

# rainbow Connection

An Exhibition for Queer Connectivity

D. Villella

Capstone

December 8, 2023

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I-000 TABLE OF CONTENTS

000 SERIES - EXECUTIVE SUMMARY

I-001 EXECUTIVE SUMMARY

I-002 THESIS STATEMENT AND SUBJECT DESCRIPTION

I-003 CLIENT

I-004 PROJECT, EXPERIENCE, AND EDUCATION GOALS

I-005 TARGET AUDIENCE

I-006 TRAVELING EXHIBITION SITES

I-007 ORIGINATING VENUE

I-008 CONCEPT DIAGRAM

I-009 FIRST FLOOR SIMPLIFIED PLAN

I-010 SECOND FLOOR SIMPLIFIED PLAN

I-011 THIRD FLOOR SIMPLIFIED PLAN

I-012 KEY CONCEPT DIAGRAM

I-013 EXPERIENCE JOURNEY

I-014 EMOTION MAP

I-015 - 016 EXHIBITION CONTENT OUTLINE

I-017 EXTENDED PLATFORM

I-018 - 020 ACTIVATIONS OVERVIEW

050 SERIES - KEY AREAS IN DEPTH

I-050 THE RAINBOW PATH

I-051 INTRODUCTION

I-052 OVERCOMING OUT QUEERPHOBIAS

I-053 POLITICAL JUSTICE

I-054 - 055 SOCIAL JUSTICE

I-056 THE ACCEPTANCE DILEMMA

I-057 - 058 THE RAINBOW CONNECTION

I-059 COLORFUL MINDS AND COLORFUL BODIES

I-060 COUNTERCULTURE

I-061 YOU BELONG, YOU ARE LOVED

I-062 CONCLUDING THE JOURNEY

100 SERIES - LISTS AND SCHEDULES

I-100 GRAPHIC SPECIFICATIONS

I-101 - 106 GRAPHIC SCHEDULE

I-110 - 114 FINISH SCHEDULE

I-120 - 122 KEY OBJECT SCHEDULE

200 SERIES - DESIGN DRAWINGS

I-201 FIRST FLOOR GENERAL PLAN

I-202 SECOND FLOOR GENERAL PLAN

I-203 THIRD FLOOR GENERAL PLAN

I-211 FIRST FLOOR DIMENSION PLAN

I-212 SECOND FLOOR DIMENSION PLAN

I-213 THIRD FLOOR DIMENSION PLAN

I-221 FIRST FLOOR FINISH PLAN

I-222 SECOND FLOOR FINISH PLAN

I-223 THIRD FLOOR FINISH PLAN

I-231 FIRST FLOOR GRAPHIC LOCATION PLAN

I-232 SECOND FLOOR GRAPHIC LOCATION PLAN

I-233 THIRD FLOOR GRAPHIC LOCATION PLAN

I-241 FIRST FLOOR POWER AND DATA PLAN

I-242 SECOND FLOOR POWER AND DATA PLAN

I-243 THIRD FLOOR POWER AND DATA PLAN

300 SERIES - GRAPHIC ELEMENTS

I-300 VISUAL COMMUNICATION BRIEF

I-301 LOOK AND FEEL REFERENCE IMAGES

I-302 VISUAL IDENTITY - COLOR AND TYPOGRAPHY

I-303 VISUAL IDENTITY - LOGO VARIANTS

I-304 VISUAL IDENTITY - VISUAL CONFETTI

I-305 VISUAL IDENTITY - COLLATERAL

I-311 - 012 SIGNAGETYPE "A"

I-313 - 014 SIGNAGETYPE "B"

I-315 - 316 SIGNAGETYPE "C"

I-317 SIGNAGETYPES "F" AND "F2"

I-318 - 019 SIGNAGETYPE "G"

I-320 SIGNAGETYPE "H"

I-321 SIGNAGETYPE "J"

I-322 SIGNAGETYPE "K"

400 SERIES - EXHIBIT DETAIL DRAWINGS

I-411 - 412 RAINBOW PATH DETAILING

I-421 - 422 SECOND FLOOR SOCIAL JUSTICE DETAILING

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TABLE OF CONTENTS

I-000

# Executive Summary

## Thesis Statement

The expansion of the Queer community since the inception of the Queer rights movement has led to culture gaps and fracturing among differing Queer social groups. Rebuilding the connections between these unique groups would give Queer people insight into others as well as themselves. Fostering unity in this way can **galvanize the community at large**, while at the same time, **addressing systemic internal phobias, deepening an individual's sense of self, and reinforcing empathy** with the struggles of others.

Thought-provoking, educational spaces that **welcome conversation among broad demographics of Queer people** have the power to build community through discussion of Queer history and mental health.

## Subject Description

The Rainbow Connection is a **dialogic exhibition** aimed at building Queer empathy and connectivity between differing Queer groups, galvanizing these groups and building cohesion between them.

The exhibition will be a place for people to tell their stories and **listen to the stories of others** in various formats.

As the people who participate are, the exhibition will become a living organism through this participation. Its **growth will be apparent to visitors almost daily.**

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THESIS STATEMENT  
AND SUBJECT  
DESCRIPTION

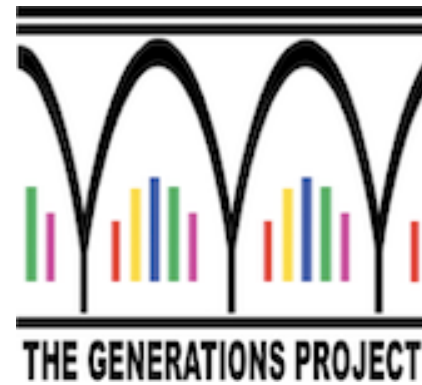
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I-002



### Mission

The American LGBTQ+ Museum preserves, investigates, and celebrates the dynamic histories and cultures of lesbian, gay, bisexual, transgender, and queer people, as well as those of the emergent and adjacent identities among our communities. Using exhibitions and programs, we seek to advance LGBTQ+ equality through the lens of social justice movements, including, but not limited to, race, gender, class, immigration, and disability.



### Mission

To cultivate intergenerational community and preserve LGBTQ+ history through oral story sharing. We produce and film live storytelling events and facilitate programs to foster connection and empathy across all ages, classes, and sexual and gender identities.



CLIENT  
The Generations Project  
The American LGBTQ+ Museum



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CLIENTS

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I-003

SCALE: AS NOTED

## Project Goals

This exhibition will:

- Foster dialogue between different Queer social groups.
- Build more robust Queer historical narratives.
- Address internal homophobias.
- Address misunderstandings between Queer social groups.
- Build understanding of Queer history.
- Collect relevant Queer artifacts for local communities and for the American LGBTQ+ Museum.
- Build relationships between people of differing Queer identities.
- Support the mission of the American LGBTQ+ Museum by preserving, investigating, and celebrating the dynamic histories and cultures of Queer people, and advancing LGBTQ+ equality through the lens of social justice movements.

## Experience Goals

Participants will experience:

- Intimate dialogue with Queer strangers.
- Intimate moments with Queer objects.
- A sense of Queer community.

## Education Goals

Participants will:

- Deepen their understanding of differing Queer people.
- Deepen their understanding of Queer history through the study and dialogue of Queer objects.
- Learn the relationship between empathy and connectivity
- Learn the relationship between connectivity, galvanization, and political power.

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PROJECT, EXPERIENCE,  
AND EDUCATION GOALS

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I-004

## Audience Motivators

### Explorers

*The introduction to the exhibition will be designed to pique both empathy and curiosity, encouraging participants to be explorers.*

Visitors who are curiosity-driven with a generic interest in the content of the exhibition. They expect to find something that will grab their attention and fuel their learning.

### Facilitators

*Queer attendees who bring their loved ones will likely be facilitators. Additionally, in many cases, the one-on-one interactions will encourage at least one of the participants to act as a facilitator.*

Visitors who are socially motivated. Their visit is focused on primarily enabling the experience and learning of others in their accompanying social group.

### Professional / Hobbyists

*Virtually all attendees will be in some capacity fit in this category.*

Visitors who feel a close tie between the exhibition content and their professional or hobbyist passions. Their visits are typically motivated by a desire to satisfy a specific content-related objective.

### Experience Seekers

*In the case of this exhibition, Experience Seekers may be motivated either socially or emotionally, perceiving the exhibition as an important destination rather than being merely popular.*

Visitors who are motivated to visit because they perceive the exhibition as an important destination.

### Rechargers

*Housed in community centers, the hope is all participants will perceive the exhibition as a refuge.*

Visitors who are primarily seeking to have a contemplative, spiritual and/or restorative experience. They see the exhibition as a refuge from the work-a-day world or as a confirmation of their beliefs.

The Exhibition will cater to Queer adults and their loved ones.

While the exhibition will be open to the public, the aim is building unity within the Queer community, not building acceptance outside of it.

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TARGET AUDIENCE

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I-005

**New York**

The Lesbian, Gay, Bisexual &  
Transgender Community Center  
208 W 13th St  
New York, NY 10011

**Massachusetts**

BAGLY  
28 Court Square  
Boston, Massachusetts 02108

**Maine**

Equality Community Center  
15 Casco St  
Portland, Maine 04101

**Washington, D.C.**

The DC Center for the LGBT  
Community  
2000 14th Street NW, Suite 105  
Washington, District of Columbia  
20009

**South Carolina**

We Are Family Youth Center  
1801 Reynolds Ave, Unit B  
North Charleston, South Carolina  
29405

**Georgia**

Southern Jewish Resource Network  
for Gender and Sexual Diversity  
1530 Dekalb Ave. Suite A  
Atlanta, Georgia 30307

**Florida**

Pridelines  
6360 NE 4th Court  
Miami, Florida 33138

**Texas**

Resource Center  
5750 Cedar Springs Rd  
Dallas, Texas 75235

**Southern California**

Center-WeHo Los Angeles LGBT  
Center  
8745 Santa Monica Blvd., 2nd Floor  
West Hollywood, California 90069

**California - Bay Area**

LYRIC Youth Center  
127 Collingwood street  
San Francisco, California 94114  
United States

**Puerto Rico**

Waves Ahead: Centro LGBT para el  
Adulto Mayor in Cabo Rojo,  
San Juan & Maunabo 1149 Ave  
Americo Miranda San Juan, Puerto  
Rico 00921

**Oregon**

Q Center  
4115 N Mississippi Ave  
Portland, Oregon 97217

**Colorado**

The Center on Colfax  
1301 E. Colfax Ave  
Denver, Colorado 80218

**Minnesota**

QUEERSPACE collective  
530 N 3rd St  
Minneapolis, Minnesota 55401

**Illinois**

Center on Halsted  
3656 N Halsted St  
Chicago, IL 60613

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TRAVELING EXHIBITION  
SITES

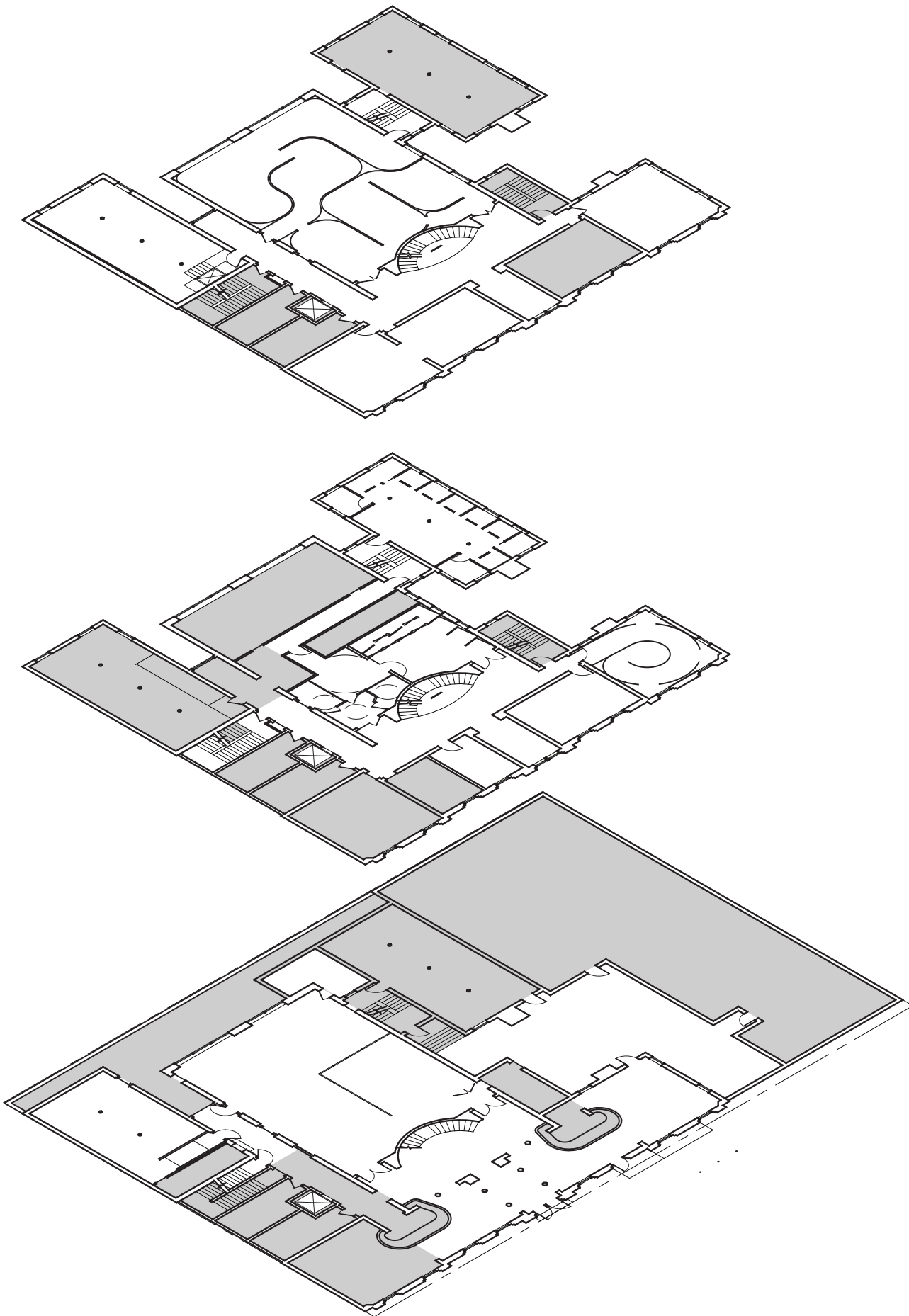
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I-006



# Originating Venue - New York

208 W 13th St. New York, NY 10011



The Center is a Queer Community Center and New York City Landmark in Greenwich Village. It has 12 rentable meeting spaces, ranging from 200 SF to 2,000 SF scattered throughout the 3 floors and 3 interconnected buildings with additional common areas.

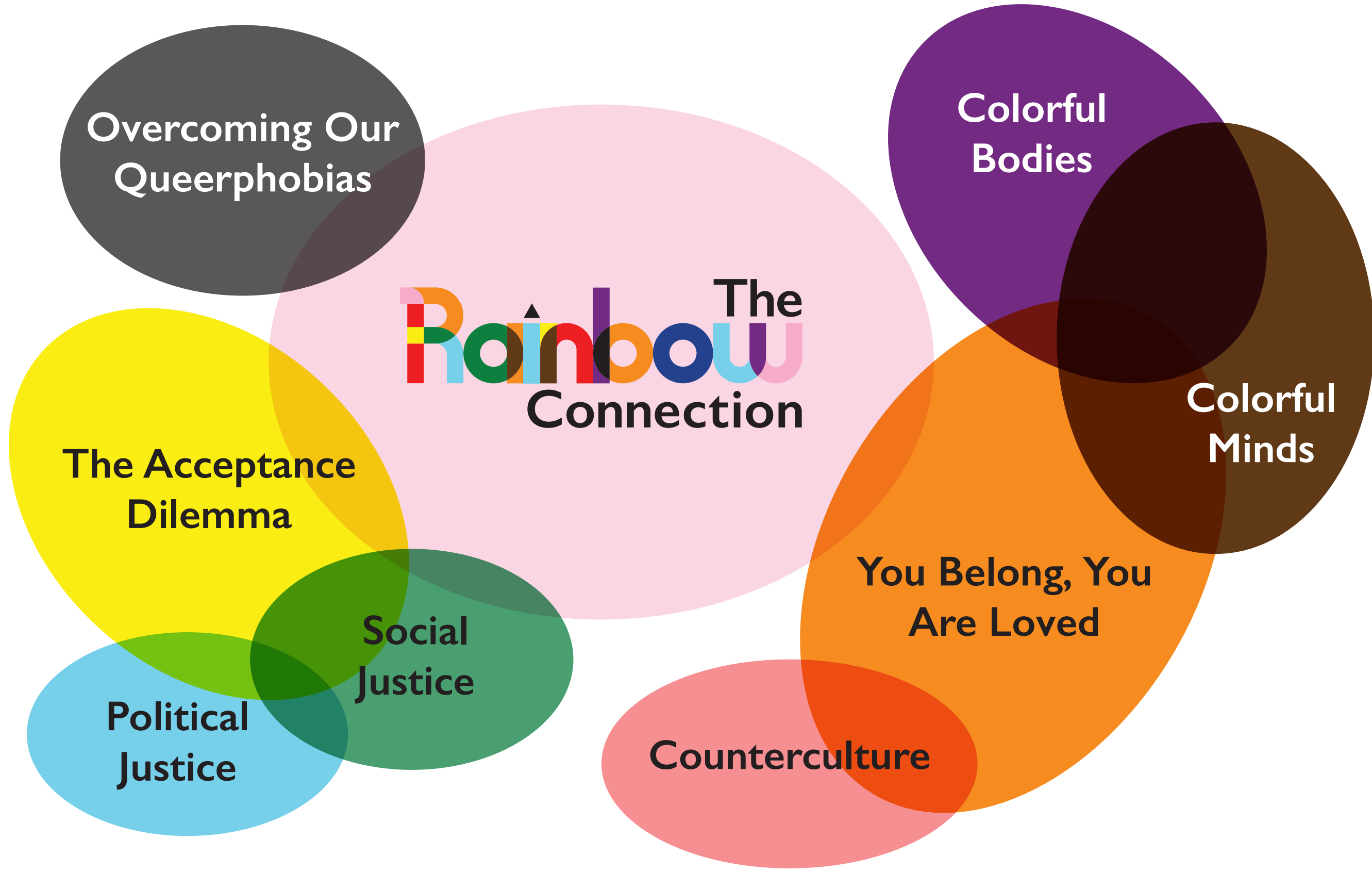
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ORIGINATING VENUE:  
THE CENTER

I-007



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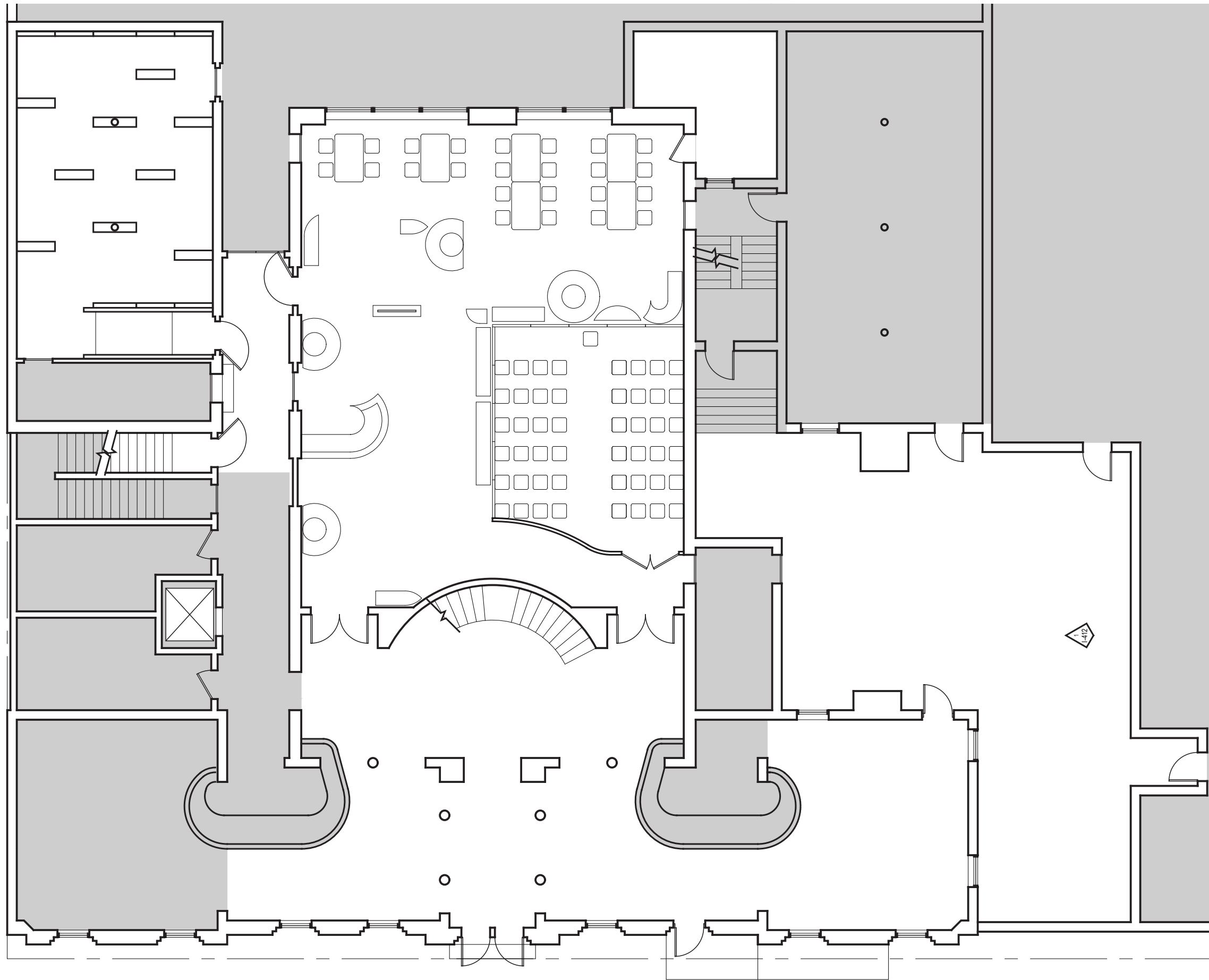
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CONCEPT DIAGRAM

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I-008

SCALE: AS NOTED



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**FIRST FLOOR  
SIMPLIFIED PLAN**

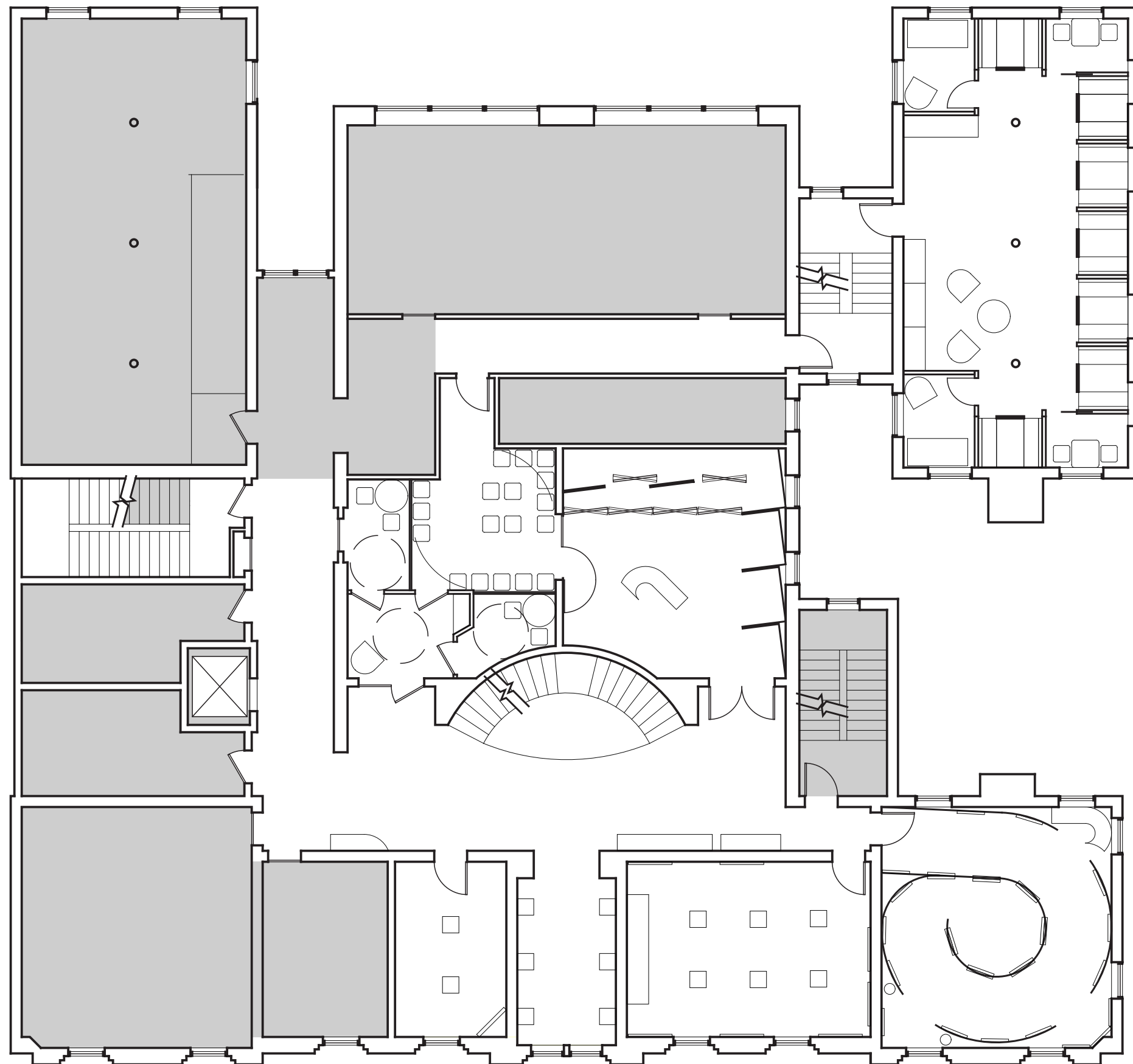
**I-009**

SCALE: 3/32" = 1'-0"



CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT



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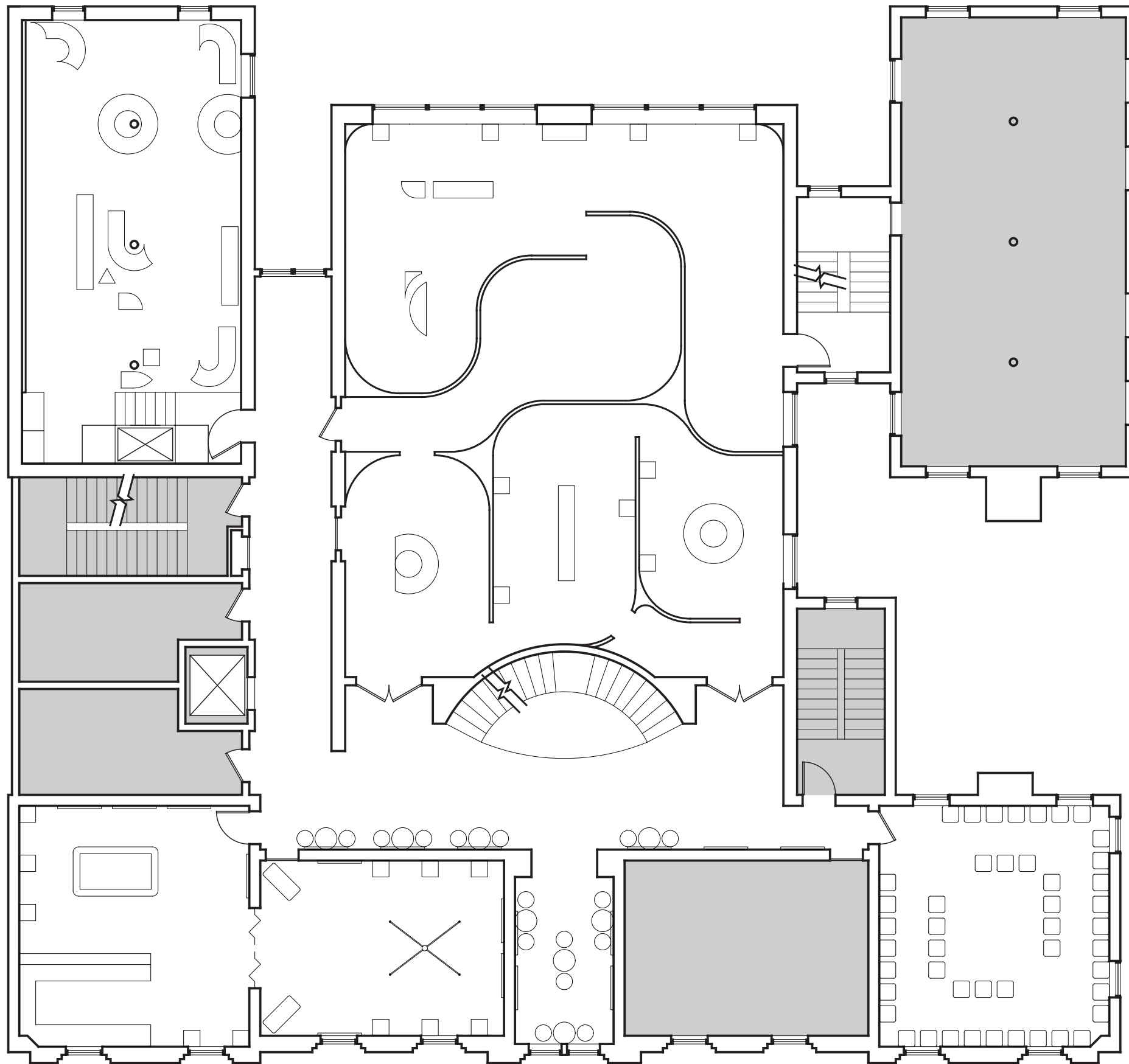
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**SECOND FLOOR  
SIMPLIFIED PLAN**

**I-010**

SCALE: 3/32" = 1'-0"





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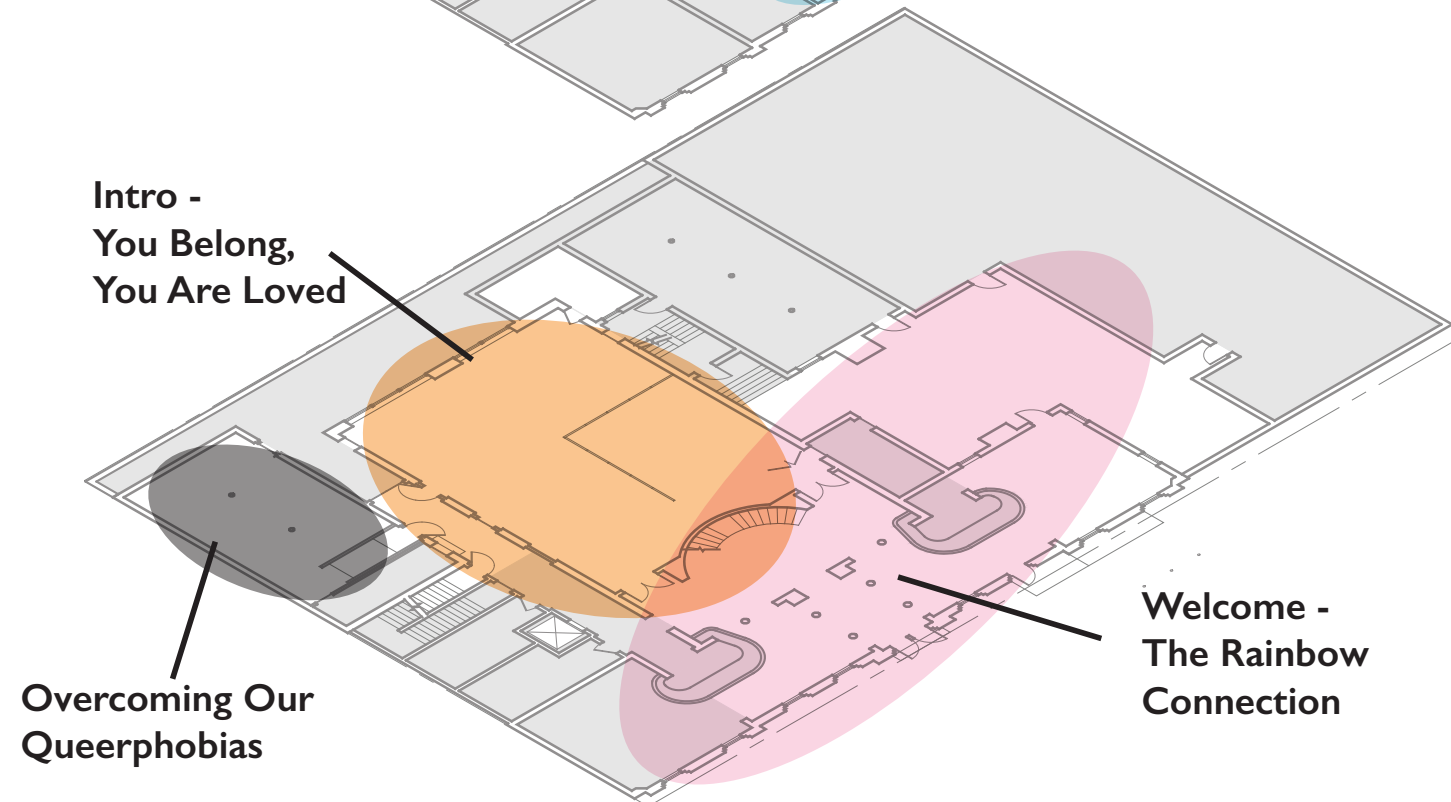
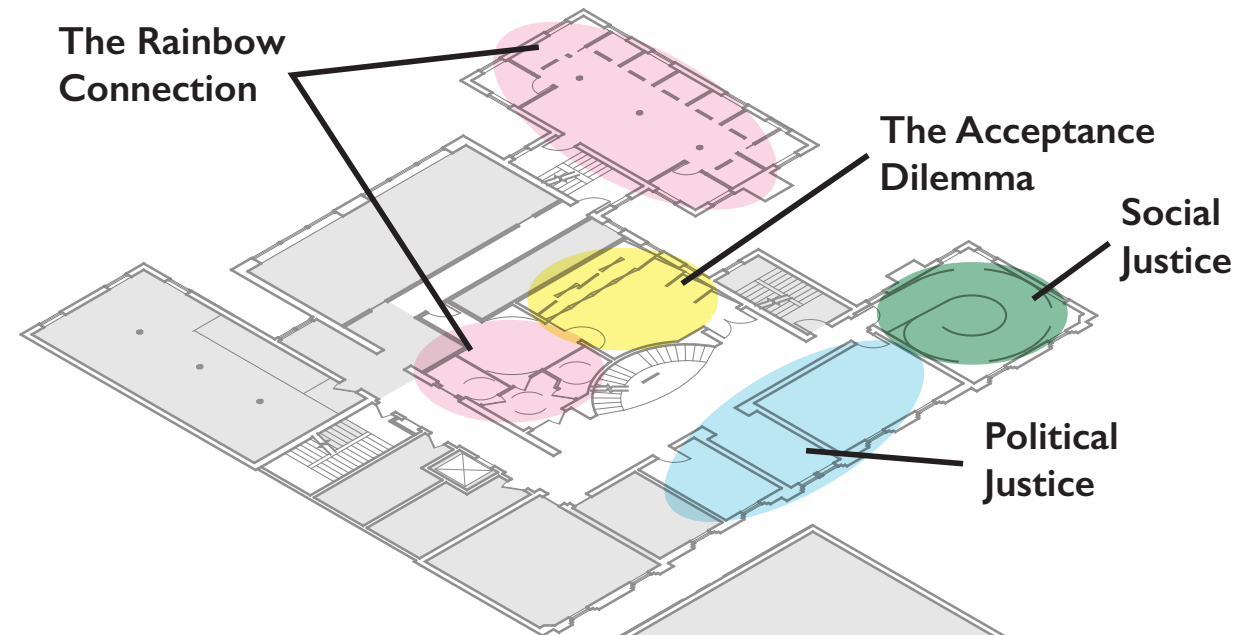
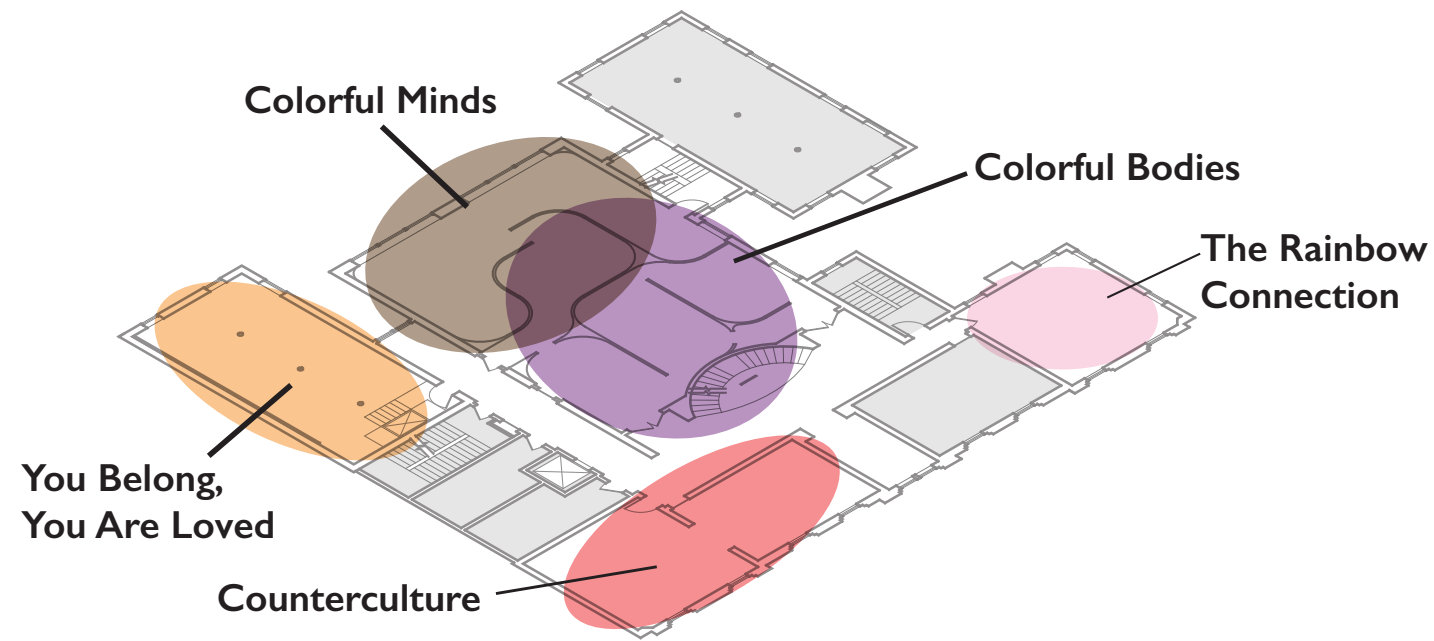
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THIRD FLOOR  
SIMPLIFIED PLAN

I-011

SCALE: 3/32" = 1'-0"





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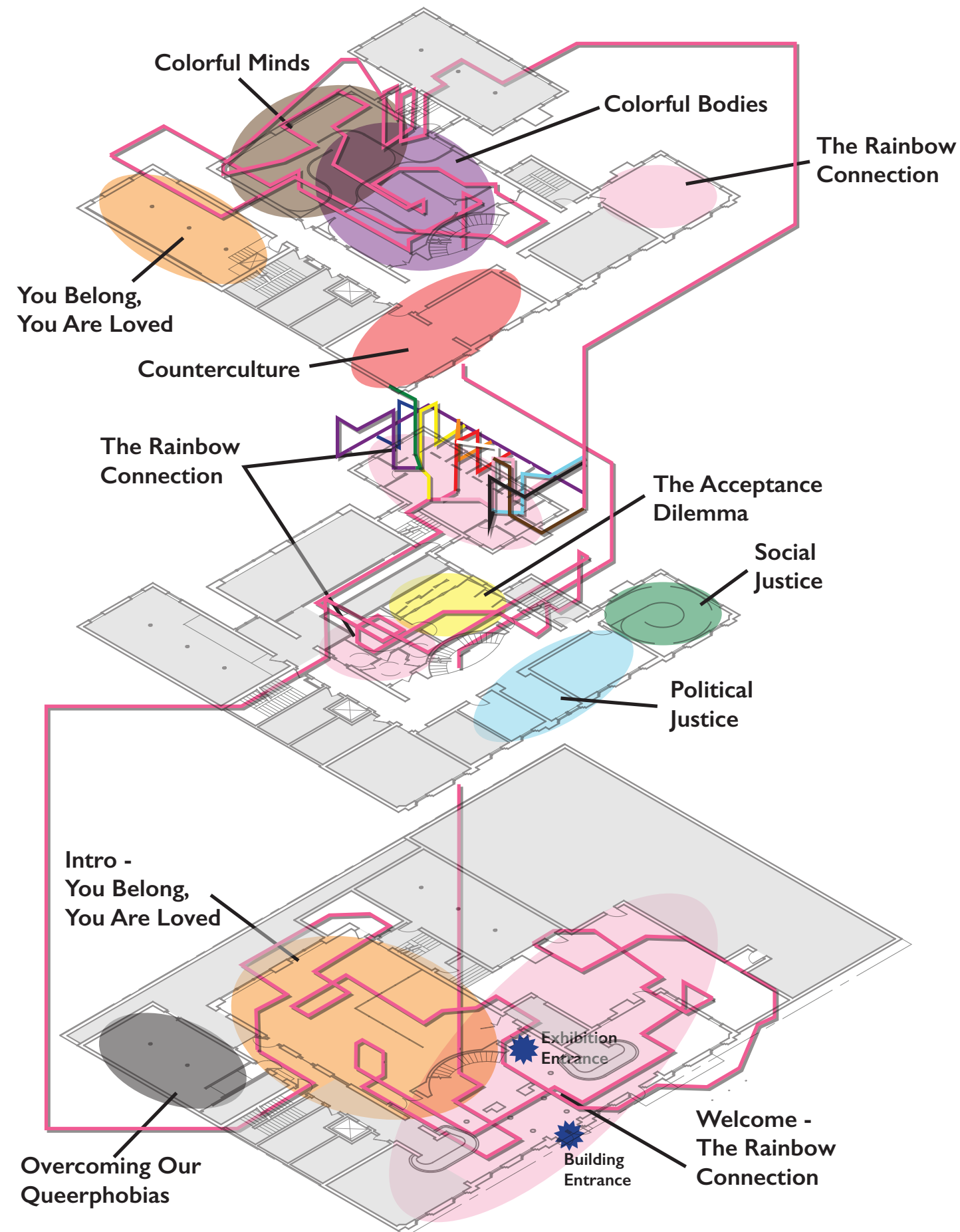
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KEY CONCEPT  
STACKING DIAGRAM

I-012

SCALE: AS NOTED





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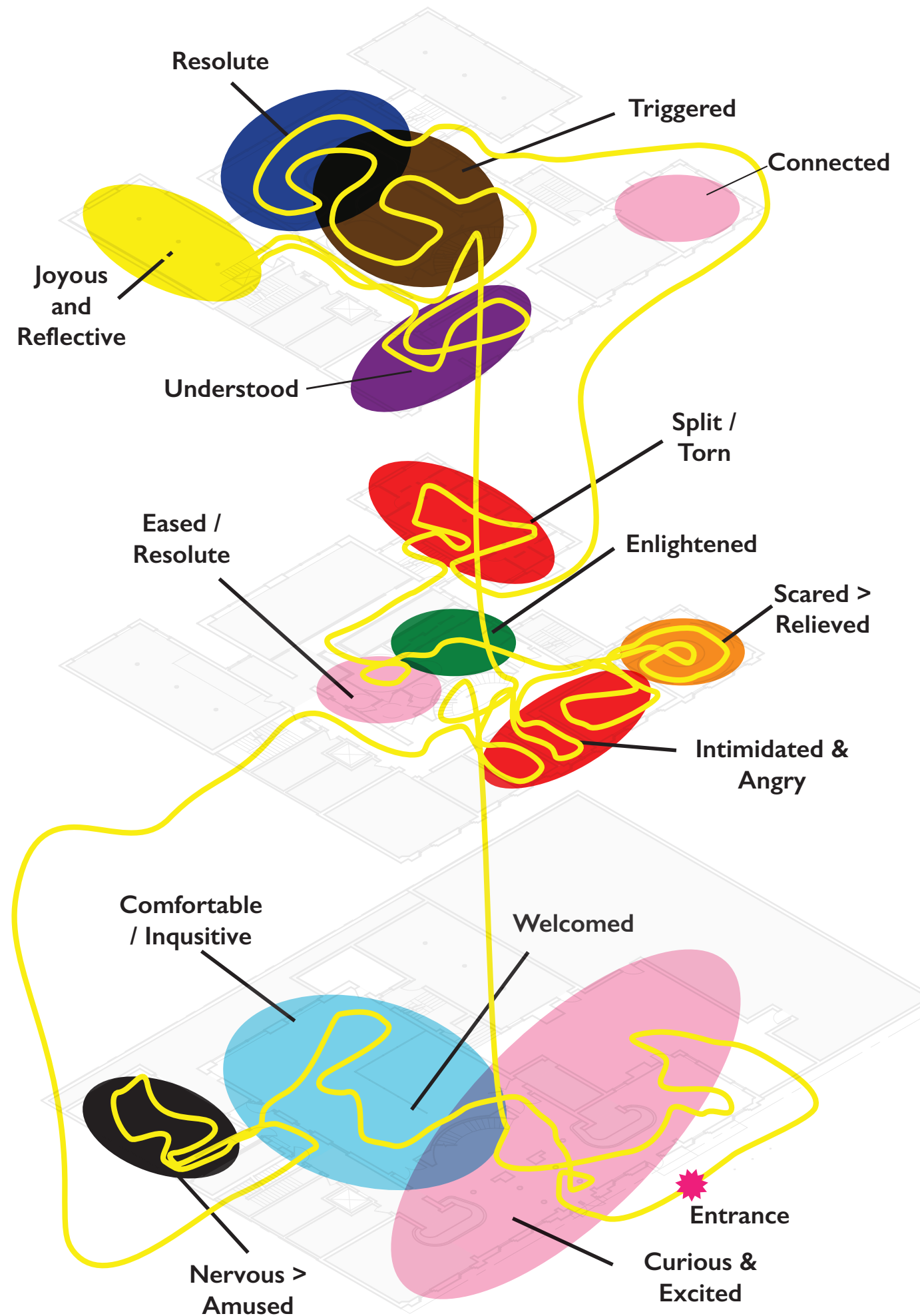
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PARTICIPANT  
EXPERIENCE JOURNEY

I-013

SCALE: AS NOTED





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EMOTION MAP

I-014

SCALE: AS NOTED



Since The Rainbow Connection is primarily a dialogic exhibition, much of the content comes from the visitors, who become active participants in the exhibition content. Supplemental content is outlined below.

## 0. You Belong, You Are Loved

**Introduction** - You are greeted by staff and given an overview of the exhibition.

**Make A Connection** - Visitors will be taken to a maker space open to all, and will be welcome to spend time here both before and after their journey through the exhibition. Incomers will be welcome to ask questions, and outgoers will be invited to share their experience.

## 1. Overcoming Our Queerphobias

**What are you Afraid of?** - We all have some internalized biases against each other, but when you step back, we all want the same thing: freedom to control our own lives. This area will show what we're afraid of about each other, and will aim to dispel our biases with humor.

## 2. Political Justice

**Keith Haring and the AIDS Crisis** - located in "The Keith Haring Room" and the adjacent space at The Center, the story of the AIDS crisis will be told through the lens of Keith Haring.

**Order in the Court!** - This area will be designed to resemble a courtroom, with objects on trial, object theater style, telling the object's story and point of view, as well as the government response.

## 3. Social Justice

**About/Face** - Silhouettes of real people are located around the perimeter of a dark space. When you approach a silhouette, they speak to you in a variety of tones and demeanors. It will show how, unprompted, people can receive wildly different receptions for superficial or nonexistent reasons and, in some instances, will show what prompts people to change their thinking.

## 4. The Acceptance Dilemma

Since the Stonewall Uprising, our community has grown more and more fractured. What are the factors that have contributed to this and how do we work towards making it right? This area will share information with lo-fi interactives that make visitors work to varying degrees to gain information, much in the same way many Queer people have to work to access resources.

## 5. The Rainbow Connection

Participants will be paired up with a stranger for a curated and loosely facilitated one-on-one conversation with objects that are all pieces of Queer history, life, and culture. Each collection of objects will weave an interpretive narrative. The pair will be given prompts and will be given 20-30 minutes to discuss the objects, sharing personal stories and deepening their understanding of a person they have never met before now.

## 6. Colorful Minds

**Hidden History** - Queer people and Queer spaces have existed for as long as society. What pieces of Queer history are we beginning to uncover now? This area will be a timeline of Queer individuals and their experiences, including the unanswered and the unanswerable, demonstrating clearly that though we can't identify the missing pieces, we know with certainty pieces are missing.

**Gender Identity** - What is gender, and what is gender identity? What words do we use to describe ourselves in these contexts? This will be a focused educational space, leveraging first person narrative to create an understanding of gender, prefacing the subsequent activity.

## 7. Colorful Bodies

**I'm Not My Body** - Stories of celebration abound. Light and happy music plays, and vignettes with first person narrative interwoven with video, and images and objects are located throughout, sharing stories of people finding joy in their body, whatever form it takes.

**My Body, My Choice** - Visitors will enter a space that appears to be silent, giving a sense of unease. Only upon exploring will visitors discover the accompanying narratives of violence inflicted against Queer people just for expressing themselves. Vignettes containing objects and images, and/or video are accompanied by directional audio of first person narrative that can be heard only in front of the vignette.

## 8. Counterculture

Much of counterculture is hidden, taking place in private, at unpublished events, and in bars and other venues off the beaten path. What is it really about? Why is it important to some Queer people, and why are cishets so afraid of it? This experience has three parts from the perspectives of three archetypes of Queer counterculture and the environments Queers forge for themselves:

**Street** – Stories of sex workers, addicts, and cruisers, and why they do what they do.

**Dyke Bar** – A curated snapshot looking into what makes a Lesbian bar different from gay bars or cishet bars.

**Back Room** – This dungeon showcases scenes and tales of debauchery, emphasizing practices, consent, and safety.

## 9. You Belong, You Are Loved

Visitors walk into a bright, sunny, colorful, welcoming space with lounge seating, refreshments, and a message wall, where visitors can share their thoughts about the exhibition, or their experiences outside of it.

Visitors will be welcomed to stay and reflect upon their experience with other visitors.

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EXHIBITION CONTENT  
OUTLINE

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I-016

## On Site

- The Center and other venues will advertise and preregister participants in the month leading up to the exhibition opening. This will continue throughout the exhibition by exhibition staff.
- A visual identity for the exhibition will be added to the building exterior, key circulation paths, and the building lobby
- Events for the exhibition and for the venue will be organized in partnership, first, to ensure existing community services aren't compromised, and second to ensure advertising and appropriateness of the

## Digital

- The American LGBTQ+ Museum, The Generations Project, The Rainbow Connection, and The Center and other venues will advertise and preregister participants online in the month leading up to the exhibition opening. This will continue throughout the exhibition.
- The "Rainbow Connection" activation and other events where possible will be offered in digital venues, to ensure participation by people who cannot attend in physical still have opportunity to participate

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EXTENDED PLATFORM

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I-017

# You Belong, You Are Loved

## Introduction

SEE a colorful, bright welcome area, and smiling staff.

DO interact with staff, graphics, and other participants to get an overview of the exhibition

EXPERIENCE a moment of joy and welcome, shared with staff and other visitors.

LEARN what to expect while exploring the exhibition

## Make A Connection

SEE a colorful maker space, and smiling staff and visitors.

DO interact with other visitors who are beginning their journey, and participants who are concluding their journey while tinkering with crafts or sitting comfortably.

EXPERIENCE A moment of insight and joy.

LEARN what to expect from the exhibition.

# Overcoming Our Queerphobias

## What are you Afraid of?

SEE a dim, spooky, cavernous space with limited visibility.

DO explore exhibits leveraging lenticular graphics, objects, Pepper's ghost, digital media, and large scale graphics to poke fun at our biases.

EXPERIENCE what appears to be a haunted house, but upon exploring, reveals itself to be a playful lesson on bias.

LEARN gain insight into your own biases while at the same time coming to understand others who are marginally different.

## Political Justice

### Keith Haring and the AIDS crisis

SEE Keith Haring's 1989 mural, 'Once Upon A Time,' which celebrates sexual liberation in the days before the AIDS epidemic, peppered with (temporary) objects and graphics

DO explore original and iconic artwork while learning about the AIDS crisis.

EXPERIENCE an immersive Keith Haring experience tied to the AIDS crisis.

LEARN about the AIDS crisis and Keith Haring.

## Order in the Court!

SEE a traditional courtroom populated with non-traditional "defendants"

DO explore important Queer objects that have stories to tell about political oppression and overcoming it

EXPERIENCE object theater where objects become the first person narrative accounts of historic events, speaking to what they witnessed.

LEARN how Queer people have been oppressed by government and how the obstacles have been overcome, or how we still struggle with them.

## Social Justice

### About/Face

SEE & HEAR a dark room with silhouettes of people that appear to be speaking.

DO interact with the silhouettes, which will speak and display their words as you approach them

EXPERIENCE a diversity of opinions on Queer culture as well as redemption stories

LEARN about the various biases the cis-het population holds, as well as what can prompt people to change their minds

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ACTIVATIONS OVERVIEW

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I-018

## The Acceptance Dilemma

SEE a room full of graphics, images, and visual data.

DO explore the information in various formats, with varying degrees of effort required to view the information.

EXPERIENCE the inequities different Queer people have to endure to access the same resources.

LEARN about the factors that have contributed to community fracturing and how we can work towards making it right.

## The Rainbow Connection

SEE a bustling, colorful space full of pairs of people in deep conversation

DO have a one on one conversation with a stranger while building Queer narrative.

EXPERIENCE an intimate experience with a stranger, prompted by curated objects

LEARN how common ground can be found in unlikely ways and places.

## Colorful Minds

### Hidden History

SEE a timeline of Queer history through the perspectives of people whose names you may know.

DO explore Queer people throughout history, many of whom we are only beginning to understand now.

EXPERIENCE a bright, educational gallery for all ages

LEARN about Queer people you didn't know about before, what we do and don't know, and what we may never be able to answer.

### Gender Identity

SEE a colorful, playful activity area.

DO learn about gender, what gender is, and the differences between gender, sex, and sexual orientation.

EXPERIENCE a colorful, playful activity area where you gain insight into yourself and others.

LEARN about gender identity in preparation for the upcoming areas.

## Colorful Bodies

### I'm Not My Body

SEE a welcoming space full of sound, light, objects, and audio narrative

DO explore first person narratives of Queer identity where people celebrate who they are, regardless of their body.

EXPERIENCE a welcoming space full of sound, light, objects, and audio narrative where people celebrate who they are, who they are becoming, and who they want to be.

LEARN about gender identity and the societal misalignments between gender and sex.

### My Body, My Choice

SEE a warm, plush, dim, and eerily quiet space

DO feel uneasy as you explore the silence, despite seeing the videos and other visitors listening.

EXPERIENCE a sense of disembodiment as you watch and listen to first person accounts of Queer violence from a distance.

LEARN about the different types of violence Queer people endure, including sexual violence.

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ACTIVATIONS OVERVIEW

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I-019

## Counterculture

### Street

SEE a thoroughfare reminiscent of Christopher Street in the 1980's

DO explore billboards, fliers, bus shelters, and construction barriers with content in lieu of traditional advertisements

EXPERIENCE your own level of comfort or discomfort as you explore a space to relax and enjoy a beverage, or wander about.

LEARN about Queer street culture outside of the mainstream narrative.

### Dyke Bar

SEE a dive bar modelled after the famous Cubbyhole.

DO explore the bar, it's aesthetic, vibe, and objects, and buy a drink.

EXPERIENCE a freeing Lesbian dive bar with supplemental content.

LEARN about the underrepresented Women-who-have-sex-with-Women community outside of the mainstream narrative.

## Darkroom

SEE a sex club modeled after the now-defunct Paddles.

DO explore the dungeon, it's aesthetic, vibe, and objects.

EXPERIENCE a dark, thumping, gay dungeon with supplemental content, evoking sexual freedom.

LEARN about the men-who-have-sex-with-men community outside of the mainstream narrative.

## You Belong, You are Loved

### You Belong, You are Loved

SEE a bright, sunny, colorful, welcoming space with lounge seating, refreshments, and a message wall

DO share thoughts about the exhibition, or experiences outside of it

EXPERIENCE a bright, sunny, colorful, welcoming space to sit comfortably and reflect upon your experiences.

LEARN what you and others have gotten out of the exhibition

## Full Circle

SEE the colorful, bright welcome area you began your journey in.

DO interact with incoming participants to welcome them and give them an overview of the exhibition.

EXPERIENCE a moment of joy and welcome, shared with staff and other visitors.

LEARN why other have come to the exhibition, and what they expect to get out of it.



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The American LGBTQ+ Museum



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ACTIVATIONS OVERVIEW

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I-020

SCALE: AS NOTED

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**The  
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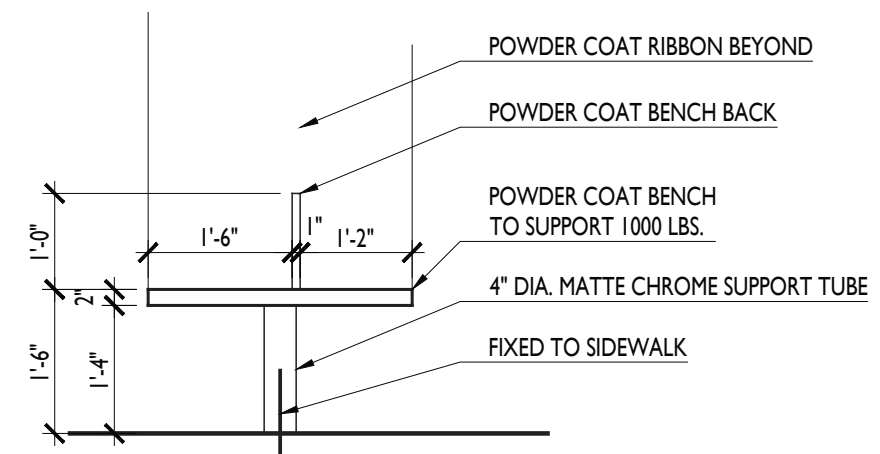
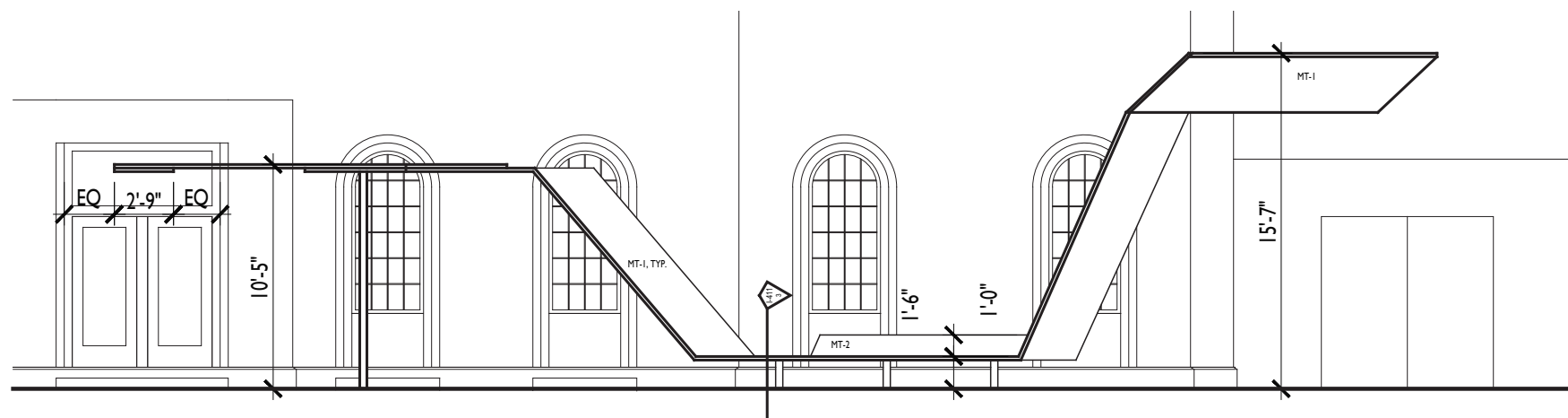
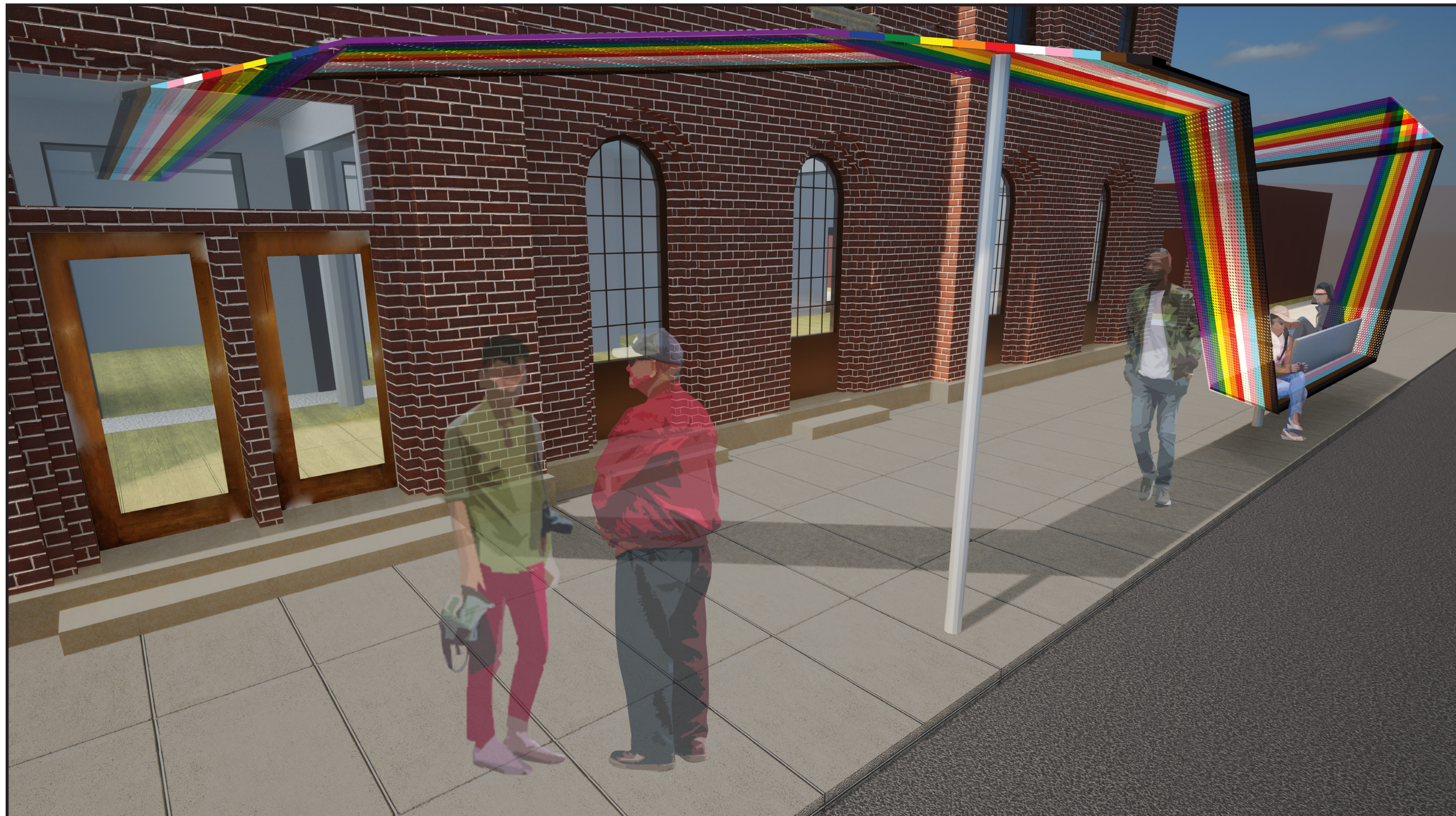
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**KEY AREA -  
THE RAINBOW PATH**

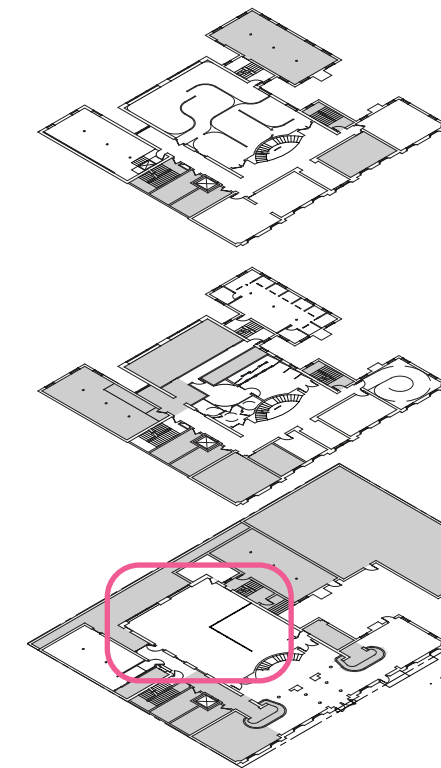
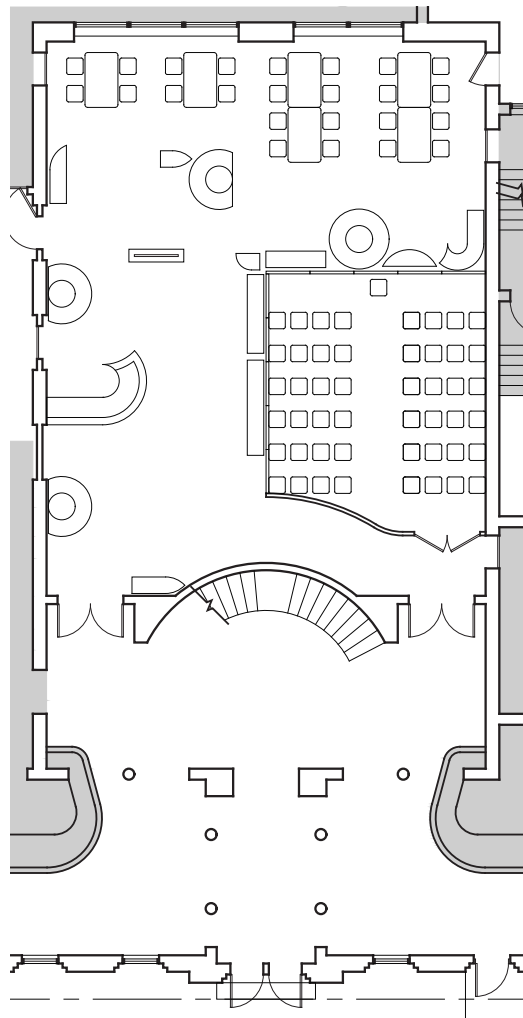
**I-050**

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KEY AREA -  
INTRODUCTION

I-051

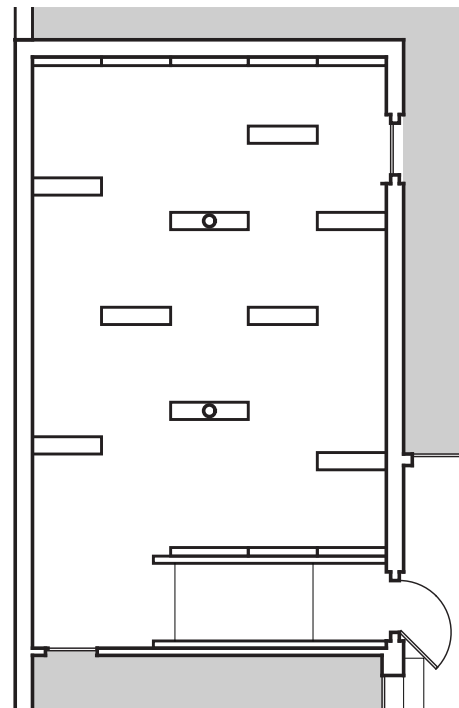
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**KEY AREA -  
OVERCOMING OUR  
QUEERPHOBIAS**

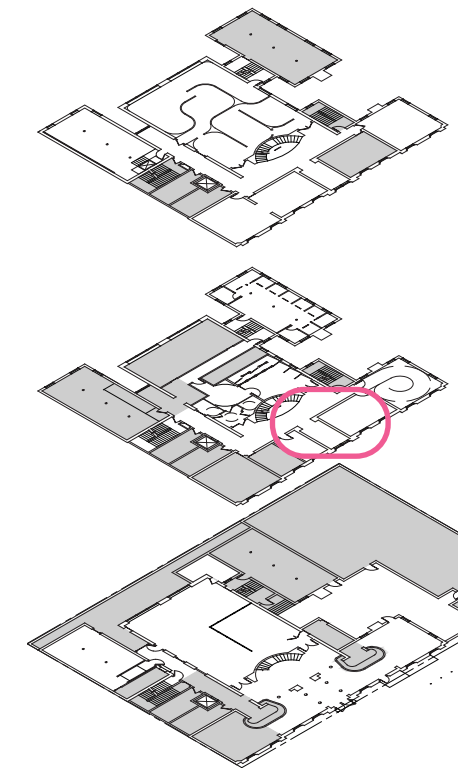
**I-052**

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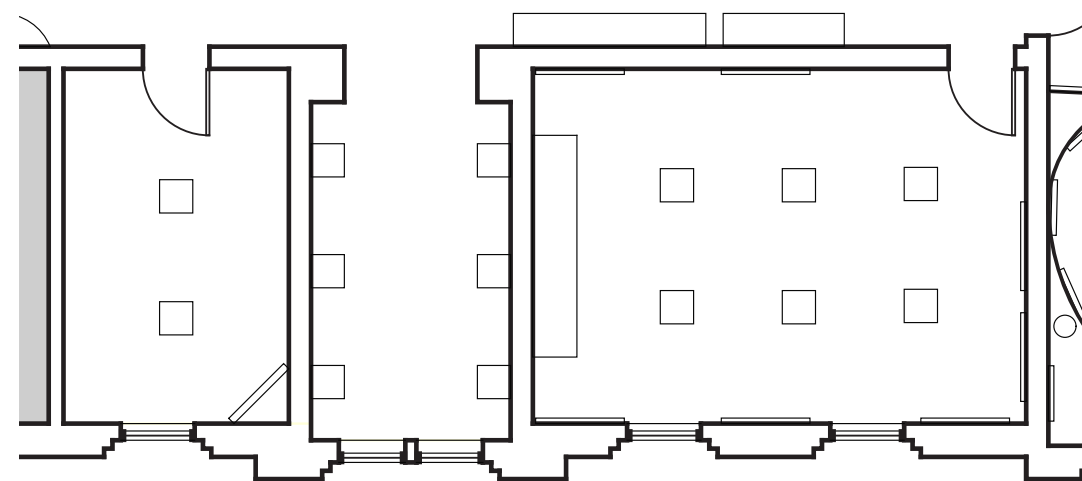
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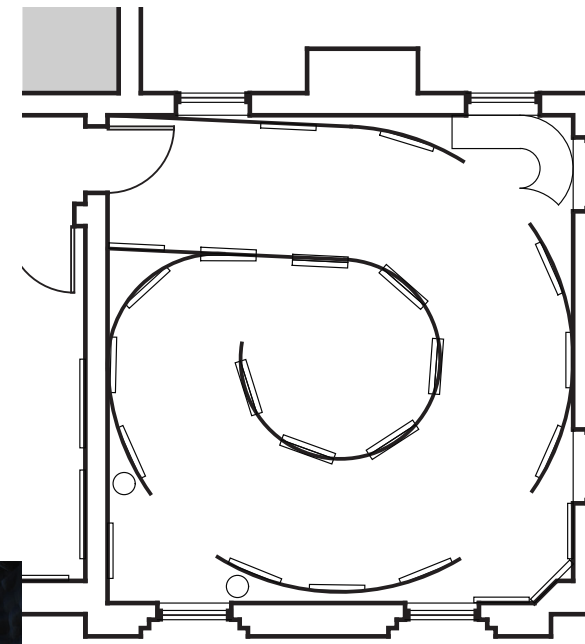
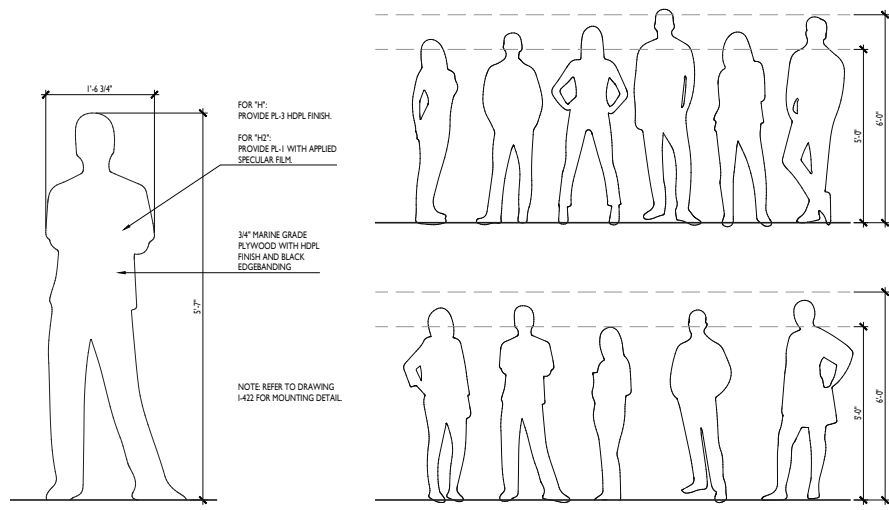
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KEY AREA - POLITICAL  
JUSTICE

I-053

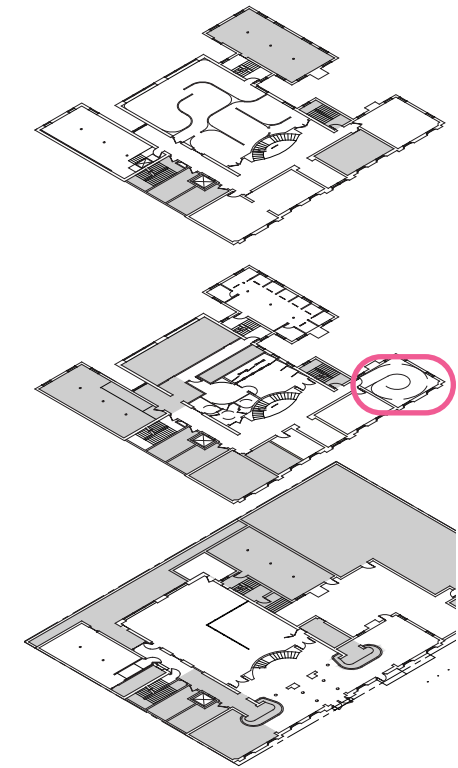
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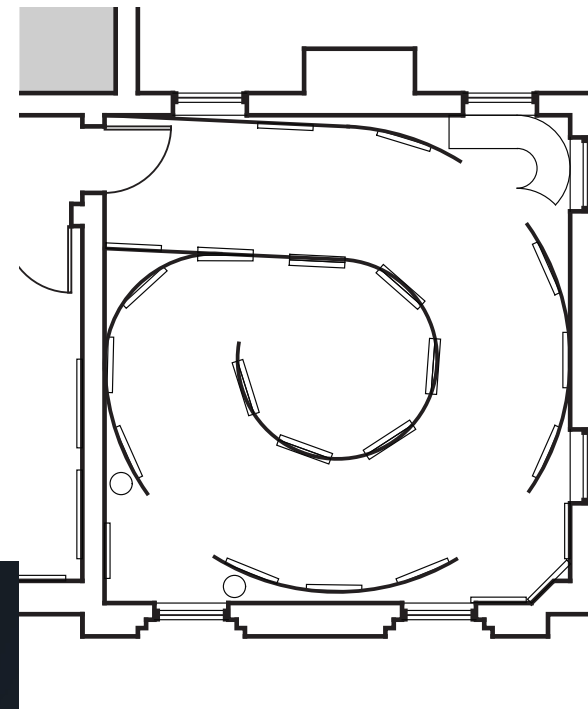
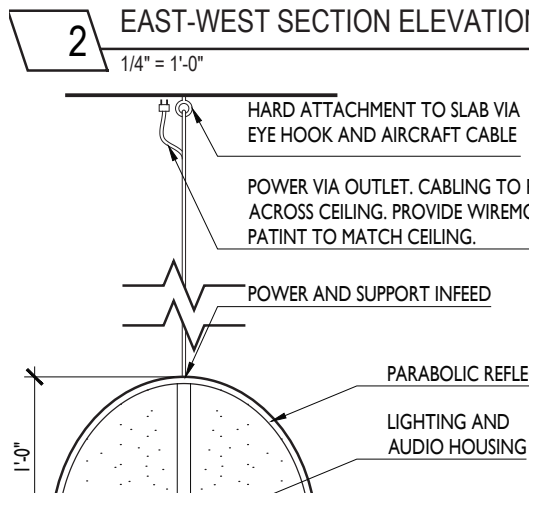
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KEY AREA - SOCIAL JUSTICE

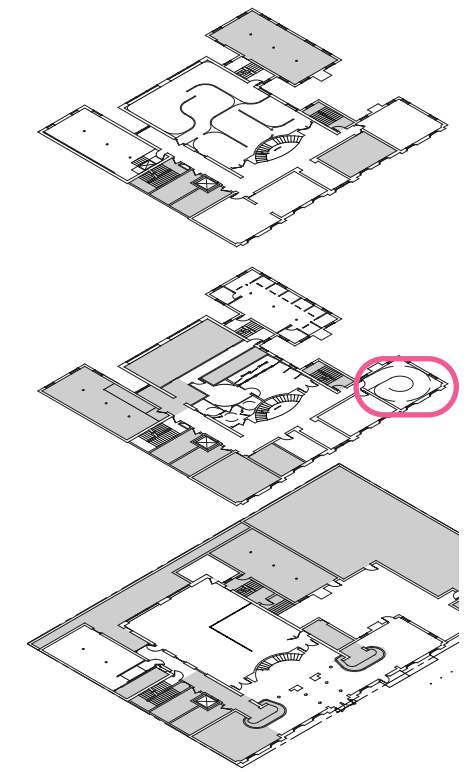
I-054

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**KEY AREA - SOCIAL JUSTICE**

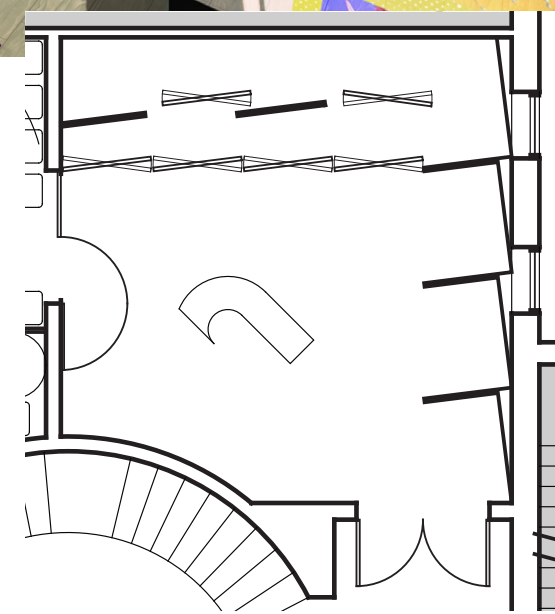
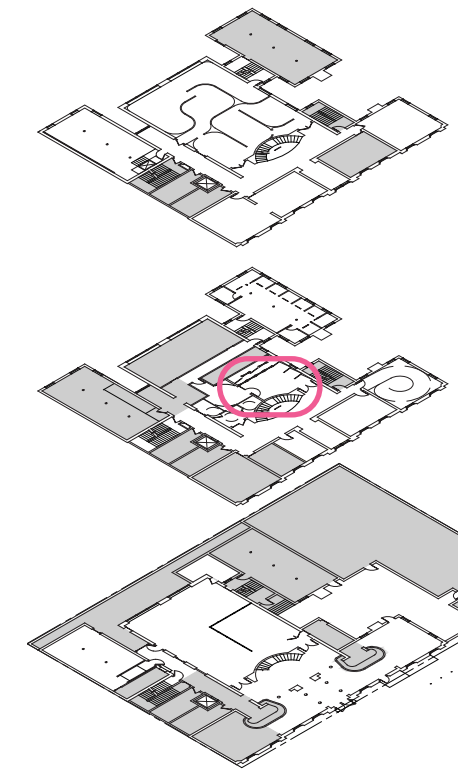
**I-055**

SCALE: AS NOTED

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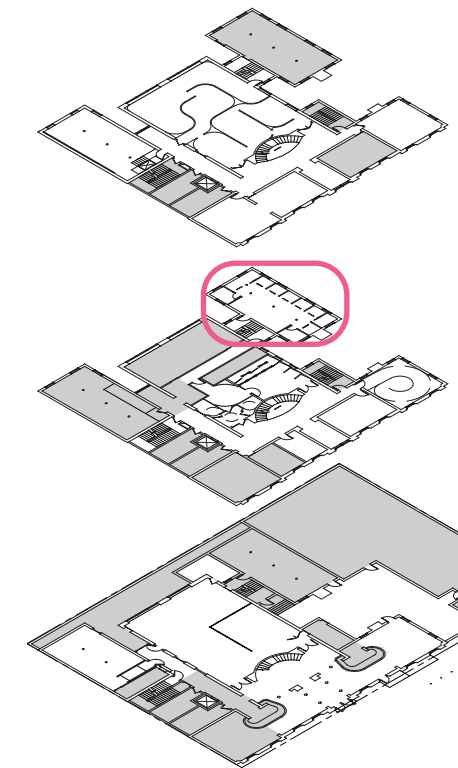
KEY AREA - THE  
ACCEPTANCE DILEMMA

I-056

SCALE: AS NOTED

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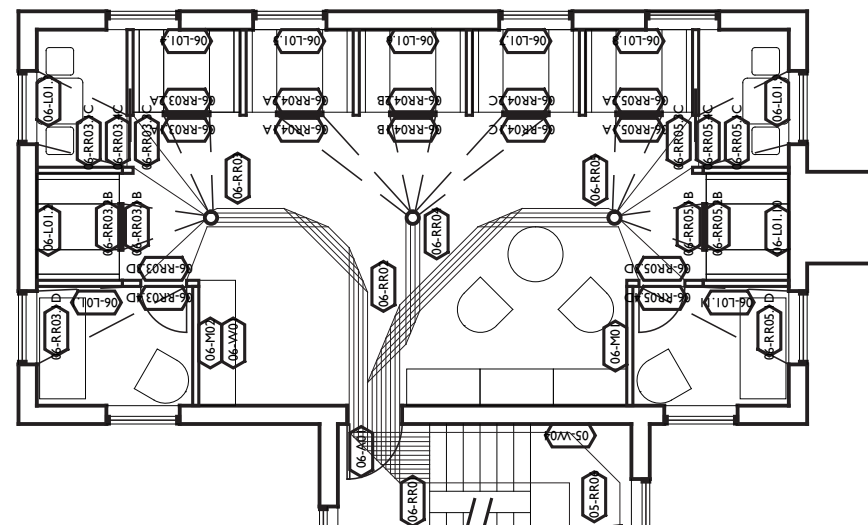
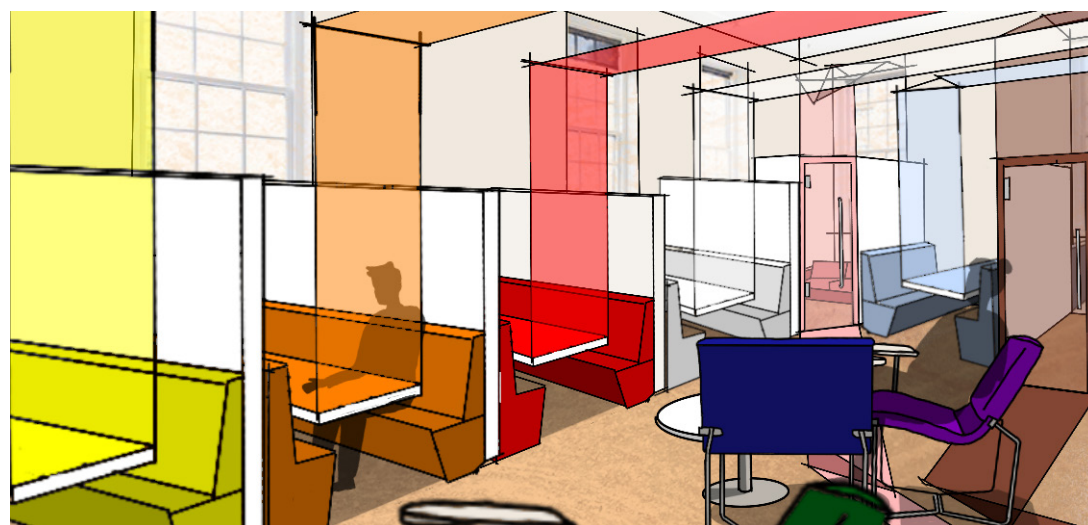
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KEY AREA - THE  
RAINBOW CONNECTION

I-057

SCALE: AS NOTED



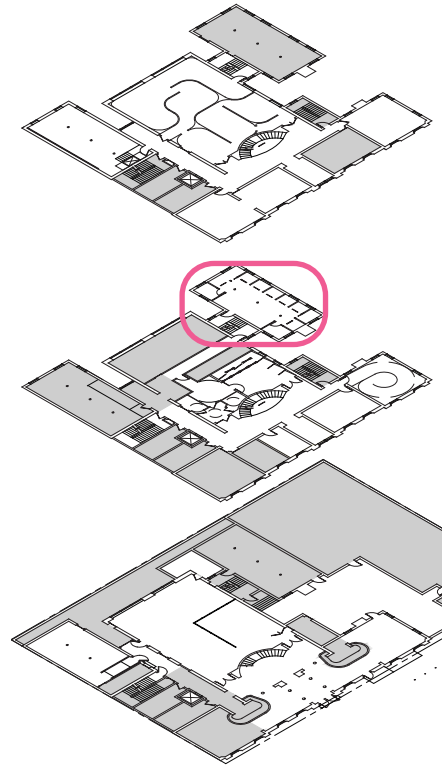
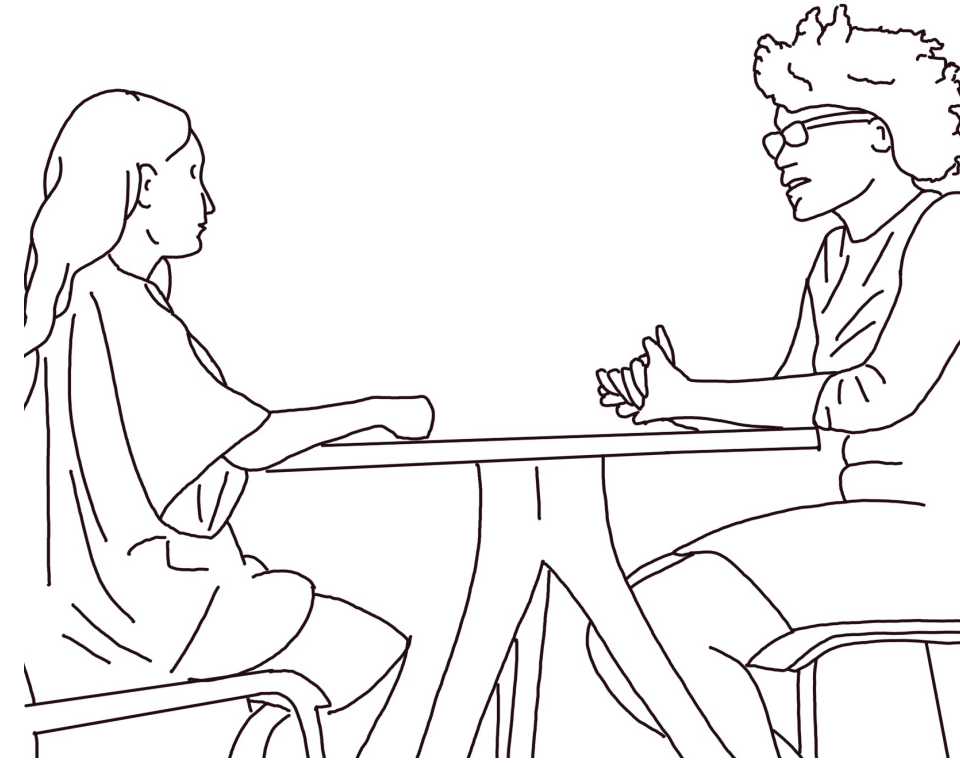
1. Get an Introduction



2. Review the Discussion Guide



3. Meet someone new



4. Examine and Discuss Objects



5. Continue Exploring



6. Take New Connections with You



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KEY AREA - THE  
RAINBOW CONNECTION  
STORYBOARD

# I-058

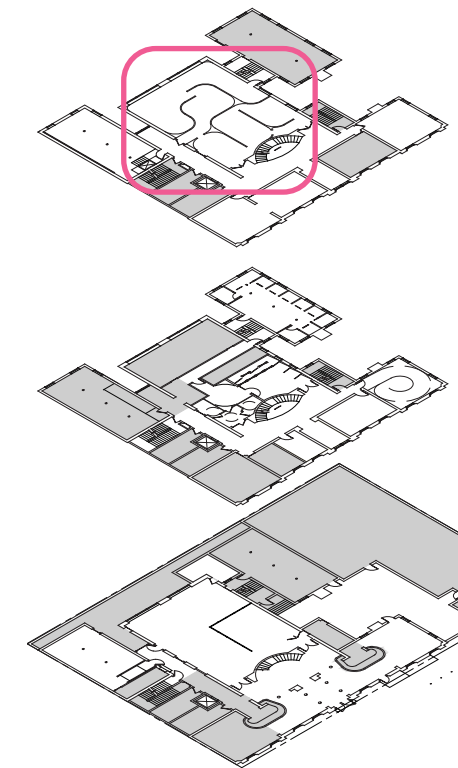
SCALE: AS NOTED



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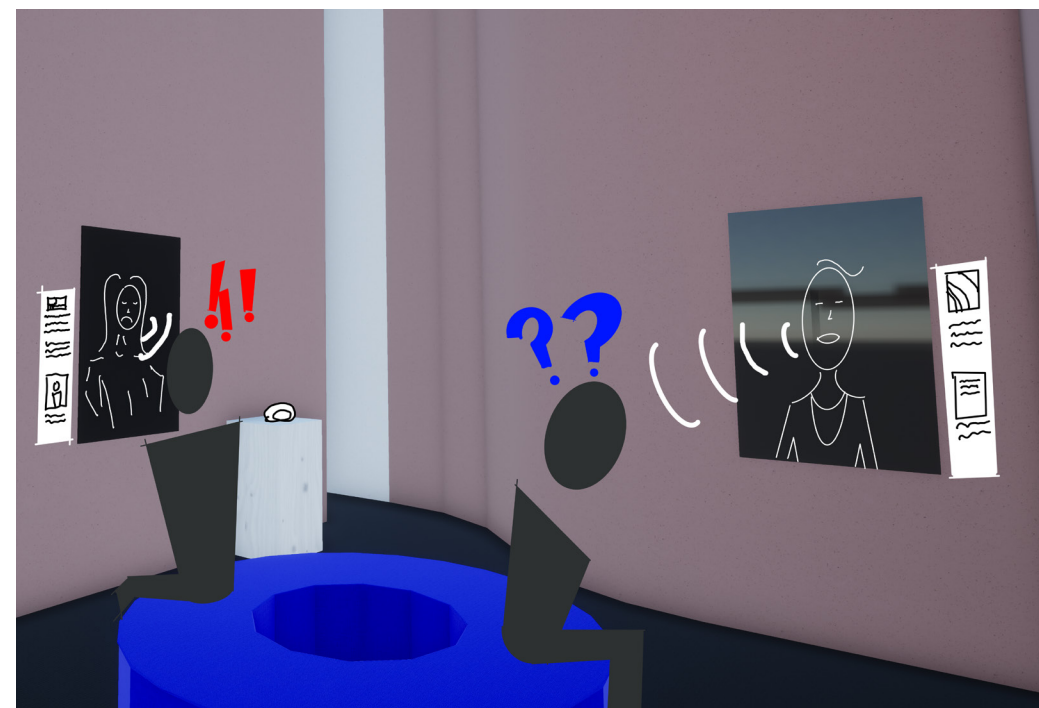
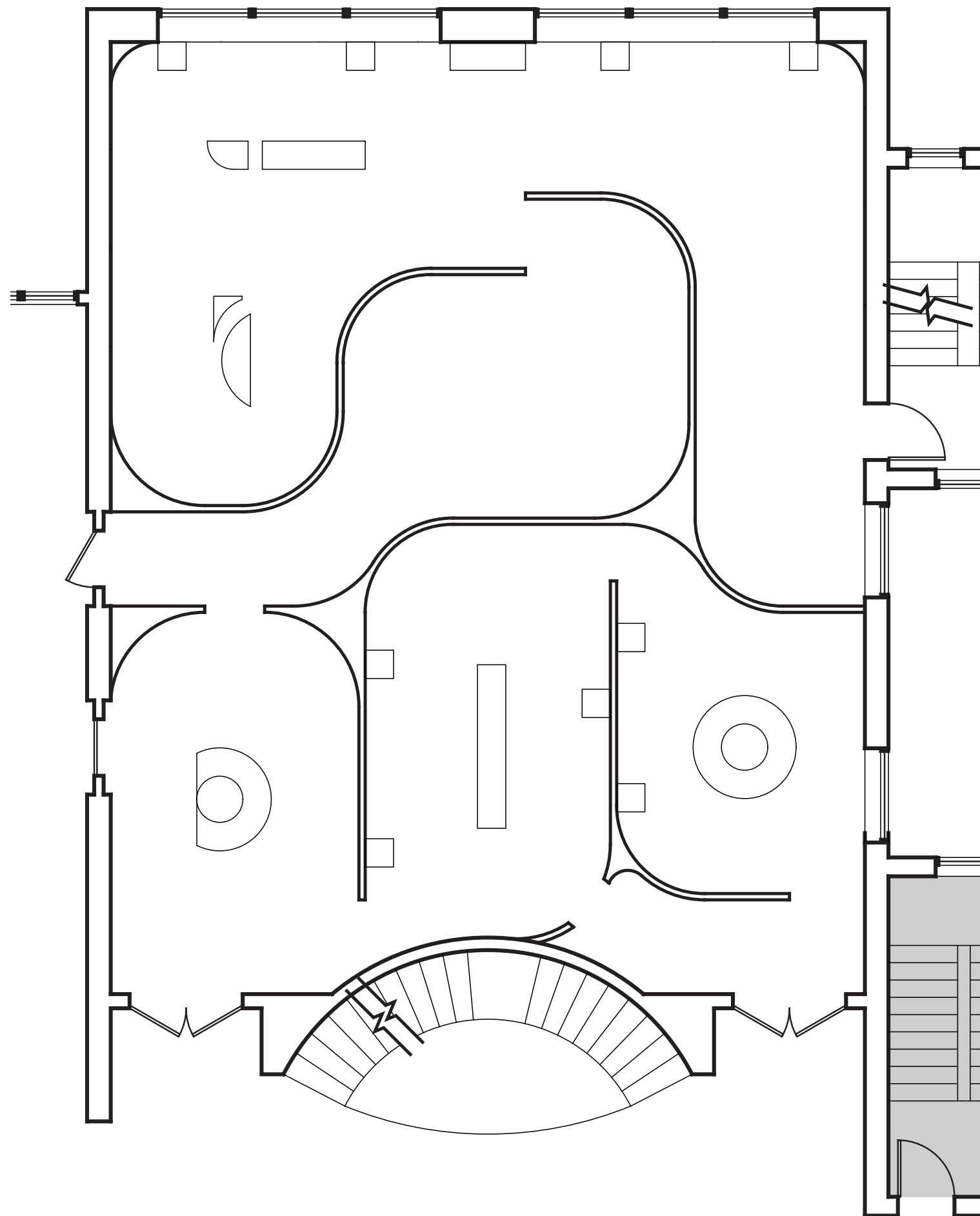
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KEY AREAS - COLORFUL  
MINDS AND COLORFUL  
BODIES

I-059

SCALE: AS NOTED



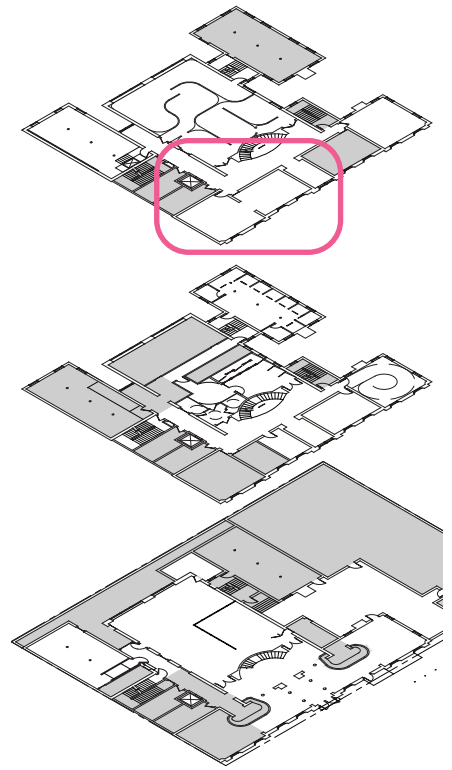




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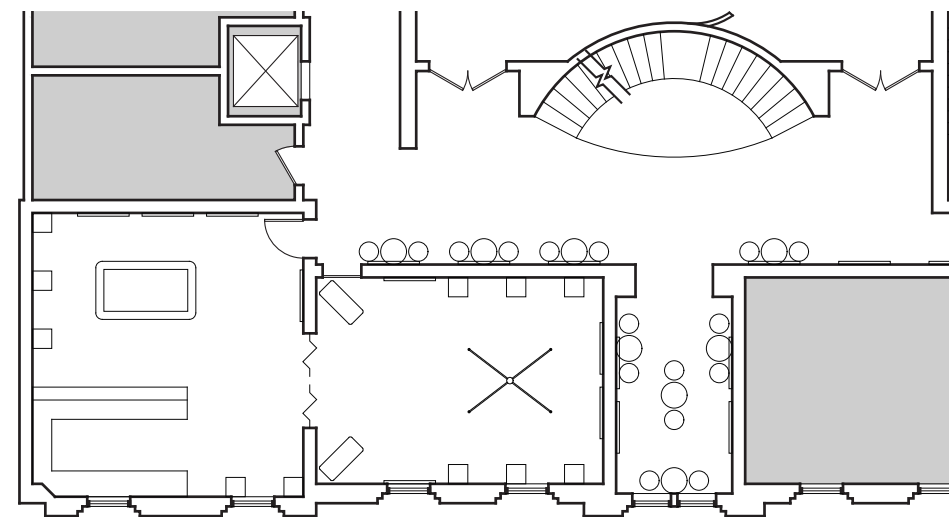
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KEY AREA -  
COUNTERCULTURE

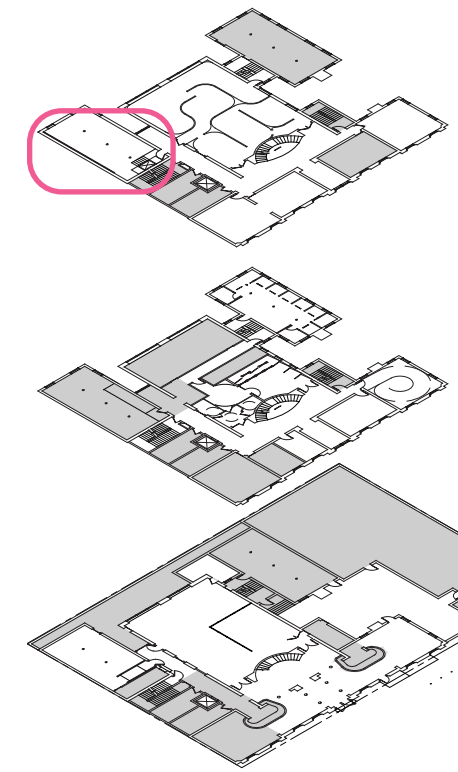
### I-060

SCALE: AS NOTED



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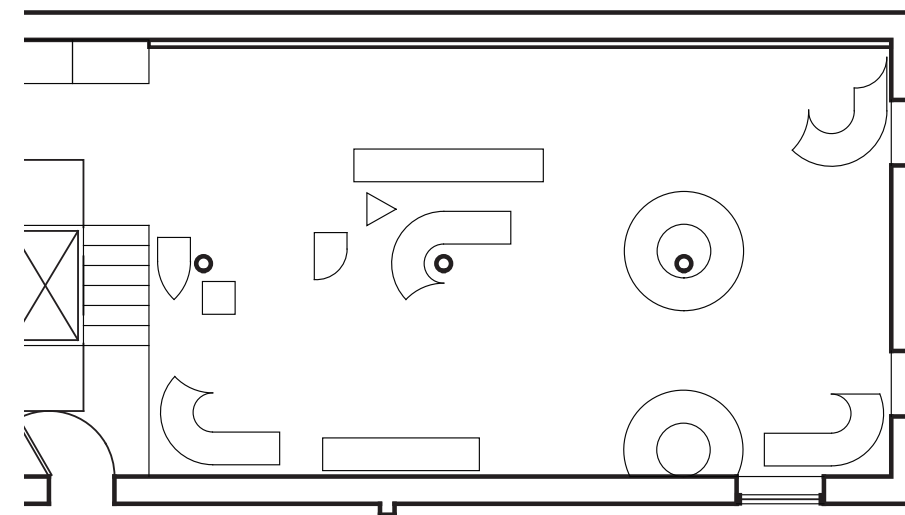
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KEY AREA - YOU  
BELONG, YOU ARE  
LOVED

I-061

SCALE: AS NOTED



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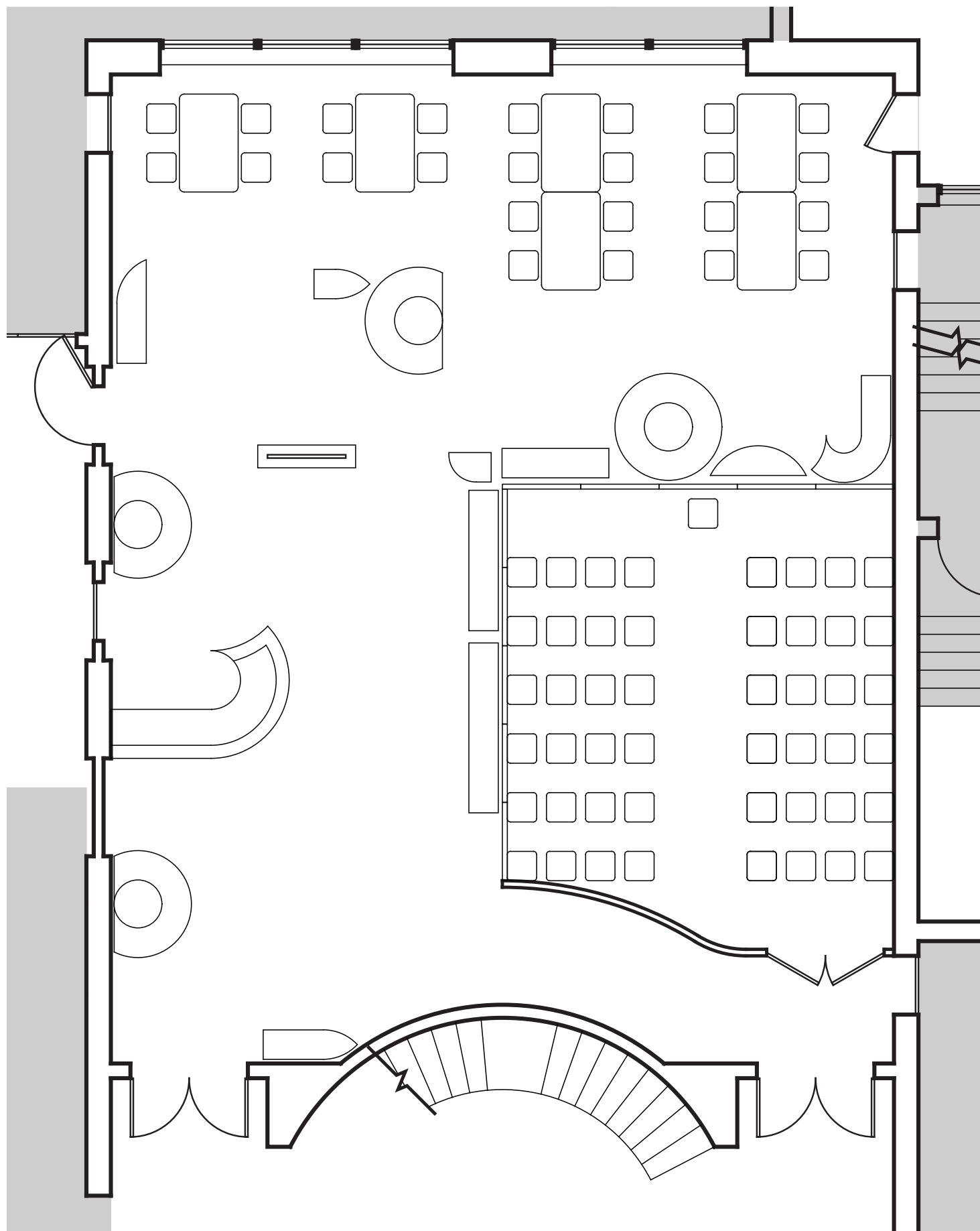
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KEY AREA -  
CONCLUDING THE  
JOURNEY

# I-062

SCALE: AS NOTED



# Lists & Schedules

GRAPHIC SPECIFICATIONS

TYPE	DESCRIPTION
A	PET Wall Applied Graphic, HDPL on 1/4" FSC MRMDF body, 1/4" Adodized Aluminum Header accent
B	Back Lit Polycarbonate Lenticular Graphic
C	Applied Printed Graphic on White PET substrate. Drytac Polar PET 170 or approved equal.
D	Applied Printed Graphic on White PET substrate. Drytac Polar PET 170 or approved equal.
E	Applied Printed Graphic on Clear PET substrate. Drytac ViziPrint Impress Clear or approved equal.
F	HDPL on 1/4" FSC MRMDF substrate.
F2	HDPL on 1/4" FSC MRMDF substrate.
G	PET Wall Applied Graphic, HDPL on 1/4" FSC MRMDF
H	HDPL on 3/4" marine grade plywood
H2	HDPL on 3/4" marine grade plywood with specular film overlay
J	HDPL on 1/4" FSC MRMDF substrate. Raised cut letters in PET resin
J.1	HDPL on 1/4" FSC MRMDF substrate. Applied Printed Graphic on Clear PET substrate. Drytac ViziPrint Impress Clear or approved equal.
K	HDPL on 1/4" FSC MRMDF substrate.
L	Applied Printed Graphic on White PET substrate. Drytac Polar PET 170 or approved equal.
M	Applied Printed Graphic on White PET substrate. Drytac Polar PET 170 or approved equal.
N	1/2" recycled coark wall tile
RRA	Printed polyester/spandex stretch fabric
RRB	Applied Printed Graphic on White PET substrate. Drytac Polar PET 170 or approved equal.
RRC	Applied Printed Graphic on White PET substrate. Drytac Polar PET 170 or approved equal.
RRD	Perforated exterior grade powder coat steel
RRE	Perforated exterior grade powder coat steel
RRF	Perforated exterior grade powder coat steel
RRG	Perforated exterior grade powder coat steel
RRH	Exterior Grade White PET file with Printed graphic
RRJ	Printed polyester/spandex stretch fabric
RRK	1/2" 3-Form Varia color in sandstone finish, or approved equal.
RRL	Applied Printed Graphic on Clear PET substrate. Drytac ViziPrint Impress Clear or approved equal.
RRM	Printed polyester/spandex stretch fabric on steel tube frame

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GRAPHIC SPECIFICATIONS

I-100

GRAPHIC SCHEDULE

00 EXTERIOR

NUMBER	TYPE	DESCRIPTION	MATERIAL
00-RR01	RRD	Entrance Ribbon	Painted Steel
00-RR02	RRE	Ribbon Bench	Painted Steel
00-RR03	RRD	West Signage Ribbon	Painted Steel
00-RR04	RRD	Courtyard Ribbon Section	Painted Steel
00-RR05	RRD	Courtyard Ribbon Section	Painted Steel
00-RR06	RRF	Ribbon Canopy Frame	Painted Steel
00-RR07	RRD	Courtyard To Building Ribbon	Painted Steel
00-RR08	RRG	Façade Mounted Progress Pride Ribbon	Perforated Painted Steel
00-RR09	RRH	Façade Applied Ribbon Graphic	Exterior Grade PET Applied Graphic
00-RR10	RRH	Façade Applied Ribbon Graphic	Exterior Grade PET Applied Graphic

01 LOBBY AND INTRODUCTION AREA

NUMBER	TYPE	DESCRIPTION	MATERIAL
01-A01	A	Maker Space Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
01-C01	C	Maker Space Content	PET Applied Graphic
01-I01	C	Introductory Content	PET Applied Graphic
01-I02	C	Introductory Content	PET Applied Graphic
01-L01.1-6	L	Maker Space Label	HPDL
01-M01	C	Entry Mural	PET Applied Graphic
01-M02	C	Intro Area Mural	PET Applied Graphic

01-M03	C	Meeting Space Mural	PET Applied Graphic
01-M04	C	Maker Space Mural	PET Applied Graphic
01-M05	C	Maker Space Mural	PET Applied Graphic
01-RR01	RRA	Lobby Ribbon Section	Stretch Fabric
01-RR02	RRA	Intro Area Ribbon Section	Stretch Fabric
01-RR03	RRA	Lobby Area Ribbon Section	Stretch Fabric
01-RR04	RRB	Lobby Wall Ribbon Section	PET Applied Graphic
01-RR05	RRB	Intro Wall Ribbon Section	PET Applied Graphic
01-RR06	RRC	Intro Floor Ribbon Section	PET Applied Floor Graphic
01-RR07	RRC	Lobby Floor Ribbon Section	PET Applied Floor Graphic
01-RR08	RRB	Coffee Bar Wall Ribbon Section	PET Applied Graphic
01-RR09	RRA	Coffee Bar To Coutyard Ribbon Section	Stretch Fabric
01-RR10	RRJ	1st Floor To 3rd Floor Ribbon Section	
01-W01		Maker Space Wayfinding	HPDL, Acrylic

02 OVERCOMING OUR QUEERPHOBIAS

NUMBER	TYPE	DESCRIPTION	MATERIAL
02-A01	A	Overcoming Our Queerphobias Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
02-C01-15	B	Lenticular Graphic	
02-C20.1	C	Wall Graphic Content	PET Applied Graphic
02-C20.2	C	Wall Graphic Content	PET Applied Graphic



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GRAPHIC SCHEDULE

I-101

SCALE: AS NOTED

02-C16-19	C	Wall Graphic Content	PET Applied Graphic
02-D01-7		Monitor Recessed In Fixture	
02-L01-19	F3	Label Copy	HPDL,Acrylic
02-RR01	RRA	Corridor Ribbon Section	Stretch Fabric
02-RR02	RRB	Corridor Wall Ribbon Section	PET Applied Graphic
02-RR03	RRC	Stair Floor Ribbon Section	PET Applied Floor Graphic
02-W01		Overcoming Our Queerphobias Intro Directive	HPDL,Acrylic
02-W02.1-2	J	First Floor Wayfinding	HPDL,Acrylic
02-W02.3	J.1	You Are Here Wayfinding	HPDL,Acrylic
02-W03.1-2	J	First Floor Wayfinding	HPDL,Acrylic
02-W03.3	J.1	You Are Here Wayfinding	HPDL,Acrylic
<b>03 POLITICAL JUSTICE</b>			
<b>NUMBER</b>	<b>TYPE</b>	<b>DESCRIPTION</b>	<b>MATERIAL</b>
03-A01	A	Political Justice Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
03-A02	A	Political Justice Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
03-C01	D	Keith Haring Room Wall Graphic	PET Applied Graphic
03-C02	E	Keith Haring Room Window Graphic	Transparent PET Applied Graphic
03-C03-6	F2	Content + Label Copy - Wall Rect.	HPDL
03-D01		Monitor On Floor Stand	

03-D02		Projection System	
03-L01-8	L	Label Copy Small - Plinth Applied	PET Applied Graphic
03-L09-14	F	Label Copy Small - Wall Applied	HPDL
03-L15-20	L	Label Copy Small - Plinth Applied	PET Applied Graphic
03-RR01	RRB	Stair Overhead Ribbon Section	PET Applied Graphic
03-RR02	RRB	Corridor Overhead Ribbon Section	PET Applied Graphic
03-RR03	RRB	Corridor Wall Ribbon Section	PET Applied Graphic
03-RR04	RRA	Corridor Overhead Ribbon Section	Stretch Fabric
03-RR05	RRB	Corridor Wall Ribbon Section	PET Applied Graphic
03-RR06	RRB	Stair Wall Ribbon Section	PET Applied Graphic
03-S01	G	Political Justice Section Intro	PET Applied Graphic, HPDL, Painted Aluminum
03-W01.1-2	J	Second Floor Wayfinding	HPDL,Acrylic
03-W01.3	J.1	You Are Here Wayfinding	HPDL,Acrylic
03-W02.1-2	J	Second Floor Wayfinding	HPDL,Acrylic
03-W02.3	J.1	You Are Here Wayfinding	HPDL,Acrylic

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GRAPHIC SCHEDULE 2

I-102

SCALE: AS NOTED

04 SOCIAL JUSTICE			
NUMBER	TYPE	DESCRIPTION	MATERIAL
04-A01	A	Social Justice Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
04-C01-3	H	Silhouette - Dark	HPDL
04-C04.1	H	Silhouette - Dark	HPDL
04-C04.2	H2	Silhouette - Specular	Speculay Film Over HPDL
04-C05	H	Silhouette - Dark	HPDL
04-C06.1	H	Silhouette - Dark	HPDL
04-C06.2	H2	Silhouette - Specular	Speculay Film Over HPDL
04-C07-8	H	Silhouette - Dark	HPDL
04-C09.1	H	Silhouette - Dark	HPDL
04-C09.2	H2	Silhouette - Specular	Speculay Film Over HPDL
04-C10	H	Silhouette - Dark	HPDL
04-C11.1	H	Silhouette - Dark	HPDL
04-C11.2	H2	Silhouette - Specular	Speculay Film Over HPDL
04-C12-14	H	Silhouette - Dark	HPDL
04-C15.1	H	Silhouette - Dark	HPDL
04-C15.2	H2	Silhouette - Specular	Speculay Film Over HPDL
04-C16	H	Silhouette - Dark	HPDL
04-C17.1	H	Silhouette - Dark	HPDL
04-C17.2	H2	Silhouette - Specular	Speculay Film Over HPDL
04-C18-24	H	Silhouette - Dark	HPDL
04-L01-2	L	Label Copy Small - Plinth Applied	PET Applied Graphic

05 THE ACCEPTANCE DILEMMA + THE RAINBOW CONNECTION INTRO			
NUMBER	TYPE	DESCRIPTION	MATERIAL
05-A01	A	The Acceptance Dilemma Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
05-A02	A	The Rainbow Connection Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
05-C01	C	Tad Content Wall Graphic	PET Applied Graphic
05-C02-4		Tad Content Alcove Graphic	PET White/Transparent Applied Graphic
05-C05	C	Tad Content Wall Graphic	PET Applied Graphic
05-C06.1-2	E	Tad Content On Glass	Transparent PET Applied Graphic
05-C7.1-2	E	Tad Content On Glass	Transparent PET Applied Graphic
05-C8.1-2	E	Tad Content On Glass	Transparent PET Applied Graphic
05-C9.1-2	E	Tad Content On Glass	Transparent PET Applied Graphic
05-D01.1-2		Trc Intro Projector Screens	
05-L01.1-2	F	Label Copy Small - Wall Applied	HPDL
05-M01.1-5	C	Trc Wall Mural	PET Applied Graphic
05-RR01	RRB	Corridor Wall Ribbon Section	PET Applied Graphic
05-RR02-6	RRC	Floor Ribbon Section	PET Applied Floor Graphic
05-W01	J	Trc Wayfinding	HPDL, Acrylic
05-W02.1-2	J	Second Floor Supplemental Wayfinding	HPDL, Acrylic
05-W02.3	J.1	You Are Here Wayfinding	HPDL, Acrylic
05-W03-5	J	Trc Wayfinding	HPDL, Acrylic

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GRAPHIC SCHEDULE 3

I-103



06 THE RAINBOW CONNECTION			
NUMBER	TYPE	DESCRIPTION	MATERIAL
06-A01	A	The Rainbow Connection Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
06-L01.1-11	F	Label Copy Small - Wall Applied	HPDL
06-M01-2	C	The Rainbow Connection Murals	PET Applied Graphic
06-RR01	RRC1	Stair Floor Ribbon Graphic	PET Applied Graphic
06-RR02	RRC1	Floor Diverging Ribbon Graphic	PET Applied Floor Graphic
06-RR03-5	RRB1	Column Split Ribbon Graphic	PET Applied Graphic
06-RR03.1A-D	RRK	Solid Color Suspended Acrylic Panel	Acrylic
06-RR03.2A-B	RRK	Solid Color Suspended Acrylic Panel	Acrylic
06-RR03.3C-D	RRC2	Solid Color Floor Graphic	PET Applied Floor Graphic
06-RR03.4C-D	RRL	Transparent Color Door Graphic	Transparent PET Applied Graphic
06-RR04.1A-C	RRK	Solid Color Suspended Acrylic Panel	Acrylic
06-RR04.2A-C	RRK	Solid Color Suspended Acrylic Panel	Acrylic
06-RR05.1A-D	RRK	Solid Color Suspended Acrylic Panel	Acrylic
06-RR05.2A-B	RRK	Solid Color Suspended Acrylic Panel	Acrylic
06-RR05.3C-D	RRC2	Solid Color Floor Graphic	PET Applied Floor Graphic

06-RR05.4C-D	RRL	Transparent Color Door Graphic	Transparent PET Applied Graphic
06-VV01	K	Snack Bar Signage	HPDL
07 COLORFUL MINDS			
NUMBER	TYPE	DESCRIPTION	MATERIAL
07-A01	A	Colorful Minds Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
07-C01-2		Hidden History Ribbon Timeline	Transparent PET Applied Graphic, PET Applied Graphic
07-C03-4	C	Gender Identity Content Wall Graphics	PET Applied Graphic
07-L01-5	L	Label Copy Small - Plinth Applied	PET Applied Graphic
07-M01	C	Colorful Minds Mural	PET Applied Graphic
07-RR01	RRA	Window To Mural Ribbon Section	Stretch Fabric
07-RR02	RRM	Overhead Loop Ribbon Section	Stretch Fabric
07-RR03	RRC	Floor Ribbon Section	PET Applied Floor Graphic
07-RR04	RRM	Overhead Loop Ribbon Section	Stretch Fabric
07-RR05	RRC3	Floor Converging Ribbon Graphic	PET Applied Floor Graphic
07-RR06	RRB	Wall Ribbon Section	PET Applied Graphic
07-RR07	RRA	Overhead Ribbon Section	Stretch Fabric
07-RR08	RRA	Overhead Ribbon Section	Stretch Fabric
07-S01	G	Hidden History Section Intro	PET Applied Graphic, HPDL, Painted Aluminum



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GRAPHIC SCHEDULE 4

I-104

SCALE: AS NOTED

07-S02	G	Gender Identity Section Intro	PET Applied Graphic, HPDL, Painted Aluminum
07-W01	J	Trc Wayfinding	HPDL,Acrylic
<b>08 COLORFUL BODIES</b>			
<b>NUMBER</b>	<b>TYPE</b>	<b>DESCRIPTION</b>	<b>MATERIAL</b>
08-A01	A	Colorful Bodies Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
08-C01-7	C	Colorful Bodies Content Graphics	PET Applied Graphic
08-D01-2		Wall Mounted Content Monitor	
08-D03-11		Monitor Recessed In Partition	
08-L01-5	L	Label Copy Small - Plinth Applied	PET Applied Graphic
08-RR01	RRA	Overhead Ribbon Section	Stretch Fabric
08-RR02	RRA	Overhead Ribbon Section	Stretch Fabric
08-RR03	RRA	Overhead Ribbon Section	Stretch Fabric
08-RR04	RRA	Overhead Ribbon Section	Stretch Fabric
08-S01	G	I'm Not My Body Section Intro	PET Applied Graphic, HPDL, Painted Aluminum
08-S02	G	My Body, My Choice Section Intro	PET Applied Graphic, HPDL, Painted Aluminum
08-S03	G	My Body My Choice Section Intro	PET Applied Graphic, HPDL, Painted Aluminum
08-W01	K	I'm Not My Body Content Warning	HPDL,Acrylic
08-W02	M	Exit To You Belong Signage	PET Applied Graphic

08-W03-5	K	My Body, My Choice Content Warning	HPDL,Acrylic
08-W06-7	M	Exit To Counterculture Signage	PET Applied Graphic
<b>09 COUNTERCULTURE - STREET</b>			
<b>NUMBER</b>	<b>TYPE</b>	<b>DESCRIPTION</b>	<b>MATERIAL</b>
09-A01-2	A	Counterculture Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
09-C01-2	C	Street Content Graphics	PET Applied Graphic
09-L01-10	F2	Label Copy	HPDL,Acrylic
09-M01	C	Street Mural	PET Applied Graphic
09-RR01	RRA	Overhead Ribbon Section	Stretch Fabric
09-RR02	RRA	Overhead Ribbon Section	Stretch Fabric
09-RR03	RRB	Wall Ribbon Section	PET Applied Graphic
09-RR04	RRA	Overhead Ribbon Section	Stretch Fabric
09-W01.1-2	J	Third Floor Wayfinding	HPDL,Acrylic
09-W01.3	J.1	You Are Here Wayfinding	HPDL,Acrylic
09-W02.1-2	J	Third Floor Wayfinding	HPDL,Acrylic
09-W02.3	J.1	You Are Here Wayfinding	HPDL,Acrylic



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GRAPHIC SCHEDULE 5

I-105

SCALE: AS NOTED

I0 COUNTERCULTURE - DYKE BAR, DARK ROOM			
NUMBER	TYPE	DESCRIPTION	MATERIAL
10-C01	C	Dyke Bar Content	PET Applied Graphic
10-L01-4	F	Label Copy	HPDL,Acrylic
10-L05-10	L	Label Copy Small - Plinth Applied	PET Applied Graphic
10-L11-12	F	Label Copy	HPDL,Acrylic
10-L13-15	L	Label Copy Small - Plinth Applied	PET Applied Graphic
10-L16-17	F	Label Copy	HPDL,Acrylic
10-L18-20	L	Label Copy Small - Plinth Applied	PET Applied Graphic
10-L21-22	F	Label Copy	HPDL,Acrylic
10-L23-25	L	Label Copy Small - Plinth Applied	PET Applied Graphic
10-M01	C	Bar Graphic	PET Applied Graphic
10-S01-2	G	Counterculture Section Intros	PET Applied Graphic, HPDL, Painted Aluminum
10-W01	K	Counterculture Content Warning	HPDL,Acrylic
10-W02	K	Serving Restrictions	PET Applied Graphic
10-W03.1-2	K	Sling Warning	PET Applied Graphic
10-W04	K	Pool Table Warning	PET Applied Graphic

I1 YOU BELONG, YOU ARE LOVED			
NUMBER	TYPE	DESCRIPTION	MATERIAL
11-A01	A	You Belong, You Are Loved Area Intro	PET Applied Graphic, HPDL, Painted Aluminum
11-C01	N	Message Board	Printed Cork Graphic
11-M01	C	You Belong, You Are Loved Mural	PET Applied Graphic
11-RR01	RRB	Wall Ribbon Section	PET Applied Graphic
11-RR02	RRA	Overhead Ribbon Section	Stretch Fabric
11-W01	K	Messaging Signage	HPDL,Acrylic

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GRAPHIC SCHEDULE 6

I-106

FINISH SCHEDULE					
TAG	PRODUCT TYPE	MANUFACTURER / PRODUCT NAME	CATALOG NO. / COLOR	SIZE / FINISH	DESCRIPTION / NOTES
<b>FLOORING</b>					
CPT-1	CARPET TILE	SHAW CONTRACT BALCONY TILE 5T389	SHADOW 88500	24" x 24" x 0.238"	ASHLAR INSTALLATION METHOD.
CPT-2	CARPET PLANK	SHAW CONTRACT WRITTEN TILE 5T407	EXCLAIM 05500	9" x 36" x 0.315"	ASHLAR INSTALLATION METHOD.
<b>WALL BASE</b>					
WB-1	RUBBER WALL BASE	JOHNSONITE BASEWORKS RUBBER BASE	BLACK 40 - WITHOUT TOE	6" HIGH x 1/8" x CONTINUOUS COIL	THERMOPLASTIC RUBBER. FOR USE WITH ALL CARPET.
<b>FLOOR TRANSITIONS</b>					
TS-1	METAL TRANSITION STRIP	SCHLUTER RENO-V	SATIN ALUMINUM	1/8" x FULL WIDTH OF OPENING	ENSURE ALL INSTALLATIONS ARE ADA COMPLIANT
<b>PAINT</b>					
PT-1	WALL PAINT	BENJAMIN MOORE ECOSPEC	CHANTILLY LACE OC-65	EGGSHELL FINISH	
PT-1B	CEILING PAINT	BENJAMIN MOORE ECOSPEC	DECORATOR'S WHITE OC-149	FLAT FINISH	
PT-2	WALL PAINT	BENJAMIN MOORE ECOSPEC	UNIVERSAL BLACK 2118- 10	EGGSHELL FINISH	
PT-2B	CEILING PAINT	BENJAMIN MOORE ECOSPEC	TOUCAN BLACK 2118-20	FLAT FINISH	
PT-3	WALL PAINT	BENJAMIN MOORE ECOSPEC	SERENITY 2055-60	EGGSHELL FINISH	
PT-4	WALL PAINT	BENJAMIN MOORE ECOSPEC	EARLY SUNSHINE 2084-60	EGGSHELL FINISH	
PT-5	WALL PAINT	BENJAMIN MOORE ECOSPEC	TOUCAN BLACK 2118-20	EGGSHELL FINISH	

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FINISH SCHEDULE

I-110

SCALE: AS NOTED

DECORATIVE LAMINATE					
PL-1	HIGH-PRESSURE DECORATIVE LAMINATE	WILSONART TRACELESS LAMINATE	SNOW WHITE VELVET 15501	ULTA MATTE FINISH	FOR VERTICAL USE.
PL-2	HIGH-PRESSURE DECORATIVE LAMINATE	WILSONART TRACELESS LAMINATE	BLACK VELVET 15505	ULTA MATTE FINISH	FOR VERTICAL USE.
PL-3	DECORATIVE METAL LAMINATE	FORMICA DECOMETAL	PLEX UMBRA M5307-99		FOR VERTICAL USE.
PL-4	HIGH-PRESSURE DECORATIVE LAMINATE	WILSONART TRACELESS LAMINATE	CHARCOAL VELVET 15504	ULTA MATTE FINISH	FOR VERTICAL USE.
PL-K	HIGH-PRESSURE DECORATIVE LAMINATE	WILSONART STANDARD LAMINATE	BLACK 1595-60	MATTE FINISH	HORIZONTAL GRADE
PL-N	HIGH-PRESSURE DECORATIVE LAMINATE	FORMICA STANDARD LAMINATE	DARK CHOCOLATE 2200-58	MATTE FINISH	HORIZONTAL GRADE
PL-L	HIGH-PRESSURE DECORATIVE LAMINATE	WILSONART VDL LAMINATE	SOLID COLOR TO MATCH BONAIRE Y0698-60	MATTE FINISH	HORIZONTAL GRADE
PL-P	HIGH-PRESSURE DECORATIVE LAMINATE	POLILAM STANDARD LAMINATE	LIPSTICK C0386 LA	MATTE FINISH	HORIZONTAL GRADE
PL-W	HIGH-PRESSURE DECORATIVE LAMINATE	WILSONART STANDARD LAMINATE	DESIGNER WHITE D534-60	MATTE FINISH	HORIZONTAL GRADE
PL-R	HIGH-PRESSURE DECORATIVE LAMINATE	NEVAMAR STANDARD LAMINATE	LIBERTY RED S-1027	TEXTURED FINISH	HORIZONTAL GRADE
PL-O	HIGH-PRESSURE DECORATIVE LAMINATE	NEVAMAR STANDARD LAMINATE	FRESH PAPAYA S-8001	TEXTURED FINISH	HORIZONTAL GRADE
PL-Y	HIGH-PRESSURE DECORATIVE LAMINATE	PIONITE STANDARD LAMINATE	PRIMARY YELLOW SY914	TEXTURED FINISH	HORIZONTAL GRADE

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I-111

PL-G	HIGH-PRESSURE DECORATIVE LAMINATE	PIONITE STANDARD LAMINATE	SPRINGTIME SY709SD	TEXTURED FINISH	HORIZONTAL GRADE
PL-B	HIGH-PRESSURE DECORATIVE LAMINATE	ARBORITE STANDARD LAMINATE	ULTRAMARINE S497 CA	MATTE FINISH	HORIZONTAL GRADE
PL-V	HIGH-PRESSURE DECORATIVE LAMINATE	FORMICA STANDARD LAMINATE	CASSIS 06903-58	MATTE FINISH	HORIZONTAL GRADE

SOLID SURFACE

SS-1	ACRYLIC SOLID SURFACE	LX HIMACS SOLID SURFACE	GLITZ GP313	1/2" MATERIAL / FACTORY FINISH	REINFORCED 2-PART EPOXY SHOP SEAMS. REFER TO MANUFACTURER'S GUIDELINES.
SS-2	ACRYLIC SOLID SURFACE	LX HIMACS SOLID SURFACE	BLACK PEARL G010	1/2" MATERIAL / FACTORY FINISH	REINFORCED 2-PART EPOXY SHOP SEAMS. REFER TO MANUFACTURER'S GUIDELINES.

GLAZING

GL-I	LOW IRON LAMINATED GLASS	VITRO STARPHIRE		1/2" TEMPERED LAMINATED GLASS	
GL-K	DECORATIVE PET RESIN	3FORM VARIA	CAULDRON N4I	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-N	DECORATIVE PET RESIN	3FORM VARIA	SADDLE N2I	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-L	DECORATIVE PET RESIN	3FORM VARIA	SURF B38	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-P	DECORATIVE PET RESIN	3FORM VARIA	BASHFUL R10	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-W	DECORATIVE PET RESIN	3FORM VARIA	VAPOR W05	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-R	DECORATIVE PET RESIN	3FORM VARIA	RADISH R24	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-O	DECORATIVE PET RESIN	3FORM VARIA	FASTIVE O10	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES

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I-112

GL-Y	DECORATIVE PET RESIN	3FORMVARIA	DAISY Y19	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-G	DECORATIVE PET RESIN	3FORMVARIA	LAUREL G39	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-B	DECORATIVE PET RESIN	3FORMVARIA	LAPIS B29	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES
GL-V	DECORATIVE PET RESIN	3FORMVARIA	IRIS V11	1/2" MATERIAL WITH SANDSTONE FINISH	FLAME POLISH ALL EDGES

METAL

MT-1	PERFORATED METAL	3/16" DIA. PERFORATED EXTERIOR GRADE STEEL	POWDER COAT. REFER TO RIBBON DETAIL DRAWINGS.		BASIS OF DESIGN: MOZ 3/16" DIA. PERFORATED MATTE ALUMINUM.
MT-2	SOLID METAL	SOLID EXTERIOR GRADE STEEL	POWDER COAT. REFER TO RIBBON DETAIL DRAWINGS.		

VERTICAL TEXTILES

TX-1	DRAPERY	CARNEGIE ALEX	COLOR 801	55" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE FLAT STICH SEAMS.
TX-2	DRAPERY	SHOT SILK	COOL TONES		FABRICATOR OPTION BY APROVAL. NFPA701 COMPLIANT.

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I-113

UPHOLSTERY TEXTILES					
UPH-K	COATED UPHOLSTERY	MOMENTUM SILICA	NERO	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-N	COATED UPHOLSTERY	MOMENTUM SILICA TECH	SABLEWOOD	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-L	COATED UPHOLSTERY	MOMENTUM SILICA	ALFRESCO	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-P	COATED UPHOLSTERY	STINSON SILICONE	AVAIL	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-W	COATED UPHOLSTERY	MOMENTUM SILICA	CUMULUS	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-R	COATED UPHOLSTERY	MOMENTUM SILICA	FIRELIGHT	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-O	COATED UPHOLSTERY	MOMENTUM SILICA TECH	TANGELO	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-Y	COATED UPHOLSTERY	MOMENTUM SILICA	LEMON	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-G	COATED UPHOLSTERY	MOMENTUM SILICA	GO	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-B	COATED UPHOLSTERY	MOMENTUM SILICA	SMALT	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.
UPH-V	COATED UPHOLSTERY	MOMENTUM SILICA	PETUNIA	54" WIDE ROLL GOODS	DOUBLE ROLL AND TRIPLE STICH SEAMS.

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FINISH SCHEDULE

I-114



Overcoming Our Queerphobias



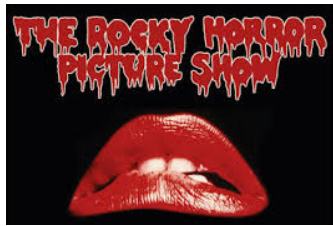
What are you Afraid of?

Rainbow Eye



What are you Afraid of?

Rocky Horror Graphic



What are you Afraid of?

Rocky Horror Lips Sculpture



What are you Afraid of?

Killjoy's Kastle Entrance Photo



What are you Afraid of?

Lenticular Graphic: Babadook & Jamie Shupe

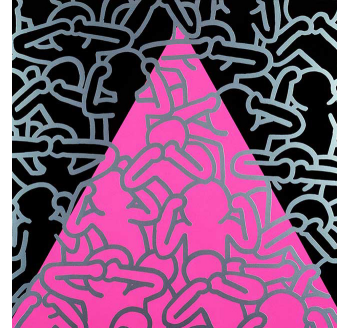


What are you Afraid of?



Lenticular Graphic: Woman in creepy bodysuit & Queer woman

Political Justice



Keith Haring and the AIDS Crisis

Keith Haring Silence=Death Poster



Keith Haring and the AIDS Crisis

HIV Medication



Keith Haring and the AIDS Crisis

Keith Haring's "Once Upon a Time" Mural /

The Keith Haring Bathroom at The Center



Keith Haring and the AIDS Crisis

Marsha P. Johnson & Sylvia Rivera Photography



Order in the Court!

Bricks thrown at the Stonewall Uprising



Order in the Court!

Queer wedding clothes



Order in the Court!

Handcuffs

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KEY OBJECT SCHEDULE

I-120

## Social Justice



About / Face

Human Silhouettes and voice recordings



About / Face

Queer Wedding Cake

## The Rainbow Connection

1. Pride Buttons
  - a. "Resist" Pin
  - b. Traditional Pride Flag Metal Pin
  - c. Rainbow Unicorn Pin
  - d. Progress Pride Flag Heart Pin
2. The Meaning of Pride
  - a. T-shirt with rainbow stripes and empowering words
3. Myidentity
  - a. Trans Flag Pronouns Button
  - b. Bottles of Nail Polish
4. Fighting AIDS – Then and Now
  - a. Silence=Death T-shirt
  - b. Haring Artwork reproductions (3)
  - c. Pouch with condoms, lube
  - d. HIV- PrEP medication bottle
5. ACAB
  - a. Loose Bricks
  - b. Handcuffs
6. The Business of Pride
  - a. Rainbow Mickey Mouse Ears
  - b. Rainbow ikea bag
  - c. Pride Flag
  - d. Progress Pride Flag
  - e. Rainbow corporate logos
7. Queer Arts
  - a. Colorful Ceramics
  - b. John Jennison drawing
  - c. Haring Artwork reproductions (3)
  - d. Langston Hughes Poem
  - e. Kusama coasters
8. Virtual Arts
  - a. The warren cup
  - b. Tom of Finland Drawing
  - c. Haring Silence=Death Poster
  - d. Langston Hughes Poem

## Colorful Minds



Hidden History

Photography of Historic and Modern day Queer figures



Gender Identity

Photographs, Videos, Audio, and objects from Queer people with non-mainstream identities

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KEY OBJECT  
SCHEDULE 2

I-121

SCALE: AS NOTED

## Colorful Bodies



My Body, My Choice

T-shirt

My Body, My Choice

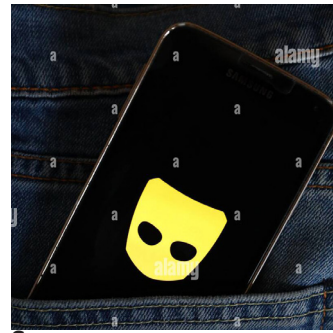
Photographs, Videos, Audio,  
and objects from Queer  
victims

## Counterculture



Darkroom

Leather Paraphernalia



Street

Cruise Culture  
Paraphernalia



Street

Drag Paraphernalia

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PROJECT

**The  
Rainbow  
Connection**

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KEY OBJECT  
SCHEDULE 3

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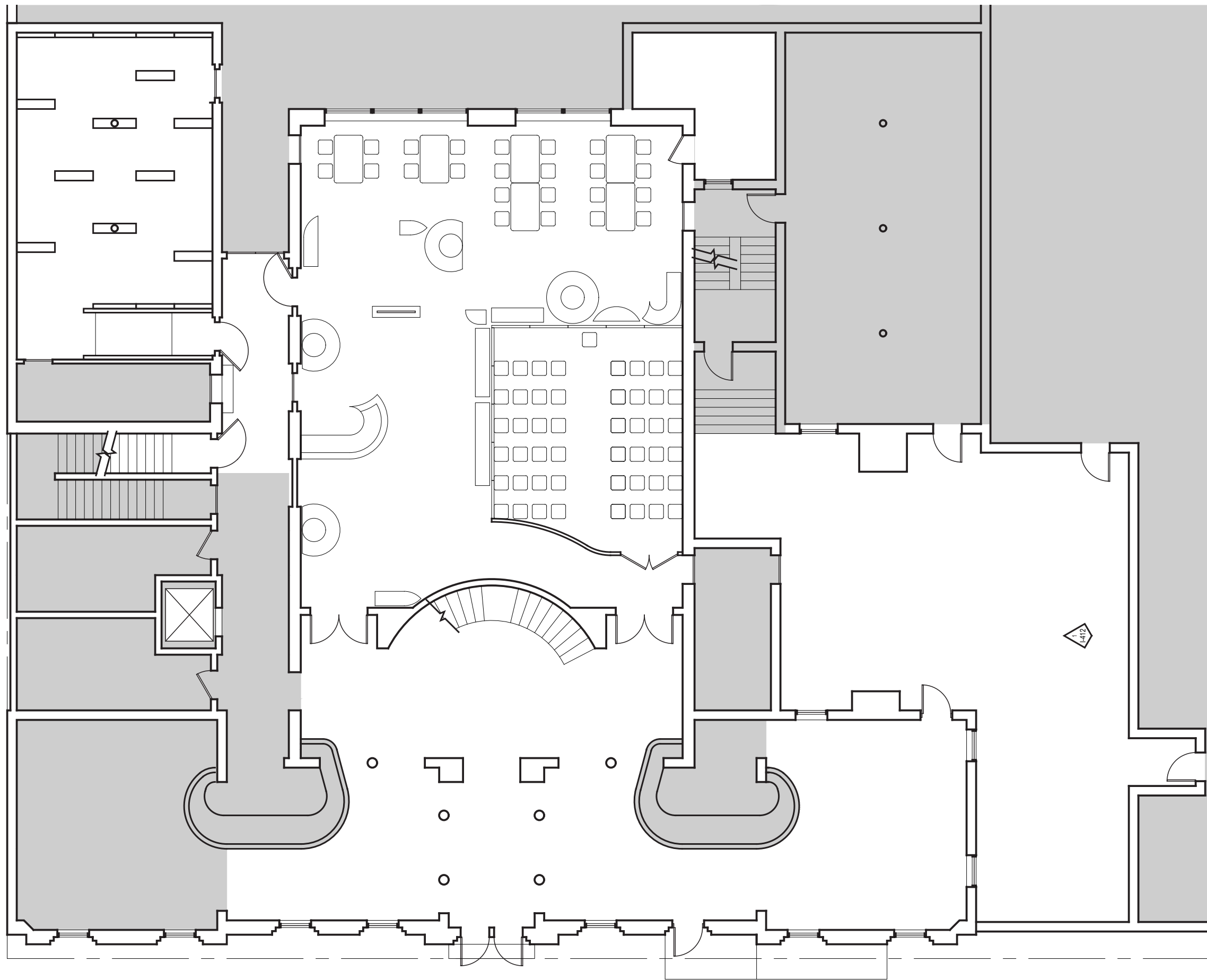
I-122

SCALE: AS NOTED

**The**  
**Rainbow**  
**Connection**

**Design Drawings**

**D** Vilella  
Design



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FIRST FLOOR  
GENERAL PLAN

I-201

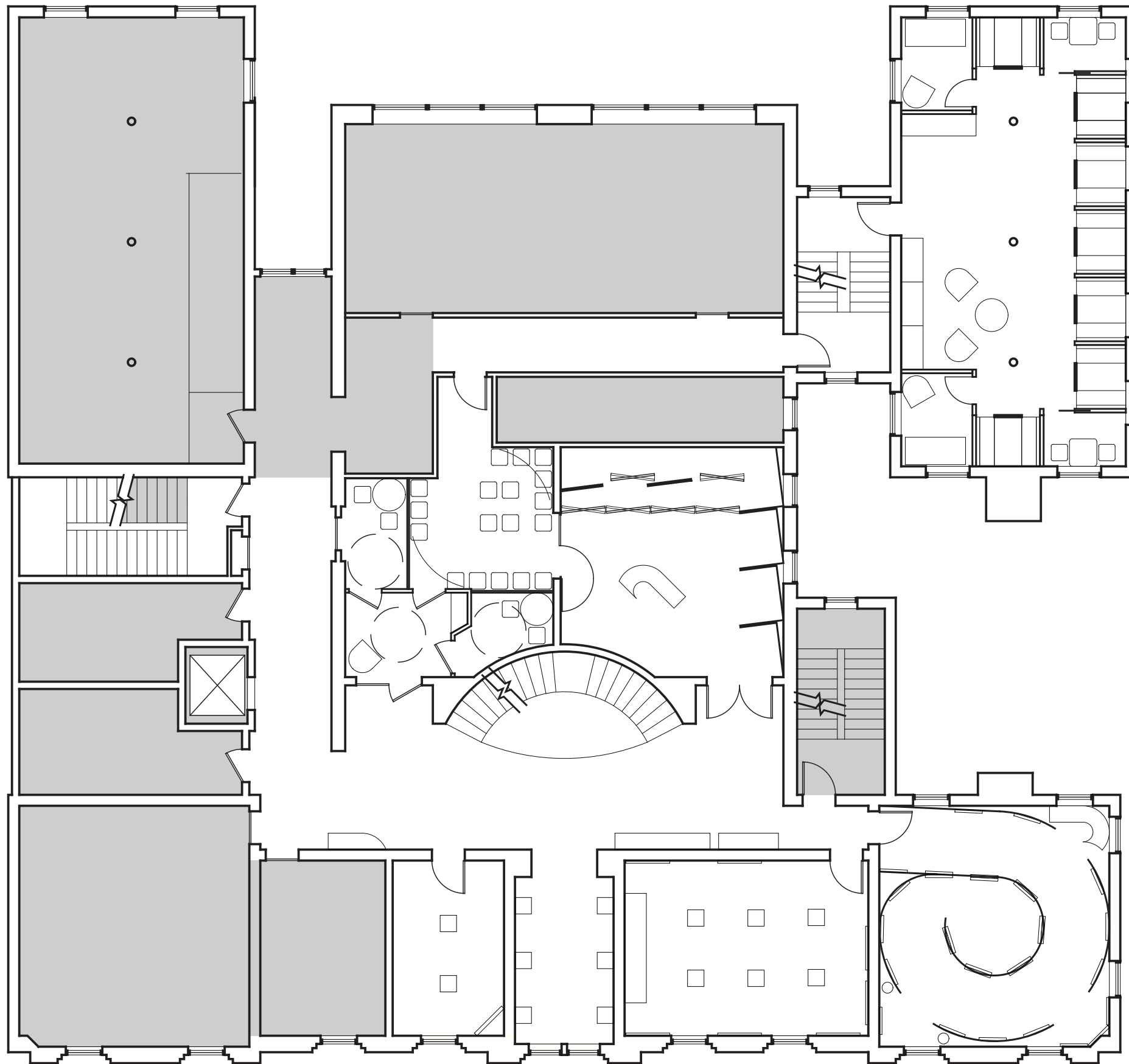
SCALE: 3/32" = 1'-0"



CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT

**The  
Rainbow  
Connection**



NOT FOR CONSTRUCTION

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EXHIBITION DESIGN MA CAPSTONE 2023  
FASHION INSTITUTE OF TECHNOLOGY

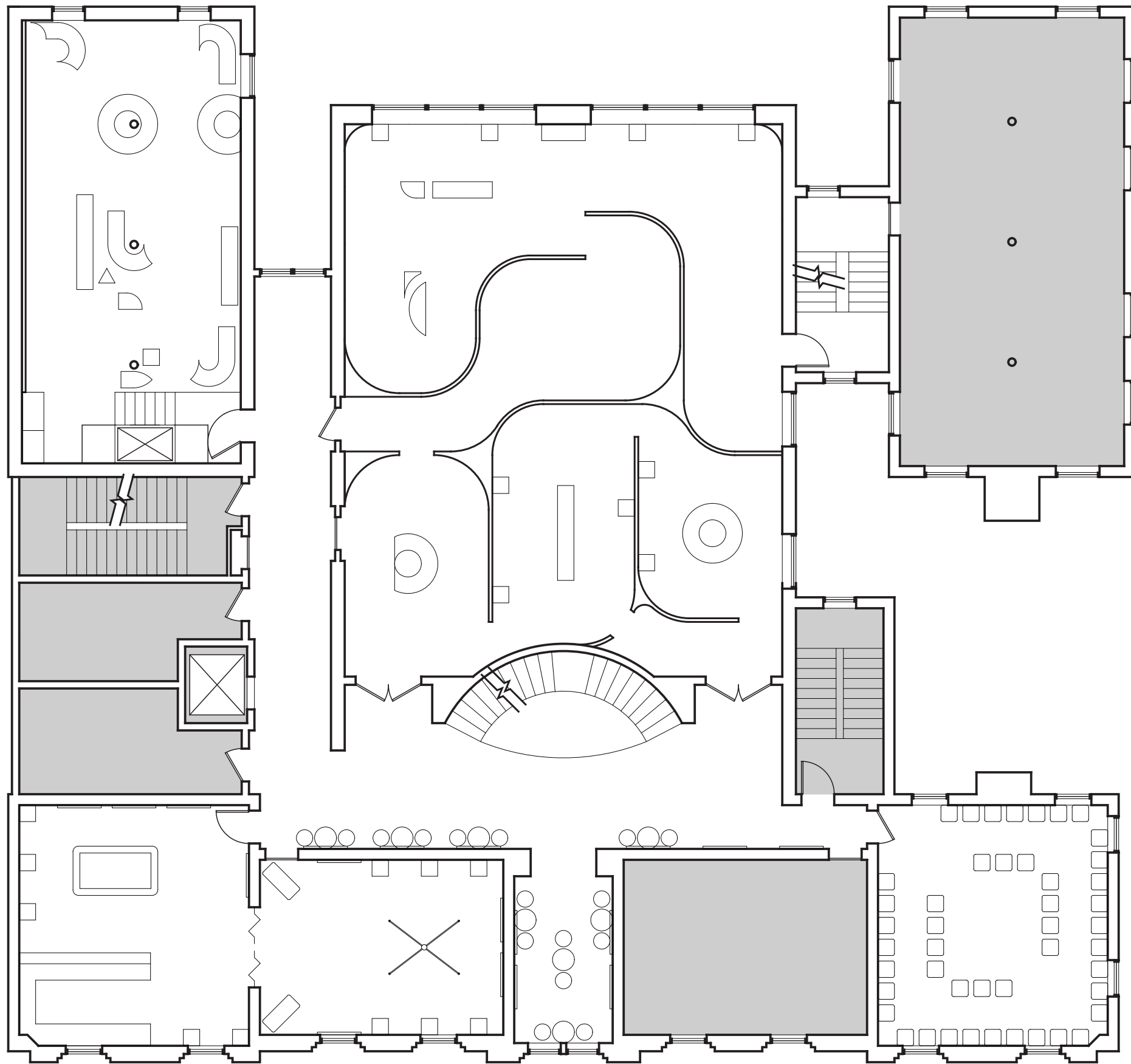
DRAWN BY: DV  
CHECKED BY: DV  
DD SET ISSUED: 12/6/2023

**SECOND FLOOR  
GENERAL PLAN**

**I-202**

SCALE: 3/32" = 1'-0"





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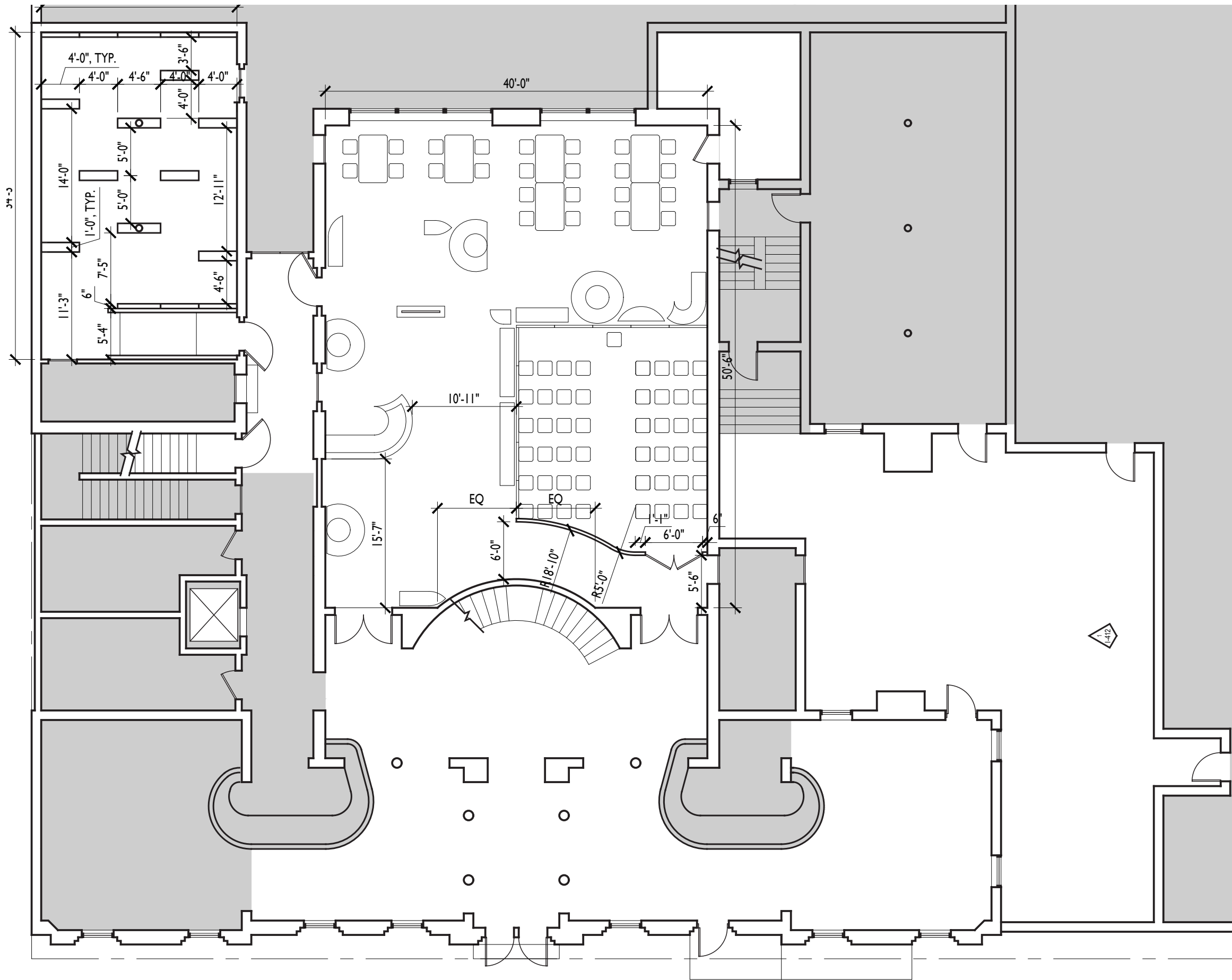
DRAWN BY: DV  
CHECKED BY: DV  
DD SET ISSUED: 12/6/2023

**THIRD FLOOR  
GENERAL PLAN**

**I-203**

SCALE: 3/32" = 1'-0"





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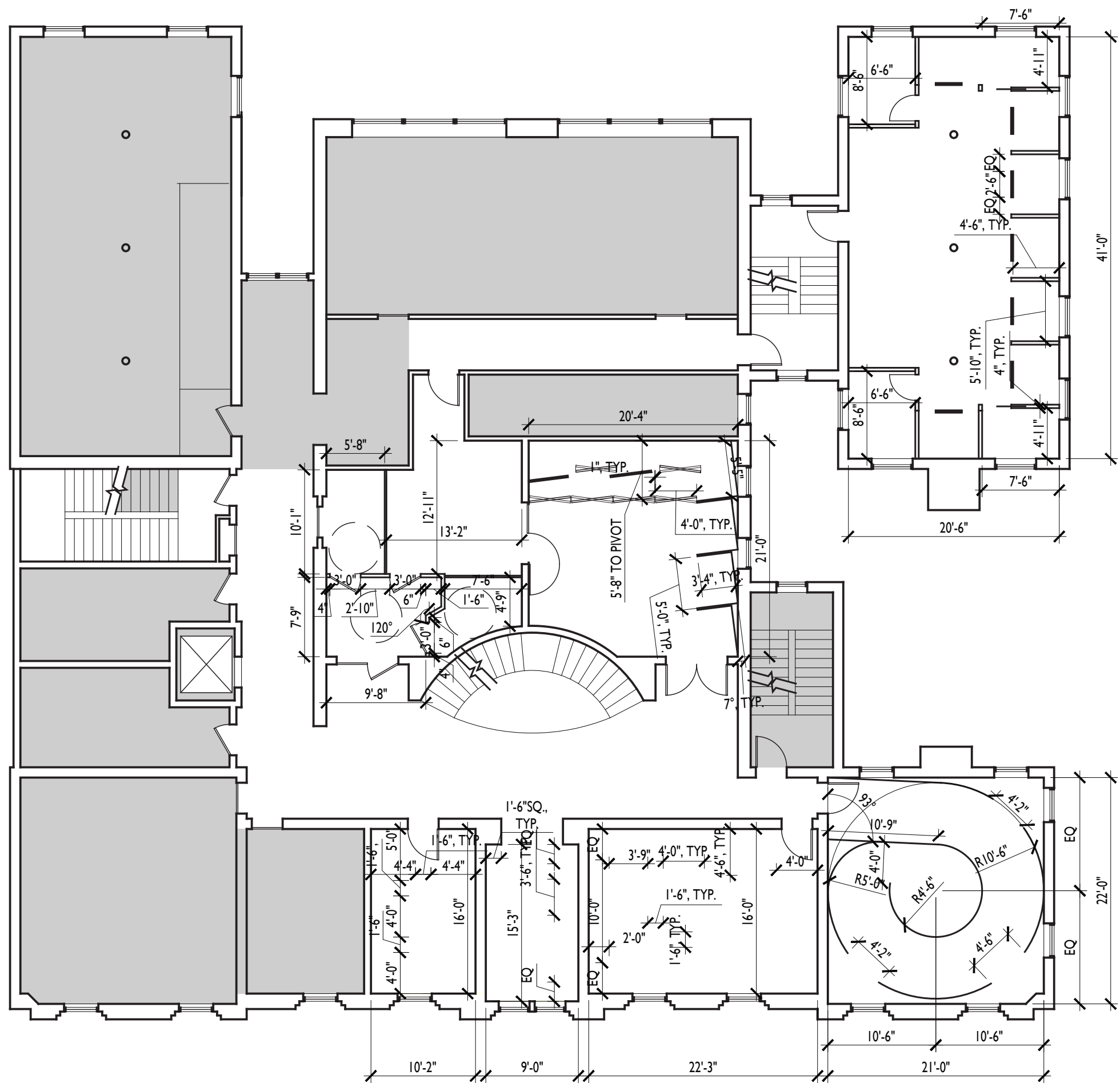
DRAWN BY: DV  
CHECKED BY: DV  
DD SET ISSUED: 12/6/2023

**FIRST FLOOR  
DIMENSION PLAN**

**I-211**

SCALE: 3/32" = 1'-0"





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## SECOND FLOOR DIMENSION PLAN

# I-212

SCALE: 3/32" = 1'-0"



NOT FOR CONSTRUCTION

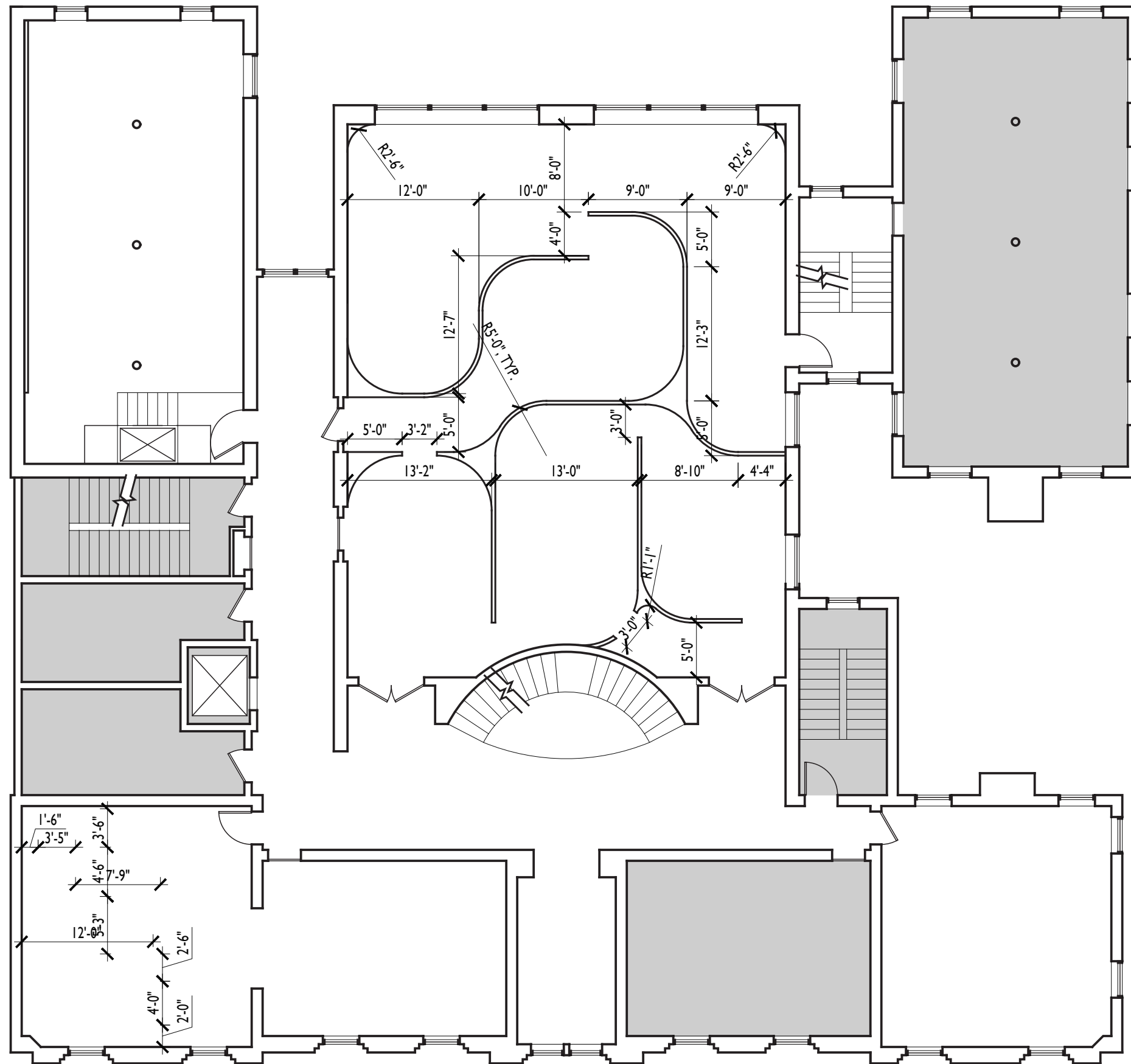
D.VILLELLA NCIDQ CERT NO. 029111  
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DRAWN BY: DV  
CHECKED BY: DV  
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**THIRD FLOOR  
DIMENSION PLAN**

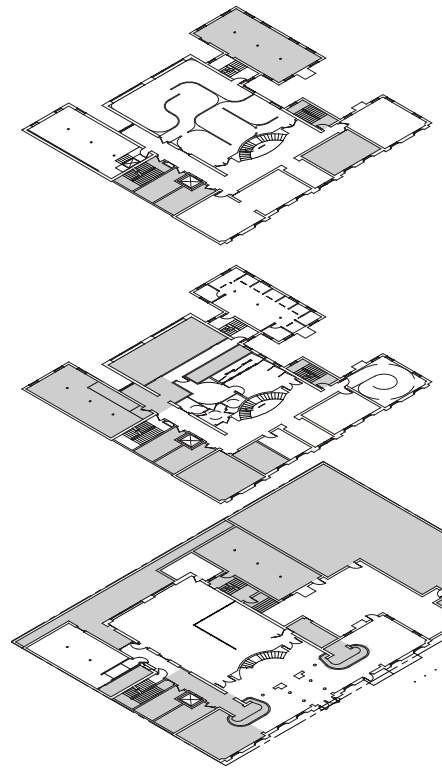
**I-213**

SCALE: 3/32" = 1'-0"



CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT  
**Rainbow** The Connection

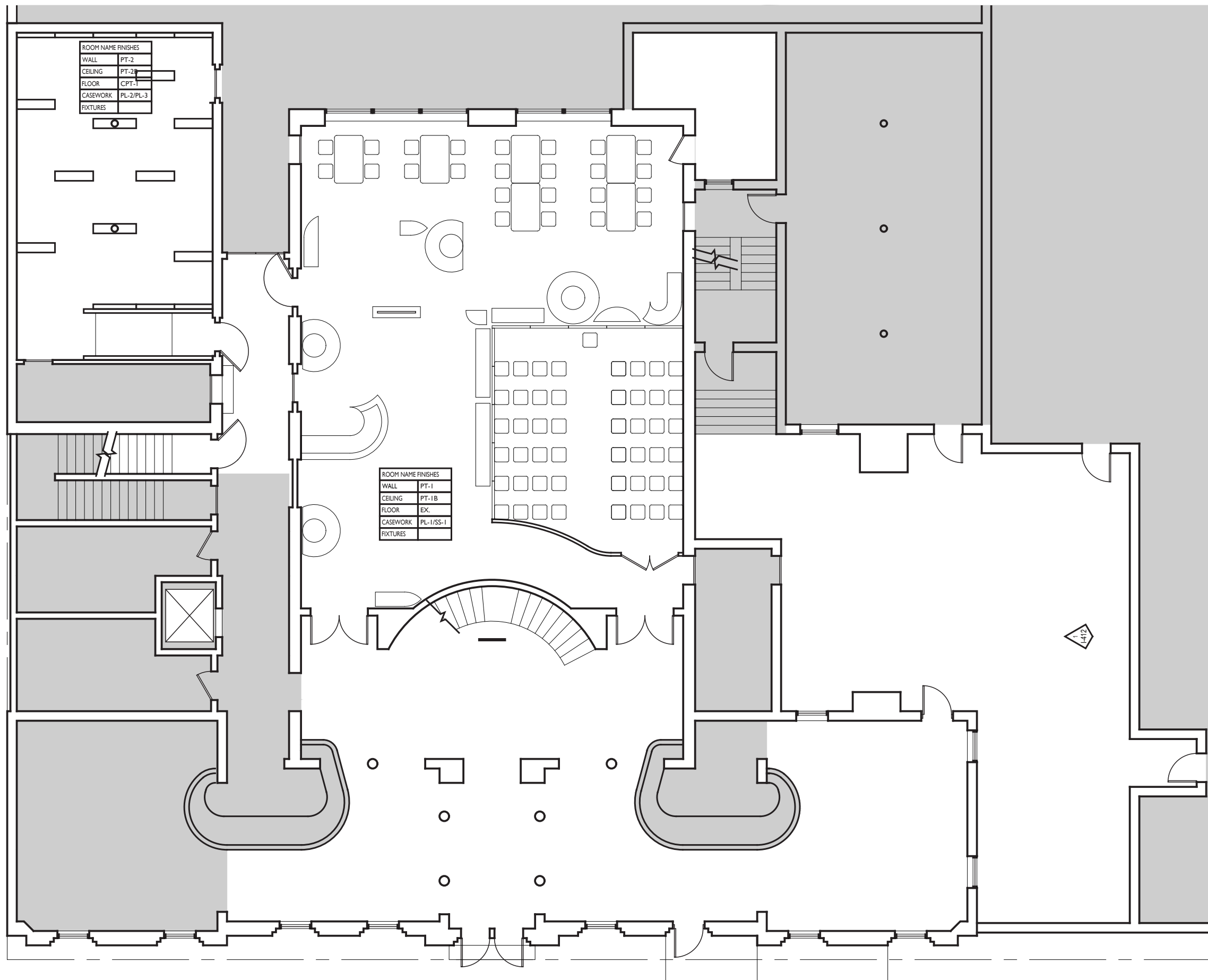


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DRAWN BY: DV  
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## FIRST FLOOR FINISH PLAN

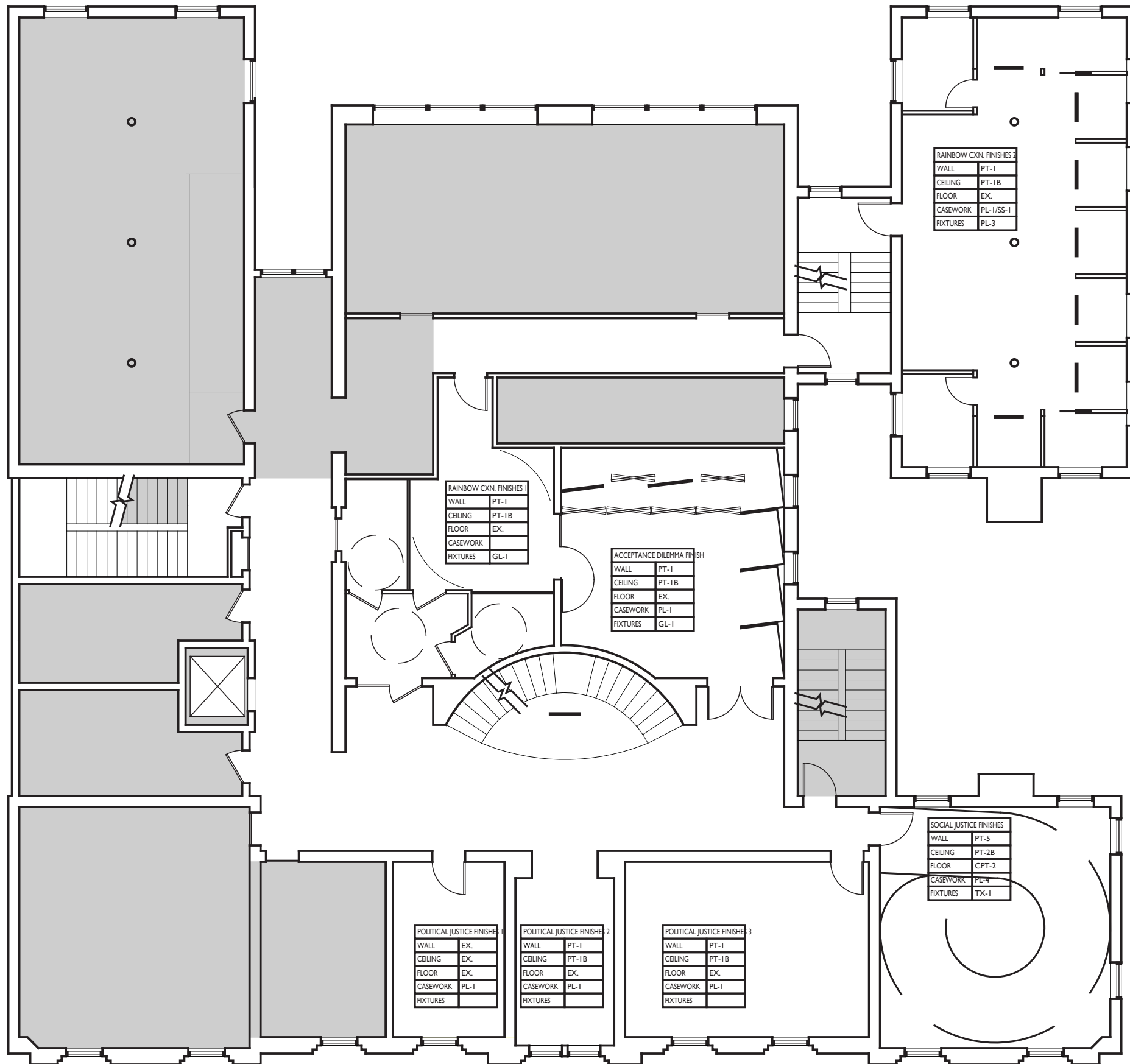


# I-221

SCALE: 3/32" = 1'-0"

CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT



NOT FOR CONSTRUCTION

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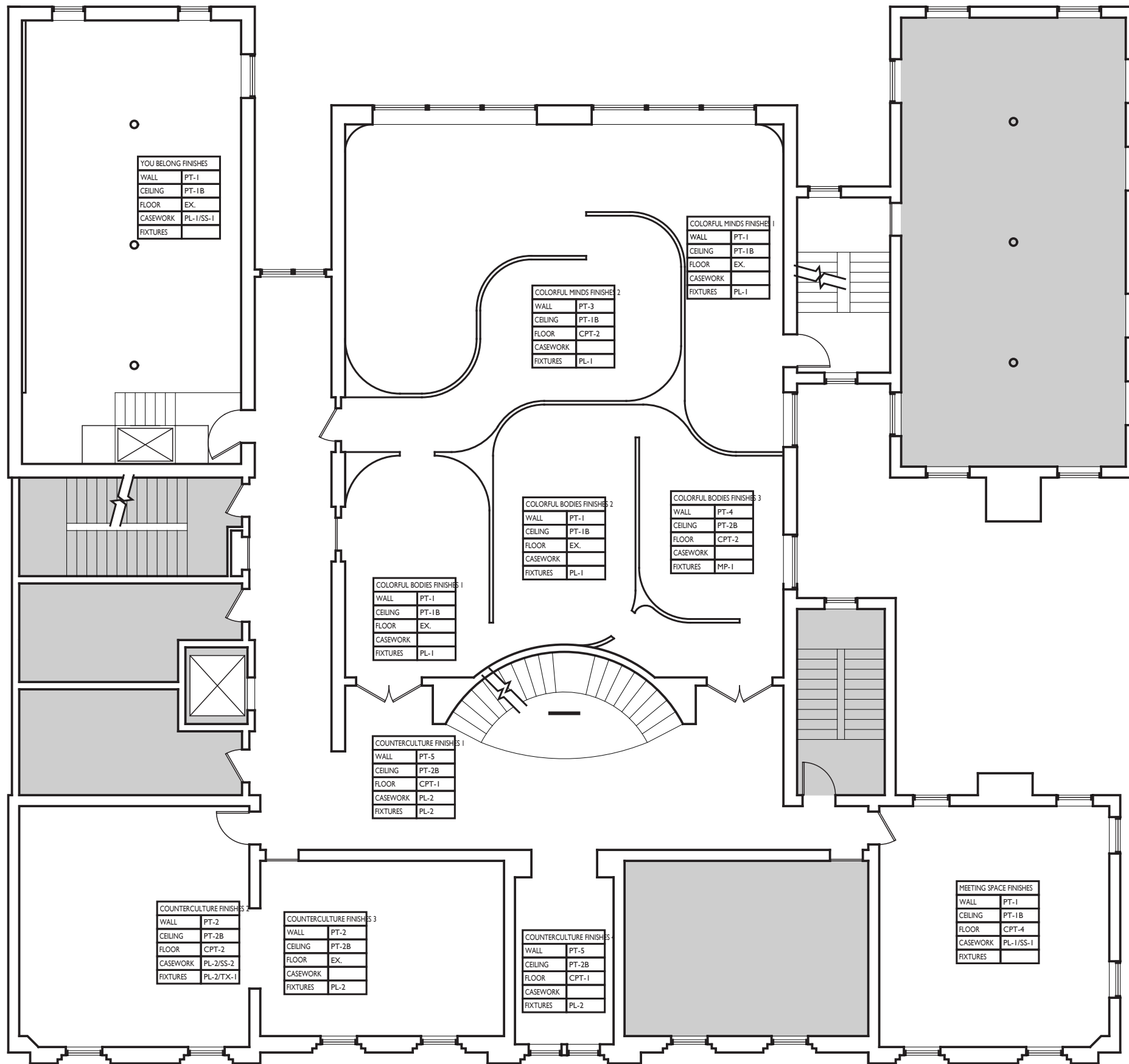
## SECOND FLOOR FINISH PLAN

# I-222

SCALE: 3/32" = 1'-0"

CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT  
**Rainbow** The Connection



NOT FOR CONSTRUCTION

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## THIRD FLOOR FINISH PLAN

# I-223

SCALE: 3/32" = 1'-0"





NOT FOR CONSTRUCTION

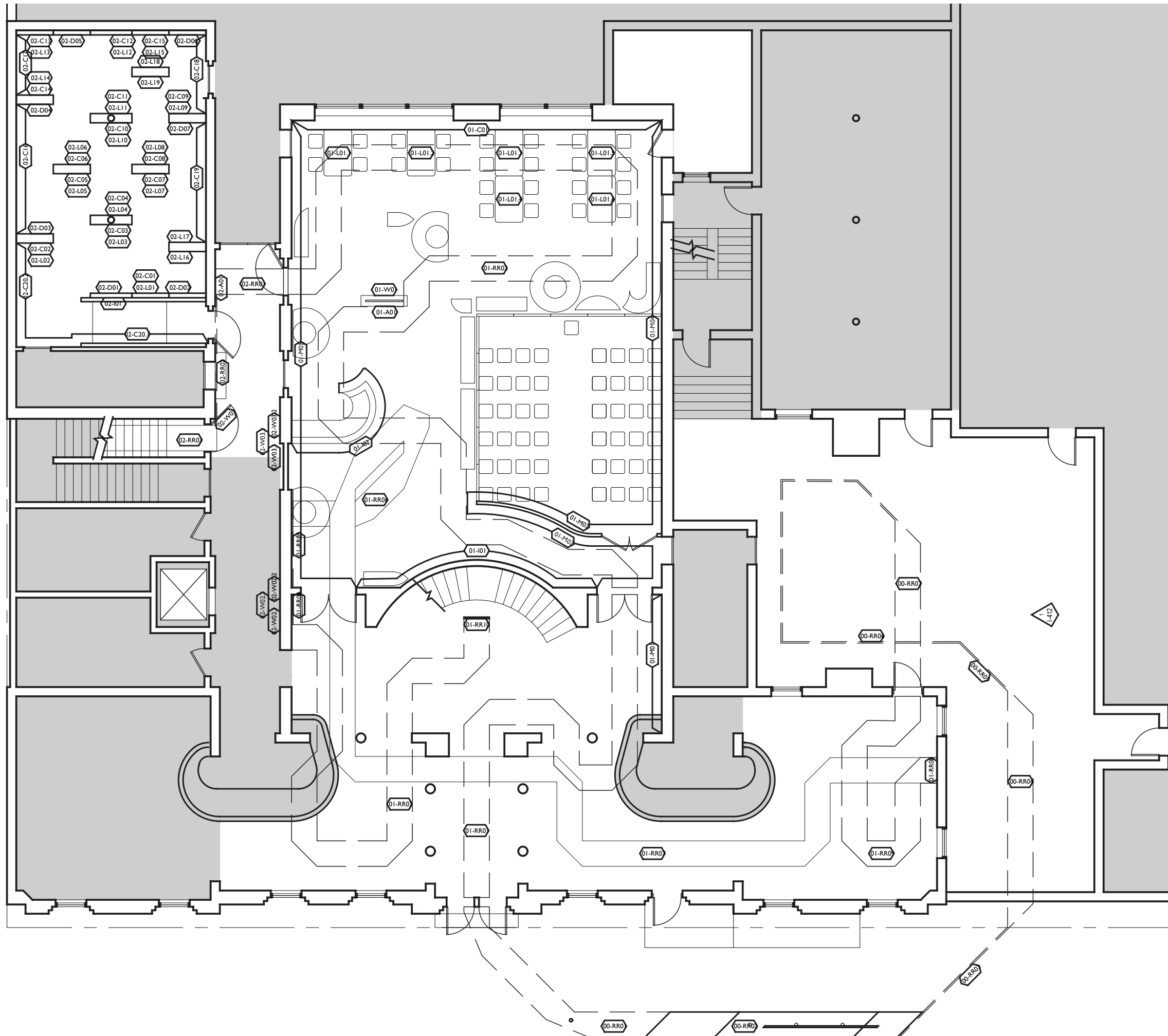
D.VILLELLA NCIDQ CERT NO. 029111  
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**FIRST FLOOR  
GRAPHIC LOCATION  
PLAN**

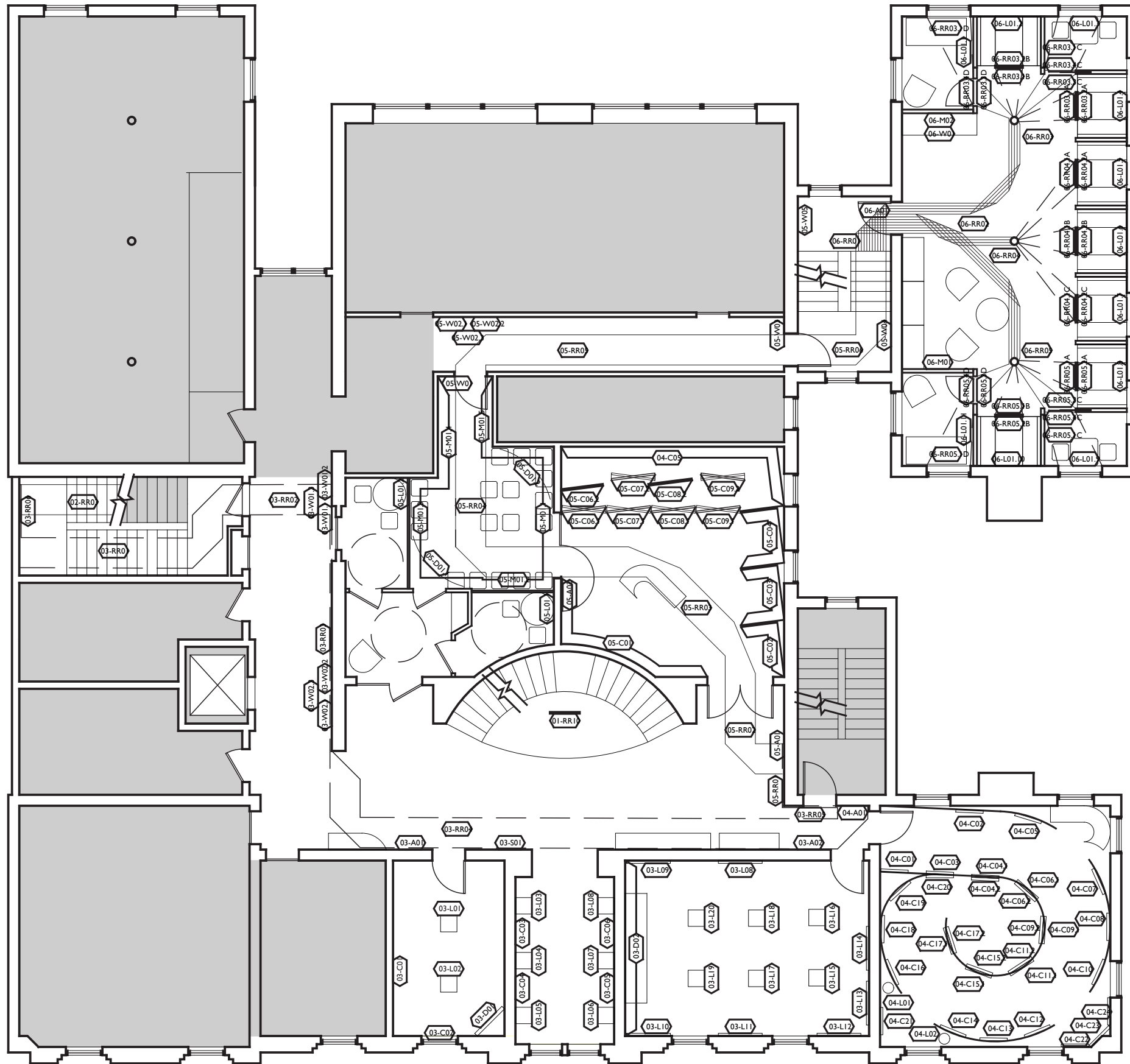
**I-231**

SCALE: 3/32" = 1'-0"



CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT



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DD SET ISSUED: 12/6/2023

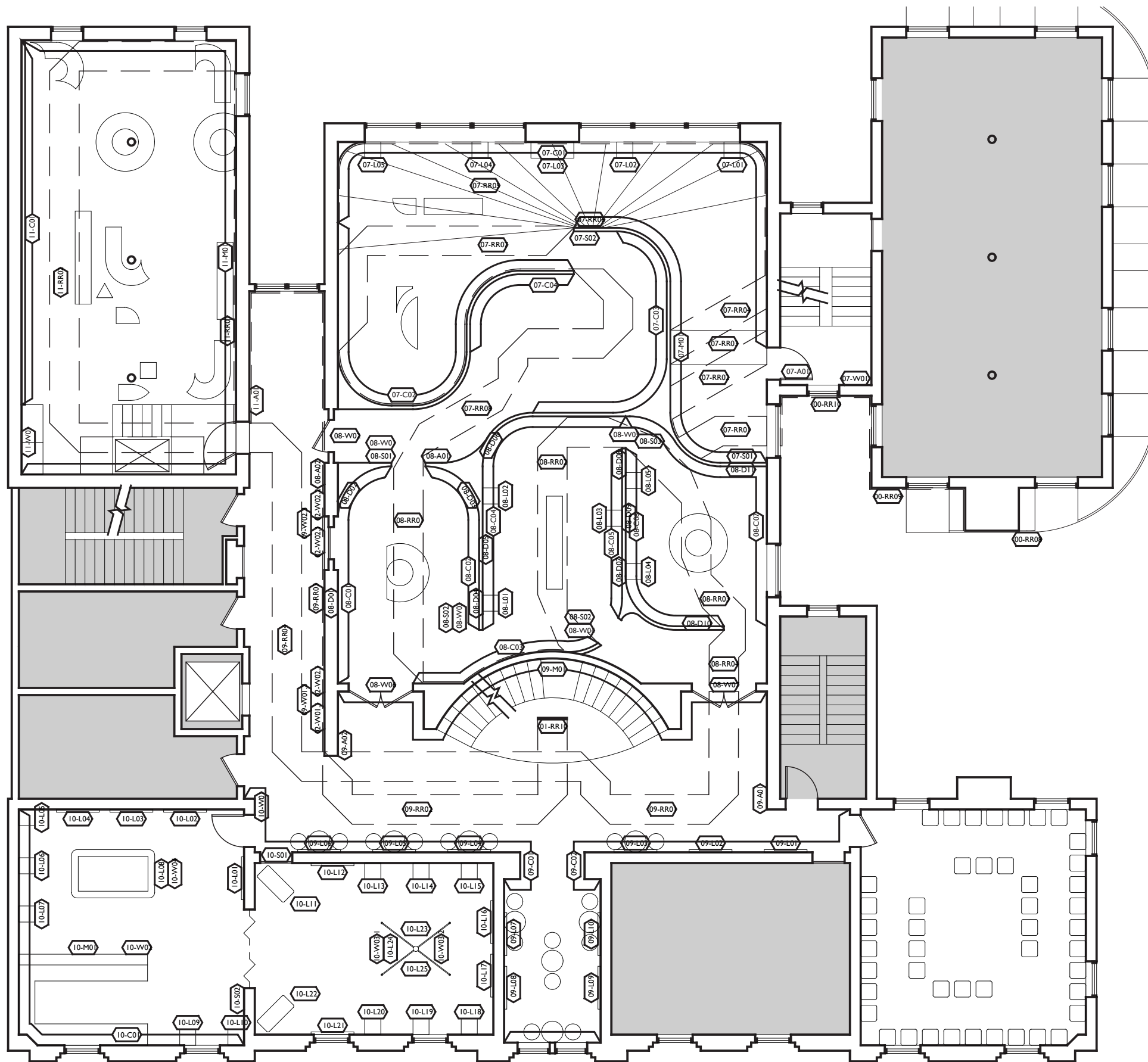
## SECOND FLOOR GRAPHIC LOCATION PLAN

# I-232

SCALE: 3/32" = 1'-0"

CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT



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## THIRD FLOOR GRAPHIC LOCATION PLAN

# I-233

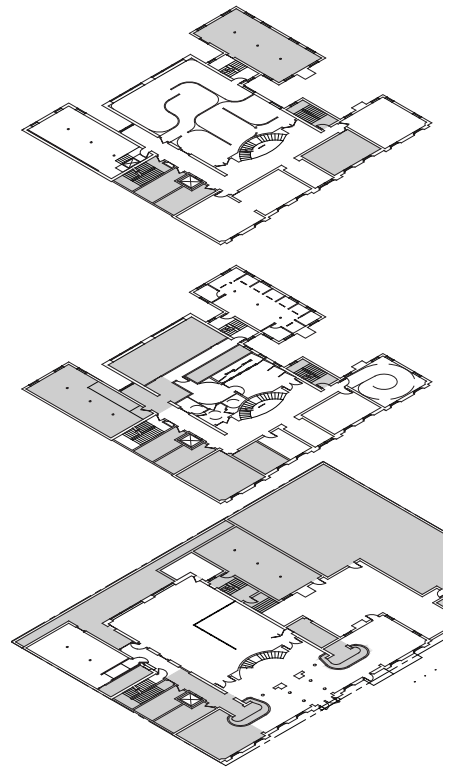
SCALE: 3/32" = 1'-0"



CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT

## The Rainbow Connection



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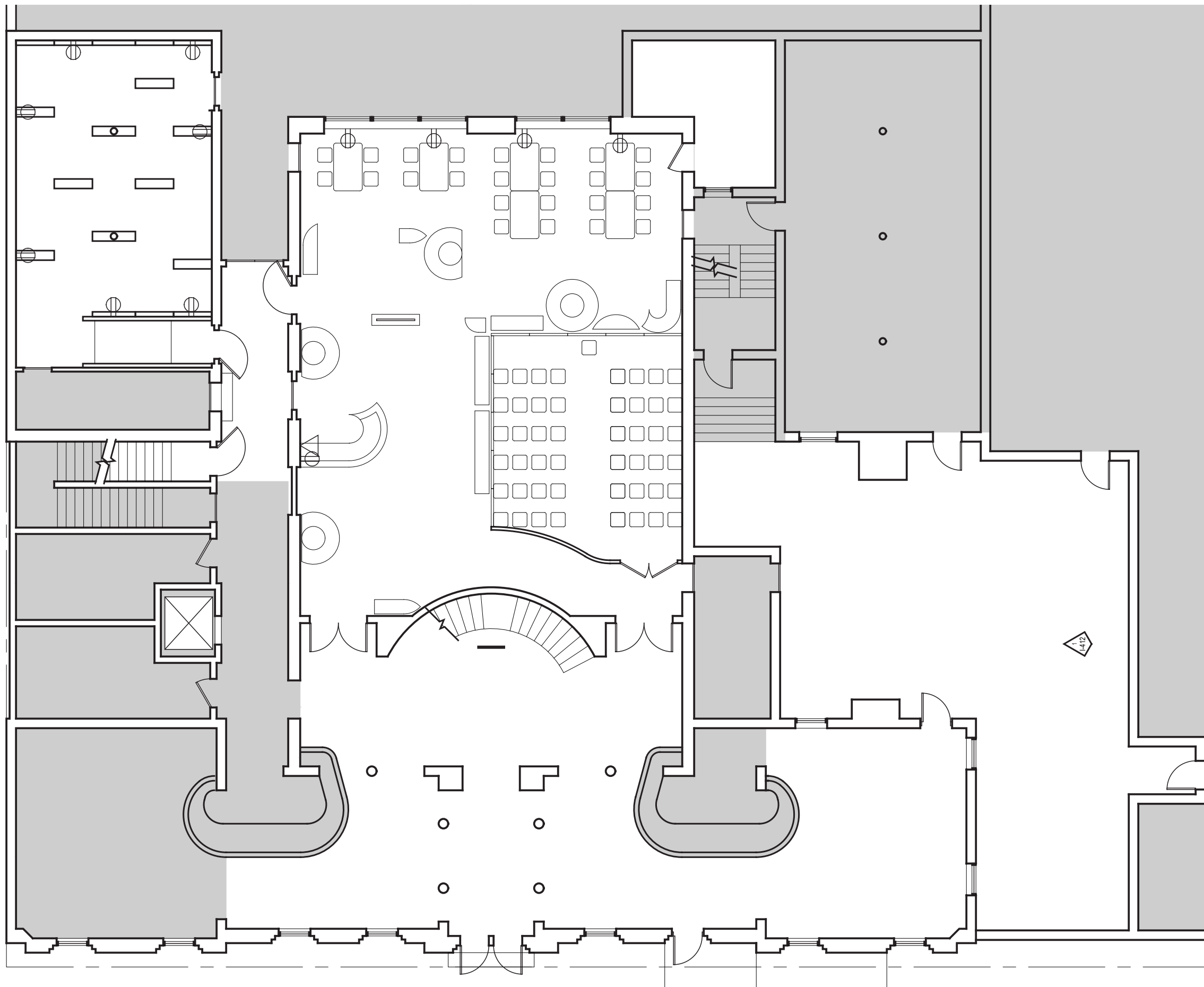
D.VILLELLA NCIDQ CERT NO. 029111  
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### FIRST FLOOR POWER & DATA PLAN

# I-241

SCALE: 3/32" = 1'-0"





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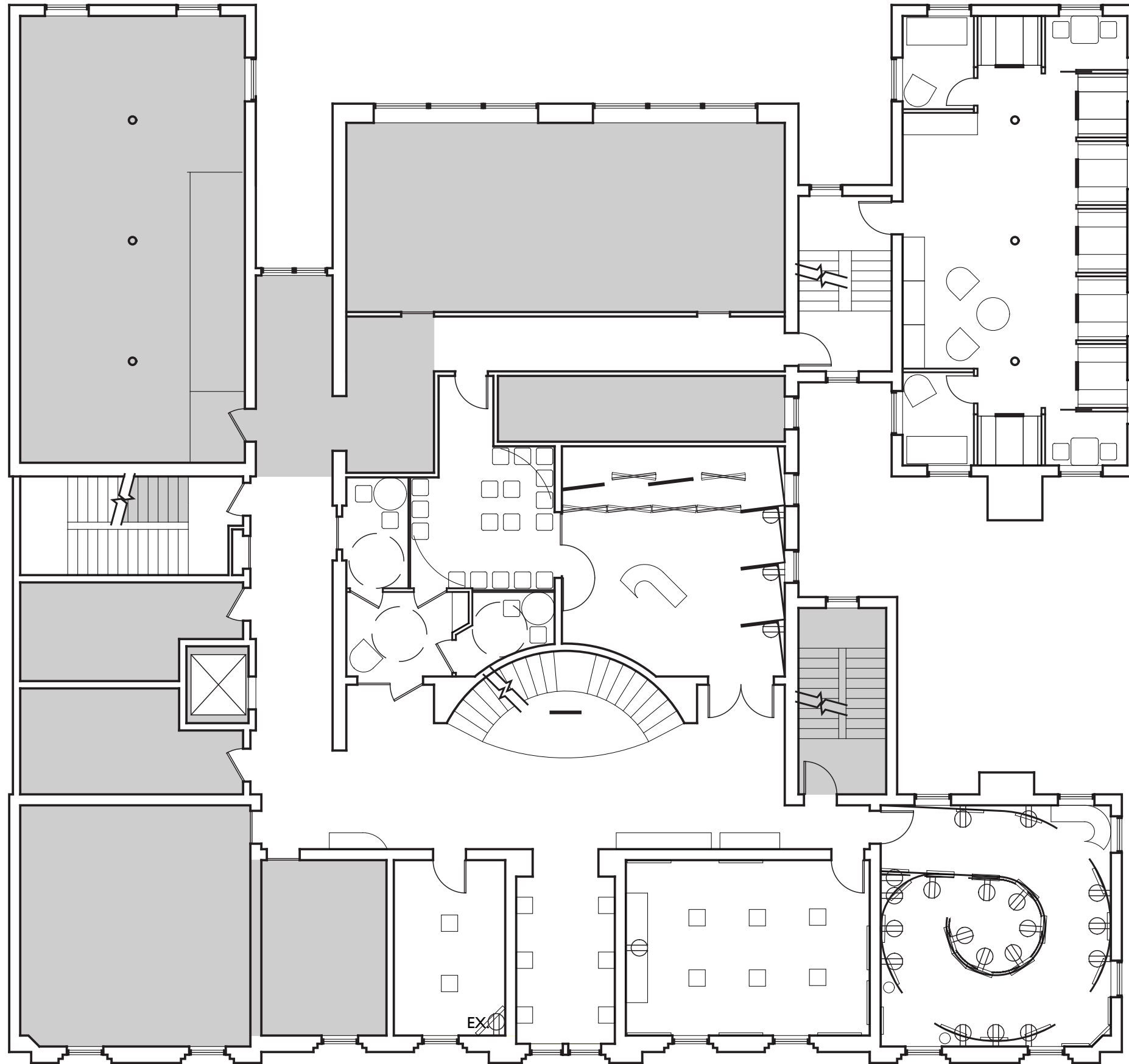
D.VILLELLA NCIDQ CERT NO. 029111  
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**SECOND FLOOR  
POWER & DATA  
PLAN**

**I-242**

SCALE: 3/32" = 1'-0"





NOT FOR CONSTRUCTION

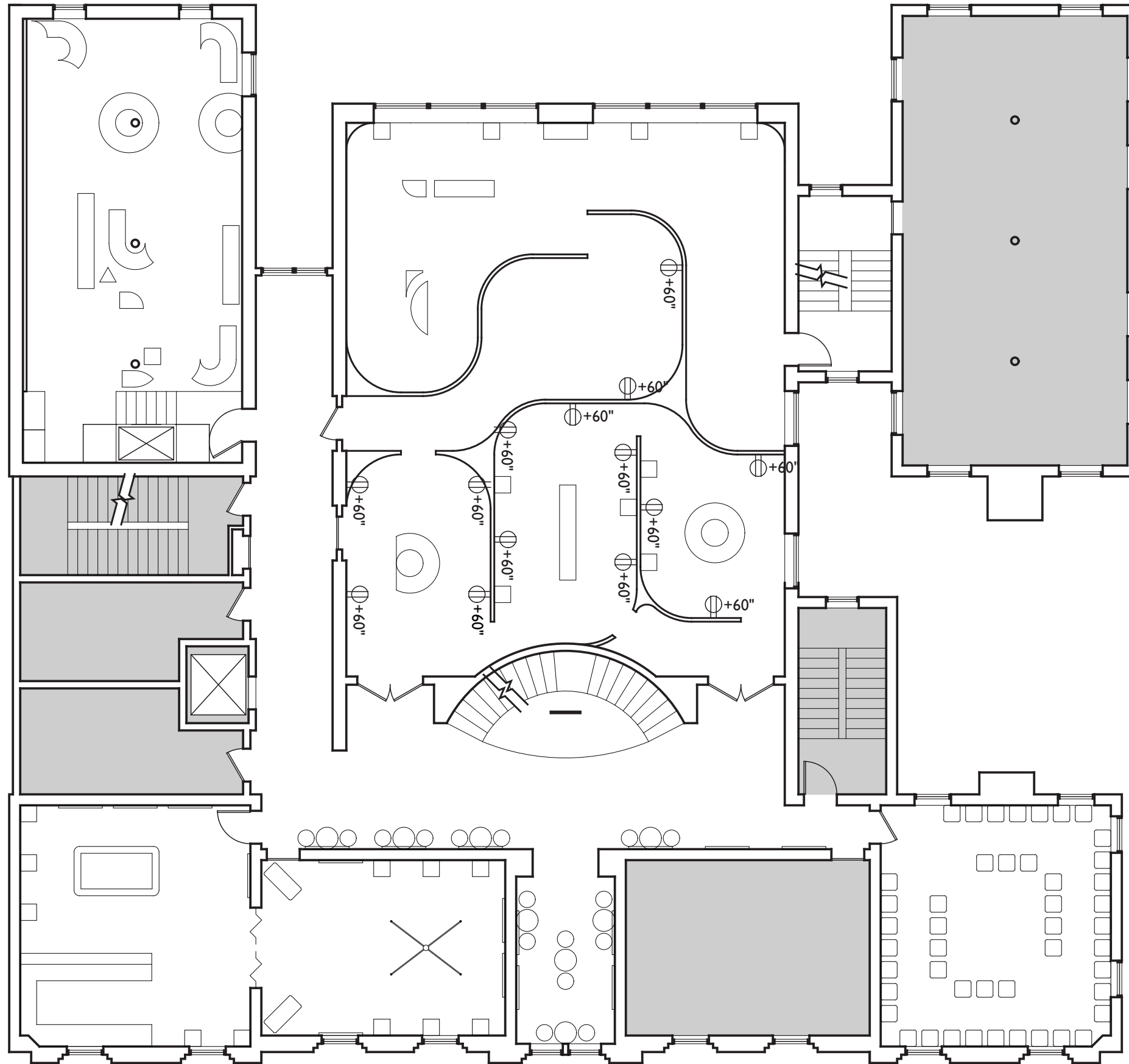
D.VILLELLA NCIDQ CERT NO. 029111  
EXHIBITION DESIGN MA CAPSTONE 2023  
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**THIRD FLOOR  
POWER & DATA  
PLAN**

**I-243**

SCALE: 3/32" = 1'-0"



**The**  
**Rainbow**  
**Connection**

**Graphic Elements**

**D** Vilella  
Design

## Color

For a population represented by the rainbow, to deny bold color is to deny identity. Twelve specific colors have been used: the 11 represented in the progress pride flag, as well as the hot pink used heavily in the Silence=Death movement.

## Symbols

The symbol of the Silence=Death movement is also used: the uninverted equilateral triangle, specifically chosen to disavow victimhood associated with it's original use in concentration camps during World War II. Additionally, the color blocks created by the full color logo will be deployed as a visual "confetti, parts coming together to create a whole.

## Typeface

Gilbert Color and Gilbert, designed in commemoration of Gilbert Baker, the designer of the first pride flag, have been deployed. Like Baker's refusal to trademark the pride flag, these typefaces are open source and royalty free. Gill Sans, which has been used widely in Queer publication and advertising, has been used for body copy. Most notably, Gill Sans is the typeface for the Silence=Death movement. This recognizes the achievements of our predecessors and legitimizes and honors the Queer community without compromising legibility.

## Uniqueness

Handwritten text is used heavily in both graphics and quotes, created by local artists, for each iteration of the traveling exhibition, or by the quotes original author, where possible, making it personal and one of a kind.

## Audience

While the above influences the look and feel of this exhibition, most importantly is the participants. All messaging contained in the exhibition is simply seeds of conversation for the attendees.

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VISUAL COMMUNICATION  
BRIEF

---

I-300

CLIENT  
The Generations Project  
The American LGBTQ+ Museum

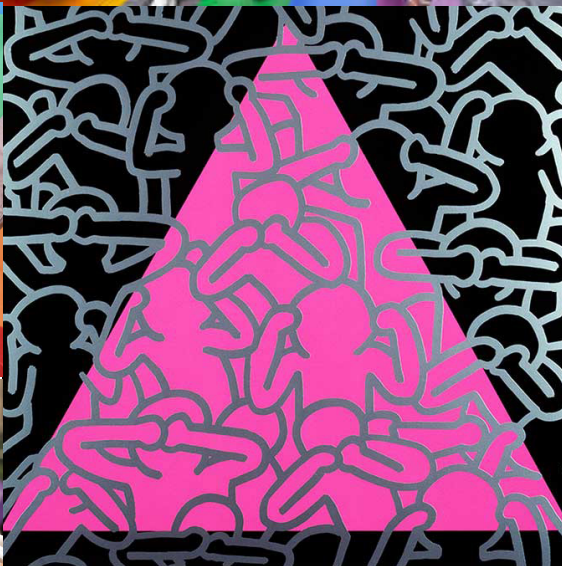
PROJECT

The  
Rainbow  
Connection



QUEER  
KIDS NEED  
STORIES  
ABOUT  
HAPPY QUEER  
ADULTS

Let's be the generation that makes sure they get to be



IGNORANCE = FEAR

SILENCE = DEATH FIGHT AIDS ACT UP

NOT FOR CONSTRUCTION

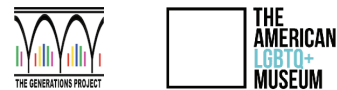
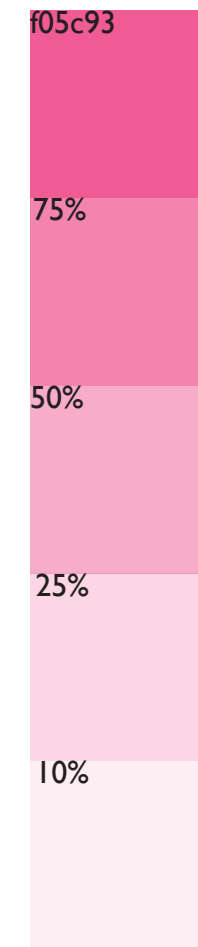
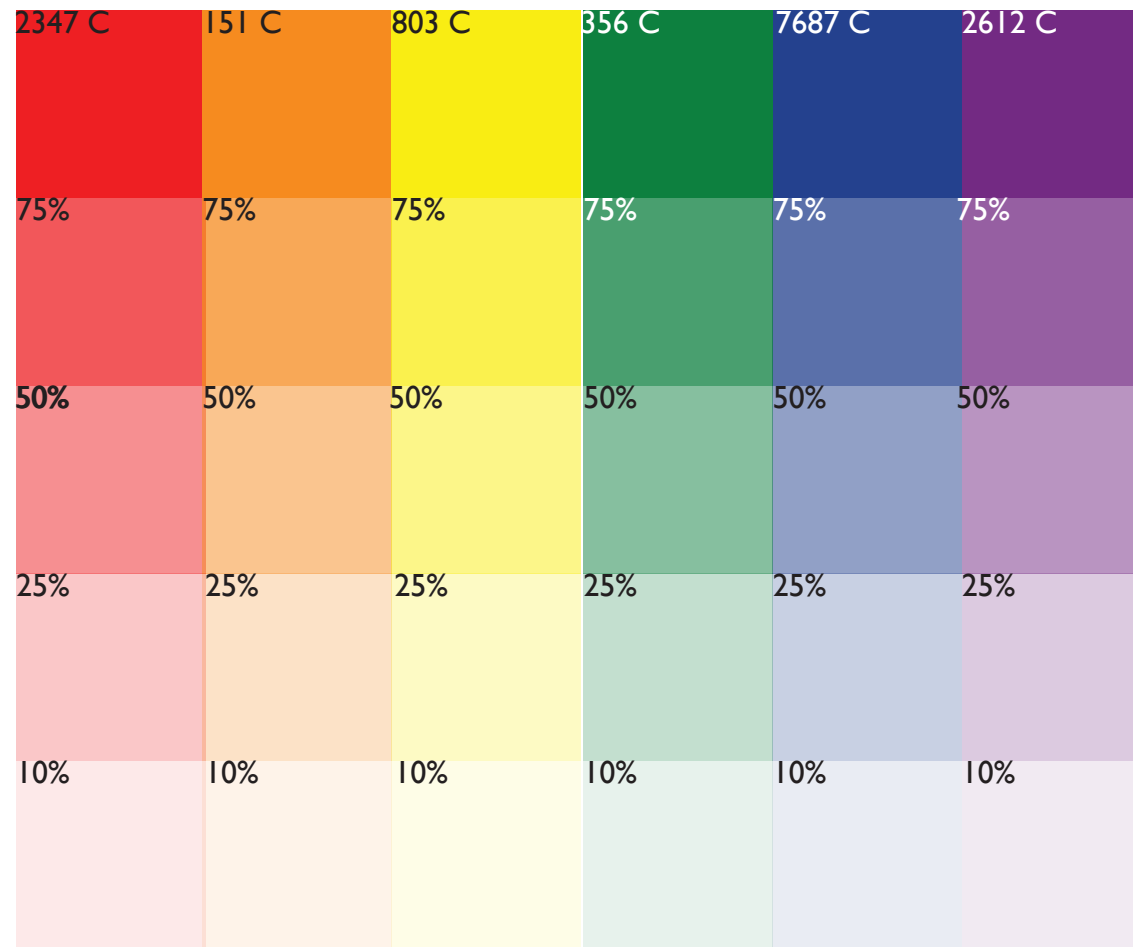
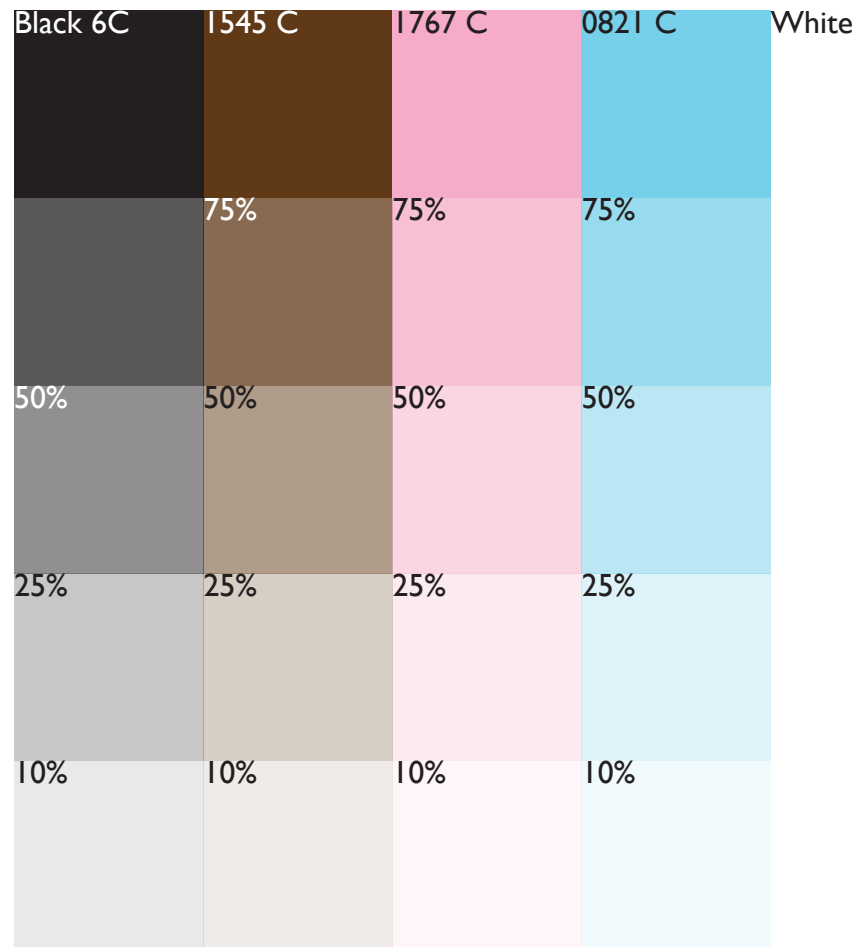
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LOOK AND FEEL  
REFERENCE IMAGES

I-301

SCALE: AS NOTED



# Rainbow The Connection

Primary  
**Gilbert Color**

Aa Bb Cc Dd Ee Ff  
Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz  
1234567890

Secondary  
Gill Sans Pro Regular & Semibold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv  
Ww Xx Yy Zz 1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz 1234567890

Gilbert and Gill Sans are Queer-forward typefaces and reflect this project's commitment to representation. Gilbert Color is to be used for headers and titles, and Gill Sans is to be used for all body copy. Additionally handwriting is used for quotations, in the handwriting of the author, where possible.

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VISUAL IDENTITY  
SYSTEM - COLOR AND  
TYPOGRAPHY

I-302

SCALE: AS NOTED

The  
Rainbow  
Connection

The  
Rainbow  
Connection

Use of Black and White Logo is reserved for situations where full color is infeasible.  
Not for general for use.

The  
Rainbow  
Connection  
  
The  
Rainbow  
Connection

The  
Rainbow  
Connection  
  
*New York*

Host city name to be handwritten by local artist or  
activist as selected by the host venue. Any of the full-  
tone colors may be used, except black and white.

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VISUAL IDENTITY  
SYSTEM - LOGO  
VARIANTS

I-303

SCALE: AS NOTED







The forms and colors from the logo are broken apart and used as a decorative element that self-organizes as you move through the exhibition, abstract forms converging into the logo.

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CHECKED BY:	DV
DD SET ISSUED:	12/6/2023

---

VISUAL IDENTITY  
SYSTEM - VISUAL  
CONFETTI

---

I-304

SCALE: AS NOTED

CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT  
**The Rainbow Connection**



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DD SET ISSUED: 12/6/2023

VISUAL IDENTITY  
SYSTEM - COLLATERAL

I-305

SCALE: AS NOTED



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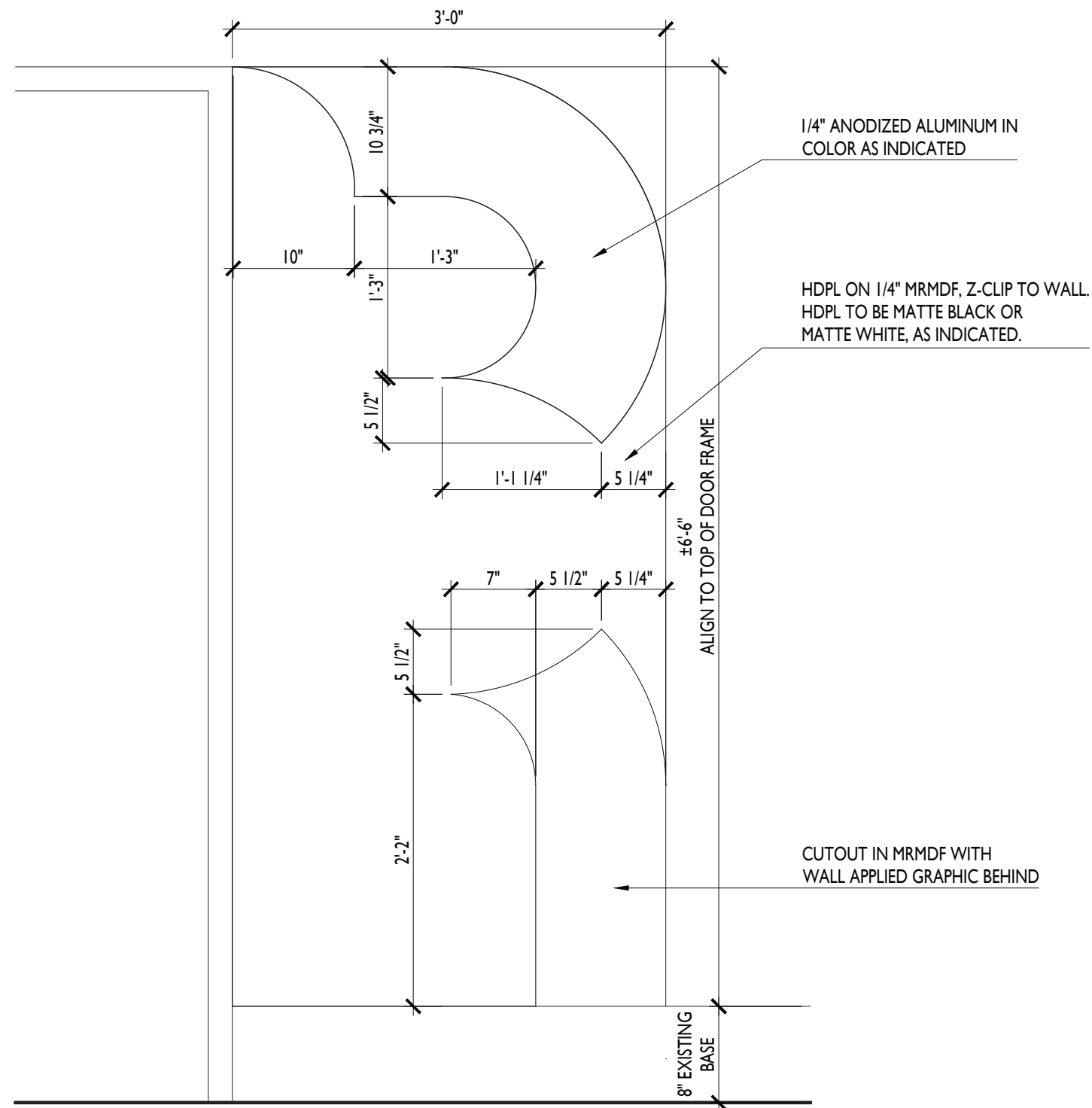
D.VILLELLA NCIDQ CERT NO. 029111  
EXHIBITION DESIGN MA CAPSTONE 2023  
FASHION INSTITUTE OF TECHNOLOGY

DRAWN BY: DV  
CHECKED BY: DV  
DD SET ISSUED: 12/6/2023

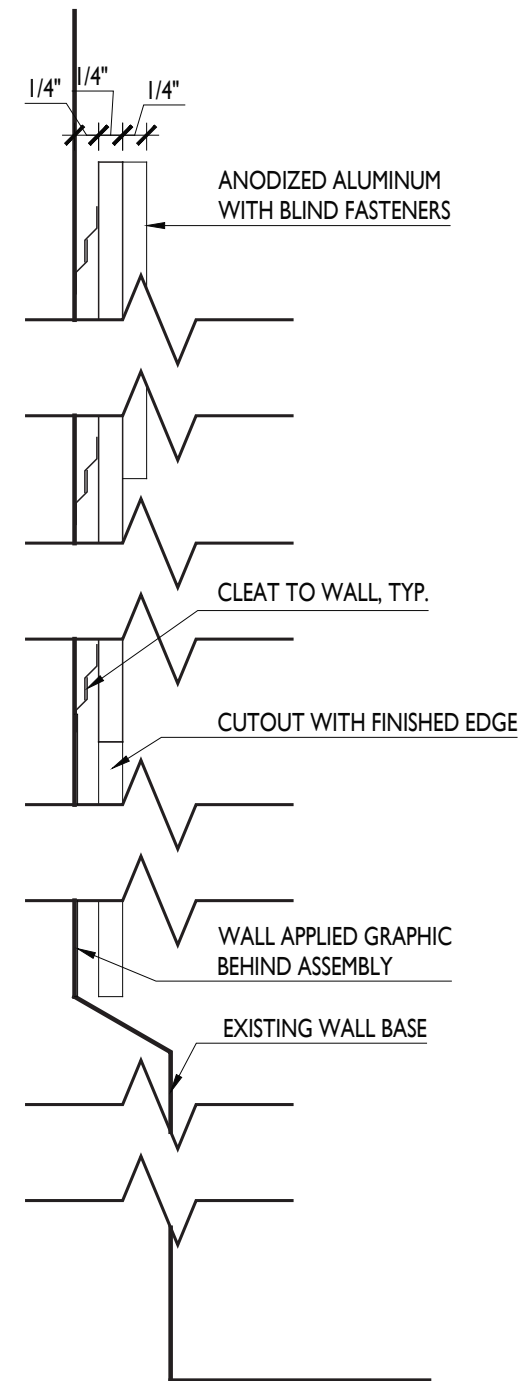
**SIGNAGE TYPE  
"A" DETAILS**

**I-311**

SCALE: AS NOTED



**A** SIGN TYPE "A" ELEVATION  
1" = 1'-0"



**A** SIGN TYPE "A" SECTION DETAIL  
6" = 1'-0"



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SIGNAGE TYPE  
"A" VARIANTS

I-312

SCALE: AS NOTED



Queer Activists Harvey Milk, Marsha P Johnson and Sylvia Rivera, Barbara Gittings, Audre Lorde, Lisa Power MBE, Sue Sanders, Phyll Opoku – Gyimah (Lady Phyll), and Charlie Craggs  
Artwork courtesy of Elie Field

## The Rainbow Connection



"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam."  
- Elit Sed

It takes all colors. This is the heart of The Rainbow Connection, so much so, the entire exhibition is named for it. Here, you'll meet people just like you, yet, completely different, and hopefully, you'll find you have more in common than you might expect.



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut

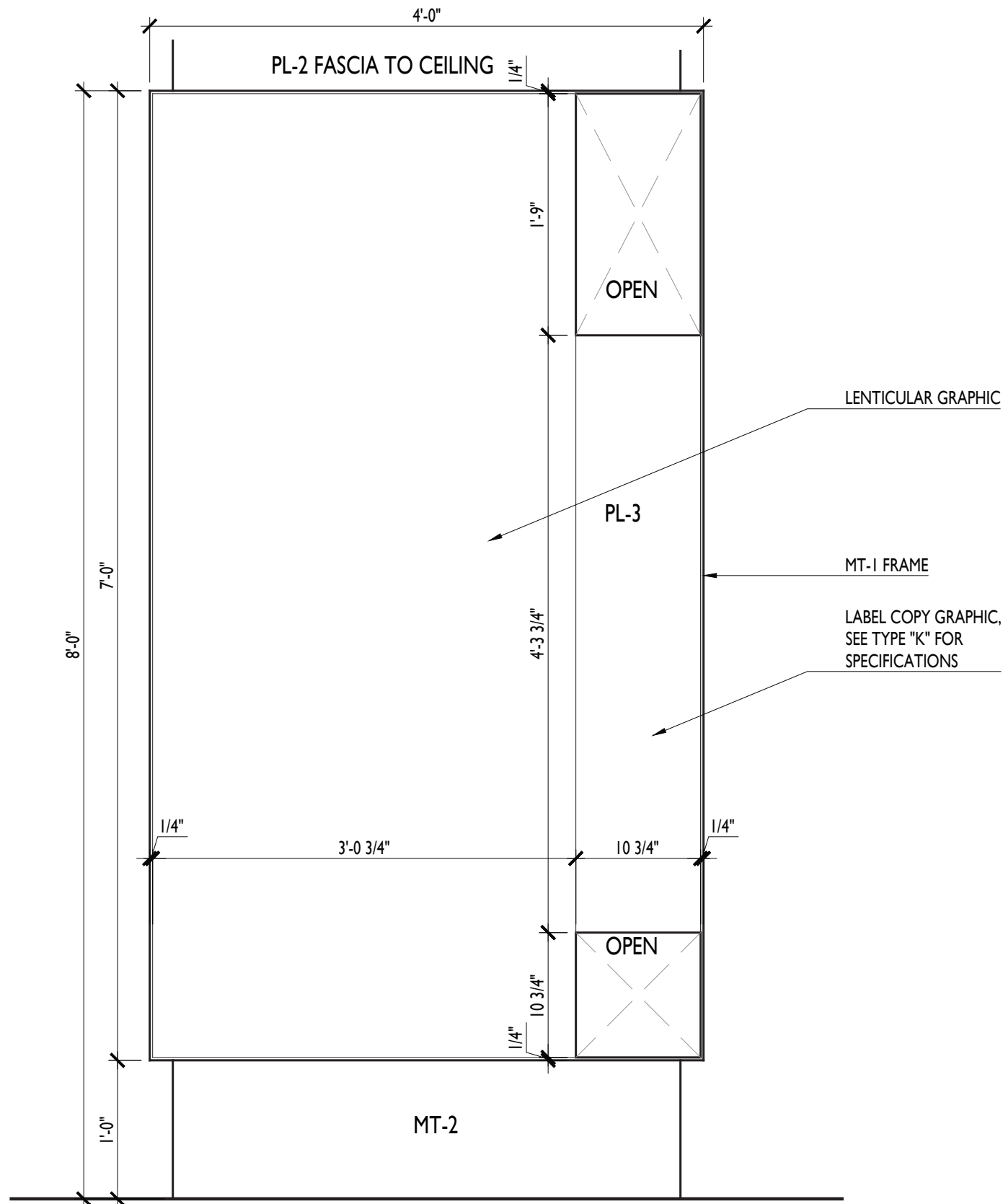
"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam."  
- Elit Sed

## Social Justice

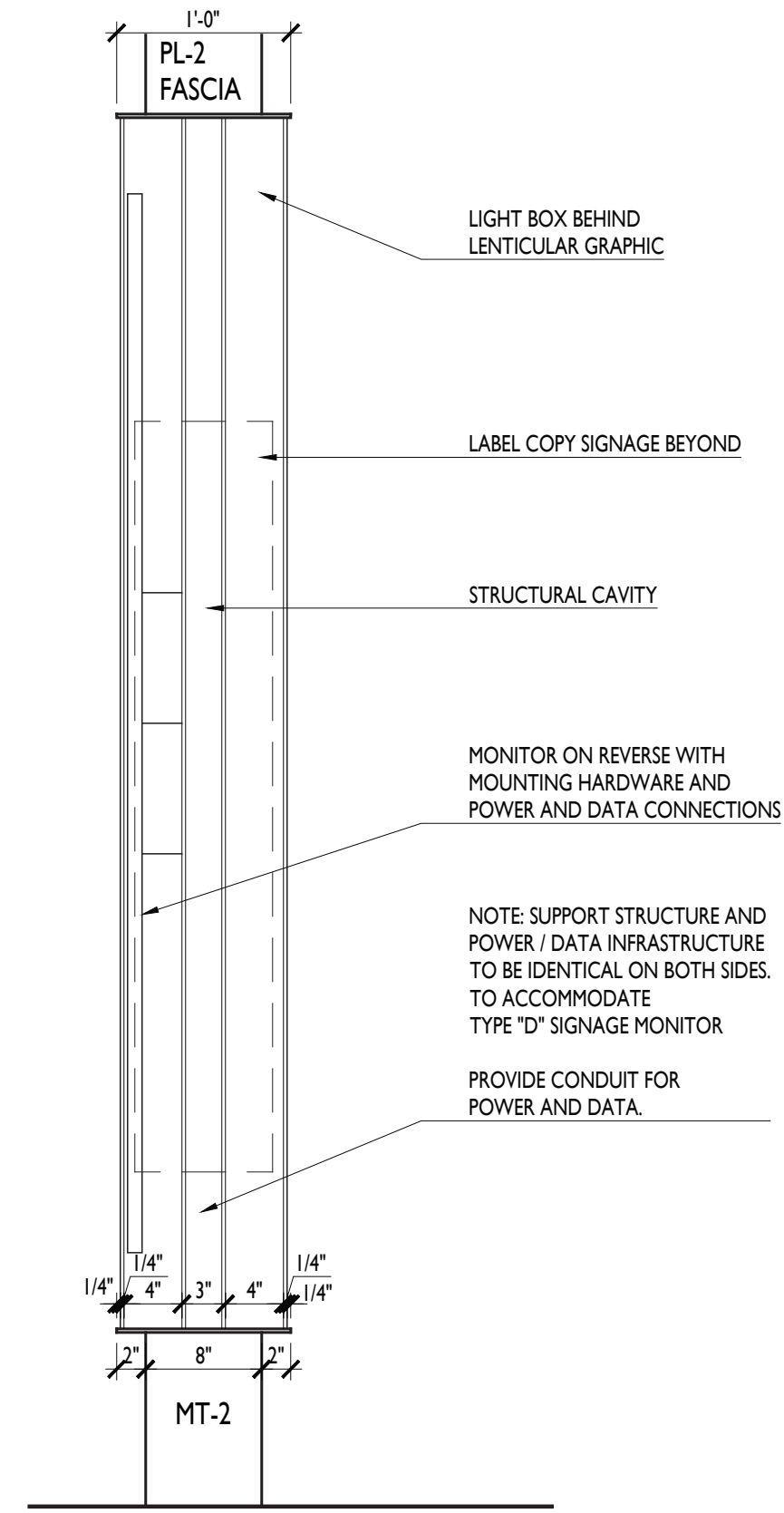
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod





**B** SIGN TYPE "B" ELEVATION  
1" = 1'-0"



**B** SIGN TYPE "B" SECTION  
1" = 1'-0"

**NOT FOR CONSTRUCTION**

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**SIGNAGE TYPE "B" DETAILS**

**I-313**

SCALE: AS NOTED

CLIENT  
The Generations Project  
The American LGBTQ+ Museum

PROJECT

The  
**Rainbow**  
Connection



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SIGNAGE TYPE  
"B" ART DIRECTION

# I-314

SCALE: AS NOTED



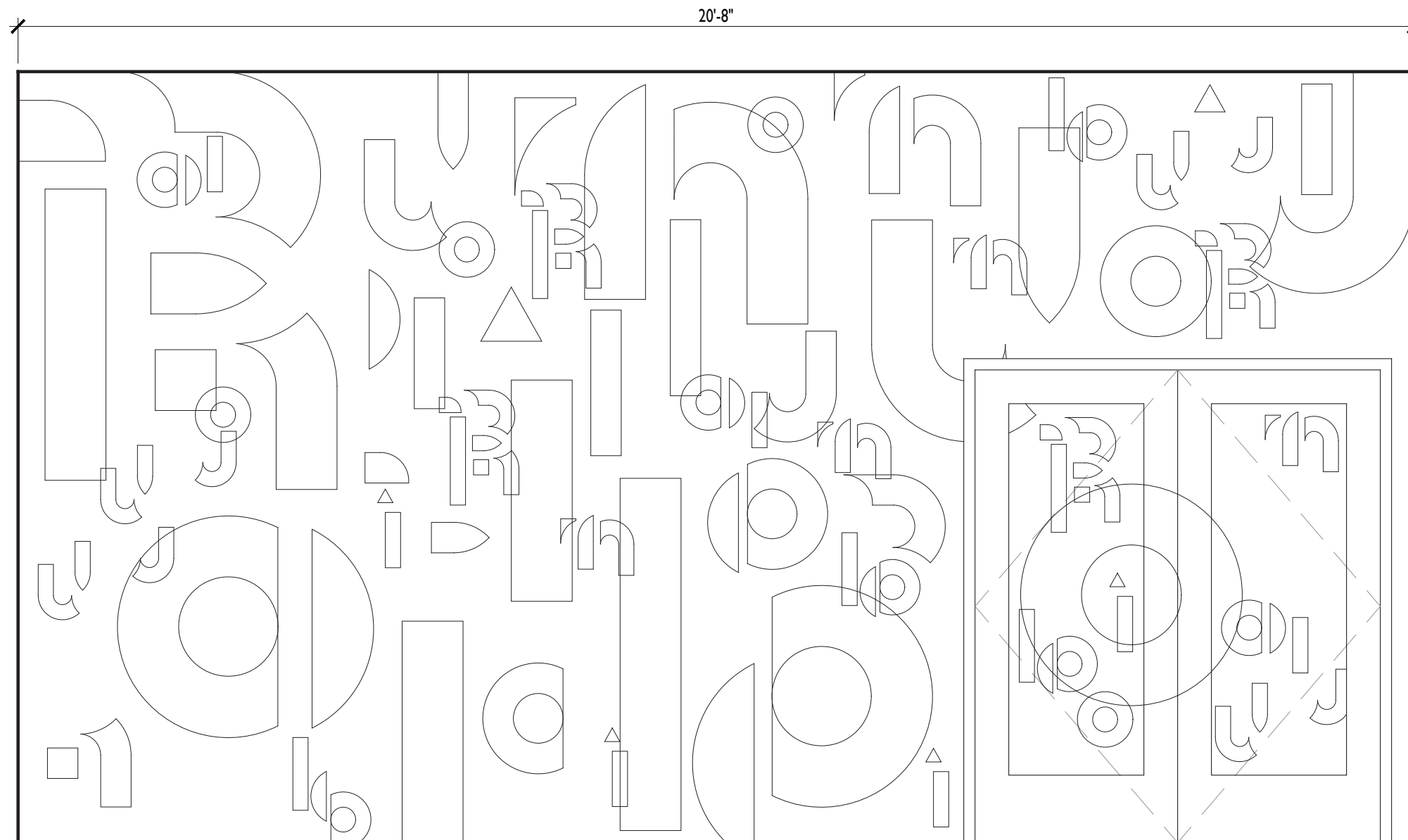


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**SIGNAGE TYPE  
"C" DETAILS**



**C** SIGN TYPES "C" AND "M" ELEVATION  
1/2" = 1'-0"

NOTE: TYPE "C" CONTAINS AREA GRAPHICS, NOT SHOWN.  
TYPE "M", SHOWN HERE, SIZE AND PATTERN VARIES, BUT REPEATS MOT  
PLEASE REFER TO ART DIRECTION ON THE FOLLOWING PAGE.

**I-315**

SCALE: AS NOTED



NOT FOR CONSTRUCTION

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SIGNAGE TYPE  
"C" ART DIRECTION

I-316

SCALE: AS NOTED



The visual confetti begins loosely (Top and Center Left)

As you move through the exhibition, the confetti slowly converges first as shown in lower right, and then as shown in lower left. The exhibition culminates with the full logo.







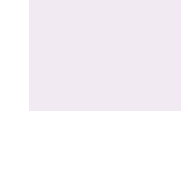
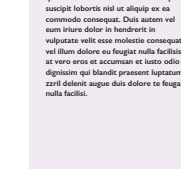
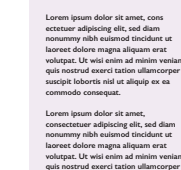
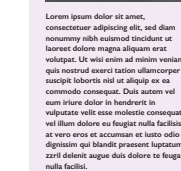
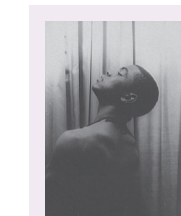
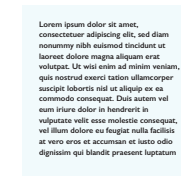
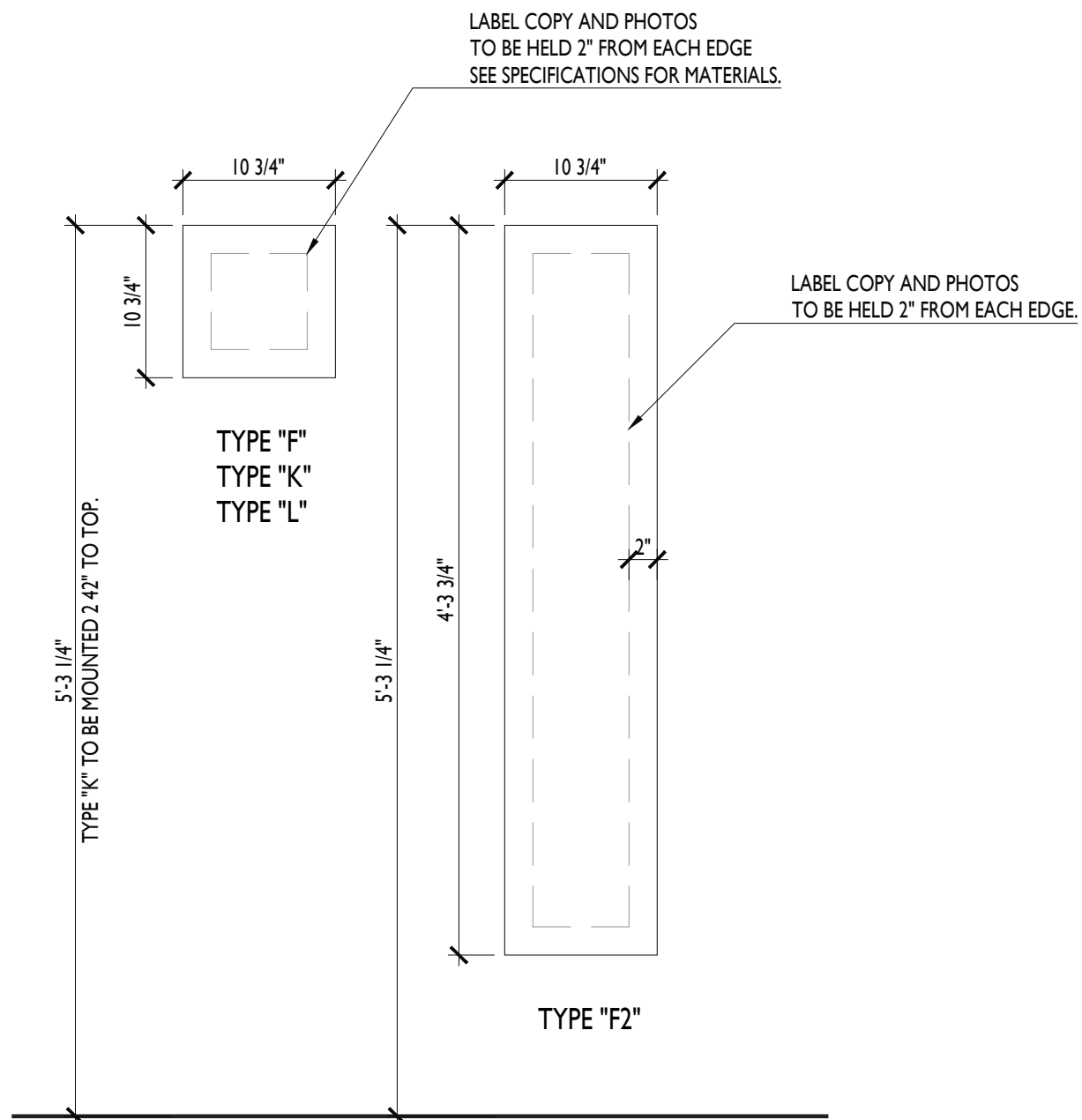
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## SIGNAGE TYPE "F" AND "F2" DETAILS

SCALE: AS NOTED



**F** SIGN TYPE "F", "K", "L" AND "F2" ELEVATIONS  
1" = 1'-0"

**F** SIGN TYPE "F", "K", "L" AND "F2" ART DIRECTION  
NTS

I-317



NOT FOR CONSTRUCTION

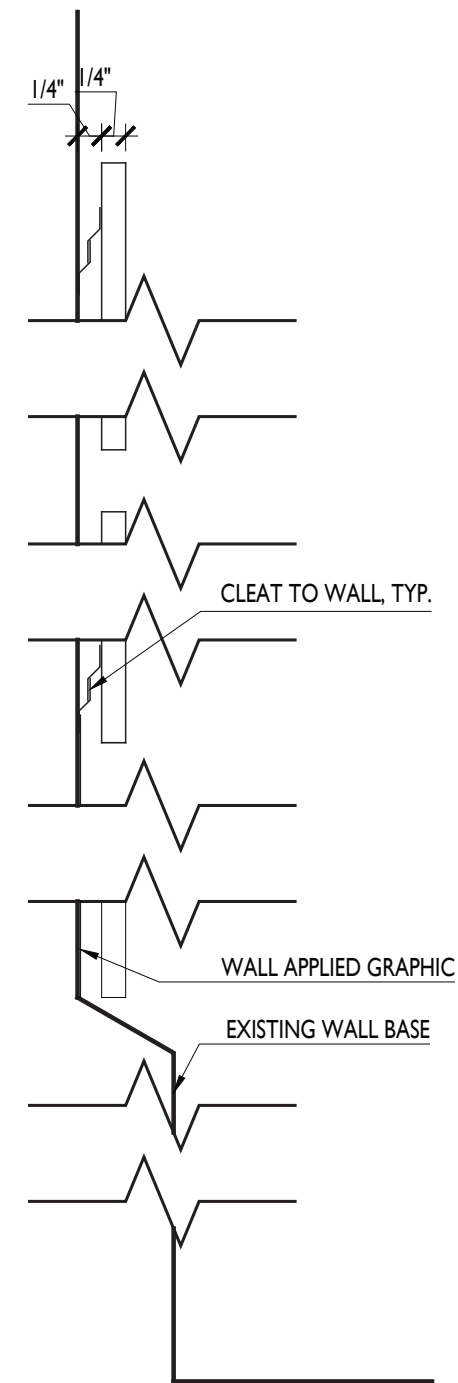
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DD SET ISSUED: 12/6/2023

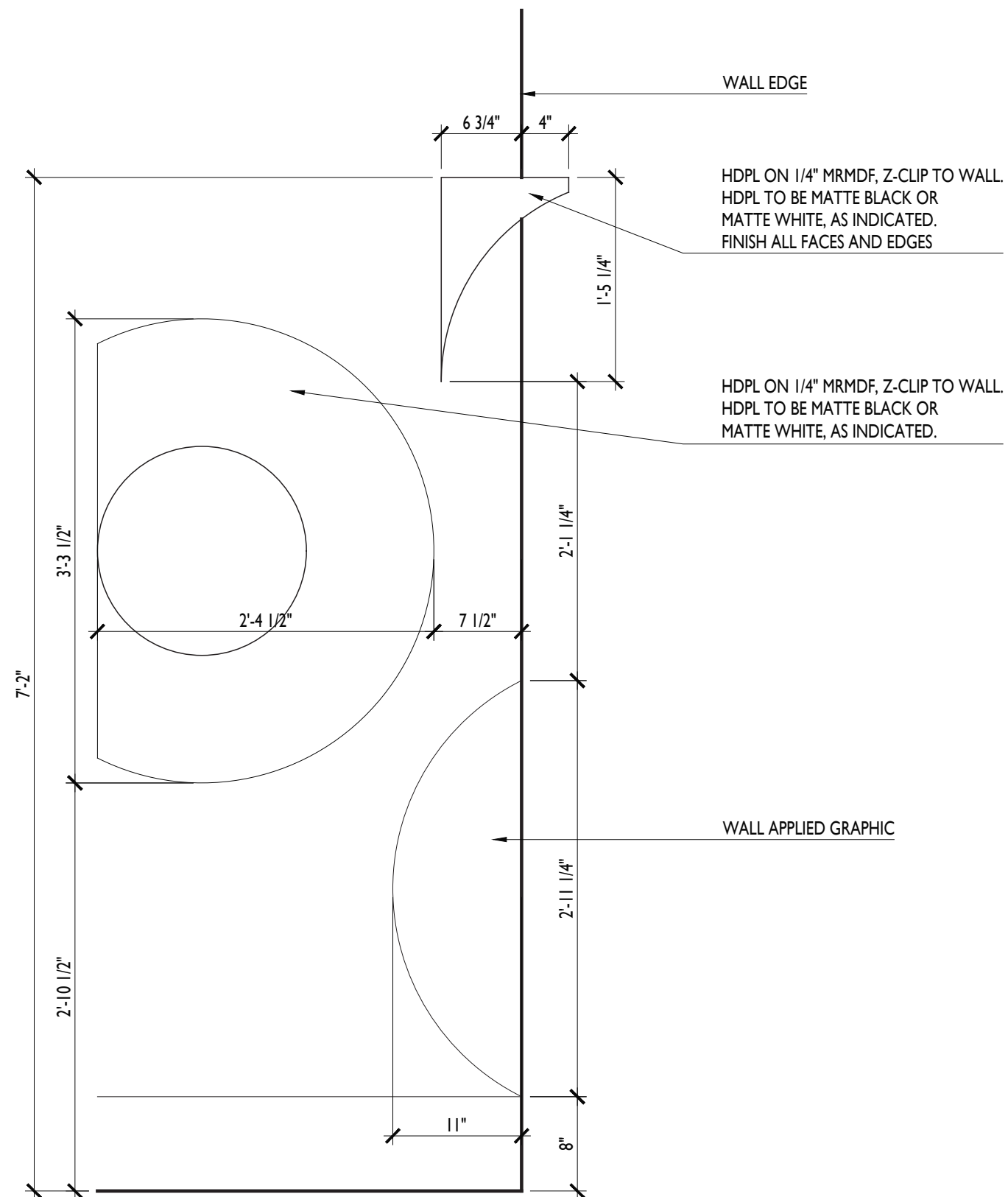
**SIGNAGE TYPE  
"G" DETAILS**

**I-318**

SCALE: AS NOTED



**G** SIGN TYPE "G" SECTION DETAIL  
6" = 1'-0"



**G** SIGN TYPE "G" ELEVATION  
1" = 1'-0"



**Hidden History**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam

**Gender Identity**

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**I'm Not My Body**

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**My Body, My Choice**

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**SIGNAGE TYPE  
"G" VARIANTS**

**I-319**

SCALE: AS NOTED



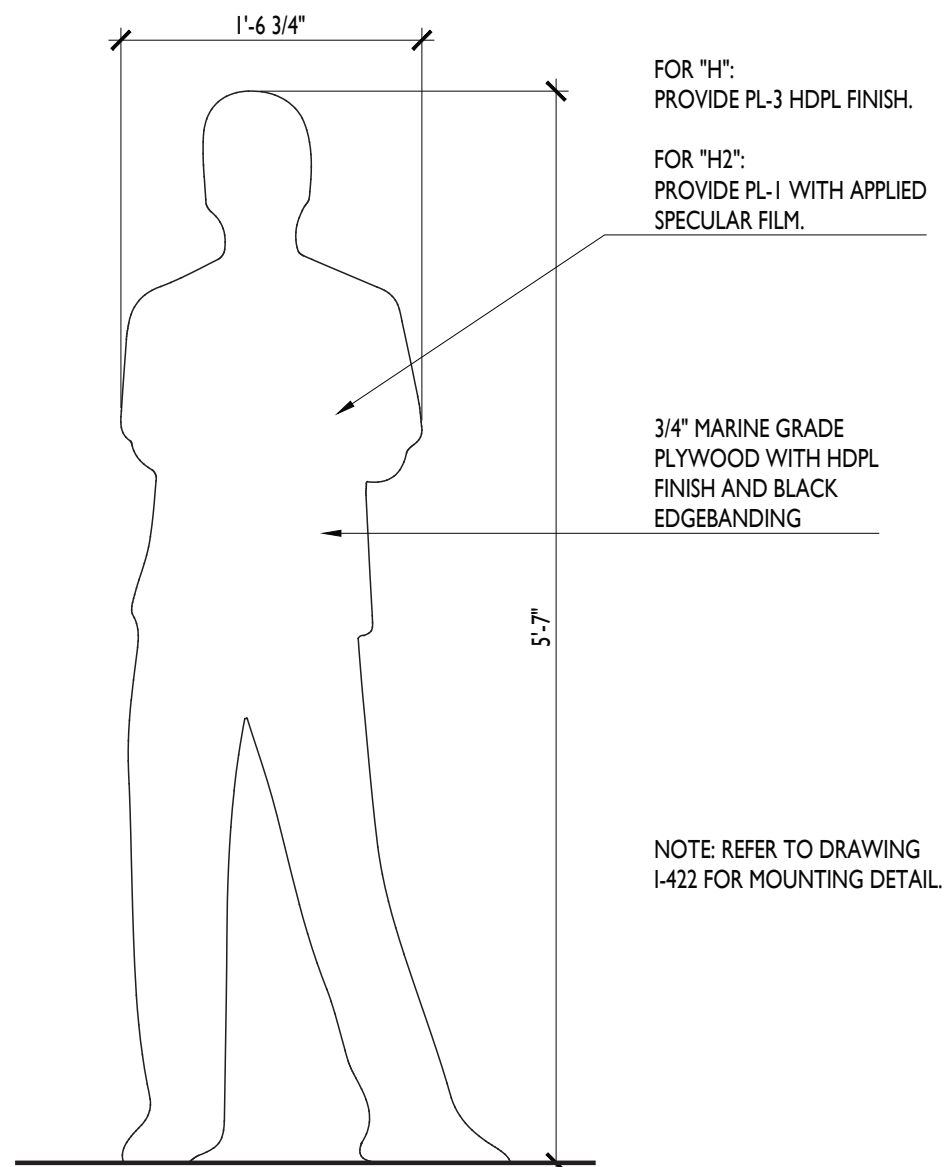
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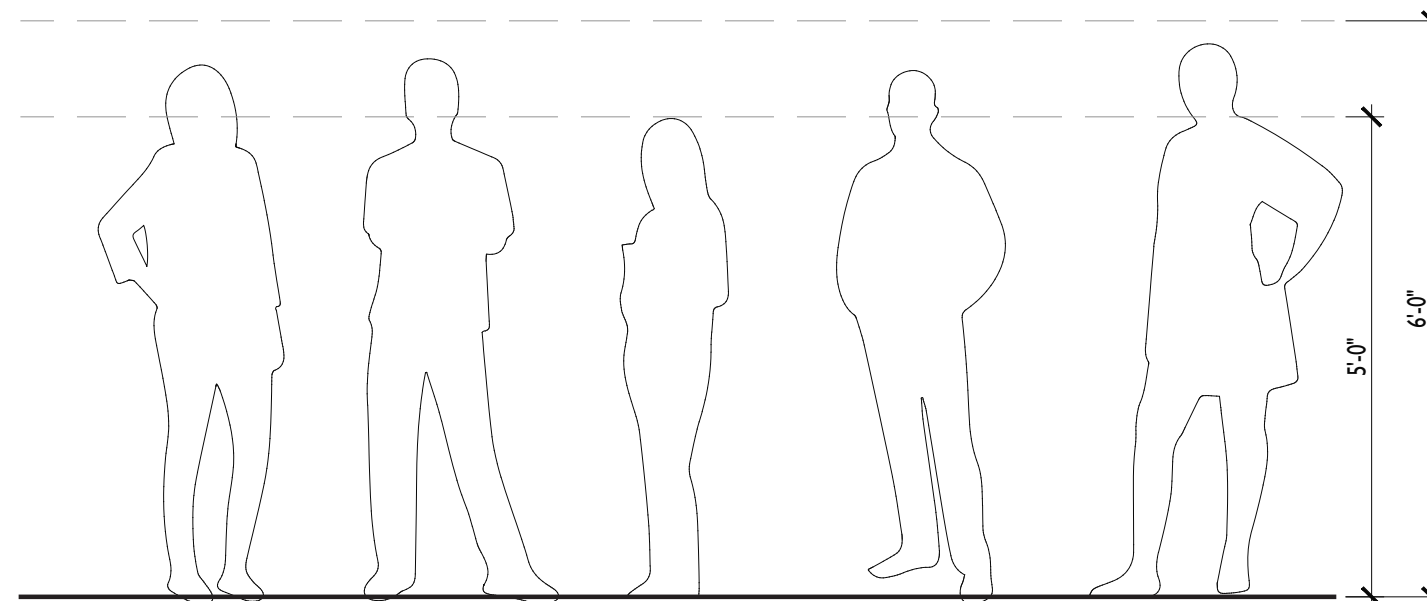
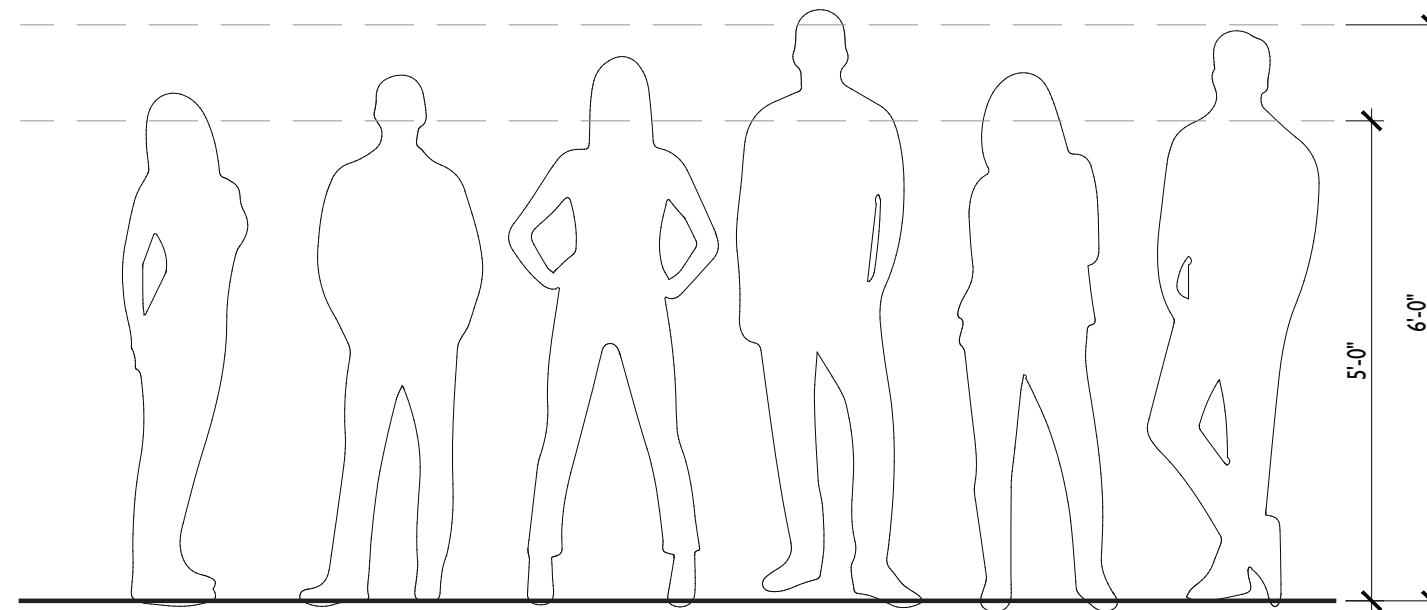
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**SIGNAGE TYPE  
"H" DETAIL  
AND VARIANTS**

SCALE: AS NOTED

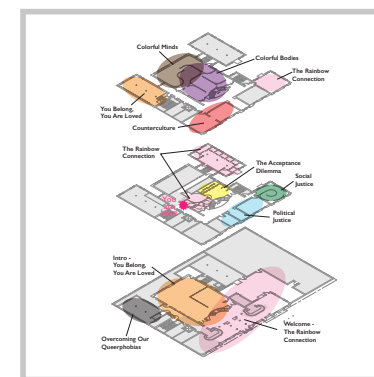
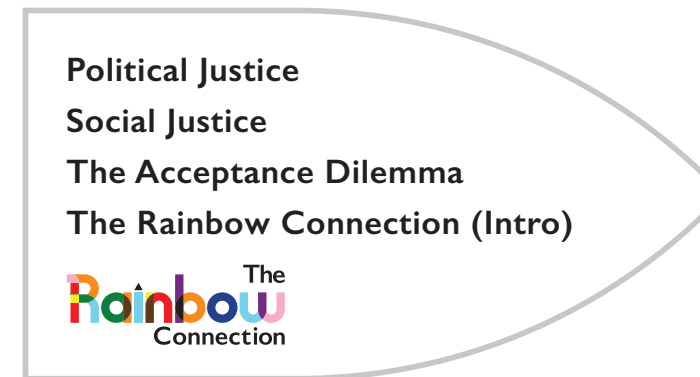
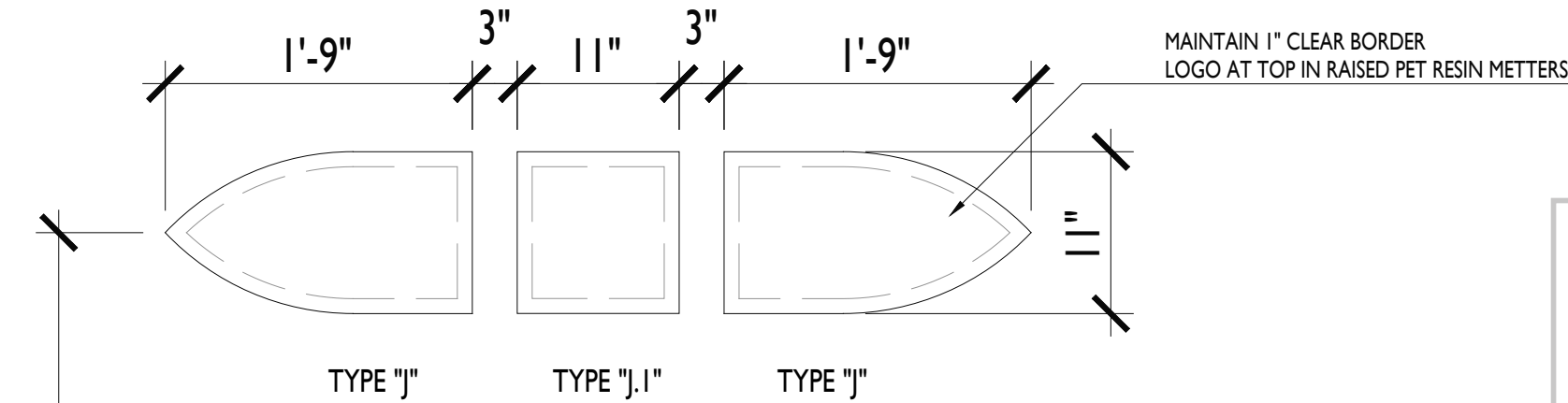


**H** SIGN TYPE "H" AND "H2" ELEVATION  
1" = 1'-0"



**H** SIGN TYPE "H" AND "H2" VARIANTS  
1/2" = 1'-0"





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**SIGNAGE TYPE  
"J" AND "J.1" DETAIL**

**J** SIGN TYPE "J" AND "J.1" ELEVATIONS  
1" = 1'-0"

**J** SIGN TYPE "J" AND "J.1" art ART DIRECTION  
NTS

**I-321**

SCALE: AS NOTED





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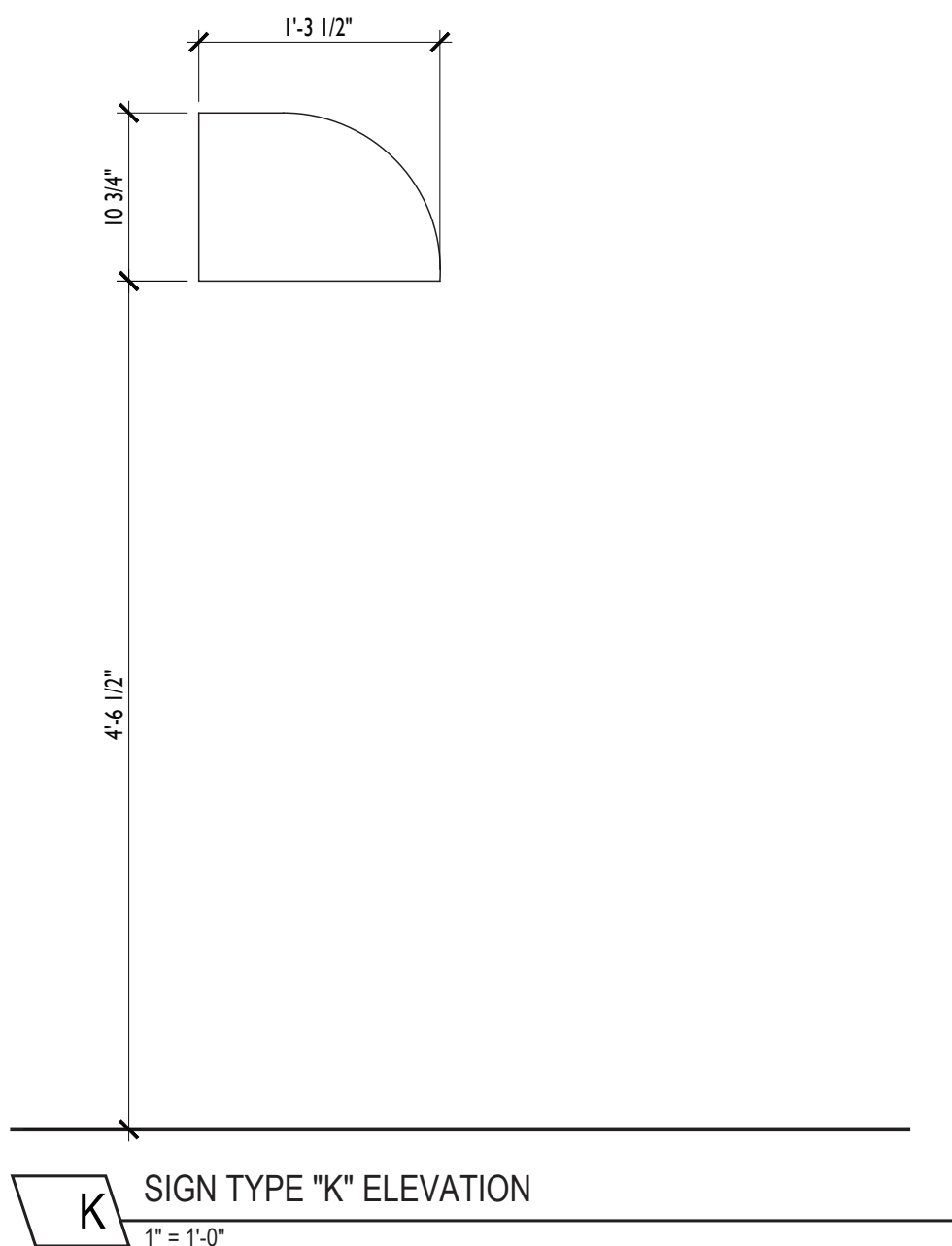
SIGNAGE TYPE  
"K" DETAIL

I-322

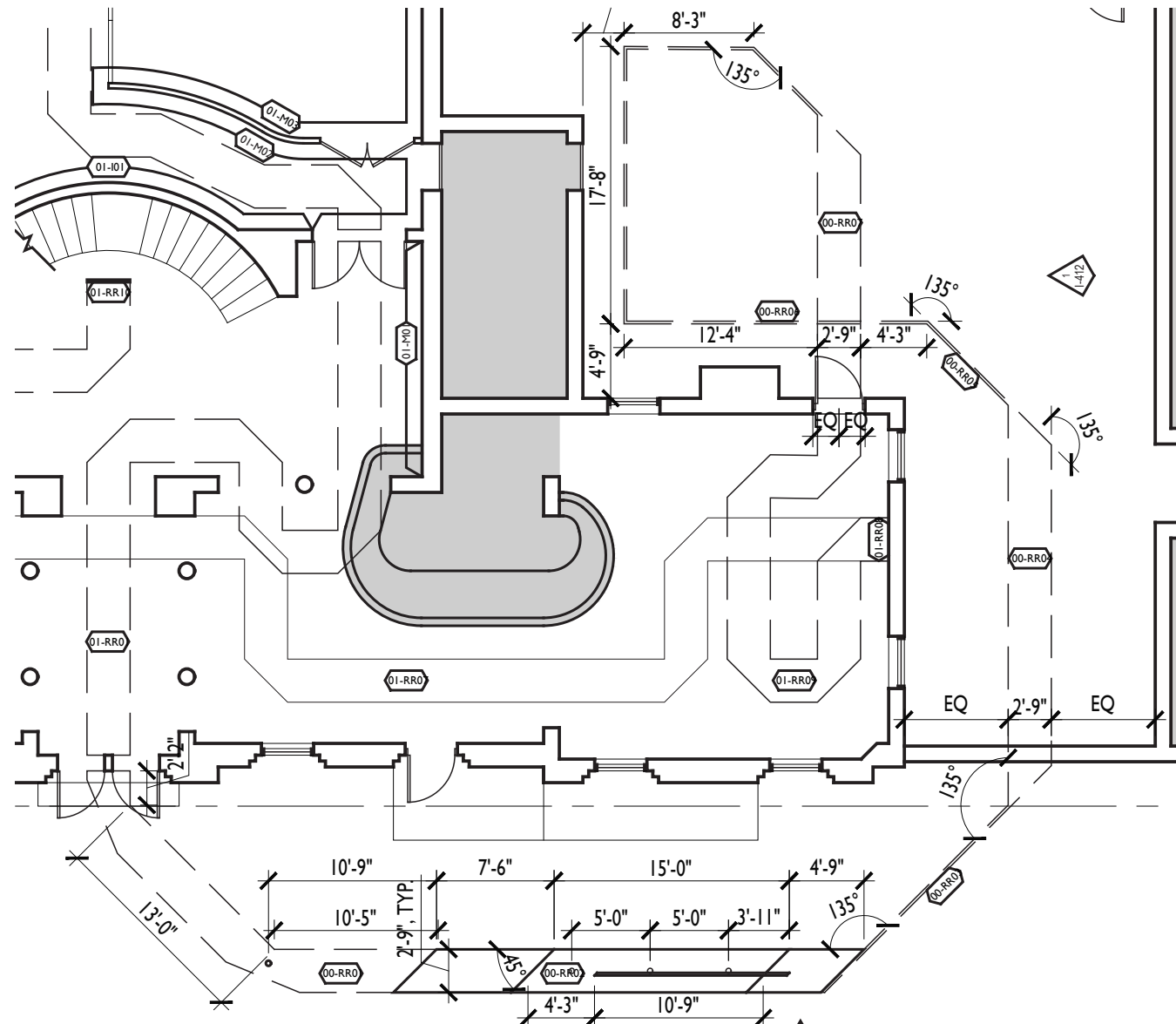
SCALE: AS NOTED



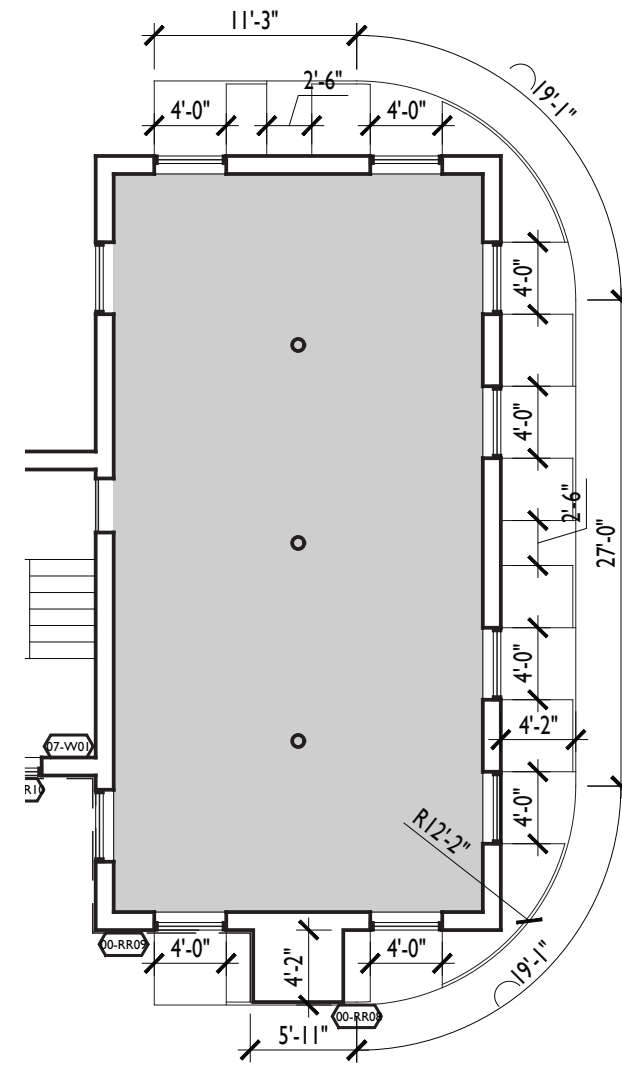
**K** SIGN TYPE "K" ART DIRECTION  
NTS



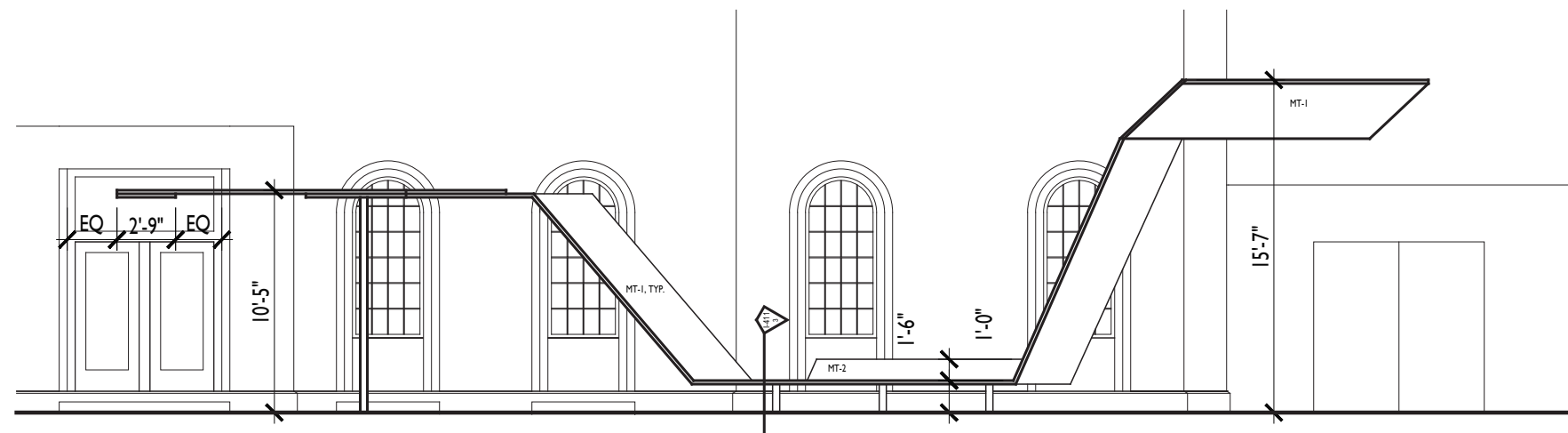
# Exhibit Detail Drawings



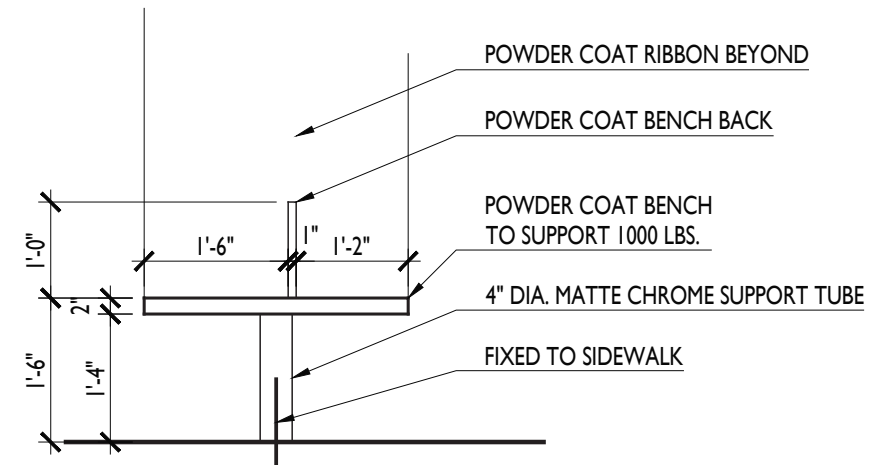
**1** FACADE RIBBON DETAIL PLAN  
3/32" = 1'-0"



**2** ICON RIBBON DETAIL PLAN  
3/32" = 1'-0"



**3** FACADE RIBBON ELEVATION  
3/32" = 1'-0"



**4** BENCH SECTION  
1/2" = 1'-0"

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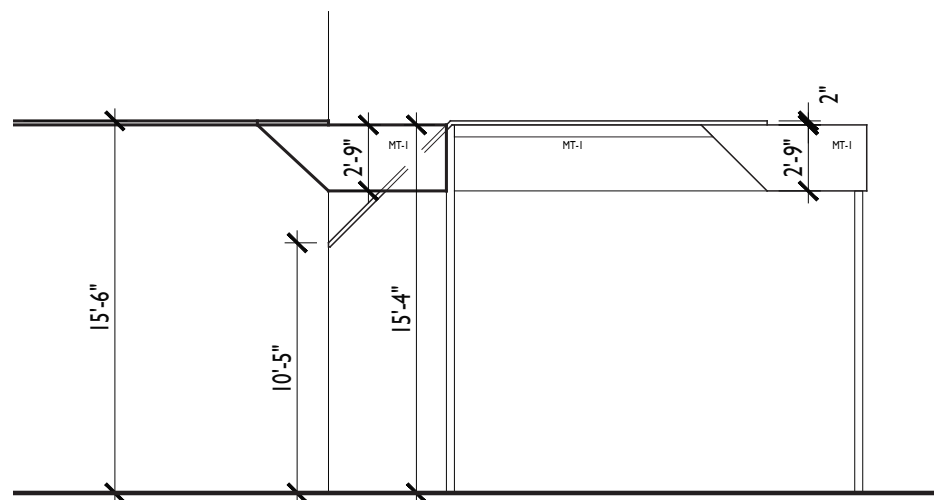
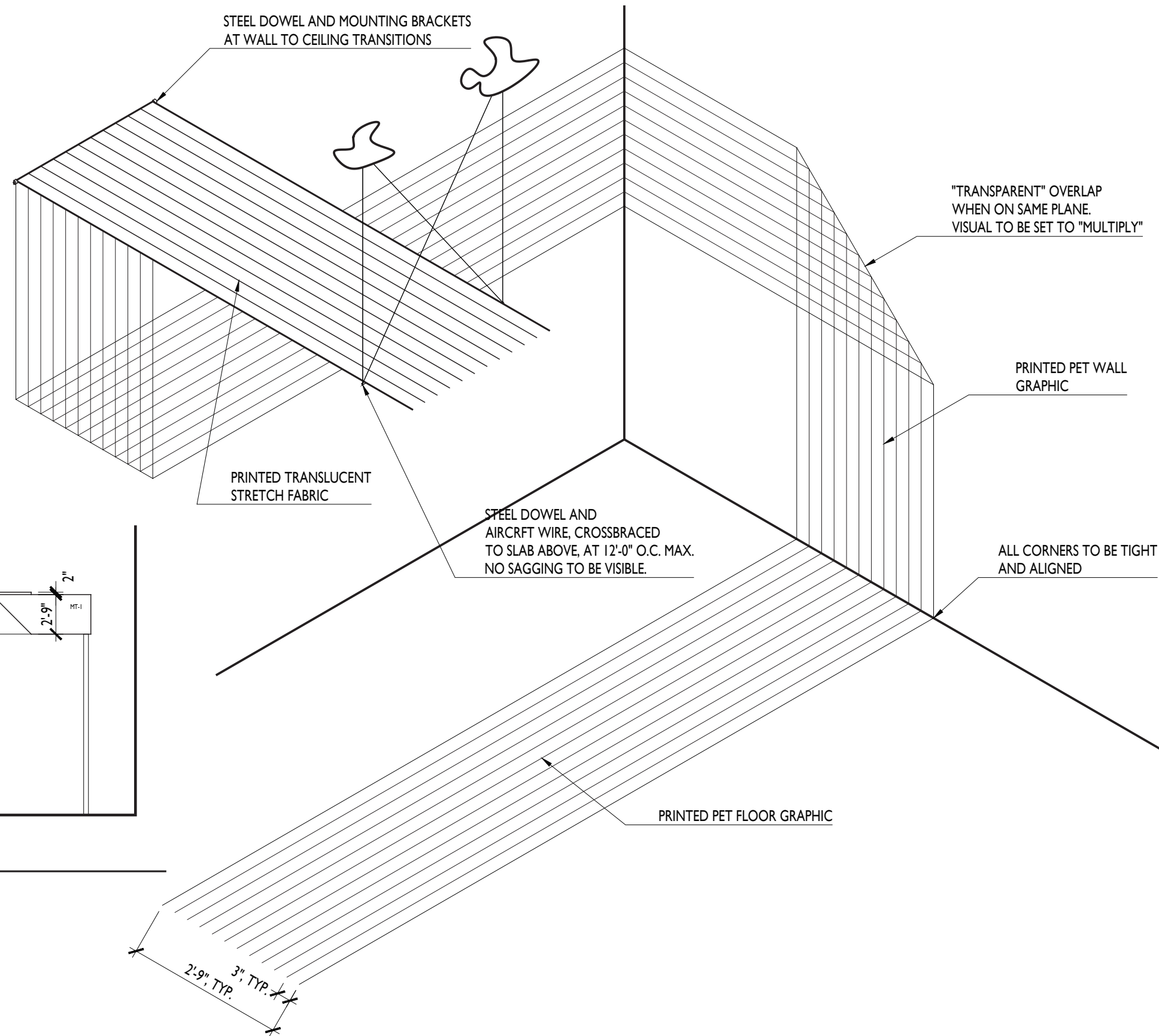
## RAINBOW PATH DETAILING

# I-411

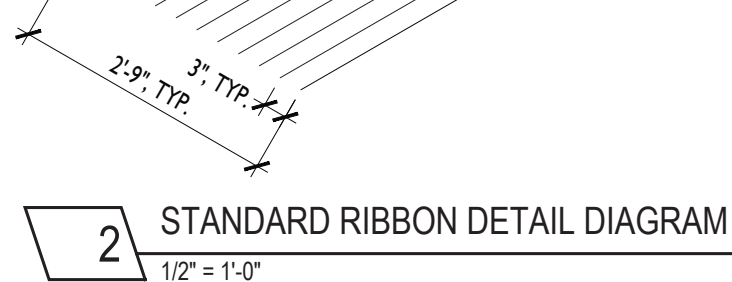
SCALE: AS NOTED







**1** COURTYARD RIBBON ELEVATION  
3/32" = 1'-0"



**2** STANDARD RIBBON DETAIL DIAGRAM  
1/2" = 1'-0"

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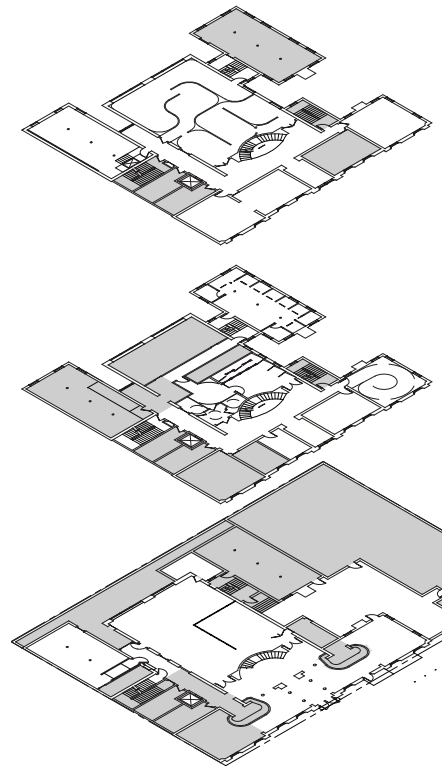
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**RAINBOW PATH  
DETAILING**

**I-412**

SCALE: AS NOTED





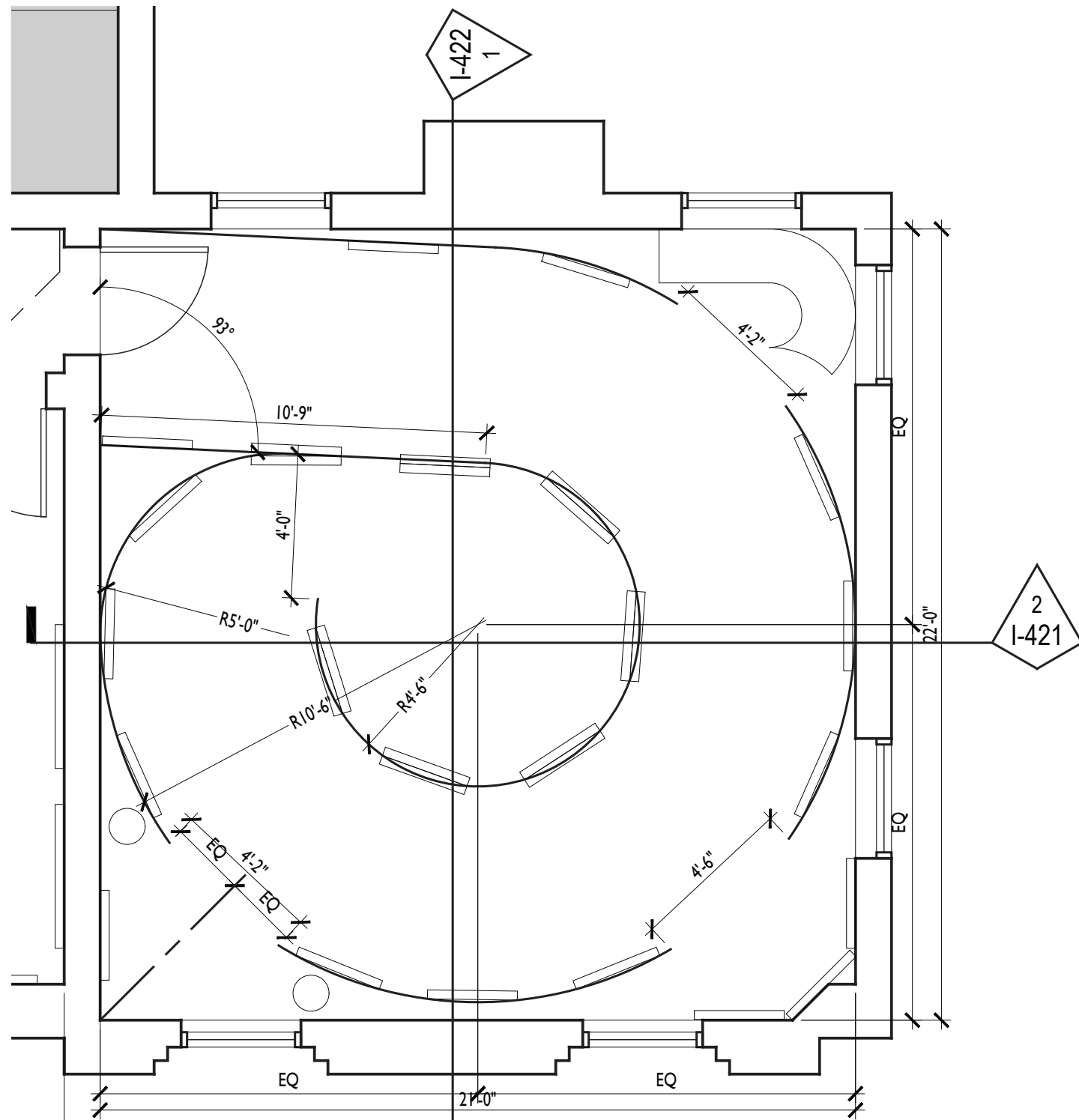
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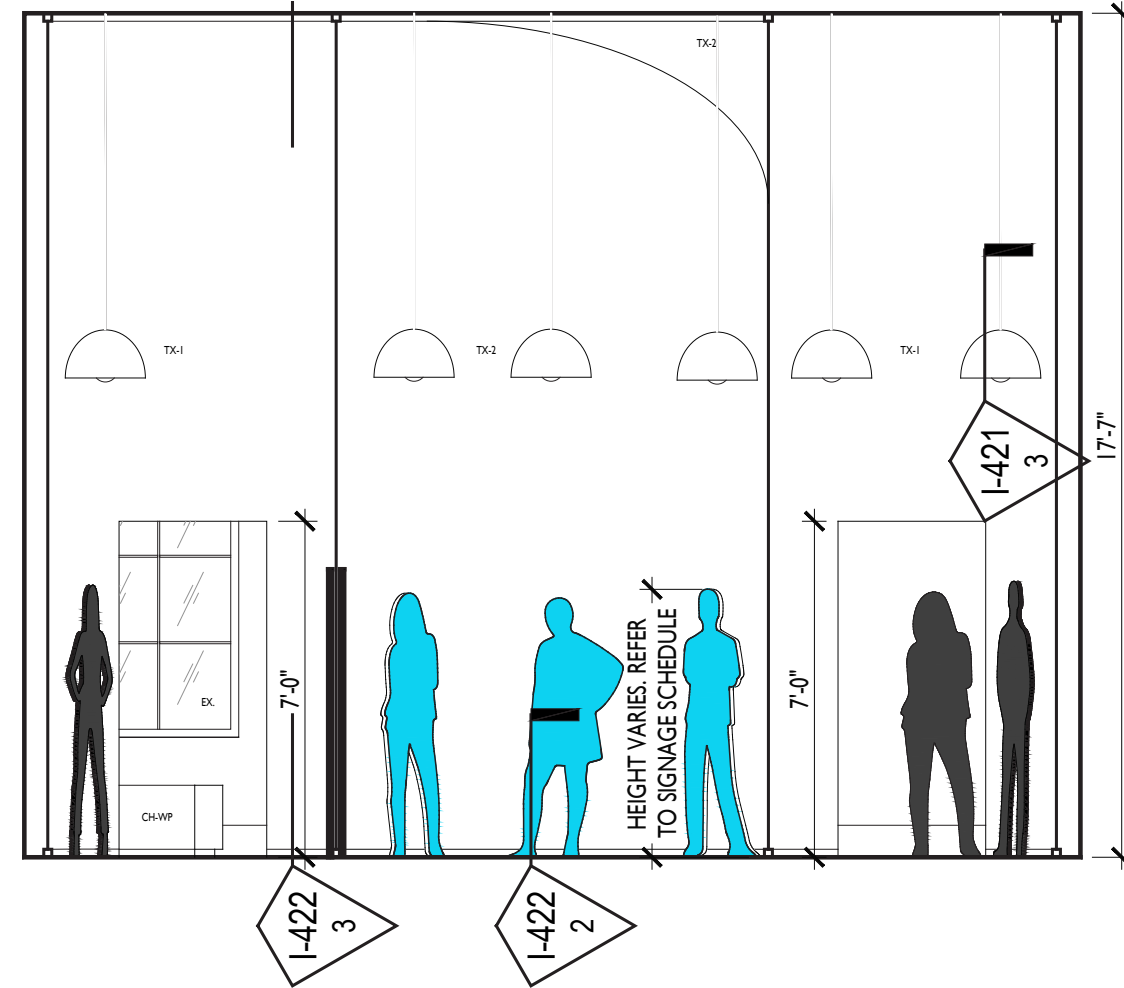
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## SECOND FLOOR SOCIAL JUSTICE DETAILING

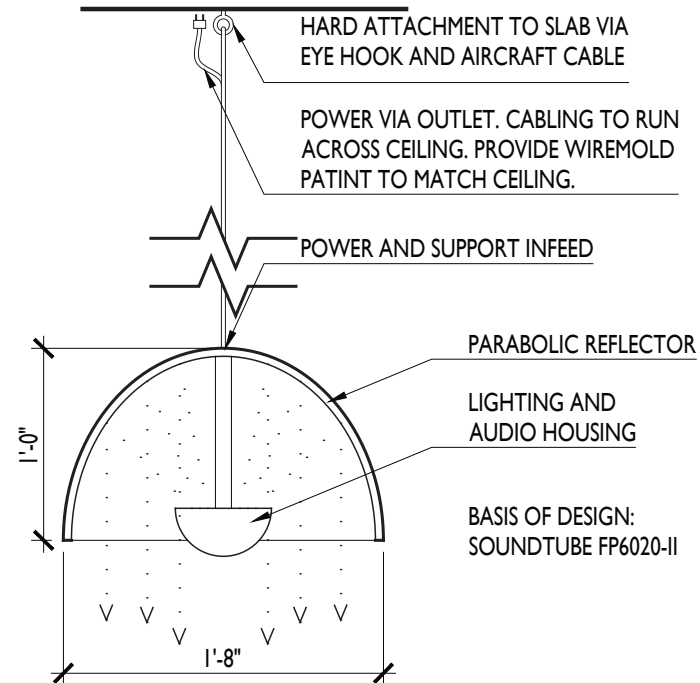
SCALE: AS NOTED



**1** SOCIAL JUSTICE ENLARGED PLAN  
1/4" = 1'-0"

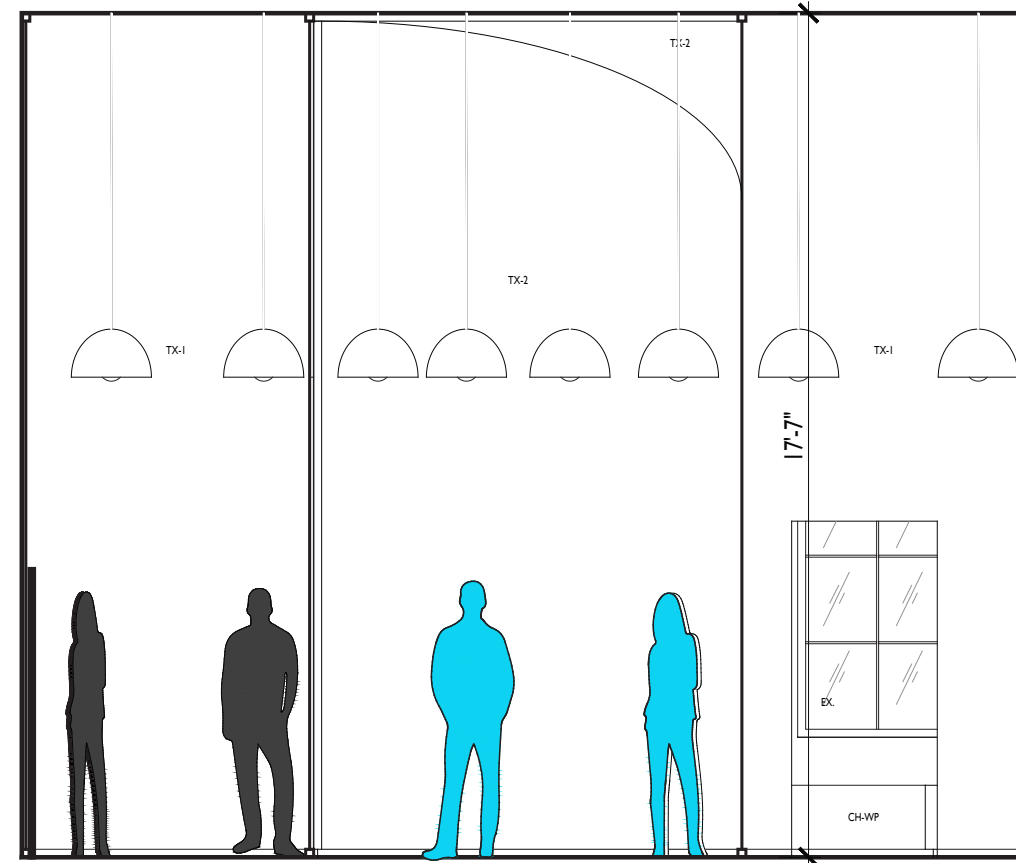


**2** EAST-WEST SECTION ELEVATION  
1/4" = 1'-0"



**3** PARABOLIC LIGHT AND AUDIO DETAIL  
1" = 1'-0"





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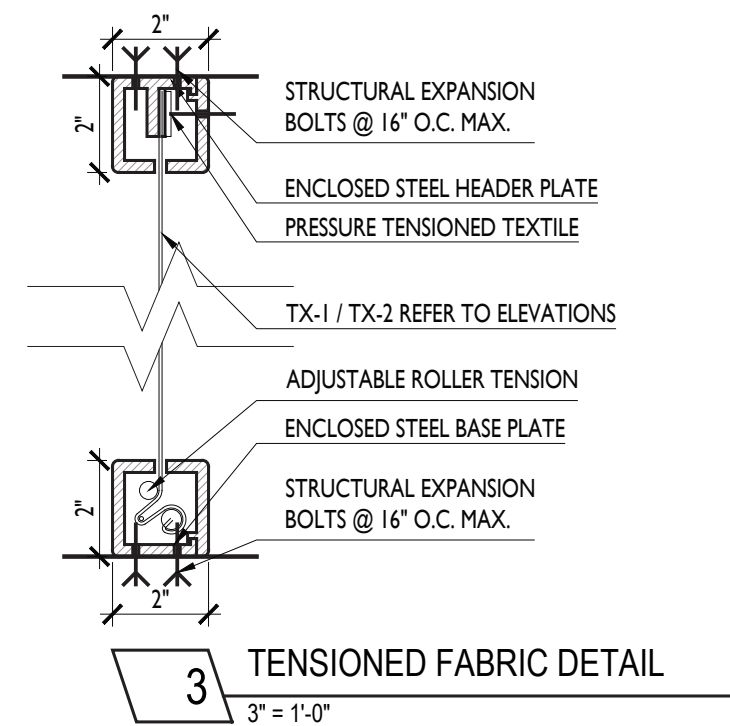
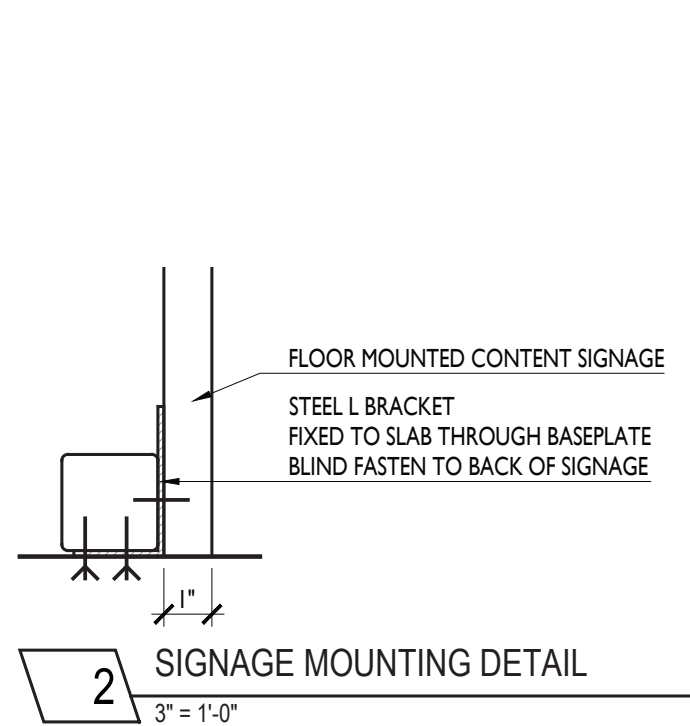
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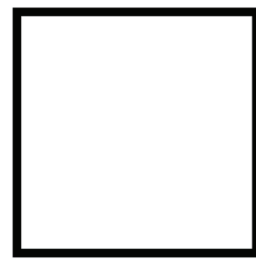
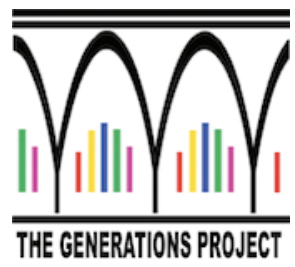
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**SECOND FLOOR  
SOCIAL JUSTICE  
DETAILING**

**I-422**

SCALE: AS NOTED





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AMERICAN  
LGBTQ+  
MUSEUM

DV  
Villella  
esign



# rainbow

# The

# Connection

An Exhibition for Queer Connectivity