

READING LIST AND ADDITIONAL RESOURCES

¡Moda Hoy! Latin American and Latinx Fashion

By William Cruz Bermeo

The selection includes works published in the 2000s, except for highly-regarded publications for the understanding of dress and fashion in a given country.

Additionally, this document offers a selection of other resources such as videos, periodic publications, and images archives.

BOOKS AND PAPERS

LATIN AMERICA

José Blanco and Raúl Vázquez-López, Special Issue on Latin American and Latino/Fashion, *Fashion, Style & Popular Culture Journal*, Volume 3, Number 1, 1 October 2015.

Margot Blum Schevill (ed), *Berg Encyclopedia of World Dress and Fashion, Volume 2: Latin America and the Caribbean* (Oxford: Bloomsbury Academic, 2005).

Melissa Marra-Alvarez and Tanya Meléndez-Escalante, *Latin American and Latinx Fashion Design Today: ¡Moda Hoy!* (Bloomsbury, 2024).

Regina Root (ed.), *Latin American Fashion Reader* (Berg Publishers, 2005).

ARGENTINA

Marcelo Marino (ed.), *Evita frente al espejo* (Buenos Aires: Ampersand, 2022)

Baldassarre María Isabel. *Bien Vestidos: una historia visual de la moda en Buenos Aires 1870-1914* (Buenos Aires: Ampersand, 2021).

Laura Zambrini (ed.), *Costura y cultura: aproximaciones sociológicas sobre el vestir* (La Plata Argentina: Edulp Editorial de la Universidad de La Plata, 2019).

Regina A. Root, *Vestir la nación: Moda y política en la Argentina poscolonial* (Buenos Aires: Edhasa, 2014).

Susana Saulquin, *Historia de la moda argentina. Del miriñaque al diseño de autor* (Buenos Aires: Emecé, 2005).

MEXICO

Jorge Lupercio and Sandro Cruz, *Relatos de un maniquí* (Guadalajara, 2022).

Juan de Dios Ramírez and Alberto Escamilla. *Blancopop: una mirada al estilismo de moda en México es uno de los libros de moda mexicana* (Mexico: Blacopop, 2022)

Daniel Herranz Escobar y Paola Palazón Seguel, *Hecha en México. XX años de la moda mexicana y la creación de una industria colectiva* (Mexico: Planeta, 2020).

Gustavo Pardo, *Mextilo. Memoria de la moda mexicana* (Mexico: Trender.Mx, 2017).

Beatriz Bastarriaca Mora, Noelia Agulló Oreja et al, *Moda porfiriana: señoras elegantes. Relatos, análisis y legado de la moda en el Jalisco porfiriano* (Guadalajara: Universidad de Guadalajara, 2013).

COLOMBIA

Edward Salazar Celis (ed.) *Estudios de la moda en Colombia: recorridos de una pregunta en construcción* (Bogota: Editorial Utadeo, 2022).

Michael Edward Stanfield, *Of Beasts and Beauty: Gender Race and Identity in Colombia* (Austin: University of Texas Press, 2021).

William Cruz Bermeo, *Grandeza: Rastros de la moda internacional, Medellín 1890-1950* (Medellín, Universidad Pontificia Bolivariana, 2016).

Aída Martínez Carreño. *La prisión del vestido: Aspectos sociales del traje en América* (Bogotá: Planeta, 1995).

CHILE

Pía Montalva Díaz, *Morir un poco: moda y sociedad en Chile 1960-1976* (Santiago de Chile: Editorial Catalonia, 2015).

Stephanie Saunders, "Fashioning Female Identities and Political Resistance in Contemporary Chile," in *Fashion Theory*, 2014 (Routledge, 18:5, 551-568).

BRAZIL

Kutesko Elizabeth, *Fashioning Brazil: Globalization and the Representation of Brazilian Dress in National Geographic* (London: Bloomsbury Visual Arts, 2018).

Hanayrá Negreiros, "Histórias do vestir de Catharina Mina: costurando ideias iniciais sobre as modas de uma mulher africana no Maranhão oitocentista," in *Dossiê: Feminismos latino-americanos, ativismos e insurgências. Epistemologias do Sul*, 2021 (5:2, 136-145).

Available on line by open access: <https://acortar.link/w7vQvh>

Hanayrá Negreiros, "Entre afromodas, imagens e narrativas negras," in *dObra[s] revista da Associação Brasileira de Estudos de Pesquisas em Moda*, 2020 (30: 14-14).

Available on line by open access: <https://acortar.link/w7vQvh>

UNITED STATES

Aída Hurtado and Norma E. Cantú, ed. *meXicana Fashions: Politics, Self-Adornment, and Identity Construction*, (Austin, University of Texas Press, 2020).

Ana Elena Mallet, *MEX/LA: Mexican Modernisms in Los Angeles 1930-1985* (Berlin, Hatje Cantz, 2011).

VIDEO

Weaving in Peru (2015). This video portrays the ancient process of weaving with wool of alpaca in the village of Patacancha in the Peruvian highlands.

<https://youtu.be/tti2Ka36TKM>

El camino de la lana (2014). This video shows a village hidden in the mountains of Colombia, that lives from the production of its sheep.

https://youtu.be/4dDvPpNS_MY

Mextilo: memoria de la moda mexicana. This video explores the Mexican fashion industry from pre-Hispanic to present times, highlighting its identity and links to the global fashion industry.

https://youtu.be/-iHDFHq_r0I

Oscar. A mini documentary of Oscar de la Renta in his early days.

https://www.youtube.com/watch?v=vPpP7zAp8hs&t=145s&ab_channel=USNationalArchives

OTHER USEFUL LINKS

La revue "Elegancias" et son directeur littéraire Rubén Darío

A short essay by Alejandra Torres on *Elegancias*, a fashion and society magazine, edited from Paris to Latin American readers, and directed by Nicaraguan poet Rubén Darío.

[Bibliothèque Nationale de France.](#)

Veteranas and Rucas

A visual repository on Instagram documenting 1990s Chicano youth culture. Led by Guadalupe Rosales, this resource holds a series of different collective memories, where the sartorial expressions play a crucial role in the understanding of everyday Latinx fashion, beyond the media, dominant clichés, and misrepresentations about Latinx dress and body.

https://www.instagram.com/veteranas_and_rucas/?hl=es

IG handle: @veteranas_and_rucas

ASSOCIAÇÃO BRASILEIRA DE ESTUDOS DE PESQUISAS EM MODA

dObra[s] is the journal of the Associação Brasileira De Estudos De Pesquisas Em Moda [Brazilian Association of Studies and Research in Fashion], which publishes papers, reviews, interviews and translations dealing with topics related to fashion, dress, costume, the culture of appearances and its interfaces with multiple areas of knowledge, such as Humanities, Applied Social Sciences, Literature, Linguistics and Arts. All issues in Portuguese language, available online by open access.

<https://dobras.emnuvens.com.br/dobras/issue/archive>