiving their MFA degrees, newly minted Illustration graduates held a workshop to show more than 20 students from the High School of Art and Design the possibilities of multimedia art techniques. Department Chair Melanie Reim and Professor Anelle Miller, who is also executive director of the Society of Illustrators, planned the full-day workshop, which was held at the society June 13. Topics included printmaking, collage, color paintings, and experiments with black ink.

## MFA ILLUSTRATION SHOW

JUNE 2015

Nine graduating students in FIT's Master of Fine Arts program in Illustration created a multi-dimensional show, *Exit Lines*,

featuring work that combined two- and three-dimensional forms. The exhibition was held in conjunction with a multimedia workshop for high school students. (See previous item.) The convergence of drawing, painting, and digital media was on display in Gallery FIT from June 16 through July 3. Juliet Ali, Youkyung Choi, Scott Fowler, Shunyoung Kim, Lynsey Hirth, Felipe Muhr, Bruno Nadalin, Jorge Saldana, and Han-Yuan Yu created works including mini dioramas of artists' homes and studios, a three-dimensional installation of Times Square and an animated trip through the American Museum of Natural History.

## WWD FEATURES FIT'S VISION FOR THE FUTURE

JUNE 2015

A feature article in *Women's Wear Daily's* digital edition on June 19 profiled the college's growth plan for the future under the headline "FIT's 2020 Vision." The article, by Arthur Friedman, detailed the impact of the new academic building planned for 28th Street on the college's educational capabilities and student life, and noted President Joyce F. Brown's goal to promote closer ties between the college and the business community.



EDWIN A. GOODMAN, PRESIDENT BROWN, AND MARC METRICK

## ANNUAL GALA HONORS FIT TRUSTEE GOODMAN AND SAKS FIFTH AVENUE

JUNE 2015

FIT and the FIT Foundation honored FIT trustee and former chairman of the Board of Trustees Edwin A. Goodman and Saks Fifth Avenue at the college's annual gala, on June 15 at Cipriani 42nd Street. The event, attended by more than 600 guests, raised more than \$1.3 million to benefit the FIT Educational Development Fund, which supports college initiatives and scholarships. Fern Mallis, creator of New York Fashion Week, presented the Saks award to Marc Metrick, the company's president, saying, "It is with great thanks and a very worn-out Saks card that I present this award." Goodman said his family—retail royalty who headed Bergdorf Goodman for decades—taught him to give back. Like Metrick, he praised FIT's success in educating the next generation of industry leaders in a changing world.

## CAROLINA HERRERA RECEIVES ARTISTRY OF FASHION AWARD

The Couture Council honored designer Carolina Herrera with its 2014 Artistry of Fashion Award at its annual luncheon on September 3, held at the David H. Koch Theater at Lincoln Center. The award was presented by comedian Seth Meyers, who has long had an interest in the fashion industry. Guests included Ralph Lauren, Oscar de la Renta, Donna Karan, and Calvin Klein; actresses Lucy Liu and Renée Zellweger; and editors Anna Wintour of *Vogue* and Graydon Carter of *Vanity Fair*. Museum at FIT Director Valerie Steele said, "Carolina Herrera became famous for creating the kind of elegant, beautiful clothes that she herself wears." Herrera said she was honored to receive the award. "I have great admiration for The Museum at FIT because it is a link between fashion, culture, and the rich history of our industry," she said. The Couture Council supports museum exhibitions, acquisitions, and programming.



DR. VALERIE STEELE, CAROLINA HERRERA, ELEANORA KENNEDY



## SPECIAL EXHIBITIONS GALLERY

DANCE & FASHION,  
SEPTEMBER 13, 2014–  
JANUARY 3, 2015

Explored the relationship between these two art forms, showing classic styles like tutus, pointe shoes, and leotards, as well as dance costumes created by such designers as Saint Laurent, Valentino, and Rei Kawakubo of *Comme des Garçons*.

YVES SAINT LAURENT +  
HALSTON: FASHIONING  
THE 70S, FEBRUARY 6–  
APRIL 10, 2015

Juxtaposed the chic, modern fashions of the two most famous and influential designers of the decade, whose sexy and glamorous designs, inspired by menswear, foreign cultures, and historical periods, became synonymous with the '70s.

## FASHION AND TEXTILE HISTORY GALLERY

FAKING IT: ORIGINALS,  
COPIES, AND COUNTERFEITS,  
DECEMBER 2, 2014–  
APRIL 25, 2015

Investigated the history of both authorized and unauthorized copying, as well as the various factors that have led to gray areas in authenticity.



## GALLERY FIT STUDENT AND FACULTY EXHIBITIONS

CULTURAL SPHERES

JANUARY 24–

FEBRUARY 7, 2015

Initiated by faculty from FIT's School of Art and Design, this exhibition brought together student multimedia projects from FIT, Gachon University in South Korea, and Kun Shan University in Taiwan. (See page 42 for more.)

LAUREN BACALL: THE LOOK,  
MARCH 3–APRIL 4, 2015

Students in the Fashion and Textile Studies: History, Theory, Museum Practice MA program celebrated the film star's unique style, showcasing her own garments by such designers as Cardin, Saint Laurent, and Ungaro.

ART AND DESIGN  
GRADUATING STUDENT  
EXHIBITION, MAY 6–21, 2015

Outstanding work by students from all of FIT's Art and Design majors was presented in the museum and around campus.

EXIT LINES,  
JUNE 6–JULY 3, 2015

The annual MFA in Illustration thesis exhibition featured the capstone work of graduating students in a range of media.

**FINANCIALS**

**FINANCIALS**

**FINANCIALS**

# STATEMENT OF NET POSITION

FOR THE FISCAL YEAR ENDING JUNE 30, 2015

## ASSETS

	THE COLLEGE	STUDENT HOUSING CORPORATION	STUDENT FACULTY CORPORATION	FIT FOUNDATION	TOTAL REPORTING UNIT
CASH	\$1,537,149	\$11,761	\$4,931	\$6,509,853	<b>\$8,063,694</b>
SHARE OF POOLED CASH	—	24,476,001	695,946	—	<b>25,171,947</b>
SHORT-TERM INVESTMENTS	100,694,833	—	—	3,860,061	<b>104,554,894</b>
RESTRICTED SHORT-TERM INVESTMENTS	3,937,591	6,770,911	—	—	<b>10,708,502</b>
STUDENT RECEIVABLES (NET OF ALLOWANCE OF \$690,829)	1,000,760	—	—	—	<b>1,000,760</b>
OTHER RECEIVABLES	530,871	25,547	5,928	3,050,211	<b>3,612,557</b>
PREPAID EXPENSES AND DEPOSITS	1,067,193	883,414	91,058	56,439	<b>2,098,104</b>
RESTRICTED LOANS RECEIVABLE (NET OF ALLOWANCES OF \$530,772)	1,741,686	—	—	—	<b>1,741,686</b>
DUE FROM FUNDERS	22,413,415	—	—	—	<b>22,413,415</b>
BOND PROCEEDS HELD BY TRUSTEES	1,412,235	9,875,804	—	—	<b>11,288,039</b>
DUE FROM AFFILIATES	12,692,073	—	197	7,500	<b>12,699,770</b>
LONG-TERM INVESTMENTS	2,818,675	—	—	—	<b>2,818,675</b>
RESTRICTED LONG-TERM INVESTMENTS	—	—	—	40,882,057	<b>40,882,057</b>
NET PENSION ASSETS	15,781,117	—	—	—	<b>15,781,117</b>
PROPERTY, PLANT, AND EQUIPMENT (NET OF DEPRECIATION)	79,406,368	131,070,093	—	—	<b>210,476,461</b>
<b>TOTAL ASSETS</b>	<b>\$245,033,966</b>	<b>\$173,113,531</b>	<b>\$798,060</b>	<b>\$54,366,121</b>	<b>\$473,311,678</b>

## DEFERRED OUTFLOWS OF RESOURCES

DEFERRED AMOUNT ON REFUNDING	\$400,641	\$7,089,779	\$—	\$—	<b>\$7,490,420</b>
DEFERRED AMOUNT RELATING TO PENSIONS	3,661,587	—	—	—	<b>3,661,587</b>
<b>TOTAL DEFERRED OUTFLOWS OF RESOURCES</b>	<b>\$4,062,228</b>	<b>\$7,089,779</b>	<b>\$—</b>	<b>\$—</b>	<b>\$11,152,007</b>

## LIABILITIES

ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$36,200,356	\$3,643,406	\$67,720	\$380,009	<b>\$40,291,491</b>
INTEREST PAYABLE	195,237	3,251,113	—	—	<b>3,446,350</b>
ACCRUED RETIREE HEALTH BENEFITS	48,374,768	896,047	179,084	352,061	<b>49,801,960</b>
DUE TO POOLED CASH	25,171,947	—	—	—	<b>25,171,947</b>
DUE TO AFFILIATES	7,304	9,010,483	—	3,681,983	<b>12,699,770</b>
DEFERRED REVENUE AND CREDITS	10,397,272	1,365,933	38,491	279,550	<b>12,081,246</b>
LONG-TERM DEBT	7,926,230	128,850,781	—	—	<b>136,777,011</b>
<b>TOTAL LIABILITIES</b>	<b>\$128,273,114</b>	<b>\$147,017,763</b>	<b>\$285,295</b>	<b>\$4,693,603</b>	<b>\$280,269,775</b>

## DEFERRED INFLOWS OF RESOURCES

<b>DEFERRED AMOUNT RELATING TO PENSIONS</b>	<b>\$10,829,505</b>	<b>\$—</b>	<b>\$—</b>	<b>\$—</b>	<b>\$10,829,505</b>
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## NET POSITION

UNRESTRICTED	\$18,548,292	\$18,855,288	\$512,765	\$2,855,309	<b>\$40,771,654</b>
NET INVESTMENT IN CAPITAL ASSETS	72,620,001	10,810,461	—	—	<b>83,430,462</b>
RESTRICTED—SPENDABLE	18,825,282	3,519,798	—	18,170,207	<b>40,515,287</b>
RESTRICTED—PERMANENT	—	—	—	28,647,002	<b>28,647,002</b>
<b>TOTAL NET POSITION</b>	<b>\$109,993,575</b>	<b>\$33,185,547</b>	<b>\$512,765</b>	<b>\$49,672,518</b>	<b>\$193,364,405</b>

# STATEMENT OF REVENUES

FOR THE FISCAL YEAR ENDING JUNE 30, 2015

## REVENUES

	THE COLLEGE	STUDENT HOUSING CORPORATION	STUDENT FACULTY CORPORATION	FIT FOUNDATION	TOTAL REPORTING UNIT
PAID BY STUDENTS	\$94,682,041	\$33,702,442	\$—	\$—	<b>\$128,384,483</b>
LESS FINANCIAL AID AND ALLOWANCES	(19,905,510)	—	—	—	<b>(19,905,510)</b>
<b>NET TOTAL</b>	<b>\$74,776,531</b>	<b>\$33,702,442</b>	<b>\$—</b>	<b>\$—</b>	<b>\$108,478,973</b>

## APPROPRIATIONS

NEW YORK STATE	\$24,076,669	\$—	\$—	\$—	<b>\$24,076,669</b>
NEW YORK CITY	45,373,631	—	—	—	<b>45,373,631</b>
NEW YORK COUNTIES	26,415,344	—	—	—	<b>26,415,344</b>
<b>TOTAL</b>	<b>\$95,865,644</b>	<b>\$—</b>	<b>\$—</b>	<b>\$—</b>	<b>\$95,865,644</b>

## FINANCIAL AID APPROPRIATIONS

FEDERAL	\$11,503,499	\$—	\$—	\$—	<b>\$11,503,499</b>
NEW YORK STATE	5,464,014	—	—	—	<b>5,464,014</b>
<b>TOTAL</b>	<b>\$16,967,513</b>	<b>\$—</b>	<b>\$—</b>	<b>\$—</b>	<b>\$16,967,513</b>

## GIFTS AND GRANTS

NEW YORK STATE	\$837,462	\$—	\$—	\$—	<b>\$837,462</b>
NEW YORK CITY	229,523	—	—	—	<b>229,523</b>
GRANTS FROM AFFILIATES	2,294,745	—	—	—	<b>2,294,745</b>
FUNDING FOR CAPITAL PROJECTS	6,542,275	—	—	—	<b>6,542,275</b>
CONTRIBUTIONS FROM FIT	—	—	—	772,462	<b>772,462</b>
PRIVATE GIFTS	—	—	—	4,343,981	<b>4,343,981</b>
ADDITIONS TO ENDOWMENT	—	—	—	209,908	<b>209,908</b>
<b>TOTAL</b>	<b>\$9,904,005</b>	<b>\$—</b>	<b>\$—</b>	<b>\$5,326,351</b>	<b>\$15,230,356</b>

INVESTMENT INCOME/(LOSS)	\$468,336	\$132,547	\$3,434	\$995,344	<b>\$1,599,661</b>
OTHER EARNED AND MISCELLANEOUS	3,130,513	1,336,233	636,177	180,889	<b>5,283,812</b>

<b>TOTAL REVENUES</b>	<b>\$201,112,542</b>	<b>\$35,171,222</b>	<b>\$639,611</b>	<b>\$6,502,584</b>	<b>\$243,425,959</b>
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# STATEMENT OF EXPENSES AND CHANGES IN NET POSITION

FOR THE FISCAL YEAR ENDING JUNE 30, 2015

## EXPENSES

### FUNCTIONAL EXPENSES

	THE COLLEGE	STUDENT HOUSING CORPORATION	STUDENT FACULTY CORPORATION	FIT FOUNDATION	TOTAL REPORTING UNIT
INSTRUCTIONAL	\$72,647,034	\$—	\$—	\$—	\$72,647,034
PUBLIC SERVICE	185,938	—	—	—	185,938
ACADEMIC SUPPORT	26,356,613	—	—	—	26,356,613
STUDENT SERVICES AND SUPPORT	11,697,282	—	—	—	11,697,282
INSTITUTIONAL SUPPORT	39,747,916	—	—	—	39,747,916
PLANT MAINTENANCE AND OPERATION	30,043,434	—	—	—	30,043,434
STUDENT AID AND LOAN EXPENSE	291,291	—	—	—	291,291
<b>TOTAL FUNCTIONAL EXPENSE</b>	<b>\$180,969,508</b>	<b>\$—</b>	<b>\$—</b>	<b>\$—</b>	<b>\$180,969,508</b>

### EXPENSES OF AFFILIATES

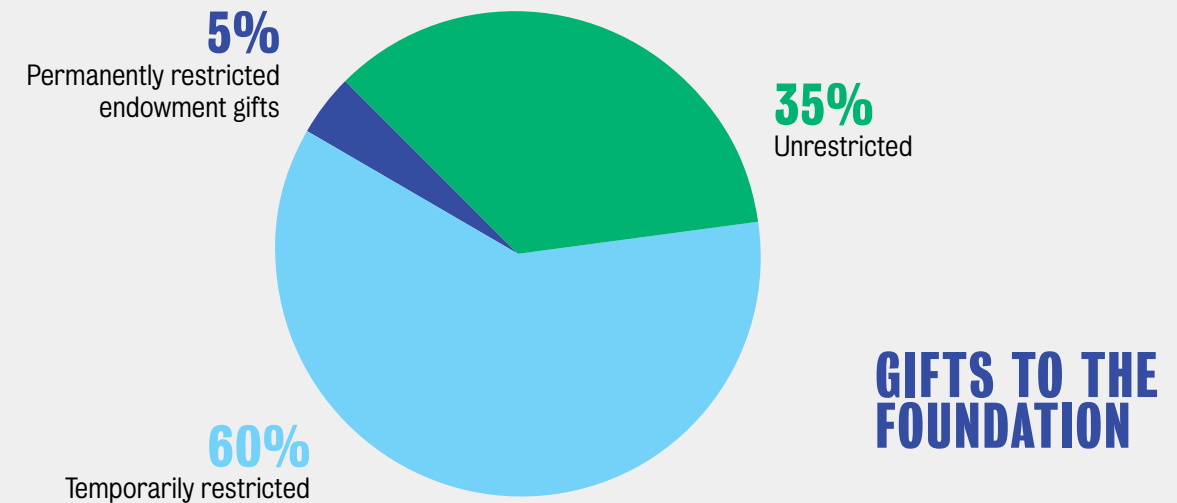
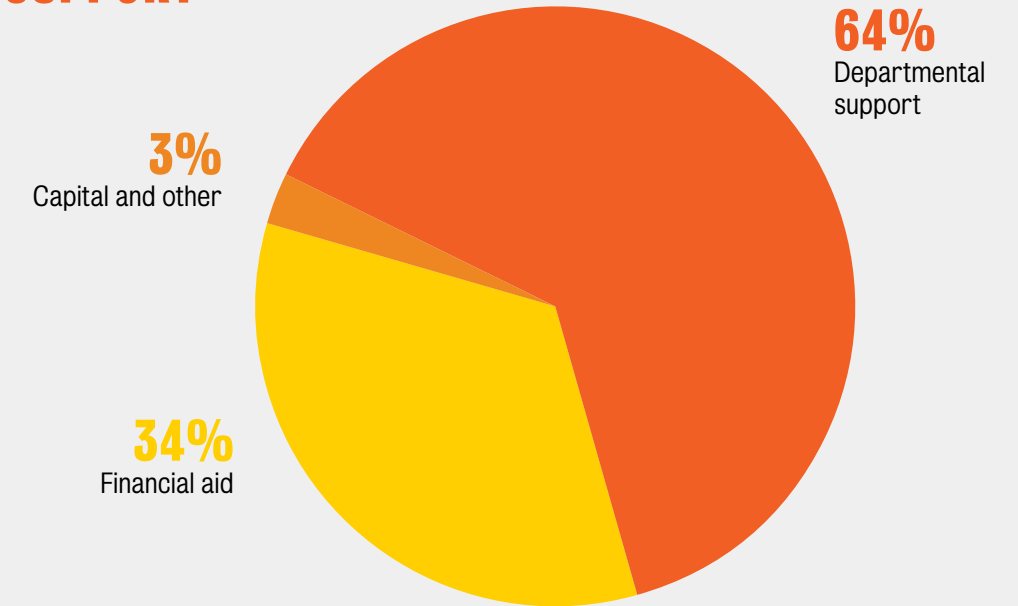
DORMITORY OPERATIONS	\$—	\$17,013,560	\$—	\$—	\$17,013,560
PROGRAMS AND COLLEGE SUBSIDIES	4,638,666	—	383,439	4,665,493	9,687,598
MANAGEMENT	—	—	441,221	2,209,719	2,650,940

### PLANT FUND

DEPRECIATION	\$9,475,235	\$6,290,886	\$—	\$—	\$15,766,121
DEBT-RELATED EXPENSE	414,981	6,164,190	—	—	6,579,171
<b>TOTAL EXPENSES</b>	<b>\$195,498,390</b>	<b>\$29,468,636</b>	<b>\$824,660</b>	<b>\$6,875,212</b>	<b>\$232,666,898</b>

NET INCREASE/(DECREASE)	\$5,614,152	\$5,702,586	\$(185,049)	\$(372,628)	\$10,759,061
NET ASSETS—BEGINNING	100,042,221	27,482,961	697,814	50,045,146	178,268,142
ADOPTION OF GASB 68—PENSION	4,337,202	—	—	—	4,337,202
<b>NET ASSETS—ENDING</b>	<b>\$109,993,575</b>	<b>\$33,185,547</b>	<b>\$512,765</b>	<b>\$49,672,518</b>	<b>\$193,364,405</b>

## FOUNDATION SUPPORT



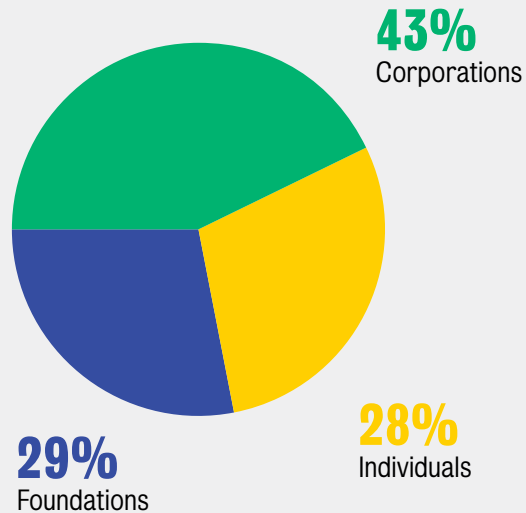
**DONORS**

**DONORS**

**DONORS**

**WE ARE GRATEFUL TO THOSE INDIVIDUALS AND CORPORATIONS WHO SUPPORTED FIT DURING THE 2014–2015 FISCAL YEAR. THE FOLLOWING LISTS INCLUDE THOSE DONORS WHO MADE GIFTS BETWEEN JULY 1, 2014, AND JUNE 30, 2015.**

**DONOR PERCENTAGE BREAKDOWN**



**\$500,000 AND ABOVE**

Calvin Klein, Inc.  
(a PVH family company)  
Kimora Lee Simmons/Rush  
Philanthropic Arts  
Foundation, Inc.

**\$100,000–\$499,999**

Calvin Klein Family Foundation  
The Estee Lauder Companies Inc.  
G-III Leather Fashions, Inc.  
Morris Goldfarb  
Edwin A. Goodman  
Joan and George Hornig  
Jane Hertzmark Hudis  
The Lauder Foundation/Leonard  
and Evelyn Lauder Fund  
The Leeds Family Foundation  
Peek Family Foundation Inc.  
Bruce P. Rockowitz  
U.S.-Japan Council  
Underfashion Club, Inc.

**\$50,000–\$99,999**

Carolina Herrera, Ltd.  
The Coby Foundation, Ltd.  
Cosa Nova Fashions Limited  
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Josie Cruz Natori  
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Macy’s Foundation  
Natori Co.  
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John Rigas  
Rosenthal & Rosenthal Inc.  
J. Michael Stanley  
Toy Industry Association, Inc.

**\$25,000–\$49,999**

Advanced American Style Inc.  
Advanstar Communications Inc.  
Andrew and Ann Tisch Foundation  
Angelo Donghia Foundation Inc.  
Dr. Jay and Pat Baker  
Pamela Kathryn Baxter  
BC International Group, Inc.  
Jacalyn E.S. Bennett  
BrandingIron Worldwide Inc.  
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Chanel, Inc.  
Chico’s FAS, Inc.

Christian Dior Perfumes, Inc.  
Robert A. D’Amore  
Abraham Doneger  
DVF Studio, LLC  
E.S. Bennett and Company  
Fashion Accessories Shippers  
Association, Inc.  
G-III Apparel Group, Ltd.  
Sam Haddad  
Haddad Brands  
Carole Divet Harting  
Henry Doneger Associates, Inc.  
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George S. Kaufman  
Kohl’s Corporation  
Kamie Lightburn  
Stephanie Loeffler  
MAC Cosmetics  
Macy’s, Inc.  
Barbara Malone  
Kevin Mansell  
Tamara Mellon  
Missy Fashion Apparel Limited  
Thomas Nastos  
NRF Foundation  
Amelia Ogunlesi  
Orr Family Foundation  
Darcy Rigas  
Peter G. Scotese  
Sterling National Bank  
Sterling National Bank Charitable  
Foundation  
Unilever

**\$10,000–\$24,999**

ABG Standard Operator LLC  
Amsale Aberra  
Alexandra & James LLC/  
Lebenthal & Co.  
Alice + Olivia Inc.  
Ann Inc.  
Georgianna Appignani  
Anne Baker  
Barnes & Noble, Inc.  
Dennis Basso  
batallure beauty, LLC  
Bloomberg Philanthropies  
Cynthia Breen  
Irene Buchman  
Burberry Limited  
Burlington Coat Factory, Inc.  
Council of Fashion Designers  
(CFDA)  
The David and Minnie Berk  
Foundation, Inc.  
Diane D’Erasmus  
Dillard’s, Inc.  
Grace M. Fowler  
Asli Gokhan  
Anne S. Goldrach  
Gordon Parks Foundation  
Laurence Grafstein  
GTIG Industrial  
Celia Hegyi  
Yaz Hernández  
HSBC Bank USA  
Jefferies  
Jefferies LLC

JPMorgan Chase & Co.  
Mariana Kaufman  
Kaufman Management Co., LLC  
Kevin Kells  
Michele Gerber Klein  
Senol Kucuk  
L Brand  
Lafayette 148 New York  
Benjamin Levine  
Lifetime Brands, Inc.  
L’Oreal USA, Inc.  
LV North America  
William and Julie Macklowe  
Mariposa Foundation  
Martin D. and Jean Shafiroff  
Foundation  
MasterCard  
May and Samuel Rudin Family  
Foundation, Inc.  
Meserve-Kunhardt Foundation  
Michael Kors LLC  
Michael’s Stores Incorporated  
Missoni USA Inc.  
Mystic, Inc.  
New York State Council on the Arts  
Parfums Christian Dior  
Perry Ellis International, Inc.  
John and Laura Pomerantz  
Puig North America, Inc.  
Deirdre Quinn  
RCN Telecom Services  
Jack Rudin  
Salvatore Ferragamo  
Second Bayamon Premises, Inc.  
Shana Alexander Charitable  
Foundation  
Standard International

Barbara Caplin Stanton  
Lari Stanton  
Swarovski North America Ltd.  
TAG Associates LLC  
C. William Tanzi  
The TJX Foundation, Inc.

**\$5,000–\$9,999**

A Papas Corp. Giving  
The Bachmann Strauss Family  
Fund, Inc.  
Bahnik Foundation  
Barclays Wealth  
Bonnie Cashin Foundation  
Brown Shoe Company, Inc.  
Buffalo & Associates  
Capital One Bank  
Carolee LLC  
Celine Inc.  
CH Fashion Distributors LTD  
Charles Schwab Charitable Fund  
CIT Group, Inc.  
Lita Cunningham  
Nina Rennert Davidson  
Susan Daykin  
The Fashion Service Network Inc.  
Fidelity Charitable Gift Fund  
Fiedland Investment Company  
The Fragrance Foundation  
Alexia Ghadamian  
Givaudan Fragrance Corporation  
Glenn Raven Inc.  
Global Brands Group USA  
Lynn Goldstein

Google  
 Jill Granoff  
 Groupe Clarins USA  
 Gucci America Inc.  
 Sharon Coplan Hurowitz  
 The IFF Foundation Inc.  
 International Flavors & Fragrances Inc.  
 James Perse Los Angeles  
 Frances Janis  
 Jassin Consulting Group  
 Kayne Foundation  
 Kekst and Company Incorporated  
 Kellwood  
 Kenneth Cole Productions Foundation  
 Ivanka Trump Kushner  
 Lanvin Inc.  
 Alexandra Lebenthal  
 Levy Group, The  
 Jacqueline Lividini  
 Lois and Andrew Zaro Family Charitable Trust  
 Lord & Taylor  
 MC Squared  
 Diahn W. McGrath  
 Meredith Corporation  
 Milestone Venture Partners  
 Elizabeth Musmanno  
 Nadri, Inc.  
 National Retail Systems, Inc.  
 The Neiman Marcus Group  
 Hugh Panero  
 QuickBooks  
 Renfro Corporation  
 Supima Cotton

Laura Tanne  
 Thomas L. Kempner, Jr. Fund  
 Donald G. Tober  
 Barbara S. Tober  
 Tory Burch, LLC  
 Versace U.S.A.  
 Virginia Schirrmmeister Charitable Lead Annuity Trust  
 Diane Volk  
 W Diamond Group  
 Wells Fargo Advisors

**\$2,500–  
\$4,999**

Abercrombie & Fitch  
 Aeffe USA  
 Akris, Inc.  
 Jamie Alexander  
 Andrews International  
 Susan L. Baker  
 Richard Baker  
 Bally Americas Inc.  
 The Bank of New York Mellon  
 Melissa Barone  
 BCNY International  
 Catherine Bennett  
 Mairtin Brady  
 Noreen Buckfire  
 Alyson Cafiero  
 John and Sarah Cassis  
 Chetta B  
 Chloe Inc.  
 Suzanne Chute  
 Citi Private Bank  
 Citigroup Inc.

Suzanne H. Cochran  
 Cohn Reznick  
 Cucinelli Holding Co. LLC  
 Mary Davis  
 The Denver Foundation  
 Nicole Dicocco  
 Robert W. D’Loren  
 Dolce & Gabbana USA, Inc.  
 Richard J. Dumler  
 Pierre G. Durand  
 Dynamic International USA  
 Echo Foundation  
 Karen Eckhoff  
 Peter Eikenberry  
 Escada  
 Etro USA  
 Georgescu Family Foundation  
 Giorgio Armani Corporation/Trimil Corp.  
 Goldman Sachs & Co.  
 David Goodman  
 Marjorie Reed Gordon  
 Douglas Hand  
 Kim Heirston  
 Hermes of Paris, Inc.  
 Hertz Herson & Company, LLP  
 Kimberly Heyman  
 Evelyn Blose Holman  
 I. Chera & Sons Foundation, Inc.  
 William L. Jacob  
 Just Play, LLC  
 Sara Kasirer  
 Kehoe Partners LLC  
 Gordon Kendall  
 Karen Klopp  
 Monica Rich Kosann  
 KPMG LLP

Donna Labermeier  
 Petra Levin  
 Douglas Liebhafsky  
 Lividini & Co.  
 Loro Piana USA LLC  
 Madison Capital  
 Marc Jacobs International, LLC  
 Marcia Legere Binns Revocable Trust  
 Mark A. Ingram Associates Inc.  
 Joy Marks  
 Livia E. Marotta  
 Mata Ji Foundation  
 MaxMara USA  
 Peter May  
 MG Design Associates Corp.  
 Virginia Millhiser  
 Rebecca A. Minkoff  
 Alison Minton  
 Mitchells Family of Stores  
 Stephen Mormoris  
 Elyse Newhouse  
 Margaret Anne Norris  
 Office and Professional Employees International Union, AFL-CIO  
 Alan J. Patricof  
 Lisa Perry  
 Susan Plagemann  
 Reitler Kailas & Rosenblatt LLC  
 Ronald McDonald House New York  
 Ross Stores Foundation  
 Robert Savage and Nanette Lepore  
 Pam B. Schafler  
 Silvia Schnur  
 Schwab Charitable  
 Scoop Inc.

Jean Shafiroff  
 The Shoemaker Family Foundation  
 Sisley Cosmetics/Cos France Inc.  
 Skyline Advisory Inc.  
 Carol Smith  
 State of New York  
 Martha Helen Stewart  
 Stuart Weitzman Holdings LLC  
 William Sachs Susman  
 Suzhou Yuanli Garment Company  
 Theodore A. Rapp Foundation  
 Tiffany & Co.  
 Vincent J. Trocchia Jr.  
 Myron E. Ullman  
 VCS Group LLC  
 Lauren Veronis  
 VF Corporation  
 Elizabeth M. Walsh  
 Deborah Weinswig  
 Richard White  
 Eric C. Wiseman  
 Yliana Yopez  
 Yola Colon LLC

**\$1,000–  
\$2,499**

ABM Facility Services, Inc.  
 Mona Aboelnaga  
 AllianceBernstein  
 American Forest & Paper Association  
 An Hoi Huishang International

Richard A. Anderman  
 Elisabeth M. Armstrong  
 Paola Bacchini  
 Virginia Barbato  
 Raymon Bean  
 Samuel Beard  
 Bet Yosef Foundation  
 Laurie Bodor  
 William Boone  
 Berdie Brady  
 Sunny Buchman  
 Carlos Burro  
 Judith I. Byrd  
 C and A Capital LLC  
 CEW Foundation, Ltd.  
 Maroulla Carr  
 The Carroll and Percy Kligenstein Foundation Inc.  
 Tony Chi  
 Chris Madden Inc.  
 Arnold L. Cohen  
 Evelyn Cohen  
 Amy Fine Collins  
 David and Romy Coquillet  
 Michael L. Corbat  
 Suzi Cordish  
 Allan L. Daniel  
 Kendra Daniel  
 Christina R. Davis  
 Delphine de Causans  
 Marisol Deluna  
 Dudley Alumni Association  
 E.A. Hughes and Co., Inc.  
 Earle I. Mack Foundation, Inc.  
 Edelman Leathers LLC  
 EDPA Foundation, Inc.  
 Judith Ellis

Emilio Pucci, Ltd  
 Stacy Engman  
 Ermenegildo Zegna  
 Exhibit Designers and Producers Association, Inc.  
 Patricia A. Falkenberg  
 Father’s Day/Mother’s Day Council, Inc.  
 Jean Feinberg  
 Fe Fendi  
 Leslie Fineman  
 Barry Friedberg  
 Eric J. Friedman  
 Hillary Geary Ross  
 Peter A. Georgescu  
 Barbara Georgescu  
 Jennifer Gerstenfeld  
 Kathleen M. Giordano  
 Judith Giuliani  
 Alan Golub  
 Penny Grant  
 Louise Grunwald  
 Audrey Butvay Gruss  
 Carole B. Guest  
 Andrew J. Guff  
 Victoria Guranowski  
 Susan K. Gutfreund  
 Margaret Hayes  
 Kathleen Hearst  
 Steven Hedaya  
 Sylvia K. Hemingway  
 Lawrence Herbert  
 Lisa Hoenshell  
 IMG Fashion  
 International Bridal Manufacturers Association  
 Sharon Jacob

The Jean & Henry Pollak Division  
 The John H. Foster Foundation  
 John R. Jones  
 Catherine Kowalski  
 Reed D. Krakoff  
 Anthony M. Lamport  
 Kenneth Jay Lane  
 Robyn Lane  
 Adam Lippes  
 Judy Lockhart  
 Longchamp USA  
 Carol Mack  
 Maggie Norris Couture  
 Vivien G. Malloy  
 Federica Marchionni  
 Marvin Traub Associates  
 Dorothy Mattison  
 The Mehos Foundation  
 B. Michael  
 Charles Miers  
 Min and Chung Ent.  
 David Monn  
 Charlotte A. Moss  
 Robbie Myers  
 Eduardo Natal  
 Gabriela Neri  
 Ogilvy & Mather Worldwide  
 Helen O’Hagan  
 Richard Panero  
 Barbara J. Parsky  
 Christa G. Percopo  
 Yesim Karatas Philip  
 The Philip and Janice Levin Foundation  
 Todd Pietri  
 Nancy Piraquive

Planning and Visual Education Partnership, Inc.  
 Rosemary Ponzo  
 Mary Ann Quinson  
 Ralph Lauren  
 Priscilla Ratazzi  
 Richard Hogan & Carron Sherry Foundation Inc.  
 Bruce F. Roberts  
 Elizabeth J. Roberts  
 S.A. Gavish Inc.  
 Stephen I. Sadove  
 The Samuel J. and Ethel Lefrak Charitable Trust  
 Save a Sample Corp.  
 Paul Schorr  
 Morton Schrader  
 Rhonda Sheakley  
 Peggy Siegal  
 Sigma Clothing Co.  
 Phyllis Simpkins  
 Ken Sitomer  
 Christine A. Smith  
 Catherine Smith  
 Randall Stempler  
 Hume Steyer  
 Strategic Consulting Alliance LLC  
 Kelly Sullivan  
 SWW Creative  
 Amanda Taylor  
 Nora C. Tezanos  
 Elizabeth Theophilos  
 Wenke B. Thoman  
 Thomas Emery's Sons, LLC  
 Anthony Thompson  
 Time Inc.  
 Typographic Design Center

Carmen Unanue  
 Kay Unger  
 Vera Wang Group LLC  
 Adrienne Vittadini  
 Weeks Lerman  
 Julia Weld  
 Ron West  
 Patricia Wexler  
 Sarah G. Wolfe  
 Pamela M. Wright  
 Beverly B. Yunich  
 Lois and Andrew Zaro  
 Valerie Zilkha

## \$500—\$999

ArtTable, Inc.  
 Frances A. Boller  
 Sharon Bush  
 Casaly and Parent Charitable Fund  
 Evan Chisholm  
 William Cobbs Jr.  
 Graciela Dauhajre  
 Nicholas A. Davidge  
 Steven Dorsky  
 Elaine and Donald Levinson Foundation  
 Fern Fisher  
 Ferne Goldberg  
 Lisa Goring  
 GSK Holdings Inc.  
 Barbara Holt  
 John Lobb Bootmaker  
 Gemma Kahng  
 Rodney R. Keenan  
 Peter F. Klaas

Christina Lau  
 Mark Lipschutz  
 Helena Martinez  
 Gerald D. Mintz  
 Lisa Moore  
 The Mordechai K. Friedman Foundation  
 Mulberry Company USA Inc.  
 Octanorm USA, Inc.  
 Carl Oppenheimer  
 Sarah Sulzberger Perpich  
 Nicholas Politis  
 Thomas Pulling  
 Erika Johanna Renstrom  
 Erica Samuels  
 Eric A. Seiff  
 Melanie Seymour Holland  
 Phyllis Roizman Sinrich  
 Beverly Solochek  
 Star Exhibits and Environments, Inc.  
 Ruben Toledo  
 Stanley and Susan Trotman  
 Doryn R. Wallach  
 Sydney Weinberg  
 Ravi Yadav  
 Chin-Juz Yeh

## \$100—\$499

Accessory Council, Inc.  
 Noreen Khalid Ahmad  
 Farhana Ahmed  
 Karen Alschuler  
 William Alschuler  
 Alexander Altman  
 Joseph D. Antee

Joanne Arbuckle  
 Katerin Argueta  
 Laura Audus  
 Nicole M. Avignone  
 Louise Axelrad  
 Angelica Babolcsay  
 Bakula Design  
 John F. Barlow  
 Richard Bates  
 Claire Berman  
 Bloomsbury Publishing Inc.  
 Evgeny V. Bogomolov  
 William Booker  
 Janet L. Brav  
 Kate Breski  
 Brittany Bresnahan  
 Charlotte Brown  
 Mark E. Buchman  
 Carl Buchman  
 Joshua Buchman  
 Allison Burns-Ferro  
 Monica Butler  
 Karen Trivette Cannell  
 Danielle Cannon  
 Lindsay Caprioni  
 George Carbonell  
 Cengage Learning, Inc.  
 Sarah Chojecki  
 Edward Carlton Clark-Ayers  
 Penny J. Cohn  
 Jeffrey S. Cooper  
 Nelly Corujo  
 Jill L. Courtemanche  
 Julia Creighton  
 E.B. Crutchfield  
 Eric K. Daniels  
 Terry L. Darland

Jane Day  
 Denckla-Vapnek Family Foundation  
 Derrick & Love  
 William Donovan  
 Mary Elizabeth Dooner  
 Rosalind Drisko  
 Roberta Eisler  
 Roberta Elins  
 Jennifer Ellis-Rosa  
 Michelle Finamore  
 Alicia Fiorletta  
 Carol Fisler  
 Susan A. Forbes  
 Gordon Frey  
 Kayla Gluck  
 Gerald P. Goldsmith  
 Grandstand Sports & Memorabilia, Inc.  
 Guardian Life Insurance Company of America  
 Nophar Haimovitz  
 Sarah Jean Hall  
 Engie S. Hassan  
 Katharine V. Hemphill  
 Danielle Higgins  
 Elizabeth Blish Hughes  
 Johanna Jin  
 Joan Hornig Jewelry  
 John Boone, Inc.  
 Carolyn Johnson  
 Alexander L. Joseph  
 Takashi Kamiya  
 Keziah M. Kamp  
 Young Ja W. Kim  
 Rebecca Kimelman  
 Leonard King

Lisa Klein  
 Patrick Knisley  
 Johannes M. Knoops  
 Herman Kohlmeyer  
 Yuri Kosenko  
 Terry Kramer  
 Lori B. Krauss  
 Donna Lagani  
 Louise Lamphere  
 Adrienne Landau  
 Christopher Langel  
 Eric Lax  
 Lisa Layfer  
 Joseph R. Lembo  
 Lembo Design Inc.  
 Jill A. Letts  
 Yasemin C. Levine  
 Nan B. Levy  
 Robin Litwinsky  
 Norman Loewenthal  
 Katherine Long  
 Richard H. Lowe  
 Gloria A. Maccaroni  
 Christine Mace  
 Beverly S. Mack  
 Christopher Madden  
 Lisa Malitz  
 Kim M. Martin  
 Nancy McKay  
 Joan I. Melnick  
 Yuki Mochizuki  
 Vanessa Molina  
 Michael Mottola  
 Chris Myers  
 Jill Nevins  
 New Museum of Contemporary Art  
 Margaret I. Nowak

Emily Olah  
 Taur Denise Orange  
 Kristen R. Owen  
 Jimbae Park  
 Mary Ann Passalacqua  
 Salvatore Passalacqua  
 Marcia Paullin  
 Grazyna W. Pilatowicz  
 Ilona B. Polyak  
 Christine S. Pomeranz  
 Posh Exclusive Interiors  
 Ariana Pugh  
 Kerri Quigley  
 Roberto Ramos  
 Peter J. Regna  
 Jay Reinfeld  
 Patricia Kaylor Rinaldo  
 Harvey Rosenberg  
 Jane Rothman  
 Dominick A. Rotondi  
 S.W. Ford Inc.  
 Devon Safran  
 Carmita P. Sanchez-Fong  
 Andrew Seifer  
 Bruce W. Shewmaker  
 Marcus K. Singletary  
 Singletary  
 Catherine Smith  
 Ronald J. Sok  
 Rebecca L. Spath  
 Jessica Stempel  
 Linda Stern-Katz  
 Sabrina T. Stewart  
 Arthur O. Sulzberger  
 Anissa Talty  
 Melissa L. Tombro  
 Lisa Torell Finerman

Rosemary Torre  
 Triton Research  
 Mary C. Tsujimoto  
 U.S. Treasury  
 Ulster Community College Foundation, Inc.  
 Up-Wingers Inc.  
 Laurie Van Brunt  
 M. Vintzileos  
 Brenda D. Warther  
 Susan Weyburn  
 Sandra Wheeler  
 William Wheeler  
 Gudrun Willcocks  
 Peggy Wong  
 Ravindra Yarlagadda  
 Larry Zelnick  
 Alice Zicht  
 John Zolidis

## UP TO \$99

Fatema Abidi  
 Lynda Abney  
 Layla D. Abramowitz  
 Ana Acevedo  
 Monica Alinas  
 Emily L. Allen  
 Susan Altman  
 Lauren E. Rich-Lama Amador  
 Bonika C. Amarsinghe  
 Ruth L. Andrews  
 Janet J. Barrett  
 Amy P. Basel  
 Pamela Beckerman  
 Alexander Bernstein  
 Sarah B. Blacketer

Jacqueline M. Bonfini  
Melanie Boroshooven  
Tiara-Asada Canty-Samuel  
Caitlin Carew  
Caterina Caristo  
Gessica Carrabs  
Jamine Carver  
Jose M. Cedeno  
Peter Chan  
Jessica Chandler  
Kevin Charles  
Helen K. Cho  
Lydia Choy  
Micah Clasper-Torch  
Chelsea Cooper  
Roseann Cordova  
Einstein Correa  
Prudence Costa  
Jacquelyn Costello  
Rachel L. Deerr  
David DeFelice  
Elizabeth Grace Devlin  
Katherine Dibella  
Thomas L. DiFazio  
DLS Arts Management  
Deborah Donohue  
Maura A. Drury  
Jaime Duncan  
Judith Duncan-Allen  
Harvey Duze  
Angela Lynne Dyson  
Mandi-Loi Ellis  
Valerie A. Elsters  
Alexandra Ettinger  
Sofiya Fainshtein  
Tana Lindsay Farkas  
FedEx Express

Alison M. Fidler  
Gregory A. Fiore  
Laura Fishman  
Alexandra Fitzgerald  
Lindsay M. Forman  
Kate Foster  
Diane Fox  
Alyssa Janelle Frake  
Magda Francois  
Frederick Frederick  
Kristina Fuhrmann  
Kristine M. Fulco  
Michelle Fuller  
Kyle Galena  
Stephanie Gales  
Washington M. Garay  
Tameka N. Garrett  
Catherine G. Garrison  
Hannah Gavios  
Amy R. Gianforcaro  
Jeffrey H. Golland  
Danielle Grant  
Emily Green  
Abhi Gupta  
Barbara Haberman  
Cecilia M. Hall  
Danna Hall  
Ellyn Halpern  
Katherine Hansen  
Mayuko Hari  
George J. Hartman  
Martha Heathcott  
Ga Hee In  
Marie Heffernan  
Thinne Helleskov  
Miriam Hennig  
Carly D. Horwitz

Alanna Huber  
Nicholas J. Humen  
Michael Hyde  
Susan M. Inman  
Palwasha Iqbal  
Maryana Ivlev  
Anri Izai  
Jeffrey Jay  
Percess Jonas-Atteloney  
Olivia Jorge  
Yehuda S. Kaufman  
Kristen Keeney  
Denise M. Keller  
Claudia Kessler  
Young Mi Kim  
Johannes Knoops  
Cilia M. Kohn  
Natalya Koval  
Carol Kover  
Lucy Lacucci  
Robert Lafontant  
Alyssa Lamarche  
Morgan Lansing  
Anelisa J. Lauri  
Stacey J. Law  
Jiaying Le  
Shannon Mary Leddy  
Chae Yo Lee  
Sylvan Lee  
Cheng Leng Lee  
Amy Levillier  
Luisa Lezcano  
Amy R. Loder  
Nadine Machado  
Terri Mann  
Nancy Marshall  
Janira Martinez

John M. Massood  
Robert Mathewson  
Lauren M. McCluskey  
Shirley McKain  
Marlena McLemore  
Suzanne O. Meadows  
Chanel Mehyo  
Anelle Miller  
Jonathan Mindell  
Morgan Stanley  
Nicole Morrongiello  
Music Libre Mundo  
Valerie J. Myers  
Ken Naarden  
Joseph R. Napolitano  
Sarita Nauth  
Raisa Nosova  
Shannon M. Nunziata  
Sara Oldmixon  
Nan Palmer  
Anna Parisi  
Jinbae Park  
Christina Patterson  
Rony D. Patzan  
Emily Pellerin  
Deirdre A. Perez  
Guadalupe Pernicone  
Amelia Persaud  
Lisa Petrillo  
Brittney Phebus  
Carol Poll  
Marlena Prast  
Lauren A. Przygocki  
Katie Puglia  
Eva Qin  
Ksenia Quinones  
Jennifer L. Raines

Nazia Rana  
Amanda Rand  
Susan Rietman  
Linda Rimes  
Alyssa Rinck  
Laura Rivera  
Christopher W. Robertson  
Hannah Rodriguez  
Arielle J. Rothbard  
Jasmine Ruiz  
Christina F. Ryan-Linder  
Lauren M. Sampson  
Olga Santiago-Negron  
Chelsea Schneider  
Julie Schroeder  
Kyung-Ha Shin  
Virginia Shipman  
Frederica Sigel  
Christina Simonetti  
Elizabeth Joy Sinclair  
Francine Smith  
Mariam Somorin  
Gabriela Sorrentino  
Tyana Soto  
Emilie Souza-Ferreira  
John R. Spiegel  
Denise M. Steidel  
Lauren I. Stone  
Mary Faircloth Stowe  
Lorraine H. Tanyu  
Stephanie Testani  
Michelle D. Tiercy  
Natalie Timoteo  
Michael William Toto  
Nandini Trivedi  
Victor Troiano  
Nicole Lauren Truscinski

Michelle Tseng  
Gozde Ucar  
United Way of Long Island  
Alisse Vanderbeck  
Tracy C. Vanderbeck  
Olga Viakmireva  
Peeranut Visetsuth  
Yaffa Wagschal  
Justin Watrel  
Valentine Luisa Weeks  
Michael Weingarten  
Sally J. White  
Matthew White  
Sharom Williams  
Julia Cunningham Willis  
Steven R. Wilson  
Anna Witkowski  
Olivia Wong  
Rina Yashayeva  
Ruth Yashpan  
Karen Yuen  
Nikole Claire Yurt  
Yecca Y. Zeng  
Wen Zhao  
Luyao Zheng  
Stephanie Zulic

## WAYS TO GIVE TO FIT

### BY CREDIT CARD

Give online by credit card at [fitnyc.edu/givetofit](http://fitnyc.edu/givetofit).

### BY CHECK/MONEY ORDER

Please make your check or money order payable to:

FIT Foundation  
227 West 27 Street, Room C204  
New York, NY 10001-5992

### MATCHING GIFTS

Double or triple the impact of your gift by having your company match your contribution to FIT. Search for your employer in our matching gift database online by visiting [fitnyc.edu/givetofit](http://fitnyc.edu/givetofit) and clicking “Give to FIT.”

For gifts of stock, planned gifts, and other ways to give, please call us for information at 212 217.4100.

# FIT FACTS

AS OF SPRING 2015

## FOUNDING DATE

1944

## ACCREDITATIONS

Middle States Commission  
on Higher Education  
National Association of Schools  
of Art and Design  
Council for Interior Design  
Accreditation  
American Alliance of Museums

## ACADEMIC DIVISIONS

School of Art and Design  
Jay and Patty Baker School of  
Business and Technology  
School of Liberal Arts  
School of Graduate Studies  
Center for Continuing and  
Professional Studies

## PROGRAMS

Associate in Applied Science 15  
Bachelor of Fine Arts 14  
Bachelor of Science 12  
Master of Arts 4  
Master of Fine Arts 1  
Master of Professional  
Studies 2  
Credit Certificate 11

## COLLEGE FACULTY

Full-time 240  
Part-time 704

## ENROLLMENT

Associate 4,741  
Bachelor's 3,517  
Master's 197  
Nonmatriculated 1,307  
Total 9,764

## DEGREES AWARDED

2014–2015  
Associate 2,113  
Bachelor's 1,528  
Master's 78  
Certificates 53  
Total 3,772

## DIVERSITY

International Students 12%  
Asian 10%  
Black 10%  
Hispanic 16%  
Multiracial 3%  
White 46%  
  
Female 85%  
Male 15%

# FIT ADMINISTRATION

AS OF JUNE 30, 2015

## BOARD OF TRUSTEES

Elizabeth T. Peek, chair  
Robin Burns-McNeill, vice chair  
Amsale Aberra  
Richard A. Anderman  
Jay H. Baker  
Judith I. Byrd  
Edwin A. Goodman  
Yaz Hernández  
Joan B. Hornig  
George S. Kaufman  
Jaqui Lividini  
Beverly S. Mack  
Deirdre Quinn  
Robert Savage  
Sally Singer  
Christopher Wallace,  
student trustee

## TRUSTEES EMERITI

Peter G. Scotese,  
chairman emeritus  
John J. Pomerantz,  
trustee emeritus

## PRESIDENT'S CABINET

Joyce F. Brown, president  
Sherry F. Brabham, treasurer  
and vice president for Finance  
and Administration  
Stephen Tuttle, general counsel  
and secretary of the college  
Kelly Brennan, acting vice  
president for Enrollment  
Management and Student  
Success  
Gregg Chottiner, vice president  
for information Technology  
and CIO  
Robert Ferguson, vice president  
for Development and executive  
director of the FIT Foundation  
Loretta Lawrence Keane, vice  
president for Communications  
and External Relations  
Michael Mottola, vice president  
for Human Resource  
Management and Labor  
Relations  
Giacomo M. Oliva, vice president  
for Academic Affairs  
Shari Prussin, deputy to the  
president

## ACADEMIC DEANS

Joanne Arbuckle, dean for the  
School of Art and Design  
Mary E. Davis, dean for the  
School of Graduate Studies  
Steven Frumkin, dean for the  
Jay and Patty Baker School of  
Business and Technology  
Patrick Knisley, acting dean for  
the School of Liberal Arts

## THE MUSEUM AT FIT

Valerie Steele, director and  
chief curator

## FIT FOUNDATION

Joyce F. Brown, president  
Sherry F. Brabham,  
chief financial officer  
Robert Ferguson,  
executive director

## BOARD OF DIRECTORS

Jay H. Baker, chair  
Jane Herzmark Hudis, vice chair  
Jill Granoff, secretary  
J. Michael Stanley, treasurer  
Pamela Baxter  
Joy Herfel Cronin  
Diane D'Erasmus  
Abbey Doneger  
Morris Goldfarb  
Sam Haddad  
Laurence C. Leeds, Jr.  
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